

MONASH BUSINESS SCHOOL

# ETC3550/ETC5550 Applied forecasting

Ch10. Dynamic regression models OTexts.org/fpp3/



#### **Outline**

- 1 Regression with ARIMA errors
- 2 Stochastic and deterministic trends
- 3 Dynamic harmonic regression
- 4 Lagged predictors

#### **Regression models**

$$y_t = \beta_0 + \beta_1 x_{1,t} + \cdots + \beta_k x_{k,t} + \varepsilon_t,$$

- $y_t$  modeled as function of k explanatory variables  $x_{1,t}, \ldots, x_{k,t}$ .
- In regression, we assume that  $\varepsilon_t$  is WN.
- Now we want to allow  $\varepsilon_t$  to be autocorrelated.

#### **Regression models**

$$y_t = \beta_0 + \beta_1 x_{1,t} + \cdots + \beta_k x_{k,t} + \varepsilon_t,$$

- $y_t$  modeled as function of k explanatory variables  $x_{1,t}, \ldots, x_{k,t}$ .
- In regression, we assume that  $\varepsilon_t$  is WN.
- Now we want to allow  $\varepsilon_t$  to be autocorrelated.

#### **Example:** ARIMA(1,1,1) errors

$$y_{t} = \beta_{0} + \beta_{1} x_{1,t} + \dots + \beta_{k} x_{k,t} + \eta_{t},$$
$$(1 - \phi_{1} B)(1 - B) \eta_{t} = (1 + \theta_{1} B) \varepsilon_{t},$$

#### **Residuals and errors**

#### Example: $\eta_t$ = ARIMA(1,1,1)

$$y_t = \beta_0 + \beta_1 x_{1,t} + \dots + \beta_k x_{k,t} + \eta_t,$$
  
 $(1 - \phi_1 B)(1 - B)\eta_t = (1 + \theta_1 B)\varepsilon_t,$ 

#### **Residuals and errors**

#### **Example:** $\eta_t$ = ARIMA(1,1,1)

$$y_{t} = \beta_{0} + \beta_{1} x_{1,t} + \dots + \beta_{k} x_{k,t} + \eta_{t},$$
$$(1 - \phi_{1} B)(1 - B) \eta_{t} = (1 + \theta_{1} B) \varepsilon_{t},$$

- Be careful in distinguishing  $\eta_t$  from  $\varepsilon_t$ .
- Only the errors  $\varepsilon_t$  are assumed to be white noise.
- In ordinary regression,  $\eta_t$  is assumed to be white noise and so  $\eta_t = \varepsilon_t$ .

#### **Estimation**

If we minimize  $\sum \eta_t^2$  (by using ordinary regression):

- Estimated coefficients  $\hat{\beta}_0, \dots, \hat{\beta}_k$  are no longer optimal as some information ignored;
- Statistical tests associated with the model (e.g., t-tests on the coefficients) are incorrect.
- *p*-values for coefficients usually too small ("spurious regression').
- AIC of fitted models misleading.

#### **Estimation**

If we minimize  $\sum \eta_t^2$  (by using ordinary regression):

- Estimated coefficients  $\hat{\beta}_0, \dots, \hat{\beta}_k$  are no longer optimal as some information ignored;
- Statistical tests associated with the model (e.g., t-tests on the coefficients) are incorrect.
- *p*-values for coefficients usually too small ("spurious regression').
- AIC of fitted models misleading.
  - Minimizing  $\sum \varepsilon_t^2$  avoids these problems.
  - Maximizing likelihood similar to minimizing  $\sum \varepsilon^2$

#### Model with ARIMA(1,1,1) errors

$$y_t = \beta_0 + \beta_1 x_{1,t} + \dots + \beta_k x_{k,t} + \eta_t,$$
  
 $(1 - \phi_1 B)(1 - B)\eta_t = (1 + \theta_1 B)\varepsilon_t,$ 

#### Model with ARIMA(1,1,1) errors

$$y_t = \beta_0 + \beta_1 x_{1,t} + \dots + \beta_k x_{k,t} + \eta_t,$$
  
 $(1 - \phi_1 B)(1 - B)\eta_t = (1 + \theta_1 B)\varepsilon_t,$ 

#### Equivalent to model with ARIMA(1,0,1) errors

$$y'_{t} = \beta_{1} x'_{1,t} + \dots + \beta_{k} x'_{k,t} + \eta'_{t},$$
  
 $(1 - \phi_{1} B) \eta'_{t} = (1 + \theta_{1} B) \varepsilon_{t},$ 

where 
$$y'_t = y_t - y_{t-1}$$
,  $x'_{t,i} = x_{t,i} - x_{t-1,i}$  and  $\eta'_t = \eta_t - \eta_{t-1}$ .

