

# High Level Design (HLD)

## Investment Analytics

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## Document Version Control

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## Abstract

Investment is a game of understanding historic data of investment objects under different events but it is still a game of chances to minimize the risk we apply analytics to find the equilibrium investment.

FDI is an important part of growth capital for the country especially in a globalized world. Here the study of the FDI trends from 2000-01 to 2016-17 period is demonstrated. Also the highest and lowest invested areas are mentioned and study the preferences have evolved since 2000-01.

## 1 Introduction

### 1.1 Why this High-Level Design Document?

The purpose of this High-Level Design (HLD) Document is to add the necessary detail to the current project description to represent a suitable model for coding. This document is also intended to help detect contradictions prior to coding, and can be used as a reference manual for how the modules interact at a high level.

The HLD will:

- ☐ Present all of the design aspects and define them in detail
- ☐ Describe the user interface being implemented
- ☐ Describe the hardware and software interfaces
- ☐ Describe the performance requirements
- ☐ Include design features and the architecture of the project
- ☐ List and describe the non-functional attributes like:
  - o Security
  - o Reliability
  - o Maintainability
  - o Portability
  - o Reusability
  - o Application compatibility
  - o Resource utilization
  - o Serviceability

### 1.2 Scope

The HLD documentation presents the structure of the system, such as the database architecture, application architecture (layers), application flow (Navigation), and technology architecture. The HLD uses non-technical to mildly-technical terms which should be understandable to the administrators of the system.

## 2 General Description

### 2.1 Product Perspective & Problem Statement

FDI is an important reflection of the economy, and growth of any country in today's inter-linked world. So, FDI indicates sectors of the country whose growth is supported by other nations as well.

The goal of this project is to find the quantitative analysis of FDI investment from 2000-01 to 2016-17 and analyze the trends in which sector is growing or not. The objective of the project is to perform data visualization techniques to understand the insight of the data. This project aims apply various Business Intelligence tools such as Tableau or Power BI to get a visual understanding of the data.

### 2.2 Tools used

Business Intelligence tools and libraries works such as Numpy, Pandas, Excel, Tableau, Power BI are used to build the whole framework.



NumPy



pandas



### 3 Design Details

#### 4

#### 4.1 Functional Architecture

#### 4.2

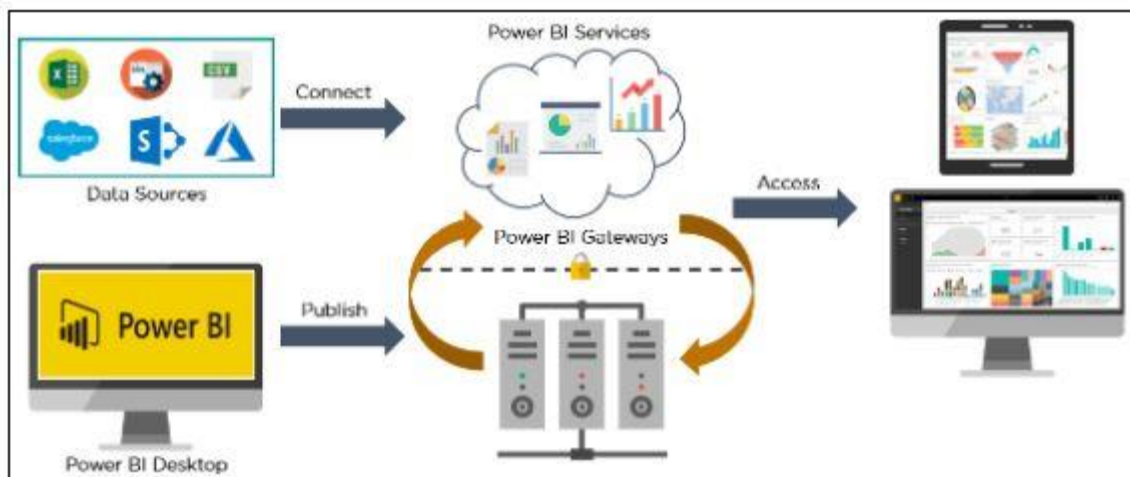


Figure 1: Functional Architecture of Business Intelligence

### 4.3 Optimization

#### Data strategy drives performance

- ☐ Minimize the number of fields
- ☐ Minimize the number of records
- ☐ Optimize extracts to speed up future queries by materializing calculations, removing columns and the use of accelerated views

#### Reduce the marks (data points) in the view

- ☐ Remove unneeded dimensions from the detail shelf.
- ☐ Explore and displaying the data in different types of views.

#### Limit filters by number and type

- ☐ Reduce the number of filters in use. Excessive filters on a view will create a more complex query, which takes longer to return results.
- ☐ Use a continuous date filter. Continuous date filters (relative and range-of-date filters) can take advantage of the indexing properties in database and are faster than discrete date filters.

#### Optimize and materialize calculations

- ☐ Perform calculations in the database
- ☐ Reduce the number of nested calculations.

## 5 KPIs

Dashboards will be implemented to display and indicate certain KPIs and relevant indicators for the Investment.



As and when, the system starts to capture the historical/periodic data for a user, the dashboards will be included to display charts over time with progress on various indicators or factors.

### 5.1 KPIs (Key Performance Indicators)

Key indicators displaying a summary of the Investment Analysis and its relationship with different metrics.

1. Impact of Investments of FDI over 2000-01 to 2016-17.
2. Impact of Investments on different sectors.
3. Topmost five investment sectors.

## 6 Deployment

Tableau prioritizes choice in flexibility to fit, rather than dictate, your enterprise architecture. Tableau Server and Tableau Online leverage your existing technology investments and integrate into your IT infrastructure to provide a self-service, modern analytics platform for your users. With on-premises, cloud, and hosted options, there is a version of Tableau to match your requirements.

### Sector Wise:

**Sector Wise :** This dashboard contains sector wise investment analytics on dataset like total sectors, sectors name and after choosing any sector and see the investment.

**Year Wise :** This dashboard shows year wise analytics on given dataset.



