



Hilman Nugrah Sidabutar Bsc MM MBA

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Birth : Surabaya Indonesia / August 01st 1975

Religion : Moslem

Objective and Career Overview

Was born in Surabaya, Indonesia, was studying in USA for 10 years – from High School up to University from year 1990 to year 2000, have 15 years of working experience started in the US, continue in Indonesia, ranging from Mining, financial, manufacturing, fleet and heavy machinery companies. Have been assigned to handle several critical positions starting from Administration, Communication, up to managerial position in Fleet business; from Corporate Image, up to Chief of Strategic Brand Development of Blue Bird Heavy Equipment, last but not least, also have been assigned as the General Manager of Refurbished Heavy machinery in Indonesia. Since having expertise in Lean Concept Improvement, therefore all of those critical positions have been handled well with great deal of achievement.

Skills and expertise

<p>Marketing: SWOT, 4 P's, Porter 5 Forces, Consumer Centric Analysis</p> <p>Administration & Management: Lean Improvement, ISO 9001, Balance Scorecard Supply Chain Management</p> <p>Computer: Window, Mac, Powerpoint, C++, Excell</p>	<p>General: Negotiation skill, Problem Solving skill, PDCA, Eye hand coordination, Good Governance</p> <p>Environment: ISO 14001</p> <p>Proven Campaign expert</p> <p>Media Coordinator on correct angle and perspective on reporting news</p>
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Academic Qualification / School / University:

<p>Indonesia :</p> <p>Yayasan Perguruan Cikini Strada Marga Mulya IPMI Monash University</p>	<p>USA:</p> <p>Cushing Academy Northeastern University</p>
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Certification from training and competition : 16 Certificates

Leadership HR
 Good Corporate Governance
 Human Resource Management
 Small and Medium enterprises Management
 Supply Chain and Logistic
 Politic and International Affairs
 Corporate Secretary
 Hand gun shooting with Indonesia military Department
 Golf Hole in One

Working Experience: 15 years

Jan 2015 – March 2015 Neotural Era Graha Jakarta – Indonesia Part Time Sales Representative		Inv. Management System
Nov – Dec 2014 Millagro Heavy Equipment Jakarta - Indonesia General Manager		Refurbish Machinery
Apr 2009 – Jun 2011 Blue Bird Group Jakarta - Indonesia Assistant Manager of Business Development Jun 2011 – Dec 2011 Corporate Image Manager Jan 2012 – Jul 2012 Manager of Sales and Promotion Dec 2012 – Nov 2014 Chief of Strategic Brand Development	Holding Heavy Machinery	Fleet Business
2006 - 2009 PT Multistrada Arah Sarana Tbk Cikarang Timur, Indonesia Marketing Analyst for export market		Tyre Manufacturing
2002 - 2005 PT Permodalan Nasional Madani (Persero) Jakarta, Indonesia Corporate Communication and Admin		Financial Institution non-banking
2001 - 2002 PT Chandra Asri Barito Pacific group Cilegon, Indonesia Engineer		Petrochemical Industry
Feb 2001 – May 2001 PT Freeport Indonesia Tembaga Pura, Papua Barat Indonesia Mining Engineer		Gold Mining

Jun – Jul 2000 Public Employment Retirement System Tigard, USA Administration House Bill 3394 Key account Specialist	Government officer (Contract)
May – Jun 2000 Research Data Design Oregon, USA Telephone interviewer	Market Research

Other activities

Sport Achievement	
Golf:	: Hole in One in Kemayoran Golf Course Jakarta - Indonesia
Tennis:	: Varsity tennis team from Freshman up to senior high school
	: First place in single and double on PERMIAS Sport tournament
Hobbies	: Travel and adventure
	: Market updates through Bloomberg news and CNBC report
	: Music
	: Creative and diversified on ideas
Campaign Buzzer activities	: Obama and Hillary Campaign Machine
	: Have helped Jokowi to win the Biggest win in history
	: Have helped Gita Wirjawan for President election from Democrat party
	: Have helped People Action Party of Singapore and achieve 10% growth winning (Biggest win in History)
Organization activities	: HIPMI Jaya
	: Demokrat, Perindo, HMPI, Sandiaga Uno For DKI 1 - 2017