

Hillel Krief - Data Analyst & BI Developer

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Professional Summary

Experienced Data Analyst and BI Developer with a strong background in building data pipelines from the ground up, resulting in significant cost savings for the company. Proficient in SQL, Python, Tableau, DBT, and Snowflake. Adept at creating efficient ETL processes and transforming complex data into actionable insights. Known for optimizing operations and supporting strategic decision-making through data-driven solutions. Excels in collaborating with cross-functional teams to drive business growth and efficiency.

Skills

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|--------------------------|---------------------|--------------|
| - Snowflake | - ETL Processes | - KPI's |
| - DBT | - Data Analysis | - Power BI |
| - Tableau | - Data Cleaning | - VBA |
| - A/B Hypothesis Testing | - Microsoft Excel | - Statistics |
| - SQL | - Jupyter Notebooks | |
| - Python | - Pandas | |

Professional Experience

DATA ANALYST & BI DEVELOPER | AISH GLOBAL | JUNE 2023– PRESENT

- Developed and maintained **ETL** processes using **Snowflake**, **Tableau**, and **DBT** to streamline and enhance data workflows across the organization.
- Designed and implemented robust **data pipelines** from scratch, integrating data from over 100 sources.
- Replaced the social media team's paid platforms with efficient, cost-effective internal data pipelines, reducing operational costs
- Utilized advanced **SQL** and **Python** skills to build, optimize, and automate complex queries and data transformations.
- Collaborated with various departments to build tailored datasets and dashboards in Snowflake, Google Sheets, and Tableau
- Served as the Tableau Cloud expert, creating advanced dashboards and visualizations to support data-driven decision-making.

DATA ANALYST | INNOVATIVE SUPPLY GROUP | MAY 2022– PRESENT

- Lead the planning, development, design, and maintenance to report processes using **SQL** and **Excel**
- Developed **Power BI** and **Tableau** visualizations and dashboards to showcase money saving opportunities to potential clients
- Created and automated monthly reports to enable forecasting for sales and revenues
- Manipulated and joined price lists using **SQL** to recruit potential clients

IMPELMENTATION TEAM LEAD | APEX GLOBAL SOLUTIONS | MAY 2021– APRIL 2022

- Team Lead for Onboarding & Training Vendor Department
- Facilitated 5000+ clients to join and participate with a new payment system
- Responsible for tracking marketing campaign engagement and **analyzing** results with dashboards

Education

DATA ANALYTICS BOOTCAMP | JANUARY 2022-PRESENT | CAREERFOUNDRY

- Learning proficiency in **Excel**, **SQL**, **Python**, and **Tableau**
- Rigorous course modules developing database-querying skills and hypothesis testing
- Presentation and visualization skills development in **Tableau** and PowerPoint
- Projects using data analysis tools to answer business questions for stakeholders

BUSINESS & DATA ANALYTICS | JERUSALEM COLLEGE OF TECHNOLOGY

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|------------------|-----------------------|-------------------------|
| - Data Analytics | - Information Systems | - Python |
| - Statistics | - Entrepreneurship | - Business Intelligence |
| - VBA | - SQL | - Research Methods |
- **Founder and President of Data Analytics Association**

Military Experience

COMBAT SEARGEANT | ISRAELI DEFENSE FORCES | JULY 2018 – JANUARY 2020

- Faught in Gaza during Operation Swords of Iron
- Solider of Excellence Award
- Demonstrated team player by working together with squadrons
- Proven attention to detail and high performer while successfully executing combat mission