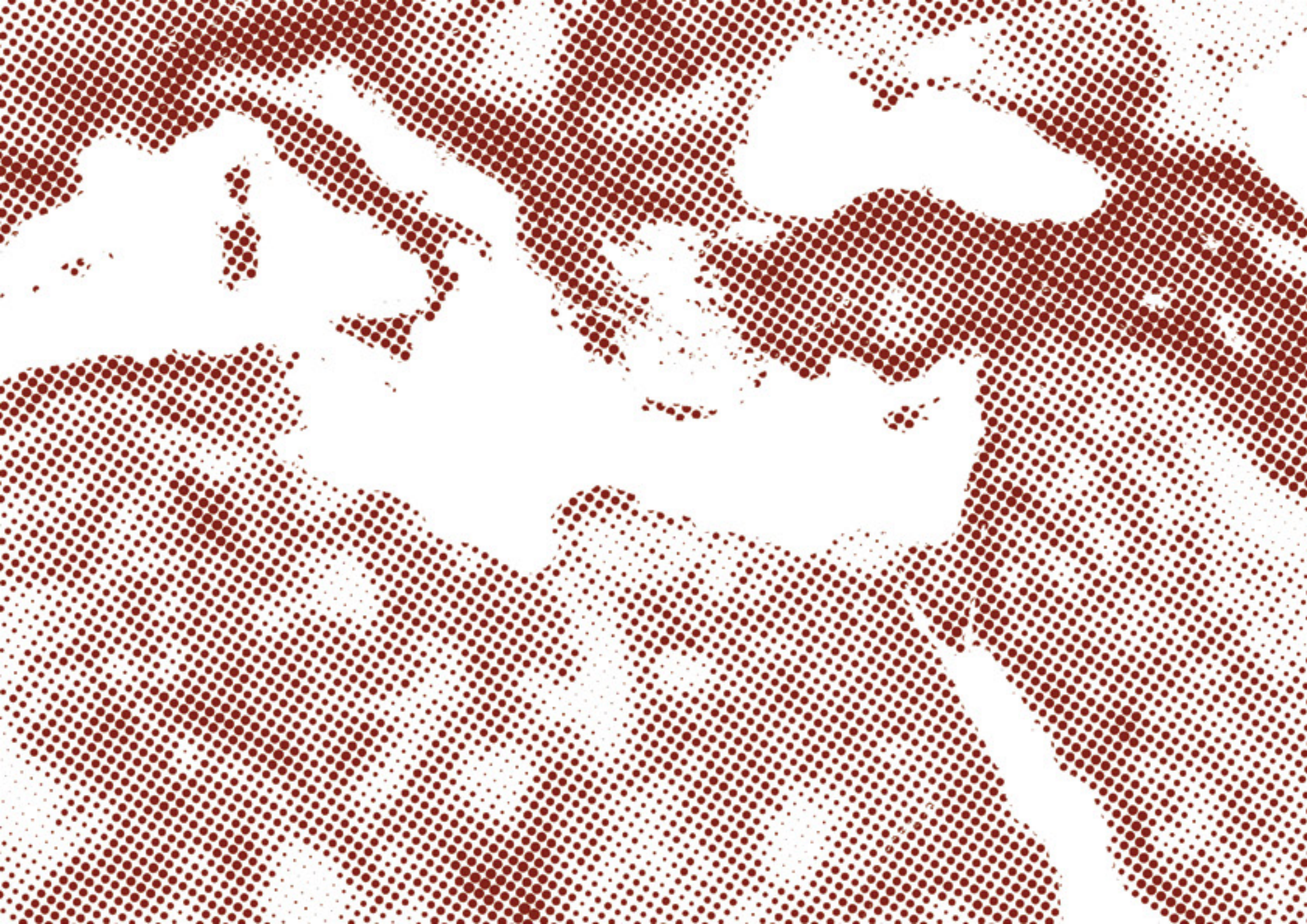
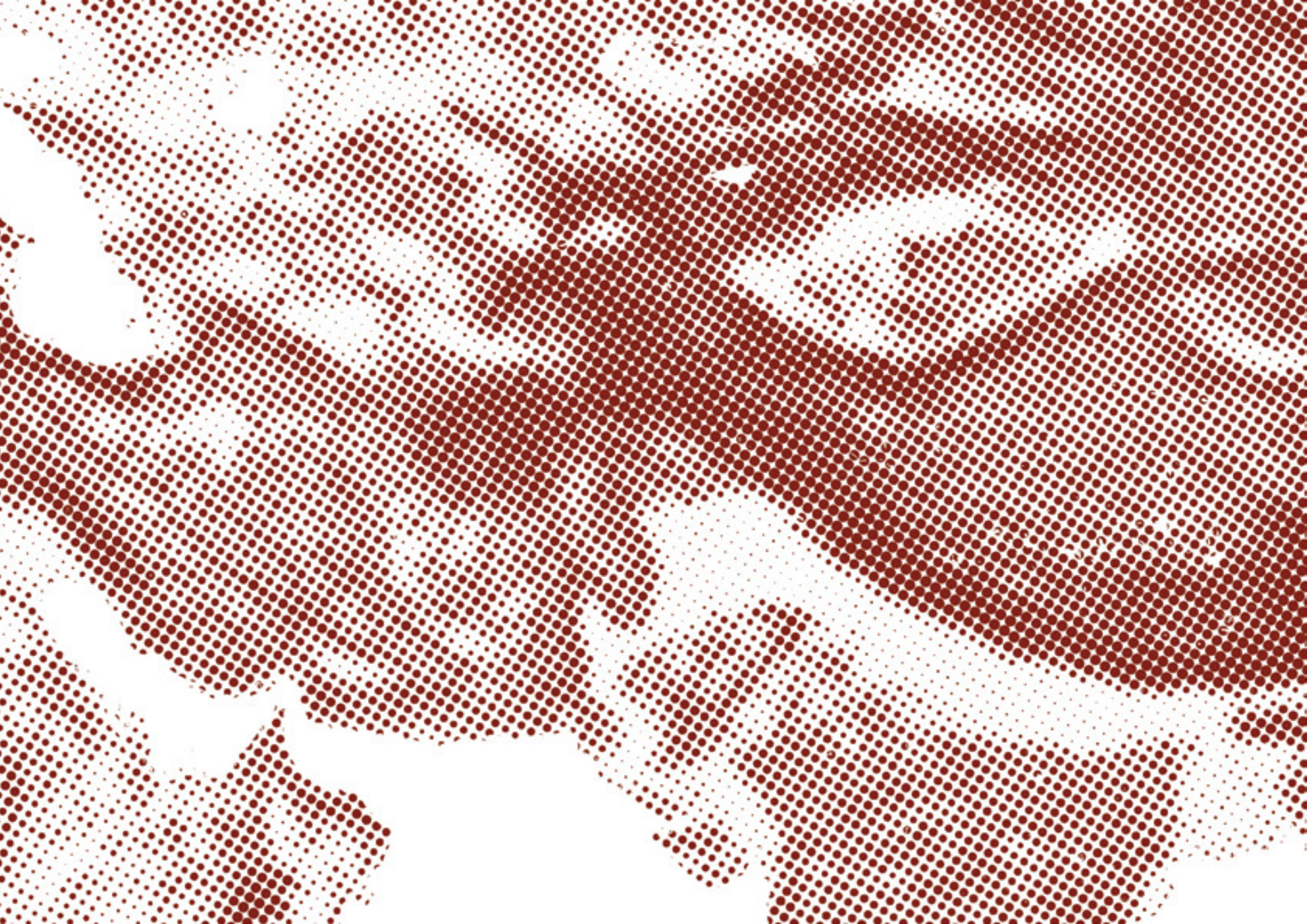




