

CURRICULUM VITAE



TOMI HARTONO

PERSONAL DATA

Sex	: Male
Date / place of birth	: Manokwari, 9 July 1991
Address	: Perum. Otorita Batam. Jl. Batam Raya No. 06 Rt: 09/01 Kelurahan: Pasir Gunung Selatan Cimanggis - Depok
Mobile	: 082110069313
Email	: tomihartono22@gmail.com
Marital Status	: Single
Hobbies	: Photography, Traveling, Football, and Browsing.
Height / Weight	: 171cm / 70kg

EDUCATION BACKGROUND

- 2009 – Present : Universitas Pembangunan Nasional Veteran Jakarta,
Faculty of Communication and Political Science
Majoring in Advertising Communication Science.
- 2006 - 2009 : Senior high school at Paskita Global, Jakarta.
- 2003 - 2006 : Junior high school at 6 Madiun, East Java.
- 1997 - 2003 : Primary School at 03 Kalisari Pagi, Jakarta.

WORKING EXPERIENCE

- Idbox Pictures – Production Team, July – Oktober 2013
- Think Digital Asia – Social Media Internship, January – Mei 2014

SKILL

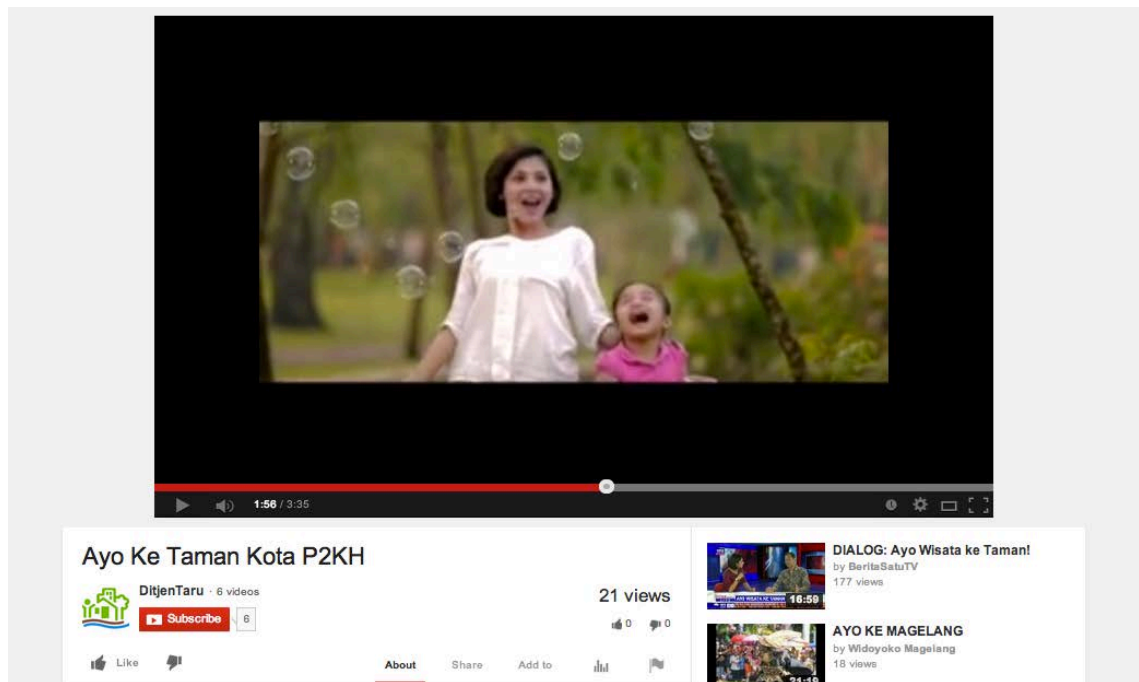
- Have a good skill with MS Office Application (Microsoft Word, Microsoft Power Point, Microsoft Excel)
- Have a good skill about Adobe Application (Photoshop, Illustrator, Premiere, After Effect)
- Have a good skill about Photography, Videography, Design and Layout.
- Have a good skill Social media officer, Social media content creative, Social media marketing, Social media activity, and Digital Activity.

PORTFOLIO

IDBOX PICTURES

Client : Departemen Pekerjaan Umum

Project : Ayo Ke Taman Kota



THINK DIGITAL ASIA

Mie Sedaap Cup – Social Media

The screenshot shows the Facebook profile of 'Mie Sedaap Cup'. The header includes the Facebook logo, a search bar, and navigation links like 'Home', 'Create Post', 'Admin Panel', and 'Ads Manager'. The main cover image is a colorful collage with four panels: 'ON HOLIDAYS' (red), 'DAILY DAY' (teal), 'WHILE WORKING' (green), and a yellow panel with a tree. Each panel features a cup of Mie Sedaap. Below the cover, the page name 'Mie Sedaap Cup' is displayed with 74,318 likes and 5,358 talking about this. The 'About' section lists the category 'Food/Beverages' and provides social media handles for Twitter and Facebook. Navigation tabs for 'About', 'Photos', 'Likes', 'Notes', and 'Top Fans' are visible. On the right sidebar, there's an 'Ads Manager' section with a 'See Your Ad Here' link and a recent post from 'Mie Sedaap Cup' celebrating Isra Mi'raj.

Softies Wet Wipes – Social Media

The screenshot shows the Facebook profile of 'Softies Wet Wipes'. The top section features a 'New Likes' list with names like Hajarunnisa Hilaul and Vasa Wiliam. To the right, the 'Insights' section shows a reach of 1,437 people, an 8.9% increase from the previous week, and a link to 'Check out Page Insights'. Further right, a 'Page Tips' section promotes the 'Pages Manager App'. The main cover image shows a smiling woman holding a baby, with the text 'EASY WET WIPES SOFTIES Fresh from the Start'. Below the cover, the page name 'Softies Wet Wipes' is shown with 22,793 likes and 379 talking about this. The 'About' section lists the category 'Health/Beauty' and the tagline 'Fresh Up Your Days'. Navigation tabs for 'About', 'Photos', 'Likes', 'Events', and 'Videos' are present. The right sidebar includes an 'Ads Manager' section with a 'See Your Ad Here' link and a recent post from 'Softies Wet Wipes' celebrating the birth of Prophet Muhammad SAW.

WIMCYCLE – Social Media



LG Loves Indonesia - Social Media

