



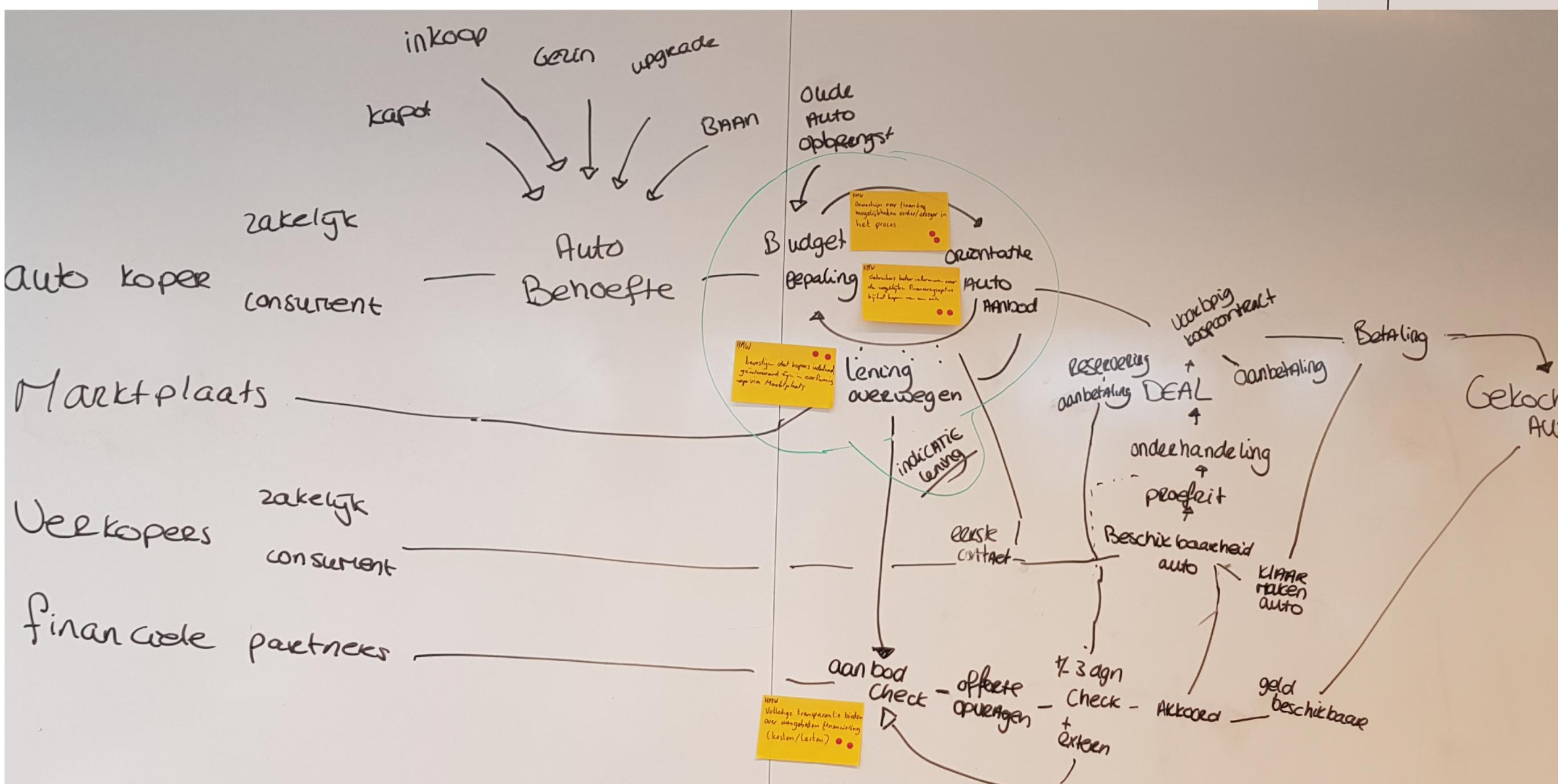
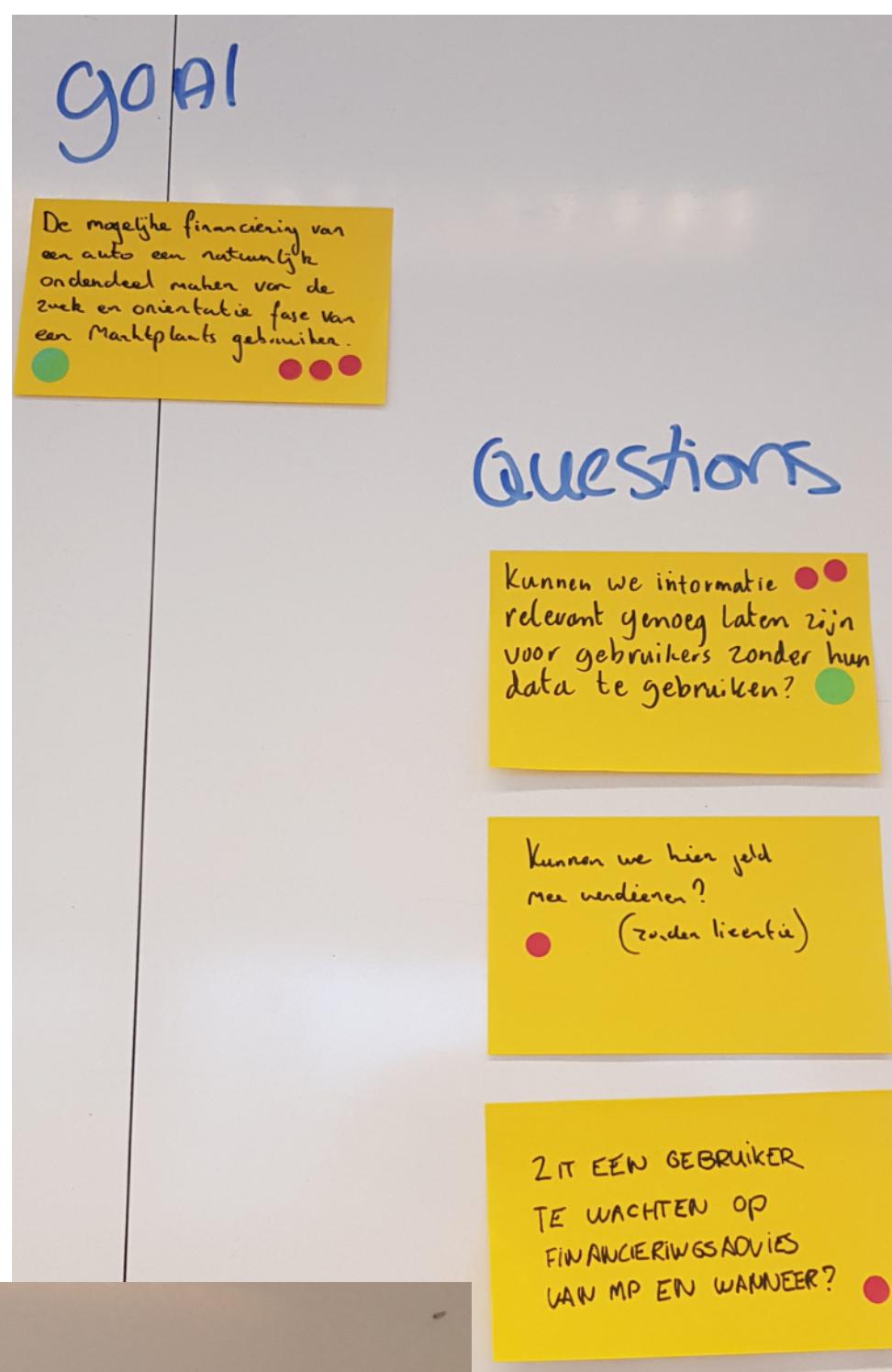
