#### **CURRICULUM VITAE**

#### **Personal Information**

Name Tiara Triutami

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Baranangsiang Indah, Bogor 16143, West Java,

Indonesia

Cell Phone Number +62857-73576407

Email tiaratriutami@gmail.com

Date of Birth April 30<sup>th</sup>, 1991 Place of Birth Bogor, Indonesia

Sex Female

Marital Status Single Religion Moslem

Height/Weight 167 cm/54 kg GPA 2.96 out of 4.00



## **Work Experience**

August 26<sup>th</sup>, 2013 – Seasoning Department (Marketing & Advertising) at PT Ajinomoto

November 10<sup>th</sup>, 2014 Indonesia

#### Job Description

I handle for Menu Application Section (Dapur Umami) at PT Ajinomoto Indonesia. Dapur Umami is a cooking program that make cooking more easy, fun, and healthy.

#### My daily job in detail:

- Manage website and social media content (Facebook, Twitter, Youtube).
- Analyze the habits of people in the use of media and internet.
- Relations and cooperation with advertising agency and media partner.
- Integration with PR Dept..
- Create theme menus adapted to national events.
- Shooting and photo session.

#### **Educational Background**

2009 – 2013 Bogor Agricultural S1 Bachelor of Sains Communication and

University (IPB) Community Development

#### **Organizational Experiences**

2010 – 2013 HIMASIERA (Himpunan Mahasiswa Peminat Member

Ilmu Komunikasi dan Pengembangan

Masyarakat) IPB

# **Committe Experience**

2011	Division of Ticketing	Development Basketball League (DBL) West Java Series West Region – Bogor
2011	Division of Operating Funds	Indonesia Ecology Expo (INDEX)
2011	Division of Operating Funds	Ecology Sport and Art Event (ESPENT)
2011	Division of Event	Masa Perkenalan Departemen Sains Komunikasi dan Pengembangan Masyarakat Institut Pertanian Bogor (MPD-SKPM IPB)
2010	Division of Administration	Volunteer of Indonesian Ecology Festival (Indoecofest)

# **Research and Training**

2015	3D Fashion Illustrator	PT Moda Kreasi Laras Visi (MKLAV)
2013	Short Training "Metode Penelitian Sosial: Kuantitatif & Kualitatif"	SKPM IPB (Speaker: Ivanovich Agusta)
2012	Seminar "Youth Expo 2012"	Universitas Indonesia
2012	Talking English/Conversation Course	ILP Bogor
2011	National Seminar "Green Lifestyle for Saving Our Water and Environtment"	Indonesia Ecology Expo IPB
2011	Television Broadcast Training "Himasiera Goes To TVRI"	HIMASIERA & TVRI

### **Book and Articles**

2013 The Role of Social Capital toward Business Achievment of Footwear Small Industries in Ciomas Village

#### **Interests**

Travelling, Advertising, Fashion, Design, Sport, Music, Film

### Awards

2012	3 <sup>rd</sup> Winner of Basketball Tournament	Olimpiade Mahasiswa IPB 2012
2011	Runner Up of Basketball Tournament	Olimpiade Mahasiswa IPB 2011