



# OVY TRI OCTAVIANI PRABOWO

BANDUNG • 30 OCTOBER 1993

Hi I'm a fresh graduated Graphic Designer who have a strong interest about knowledge and challenges. A fast learner who picks up new skills quickly. Self-educated, self-motivated and easy going person. I love to work alone or teamwork. Thinking outside the box.

## CONTACT

-  0877 7521 8744
-  ovyoctavianiprabowo@gmail.com
-  ovyoctavia
-  ovyoctav
-  Ovy Octaviani

## WORKS EXPERIENCE

### Freelance Graphic Designer

- Shirt design for MECCA570 Company
- Book cover design for Muhammad Syafi'ie El-Bantanie
- Font Design Pulpy for PHIBIOUS Indonesia
- Graphic Standard Manual Book for Kellestree Resto
- Graduation book and invitation letter for Universitas Sahid Jakarta
- Papua Kid T-shirt design

### Internship

Visual Graphic designer  
at Living Social Indonesia

## ABOUT ME



1998-1999 TK Islam Nurul Iman  
2000-2005 SDN Cipinang melayu 03 Pagi  
2006-2008 SMPN 51 Jakarta  
2009-2011 SMAN 26 Jakarta



Jl. Cempaka 2 No.17  
RT 10/ rw 09  
Kelurahan Duren Sawit  
Jakarta Timur 13440



2011 - 2015  
Visual Communication Design  
Paramadina University



English : Good

## REWARD

- Excellent Internship Certificate at Living Social Indonesia
- Finalist of Animal Rights Day Poster Competition by KDRI (Kementrian Desain Republik Indonesia)

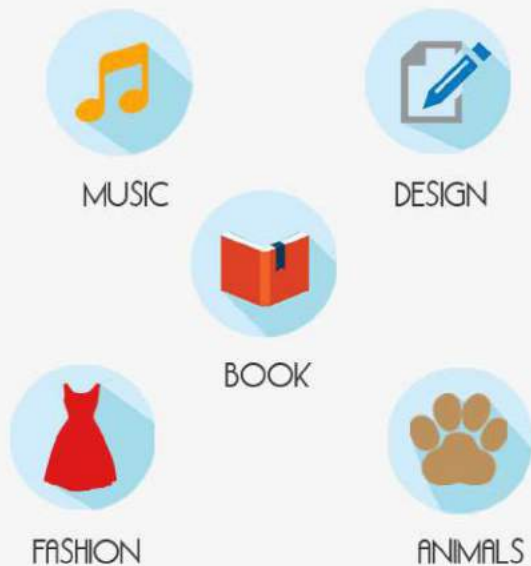
## ORGANIZATION

- Movie maker at Paramadina Film Society
- Humas of RUPAKAPALA Design Organization
- Volunteer of Animal Defenders Indonesia

## EXPERIENCE



## INTEREST



## SKILLS



P O R  
T F O  
L I O

OVY OCTAVIANI

## PULPY MINUTE MAID FONT

REZKI  
YUNUS

#PULPSTAR



CATHERINE  
ANDERSON

#PULPSTAR



I've made Pulpy Font for Pulpy's event and give away.  
Pulpy Minute Maid has been working with Phibious  
Indonesia for their event.

client : Phibious Indonesia  
software : adobe photoshop, adobe illustrator  
year : 2014

A B C D  
E F G H  
I J K L  
M N O P  
Q R S T  
U V W X  
Y Z



## WAYANG KULIT TYPOGRAPHY



I've made Wayang Kulit typography for typography's assignment. I chose Wayang Kulit because Wayang Kulit has represented Indonesia's culture.

software : adobe photoshop, adobe illustrator  
year : 2013

A B C D E F G  
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# CALLIGRAPHY

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I've made every design from calligraphy such as font, logo, and illustration