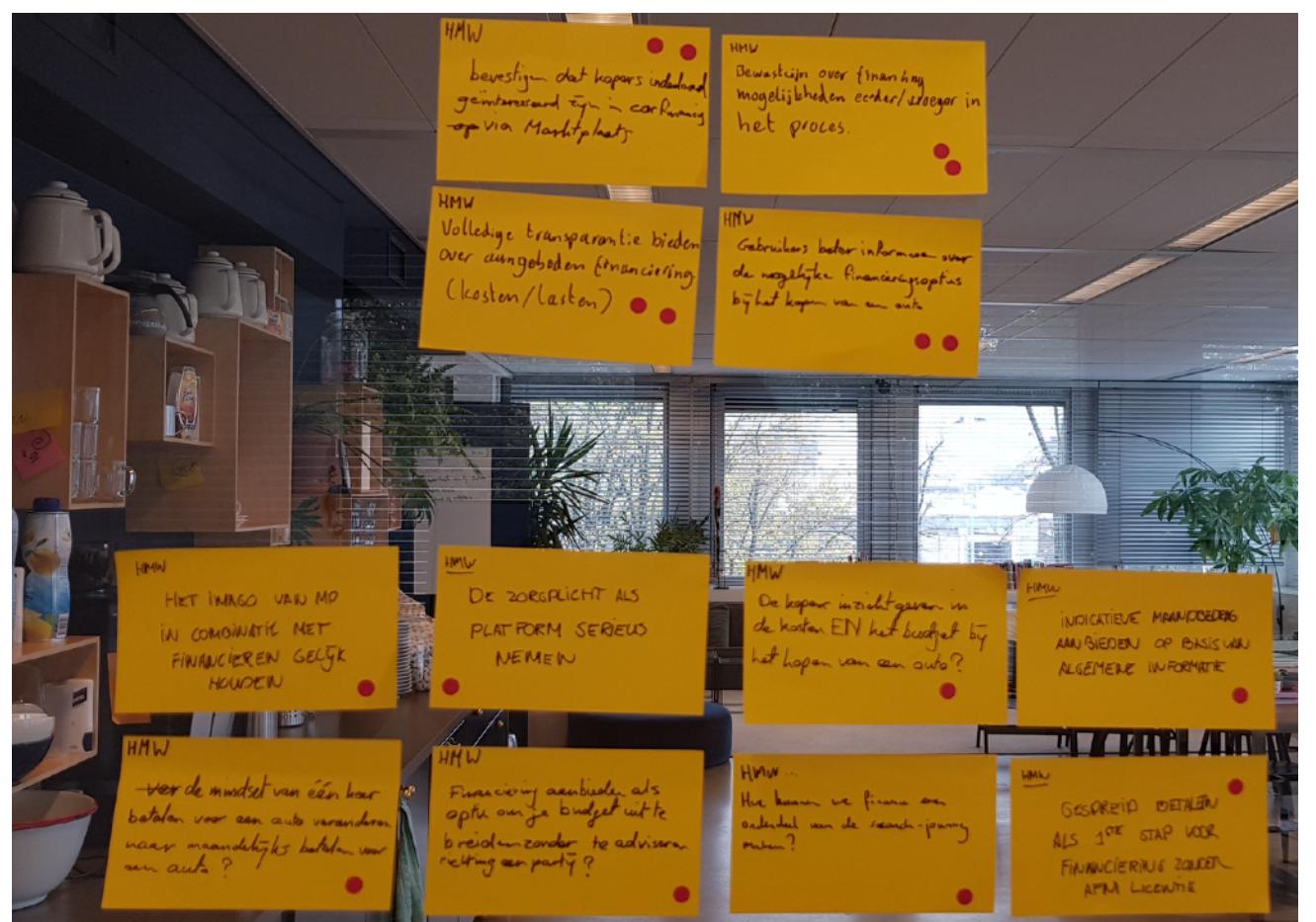
Hike One

