



Fuad Fajar

Graphic Designer

📍 Bogor, Indonesia

[linkedin.com/in/fuadfajar](https://www.linkedin.com/in/fuadfajar)

Focus : Illustration, Branding, Lettering, Print, UI/UX Design

PERSONAL DATA

Name : Fuad Fajar Samudra Barus, S.Sn.
 Date/place of Birth : Medan, August 18, 1986
 Religion : Islam
 Gender : Male
 Marital status : Single
 Citizenship : Indonesian
 Address in Bogor : Perum Pesona Cilebut 2, Block CB 6 No. 7, Sukaraja, Bogor
 Home address : Jl. Sudirman RT.002/002 Ranai City, East Bunguran, Natuna
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FORMAL EDUCATION

University Scholar : Bachelor of Indonesian Art Institute Yogyakarta
 Studies Program of Visual Communication Design (2007-2013)
 Senior High School : SMAN 2 Medan (2002-2005)
 Junior High School : SLTP Sw. MMA UISU Medan (1999-2002)
 Elementary School : SDN 043 Pekanbaru (1993-1999)





COURSE

TRICOM LPK Medan, One Year Program Office and Design (2005-2006)

WORK EXPERIENCE

- Year : **November 2014 - Maret 2015**
 Company : **Inkara Band Consulting**
 Position : Junior Brand Designer
 Job Description : Creating logo, Brand Architecture and develop Brand Guidelines
- Year : **Juni - September 2014**
 Company : **PT. Garuda Indonesia Airlines (Division E - Commerce)**
 Position : Traffic Control
 Job Description : Deliver Product Brief to Agency and keep monitoring
- Year : **Maret - Mei 2014**
 Company : **PT. Garuda Indonesia Airlines (Division E - Commerce)**
 Position : Graphic Designer Garuda Online System
 Job Description : Conduct the Creative Material Web Banner
- Year : **October - November 2012**
 Event : **Pinasthika Advertising Festival 2012**
 Position : Adteam
 Job Description : Assist the success of the event
- Year : **April - May 2012**
 Company : **PT. Garuda Indonesia Airlines (Division E - Commerce)**
 Position : Graphic designer (Student Internship Program)
 Job Description : Conduct the Creative Material Web Banner
- Year : **October - November 2011**
 Event : **PINASTIHKA Advertising Festival 2011**
 Position : Adteam
 Job Description : Assist the success of the event
- Year : **2010 - 2012**
 Company : **JITU Advertising**
 Position : Graphic designer & Marcomm Director
 Job Description : Conduct the Boutique design (brochures, catalogue, web design, posters, logos, branding) and designing promotional event
- Year : **2006-2007**
 Company : **DR Group Media**
 Position : Graphic designer, layouter
 Working on the layout page Daily Newspapers News Medan (HBM), Detective and Romance Magazine News (D & R), DOR Political Newspapers, Layouter at GOOL Football Newspapers

On Network

-  facebook.com/fuad.d.lempuk
-  [@akujanlupa](https://twitter.com/akujanlupa)
-  linkedin.com/in/fuadfajar
-  behance.net/fuadfajar

EXPERIENCE OF STUDENT ORGANIZATION

- Year : **2011-2012**
Community : **AKPMI (Indonesian Student Association of Advertising Community)**
Description : community of Indonesian advertising student
Position : Member
- Year : **2011-2012**
Community : **Bingo!**
Description : Community college of DKV students advertising of Indonesian Art Institute Yogyakarta
Position : Member
- Year : **2009-2010**
Organization : **Studio Diskom**
Description : Student Organizations DKV ISI
Position : Member
- Year : **2007 - 2011**
Organization : **Association of Students Natuna Regency – Yogyakarta (IPMKN-Y)**
Description : The organization of students and student areas of Natuna regency in Yogyakarta
Position : Member

EXHIBITIONS

- **2013**
 1. Student Thesis Exhibition DKV ISI, Visual Communication Design Android Application DKV FSR ISI Academic Information For Media. Exhibiton in DKV buildings of FSR ISI Yogyakarta.
- **2011**
 1. Diskomfest # 4 Culture Expansion, brochures work 50 motif of Natuna mat
 2. 25th Anniversary Exhibition of Indonesian Art Institute
 3. Art Student Exhibition of Indonesian Art Institute, Influx
- **2010**
 1. Exhibition of fine art students sketching in the lobby of Indonesian Art Institute Yogyakarta, PENGGARIS ITU DOSA
- **2009**
 1. Inaugural Exhibition Bact TO CULTURE, Indonesian Art Institute Yogyakarta student class of 2007
 2. Performance Art World AIDS Day "KAMI BERSAMA AIDS" (the location of the post office inter section of Yogyakarta), a group of Power Rangers
 3. Art Exhibition of DISAMBAR DESEMBER, students FSR ISI Yogyakarta
 4. Performance Art Binale X of JATUHNYA KEANGKUHAN (location of South Square of Yogyakarta), Tangan Reged groups and friends
 5. Force Exhibition SEE THE SOUND, a student of Visual Communication Design Indonesian Art Institute Yogyakarta class of 2007
- **2008**
 1. 3rd DISKOMFEST Exhibition, Visual Communication Design of Indonesian Art Institute Yogyakarta (collaboration)

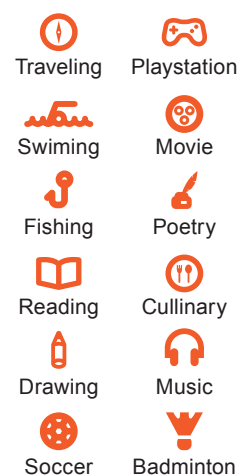
SEMINAR

- Prospective Graduates Career Development Training Semester Year 2012/2013 "Ready to Compete in the World of Work" which was held on **September 12, 2013** at the House of Arts Faculty of Public Exhibition, Indonesian Art Institute Yogyakarta.
- Academic Seminar Faculty of Fine Arts with the theme Indonesian Art Institute, Aesthetics & Markets. Yogyakarta, **August 28, 2013**.
- National Seminar on " Mobile Apps Development: Be Mobile and Let the World Be on Your Hand " which was held on **April, 14, 2013** in KPLT Faculty of Engineering Building, Yogyakarta State University.
- Seminar of Reborn "Personal Branding" with speaker Farid Stevy Asta, which was held on **December 13, 2012**, in Campus 2 Modern School of Design, Yogyakarta.
- Entrepreneurial DNA Mutations Seminar on **February 19, 2012** which was held in the Auditorium of the State University of Yogyakarta with speaker Prof. Rhenald Kasali, Ph.D

AWARDS

- **Finalist** of Creative Creation Competition Entrepreneurship 2011, UNPAR Bandung
- **2nd Place** Poster Design Competition ENVIRONMENT, ST APMD Yogyakarta (2008)

Hobbies



Language

- **Bahasa Indonesia**
National Language
- **English**
Intermediate Level

Tools

- **Pencil** (Master)
- **Adobe Illustrator** (Master)
- **Adobe Photoshop** (Master)
- **Adobe Indesign** (Expert)
- **Windows** (Master)
- **iMac** (Intermediate)