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VENUE WIFI MONETIZATION & BRANDING PLATFORM

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Why is Free Wifi Still Important?

Influences Decisions

Customers are heavily influenced by the availability of Free wifi on deciding where to eat and shop

Customers will likely return to venues where the wifi is stable and is easy to access

Customers Want it

Restaurant choice is mostly connected to the availability of free wifi

Meetings and high-volume purchases are likely to occur at venues with free and reliable wifi

Everyone Asks For Wifi

Before entering a venue, customers will check the availability of free wifi

After ordering, the second thing customers will ask for is the wifi password

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What is Brandifi?

Brandifi is a wifi monetization and branding platform, configurable to your needs

Brandifi utilizes your existing wifi connection or a provided independent connection

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Brand Your Free Wifi

Brandifi offers full customization of your venue's free wifi hotspot, empowering venue owners to manage their own promotions and offer 3rd party placements independently

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The Social Hotspot

Customers login to your hotspot using a social login such as Facebook or Twitter

Connect to Free Wifi

Login with Social Media Credentials

Happy Surfing!

No more asking for passwords or generating random access codes

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Benefits For Brands

Full landing page, login page and success page brand placements on selected venues

Social login interactions such as Facebook likes, and twitter posts generate extended social media organic growth

Daily reports on content interaction and collected social or offer data enables quick and accurate campaign adjustments based on actual customer behavior

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Benefits For Venues

- Monetize existing free wifi connection with internal or external brand placements
- Grow your customer database with information on new and returning visitors
- Push daily special offers and promotions every time a customer connects to your free wifi connection, increasing loyalty and sales
- Enhance existing customer database with social data

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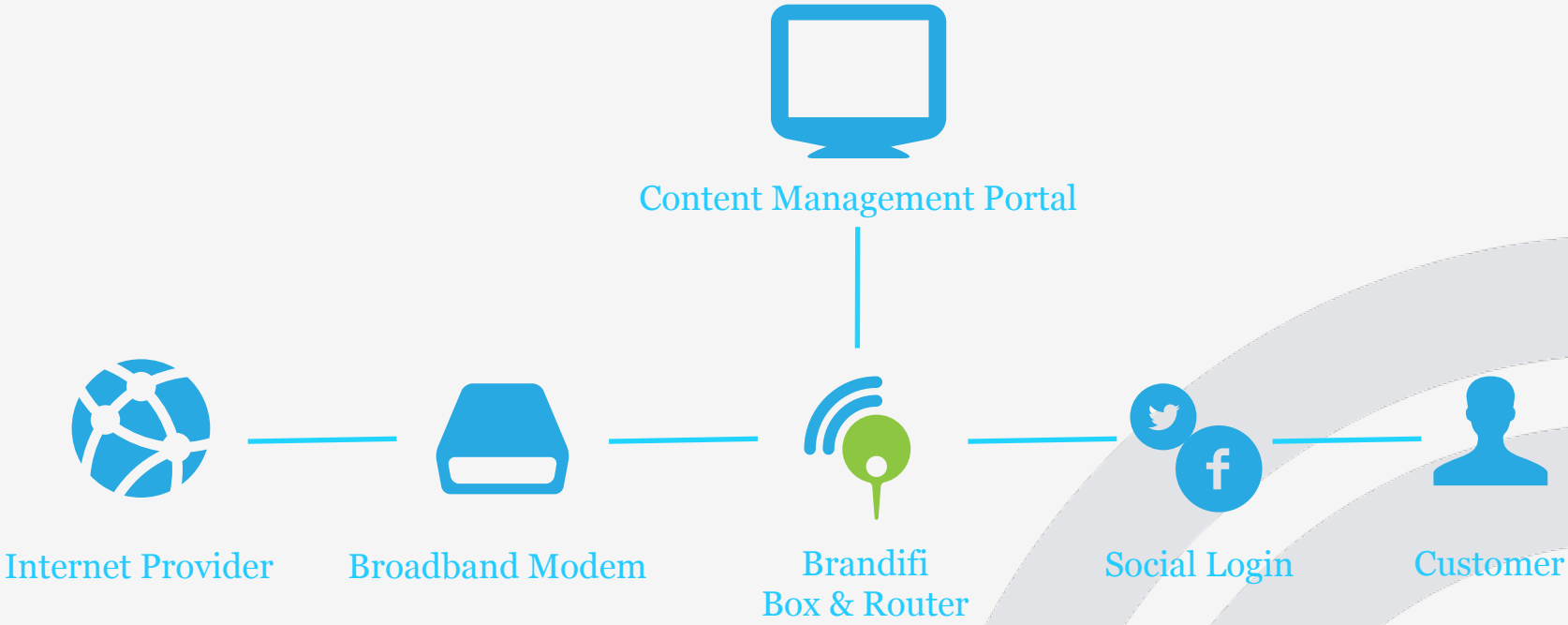
How it Works



