



## PUTRA PAMBUDI



Jakarta 21/12/1992



Male, Single



Catholic

Jl. Mayang Blok I/5 Pos  
Pengumben Jakarta Barat



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## ABOUT ME

Marketing studies graduate who enjoys working in a systematic process, with passion in Content Marketing and Account Management. Quick to adapt, relentless, and always ready to embrace challenges at work

## SKILLS

MICROSOFT OFFICE



ENGLISH



COMMUNICATION



ORGANIZATION



TEAM PLAYER



CREATIVITY



SOCIAL



# PUTRA PAMBUDI

## EXPERIENCE

(January 2016 – present)

### ACCOUNT EXECUTIVE

IFBM Franchise Consulting | Management Consultant

Liaise with clients, assist senior consultants in administration tasks, updating client database, organize monthly workshop and training

(June – November 2015)

### MARKETING SUPPORT (INTERNSHIP)

Gloria Jean's Coffee International | Food & Beverage |

Provide aid & support to the Business Development team from HQ in Malaysia for promotional events & exhibitions as well as translating promotional materials and administration tasks

(September 2011 – November 2011)

### BUSINESS CENTER OPERATOR

Gran Melia Hotel | Hospitality |

Assisting guests with printing needs, high-speed internet access, long distance calls, package & mail order

## EDUCATION

(2011 – 2015)

### BACHELOR OF MARKETING STUDIES

BINUS UNIVERSITY

Concentration in International Marketing **Total GPA: 3.32 out of 4.00**

(2008 - 2010)

### GLOBAL ASSESSMENT CERTIFICATE

RAFFLES INTERNATIONAL CHRISTIAN SCHOOL

Global University preparatory program delivered fully in English. **Total GPA: 3.15 out of 4.00**

## ORGANIZATIONAL

**August 2009 – June 2010** Student Council – GAC Students Coordinator

**July 2012 – December 2012** Teach For Indonesia - Volunteer

**August 2012 – August 2013** Binus Learning Community – Tutor

**September 2013 – December 2013** Binus TV– Co-host for English Segment

## CERTIFICATIONS

(August 2014)

### **INTERNATIONAL MARKETING MANAGEMENT**

[King's College London](#)

Certificate of completion awarded to students of the King's College London Summer course program on International Marketing Management

(May 2014)

### **BEST SPEAKER**

[Grab Your Audience! By James Gwee](#)

Certificate awarded to best speaker in the public speaking workshop organized by GYA

(February 2014)

### **MARKETING PLAN COMPETITION**

[Prasetya Mulya Business School](#)

Certificate awarded to the top 20 entry in the marketing plan business case

(September 2013)

### **ENTREPRENEURSHIP WEEK**

[BINUS ENTREPRENEURSHIP CENTER](#)

Certificate awarded to the top 10 performing businesses in sales during entrepreneurship week

(April 2010)

### **STAR AWARD**

[RAFFLES INTERNATIONAL CHRISTIAN SCHOOL](#)

Certificate awarded to outstanding academic achievement in the Global Assessment Certificate program