

ETC3550/ETC5550

Applied forecasting

Ch10. Dynamic regression models

OTexts.org/fpp3/



Outline

- 1 Regression with ARIMA errors
- 2 Stochastic and deterministic trends
- 3 Dynamic harmonic regression
- 4 Lagged predictors

Regression with ARIMA errors

Regression models

$$y_t = \beta_0 + \beta_1 X_{1,t} + \cdots + \beta_k X_{k,t} + \varepsilon_t,$$

- y_t modeled as function of k explanatory variables $X_{1,t}, \dots, X_{k,t}$.
- In regression, we assume that ε_t is WN.
- Now we want to allow ε_t to be autocorrelated.

Regression with ARIMA errors

Regression models

$$y_t = \beta_0 + \beta_1 X_{1,t} + \cdots + \beta_k X_{k,t} + \varepsilon_t,$$

- y_t modeled as function of k explanatory variables $X_{1,t}, \dots, X_{k,t}$.
- In regression, we assume that ε_t is WN.
- Now we want to allow ε_t to be autocorrelated.

Example: ARIMA(1,1,1) errors

$$y_t = \beta_0 + \beta_1 X_{1,t} + \cdots + \beta_k X_{k,t} + \eta_t,$$

$$(1 - \phi_1 B)(1 - B)y_t = (1 + \theta_1 B)\varepsilon_t$$

Residuals and errors

Example: $\eta_t = \text{ARIMA}(1,1,1)$

$$y_t = \beta_0 + \beta_1 x_{1,t} + \cdots + \beta_k x_{k,t} + \eta_t,$$
$$(1 - \phi_1 B)(1 - B)\eta_t = (1 + \theta_1 B)\varepsilon_t,$$

Residuals and errors

Example: $\eta_t = \text{ARIMA}(1,1,1)$

$$y_t = \beta_0 + \beta_1 x_{1,t} + \cdots + \beta_k x_{k,t} + \eta_t,$$
$$(1 - \phi_1 B)(1 - B)\eta_t = (1 + \theta_1 B)\varepsilon_t,$$

- Be careful in distinguishing η_t from ε_t .
- Only the errors ε_t are assumed to be white noise.
- In ordinary regression, η_t is assumed to be white noise and so $\eta_t = \varepsilon_t$.

Estimation

If we minimize $\sum \eta_t^2$ (by using ordinary regression):

- 1 Estimated coefficients $\hat{\beta}_0, \dots, \hat{\beta}_k$ are no longer optimal as some information ignored;
- 2 Statistical tests associated with the model (e.g., t-tests on the coefficients) are incorrect.
- 3 p -values for coefficients usually too small (“spurious regression”).
- 4 AIC of fitted models misleading.

Estimation

If we minimize $\sum \eta_t^2$ (by using ordinary regression):

- 1 Estimated coefficients $\hat{\beta}_0, \dots, \hat{\beta}_k$ are no longer optimal as some information ignored;
 - 2 Statistical tests associated with the model (e.g., t-tests on the coefficients) are incorrect.
 - 3 p -values for coefficients usually too small (“spurious regression”).
 - 4 AIC of fitted models misleading.
- Minimizing $\sum \varepsilon_t^2$ avoids these problems.
 - Maximizing likelihood similar to minimizing $\sum \varepsilon_t^2$

Regression with ARIMA errors

Model with ARIMA(1,1,1) errors

$$y_t = \beta_0 + \beta_1 X_{1,t} + \cdots + \beta_k X_{k,t} + \eta_t,$$
$$(1 - \phi_1 B)(1 - B)\eta_t = (1 + \theta_1 B)\varepsilon_t,$$

Regression with ARIMA errors

Model with ARIMA(1,1,1) errors

$$y_t = \beta_0 + \beta_1 x_{1,t} + \cdots + \beta_k x_{k,t} + \eta_t,$$
$$(1 - \phi_1 B)(1 - B)\eta_t = (1 + \theta_1 B)\varepsilon_t,$$

Equivalent to model with ARIMA(1,0,1) errors

$$y'_t = \beta_1 x'_{1,t} + \cdots + \beta_k x'_{k,t} + \eta'_t,$$
$$(1 - \phi_1 B)\eta'_t = (1 + \theta_1 B)\varepsilon_t,$$

where $y'_t = y_t - y_{t-1}$, $x'_{t,i} = x_{t,i} - x_{t-1,i}$ and $\eta'_t = \eta_t - \eta_{t-1}$.

Regression with ARIMA errors

Any regression with an ARIMA error can be rewritten as a regression with an ARMA error by differencing all variables with the same differencing operator as in the ARIMA model.

Regression with ARIMA errors

Any regression with an ARIMA error can be rewritten as a regression with an ARMA error by differencing all variables with the same differencing operator as in the ARIMA model.

Original data

$$y_t = \beta_0 + \beta_1 x_{1,t} + \cdots + \beta_k x_{k,t} + \eta_t$$

$$\text{where } \phi(B)(1 - B)^d \eta_t = \theta(B)\varepsilon_t$$

Regression with ARIMA errors

Any regression with an ARIMA error can be rewritten as a regression with an ARMA error by differencing all variables with the same differencing operator as in the ARIMA model.

Original data

$$y_t = \beta_0 + \beta_1 x_{1,t} + \cdots + \beta_k x_{k,t} + \eta_t$$

$$\text{where } \phi(B)(1-B)^d \eta_t = \theta(B)\varepsilon_t$$

After differencing all variables

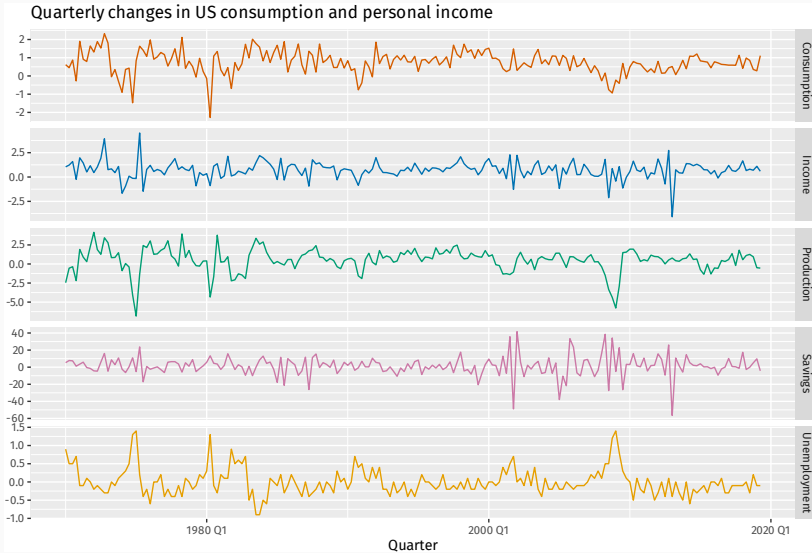
$$y'_t = \beta_1 x'_{1,t} + \cdots + \beta_k x'_{k,t} + \eta'_t.$$

$$\text{where } \phi(B)\eta'_t = \theta(B)\varepsilon_t,$$

Regression with ARIMA errors

- In R, we can specify an $\text{ARIMA}(p, d, q)$ for the errors, and d levels of differencing will be applied to all variables $(y, x_{1,t}, \dots, x_{k,t})$ during estimation.
- Check that ε_t series looks like white noise.
- AICc can be calculated for final model.
- Repeat procedure for all subsets of predictors to be considered, and select model with lowest AICc value.

