

#### **PUTRA PAMBUDI**

Jakarta 21/12/1992
Male, Single

**†** Catholic

Jl. Mayang Blok I/5 Pos Pengumben Jakarta Barat

**0817 481 3258 (** (021) 530 6137

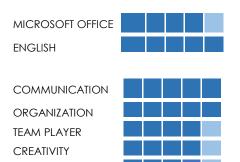


# putrapamb@gmail.com

#### **ABOUT ME**

Marketing studies graduate who enjoys working in a systematic process, with passion in Content Marketing and Account Management. Quick to adapt, relentless, and always ready to embrace challenges at work

#### **SKILLS**



SOCIAL

# PUTRA PAMBUDI

#### **EXPERIENCE**

(January 2016 – present)

#### **ACCOUNT EXECUTIVE**

IFBM Franchise Consulting | Management Consultant Liaise with clients, assist senior consultants in administration tasks, updating client database, organize monthly workshop and training

(June - November 2015)

# MARKETING SUPPORT (INTERNSHIP)

Gloria Jean's Coffee International | Food &Beverage |

Provide aid & support to the Business Development team from HQ in Malaysia for promotional events & exhibitions as well as translating promotional materials and administration tasks

(September 2011 – November 2011)

#### **BUSINESS CENTER OPERATOR**

Gran Melia Hotel | Hospitality |

Assisting guests with printing needs, high-speed internet access, long distance calls, package & mail order

#### **EDUCATION**

(2011 - 2015)

# **BACHELOR OF MARKETING STUDIES**

**BINUS UNIVERSITY** 

Concentration in International Marketing Total GPA: 3.32 out of 4.00

(2008 - 2010)

# GLOBAL ASSESSMENT CERTIFICATE

RAFFLES INTERNATIONAL CHRISTIAN SCHOOL

Global University prepatory program delivered fully in English. **Total GPA: 3.15 out of 4.00** 

#### **ORGANIZATIONAL**

**August 2009 – June 2010** Student Council – GAC Students Coordinator

July 2012 - December 2012 Teach For Indonesia - Volunteer

August 2012 - August 2013 Binus Learning Community - Tutor

September 2013 - December 2013 Binus TV- Co-host for English Segment

## **CERTIFICATIONS**

(August 2014)

#### INTERNATIONAL MARKETING MANAGEMENT

# King's College London

Certificate of completion awarded to students of the King's College London Summer course program on International Marketing Management

(May 2014)

#### **BEST SPEAKER**

# Grab Your Audience! By James Gwee

Certificate awarded to best speaker in the public speaking workshop organized by GYA

(February 2014)

# MARKETING PLAN COMPETITION

# Prasetya Mulya Business School

Certificate awarded to the top 20 entry in the marketing plan business case

(September 2013)

# **ENTREPRENEURSHIP WEEK**

#### BINUS ENTREPRENEURSHIP CENTER

Certificate awarded to the top 10 performing businesses in sales during entrepreneurship week

(April 2010)

## STAR AWARD

#### RAFFLES INTERNATIONAL CHRISTIAN SCHOOL

Certificate awarded to outstanding academic achievement in the Global Assessment Certificate program