



# AMITA PARAMAL DINI

+62 878 3939 0136  
mitaparamaldini@gmail.com  
Wisma 9999 Jalan Kober Margonda Raya, Depok 16424

## WORK EXPERIENCE

### Freelance Communications Officer

Bina Swadaya Konsultan | February 2015 - Present  
Plan and produce 3 issues of client's CSR magazine. Collect information by analyzing project reports and interviewing team members, beneficiaries, and local governments. Take and edit photos, write articles, and create editorial design.  
Client: ExxonMobil Cepu Limited

### Freelance Digital Imaging Artist

Penta Gemala Studio | May 2014 - July 2014  
Assisted a photographer to digitally retouch 45 photos with Adobe Photoshop. Enhanced and uploaded approximately 250 photos to a website.  
Project: Accent and Mint clothing catalogues, Penta Gemala website

## ORGANIZATIONS

### Social Media Administrator

Stand Up Comedy UI | March 2012 - May 2013  
Managed social media account of @StandUp\_UI. Created social media marketing plan, engaging content, and editorial calendar. Proactively monitored and responded to questions and properly ridiculous jokes. Gathered more than 3000 followers that led to increase in the number of team members and event audience.

### President

Teater Trotoar99 | January 2012 - December 2012  
Led the team and ensured the theatre productions were ready on time and according to budget. Rebuilt the theatre group by organizing 3 theatre productions and a team outing. Won the biggest theatre and art competition in Universitas Indonesia.

### Media Relations Manager

Public Health Expo 5 | March 2012 - November 2012  
Developed marketing strategies to get partnership with media, institutions, and government agencies. Raised public awareness about health issues, education, and certainly about the event by collaborating with 10 media, 5 institutions, and 3 government agencies.

### Media Relations Staff

School of Volunteers 2012 | November 2011 - July 2012  
Built relationship and collaborated with 7 online media partners to increase youth awareness of volunteering and social issues. Acted as the link between online media and organizing committee. Joined as a committee member in a national scale biennial program of Indonesian Future Leaders.

## SKILLS

Social Media Marketing  
Channel Management  
Partnership Management  
Content Writing  
Storytelling  
Photography & Digital Imaging  
Graphic Design  
Theatre & Event Management

## EDUCATION

### Universitas Indonesia | 2010 - 2014

Bachelor degree in Nutrition