US personal consumption and income



US personal consumption and income

```
fit <- us_change |> model(ARIMA(Consumption ~ Income))  
report(fit)
```

Series: Consumption

Model: LM w/ ARIMA(1,0,2) errors

Coefficients:

	ar1	ma1	ma2	Income	intercept
	0.707	-0.617	0.2066	0.1976	0.595
s.e.	0.107	0.122	0.0741	0.0462	0.085

sigma² estimated as 0.3113: log likelihood=-163

AIC=338 AICc=339 BIC=358

US personal consumption and income

```
fit <- us_change |> model(ARIMA(Consumption ~ Income))  
report(fit)
```

Series: Consumption

Model: LM w/ ARIMA(1,0,2) errors

Coefficients:

	ar1	ma1	ma2	Income	intercept
	0.707	-0.617	0.2066	0.1976	0.595
s.e.	0.107	0.122	0.0741	0.0462	0.085

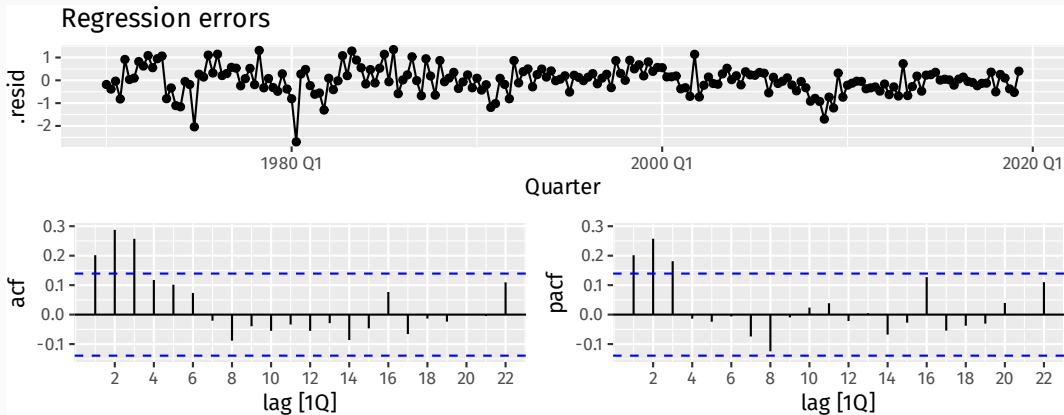
sigma² estimated as 0.3113: log likelihood=-163

AIC=338 AICc=339 BIC=358

Write down the equations for the fitted model.

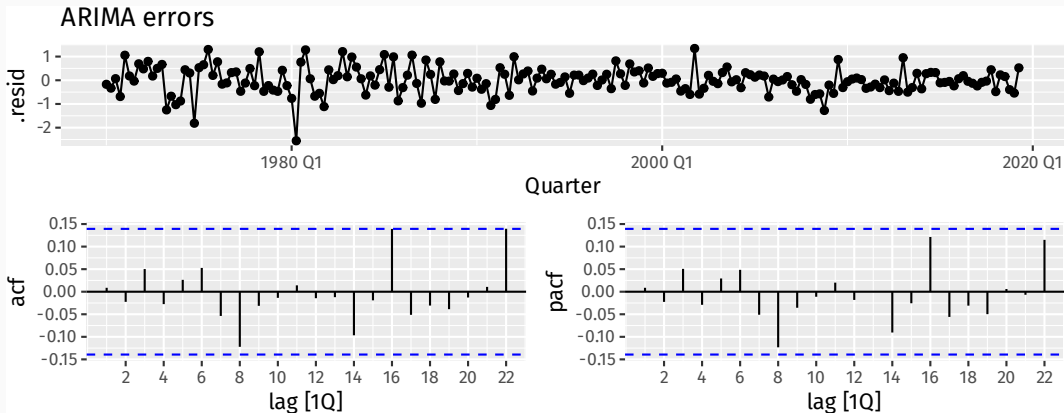
US personal consumption and income

```
residuals(fit, type = "regression") |>  
  gg_tsdisplay(.resid, plot_type = "partial") +  
  labs(title = "Regression errors")
```



US personal consumption and income

```
residuals(fit, type = "innovation") |>  
  gg_tsdisplay(.resid, plot_type = "partial") +  
  labs(title = "ARIMA errors")
```



US personal consumption and income

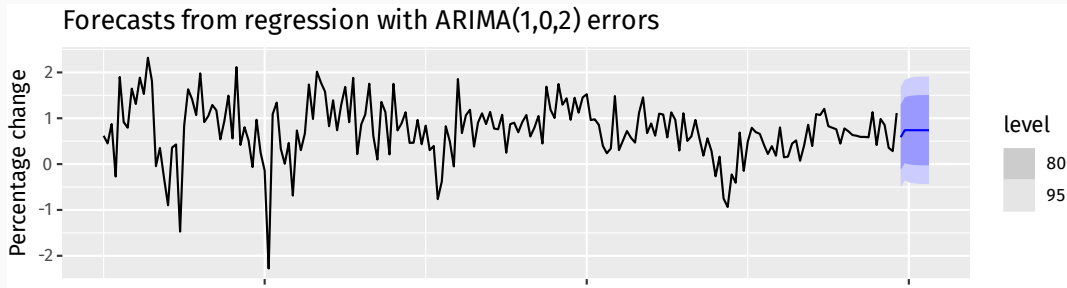
```
augment(fit) |>  
  features(.innov, ljung_box, dof = 5, lag = 12)
```

```
# A tibble: 1 x 3
```

.model	lb_stat	lb_pvalue
<chr>	<dbl>	<dbl>
1 ARIMA(Consumption ~ Income)	5.54	0.595

US personal consumption and income

```
us_change_future <- new_data(us_change, 8) |>
  mutate(Income = mean(us_change$Income))
forecast(fit, new_data = us_change_future) |>
  autoplot(us_change) +
  labs(
    x = "Year", y = "Percentage change",
    title = "Forecasts from regression with ARIMA(1,0,2) errors"
  )
```

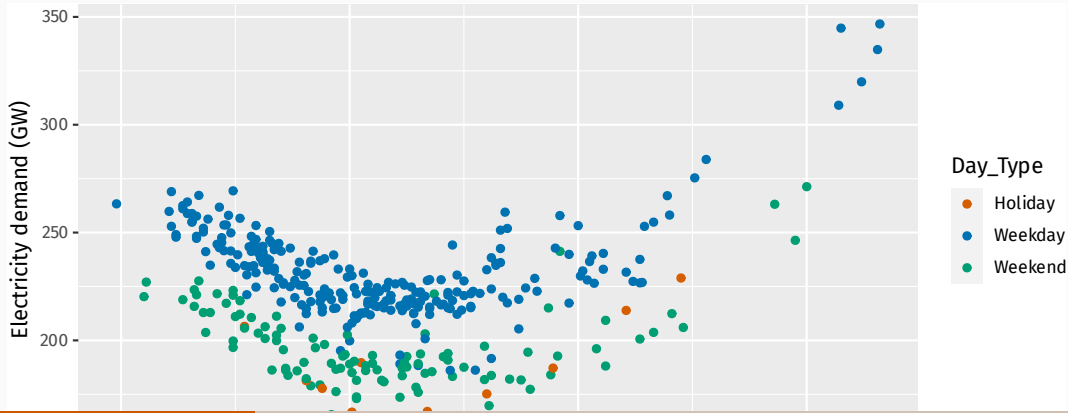


Forecasting

- To forecast a regression model with ARIMA errors, we need to forecast the regression part of the model and the ARIMA part of the model and combine the results.
- Some predictors are known into the future (e.g., time, dummies).
- Separate forecasting models may be needed for other predictors.
- Forecast intervals ignore the uncertainty in forecasting the predictors.

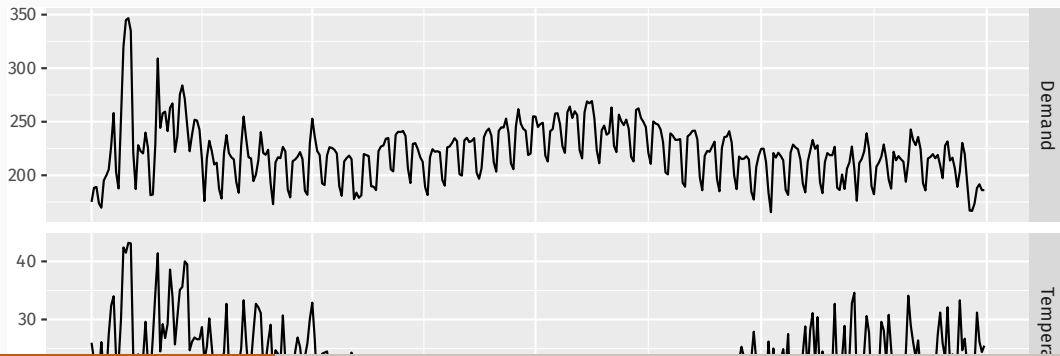
Daily electricity demand

```
vic_elec_daily |>  
  ggplot(aes(x = Temperature, y = Demand, colour = Day_Type)) +  
  geom_point() +  
  labs(x = "Maximum temperature", y = "Electricity demand (GW)")
```



Daily electricity demand

```
vic_elec_daily |>  
  pivot_longer(c(Demand, Temperature)) |>  
  ggplot(aes(x = Date, y = value)) +  
  geom_line() +  
  facet_grid(name ~ ., scales = "free_y") +  
  ylab("")
```



Daily electricity demand

```
fit <- vic_elec_daily |>
  model(ARIMA(Demand ~ Temperature + I(Temperature^2) +
    (Day_Type == "Weekday")))
report(fit)
```

Series: Demand

Model: LM w/ ARIMA(2,1,2)(2,0,0)[7] errors

Coefficients:

