

# NETFLIX STOCK PROFILE



Visualizations of NFLX performance (with DJIA comparison)

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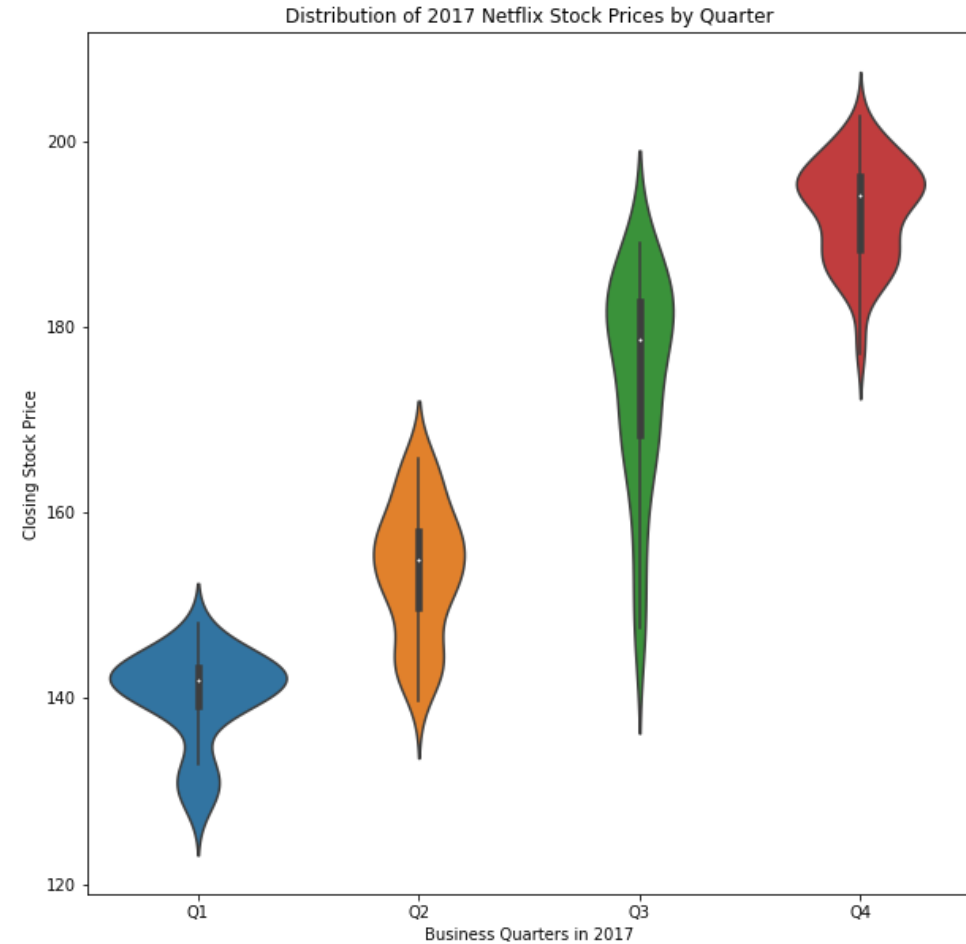
# INCLUDED VISUALIZATIONS

