

## Ibnu Faisal Not So Fresharaduated

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Pondok Rajeg, Cibinong, Bogor.

## **ABOUT** ME

As a graduated from Universitas Indonesia, majoring in operational management, I've had the experience to lead the organization and set up several event by working in Code Margonda.

In addition, I've had previous experience as a social media strategist and social media specialist at several local digital agencies in Jakarta, providing the best experience for me to understand digital marketing for today's business needs.

# **SKILLS**



### **EXPERIENCE**

### Managing Director @Code Margonda

JAN 2015 - Present

Successfully implementing company policy, developing strategic plans, maintaining a dialogue between shareholders, controlling finance, building and maintaining an effective management team, assuming full accountability for the company's operations.

## **EDUCATION**

#### S.E @Fakultas Ekonomi & Bisnis UI

2013 - 2016

Department of Management, Operations Management specialization.

### Social Media Strategist @Red Tree Asia

MAY 2014 - JUL 2014

Develop and maintain a comprehensive social media strategy that will be applied to increase visibility and traffic across all clients. Mentor and provide training on best practices for creating, managing, monitoring, and developing content for social networks.

### A.MD. Ak @Program Vokasi Ul

2009 - 2013

Department of Accounting, Public Sector Accounting specialization

### Social Media Specialist @Omeoo

FEB 2013 - SEPT 2013

Build and execute social media strategy, generate, edit, publish and share daily content (original text, images, video or HTML) that builds meaningful connections and encourages community members to take action, and moderate all user-generated content

## **CAPABILITIES**



## **NTEREST**