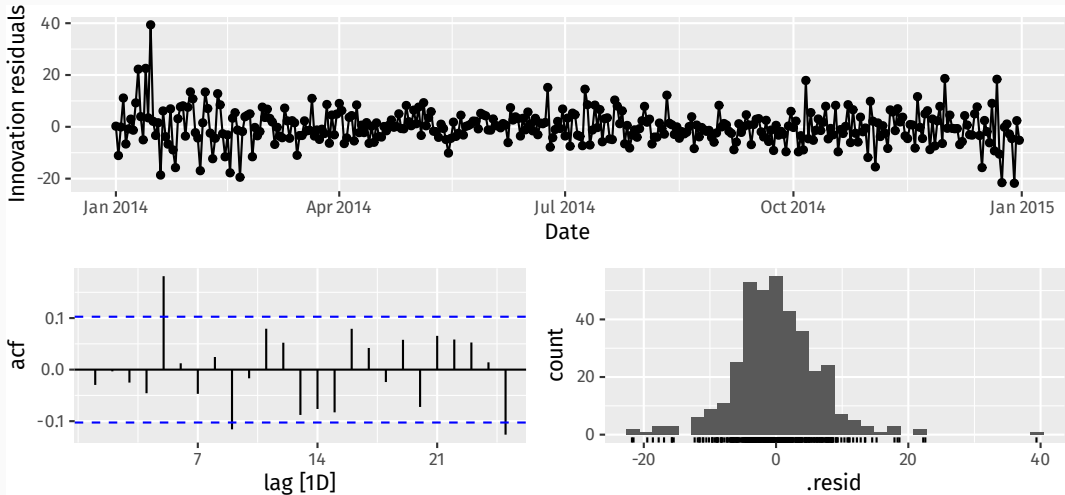
	ar1	ar2	ma1	ma2	sar1	sar2	Temperature
	-0.1093	0.7226	-0.0182	-0.9381	0.1958	0.417	-7.614
s.e.	0.0779	0.0739	0.0494	0.0493	0.0525	0.057	0.448
	I(Temperature^2)						Day_Type == "Weekday"TRUE
		0.1810				30.40	
s.e.		0.0085				1.33	

sigma^2 estimated as 44.91: log likelihood=-1206

AIC=2432 AICc=2433 BIC=2471

Daily electricity demand

```
gg_tsresiduals(fit)
```



Daily electricity demand

```
augment(fit) |>  
  features(.resid, ljung_box, dof = 9, lag = 14)
```

```
# A tibble: 1 x 3
```

.model	lb_stat	lb_pvalue
<chr>	<dbl>	<dbl>
1 "ARIMA(Demand ~ Temperature + I(Temperature^2) + (Day_~	28.4	0.0000304

Daily electricity demand

```
# Forecast one day ahead
vic_next_day <- new_data(vic_elec_daily, 1) |>
  mutate(Temperature = 26, Day_Type = "Holiday")
forecast(fit, vic_next_day)
```

```
# A fable: 1 x 6 [1D]
```

```
# Key:      .model [1]
```

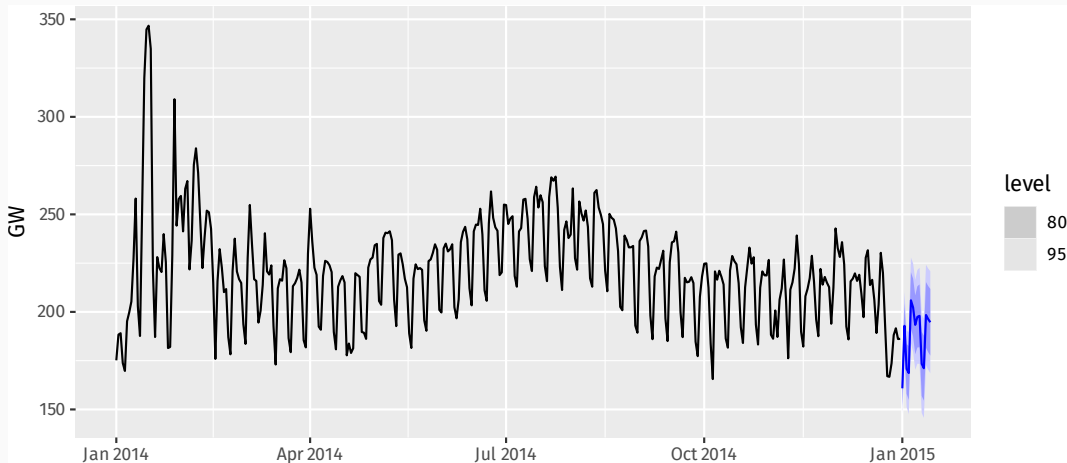
.model	Date	Demand	.mean	Temperature	Day_Type
<chr>	<date>	<dist>	<dbl>	<dbl>	<chr>
1 "ARIMA(Demand ~ Tempera~	2015-01-01	N(161, 45)	161.	26	Holiday

Daily electricity demand

```
vic_elec_future <- new_data(vic_elec_daily, 14) |>
  mutate(
    Temperature = 26,
    Holiday = c(TRUE, rep(FALSE, 13)),
    Day_Type = case_when(
      Holiday ~ "Holiday",
      wday(Date) %in% 2:6 ~ "Weekday",
      TRUE ~ "Weekend"
    )
  )
```

Daily electricity demand

```
forecast(fit, new_data = vic_elec_future) |>  
  autoplot(vic_elec_daily) + labs(y = "GW")
```



Outline

- 1 Regression with ARIMA errors
- 2 Stochastic and deterministic trends
- 3 Dynamic harmonic regression
- 4 Lagged predictors

Stochastic & deterministic trends

Deterministic trend

$$y_t = \beta_0 + \beta_1 t + \eta_t$$

where η_t is ARMA process.

Stochastic & deterministic trends

Deterministic trend

$$y_t = \beta_0 + \beta_1 t + \eta_t$$

where η_t is ARMA process.

Stochastic trend

$$y_t = \beta_0 + \beta_1 t + \eta_t$$

where η_t is ARIMA process with $d \geq 1$.

Stochastic & deterministic trends

Deterministic trend

$$y_t = \beta_0 + \beta_1 t + \eta_t$$

where η_t is ARMA process.

Stochastic trend

$$y_t = \beta_0 + \beta_1 t + \eta_t$$

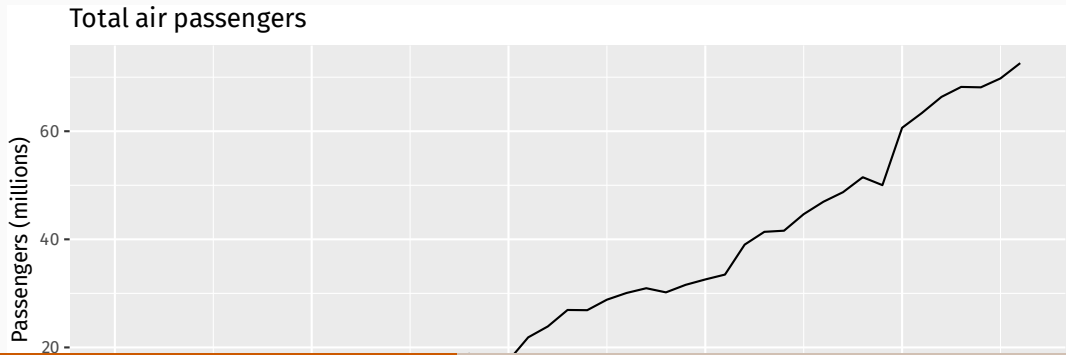
where η_t is ARIMA process with $d \geq 1$.