Any regression with an ARIMA error can be rewritten as a regression with an ARMA error by differencing all variables with the same differencing operator as in the ARIMA model.

Any regression with an ARIMA error can be rewritten as a regression with an ARMA error by differencing all variables with the same differencing operator as in the ARIMA model.

#### **Original data**

$$y_t = \beta_0 + \beta_1 x_{1,t} + \dots + \beta_k x_{k,t} + \eta_t$$
  
where  $\phi(B)(1 - B)^d \eta_t = \theta(B)\varepsilon_t$ 

Any regression with an ARIMA error can be rewritten as a regression with an ARMA error by differencing all variables with the same differencing operator as in the ARIMA model.

#### **Original data**

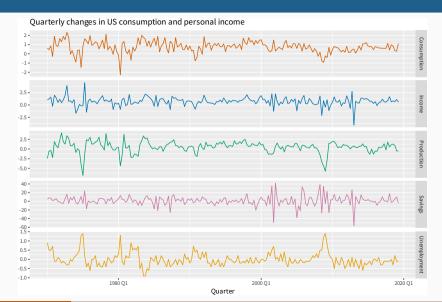
$$y_t = \beta_0 + \beta_1 x_{1,t} + \dots + \beta_k x_{k,t} + \eta_t$$
 where  $\phi(B)(1-B)^d \eta_t = \theta(B)\varepsilon_t$ 

#### After differencing all variables

$$y'_t = \beta_1 x'_{1,t} + \cdots + \beta_k x'_{k,t} + \eta'_t.$$

where 
$$\phi(B)\eta_t' = \theta(B)\varepsilon_t$$
,

- In R, we can specify an ARIMA(p, d, q) for the errors, and d levels of differencing will be applied to all variables  $(y, x_{1,t}, \ldots, x_{k,t})$  during estimation.
- Check that  $\varepsilon_t$  series looks like white noise.
- AICc can be calculated for final model.
- Repeat procedure for all subsets of predictors to be considered, and select model with lowest AICc value.

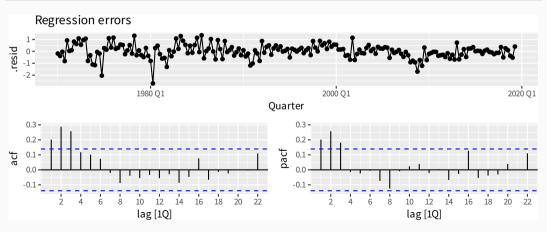


```
fit <- us change |> model(ARIMA(Consumption ~ Income))
report(fit)
Series: Consumption
Model: LM w/ ARIMA(1,0,2) errors
Coefficients:
       ar1
               ma1 ma2 Income
                                  intercept
     0.707 - 0.617 0.2066 0.1976
                                      0.595
s.e. 0.107 0.122
                   0.0741 0.0462
                                      0.085
sigma^2 estimated as 0.3113: log likelihood=-163
ATC=338 ATCc=339
                   BTC=358
```

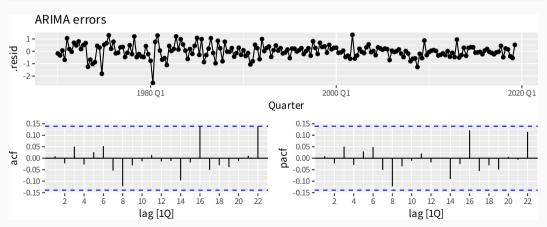
```
fit <- us change |> model(ARIMA(Consumption ~ Income))
report(fit)
Series: Consumption
Model: LM w/ ARIMA(1,0,2) errors
Coefficients:
       ar1
               ma1 ma2 Income
                                   intercept
     0.707 - 0.617 0.2066 0.1976
                                       0.595
s.e. 0.107 0.122
                    0.0741 0.0462
                                       0.085
sigma^2 estimated as 0.3113: log likelihood=-163
ATC=338 ATCc=339
                    BTC=358
```

Write down the equations for the fitted model.

```
residuals(fit, type = "regression") |>
   gg_tsdisplay(.resid, plot_type = "partial") +
   labs(title = "Regression errors")
```



```
residuals(fit, type = "innovation") |>
  gg_tsdisplay(.resid, plot_type = "partial") +
  labs(title = "ARIMA errors")
```