software : adobe photoshop, adobe illustrator  
year : 2014

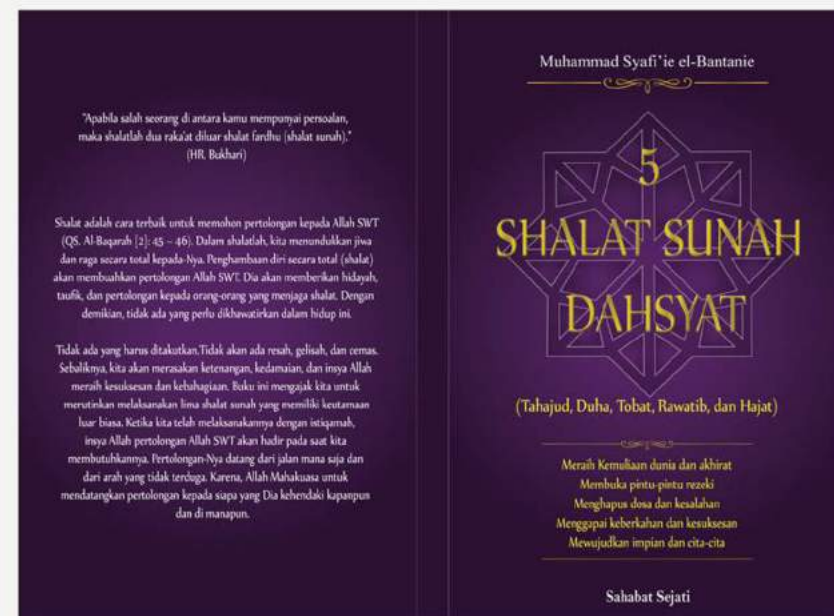
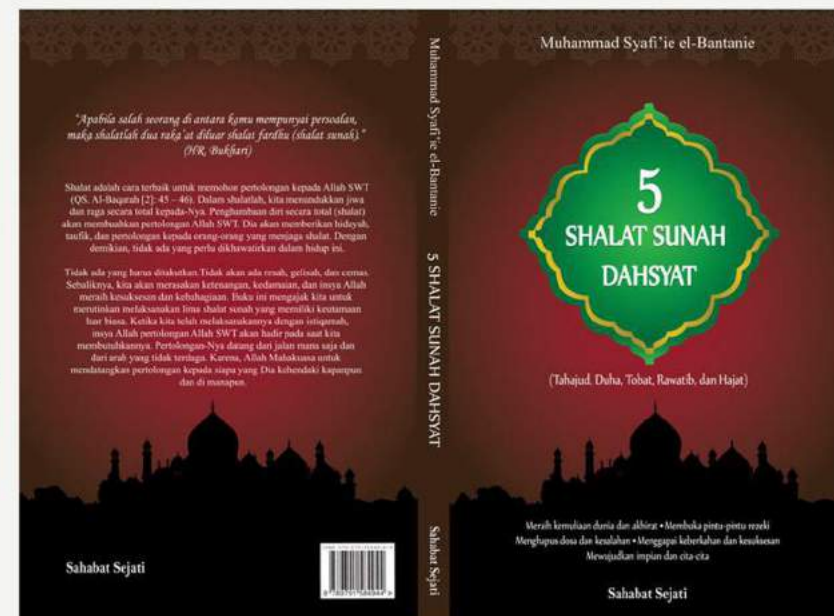




5 Shalat Sunnah Dahsyat is a book that I've made for Muhammad Syafi'ie El Bantanie. There's two alternative designs that one of the design was chosen to be published.

client : Muhammad Syafi'ie El Bantanie  
software : adobe photoshop, adobe illustrator  
year : 2013

## 5 SHALAT SUNAH DAHSYAT BOOK





# USAHID GRADUATION BOOK & INVITATION



invitation



graduation book

I've made a graduation book and invitation for Universitas Sahid's graduation day. Batik became the layout for the books and invitations.

client : Universitas SAHID  
software : adobe photoshop, adobe illustrator  
year : 2015



# GRAPHIC STANDART MANUAL KELESTREE DINING & LOUNGE

KellesTree Dining and Lounge was built in 2014, Kellestree wants to make a new logo with all the stationary designs. I've made a graphic standart manual for KellesTree's guide book.

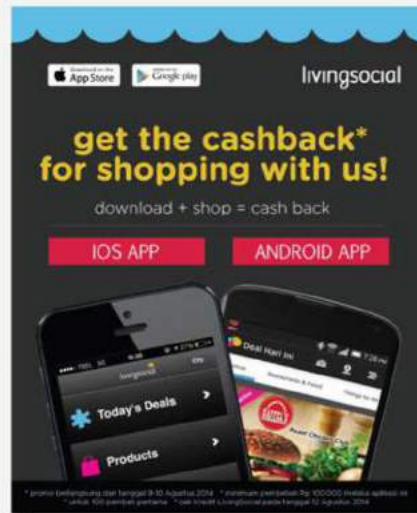
client : Kellestree Dining & Lounge  
software : adobe photoshop, adobe illustrator  
year : 2015







fast delivery promo



cashback promo



food and snack promo



snack product

## LIVING SOCIAL'S DIGITAL ADVERTISING

When I was an intern at Living Social's Company I've made a digital poster to be published on Living Social's website.