Difference both sides until η_t is stationary:

$$y'_t = \beta_1 + \eta'_t$$

Air transport passengers Australia

```
aus_airpassengers |>
  autoplot(Passengers) +
  labs(
    y = "Passengers (millions)",
    title = "Total air passengers"
  )
```



Air transport passengers Australia

Deterministic trend

```
fit_deterministic <- aus_airpassengers |>
  model(ARIMA(Passengers ~ 1 + trend() + pdq(d = 0)))
report(fit_deterministic)
```

Series: Passengers

Model: LM w/ ARIMA(1,0,0) errors

Coefficients:

	ar1	trend()	intercept
	0.9564	1.415	0.901
s.e.	0.0362	0.197	7.075

sigma^2 estimated as 4.343: log likelihood=-101

AIC=210 AICc=211 BIC=217

Air transport passengers Australia

Deterministic trend

```
fit_deterministic <- aus_airpassengers |>
  model(ARIMA(Passengers ~ 1 + trend() + pdq(d = 0)))
report(fit_deterministic)
```

Series: Passengers

Model: LM w/ ARIMA(1,0,0) errors

Coefficients:

	ar1	trend()	intercept
	0.9564	1.415	0.901
s.e.	0.0362	0.197	7.075

sigma^2 estimated as 4.343: log likelihood=-101

AIC=210 AICc=211 BIC=217

$$y_t = 0.901 + 1.415t + \eta_t$$

$$\eta_t = 0.956\eta_{t-1} + \varepsilon_t$$

$$\varepsilon_t \sim \text{NID}(0, 4.343).$$

Air transport passengers Australia

Stochastic trend

```
fit_stochastic <- aus_airpassengers |>
  model(ARIMA(Passengers ~ pdq(d = 1)))
report(fit_stochastic)
```

Series: Passengers

Model: ARIMA(0,1,0) w/ drift

Coefficients:

constant

1.419

s.e. 0.301

sigma^2 estimated as 4.271: log likelihood=-98.2

AIC=200 AICc=201 BIC=204

Air transport passengers Australia

Stochastic trend

```
fit_stochastic <- aus_airpassengers |>
  model(ARIMA(Passengers ~ pdq(d = 1)))
report(fit_stochastic)
```

Series: Passengers

Model: ARIMA(0,1,0) w/ drift

Coefficients:

constant

1.419

s.e. 0.301

sigma^2 estimated as 4.271: log likelihood=

AIC=200 AICc=201 BIC=204

$$y_t - y_{t-1} = 1.419 + \varepsilon_t,$$

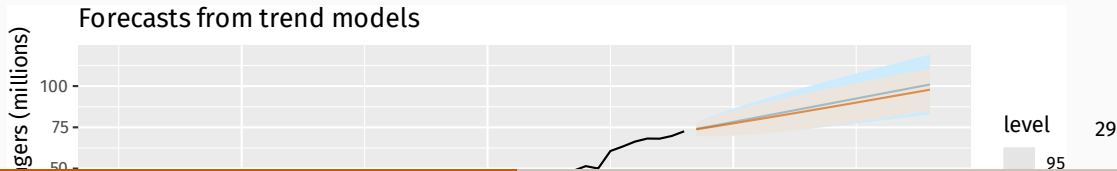
$$y_t = y_0 + 1.419t + \eta_t$$

$$\eta_t = \eta_{t-1} + \varepsilon_t$$

$$\varepsilon_t \sim \text{NID}(0, 4.271).$$

Air transport passengers Australia

```
aus_airpassengers |>
  autoplot(Passengers) +
  autolayer(fit_stochastic |> forecast(h = 20),
    colour = "#0072B2", level = 95
  ) +
  autolayer(fit_deterministic |> forecast(h = 20),
    colour = "#D55E00", alpha = 0.65, level = 95
  ) +
  labs(
    y = "Air passengers (millions)",
    title = "Forecasts from trend models"
  )
```



Forecasting with trend

- Point forecasts are almost identical, but prediction intervals differ.
- Stochastic trends have much wider prediction intervals because the errors are non-stationary.
- Be careful of forecasting with deterministic trends too far ahead.

Outline

- 1 Regression with ARIMA errors
- 2 Stochastic and deterministic trends
- 3 Dynamic harmonic regression**
- 4 Lagged predictors

Dynamic harmonic regression

Combine Fourier terms with ARIMA errors

Advantages

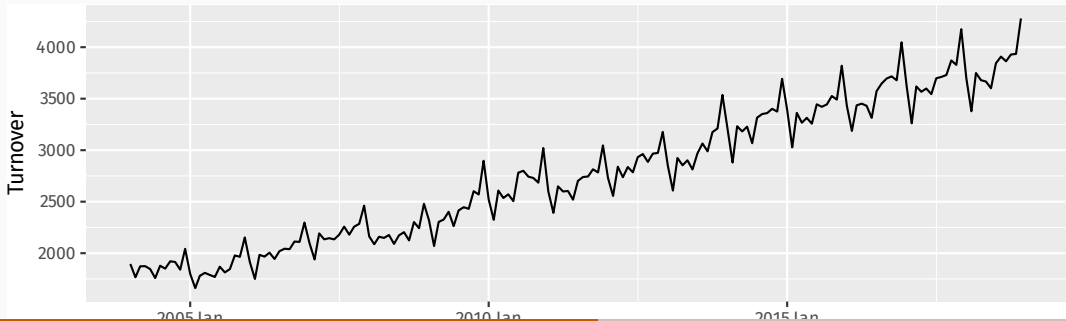
- it allows any length seasonality;
- for data with more than one seasonal period, you can include Fourier terms of different frequencies;
- the seasonal pattern is smooth for small values of K (but more wiggly seasonality can be handled by increasing K);
- the short-term dynamics are easily handled with a simple ARMA error.

Disadvantages

- seasonality is assumed to be fixed

Eating-out expenditure

```
aus_cafe <- aus_retail |>
  filter(
    Industry == "Cafes, restaurants and takeaway food services",
    year(Month) %in% 2004:2018
  ) |>
  summarise(Turnover = sum(Turnover))
aus_cafe |> autoplot(Turnover)
```

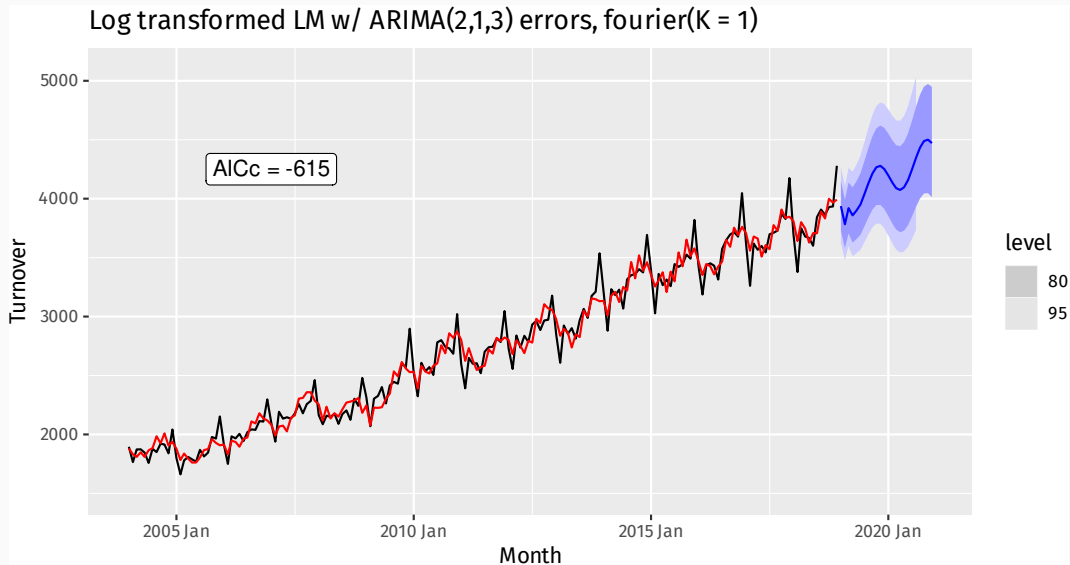


Eating-out expenditure

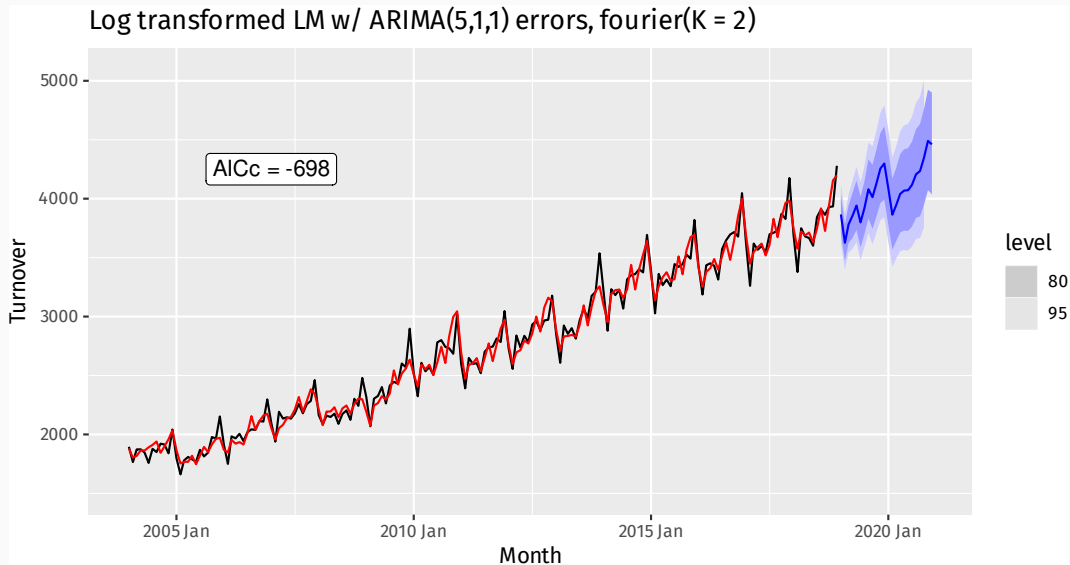
```
fit <- aus_cafe |> model(  
  `K = 1` = ARIMA(log(Turnover) ~ fourier(K = 1) + PDQ(0, 0, 0)),  
  `K = 2` = ARIMA(log(Turnover) ~ fourier(K = 2) + PDQ(0, 0, 0)),  
  `K = 3` = ARIMA(log(Turnover) ~ fourier(K = 3) + PDQ(0, 0, 0)),  
  `K = 4` = ARIMA(log(Turnover) ~ fourier(K = 4) + PDQ(0, 0, 0)),  
  `K = 5` = ARIMA(log(Turnover) ~ fourier(K = 5) + PDQ(0, 0, 0)),  
  `K = 6` = ARIMA(log(Turnover) ~ fourier(K = 6) + PDQ(0, 0, 0))  
)  
glance(fit)
```

