

Gemilang Aditya P.



PERSONAL PROFILE

Name : Gemilang Aditya Purnamasidhi
Preferred Name : Gemilang
Height : 175 cm
Weight : 68 kg
Contact Number : 0859 2123 1103
Email Address : gemilangadityaps@gmail.com
DOB : September 16th, 1986
Address : Komplek Arco No.19, blok A, Rangkapan Jaya Baru, Depok
Marital Status : Single

KEY SKILLS

Strategic Marketing Planning, Project Management, Advertising, Branding and CRM.

ACADEMIC HISTORY

2009 Bachelor Degree of London School of Public Relation University
Majoring in Marketing Communication
GPA 3,42

Non-Formal Education

2011 International Language Programs (ILP)
English Language General Course
Advanced Level

2009 English First (EF)
English Language General Course
Intermediate Level

2009 Language Corner
Japanese Course Language
Level 2

EMPLOYMENT HISTORY

2012 – 2014 **PT INTI GAGAS SWARATAMA**
Marketing Communication & Public Relation

Clients including EuroCars Magazine, Jatis Group, Panasonic, Water Kingdom, Perempuan Untuk Negeri (PUN), Tim Sukses Pramono Edhie.

Event including Temu Karya PMI, WKF Premier League, OSO Karate Championship, Drama Musikal Prahara Cinta Badai - Kasih.

Duties

- Creating and developing communication & promotional strategy for clients
- Meeting with clients and do presentations
- Consults & briefs clients
- Dealing with clients and sponsorships
- Supervising events
- Teaming up with mass media to ensure all events well covered
- Indonesian - English translator for 'Ready on Stage Book'
- Proof Reading
- Creating Guide Book for WKF PREMIER LEAGUE
- Creating design layout for most clients and Event
- Lead team to work under pressure in order to finished all jobs in designed time frame

*For more detailed information about my duties and responsibilities, I can tell you further in interview session.

2008 – Oct 2012

PT SENAJA ADVERTISING

Marketing Promotion and Communication

Clients including Indofood, Indosat, Indomobil, BNI, Bank Mandiri, Gudang Garam, and Telkom.

Event included ASEAN BEACH GAME 2008, SEA GAMES 2011, PON 2012.

2012

PEKAN OLAHRAGA NASIONAL XVIII (PON) - Riau

Marketing Promotion and Communication

Duties

- Manage all promotional activity excluding mass media
- Held a meeting with *Ketua Harian* and do presentation
- Creating awareness so public will recognize and support PON
- Full Branding *Sekretariat* Office indoor and outdoor
- Surveying venues all across Riau
- Deciding point of wall branding position in each venue
- Supervising team
- Lead team to work under pressure in order to finished all jobs in designed time frame
- Generating field & final report

2011

26th SEA GAMES (INASOC) – Jakarta Palembang
Marketing Promotion and Communication

Duties

- Manage all promotional activity
- Creating and developing promotional strategy
- Meeting with sponsors and do presentations
- Creating awareness so public will recognize and support SEA GAMES
- Hold responsibility for successful Mascot launching event at TMII
- Hold responsibility for successful Web launching event at KONI building
- Teaming up with mass media to ensure all promotion well covered at national scale
- Lead team to work under pressure in order to finished all jobs in designed time frame
- Surveying venues in Jakarta
- Generating field report

Aug - Dec 2008

1st Asian Beach Games Event (BABGOC) - Bali
Marketing Promotion and Communication

Duties

- Manage all promotional goods both in Bali and Merapen (Torch Relay) such as merchandises, balihos, posters, and billboards
- Assisting VIP delegation from foreign country
- Builds event awareness through mass media
- Manage all kind of Public Relation's activity in Bali

2008

Kangean Energy Indonesia Ltd
Internship program - Marketing Analyst

NON - EMPLOYMENT HISTORY

2011 – 2012

SNSDfansite.com

- Developing and Creating Website for Korean Fans Group based on Indonesia
- Layout and Graphic development
- Updating and filtering news content
- Applying SEO
- Maintenance

Streeter.com

- Developing and Creating Website for Prasetya Mulya's Student
- Layout and Graphic development
- Applying SEO
- Maintenance

SKILLS

ADOBE

- After Effect
- Audition
- Illustrator
- InDesign
- Photoshop
- Premiere

MICROSOFT OFFICE

- Word
- Excel
- Power Point
- Publisher
- Outlook

OTHERS

- Aegisub
- Cinema 4D
- Key Note
- Virtual Dub
- Mozilla Thunderbird
- Sony Vegas PRO
- Wordpress

INTEREST AND HOBBIES

- Computer – Internet
- Listening and composing music
- Singing
- Sports activity
- Travelling
- Classic Volkswagen addict
- Writing essay & articles