client : Living Social Indonesia

software : adobe photoshop, adobe illustrator

year : 2015

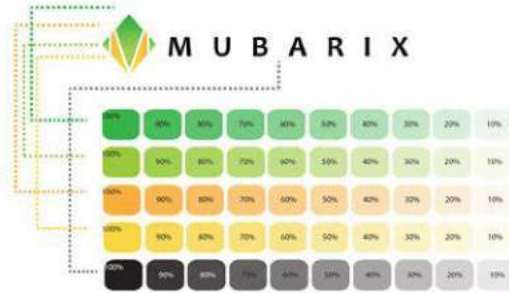


3 days delivery promo

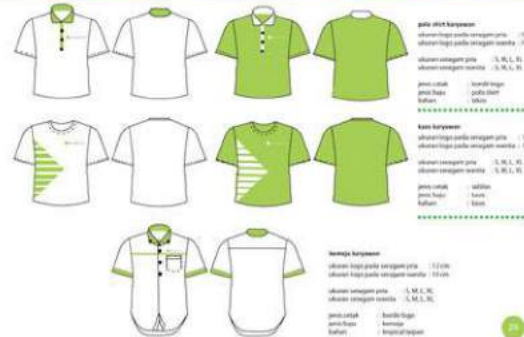


beauty product

## TONE COLOR LOGO



## MERCHANDISE



## ARTI DAN MAKNA LOGO BARU, TONE DAN MANNER



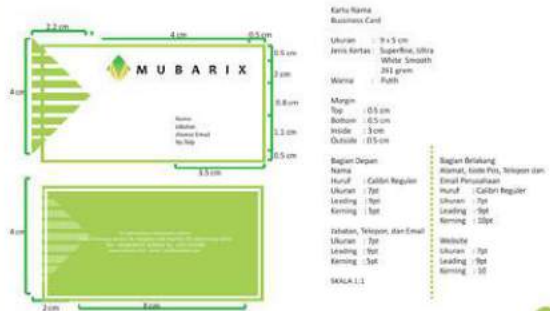
**ARTI LOGO MUBARIX**

Perusahaan MUBARIX yang bergerak di bidang jasa furniture menjadi perusahaan furniture berkualitas yang selalu melakukan inovasi dan memiliki kerjasama serta integrasi perusahaan yang baik. Dimana pendiri perusahaan MUBARIX memiliki tujuan mencapai kesuksesan bersama.

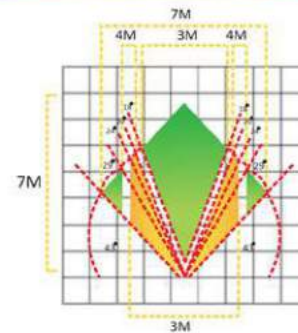
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## STATIONARY



## GUIDELINE LOGOS



## SCALING LOGO

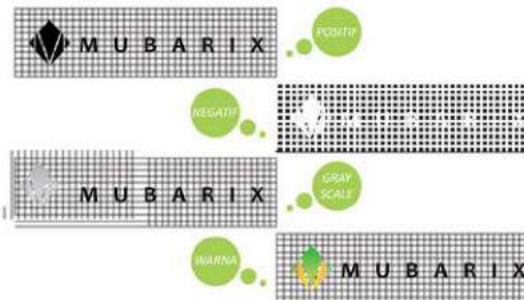


## RE-DESIGN LOGO MUBARIX FURNITURE DKV 3 ASSIGNMENT

I re-designed Mubarix furniture's logo to be a modern yet simple design for DKV 3 assignment.

client : Mubarix Furniture  
software : adobe photoshop, adobe illustrator  
year : 2013

## POSITIF, NEGATIF, DAN GRAYSCALE LOGO



## PRIMARY COLOR PALETTE





## PAPUA KID T-SHIRT DESIGN

Papua Kid is a t-shirt design that I've made for Ida Boutique. Papua kid t-shirt designed for 6 years old to 12 years old kids.

