

Kevin Ferdinand Slamet

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A determined yet open-minded marketing management graduate looking for career opportunities in marketing or branding. Interested in delivering company's value to the customer through marketing communication strategy, while gaining valuable skills and experience in the industry.

Educational Background

SMA Don Bosco 2, Jakarta	2007-2010
Universitas Indonesia	2011-2015
	Marketing Management
	GPA: 3.26 out of 4.00

Relevant College Courses

Marketing Management • Integrated Marketing Communication • Strategic Management • International Marketing • Product and Pricing Management • Distribution Management • Consumer Behavior • Marketing Planning

Leadership Activities

Indonesia Marketing Competition (2011)	Creative Team Member
Indonesia Capital Market Student Studies (2012)	Creative Team Member
10th Economix (2013)	Vice Coordinator of Registry
Cooperative Fair FE UI (2013)	Vice Coordinator of Sponsorship
UI Guide (2013)	Vice Coordinator in Editorial Team
Persekutuan Oikumene FE UI (2014)	Staff of Small Group Team

Job Experience

Setia Budi Motor (June-August 2014)	Administration Intern
Rhenald Kasali's Self Driving Book Launching (2014)	Vice Manager of Creative Team
Noura Books (2014)	Writer in "30 Paspor di Kelas Sang Profesor"

Interest

IT • Branding • Marketing • CSR • Advertising • Finance • Education • Design and Photography • Literature • International Relations • Politics

Skills

Microsoft Office • Adobe Photoshop • iMovie • Social Media Management • Marketing Planning • Event Management • Marketing Research • Strategic Management