.model	sigma2	log_lik	AIC	AICc	BIC
K = 1	0.002	317	-616	-615	-588
K = 2	0.001	362	-700	-698	-661
K = 3	0.001	394	-763	-761	-725
K = 4	0.001	427	-822	-818	-771
K = 5	0.000	474	-919	-917	-875
K = 6	0.000	474	-920	-918	-875

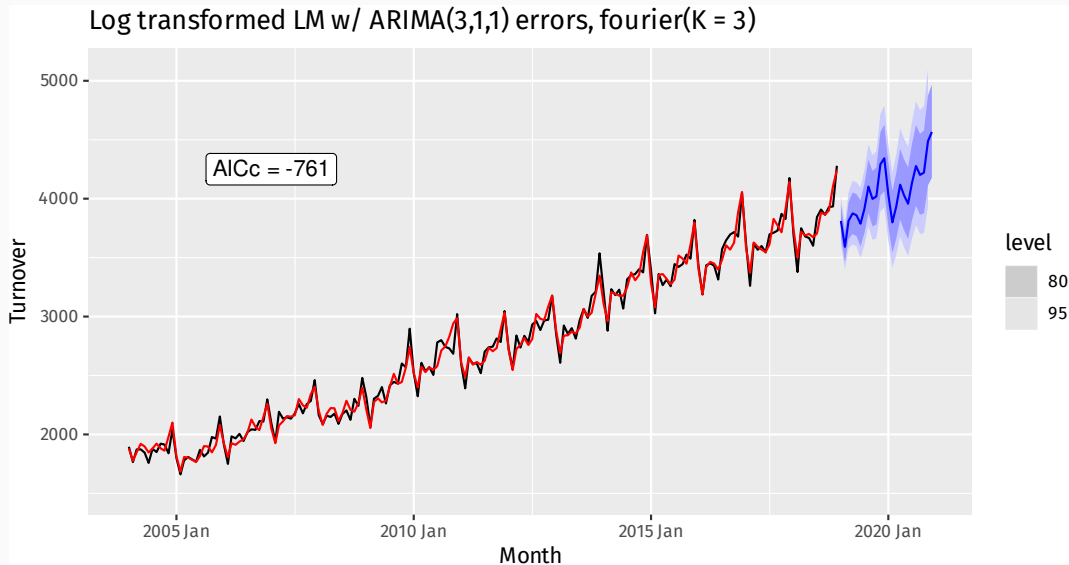
Eating-out expenditure



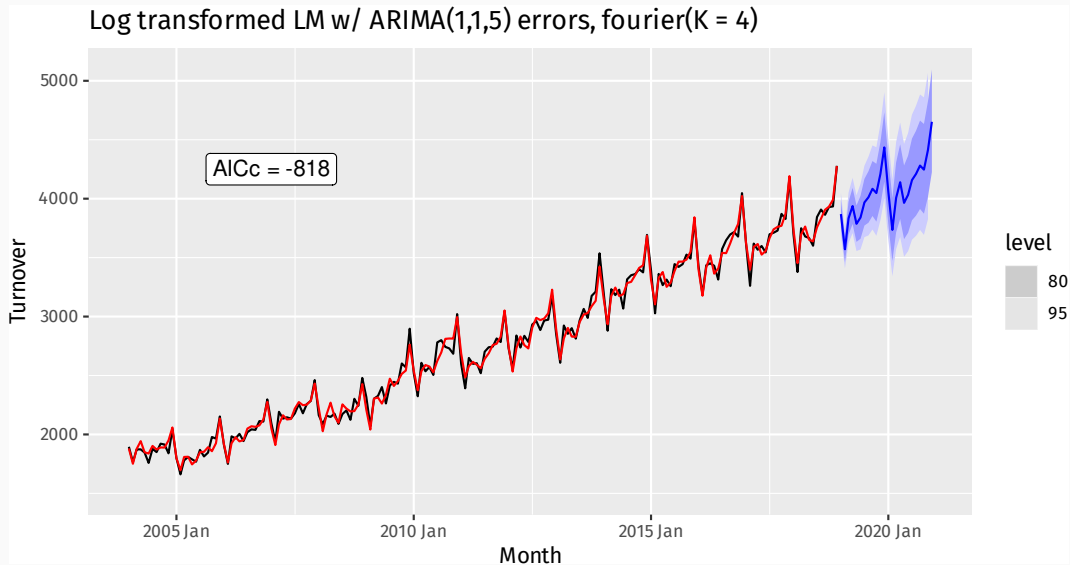
Eating-out expenditure



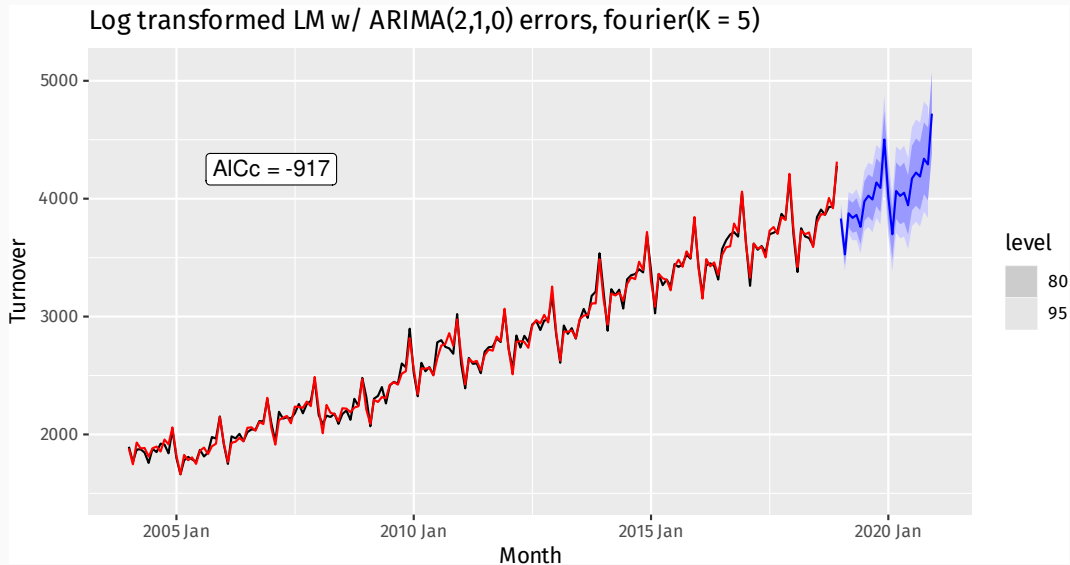
Eating-out expenditure



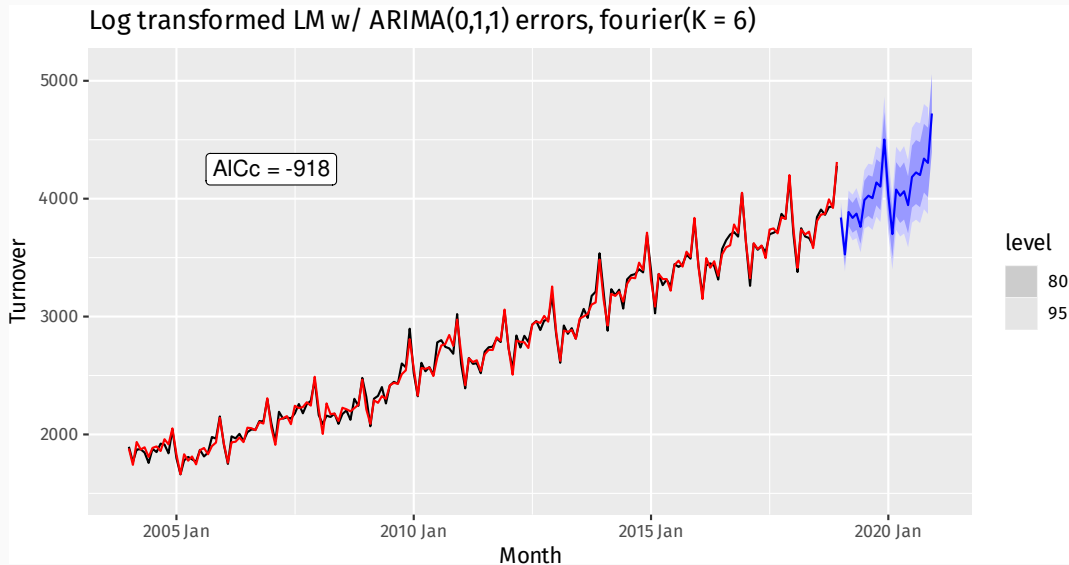
Eating-out expenditure



Eating-out expenditure



Eating-out expenditure



Example: weekly gasoline products

```
fit <- us_gasoline |>
  model(ARIMA(Barrels ~ fourier(K = 13) + PDQ(0, 0, 0)))
report(fit)
```

Series: Barrels

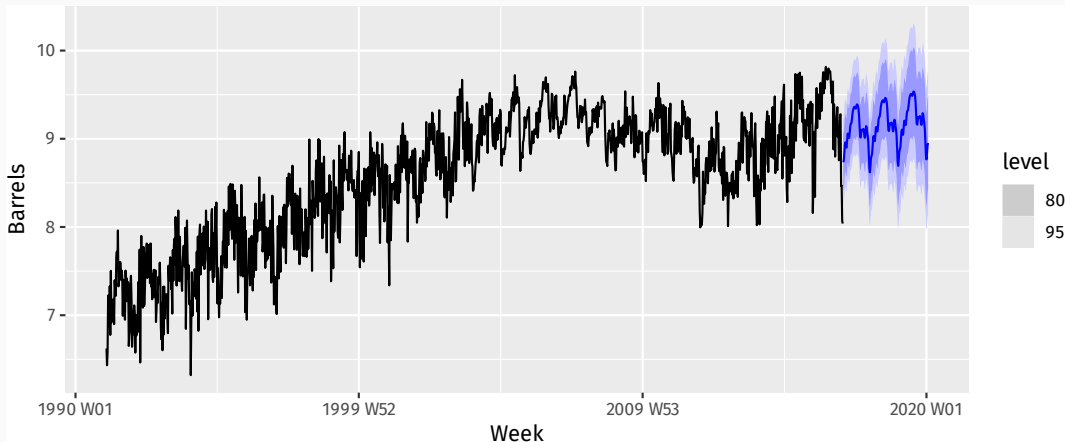
Model: LM w/ ARIMA(0,1,1) errors

Coefficients:

	ma1	fourier(K = 13)C1_52	fourier(K = 13)S1_52
	-0.8934	-0.1121	-0.2300
s.e.	0.0132	0.0123	0.0122
	fourier(K = 13)C2_52	fourier(K = 13)S2_52	
	0.0420	0.0317	
s.e.	0.0099	0.0099	
	fourier(K = 13)C3_52	fourier(K = 13)S3_52	
	0.0832	0.0346	
s.e.	0.0094	0.0094	
	fourier(K = 13)C4_52	fourier(K = 13)S4_52	
	0.0185	0.0398	
s.e.	0.0092	0.0092	
	fourier(K = 13)C5_52	fourier(K = 13)S5_52	
	-0.0315	0.0009	

Example: weekly gasoline products

```
forecast(fit, h = "3 years") |>  
  autoplot(us_gasoline)
