

CURRICULUM VITAE



Rico Hermanto, S.E.

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Jakarta, March 19 1989

Single

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Education



2004 – 2007

2009 – 2013

2015 – present

SMA Budi Mulia, majoring in Science (IPA)

STIE Kasih Bangsa, majoring in Management (S1)

Universitas Trisakti, majoring in Magister Management (S2)



Work Experience

2007 – 2009

Abadi textile

Shop Assistant

Selling products, Shop management, build relationship with customers

2011 – 2014

PT. Kreatif Putera Perkasa - Act! Digital Agency

Project Management & Business Development

Manage projects, build business plan, strategic management, maintain website, create contents

2014 – present

Kompas Gramedia – Digital Group (Kompas.com)

Business Development

Manage projects, business partnership, products development

Research & Data Analysis

Web research, competitive analysis, surveys concept & execution, data analysis



Expertise

Management, Business Development, Marketing Strategic, Research & Analysis, Startups, SEO, Presentation Skills, Copywriting, Soft skills