



# BAYU WIRANAGARA

Art Director, Graphic Designer and  
UI-UX Designer



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## Experiences

### Aksaramaya Jakarta

A start up company that focuses on digital publishing and e-reader that features social media platforms.

#### Creative Head • March 2014 - Feb 2015

**Daily Task** Lead the creative team - Create Guidance for designer and motionographer/videographer - Manage timeline and deliver project - Research & Create User Experience concept for website and apps.

#### Sr. Graphic Designer • August 2013 - March 2014

**Daily Task** Create UI Design for website & apps - promotional design for proposal presentation - Corporate Branding Design.

### Hyperreal Movement Jakarta

A creative agency that focuses on the digital world and online communities. The motto is to create some of the most engaging and inspiring activities that we ourselves would love to participate in.

#### Project Manager • Feb 2013 - July 2013 (6 months)

**Daily Task** Manage timeline - Production monitoring (ATL/BTL Activation) - Delegate jobdesk to the team.

#### Graphic Designer • May 2012 - January 2013 (11 months)

**Daily Task** Create UI Design for website & apps - Promotional design for proposal presentation - Corporate Branding Design.

### Rockmen Inside & Rebel Denim Bandung

Rockmen Inside was built in 1999, In Bandung-Indonesia, and the founding father of this company is two young man absolutely, crazy for rock music, who just want to make clothes which are proper to be given to the public. The goal was develop a clothes collection that offered a rock minded street wear vibe with music being the inspiration for almost all of esthetic design.

#### Creative Designer • Dec 2008 - August 2011 (2years 9 months)

**Daily Task** Create art, illustration and design for printing on tees - Create packaging design - Promotional & marketing kit - User Interface design for website - exhibition designs.



## Profeciencies

Art Direction

UI/UX Design

Branding & logo

Print

Typography

D.Illustration



## Computer Skills

Ps

Ai

Id



## Interests

Music, Art & Designs, Photography, Travelling, Videography, Old Vehicle, Motiongraphic, Technology.



## Social Media

@wiranagara\_

@wiranagara



## Address

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