



**YUKI VITRIA**

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**EMPLOYMENT OBJECTIVE**

A career in design and creative art based on Visual Communication Design that opens people's minds with new ideas and skills, specifically in photography, videography, branding, promotion, advertising and campaign.

**EDUCATION**

**INSTITUT TEKNOLOGI HARAPAN BANGSA**, Bandung, Indonesia October 2012  
Sarjana Desain Komunikasi Visual. Concentration: Computer Graphic and Photography.  
GPA 2,94

**Certiplus Program**

at ITHB Career Resource Center May 2011  
Completed all series of professional training in computer Adobe Illustrator, communication, leadership, entrepreneurship, and career planning skills.

**EXPERIENCE**

**PT. Affle Indonesia**, Jakarta March 2014 – Now  
A Company based on Singapore and India which has specialization in end-to-end Mobile Apps & Mobile Ads as a Service (MAAS) platform for marketers & publishers.

Graphic Designer

**Responsibilities:**

- Creating mobile ad stats from develop preview link based on the brief from client until has been approved.
- Creating final landing page and initial banners for ads based on mobile ad live schedule.

**PT ACE Life Indonesia**, Jakarta November 2013 – March 2014  
A Company which one of the world's largest multiline property and casualty insurers.

Corporate Communication Officer – Graphic Designer

**Responsibilities:**

- Design and develop the Corporate Stuff and Corporate Communication Publication Material based on the Corporate International Guidelines.
- Participating as the committee in organizing events related to the activities of the company.
- Make sure for the graphic printing process of corporate communication stuff to comply with the corporate's image.

**PT. Solusi Mobilitas Indonesia (Easy Touch Group. Pte. Ltd)**, Jakarta February 2013 – June 2013  
A company is based in Singapore and focuses on providing innovative mobile solutions to facilitate the interaction between retailers and customers.

Graphic Designer

Concepted, designed and developed creative images (banners, flyers, brochures, online advertisement, etc) to the needs of the company in Indonesia and the branch company in Philippines.

- Designed Pouch tent cards and pull up banners.
- Desisned Pouch posters for Pouch in Indonesia and Pouch in Philippines.
- Designed Pouch online banners and advertisement images to be posted on Facebook.
- Designed Pouch online advertisement to be posted on Picstory.

- Designed Pouch layout template which will be placed on Kuningan City big screen for Pouch and Kuningan City Mall Collaboration in “Kuningan City Top Spender ‘Midnight Madness’”
- Designed Pouch tutorial which been uploaded on smartphone App Stores (iOS, Android and Blackberry)
- Designed some new screenshots for new Pouch App new layout based on Pouch app template.
- Designed new Pouch sales material.
- Created some images for Pouch blastings (notifications and newsletters) frequently.

**PT. Harapan Kota Terang (Jonas Photo & Group), Bandung** September 2012 - Desember 2012

A local company engaged in photography studio and also food and beverages in Bandung.

Graphic Designer

Designed and developed creative images (banners, scrapbooks, stickers) to the needs of studio, cafe and other necessities are concerned with the interests of the company.

- Designed and created some gizmo for scrapbooking for Jonas Photo.
- Redesign media applications of Monster Bite Japanese Burger.
- Designed some banners and stickers for Giggle Box Cafe and Resto.

**PT. Radio Swara Milliard Artha, Bandung** June 2011 - August 2011

A company that founded in 2000. The company engaged in radio and event organizer in Bandung who focuses on adolescent audiences.

Summer Internship, Designer

Designed and developed creative images (poster and cards), multimedia (motion graphic) and photographer.

- Designed and created motion graphics for the 99ers radio
- Designed poster 9Coustic for June, July and August 2011.
- Designed Eid greeting card for 99ers Radio.

**Jegeg Food and Fashion Catalog, Bandung** June 2008 - July 2008

A monthly catalog of tourism that focuses on fashion and food in the city of Bandung.

Photographer

Concepted of product advertising in the form of photographs and documentation for events and interviews.

- Photographed products for advertising and models of Order Rockers Distro.
- Photographed food and beverages from restaurants 7 Sins.
- Documented Kickfest 2008 in Gasibu Bandung.
- Documented the interview from Ardan Radio Bandung.

**ADDITIONAL INFORMATION**

- Able in graphic's software such as Photoshop, Illustrator, InDesign, Flash, Premiere, Sound Forge, Vegas and Sencha Animator.
- Member of KMDGI 9 as Exchequer in 2011.

**PORTFOLIO**

yukiyukayukey.tumblr.com