VISUAL DIARIES BY ZAKARIA LUNGARA
2015-2016





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DKV Animation Print Ad

Collage

Epilogue

Zakaria Lungara Graphic Designer +

I'm Zakaria.

I'm a graphic designer based in
I also enjoy photography and collage as

Jakarta.

I am passionate about creating well thought out campaign and appealing visuals. i believe it that can capture peoples mind to reflect our society conditions.

CURRICULUM

I'm Zaka. I'm a graphic designer based in Jakarta. I am passionate about creating well thought out campaign and appealing visuals. I also enjoy photography and collage as i believe it that can capture peoples mind to reflect our society conditions.

Name

Zakaria Lungara

Birth

Jakarta, 10 October 1994

Gender

Male

Nationality

Indonesia

Religion

Islam

Languages

Bahasa Indonesia (Native)

English (Fluent)

Interests

Football, MMA, Music, Photography

Contact

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Social Media

Instagram : [@zlungara](https://www.instagram.com/zlungara)

[Behance.net/zlungara](https://www.bhance.net/zlungara)

Committee Postig 3rd “Be The Hero For Your School” / 2011

Public Relations Division Anttic 7th “Hit The Victory With Your Imagination” / 2012

Committee Expo DKV “Krearterra” / 2013

Committee Makrab DKV “High Oc Tone” / 2013

Committee TKH Wizcraft / 2014

Public Relations Division Plaza Desain “An. Act. Dote” / 2015

Internship

Pantarei Communication / 2015

Freelance Graphic Design

Orbis Streetwear Store / 2016

SMP Perguruan Cikini / 2006 - 2009

SMAN 3 Jakarta / 2009 - 2012

Bina Nusantara University / 2012 - 2016

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O O O O O O O O O O O R K S

01. Social Campaign

Jauh Dekat Pakai Helm

Final project topic of mine about the importance of helmet usage anywhere and anytime while using the motorcycle, this campaign is for people who underestimate the usage of motorcycle helmet in short distance rides. Meanwhile juveniles nowadays can ride motorcycles everywhere, they are in need of a proper information about the repercussions that can happen anytime.





