



Fakhrrur Razy S.Ikom

Digital Marketing

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+ Description

I'm Fakhrrur Razy, 24 years old, graduated student from Binus University with Major Study of Marketing Communication. I'm experienced in social media/ digital marketing field. Now, I'm still in the middle of web master and google adwords course in West Jakarta.

+ Formal & Informal Education

⊕ Bachelor in Marketing (S.Ikom)
Binus University (2009-2014)
Major: Marketing Communication/Public Relation

⊕ Web Master & Adwords (Informal Education)
Dumet School, Jakarta

English Course (Informal Education)
English First, Jakarta

+ Work Experiences

⊕ PT. Aditec Cakrawiyasa (Gas Stove Quantum) July 2015 - Present

Web & Social Media Specialist

- Make daily posting such as an article on facebook and twitter social media.
- Make regular social media event
- Enhance company seo website through keywords planning
- Product and article content up date to the company website
- Arrange promotional tools such as banner, flyer, etc

+ Skills & Competences

Ms. Office ●●●●●●

HTML,CSS ●●●●●●

SEO ●●●●●●

Photoshop ●●●●●●

Social Media ●●●●●●

Copywriting ●●●●●●