client : Ida Boutique

software : adobe photoshop, adobe illustrator

year : 2014

09



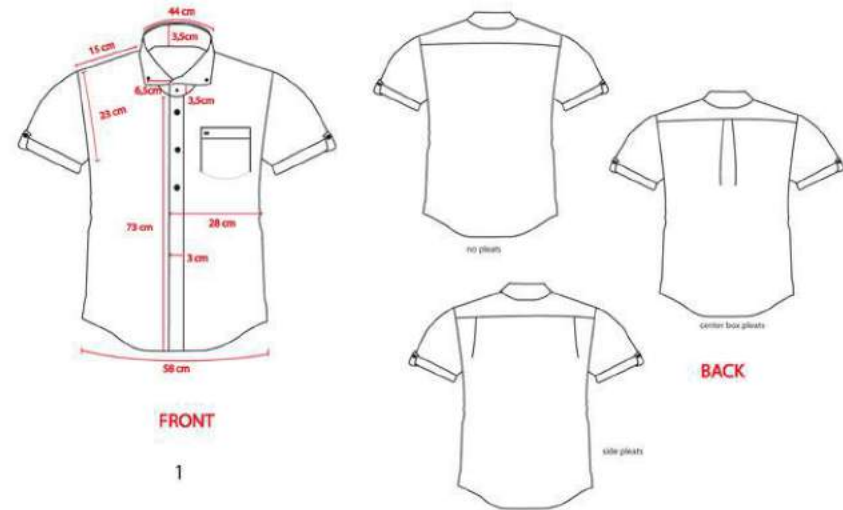
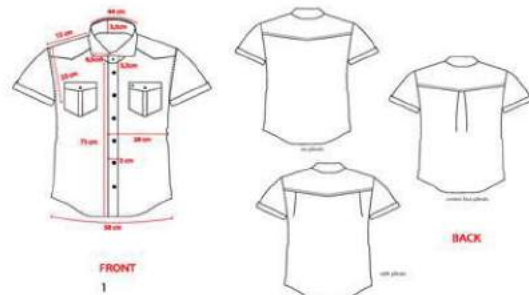
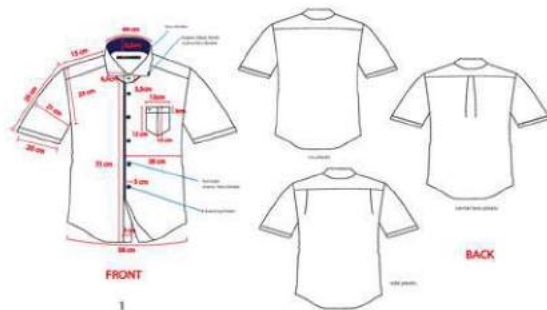
# MECCA570 SHIRT DESIGN

MECCA570 is a Moeslim Clothing Brand. I made some shirt designs for them with some details in every designs.

client : MECCA570

software : adobe photoshop, adobe illustrator

year : 2012





**DIVING RAJA AMPAT 2015**  
Last Paradise on Earth 2015

12 - 15 November 2015

REKOR MURI  
PENYELAM  
TERBANYAK!

Temukan pesona bawah laut dan melihat sunset di Sorido Bay Resort!

Nikmati paket promo ke Raja Ampat dengan membayar Rp 500.000,00 per orang!

for more info:  
Rega : 085746233843  
@divingrajaampat  
Diving Raja Ampat  
www.divingrajaampat.com

nikmati perjalanan menarik bersama Maria Rahajeng (Miss Indonesia 2014)

Sekretariat:  
DINAS KEBUDAYAAN DAN PARIWISATA RAJA AMPAT  
Waisai, Waigen Selatan, Raja Ampat - Papua Barat  
Telp/Fax : +62 432 40081 / Email : info@divingrajaampat.com  
www.gorajampat.com / www.divingrajaampat.org

Garuda Indonesia

## PRESENTATION TECHNIQUES ASSIGNMENT

**DIVING RAJA AMPAT 2015**  
Last Paradise on Earth 2015

12 - 15 November 2015

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Garuda Indonesia

**DIVING RAJA AMPAT 2015**  
Last Paradise on Earth 2015

12 - 15 November 2015

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www.gorajampat.com / www.divingrajaampat.org

Garuda Indonesia

Diving Raja Ampat is a project that I've made for presentation techniques's task.

software : adobe photoshop, adobe illustrator  
year : 2014





software : adobe photoshop, adobe illustrator  
year : 2015

**DIGITAL CAMPAIGN ADOPET FINAL PROJECT**

# LOGO DESIGN

software : adobe photoshop, adobe illustrator  
year : 2013, 2014, 2015



LINGKAR FILM



M U B A R I X



laskarbumi

ECO FASHION DAY

## INTERNATIONAL ANIMAL RIGHTS DAY POSTER DESIGN COMPETITION

### STOP ANIMAL CRUELTY

i've made a poster about Say No to Dog Meat that tells people to stop animal cruelty. This poster got an award for one of the best Animal Rights poster design from KDRI.

client : KDRI ( Kementrian Desain Republik Indonesia )  
software : adobe photoshop  
year : 2015





# ARTWORKS

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I've made some digital or manual artworks either just to be published or for freelance project.

software : manual and adobe photoshop  
year : 2015



NICE TO MEET YOU!