

# JONATHAN PRAFA CURRICULUM VITAE

Tangerang, Indonesia • 24 December 1993 • +62 817 987 4561  
jonathan.prafag3@gmail.com



## FORMAL EDUCATION

Universitas Pelita Harapan 2011 - 2015

- Bachelor of Economics, Marketing Management. GPA 3.1
- Minor, Human Resource Management

Binus Business School 2015 - 2016

- Graduate Program, Creative Marketing

## INFORMAL EDUCATION

International Design School 2015

- Art Direction for Advertising (Short Course)

## EXPERIENCES

Producers and Key Colorist, Short Movie titled "SILUET" & "DA CAPO"

- Responsible for making sure an appealing, high-quality movie is produced on time and within budget.
- An image artist who, during post-production of a movie, utilizes computer-based alteration/correction programs to go through the movie frame by frame to insure color and light continuity. Also tweak colors to stylistically heighten them.

Account Executive, Greenlab Group

- Maintain client relationship, manage project timeline with programmer and design team, giving presentation to client, and other related job desk.

Account Executive/General Manager, Riposte Business & Design

- Maintain client relationship, manage project timeline with programmer and design team, giving presentation to client, and other related job desk.

## ENTREPRENEURIAL EXPERIENCES

Potato Chippu 2015 - Present

- Co-founder of Potato Chippu, a potato based snack. Responsible for production, packaging design, and sales.

Gundam Arena 2015 - Present

- Co-founder of gundamarena.com, online hobby shop with thousand of customer base. Responsible for website development, stock and distribution, and financial work.

## LANGUAGE

Indonesia

- Native language

English

- Speak and write/read with high proficiency.