

RYAN DWI SAPUTRA

RESUME



DATE OF BIRTH : 07/08/1991
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WORK EXPERIENCE ▼

FREELANCE WORKING

SOCIAL MEDIA MANAGER

I responsible for all digital communication. Whether it's social media or any other online media content.

COMPANY :

INITIATIVE (2012)

Client: Nescafe Indonesia

IMPRO (2012 - 2013)

Clients : Macanbola.com, DBKomik.com

POP CULT (2014)

Client : Koko Kool N' Go

MOUSE ATTACK (2014)

Clients : Chocomania, ZINC Shampo

FULL - TIME WORKING

SOCIAL MEDIA MANAGER

COMPANY :

DIGITIZED INDONESIA (2013 - 2014)

I basically work with digital strategist to handle different kind of brands and help our clients. Here I participate in every steps of the campaign, starting from brainstorm the idea, execution to content and reporting.

Clients : VEJA, Film Romantini, Yayasan Benih, Zona Wifi, Mountea, Pong Me Restaurant.

EDUCATION ▼

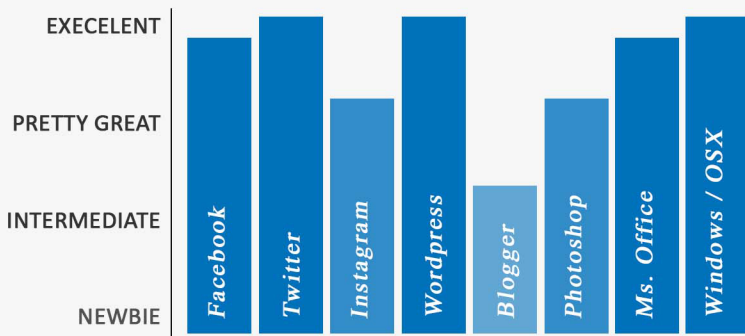
UNIVERSITAS PEMBANGUNAN NASIONAL VETERAN JAKARTA

FACULTY OF SOCIAL AND POLITICAL SCIENCE

Concentrate : Advertising (2010 - 2015)

Studied all aspect of advertising including above the line, below the line, through the line, online media, branding, packaging, illustration, and photography.

STATS ▼



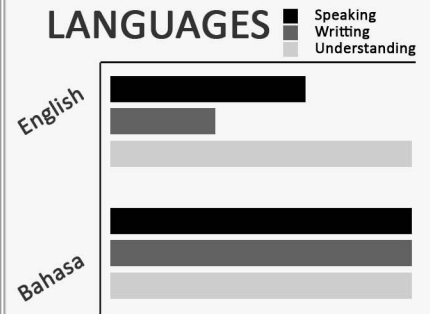
TECHNICAL SKILLS

*Including :
 Tumblr, Flickr, Google +,
 Email Marketing, iMovie.*

INTERESTS

COPYWRITING CONTENT WRITTING
 CYCLING SOCCER WEB 2.0
 GRAPHIC DESIGN GOOGLE ADWORDS
 STRATEGY DIGITAL MEDIA
 Wi-Fi MARKETING EMAIL BLAST
 FACEBOOK CAMPAIGN YOUTUBE
 PHOTOGRAPHY

LANGUAGES



SOCIAL MEDIA EXPERIENCE



MY QR CODE