```



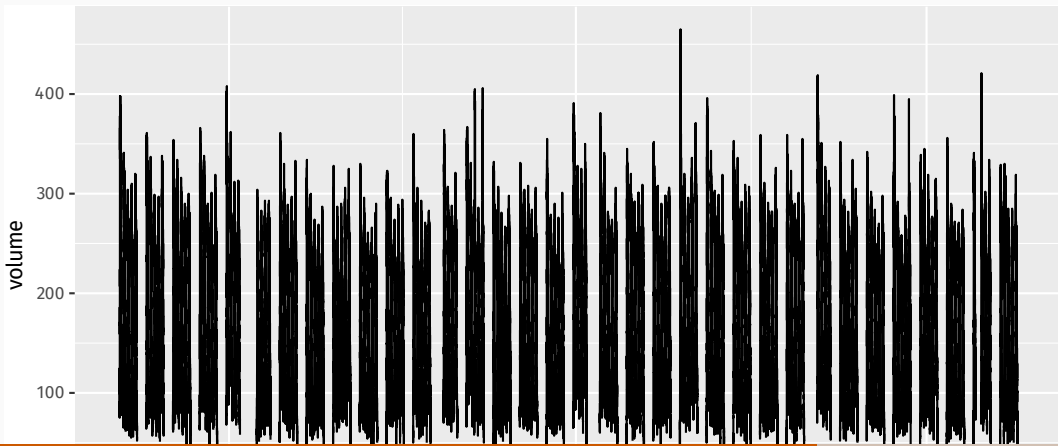
5-minute call centre volume

```
(calls <- readr::read_tsv("http://robjhyndman.com/data/callcenter.txt") |>
  rename(time = `...1`) |>
  pivot_longer(-time, names_to = "date", values_to = "volume") |>
  mutate(
    date = as.Date(date, format = "%d/%m/%Y"),
    datetime = as_datetime(date) + time
  ) |>
  as_tsibble(index = datetime))
```

```
# A tsibble: 27,716 x 4 [5m] <UTC>
   time    date      volume datetime
  <time>  <date>      <dbl> <dtm>
1 07:00 2003-03-03    111 2003-03-03 07:00:00
2 07:05 2003-03-03    113 2003-03-03 07:05:00
3 07:10 2003-03-03     76 2003-03-03 07:10:00
4 07:15 2003-03-03     82 2003-03-03 07:15:00
5 07:20 2003-03-03     91 2003-03-03 07:20:00
6 07:25 2003-03-03     87 2003-03-03 07:25:00
```

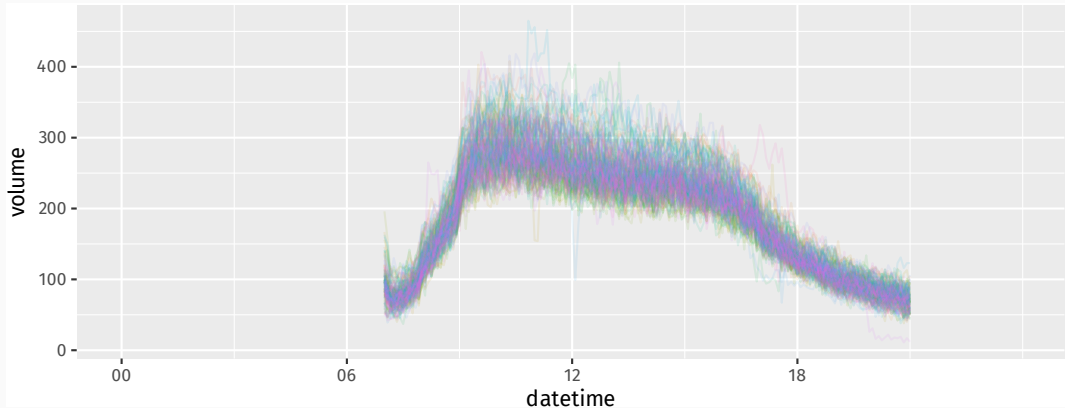
5-minute call centre volume

```
calls |>  
  fill_gaps() |>  
  autoplot(volume)
```



5-minute call centre volume

```
calls |>  
  fill_gaps() |>  
  gg_season(volume, period = "day", alpha = 0.1) +  
  guides(colour = FALSE)
```



5-minute call centre volume

```
calls_md1 <- calls |>
  mutate(idx = row_number()) |>
  update_tsibble(index = idx)
fit <- calls_md1 |>
  model(ARIMA(volume ~ fourier(169, K = 10) + pdq(d = 0) + PDQ(0, 0, 0)))
report(fit)
```