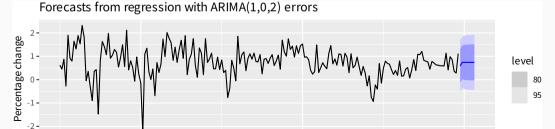


1 ARIMA(Consumption ~ Income) 5.54 0.595

<chr>

<dbl> <dbl>

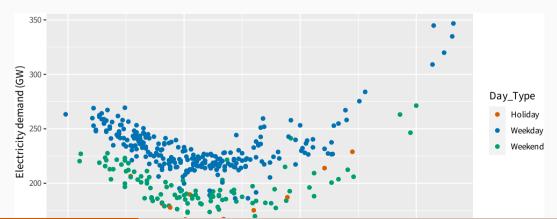
```
us_change_future <- new_data(us_change, 8) |>
  mutate(Income = mean(us_change$Income))
forecast(fit, new_data = us_change_future) |>
  autoplot(us_change) +
  labs(
    x = "Year", y = "Percentage change",
    title = "Forecasts from regression with ARIMA(1,0,2) errors"
)
```



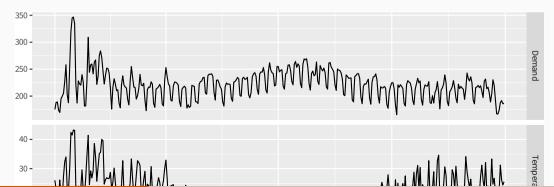
## **Forecasting**

- To forecast a regression model with ARIMA errors, we need to forecast the regression part of the model and the ARIMA part of the model and combine the results.
- Some predictors are known into the future (e.g., time, dummies).
- Separate forecasting models may be needed for other predictors.
- Forecast intervals ignore the uncertainty in forecasting the predictors.

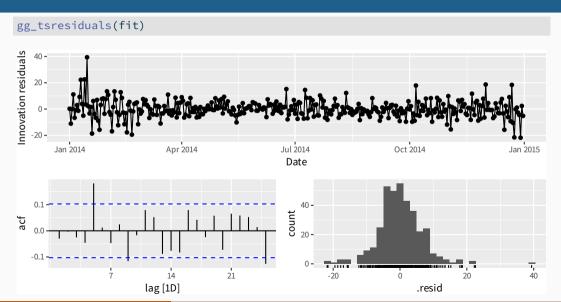
```
vic_elec_daily |>
  ggplot(aes(x = Temperature, y = Demand, colour = Day_Type)) +
  geom_point() +
  labs(x = "Maximum temperature", y = "Electricity demand (GW)")
```



```
vic_elec_daily |>
  pivot_longer(c(Demand, Temperature)) |>
  ggplot(aes(x = Date, y = value)) +
  geom_line() +
  facet_grid(name ~ ., scales = "free_y") +
  ylab("")
```

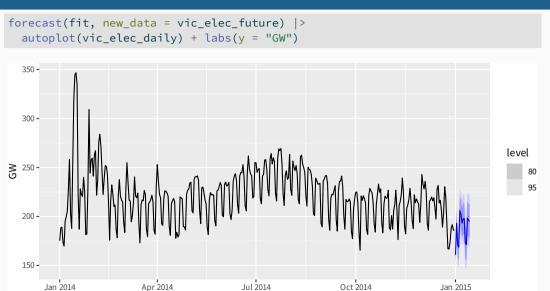


```
fit <- vic elec dailv |>
  model(ARIMA(Demand ~ Temperature + I(Temperature^2) +
    (Day Type == "Weekday")))
report(fit)
Series: Demand
Model: LM w/ ARIMA(2,1,2)(2,0,0)[7] errors
Coefficients:
         ar1
             ar2 ma1 ma2 sar1 sar2 Temperature
     -0.1093 0.7226 -0.0182 -0.9381 0.1958 0.417 -7.614
s.e. 0.0779 0.0739 0.0494 0.0493 0.0525 0.057 0.448
     I(Temperature^2) Day_Type == "Weekday"TRUE
              0.1810
                                       30.40
              0.0085
                                        1.33
s.e.
sigma^2 estimated as 44.91: log likelihood=-1206
ATC=2432
         ATCc=2433
                    BTC=2471
```



```
# Forecast one day ahead
vic next day <- new data(vic elec daily, 1) |>
 mutate(Temperature = 26, Day_Type = "Holiday")
forecast(fit, vic_next_day)
# A fable: 1 x 6 [1D]
# Key: .model [1]
  .model
                         Date
                                        Demand .mean Temperature Day_Type
 <chr>
                                      <dist> <dbl> <dbl> <chr>
                          <date>
1 "ARIMA(Demand ~ Tempera~ 2015-01-01 N(161, 45) 161.
                                                             26 Holiday
```

```
vic_elec_future <- new_data(vic_elec_daily, 14) |>
mutate(
   Temperature = 26,
   Holiday = c(TRUE, rep(FALSE, 13)),
   Day_Type = case_when(
     Holiday ~ "Holiday",
     wday(Date) %in% 2:6 ~ "Weekday",
     TRUE ~ "Weekend"
   )
)
```



#### **Outline**

- 1 Regression with ARIMA errors
- 2 Stochastic and deterministic trends
- 3 Dynamic harmonic regression
- 4 Lagged predictors

#### **Stochastic & deterministic trends**

#### **Deterministic trend**

$$y_t = \beta_0 + \beta_1 t + \eta_t$$

where  $\eta_t$  is ARMA process.