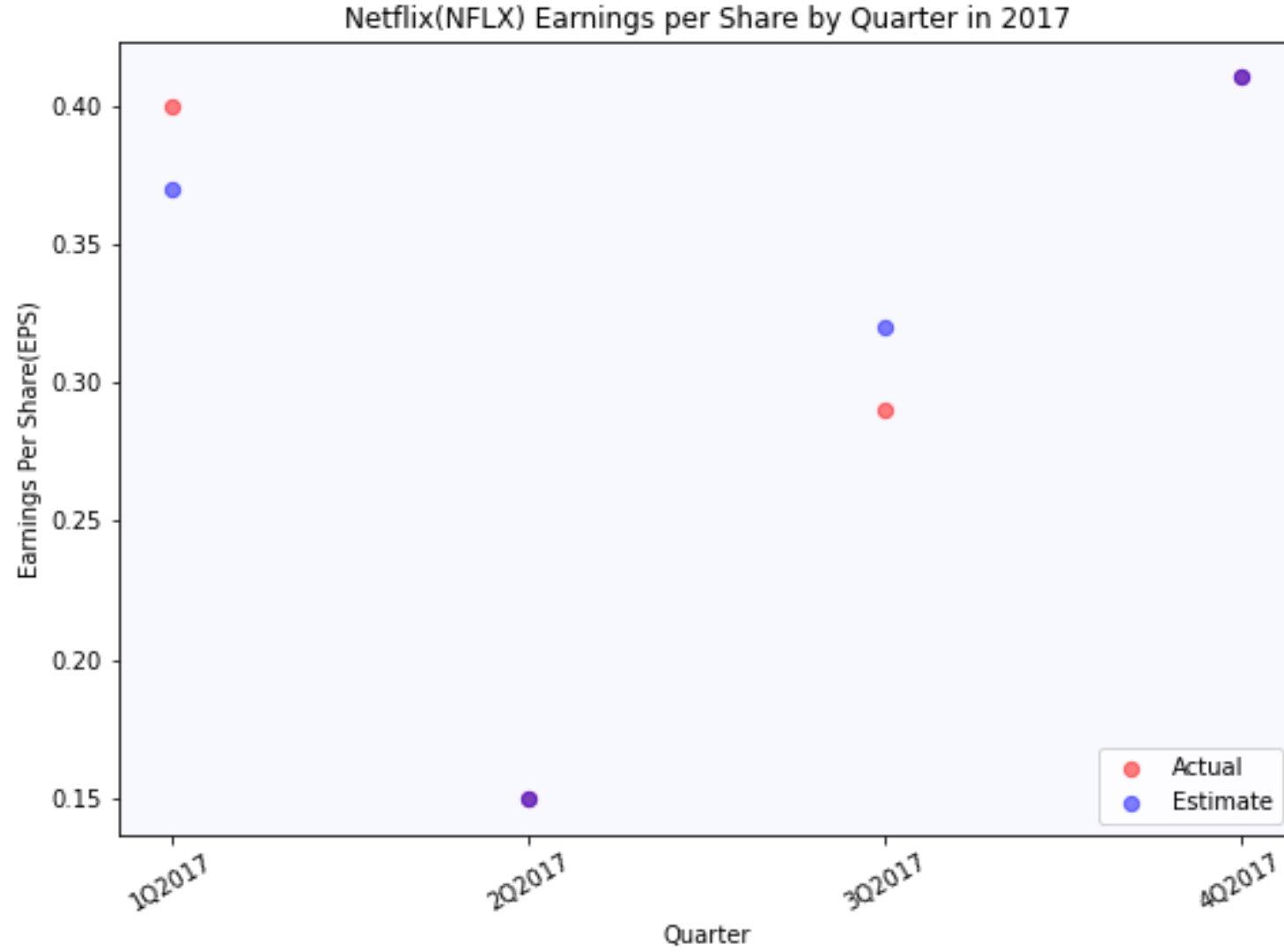
- 2017 Netflix Stock Prices by Quarter
- 2017 Earnings per Share (EPS) by Quarter
- 2017 Revenue vs. EPS by Quarter
- 2017 Netflix vs. Dow Jones by Month



# STOCK PRICE BY QUARTER

- Median stock price per quarter: **RISING**
- Stock price is skewed on the lower side of price for every quarter. 2017 had the widest range of stock prices.
- Range of stock price for 2017: **between roughly \$140 and \$190 USD.**
- Lowest price: **slightly over \$120** during Q1
- Highest price: **slightly over \$200** during Q4



