



Thomas Rio Haribowo

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JOB

logo design, stationery layout, brochure design, web page design, creative ad, catalog layout, magazine layout, animated web banner, team management.

COMPUTER SKILLS

Macintosh & PC Windows proficiency

Adobe softwares: Photoshop, Illustrator, Indesign, Flash, Dreamweaver, Premiere, After Effects.

Others: QuarkXPress, CorelDraw, Freehand, Keynote & Powerpoint for presentation.

EDUCATION

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|-----------------------------|-----------|
| - SD Merdeka Matraman | 1987—1988 |
| - SD Strada Van Lith II | 1988—1993 |
| - SMP Strada St. Anna | 1993—1996 |
| - SMU St. Antonius II | 1996—1999 |
| - Bina Nusantara University | 1999—2004 |
- Bachelor Degree of Arts in Graphic Design (GPA 2.90—scale of 4, final thesis: A)

EMPLOYMENT

PT. Prima Infosarana Media—InfoKomputer magazine (Kelompok Kompas Gramedia)

as Freelance Designer for publishing and event promotion

September 11st to November 30th, 2002

duties:

supported all the events held by InfoKomputer magazine
made promotional goods such as t-shirt, certificate, namecard, mediakit, etc
made web banner for www.infokomputer.com
made Tabloid Rumah ad materials for printed media (KOMPAS, Infokita, etc)
worked in Macintosh & PC Windows environment

EMPLOYMENT

PT. Prima Infosarana Media—Tabloid Rumah (Kelompok Kompas Gramedia)

as Freelance Designer for publishing and event promotion

December 1st 2002 to October 31st, 2003

duties:

supported all the events held by Tabloid Rumah
made promotional goods such as t-shirt, certificate, namecard, mediakit, etc
made layouts for Tabloid Rumah and Serial Rumah magazine
worked in Macintosh environment

PT. Citra Ambrosia—Cinnabar & HappyBelly Restaurant

as Inhouse Creative Designer

November 3rd 2004 to April 30th, 2005

duties:

made inhouse goods such as namecard, mediakit, letterhead
supported all restaurant's design needs such as wallpaper, poster, signage, flyer, etc
worked in PC Windows environment

PT. Grahana Mediatama—KONTAN newspaper & tabloid (weekly & monthly) (Kelompok Kompas Gramedia)

as Ad Designer and Senior pre-production team

May 1st 2005 to September 30th, 2008

duties:

made advertorial for Manulife, BCA, Citibank, Indosat, BNI, BRI for KONTAN
made booklet for Danamon, PLN, Departemen Keuangan, Jababeka
supervised all ad materials for KONTAN
worked in Macintosh & PC Windows environment



PT. Globe Media Group (GMG)—The Jakarta Globe newspaper (Lippo group)

as Ad designers Spv

October 2008 to September 2010

duties:

made all advertorial design for The Jakarta Globe newspaper
supervised all ad materials for The Jakarta Globe newspaper
worked in Macintosh environment

PT. Bounce Indonesia—Digital Agency

as Senior Multimedia Designer

November 2010 to August 2011

duties:

made microsite design for Samsung Mobile (Galaxy S and Galaxy Tab)
made web banner for Samsung mobile (Galaxy S and Galaxy Tab)
made visual mockup web design for sales team needs
worked in PC Windows environment

PT. Aquila Media—cosmopolitan moslem magazine (Aquila Asia)

as senior Creative Designer (Team Leader)

September 2011 to October 2012

duties:

made layout for Aquila Asia magazine (bi-monthly)
supported all the website materials for www.aquila-asia.com
did illustrations for Aquila Asia magazine
worked in Macintosh environment

PT. Dmarket (e-commerce online shop)

a Head of Online Store Division (Project Manager)

September 2012 to present

duties:

- * Make the weekly schedule of banner management
- * Create events concept & creative concept planner (planning, manage, execution)
- * Responsible for online promotion stuffs (banners, events, product details)
- * Maintain Dmarket Social Media stuffs (Facebook, Twitter, Google+, Youtube, Instagram)
- * Improve the web service contents (product details, promotions, web services, keywords)
- * Make Standard Operational Procedure for Dmarket internal team
- * Responsible for mail blasting (daily newsletter for event, promotion, and branding)

OTHER EXPERIENCES

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|--|---------------|
| - SMU St. Antonius II | 1998—1999 |
| as sie. documentation and school magazine | |
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| - UKM Band Bina Nusantara University | 1999—2001 |
| as sie. publication and documentation | |
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| - St. Anna youth community (Mudika) | 1999—2007 |
| as sie. sport and art | |
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| - Online social forum (www.wgaul.com) | 2007—2009 |
| as sie. business development and art | |
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| - Designed Aneka Tambang (Antam) internal magazine | 2008-2009 |
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| - Online social forum (www.tebarnasi.com) | 2009—present |
| as super moderator | |
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| - One Wish Music Entertainment | 2010—present |
| facebook.com/onewishmusic2010 | |
| as contact person | |
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| - Jpop Indo Band: Samurai Blue band | 2011—present |
| facebook.com/samuraiblue.band | |
| as guitarist, team leader, and contact person | |
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| - Seminar of Kampus Jaket Biru (KJB) Trisakti | 31 March 2012 |
| Basic education of journalism | |
| as guest speaker | |