

# Mathematical Model Specification

## LEVEL 1: OBSERVATION MODEL

$$Y[ijk] \sim \text{Multinomial}(1, p.\text{explore}, p.\text{exploit}, p.\text{none})$$

where:

$$\log(p.\text{explore}/p.\text{exploit}) = \alpha_1 + X \cdot \beta_1 + u_1[\text{monkey}] + v_1[\text{block}]$$

$$\log(p.\text{none}/p.\text{exploit}) = \alpha_2 + X \cdot \beta_2 + u_2[\text{monkey}] + v_2[\text{block}]$$

## LEVEL 2: PREDICTORS (X)

$$X = [\text{Social Context}, \text{Partner Present}, \text{Relative Rank}, \text{Subjective Value}, \text{Exploit Value}, \text{Explore Expectation}]$$

## LEVEL 3: BAYESIAN PRIORS

$$\beta \sim \text{Normal}(0, 2.5)$$

$$\sigma \sim \text{Half-Cauchy}(0, 1)$$

$$u[\text{monkey}], v[\text{block}] \sim \text{Normal}(0, \sigma^2)$$

Reference category: EXPLOIT (p.exploit in denominator)

Model fitted using MCMC with 4,000 iterations