

CURRICULUM VITAE



I. PERSONAL DETAILS

Full Name : Sendi Sasmita
Nick Name : Sendy
Sex : Male
Height/ Weight : 175 cm/ 64 kg
Place & Date of Birth : Jakarta, July 31st 1986
Address : Jl. Mahoni Blok C.28 No. 5 Perum Kompas Indah
Tambun-Bekasi, 17510.
Contact Number : 08174911211 / 021-88331853
Email Address : sasmitasendi@gmail.com
Nationality : Indonesian
Religion : Moslem
Marital Status : Single
Driving License : A/C
Hobbies : Music, Skate, Soccer
GPA Cumulative : 3.10 (Scale 4)

II. FORMAL EDUCATION

- Bachelor Degree Mass Communication Universitas Indonesia 2008 - 2010
- Diploma 3 Broadcasting Universitas Padjadjaran 2004 - 2008
- SMAN 1 Tambun Selatan, Bekasi 2001 - 2004
- SMPN 1 Tambun Selatan, Bekasi 1998 - 2001
- SDN Bakti Sari, Bekasi 1994 - 1998
- SDN Duren Tiga, Jakarta 1992 -1994

III. INFORMAL EDUCATION

- Tae Kwon Do Mujiman Group 1996
- Putra Patriot Sekolah Sepakbola 1998

- LIA (Indonesia-America Foundation) Bekasi 2002

IV. ORGANIZATIONAL EXPERIENCES

- HIMA UNPAD
- Macbeth Crooz Tour Indonesia (Music Event off air)
- OSIS & Pecinta Alam (SMAN 1 Tambun Selatan)

V. ACHIEVEMENTS

- Best Cutting Edge Website of the year 2011 (Geeks bible.com)
- Top 3 Website who influence young people at Jakarta (a.c Nielsen)
- First Indie Music tour the Indonesia (Macbeth Crooz Tour)
- Leading UPM at “The Remix” program (NET TV, 2015)

VI. WORK EXPERIENCES

Freelance Project:

- Televisi Republik Indonesia Jawa Barat, Bandung (2006)
- JDFI Delta Female Radio (2009)
- Founder and Music Contributor Geeks bible.com (Music and Fashion website 2009)
- Macbeth Crooz Tour Indie Music (2010)

Company Project:

- **Komisi Penyiaran Indonesia Pusat**

Position : Media Analyst

Period : February 1st 2011 – November 30th 2011

Responsibilities :

- Make a regulation for television program.
- Analyze content television program based on P3SPS.

- **MNC Asset Management**

Position : Sales and Marketing

Period : December 1st 2011 – May 16th 2012

Responsibilities :

- Selling Product
- Collect costumer for mutual fund
- Make a strategic plan for selling product

- **Yusen Logistics (NYK Logistics)**

Position : NVOCC Import Staff

Period : June 1st 2012 – April 16th 2014

Responsibilities :

- Maintain shipment from overseas
- Make sure the goods arrive to consignee
- Make communication between consignee and shipper

• **PT. NET MEDIATAMA TELEVISI**

Position : Unit Production Manager

Period : May 12nd 2014 – May 31st 2016

Responsibilities :

- Prepare breakdown and preliminary shooting schedule
- Prepare and coordinate budget
- Supervise completion of the production report for each day work
- Showing work covered and the status of the production, and arrange for the distribution of that report in line with the company's requirement
- Maintain a liaison with local authorities regarding locations and operation of the company.

VII. PROFESSIONAL ASSETS & KEY SKILLS DEVELOPED

Hard Skill:

- Advanced computer proficiency in use of:
 1. Microsoft Office : Word, Excel, Power Point
 2. Sound Design : Adobe Audition, Fruity Loops, Garage Band
 3. Graphic Design : Adobe Photoshop
 4. Video Design : Adobe Premiere Pro, Adobe After Effect
 5. Internet
 6. Macintosh
- Musical Theory

Soft Skill:

- Good of interpersonal skills
- Working in team
- Hard worker and fast learner
- Lateral thinking and problem-solving
- Adaptable
- Work efficiently under pressure
- Catching up tight deadline