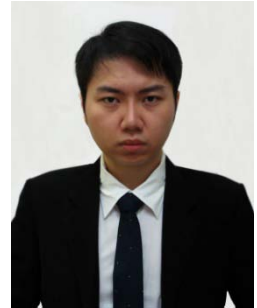


## **Curriculum Vitae**

Name : Kenneth Buana  
Place/Date of Birth : Bandung/March, 29<sup>th</sup> 1986  
Nationality : Indonesia  
Gender : Male  
Religion : Christian  
Marital Status : Single  
Address : Taman Kopo Indah A2 no.32, Bandung  
Mobile : 085624033699  
Email : kk\_marth99@ymail.com



### **FORMAL EDUCATION**

2006 to 2009      Sastra Bahasa Inggris at Maranatha Christian University,  
Bandung  
2002 to 2005      SMU YPS, Bandung  
1999 to 2002      SMPK 1 BPK Penabur, Bandung

### **NON FORMAL EDUCATION**

2000      English Course Private Class  
2003      Mandarin Course Private Class  
2004      Management and accounting course  
2009      Sound Recording for Studio Course Private Class  
2009      Sound Engineer (Mixing – Mastering) Course Private Class

## **WORKING EXPERIENCE**

Boga Bintang Mas, Bandung (2012 – Present)

- Distribution Company that focuses on food & beverage (FMCG).

Marketing Manager – General Manager

Description:

- Develop a business plan
- responsible for creating and delivering the marketing & sales strategy
- Responsible for special projects as assigned
- evaluating and monitoring - plan and control daily activities, including the achievement of target
- Responsible for budget and policy recommendations
- Source and search for markets and customers
- Maintaining good relationships with customers

ArchGain, Bandung (2011 – 2012)

- Architect Consultant Company

Exterior Interior Designer, Graphic Designer - Business Development - Relationship Manager

Description:

- Dealing Future Project
- 3D design
- Basic design (plan) AutoCad
- Public Relation for design presentation
- Market Planner
- Marketing Department controller
- Coordinate and evaluate project

Freelance (2010 – 2011)

Exterior Interior Designer, Graphic Designer

PT . Naue Faser, Bandung (2009 – 2010)

Account Executive - Marketing

Description:

- Management
- Meeting with client and future client
- Preparing for presentation
- Meeting budget arrangement, preparing for market plan

PT . Graha Mandala Arta, Bandung (2005 – 2006)

Marketing

Description:

- Public Relation
- Management office
- Meeting with client and future client
- Follow up project
- Presentation of product
- Meeting budget arrangement

### **PART TIME WORK EXPERIENCE**

2009 Interior Design (Plan) for Butik Dukomsel

2009 Interior Design (Plan) for Cardinal

2010 Photo editing for model (member) on Model Mayhem – <http://modelmayhem.com>

2010 Music Arranger / Composer of D'outplay Band

2010 Music Video editing of D'outplay Band

## QUALIFICATIONS

1. Management & Accounting
2. Office Management
3. Marketing
4. Human Resources
5. Computer Literate (Microsft Office)
6. Exterior – Interior Designer (AutoCad, 3D Max)
7. Graphic Designer (Adobe Photoshop, Corel Draw)
8. Sound Engineer, Music Arranger / Composer (Fruity Loop, Nuendo, Cubase, Wavelab)
9. Video Editing (Adobe Premier Pro)
10. Internet Literate

**PROPINSI JAWA BARA:**  
**KABUPATEN BANDUNG**

**NIK/NIKS : 32.0409.29J386.0009**

**Nama :** KENNETH BUJANA INDRAJAYA SALIM

**Tempat/tgl. lahir :** BANDUNG, 29-03-1986

**Jenis kelamin :** PRIA **Golongan Darah :-**

**Alamat :** TAMAN KOPO INDAH 1 BLOK A 2 NO. 32

**R.T/R.W :** 007/010 Desa MARGAHAYU SELATAN

**Kecamatan :** MARGAHAYU **Kabupaten :** BANDUNG

**Agama :** Protestan **Status Perkawinan :** Belum

**Pekerjaan :** VIRASWASTA

**Kewarganegaraan :** Indonesia

**Terlaku hingga :** 29-03-2015

**BANDUNG, 31-08-2013**

**ASEP RIZKI MAH, S.Sos.M.Si**  
NIP. 19720105 199101 1 003

Tanda Tangan / Cap Jempol

# UNIVERSITAS KRISTEN MARANATHA

Memberikan Ijazah kepada : **Kenneth Buana Indrajaya Safim**

Tempat dan tanggal lahir : **Bandung, 29 Maret 1986**

N.P.M. : **0443026**

Program pendidikan : **Diploma - III**

Fakultas : **Sastra**

Program studi : **Bahasa Inggris**

Tanggal lulus : **22 Januari 2009**

Status : **Terakreditasi (Keputusan Badan Akreditasi Nasional Perguruan Tinggi Departemen Pendidikan Nasional Republik Indonesia No. 0.15/BAN-PT/AK-IV/Dpl-III/XII/2006 Tanggal 27 Desember 2006)**

Ijazah ini diserahkan setelah yang bersangkutan memenuhi semua persyaratan yang ditentukan dan kepedanya dilimpahkan segala wewenang dan hak yang berhubungan dengan Ijazah yang dimilikinya, serta berhak memakai Sebutan Profesional **Ahli Madya (A.Ma.)**

Bandung, 29 Maret 2009

Rektor

Prof. Dr. Ir. H.P. Septoratho Siregar, DEA.



Dekan Fakultas Sastra

Dra. M. Melly Kosasih, M.Si.