Series: volume

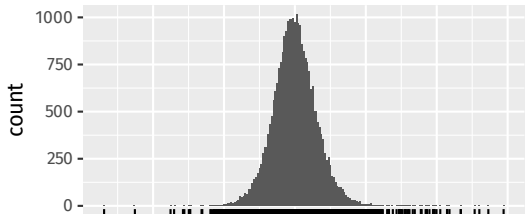
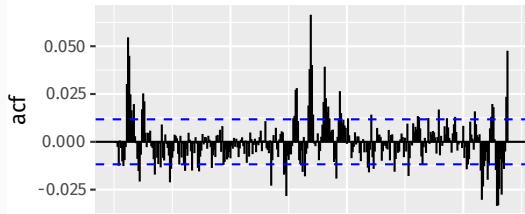
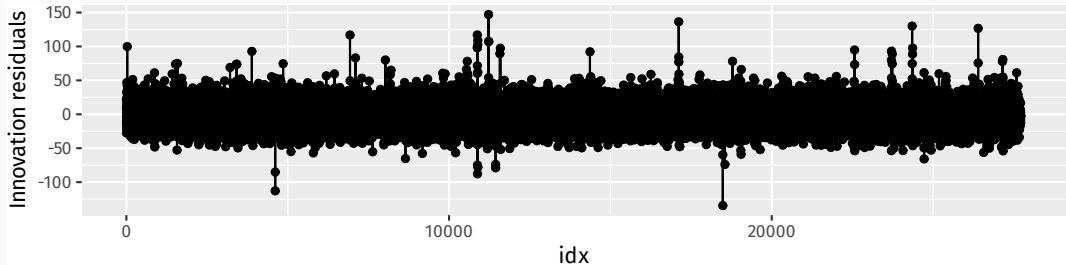
Model: LM w/ ARIMA(1,0,3) errors

Coefficients:

	ar1	ma1	ma2	ma3	fourier(169, K = 10)C1_169
	0.989	-0.7383	-0.0333	-0.0282	-79.1
s.e.	0.001	0.0061	0.0075	0.0060	0.7
	fourier(169, K = 10)S1_169		fourier(169, K = 10)C2_169		
			55.298	-32.361	
s.e.			0.701	0.378	
	fourier(169, K = 10)S2_169		fourier(169, K = 10)C3_169		

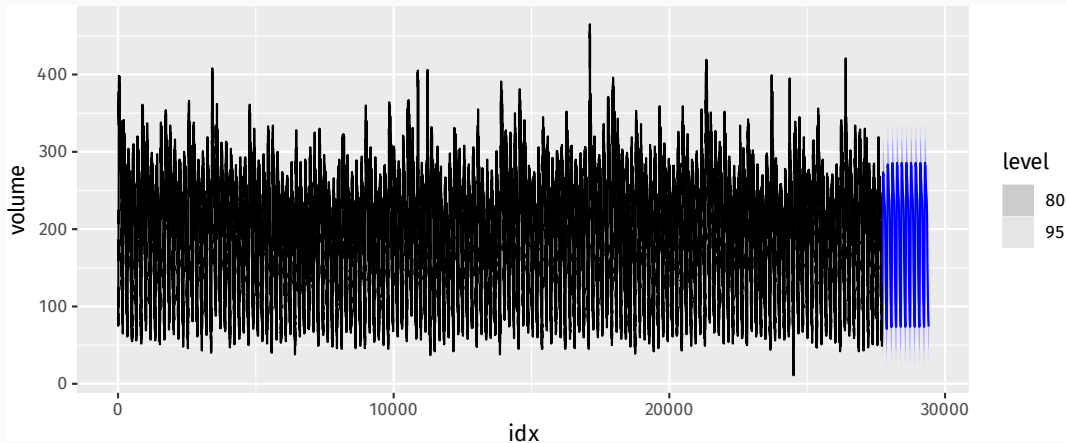
5-minute call centre volume

```
gg_tsresiduals(fit, lag = 338)
```



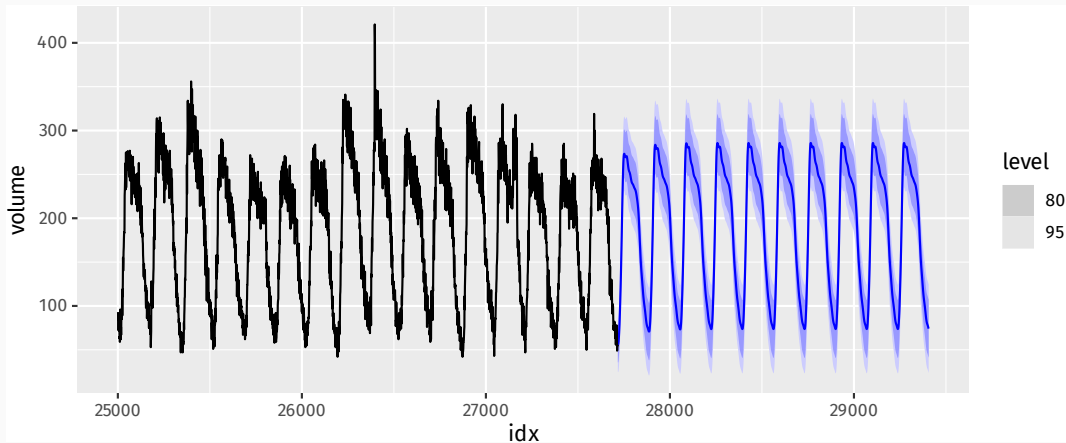
5-minute call centre volume

```
fit |>  
  forecast(h = 1690) |>  
  autoplot(calls_mdl)
```



5-minute call centre volume

```
fit |>  
  forecast(h = 1690) |>  
  autoplot(filter(calls_mdl, idx > 25000))
```



Outline

- 1 Regression with ARIMA errors
- 2 Stochastic and deterministic trends
- 3 Dynamic harmonic regression
- 4 Lagged predictors

Lagged predictors

Sometimes a change in x_t does not affect y_t instantaneously

Lagged predictors

Sometimes a change in x_t does not affect y_t instantaneously

- y_t = sales, x_t = advertising.
- y_t = stream flow, x_t = rainfall.
- y_t = size of herd, x_t = breeding stock.

Lagged predictors

Sometimes a change in x_t does not affect y_t instantaneously

- y_t = sales, x_t = advertising.
 - y_t = stream flow, x_t = rainfall.
 - y_t = size of herd, x_t = breeding stock.
-
- These are dynamic systems with input (x_t) and output (y_t).
 - x_t is often a leading indicator.
 - There can be multiple predictors.

Lagged predictors

The model include present and past values of predictor:

$$y_t = a + \gamma_0 x_t + \gamma_1 x_{t-1} + \dots + \gamma_k x_{t-k} + \eta_t$$

where η_t is an ARIMA process.

Lagged predictors

The model include present and past values of predictor:

$$y_t = a + \gamma_0 x_t + \gamma_1 x_{t-1} + \dots + \gamma_k x_{t-k} + \eta_t$$

where η_t is an ARIMA process.

Rewrite model as

$$\begin{aligned} y_t &= a + (\gamma_0 + \gamma_1 B + \gamma_2 B^2 + \dots + \gamma_k B^k) x_t + \eta_t \\ &= a + \gamma(B) x_t + \eta_t. \end{aligned}$$

Lagged predictors

The model include present and past values of predictor:

$$y_t = a + \gamma_0 x_t + \gamma_1 x_{t-1} + \dots + \gamma_k x_{t-k} + \eta_t$$

where η_t is an ARIMA process.

