

# Rizky Baby Annisa M

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EDUCATION

#### UNIVERSITAS INDONESIA

Faculty of Engineering Majoring in Architecture 2011-2015

#### **SMAN 26 JAKARTA**

Majoring in Science 2008-2011

SKILLS Adobe **Photoshop** Adobe Illustrator Adobe InDesign Adobe After Effects Adobe **Premiere** Microsoft **Office** 



INTEREST

VISUAL ART | FOOD | MAKEUP TRAVEL | FASHION | MUSIC **VIDEOGRAPHY | BUSINESS** 

#### EXPERIENCE

### **DIGITAL IMAGING** @ MatahariMall.com

Feb 2015 - Present

MatahariMall.com is an eCommerce venture from the Lippo Group offering the largest and the most complete marketplace in Indonesia. As a digital imaging, I use the Adobe Photoshop CC to editing 200 photos per day for fashion catalog on the website.

## **PRODUCTION STAFF** @ SPORTDECA.COM

OCT - DEC 2014

Responsible in editing and uploading pictures onto web, writing the contents of the products, design banners and vouchers, and also working with the marketing team to create contents for social media.

PROJECT

#### **HEAD FITTER**

## @ ASEAN YOUTH CREATIVE INDUSTRY FAIR

Aug 2015

Fashion show was a part of AYCIF fashion design competition. I managed the flow during the show for 22 brands in 178 looks and lead the fitters in the backstage on that day.

#### **HEAD DECOR** @ UI FASHION WEEK 2014 Aug 2014

UI Fashion Week is a fashion show organised by UI students who have a passion for fashion. This event became a platform for young fashion "creativepreneurs", especially for UI students. My role as a head decor is to design and execute decor ideas for bazaar and fashion

# VOLUNTEER

# **LIAISON OFFICER**

### @ INDONESIAN YOUTH CONFERENCE Nov 2015

IYC is a program from Synergy Muda which aims to gather Indonesian youth to share issues, ideas, and increasing awareness to social issues. As a LO, my duties included confirming speakers' attendance within each se ssion(s) and bridging communication with speakers throughout the whole event.

## ART SPACE STAFF

# @ INDONESIAN YOUTH CONFERENCE

Nov 2014

Responsible in bridging communications between committees and artists, managing artworks to be displayed, and taking care of artworks.