#### **Stochastic & deterministic trends**

#### **Deterministic trend**

$$y_t = \beta_0 + \beta_1 t + \eta_t$$

where  $\eta_t$  is ARMA process.

#### **Stochastic trend**

$$y_t = \beta_0 + \beta_1 t + \eta_t$$

where  $\eta_t$  is ARIMA process with  $d \geq 1$ .

## **Stochastic & deterministic trends**

#### **Deterministic trend**

$$y_t = \beta_0 + \beta_1 t + \eta_t$$

where  $\eta_t$  is ARMA process.

#### Stochastic trend

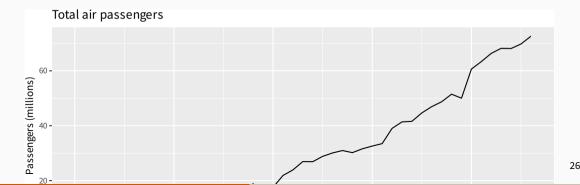
$$y_t = \beta_0 + \beta_1 t + \eta_t$$

where  $\eta_t$  is ARIMA process with  $d \ge 1$ . Difference both sides until  $\eta_t$  is stationary:

$$\mathbf{v}_t' = \beta_1 + \eta_t'$$

# Air transport passengers Australia

```
aus_airpassengers |>
  autoplot(Passengers) +
  labs(
   y = "Passengers (millions)",
   title = "Total air passengers"
)
```



## Air transport passengers Australia

#### **Deterministic trend**

```
fit_deterministic <- aus_airpassengers |>
 model(ARIMA(Passengers ~ 1 + trend() + pdg(d = 0)))
report(fit deterministic)
Series: Passengers
Model: LM w/ ARIMA(1,0,0) errors
Coefficients:
        ar1 trend() intercept
     0.9564 1.415 0.901
s.e. 0.0362 0.197 7.075
sigma^2 estimated as 4.343: log likelihood=-101
ATC=210 ATCc=211 BTC=217
```

#### **Deterministic trend**

ATC=210 ATCc=211 BTC=217

```
fit_deterministic <- aus_airpassengers |>
  model(ARIMA(Passengers ~ 1 + trend() + pdg(d = 0)))
report(fit deterministic)
Series: Passengers
Model: LM w/ ARIMA(1,0,0) errors
Coefficients:
                                                    v_t = 0.901 + 1.415t + \eta_t
          ar1 trend() intercept
                                                    \eta_t = 0.956\eta_{t-1} + \varepsilon_t
      0.9564 1.415 0.901
s.e. 0.0362 0.197 7.075
                                                    \varepsilon_t \sim \text{NID}(0.4.343).
sigma^2 estimated as 4.343: log likelihood=-101
```

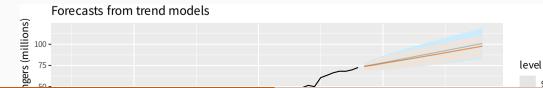
#### **Stochastic trend**

```
fit_stochastic <- aus_airpassengers |>
  model(ARIMA(Passengers ~ pdq(d = 1)))
report(fit stochastic)
Series: Passengers
Model: ARIMA(0,1,0) w/ drift
Coefficients:
      constant
        1.419
s.e. 0.301
sigma^2 estimated as 4.271: log likelihood=-98.2
ATC=200 ATCc=201 BTC=204
```

#### **Stochastic trend**

```
fit_stochastic <- aus_airpassengers |>
  model(ARIMA(Passengers ~ pdq(d = 1)))
report(fit stochastic)
Series: Passengers
Model: ARIMA(0,1,0) w/ drift
Coefficients:
                                                        V_t - V_{t-1} = 1.419 + \varepsilon_t
       constant
                                                                 y_t = y_0 + 1.419t + \eta_t
           1.419
s.e. 0.301
                                                                 \eta_t = \eta_{t-1} + \varepsilon_t
                                                                 \varepsilon_t \sim \text{NID}(0, 4.271).
sigma<sup>2</sup> estimated as 4.271: log likelihood=
ATC=200
          ATCc=201
                         BTC=204
```

```
aus_airpassengers |>
 autoplot(Passengers) +
 autolayer(fit stochastic |> forecast(h = 20),
   colour = "#0072B2", level = 95
 autolayer(fit_deterministic |> forecast(h = 20),
   colour = "#D55E00", alpha = 0.65, level = 95
 labs(
   v = "Air passengers (millions)".
   title = "Forecasts from trend models"
```



## **Forecasting with trend**

- Point forecasts are almost identical, but prediction intervals differ.
- Stochastic trends have much wider prediction intervals because the errors are non-stationary.
- Be careful of forecasting with deterministic trends too far ahead.

