# Hilla Klemetti
## Designer

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hillaklemetti.me

Linkedin

### Information Networks student at Aalto University - majoring in User, Data & Design

I enjoy ideation, problem solving and teamwork. I want to be designing better services, societies and ways of living. For that it's crucial to understand the role of technology in today's society. I'm into socially and environmentally driven entrepreneurship, that I researched in my bachelor's thesis on *the Innovation Potential of Startup Businesses Targeting the Sustainable Development Goals on Equality*.

## Experience

### Self Employed
**Mar 2019 – today**
Personal Company

Through self employment, I've done concept design, website design, search engine optimisation, marketing, photography, videography, B2B customer survey reporting and translations.

### Board Member & Coordinator
**Jan 2021 – Dec 2021**
Aalto Entrepreneurship Society

My responsibilties included project coordination, communications and community building. I was also involved in project ideation, event organisation and podcast hosting to name a few.

### Co-founder & Designer
**Mar 2021 – Dec 2021**
Wicked Helsinki

I was part of the founding team of an impact entrepreneurship community Wicked Helsinki. I was responsible for designing the brand identity, hosting meet-ups and other project management tasks.

### Sales & Marketing
**Aug 2016 – Sep 2020**
Detalji boutique

I was responsible for sales, digital content creation, social media marketing and the newsletter. I also planned and executed styling, photoshoots and filming.

## Education

### Bachelor of Science in Technology – graduated with honours
Aalto University
**2018–2022**

### Exchange semester
Instituto Tecnológico y de Estudios Superiores de Monterrey (Mexico)
**Spring 2022**

### Ylioppilas
Oulunkylän yhteiskoulu
**2014–2018**

### Exchange year
Lycée Jacques Prévert (France)
**2015–2016**

## Skills

Service design
Concept design
Data gathering
Data analysis
Prototyping
Problem solving
Project management
Communications
Community building

Finnish, English, French, Spanish, Swedish

## Tools

Miro
Figma
Adobe Softwares
HTML, CSS, Scala
Data analytics with R
Atlas.ti
SPSS

## References

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