Muhammad Haykal

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Born on August 17th 1986
hometown - **Jakarta, Indonesia**

Formal Education

1991 - 1992	TK Jaya Karya Jakarta
1992 - 1998	SD Negeri 03 Jakarta
1999 - 2001	SLTP Negeri 130 Jakarta
2001 - 2004	SMU Negeri 16 Jakarta
2004 - 2008	Visual Communication Design, Faculty of Arts and Design, Trisakti University, Jakarta

Non Formal Education

2001 - 2004	Advance Level at LIA English Course

Skills

Computer Skills	MS.Word, MS.Excel, MS.Power Point, Adobe Photoshop, Adobe Ilustrator, Adobe Indesign, Adobe Flash, Adobe Premiere Pro, Adobe After Effect, HTML, CSS, JavaScript

Working Experience

June 2006 – Now 2007 — **Freelancer Graphic Designer**

Project	: Disc Tarra
Description	: Create User Interface for Disc Tarra Kiosk using Adobe.flash

Nov 2011

Project	: Puribotanicalresidence.com
Description	: Create User Interface for puribotanicalresidence.com

June 2012

Project	: inafairjayacitra.com (an event website)
Description	: Create User Interface for inafairjayacitra.com

Working Experience

Mar 2008 - Jun 2008	**Graphic Designer at PT. LDe Communication, Jakarta**

Main Objectives: have a responsibility in creating some good designs from printing and also digital.

March 2008	Project	: cariuresort.com (a resort around Cianjur)
	Description	: Create website for cariuresort.com using flash.
April 2008	Project	: deltaguard website (a company that provide security guard services)
	Description	:Create user interface for deltaguard website.
May 2008	Project	: liat2hp.com (a place where we can buy some prepaid credit for our cellphone)
	Description	: Create User Interface for website liat2hp.com and also another promotional items like : banners, brochures, stickers, etc

Nov 2008 - May 2010	**Graphic Designer at PT. ARKALOGIC Systems, Jakarta**

Main Objectives: have a responsibility in creating some designs like user interface for applications, mock up designs for new prospect and suspect clients.

Nov 2008	Project	: klikpajak.com
	Description	: Create Web Design for klikpajak.com
Jan 2009	Project	: Finamo (a mobile banking product by arkalogic)
	Description	: Create User Interface for Finamo.
Jan 2010	Project	: FunCrowds (a Digital Promo and Coupon Application)
	Description	: Create User Interface and Creative Ideas for FunCrowds

Working Experience

May 2010 - Nov 2010	**Web Designer at Dipstrategy.com (a subsidiary of PT. Profescipta Wahana Tehnik)**
	Main Objectives: have a responsibility in creating some Web Design, for new prospect and suspect clients.

May 2010	Project	: xcelbrain.com (cerebrovit)
	Description	: Create Web Design for xcelbrain. com
Jun 2010	Project	: hariomstailor.com
	Description	: Create Web Design for hariomstailor.com
Sep 2010	Project	: wismilak-diplomat.com
	Description	: Create Web Design for wismilak- diplomat.com
	Project	: Sharp Aquos
	Description	: Banner Ads for Sharp Aquos using adobe flash.
Nov 2010	Project	: wowborneo.com
	Description	: Create Web Design for wowborneo.com

Nov2010 - Mar2011	**Senior Graphic Designer at 7Langit**
	Main Objectives: have a responsibility in creating some User Interface Designs for mobile applications, mock up designs for new prospect and suspect clients.

	Project	: Jalin Merapi (a CSR mobile apps for Jalin Merapi)
	Description	: Create User Interface for Jalin Merapi
Des 2010	Project	: BlackBerry DevCon 2010 event Mobile Application
	Description	: Create User Interface for BlackBerry DevCon 2010 event
Jan 2011	Project	: On Air (Indovision Mobile Application)
	Description	: Create User Interface for Indovision Mobile Apps
Feb 2011	Project	: Java Jazz 2011
	Description	: Create User Interface for JavaJazz 2011 Mobile Apps

Working Experience

March 2011 - Now   **Creative Head at PT. Dante Pariwara Nusantara &**

PT. Neo Fusion Indonesia

Main Objectives : have a responsibility in leading the creative team, develop the creative team starting from recruitment, training, guiding the creative team, ,create a fun way to work in this creative team, and create user interface for applications, mock up designs and also proposal for new prospect and suspect clients, create creative ideas for Mobile applications, websites, and create online strategy for social media campaign.

April 2011   Project : Sobat Bintang Mobile Application (A mobile application for Bir Bintang Community)

Description : Create Creative ideas for mobile application in order to engage Bir Bintang Community.

Aug 2011   Project : Media Mudik

Description : Create Creative ideas and also User Interface for Media Mudik (an application that provide information about Ramadhan and mudik).

Oktober 2011   Project : Majalah Ouch!

Description : Create Creative ideas and also user interface for Majalah Ouch! Mobile Application.

Jan 2012   Project : Dimensions (Dunhill's Sub Division)

Description : Create Creative ideas and also user interface for Dimensions Mobile Application.

Project : Yoyo

Description : Create Creative ideas and also User Interface for Yoyo Mobile Application

Working Experience

March 2012

Project : Radio Applications

Description : Create User Interface and Creative ideas for Radio Applications that have a partnership with yoyo, from MustangFm, LiteFM, KISFM, MotionRadio and also RPKFM.

Sept 2012

Project : Partai Hanura

Description : Create User Interface and Creative ideas for Partai Hanura website and mobile application

Sept 2012

Project : Wiranto

Description : Create User Interface and Creative ideas for Wiranto Website

July 2013

Project : sukamart.com

Description : Create User Interface for sukamart.com mobile site.

Aug 2013

Project : Citilink

Description : Create User interface for Citilink Mobile Application.

Married

October 2013 - **Jakarta**

Jan 2014

Project : Nestle Koko Krunch

Description : Create Banner for Nestle Koko Krunch