#### **Outline**

- 1 Regression with ARIMA errors
- 2 Stochastic and deterministic trends
- 3 Dynamic harmonic regression
- 4 Lagged predictors

# **Dynamic harmonic regression**

#### **Combine Fourier terms with ARIMA errors**

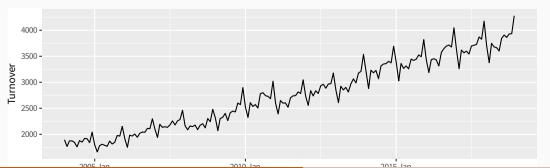
#### **Advantages**

- it allows any length seasonality;
- for data with more than one seasonal period, you can include Fourier terms of different frequencies;
- the seasonal pattern is smooth for small values of *K* (but more wiggly seasonality can be handled by increasing *K*);
- the short-term dynamics are easily handled with a simple ARMA error.

#### **Disadvantages**

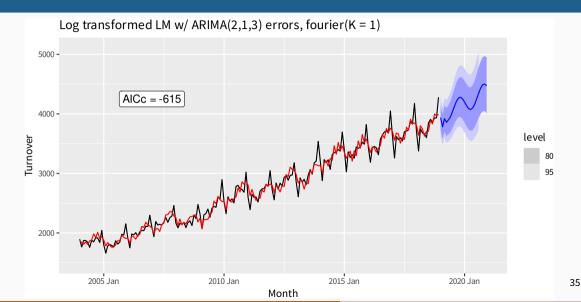
seasonality is assumed to be fixed

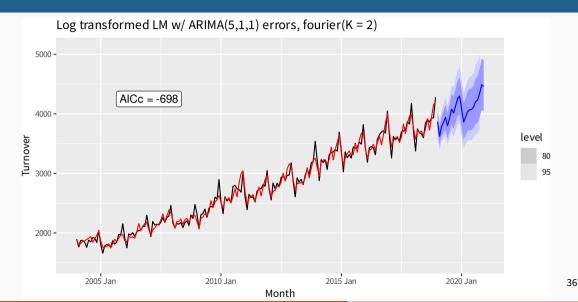
```
aus_cafe <- aus_retail |>
  filter(
    Industry == "Cafes, restaurants and takeaway food services",
    year(Month) %in% 2004:2018
) |>
  summarise(Turnover = sum(Turnover))
aus_cafe |> autoplot(Turnover)
```

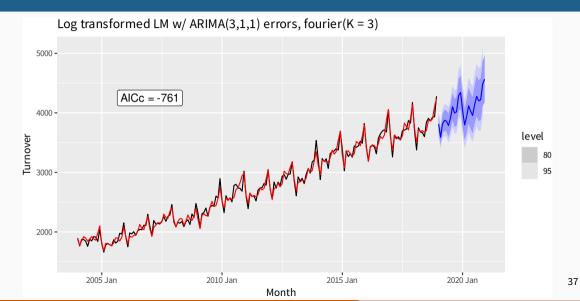


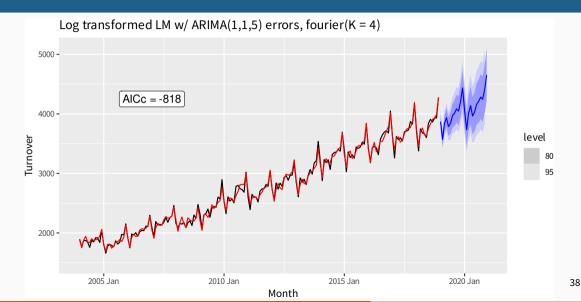
```
fit <- aus_cafe |> model(
    `K = 1` = ARIMA(log(Turnover) ~ fourier(K = 1) + PDQ(0, 0, 0)),
    `K = 2` = ARIMA(log(Turnover) ~ fourier(K = 2) + PDQ(0, 0, 0)),
    `K = 3` = ARIMA(log(Turnover) ~ fourier(K = 3) + PDQ(0, 0, 0)),
    `K = 4` = ARIMA(log(Turnover) ~ fourier(K = 4) + PDQ(0, 0, 0)),
    `K = 5` = ARIMA(log(Turnover) ~ fourier(K = 5) + PDQ(0, 0, 0)),
    `K = 6` = ARIMA(log(Turnover) ~ fourier(K = 6) + PDQ(0, 0, 0))
)
glance(fit)
```

