



AHMAD WIDAGDO

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PERSONAL SUMMARY

Nickname : Ado

Place, Date of Birth : Surabaya, 15 May 1992

Age : 23 YO

Gender : Male

Address : Kp. Sawah Perum Puri Arsama Blok A No. 11 Depok

Marital Status : Single

Religion : Moslem

Education & Course

State Polytechnic of Jakarta

2010 - 2013

Diploma of Business Administration

Studied the basic of Management, Administration, Marketing, Selling, Finance, HR, and Software Skill. *GPA 3.17

SMAN 1 Depok

2008 - 2010

SMAN 14 Surabaya

2007 - 2008

SMPN 29 Surabaya

2004 - 2007

SD Al - Hikmah Surabaya

1998 - 2004

The British Institute (TBI)

2014

SSC

2010

English Examination for Teenager LEP University of Surabaya

2008

Primagama

2006

Working Experiences

Havas Worldwide Jakarta April 2015 - June 2015

Account Executive

Meeting and liaising with client to discuss their project requirements
Working with activation, creative, controller and procurement to devise a project that meets the client's brief and budget
Presenting deck and proposal to clients
Briefing and assisting the third party to supported the project
Monitoring and reporting the project's progress
Keeping in contact with the client at all stages of the project
Handling budgets and invoicing clients
Writing client reports

Projects:

Coca Cola Atlanta - Donald R. Keough System Leadership Academy

SHERA - IMC Program 2015

KPG - Made in Prison

Indonesian Animal Act

American Standard LIXIL Corps Sept 2013 - April 2015

Marketing Activation Staff

Executing marketing activation such as daily modern and traditional trade event, launching product, distributor gathering, and outing SPG agent.
Supported and assisted the agency team to create booth event, website rejuvenation, print ad, catalogue, price list, flyer, roll banner, and POSM.
Competitor monitoring such as product, price, promotion, program, discount, and selling out.

Riscon Realty Jan 2013 – April 2013

Marketing Intern

Supported the marketing team to follow up vendors and make a documentation in
BTN Property Expo 2013.

AUTO2000 September 2012

Sales Promotion

Flying to lecturers, students, invitations, and audience in ANEX 2012 Politeknik Negeri Jakarta.

Tapal Batas Magazine 2010 - 2013

Freelance Journalist

Take a documentation and recording in seminars or conferences.

Skills

Computer Application

Ms. Office Word
Ms. Office Excel
Ms. Office Power Point
Adobe Photoshop
Dreamweaver
MYOB
Internet
Social Media

Languages

Indonesia
English



I the undersigned certify that, to the best of my knowledge and belief, this curriculum vitae correctly describes my qualifications, my experience, and myself.

Sincerely yours,

Ahmad Widagdo