Print ads, social media, ambients, billboards, event activation, merchandise, radio ad were chosen as the media application



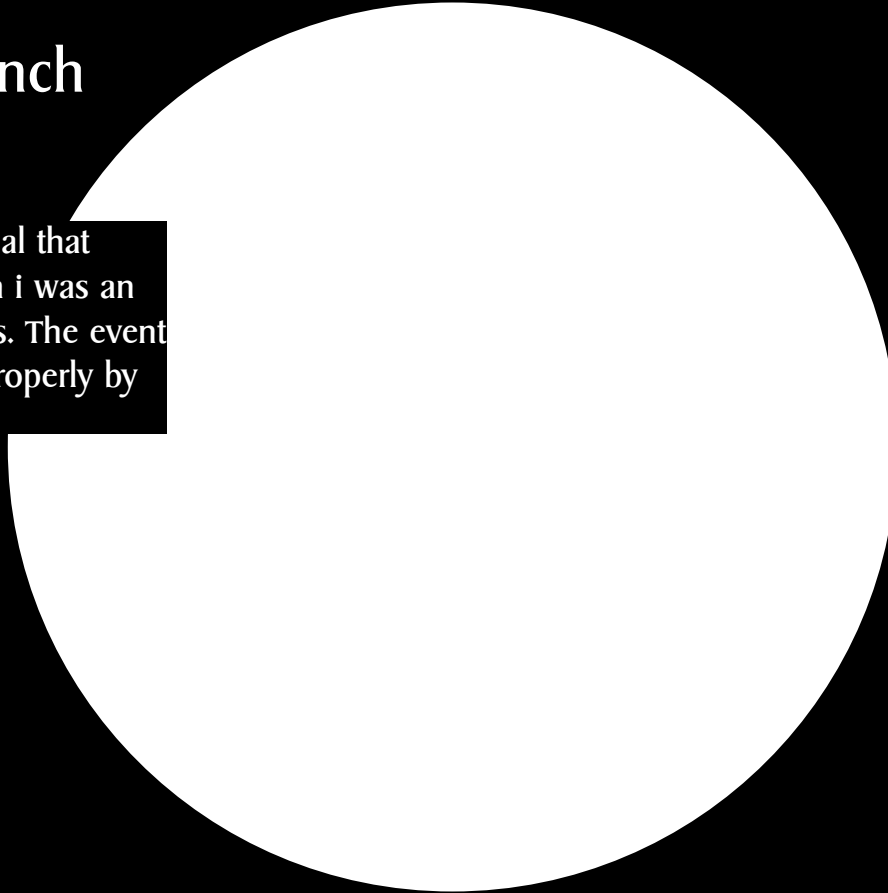




02. Graphic Design

Michelin Primacy SUV Tyres Launch

Layouting for backdrop, banner, J-flag with the key visual that were conceived with the senior graphic designer when i was an intern at Bermuda&P team at Pantarei Communications. The event has been held, and the overall design made applied properly by the client.



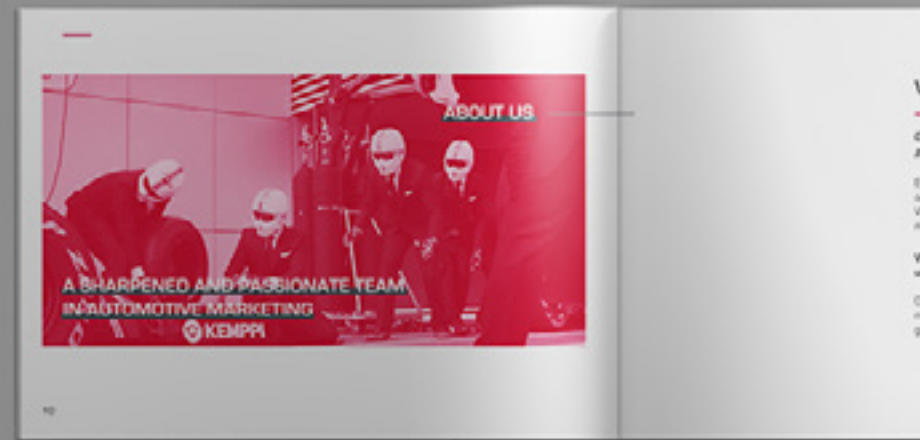
03. Exhibition Design

U Mild Commercial Conference

In this project, Bermuda&P team has made the concept as well as its graphic elements in advance, so that i was given the opportunity to apply to the various graphic elements that support the product design course of events. To avoid errors in the process, the authors observe the event first draft, look for related reference works to be created and to follow the directives given by the senior designer at Bermuda&P team. In this project i help designed the t-shirt, apron, event voucher and layout for the photo booth backdrop. The event has been held, and the overall design made well applied by the client.