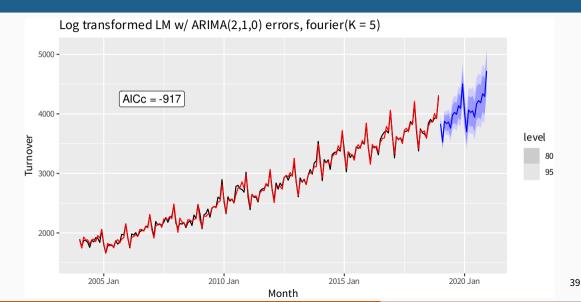
.model	sigma2	log_lik	AIC	AICc	BIC
K = 1	0.002	317	-616	-615	-588
K = 2	0.001	362	-700	-698	-661
K = 3	0.001	394	-763	-761	-725
K = 4	0.001	427	-822	-818	-771
K = 5	0.000	474	-919	-917	-875
K = 6	0.000	474	-920	-918	-875

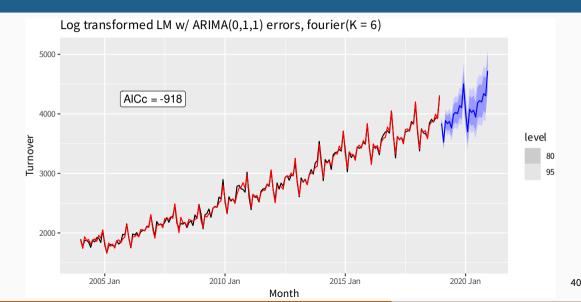










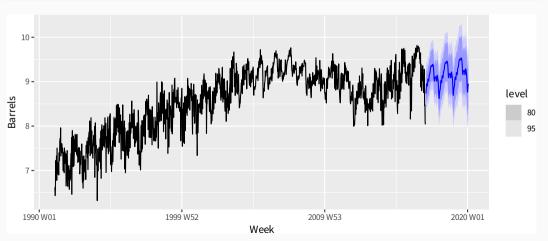


## **Example: weekly gasoline products**

```
fit <- us gasoline |>
  model(ARIMA(Barrels ~ fourier(K = 13) + PDO(0, 0, 0)))
report(fit)
Series: Barrels
Model: LM w/ ARIMA(0.1.1) errors
Coefficients:
        ma1 fourier(K = 13)C1_52 fourier(K = 13)S1_52
     -0.8934
              -0.1121
                                            -0.2300
s.e. 0.0132
                0.0123
                                             0.0122
     fourier(K = 13)C2 52 fourier(K = 13)S2 52
                  0.0420
                                     0.0317
                 0.0099
                                     0.0099
s.e.
     fourier(K = 13)C3 52 fourier(K = 13)S3 52
                  0.0832
                                     0.0346
                                     0.0094
s.e.
                 0.0094
     fourier(K = 13)C4_52 fourier(K = 13)S4_52
                  0.0185
                                     0.0398
s.e.
                 0.0092
                                     0.0092
     fourier(K = 13)C5 52 fourier(K = 13)S5 52
                 -0.0315
                                     0.0009
```

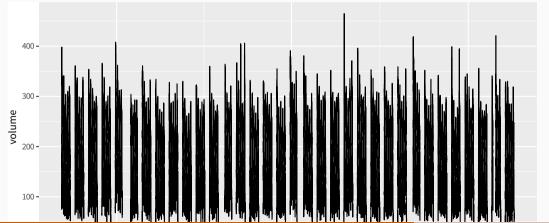
# **Example: weekly gasoline products**

forecast(fit, h = "3 years") |>
 autoplot(us\_gasoline)

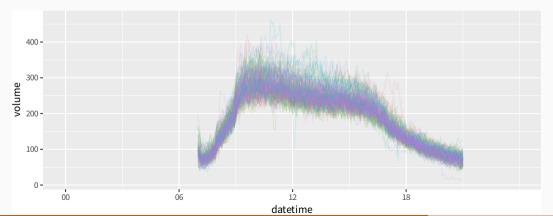


```
(calls <- readr::read_tsv("http://robjhyndman.com/data/callcenter.txt") |>
  rename(time = `...1`) |>
  pivot_longer(-time, names_to = "date", values_to = "volume") |>
  mutate(
    date = as.Date(date, format = "%d/%m/%Y"),
    datetime = as_datetime(date) + time
) |>
  as_tsibble(index = datetime))
```

```
calls |>
  fill_gaps() |>
  autoplot(volume)
```

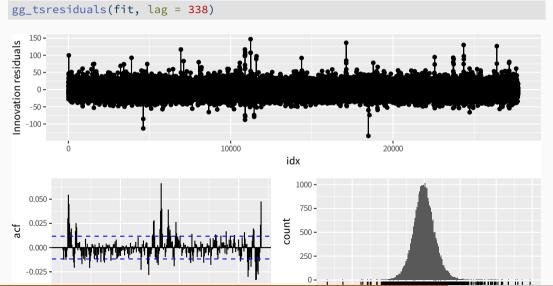


```
calls |>
  fill_gaps() |>
  gg_season(volume, period = "day", alpha = 0.1) +
  guides(colour = FALSE)
```

