



MUHAMAD IKHSAN

Jl Mesjid Baru, Pasar Minggu - Jakarta Selatan

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Email: ikhsanshahab@gmail.com

Age: 26

"Project Manager | Strategist | Analyst | Socmed | SEO"

Universitas Negeri Jakarta ' 2007-2011

| 03 ' 2012 – 07 ' 2015 |

Account Executive ^ **PT. Nadyne Media Tama**

- ▶ Social Media – **Yamaha Motor Indonesia**
| Content Manager | Analyst | Strategist | Reporting
- ▶ Website – **Achilles Radial Soccer Portal** ' www.mu.achillesradial.com '
| Project Manager | Content Manager
- ▶ Website – **Corsa Motorcycle Tire Soccer Portal**
| Project Manager | Content Manager
- ▶ Digital Campaign – **United Festival ' Corsa Motorcycle Tire** '
| Project Manager | Reporting
- ▶ Website – **Motodream** ' www.motodream.net '
| Project Manager | Analyst | SEO | Reporting | Content Manager
- ▶ Website – **YRFI** ' www.yrfi.com '
| Project Manager | Analyst | SEO | Reporting | Activation
- ▶ Website – **Yamaha Motor Indonesia** ' www.yamaha-motor.co.id '
| Project Manager | Analyst | SEO | Reporting | Content Manager
| Activation | Keyword Analyst | Strategist

| 08 ' 2015 – 11 ' 2015 |

Senior Communication ^ **PT. Bumi Nawa**

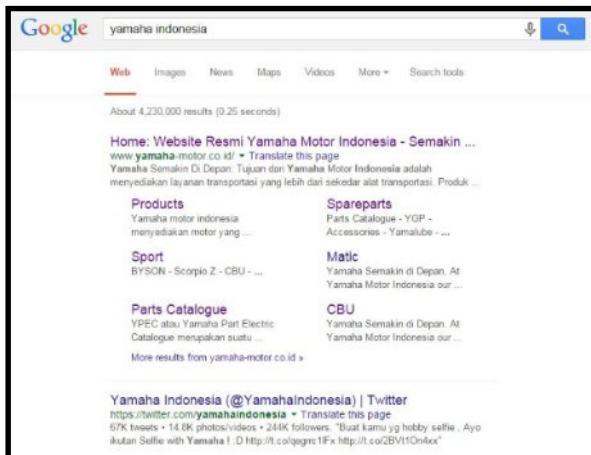
Strategist > Project Manager > Content Manager > Analyst > Reporting

- ▶ Social Media – **Conwood Indonesia, CISO & VALUES Magazine**
- ▶ Website – **Conwood Indonesia** ' www.conwood.co.id '
- ▶ Website – **CISO** ' www.ciso.co.id '
- ▶ Website – **VALUES** ' www.valuesmag.com '

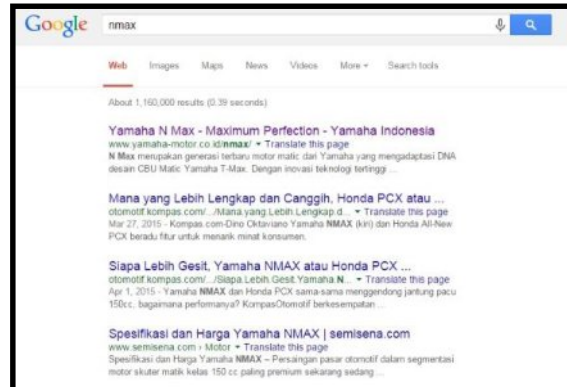
Please see more.. <http://id.linkedin.com/in/ikhsanshahab>

PORTFOLIO

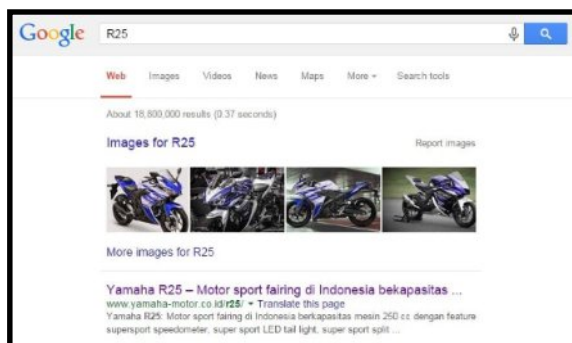
"SEO"



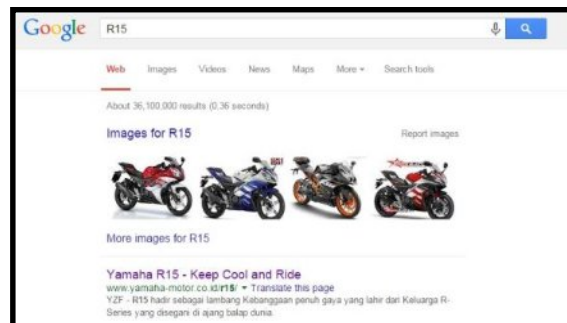
Yamaha Motor Indonesia Corporate Website



Yamaha Nmax Microsite



Yamaha R25 Microsite



Yamaha R15 Microsite

"OTHERS"



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Thread	Forum	Last Post	Stats
[Share Info] Serba-Serbi Yamaha Nmax by nmaxyamaha	Kendaraan Roda 2	Today 14:44 by velvetblue	Replies: 2,812 Views: 180,385

Guerilla (Forum Nmax)



Social Media Campaign



Ads

"WEBSITE"

1. Yamaha Motor Indonesia Corporate Site www.yamaha-motor.co.id
2. All of Yamaha product micrositenya:
 - R15 www.yamaha-motor.co.id/r15
 - Fino FI www.yamaha-motor.co.id/fino-fi
 - GT 125 www.yamaha-motor.co.id/gt-125
 - X-Ride www.yamahaxride.com
 - etc
3. Motodream www.motodream.net
4. Kudabezi www.kudabezi.com
5. YRFI www.yrfi.com
6. Yamaha CBU www.yamahacbu.com