

# HILLA KLEMETTI

Information Networks  
Master's student majoring in  
User, Data and Design

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[LinkedIn](#)



[portfolio](#)

## EDUCATION

BACHELOR OF SCIENCE IN TECHNOLOGY  
- GRADUATED WITH HONORS

Information Networks, Aalto University

2018-2022

OULUNKYLÄN YHTEISKOULU

High School

2014-2018

## SKILLS

Service and concept design (Miro)

Research and prototyping (Figma)

Ideation and problem solving

Project management, community building

Communications and writing

Social media, marketing, podcasting

Basics of Adobe Softwares

Basics of Scala, HTML, CSS

Basics of data analytics with R

## LANGUAGES

Finnish, English, French, Spanish, Swedish

## REFERENCE

Nina Pyykönen, owner at Detalji boutique

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## SUMMARY

I enjoy ideation, problem solving and team work. I want to be designing better services, societies and ways of living and for that it's crucial to understand the role of tech in today's society. I'm into socially and environmentally driven entrepreneurship, that I researched for my thesis on the Innovation Potential of Startup Businesses Targeting the Sustainable Development Goals on Equality.

## WORK EXPERIENCE

### MEMBER OF THE BOARD, COORDINATOR

Aalto Entrepreneurship Society

2021, Full time

- Communications and community building
- Project creation and event organization
- Podcast hosting
- Co-founding Wicked Helsinki impact community

### SELF EMPLOYED

Personal Company

2019 ->

- Concept design
- Translations
- Surveys
- Photography and videography

### SALES AND MARKETING

Detalji boutique

2016 - 2020, Part time

- Sales
- Digital events and content creation
- Search Engine Optimization
- Newsletter and social media marketing
- Styling, photoshoots, filming