04. Graphic Design

Bermuda&P. Company Profile

In this project, i was given the opportunity to make one company profile for 2016. Not only arrange the layout, the author is also given the task to create a digital imaging download images in a given content. As reference, i first study the design - the design layout of a similar profile company that had previously been made by Bermuda&P. The process was also run with the directives of the senior graphic designer.



Dealer Events & Incentives

Localization is a key ingredient in reaching potential customers and nurturing loyal fans in the automotive industry. That's why auto makers rely on regional dealerships to spread their reach with localized messaging and a clear understanding of the market. This unique relationship is on Fiat Dealer's side. Our experienced team of auto industry professionals understands and embraces. The dealer audience is an opportunity for us to engage both owners and their team members and support their efforts to communicate the brand message loud and clear.

And with full-service packages from strategy to implementation and 24 worldwide offices (21 in North America alone), we have the local resources to deliver an event in your dealership's market with real results, and provide logistical support for programs and promotions you are implementing.







05. Graphic Design

Orbis Brand Profile

i was given the opportunity to make the Orbis brand profile proposition for Brightspot Market 2016. i also given the task to create a digital moodboard as part of the content. As reference, i first study the look and feel of the brand so the design make the look for the brand's image. The process was also run with the direction of the brand manager.



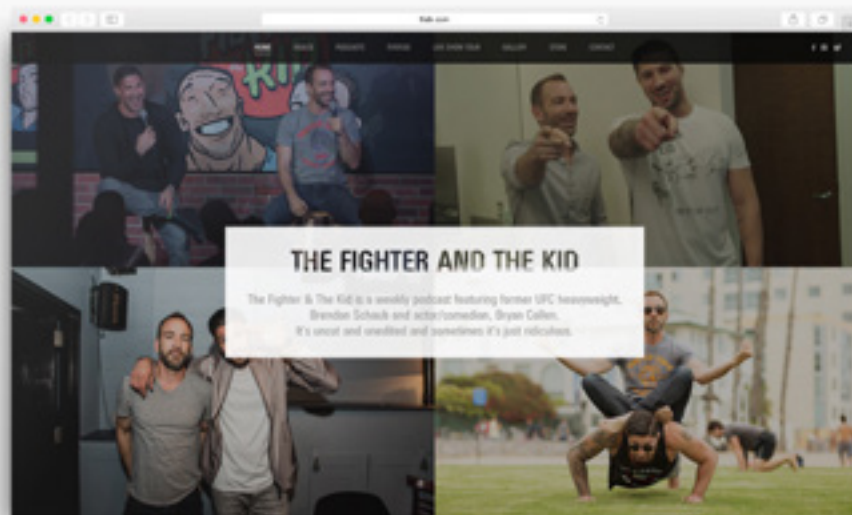


06. Web Design

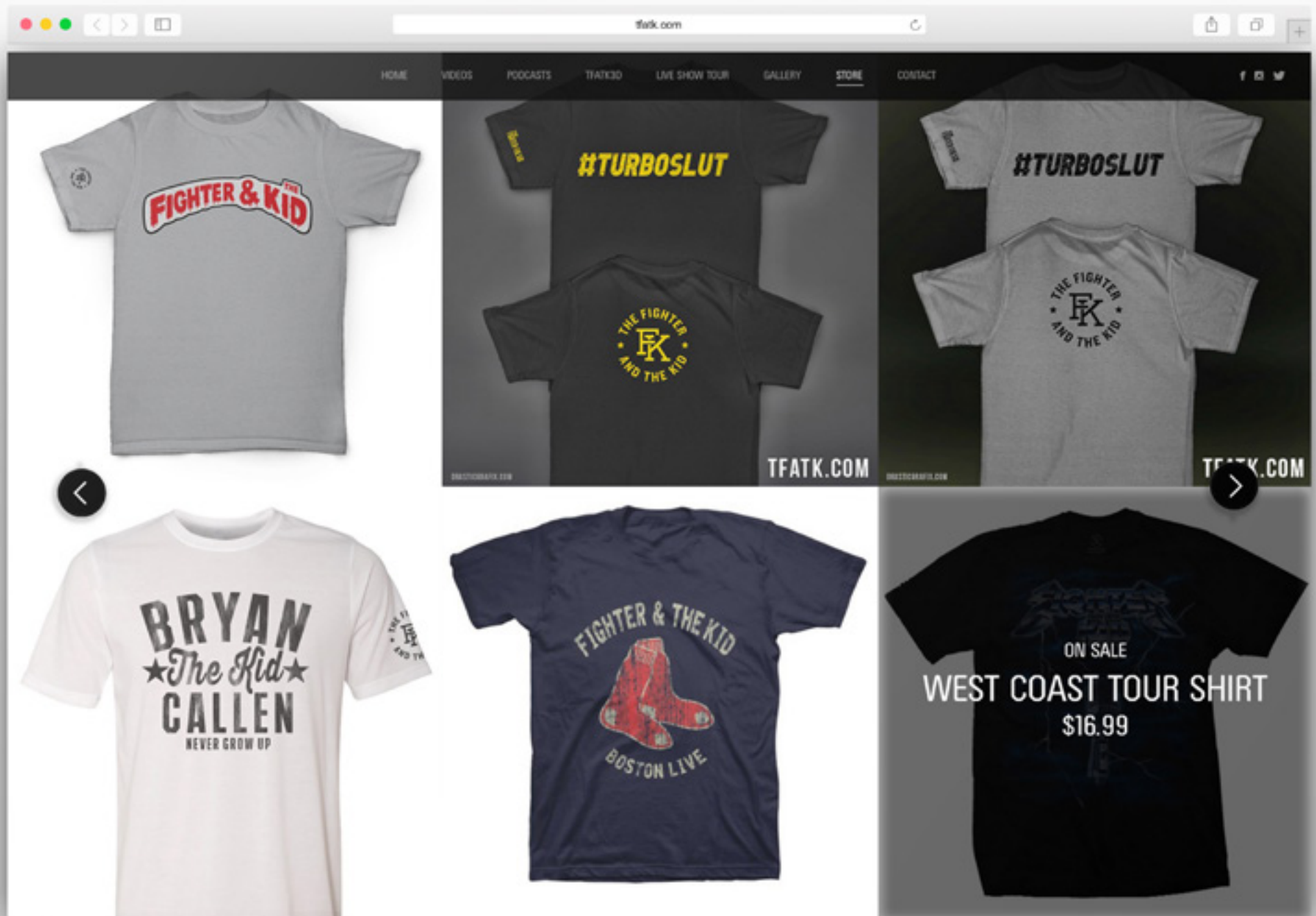
The Fighter & The Kid Podcast Website

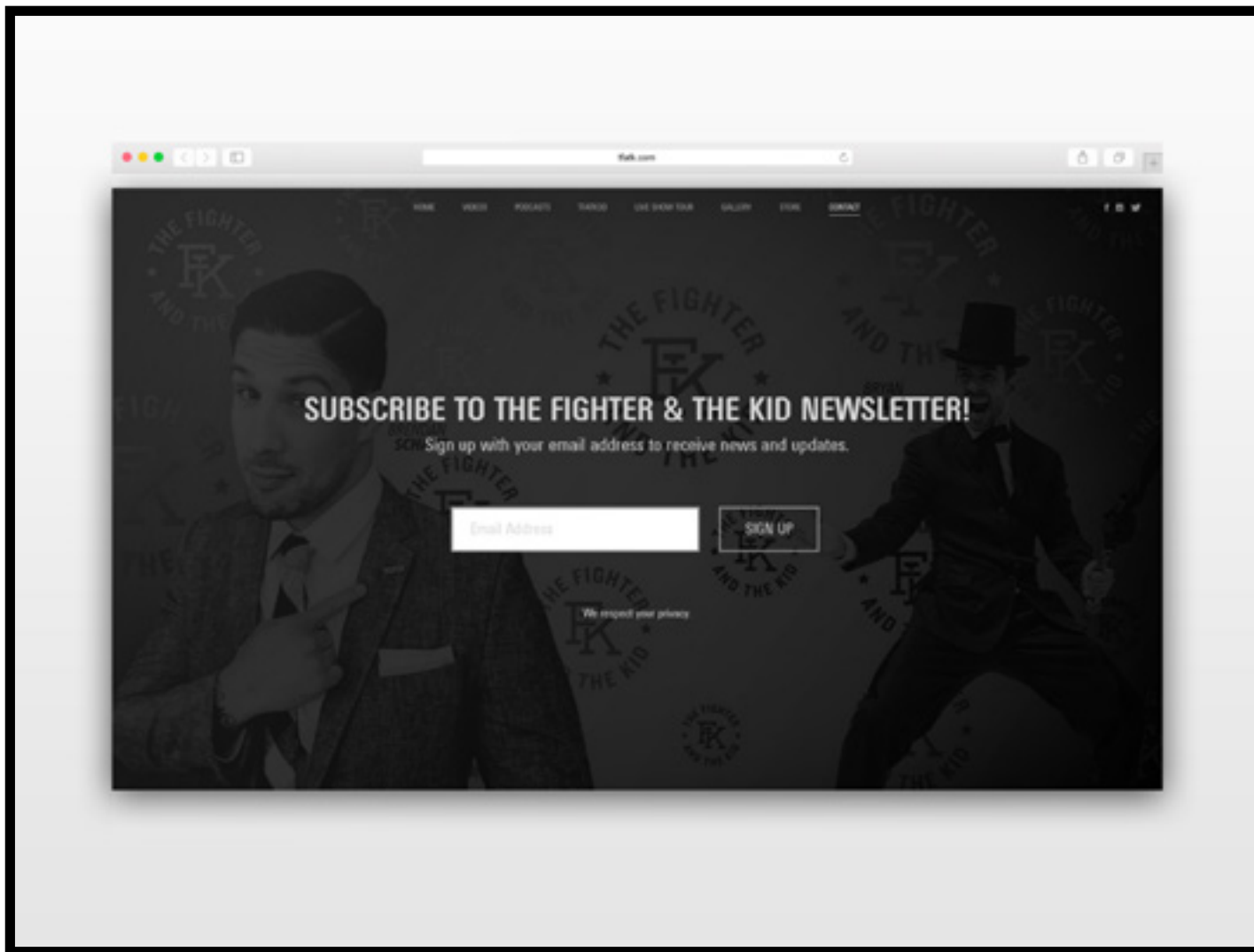
The Fighter and the Kid podcast has charted in multiple countries across the world, and garners over three million downloads per month. The duo are known for their comedic perspectives, not only in the realm of mixed martial arts, but also within pop culture and current events. They have a website that is poorly designed and so i made some web design for them as my personal project.