The Brandifi Box & Router manages all incoming connections and content
To your wifi connection

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Security & Privacy

Brandifi keeps all information passing through the hotspot private and secure with a 128 bit SSL encryption

Social data collected is stored locally on the brandifi box making it only available to the venue owner and is also encrypted

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Supported Devices

Brandifi supports all incoming devices

Mobile Devices

Android
iPhone
Windows Phone
Blackberry

Tablets

Galaxy Tabs
iPads
Other branded Tablets

Desktop Computers

Windows
Mac
Other Operating Systems

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Access Options

Social Logins (Facebook, Twitter)

Email Address with verification

Mobile Number (coming soon)

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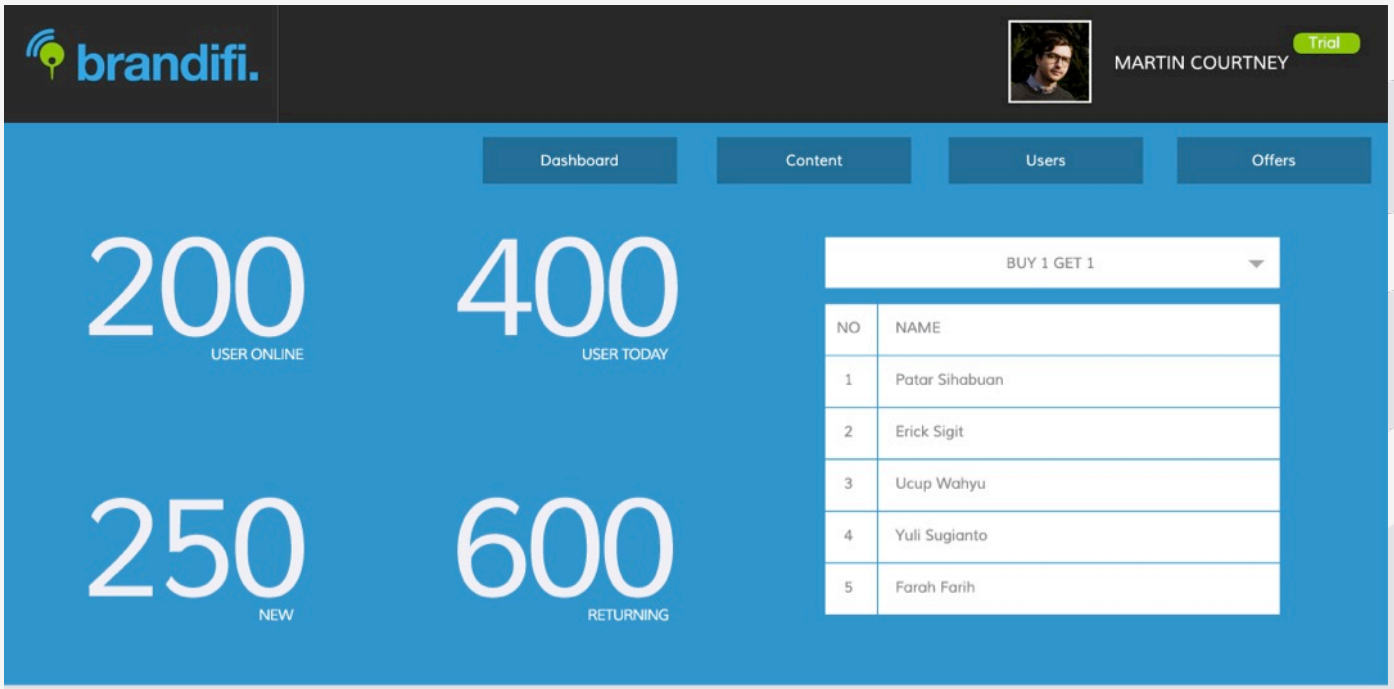
Content Management Portal

The main dashboard offers an overview of online users and today's summary including online users, page impressions and other relevant metrics