Amsterdam / Rotterdam / Eindhoven

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Welcome Back!

HMW's



Recap

Defined the Challenge

Interviews (HMW)

Long term goal (sprint questions)

Map

Produced Solutions

Lighting Demo's

4-part Sketching

Tuesday

Deciding and Storyboard

The exercises - Tuesday

1. Concept Voting
2. Solution Presentation
3. Straw Poll & Decider Vote
4. User Test Flow
5. Story-board

Concept Voting - 20min

1. Re-read the Sprint Goal and Sprint Questions
2. Have a close look at the concepts (in silence)
3. Vote on 'good ideas' to answer the goal and questions
 1. Use loads of red voting dots (as many as you can)
4. Clarifying questions on post-its ; "I don't understand"

Solution Presentation - 20min

1. Facilitator takes notes
2. Calling out the most 'heat'
 1. Name
 2. Big Idea
 3. Parts with the most 'heat'
3. Volunteer to write down quick summary

Straw Poll Vote - 25min

1. Look at the concepts
2. Write down on 1 post-it (not the decider)
 1. Which concept/part of the concept we should test & why
3. Write down your initials on the green dot
 1. Present/pitch final decision (1min)
4. Decider final vote
 1. Explain your vote to the team

LUNCH! - 60min

1. YES!
2. Have a great lunch
3. Go out for a walk

User Test Flow - 20min

1. 6 simple steps (10min) - looking at the chosen concept
 1. Entry point (left) - How do users find out about this new thing?
 2. Ideal ending (right) - Ideal ending (User confirmation)
 3. 4 post-its to fill the steps
2. Present your flow on the grid (10min)

Vote on the User Flow - 15min

- 1.** Everybody gets one vote (except for the decider)
- 2.** Vote on the complete flow (5min)
- 3.** Decider uses decider-vote

Creating Story-board - 1,5hour

1. Place the flow (6 post-its) in the 8 boxes
 1. Re-use concepts from the concepts
2. Draw the rest
 1. Start with the first
 2. Draw the last box
 3. Finish drawing the rest

Final tweaks

1. Read through the story
2. Clear any final questions
3. Mark the high priority screens
 1. If we can't finish all, which screens HAVE to be in?

We've made it!

End of Tuesday