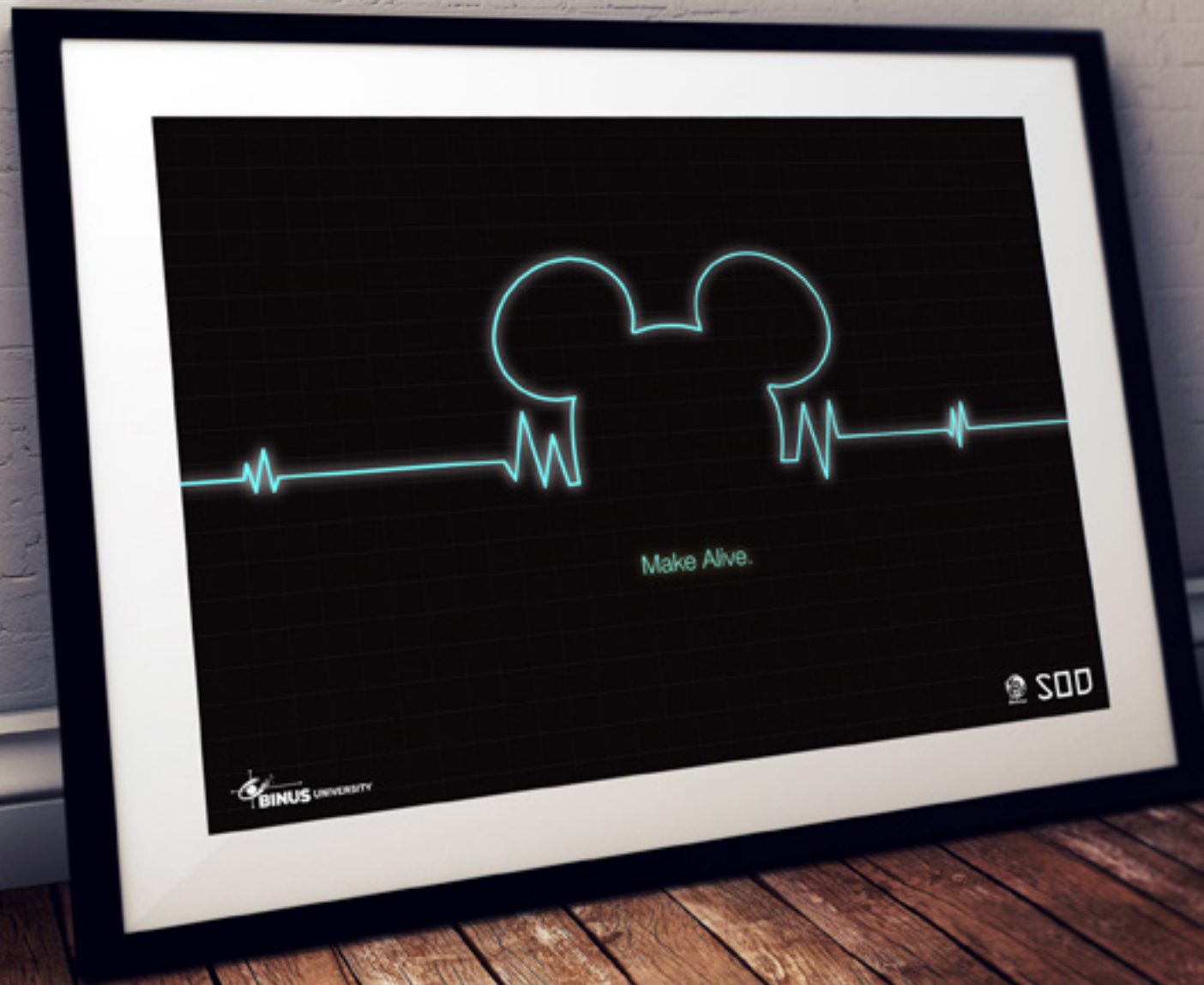








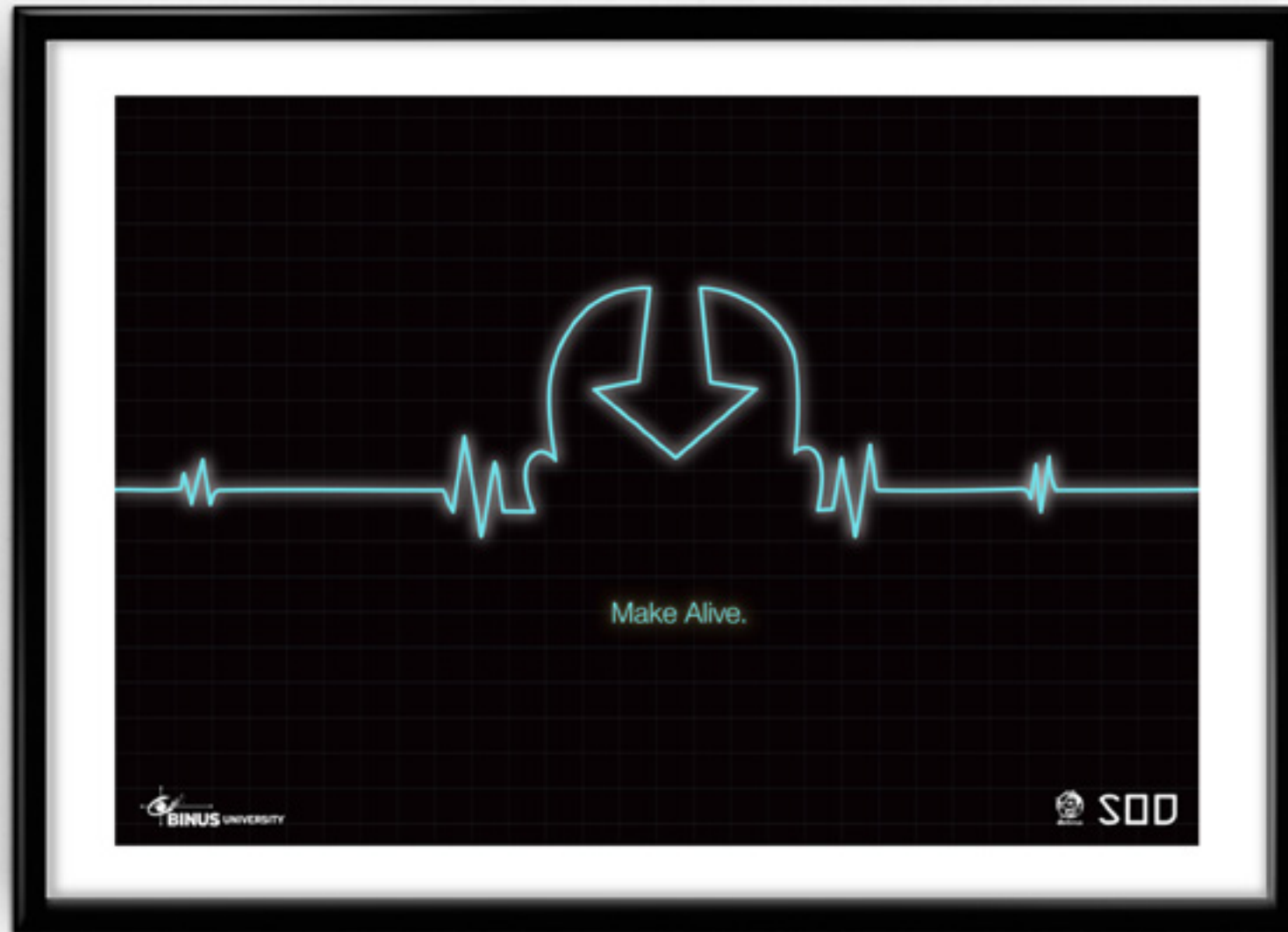


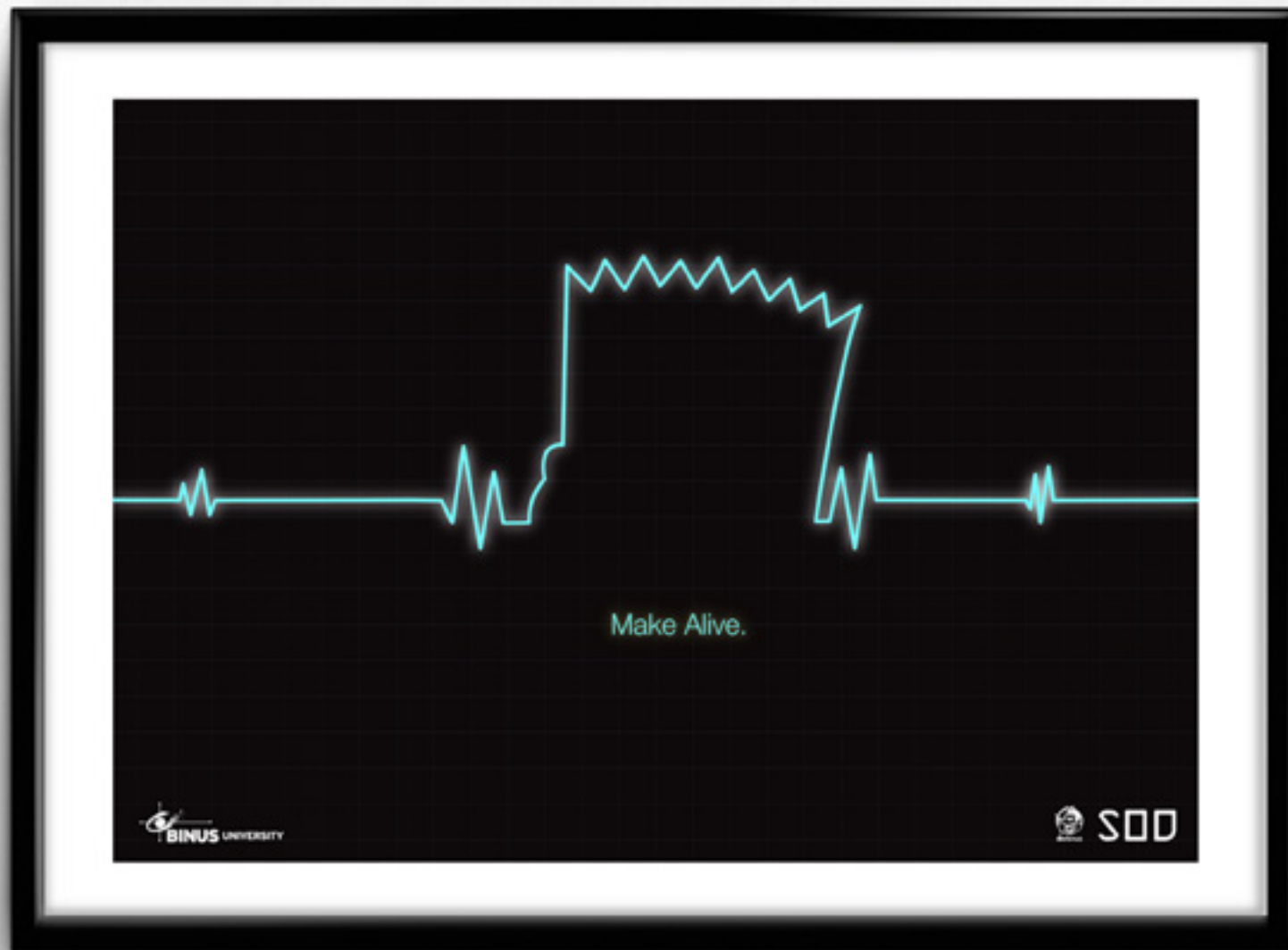


07. Print Design

DKV Animation Print Ad

One of my Visual Communication Design assignment, Make a print ad series of DKV Animation Binus University. The concept is to show that the Animation program of Binus University is capable in giving life towards one thing, which was static before becoming something more dynamic. “Make Alive.”





08. Illustration

Collage

Personal work that i daily do. Illustration by collage to express my daily thoughts and deliver our social issues and the reality facts in around our lives these days. One of my work was featured on the creative platform collagecollective.co website and social media







your team. Once again, thank you.
me in your company, it would be an honor to be a part of
to check my portfolio. If there is any suitable position for
I would like to thank you very much for sparing the time

Zakaria Lungs
© 2016

I would like to thank you very much for sparing the time to check my portfolio. If there is any suitable position for me in your company, it would be an honor to be a part of your team. Once again, thank you.

Zakaria Lungara

Jakarta, 2016 ©