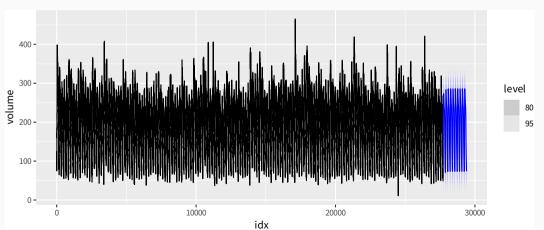


```
calls mdl <- calls |>
  mutate(idx = row number()) |>
  update tsibble(index = idx)
fit <- calls mdl |>
  model(ARIMA(volume \sim fourier(169, K = 10) + pdg(d = 0) + PDO(0, 0, 0)))
report(fit)
Series: volume
Model: LM w/ ARIMA(1,0,3) errors
Coefficients:
        ar1
             ma1 ma2 ma3 fourier(169, K = 10)C1_169
     0.989 - 0.7383 - 0.0333 - 0.0282
                                                            -79.1
s.e. 0.001 0.0061 0.0075 0.0060
                                                              0.7
      fourier(169, K = 10)S1_169 fourier(169, K = 10)C2_169
                         55,298
                                                    -32.361
                                                      0.378
s.e.
                          0.701
      fourier(169, K = 10)S2 169 fourier(169, K = 10)C3 169
```

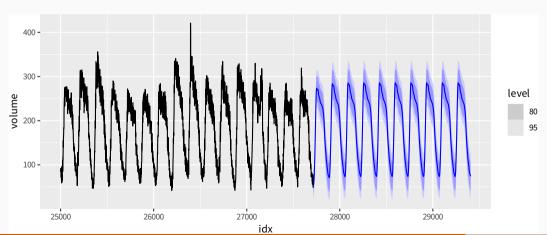
46



```
fit |>
  forecast(h = 1690) |>
  autoplot(calls_mdl)
```



```
fit |>
  forecast(h = 1690) |>
  autoplot(filter(calls_mdl, idx > 25000))
```



#### **Outline**

- 1 Regression with ARIMA errors
- 2 Stochastic and deterministic trends
- 3 Dynamic harmonic regression
- 4 Lagged predictors

Sometimes a change in  $x_t$  does not affect  $y_t$  instantaneously

Sometimes a change in  $x_t$  does not affect  $y_t$  instantaneously

- $y_t$  = sales,  $x_t$  = advertising.
- $y_t$  = stream flow,  $x_t$  = rainfall.
- $y_t$  = size of herd,  $x_t$  = breeding stock.

#### Sometimes a change in $x_t$ does not affect $y_t$ instantaneously

- $y_t$  = sales,  $x_t$  = advertising.
- $y_t$  = stream flow,  $x_t$  = rainfall.
- $y_t$  = size of herd,  $x_t$  = breeding stock.
- These are dynamic systems with input  $(x_t)$  and output  $(y_t)$ .
- $\blacksquare$   $x_t$  is often a leading indicator.
- There can be multiple predictors.

The model include present and past values of predictor:

$$y_t = a + \gamma_0 x_t + \gamma_1 x_{t-1} + \cdots + \gamma_k x_{t-k} + \eta_t$$

where  $\eta_t$  is an ARIMA process.

The model include present and past values of predictor:

$$y_t = a + \gamma_0 x_t + \gamma_1 x_{t-1} + \cdots + \gamma_k x_{t-k} + \eta_t$$

where  $\eta_t$  is an ARIMA process.

#### Rewrite model as

$$y_t = a + (\gamma_0 + \gamma_1 B + \gamma_2 B^2 + \dots + \gamma_k B^k) x_t + \eta_t$$
  
=  $a + \gamma(B) x_t + \eta_t$ .

The model include present and past values of predictor:

$$y_t = a + \gamma_0 x_t + \gamma_1 x_{t-1} + \dots + \gamma_k x_{t-k} + \eta_t$$

where  $\eta_t$  is an ARIMA process.

