

Fransisca Rivan

Curriculum Vitae



PERSONAL STATEMENT

I'm not the most experienced employee, nor the smartest nor the best. I'm not gifted with brilliances. That's what makes me try harder than others, not giving up, and always giving my best shot. I'm willing to learn, for learning is a lifetime progress, because success is never final and failure is never fatal, we only lose when we quit.

PERSONAL DETAILS

Name : Fransisca Rivan
Sex : Female
Birth Place : Medan, North Sumatera
Birth Date : 06th of May 1989
Marital Status : Single
Residential Address : Niaga Grisenda Blok GE No. 39 Jakarta Utara 14460
E-mail : fransisca.rivan@gmail.com
Phone Number : +62 21 55965501
Mobile Number : +62 818 06009771
Nationality : Indonesian

WORKING EXPERIENCE

2015 – present Account Executive
PT. Perdana IMMIG Indonesia
International Media Marketing Group (IMMG) Indonesia
functions as the media marketing arm of Parent Company
– ADK. ADK is the third largest full service advertising
agency in Japan.
*Account Executive in IMMIG Indonesia works as the daily
business wheel, who is responsible for :*

- Manage the workflow of client's campaign
- Find and negotiate with new clients

- Manage good relationship with existing clients
- Research and develop new creative and effective marketing strategies
- Expand company's networking

2014 – 2015

Assistant Manager

KidzArt Indonesia, Jakarta – Indonesia

As the sole person in charge for KidzArt Permata Hijau branch, involved in planning, organizing, managing, and marketing.

Job Description:

- Lead staff in every aspects to develop the growth of KidzArt Permata Hijau
- Assist in business growth activities
- Third party relationship
- Student relationship
- Studio management
- Art instructor

2012 – 2013

Freelance Illustrator and Graphic Design, Jakarta – Indonesia

- Bali Dental Clinic
As graphic designer, redesign the branding needs of clinic such as logo, brochure, marketing kit, etc.
- Define Beauty Clinic
As creative consultant and graphic designer, discuss creative branding strategy with owner, execute creative ideas into graphic designs.
- Whale Studio
As graphic designer, create the creative needs of clients from Whale Studio.
- PT Gramedia Media Pustaka
As illustrator, brainstorm and execute creative ideas into novels cover.

2012 – 2012

Junior Graphic Designer

Saatchi & Saatchi Advertising, Jakarta – Indonesia

Job Description:

- Brainstorm and develop creative ideas
- Execute ideas into graphic design

2011 – 2012

1. Internship Junior Art Director

The Drawing Squad Advertising, Jakarta – Indonesia

Job Description:

- Assist Art Directors in creative progress
- Brainstorm, develop, and design creative ideas

2. Internship Account Executive

Lowe Worldwide, Jakarta – Indonesia

Job Description:

- Assist Senior Account Executives
- Manage creative workflow

2009 – 2010

Lecturer's Assistant of Art and Design Faculty

Tarumanagara University, Jakarta – Indonesia

Job Description:

- Assist the lecturer while teaching in class
- Help student in learning progress
- Manage class when lecturer is away

EDUCATION BACKGROUND

2007 – 2012

Tarumanagara University, Jakarta – Indonesia

Faculty : of Art and Design

Study Program: Visual Communication Design

Bachelor Degree

Achievements:

- Best Graduate from Visual Communication Design study program, GPA 3.65
- Best Final Artwork from Visual Communication Design study program
- Awarded with one academic year scholarship for Achievement Category
- All achievements accomplished while active in university's organization, from member to leader level

2004 – 2007	Tarsisius Vireta High School, Tangerang – Indonesia Study Program : Social <i>Achievements:</i> - First rank in social classes for 2 years in row - Committee of school organization
2001 – 2004	Santa Maria 2 Junior High School, Tangerang – Indonesia
1995 – 2001	Santo Fransiscus Primary School, Tangerang – Indonesia

INTERESTS

LEADERSHIP

I have been trusted with responsibility of leading people both informal and formal, e.g. as editor in chief, team leader, school's student committee coordinator, volunteer's coordinator, facilitator at trainings, etc.

As Editor in Chief for ArtMAX Magazine volume 4, I made major positive changes, such as clearing all the organization's debt, leave a significant surplus at the end of my period, success in marketing, distribution: the magazine distributed inside and outside the university for the first time in my hand, created the first launching, succeed in regeneration by "friends of ArtMAX" strategy where we involved new students for as volunteers.

LIVING LIFE

Life is too short to not be happy every day, and too short to complicate. Just do the best in daily basis, because the easiest way to predict the future is to create it.

ORGANIZATION EXPERIENCE

2014	Co-facilitator at Innovasia Training Center for PT Energasindo Heksa Karya and Pakarti's team building training
2014	Co-facilitator at Innovasia Training Center for PT Star Energy's team building training
2012 – 2013	Co-founder of PAW Rescuer, a domestic animal rescue organization and later as the leading rescuer

2012	Committee of "The Legend of Princess Ong Tien Operetta" for Butterfly Dream Dance Group, Jakarta – Indonesia
2011 – 2012	Activist in domestic animal rescue, coordinating with local animal's rescuer such as Shelter Pejaten, 911 for Dogs, etc
2011	Facilitator of "Training of Trainer" from Tarumanagara University
2011	Instructor of University "Student Management Skill Training" at Tarumanagara University
2011	Instructor of University "Student Softskill Training" at Tarumanagara University
2010 - 2011	Editor in Chief of ArtMAX Magazine, Tarumanagara University, volume 5
2009 – 2010	Reporter of ArtMAX Magazine, Tarumanagara University, volume 4
2009	Volunteer Coordinator of Indonesia Graphic Design Awards (IGDA)
2009 – 2010	Volunteer of FDGI (Forum Desain Grafis Indonesia)
2009 – 2011	Member of Art & Design Student Committee (Badan Eksekutif Mahasiswa)
2009 – 2011	Committee of "Basic Leadership Training" of Art & Design Faculty
2009 – 2010	Committee of faculty's "Design Gathering" event
2008 – 2010	Committee of faculty's "New Student Orientation"
2008	Committee of faculty's "Video Week Competition"
2008	Committee of faculty's "Pentas Seni : Duabelasan"
2007	Committee of faculty's "Pentas Seni : Tradesainal"