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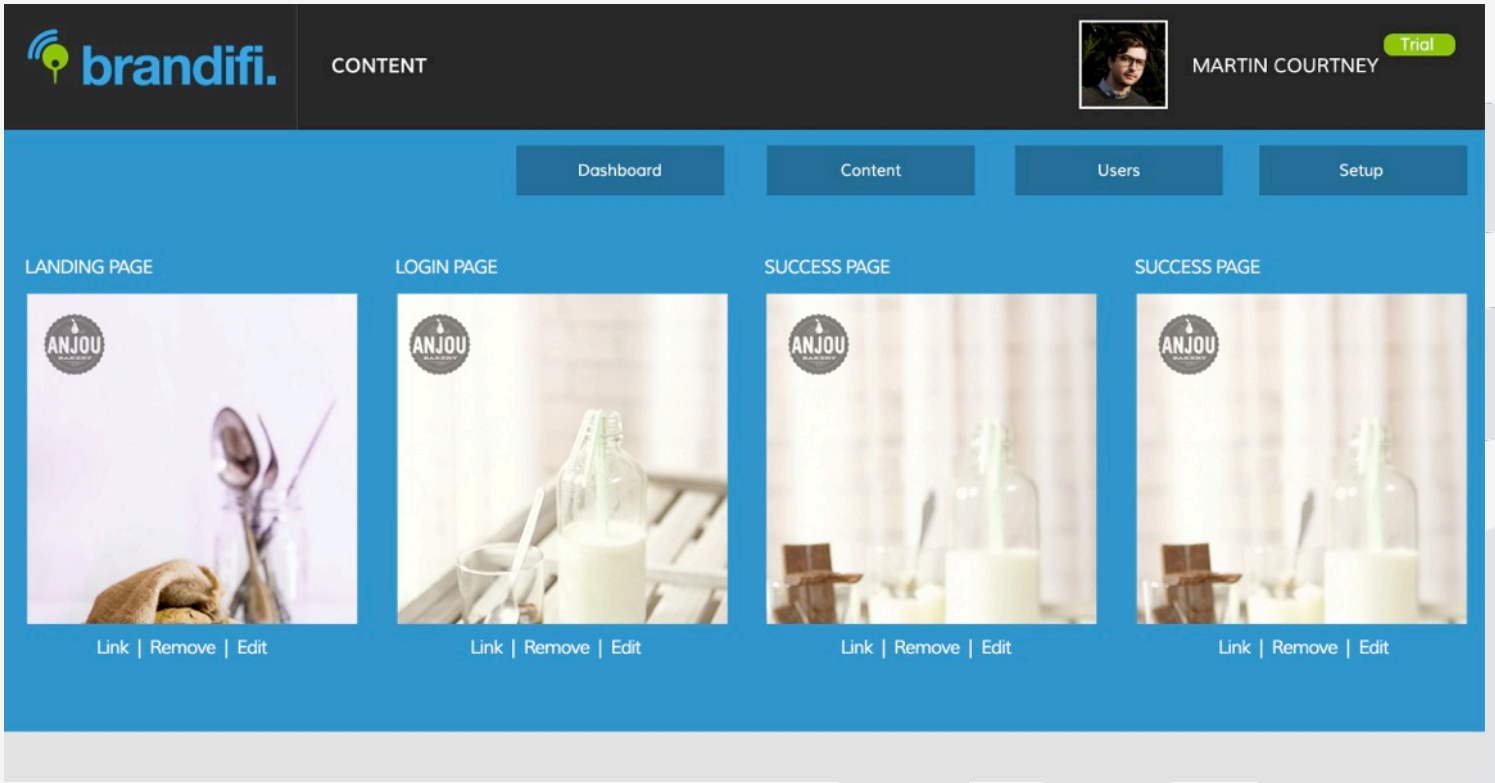
Content Management Portal

Manage your free wifi landing, login and success pages all from a single page within the CMP, giving you the flexibility to manage your own pages



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Setup & Implementation

- Initial installation and activation by Brandifi Technical Team
- Venue and Open Area Support
- Separate dedicated internet connections can be added
- Technical support and assistance by Brandifi helpdesk

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For more information please visit

www.kana.co.id

Jl. Kemang Timur Raya No. 100E
Jakarta 12730
Indonesia

Maps: -6.274164, 106.820994
Phone: +62 21 7179 1949
Email: info@kana.co.id

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