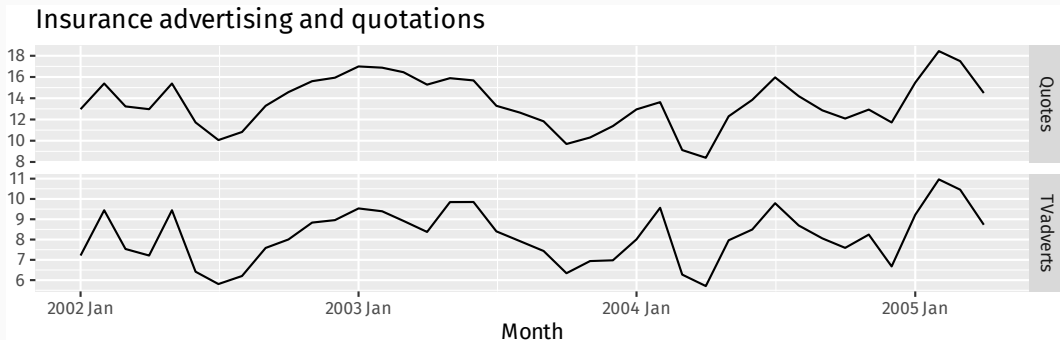
Rewrite model as

$$\begin{aligned} y_t &= a + (\gamma_0 + \gamma_1 B + \gamma_2 B^2 + \dots + \gamma_k B^k) x_t + \eta_t \\ &= a + \gamma(B) x_t + \eta_t. \end{aligned}$$

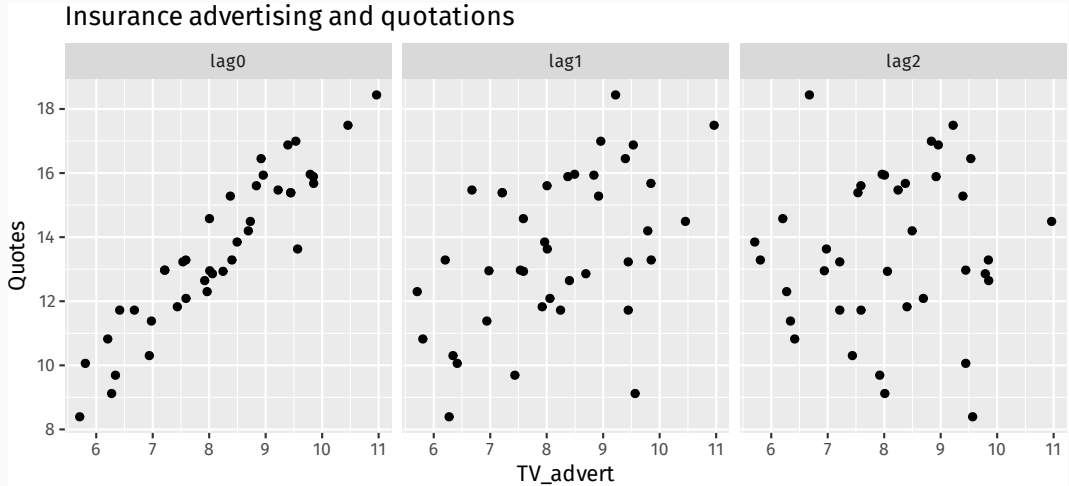
■ $\gamma(B)$ is called a *transfer function* since it describes how

Example: Insurance quotes and TV adverts

```
insurance |>
  pivot_longer(Quotes:TVadverts) |>
  ggplot(aes(x = Month, y = value)) +
  geom_line() +
  facet_grid(vars(name), scales = "free_y") +
  labs(y = NULL, title = "Insurance advertising and quotations")
```



Example: Insurance quotes and TV adverts



Example: Insurance quotes and TV adverts

```
fit <- insurance |>
  # Restrict data so models use same fitting period
  mutate(Quotes = c(NA, NA, NA, Quotes[4:40])) |>
  # Estimate models
  model(
    ARIMA(Quotes ~ pdq(d = 0) + TVadverts),
    ARIMA(Quotes ~ pdq(d = 0) + TVadverts + lag(TVadverts)),
    ARIMA(Quotes ~ pdq(d = 0) + TVadverts + lag(TVadverts) +
      lag(TVadverts, 2)),
    ARIMA(Quotes ~ pdq(d = 0) + TVadverts + lag(TVadverts) +
      lag(TVadverts, 2) + lag(TVadverts, 3))
  )
```

Example: Insurance quotes and TV adverts

```
glance(fit)
```

Lag order	sigma2	log_lik	AIC	AICc	BIC
0	0.265	-28.3	66.6	68.3	75.0
1	0.209	-24.0	58.1	59.9	66.5
2	0.215	-24.0	60.0	62.6	70.2
3	0.206	-22.2	60.3	65.0	73.8

Example: Insurance quotes and TV adverts

```
fit_best <- insurance |>  
  model(ARIMA(Quotes ~ pdq(d = 0) + TVadverts + lag(TVadverts)))  
report(fit_best)
```

Series: Quotes

Model: LM w/ ARIMA(1,0,2) errors

Coefficients:

	ar1	ma1	ma2	TVadverts	lag(TVadverts)	intercept
	0.512	0.917	0.459	1.2527	0.1464	2.16
s.e.	0.185	0.205	0.190	0.0588	0.0531	0.86

sigma^2 estimated as 0.2166: log likelihood=-23.9

AIC=61.9 AICc=65.4 BIC=73.7

Example: Insurance quotes and TV adverts

```
fit_best <- insurance |>  
  model(ARIMA(Quotes ~ pdq(d = 0) + TVadverts + lag(TVadverts)))  
report(fit_best)
```

Series: Quotes

Model: LM w/ ARIMA(1,0,2) errors

Coefficients:

	ar1	ma1	ma2	TVadverts	lag(TVadverts)	intercept
	0.512	0.917	0.459	1.2527	0.1464	2.16
s.e.	0.185	0.205	0.190	0.0588	0.0531	0.86

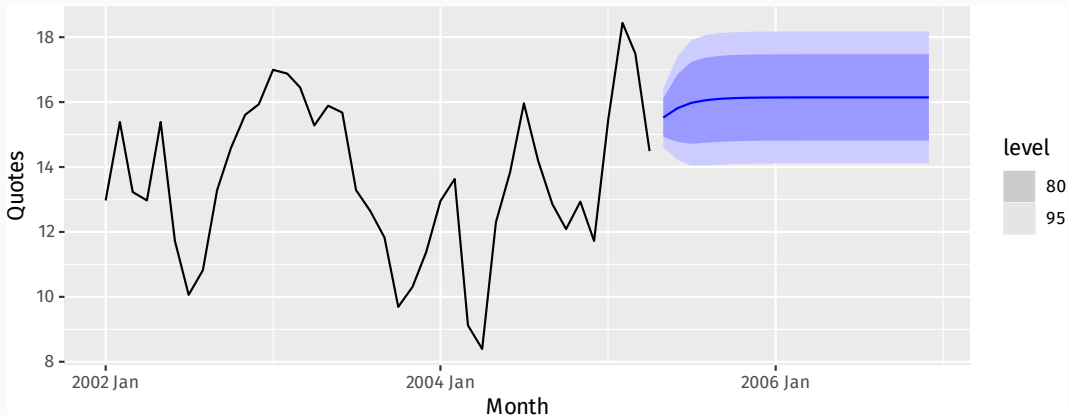
sigma^2 estimated as 0.2166: log likelihood=-23.9

AIC=61.9 AICc=65.4 BIC=73.7

$$y_t = 2.155 + 1.253x_t + 0.146x_{t-1} + \eta_t,$$
$$\eta_t = 0.512\eta_{t-1} + \varepsilon_t + 0.917\varepsilon_{t-1} + 0.459\varepsilon_{t-2},$$

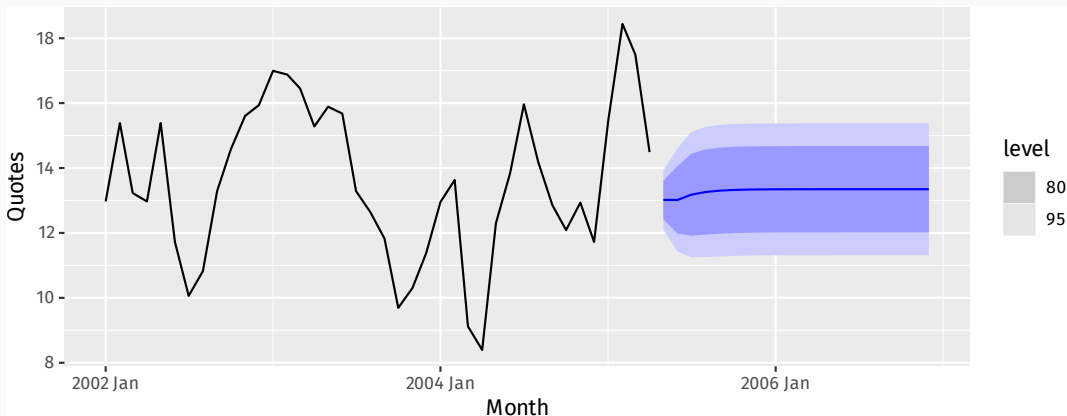
Example: Insurance quotes and TV adverts

```
advert_a <- new_data(insurance, 20) |>  
  mutate(TVadverts = 10)  
forecast(fit_best, advert_a) |> autoplot(insurance)
```



Example: Insurance quotes and TV adverts

```
advert_b <- new_data(insurance, 20) |>  
  mutate(TVadverts = 8)  
forecast(fit_best, advert_b) |> autoplot(insurance)
```



Example: Insurance quotes and TV adverts

```
advert_c <- new_data(insurance, 20) |>  
  mutate(TVadverts = 6)  
forecast(fit_best, advert_c) |> autoplot(insurance)
```

