

# XSible

Accessibility is about giving equal access to everyone. Our mission in XSible is to get one step closer to achieving that goal.





# Problem

## Lack of Information

Businesses do not always publish their level of accessibility

## Unreliable Information

Often, businesses have limited understanding of what accessibility actually means

## Scattered Information

The information that is out there is distributed on different platforms



# Solution

We're providing genuine information about the accessibility of places for people with disabilities by a crowd sourced ratings and reviews mobile app.

# Benefits



## Fast & Easy

All of the information is one search away

## Useful Information

Ratings and reviews are gathered by people who understand the fundamental needs of accessibility

## Network Effect

Users have the ability to help others and benefit by sharing experiences

## Wide Variety

Users can search and review any place that is listed on Google Place's database

## Quality of life

Better day to day independence for users

# Current Status

We've conducted a research to understand our user's pain points, and are finishing our prototype

# Market Validation

“..people with disabilities spend \$1.2 trillion annually, a number that expands to \$8 trillion when you include their friends and family who prefer to support organizations whose products are accessible”.

Source: “Global Accessibility Awareness Day: Equal Access Is Good Business” by Gina Bhawalkar, Forrester, 2019.



# Market Size

Number of people with disabilities in the world & in Israel

**1 Billion**

15% of world's  
population\*

**1.4M**

people with  
disabilities living in  
Israel\*\*

**20%**

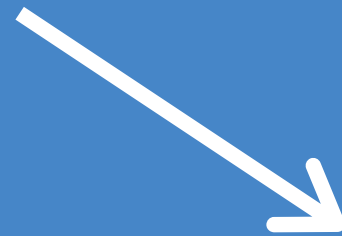
of people over the  
age of 20 in Israel  
are people with  
disabilities\*\*

Source: \*World Health Organization (WHO), 2018.

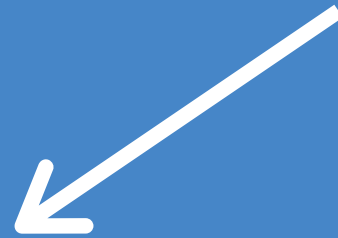
\*\*The Central Bureau of Statistics and Myers-JDC-Brookdale Institute.

# Product

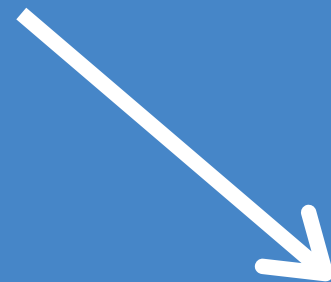
Search for a place



Read accessibility reviews & ratings



Visit



Rate & Review





# Business Model



Targeted Advertisements

Affiliate Marketing

# Competitors

- Access Israel (NPO) web site
- Negishoot in Click app
- Google Maps place description



# The Team



**Hillel Lehman**

Co-Founder  
CS - 2nd year



**Shay Poleg**

Co-Founder  
MIS - 1st year

We truly believe that full inclusion of ALL people with disabilities can be reached.

Join us in making that come true!

**XSible**