Riza Indra Rahim

Jakarta, January 19th, 1993

Address: BSD, Giri Loka 3 Blok W No.51, Tangerang

Phone: 081380807638

Email: rizaindra1993@hotmail.com

Age: 22 Gender: Male Status: Single

Nationality: Indonesia



Personal Summary

Riza is fresh college graduate from FEUI who passionately in marketing. Possessing highly developed analytical and conceptual skills upon consumer behavior, marketing strategy, marketing research, digital marketing, and market analysis. Strong analytical and conceptual skills are developed through academic qualification, work experience, and business activities. Additionally, I am a highly motivated person with fluency in English written and orally. Therefore, I would like to contribute my knowledge and experience by working in a company together with many professionals.

Education

UNIVERSITAS INDONESIA

2011 - 2015

SARJANA EKONOMI
Faculty of Economics &

Faculty of Economics & Business

GPA: 3.18

Major: International Business

Management

KOREA UNIVERSITY

February 2014 – June 2014

EXCHANGE PROGRAM

1 Semester program in

Korea University Business School

SMA MADANIA

2008 - 2010

HIGH SCHOOL

Experience

Mayahauss (Small Business)

2012 - 2014

Running a Small Business

Planning marketing strategy such as product and pricing strategy, promotion strategy, and sales strategy. Serving flavored chocolate drinks by attending youth urban market in Jakarta. Hence, it developed skills in understanding the market and negotiating with customer.

PT Telekomunikasi Indonesia (Intern)

2009

Sales Representative

Planning promotion strategy and promoting the Telkom Flexi products around BSD and Tangerang. Moreover, Offer the products to many cell phone outlets around BSD and Tangerang.

Skills

Marketing and Financial Skills

Marketing Research
Market Analysis
Product and Pricing Decision
Marketing Communication
Financial Statement Analysis

Software Skills

Microsoft Office (Word,PowerPoint,Excel) SPSS (Statistical and Analytical Program) Lisrel Software (Structural Equation Modeling) Adobe Photoshop (Graphic Design)

Soft Skills

Highly motivated person
Strong analytical and conceptual skills
Able to work within a team or individually
Excellent in interpersonal skill
and communication

Language Skills

Indonesian – Native Proficiency English – Business Proficiency

Seminars, Activities, and Workshops

UI Studentpreneur 2015

2015

Training and Seminar about Entrepreneurship

Seminar and Training about Entrepreneurship and Leadership from successful and experienced figures. Learning from the experts how to lead and manage a business in the dynamic situation.

Lisrel Software Workshop

2015

Lisrel (SEM)Training

Training how to run and analyze Lisrel software to conduct SEM for Marketing Research.

Korea University Buddy Assistant

2014

Member of KUBA

Exchange student community, socializing with Other exchange students from all around the world. Sharpening communication and expanding network.

Portraits FEUI 2013

2013

Vice Coordinator Logistic Division

Assist the coordination within the logistic division for the logistic procurement of the event.

MINUS FEUI 2012

2012

Coordinator Logistic Division

Lead and manage the logistic division and coordinating the member of division for the logistic procurement of the event.