



DIMAS SURYADIYANTO

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Place and Date of Birth: Jakarta, 29-June-1991

Marital Status: Single

Summary of Qualification

I am a highly motivated individual and passionate in the area of Sales & Marketing. I am committed to give the best to my job and strive to deliver the result beyond expectation. With my communication skills, I can develop and maintain good relationship with others, and my English skill support me in dealing with people from different nationalities confidently.

Formal Education

August 2009 - February 2014

University Of Indonesia (UI), Faculty Of Social And Political Science, majoring in Business Administration, Finance Concentration, GPA: 3,00.

July 2006 - May 2009

SMA Labschool Kebayoran Jakarta Selatan, majoring in Social Science.

Skills and Competencies:

Leadership

- Handling project that related to Communities activities in “Ikatan Abang Nong Jakarta Selatan Basketball Competition 2014”, starting from prepare proposal, sponsorship planning, and execution that related to the event.
- Handling project that related to public information and relation in “Majalah Dinding”, starting from set up monthly theme, articles and news related to the theme and other information that will benefit for the readers.
- Handling project, starting from Content Planning, Sponsorship Planning and execution related to public information and relation in Majalah ADM 2011.

Creativity

- Provide 2 out of 4 ideas for new content on Femina Recipes Booklet.

Communication Skill

- Successfully handling difficult customer, where everybody try to avoid.

Result Orientations

- Exceeding targeted venue, from 8 to 12 universities.
- Achieve the highest number of participants in 2013 for Jakarta area.

Service Orientation

- Appointed as usher for VIP guest, such as: Jusuf Kalla, Aburizal Bakrie, and Manoj Punjabi.
- Received unexpected acknowledgement from the VIP.

Working Experience

July 2014 – Present :

PT. Philips Indonesia Commercial, Consumer Lifestyle Division, as Marketing Support.

Supporting Marketing Activities such In Store Promotion, Media Activation, and Corporate website. Starting from providing database, content, up to point of sales materials (POSM) for store promotion.

January 2013 - February 2013

Turkish Airlines, intern as Accounting Staff

Supporting database related to daily sales, passengers, and finance report.

September 2012 - April 2013

Tourism Department of South Jakarta Municipal Government, Coordinator for Recruitment and Publication of “Pemilihan Abang Nene Jakarta Selatan 2013”.

Prepare proposal for “Pemilihan Abang Nene Jakarta Selatan 2013” included recruitment and selection process, publication to targeted Universities and prospected venues for candidates hiring.

November 2012 - Present

Private wedding organizer, Usher, Usher coordinator, and Team Crew.

As Usher Coordinator: recruitment and selection candidates for Ushers, place the candidates according to appearance and communication skills. As Team Crew, responsible for Room Layout, Personnel, and Table arrangement for specific area.

Informal Education

January 2015 - Present

Dumet School of Computer and Website, Adobe Illustrator Course.

February 2014 - May 2014

LIA Mercu Buana, Jakarta, English Conversation Course.

August 2012

Radio Komunitas Sepeda Indonesia, Radio Announcer Training.

September 2011 - March 2012

LBI FIB UI, TOEFL Preparation From Intermediate to Advance.

Organization Experience

January 2105 - Present

Komunitas 1001 Buku, as Volunteer.

October 2013 - June 2014

Garda Satwa UI, as Vice President.

July 2013 - October 2014

Ikatan Abang Nene Jakarta Selatan, as Vice Coordinator of Business and Communities Division.

January 2012

Faculty of Social and Political Science, as Staff of Event Division.

Prepare room layout and make sure the readiness of speaker presentation in "Social Research Day".

February 2011 - January 2012

Himpunan Mahasiswa Administrasi 2011, as Public Relation Staff.

February 2010 - January 2011

Himpunan Mahasiswa Administrasi 2010, as Public Relation Staff.

Training and Workshop

- Wealth Management By CFA Association, August 2011
- Workshop of Social Research In Faculty of Social and Political Science, January 2012
- My Bad! Digital Marketing by CISC Bidakara, January 2015.
- 2015 Digital Marketing, Ultimate Guide to win with Digital by Sinergi Performa Cipta and Big Evo, March 2015
- Nasional Bootcamp #18, Marketing on a Budget of Zero by MarketBiz.net, April 2015

References

| Name | Company | Position | Email |
|----------------------|----------------------------------|---|--|
| Nick Andrews | PT. Philips Indonesia Commercial | Marketing Director for Philips Indonesia, Consumer Lifestyle. | Nick.andrews@philips.com |
| Maria V. Simanjuntak | PT. Philips Indonesia Commercial | Marketing Manager, Domestic Appliances Category. Philips Indonesia, Consumer Lifestyle. | Maria.veronica@philips.com |
| Gregory Pantow | PT. Philips Indonesia Commercial | HR Business Partner, Talent Management | Gregory.pantow@philips.com |