

# Hillary Murai | Web Development | Information Technology Infrastructure| Computer Networking| Data Analytics

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## EXPERIENCE

**PCK INSTITUTE** (October 2022 – Present)

(Blended, Nairobi, Kenya)

### Head of Brand

- Leading the creative team in production, circulation and correction of media production of information.
- Managing, directing and co-ordination of social events around the institution and beyond such as banner designing and printing.
- Designer, adviser and consultant of various clubs and societies in the institution when need for relaying of their various information is arises.

**UPWORK** (October 2021 – Present)

(Remote, Global)

### Freelancer

- Collaborates with clients to develop comprehensive brand identities including logos, guidelines and marketing collaterals
- Translates brands strategies into visually appealing design solutions that makes the brands more visible to their clients
- Implements established brands' guidelines alongside in-house design team to produce coherent and consistent brand assets across the internet marketing transitions

- Changing of the clients' dream brand into an actualized reality of visible marketing using the most stable and original graphic designing software namely Adobe Photoshop and Corel Draw X8 and Adobe After-Effect.

## **FIVERR** (June 2018 – Dec 2021)

### Graphic Designer

- Collaborated with the team lead to clarify the teams' values and define new brand strategies resulting into an improved positioning of the clients' brands.
- Designed and developed static websites for the clients to perform functions like PDF documents and media upload/download and general maintenance and management of the websites
- Implemented captivating presentation design style that project a crucial role in securing multiple successful funding rounds of above 30% of their previous year annual benefit
- Created visually appealing graphic productions that made the clients' companies widely known as best in relaying internal and external memorandums

## **FREELANCER** (June 2020 – Currently)

(Blended, Kenya)

- Website Developer
- Brand and Social Media Management
- Market Psychology Consultant
- Article and creative writer
- Graphic Designing
- Network Administrator using Ms Access and MySQL

## **EDUCATION AND ACADEMIC QUALIFICATIONS**

Course 1:                      Diploma in Information Technology (DIT)

**Institution:** PCK Institute, Nairobi, Kenya

**Mode of Study:** Full-Time, Physical, 2019 - 2022

**Certifications:** Diploma in Communication and Information  
Technology and Management and CCNA

**Course 2:** Software Development and Maintenance

**Institution:** ALX AFRICA

**Mode of Study:** Remote, November 2022 – January 2023

**Certifications:** Network Administration and Front End Development

## **TECHNICAL SKILLS**

### **Hand On**

#### **Skills**

- ADOBE PHOTOSHOP
- FRONT END DEVELOPMENT (HTML, CSS, JAVASCRIPT AND REACT)
- SOCIAL MEDIA MANAGEMENT
- VUE JS
- MICROSOFT PACKAGES
- BRAND CONSULTANCY AND MARKETING