



HILLARY IRUNGU

Data Analyst at Brillceed Limited
Kenya

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Summary

As a Data Analyst and Lead Marketer at Brillceed Limited, I have successfully analyzed and interpreted large sets of data to provide valuable insights for the company's marketing strategies. Additionally, I developed and executed innovative marketing campaigns that increased brand awareness and sales revenue. With my strong leadership skills, I managed a team of marketers by providing guidance, training, and support while collaborating with cross-functional teams to ensure seamless execution of marketing initiatives. My contributions have led to the overall growth and success of the company during my tenure.

Experience

Brillceed Limited

● Data Analyst & Lead Marketter

Sep 2020 - Present

- Currently working as a Data Analyst and Lead Marketer at Brillceed Limited.
- Successfully analyzing and interpreting large sets of data to provide valuable insights for the company's marketing strategies.
- Developing and executing innovative marketing campaigns that increases brand awareness and sales revenue.
- Collaborating with cross-functional teams to ensure seamless execution of marketing initiatives.
- Actively demonstrating strong leadership skills by managing a team of marketers, providing guidance, training, and support.
- Actively contributing to the overall growth and success of the company.

Education

Laikipia University • Bachelor of Science Computer Science • I.T • 2015 - 2021



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Certifications & Licenses

Leadership Skills and Team Management • Issued May 2023  **Current**

Introduction to Data Analysis • Issued February 2023  **Current**



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