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Forms

Create form

`POST https://api.typeform.com/forms`

Here's the general structure for requests to create a form:

- `title`: Title to use for the form.
- `type`: Type of form.
- `settings`: Object that specifies form settings and metadata, including the language to use for the form, whether the form is publicly available, the basis for the progress bar, and search engine indexing settings.
- `cui_settings`: Object that specifies conversation settings, including the avatar and the typing emulation settings.
- `theme`: Theme to use for the form.
- `workspace`: Workspace that contains the form.
- `hidden`: Array of Hidden Fields to use in the form.
- `variables`: Object that keeps track of total score or price, if you use them in the form.
- `welcome_screens`: Array of objects that specify settings and properties for the form's welcome screen.
- `thankyou_screens`: Array of objects that specify settings and properties for the form's thank you screen.
- `fields`: Array of objects that specify the fields to use in the form and their properties, validations, and attachments.
- `logic`: Array of Logic Jump objects to use in the form.

Expand the schema below for details about each of these elements. For optional elements, if you don't send a value and the element doesn't have a default value, no attribute will be returned.

Any images you want to use in your form must already exist in your Typeform account. If you try to create a form that includes an image that isn't already in your Typeform account, the response will include an "IMAGE_NOT_FOUND" error. Use the [POST https://api.typeform.com/images](https://api.typeform.com/images) endpoint to add images to your account.

NOTE: It is not possible to inject third-party content into a typeform using the Create API.

REQUEST

REQUEST BODY`cui_settings` object`avatar` string

URL for the image to use as conversation avatar. Images must already exist in your account--use the image's Typeform URL, such as

["https://images.typeform.com/images/kbn8tc98AHb"](https://images.typeform.com/images/kbn8tc98AHb).

`is_typing_emulation_disabled` boolean

Specifies whether to disable the conversation's typing emulation (i.e. the delay between messages, the aim of which is to give the impression there's an actual person on the other side of the conversation). Typing emulation is enabled by default.

`typing_emulation_speed` string

Valid values: `"slow"` `"medium"` `"fast"`

The pace at which messages appear in a conversation (as long as typing emulation is enabled).

`fields` array of object`ref` string

Readable name you can use to reference the field.

`title` string, **required**

Unique name you assign to the field on this form.

`type` string, **required**

Valid values: `"calendly"` `"contact_info"` `"date"` `"dropdown"` `"email"` `"file_upload"` `"group"` `"Legal"` `"long_text"` `"matrix"` `"multiple_choice"` `"nps"` `"number"`

```
"opinion_scale" "payment" "phone_number"  
"picture_choice" "ranking" "rating" "short_text"  
"statement" "website" "yes_no"
```

The type of field.

properties object

description string

Question or instruction to display for the field.

choices array of object

Answer choices. Available for `ranking`, `dropdown`, `multiple_choice`, and `picture_choice` types.

fields array of array

Contains the fields that belong in a question group. Only `payment` and `group` blocks are not allowed inside a question group. Available for the `group`, `matrix` type.

allow_multiple_selection boolean

true to allow respondents to select more than one answer choice.
false to allow respondents to select only one answer choice. Available for `ranking`, `multiple_choice` and `picture_choice` types.

randomize boolean

true if answer choices should be presented in a new random order for each respondent. false if answer choices should be presented in the same order for each respondent. Available for `ranking`, `multiple_choice`, `picture_choice` and `dropdown` types.

allow_other_choice boolean

true to include an "Other" option so respondents can enter a different answer choice from those listed. false to limit answer choices to those listed. Available for `ranking`, `multiple_choice` and `picture_choice` types.

vertical_alignment boolean

true to list answer choices vertically. false to list answer choices horizontally. Available for `ranking`, `multiple_choice` types.

supersized boolean

true if you want to use larger-sized images for answer choices.
Otherwise, false. Available for `picture_choice` types.

show_labels boolean

Default: `""`
true to show text labels and images as answer choices. false to show only images as answer choices. Available for `picture_choice` types.