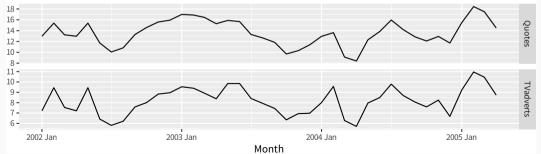
#### Rewrite model as

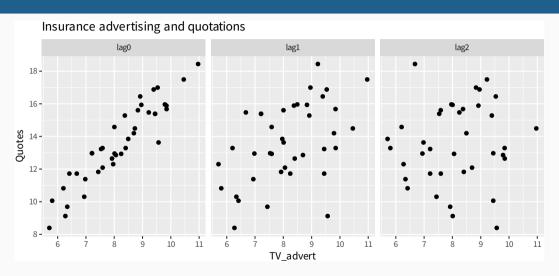
$$y_t = a + (\gamma_0 + \gamma_1 B + \gamma_2 B^2 + \dots + \gamma_k B^k) x_t + \eta_t$$
  
=  $a + \gamma(B) x_t + \eta_t$ .

lacksquare  $\gamma(B)$  is called a *transfer function* since it describes how change

```
insurance |>
  pivot_longer(Quotes:TVadverts) |>
  ggplot(aes(x = Month, y = value)) +
  geom_line() +
  facet_grid(vars(name), scales = "free_y") +
  labs(y = NULL, title = "Insurance advertising and quotations")
```







```
fit <- insurance |>
 # Restrict data so models use same fitting period
 mutate(Ouotes = c(NA, NA, NA, Ouotes[4:40])) |>
 # Fstimate models
 model(
   ARIMA(Quotes \sim pdg(d = 0) + TVadverts),
    ARIMA(Ouotes ~ pdg(d = 0) + TVadverts + lag(TVadverts)),
    ARIMA(Quotes ~ pdq(d = 0) + TVadverts + lag(TVadverts) +
     lag(TVadverts, 2)),
    ARIMA(Ouotes \sim pdg(d = 0) + TVadverts + lag(TVadverts) +
      lag(TVadverts, 2) + lag(TVadverts, 3))
```

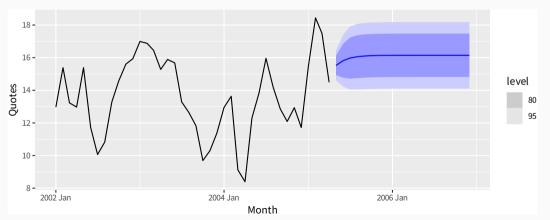
#### glance(fit)

Lag order	sigma2	log_lik	AIC	AICc	BIC
0	0.265	-28.3	66.6	68.3	75.0
1	0.209	-24.0	58.1	59.9	66.5
2	0.215	-24.0	60.0	62.6	70.2
3	0.206	-22.2	60.3	65.0	73.8

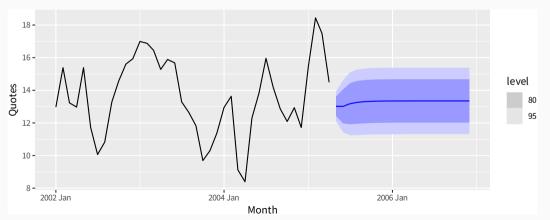
```
fit best <- insurance |>
 model(ARIMA(Ouotes ~ pdg(d = 0) + TVadverts + lag(TVadverts)))
report(fit best)
Series: Ouotes
Model: LM w/ ARIMA(1,0,2) errors
Coefficients:
       ar1 ma1 ma2 TVadverts lag(TVadverts) intercept
     0.512 0.917 0.459 1.2527
                                        0.1464 2.16
s.e. 0.185 0.205 0.190 0.0588 0.0531 0.86
sigma^2 estimated as 0.2166: log likelihood=-23.9
AIC=61.9 AICc=65.4 BIC=73.7
```

```
fit best <- insurance |>
  model(ARIMA(Ouotes ~ pdg(d = 0) + TVadverts + lag(TVadverts)))
report(fit best)
Series: Ouotes
Model: LM w/ ARIMA(1,0,2) errors
Coefficients:
        ar1 ma1 ma2 TVadverts lag(TVadverts) intercept
      0.512 0.917 0.459 1.2527
                                               0.1464 2.16
s.e. 0.185 0.205 0.190 0.0588 0.0531 0.86
sigma^2 estimated as 0.2166: log likelihood=-23.9
AIC=61.9 AICc=65.4 BIC=73.7
                      V_t = 2.155 + 1.253x_t + 0.146x_{t-1} + \eta_t
                      \eta_t = 0.512 \eta_{t-1} + \varepsilon_t + 0.917 \varepsilon_{t-1} + 0.459 \varepsilon_{t-2}
```

```
advert_a <- new_data(insurance, 20) |>
  mutate(TVadverts = 10)
forecast(fit_best, advert_a) |> autoplot(insurance)
```



```
advert_b <- new_data(insurance, 20) |>
  mutate(TVadverts = 8)
forecast(fit_best, advert_b) |> autoplot(insurance)
```



```
advert_c <- new_data(insurance, 20) |>
  mutate(TVadverts = 6)
forecast(fit_best, advert_c) |> autoplot(insurance)
```