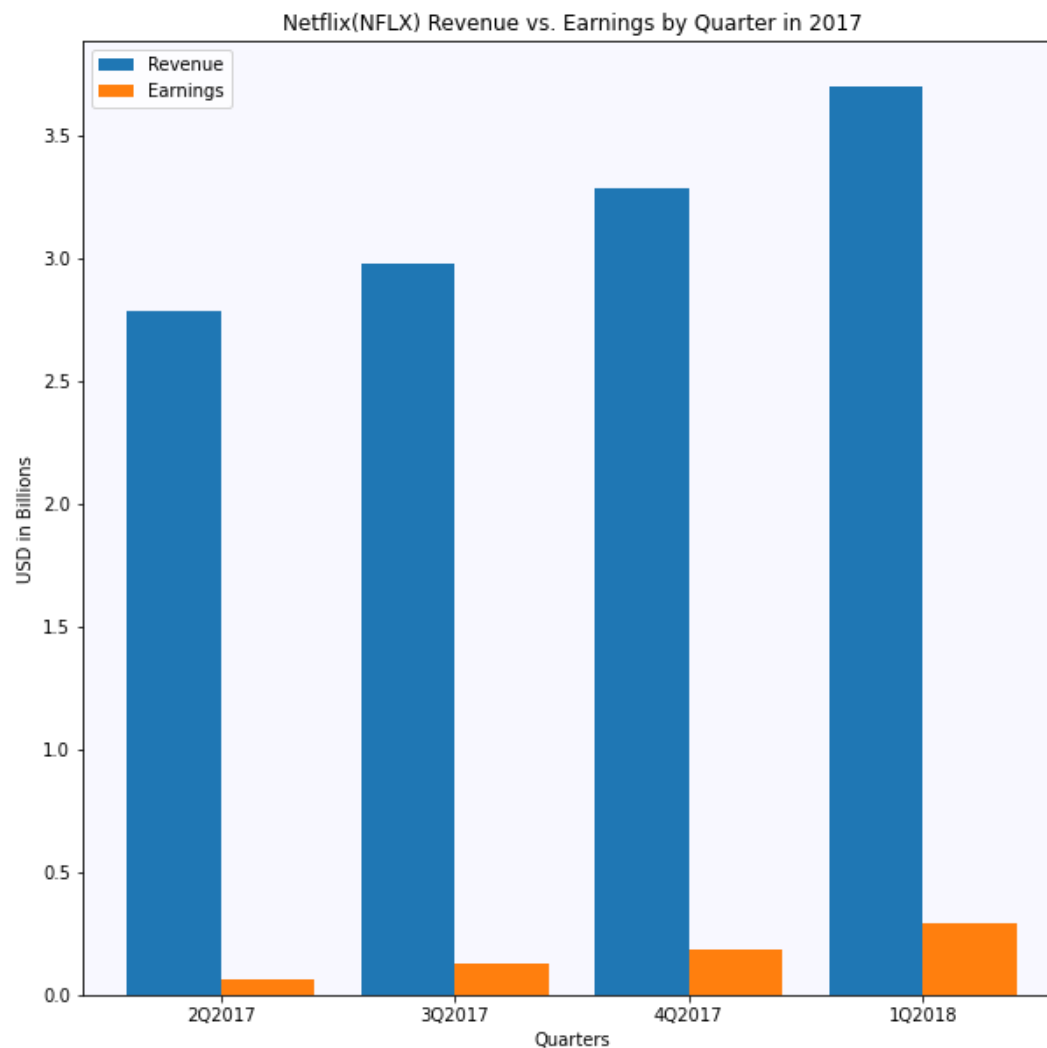


## EARNINGS PER SHARE (EPS) BY QUARTER

Actual EPS and Estimate  
were nearly identical in Q2  
and Q4

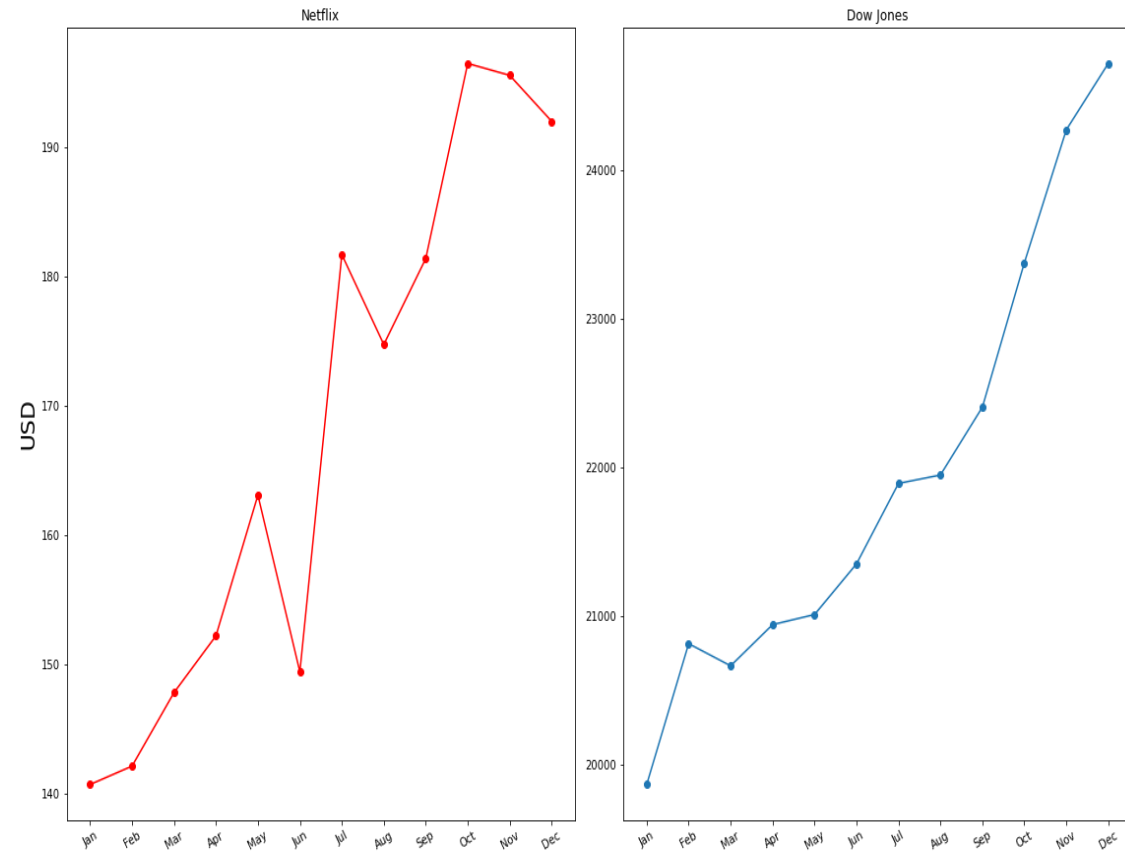
# REVENUE VS. EARNINGS

- Revenue follows an upward trend, as does Earnings
- Average percent of revenue that constitutes earnings is 5%



# NETFLIX (NFLX) vs DOW (DJIA)

- Netflix performed roughly on the same trendline as DOW, aside from May - July
  - During that time, Netflix was **more volatile**
- Price is incomparable as the DJIA is an industry average and is affected by multiple corporations.



**THANK YOU**