alphabetical_order boolean

true if question should list dropdown answer choices in alphabetical order. false if question should list dropdown answer choices in the order they're listed in the "choices" array. Available for `dropdown` types.

hide_marks boolean

true if you want to display quotation marks around the statement on the form. Otherwise, false. Available for `statement` types.

button_text string

Default: `"Continue"`
Text to display in the button associated with the object. Available for `group`, `payment`, and `statement` types.

steps number

Number of steps in the scale's range. Minimum is 5 and maximum is 11.
Available for `opinion_scale` and `rating` types.

shape string

Valid values: `"cat"` `"circle"` `"cloud"` `"crown"` `"dog"`
`"dropLet"` `"flag"` `"heart"` `"lightbulb"` `"pencil"`
`"skull"` `"star"` `"thunderbolt"` `"tick"` `"trophy"`
`"up"` `"user"`
Default: `"star"`

Shape to display on the scale's steps. Available for `opinion_scale`

and `rating` types.

labels `object`

Label to help respondents understand the scale's range. Available for `opinion_scale` and `rating` types.

`left` `string`

Text of the left-aligned label for the scale.

`right` `string`

Text of the right-aligned label for the scale.

`center` `string`

Text of the center-aligned label for the scale.

`start_at_one` `boolean`

true if range numbering should start at 1. false if range numbering should start at 0. Available for `opinion_scale` types.

`structure` `string`

Valid values: `"MMDDYYYY"` `"DDMMYYYY"` `"YYYYNMDD"`

Default: `"DDMMYYYY"`

Format for month, date, and year in answer. Available for `date` types.

`separator` `string`

Valid values: `"/"` `"_"` `".."`

Default: `"/"`

Character to use between month, day, and year in answer. Available for `date` types.

`currency` `string`

Valid values: `"AUD"` `"BRL"` `"CAD"` `"CHF"` `"DKK"` `"EUR"`
`"GBP"` `"MXN"` `"NOK"` `"SEK"` `"USD"`

`hidden` `array of string`

Array of Hidden Fields to use in the form.

`logic` `array of object`

`settings` `object`

`thankyou_screens` `array of object`

`theme` `string`

URL of the theme to use for the typeform. If you don't specify a URL for the theme, Typeform applies a new copy of the default theme to the form.

`title` `string`

Title to use for the typeform.

`type` `string`

Valid values: `"quiz"` `"classification"` `"score"` `"branching"`
`"classification_branching"` `"score_branching"`

Default: `"quiz"`

Form type for the typeform.

`variables` `object`

`welcome_screens` `array of object`

`workspace` `object`

URL of the workspace to use for the typeform. If you don't specify a URL for the workspace, Typeform saves the form in the default workspace.

EXAMPLE

```
{  
  "cui_settings": {  
    "avatar": "https://images.typeform.com/images/4BKUhw8A9cSM"  
  },  
  "fields": [
```

Copy

```
{  
  "attachment": {  
    "href": "https://www.youtube.com/watch?v=Uui3oT-XBxs",  
    "properties": {  
      "type": "video"  
    }  
  },  
  "form": {  
    "id": "1",  
    "name": "Videoask form",  
    "status": "published",  
    "type": "videoask",  
    "url": "https://www.typeform.com/1",  
    "version": 1  
  },  
  "meta": {  
    "id": "1",  
    "type": "form"  
  }  
}
```

645 lines

RESPONSE

STATUS

• 201 Created

HEADERS

Location → URL where the newly created form is available.

PRODUCT	TEMPLATES	INTEGRATIONS	RESOURCES	GET TO KNOW US
Pricing	Popular templates ▾	Google Sheets	Blog	About us
Enterprise ▾	Recent templates ▾	Zapier	Help center	Careers
Lead generation	Popular categories ▾	Google Analytics	Community	Contact us
 videoask	Recent categories ▾	Mailchimp	Videos	News
		HubSpot	FAQs	Terms & conditions
		Facebook pixel	Affiliate program	Typeform Startups
		Airtable	Partner with us ▾	Typeform (es)
		All apps & integrations	System status	Newsletter
			Developers / API	f t g y in