

# CURRICULUM VITAE

## Personal Details

Full Name : Farizky Sharfina P.  
Address : Vila Pamulang Blok CD 4/2, Tangerang Selatan  
Cell Phone : 0878-8831-3632  
Place of Birth : Tebing Tinggi  
Date of Birth : 03<sup>rd</sup> January 1992  
Gender : Female  
Religion : Moslem  
Height : 164 Cm  
Weight : 45 Kg  
Marital Status : Single  
Email : Finasharfin@yahoo.com  
GPA : 3,45  
Portfolio : [www.behance.net/finasharfin](http://www.behance.net/finasharfin)  
Blog : <http://finasharfin.blogspot.com/>



## Organization Experiences

2011            Member of Aspirasi UPN Veteran Jakarta

## Educational Background

2011 - 2015	UPN “Veteran” Jakarta	Advertising Communication
2007 - 2010	M.A pembangunan, Ciputat	IPS
2004 - 2007	Muhammadiyah 22,pamulang	-
1998 - 2004	SD Muhammadiyah 12	-

## Work Experiences

August 2014 – November 2014 : Intership by FISIP UPN “Veteran” Jakarta at PT. Warna Warni  
As : Graphic Designer

January 11, 2016 – February 11, 2016 : Freelancer at PT. Askara Dipta Pramudita

As

: Data Entry

## Advertising Experiences

Advertising exhibition “Adverpreneur” 2013 as division of Illustrator

Make an advertisement of TVC and Radio Commercial

Make a pack of product

Make an advertisement of billboard, banner, street banner, brochure, and poster

As social media admin of Digital Campaign “Let’s Go Run”

## Seminar

- Seminar kebudayaan korea, universitas Indonesia
- Seminar kebudayaan jepang, universitas Indonesia
- Bedah film dibalik frekuensi
- Green tourism STP sahid
- Indonesia berkarakter GBK senayan
- Company Visit MNC TV
- Company Visit Kebab turki baba raffi

## Skill

- |                    |                |
|--------------------|----------------|
| • English          | : Intermediate |
| • Korean           | : Beginner     |
| • Photoshop        | : Expert       |
| • Illustrator      | : Intermediate |
| • Sony Vegas       | : Intermediate |
| • Internet         | : Expert       |
| • Microsoft Office | : Expert       |
| • Photography      | : Intermediate |



**TRANSKRIP AKADEMIK  
( TRANSCRIPT OF ACADEMIC )**

Nomor Seri / Serial Number : T/ 285 / VII / 2015 / FISIP

Nama / Name

: FARIZKY SHARFINA PUTRI

Tempat & Tanggal Lahir / Place and Date of Birth

: TEBING TINGGI, 03 Januari 1992

NIM / Student ID Number

: 1110411306

Program Pendidikan / Degree Program

: SARJANA / BACHELOR (S-1)

Program Studi / Program of Study

: Ilmu Komunikasi / Communication

Konsentrasi / Concentration

: Periklanan / Advertising

Tanggal Kelulusan / Yudicium Date

: 07 Juli 2015

Mata Kuliah / Subjects	Kode Code	Prestasi / Grade			
		HM AG	AM NG	K C	M G
<b>I. Matakuliah Pengembangan Kepribadian / Personality Development Skill Courses/Subjects</b>					
1. Pancasila Dan Kewarganegaraan / Pancasila and National Resilience Education	11002	B+	3.3	3	9.9
2. Bahasa Indonesia / Indonesian Language	11003	C+	2.3	3	6.9
3. Pendidikan Agama / Islamic Religious Education	11010	B	3	3	9
4. Kepemimpinan / Leadership	13004	B+	3.3	3	9.9
<b>II. Matakuliah Keilmuan Dan Ketrampilan / Professional Skill Courses/Subjects</b>					
1. Bahasa Inggris I / English I	21001	A	4	2	8
2. Pengantar Ilmu Politik / Introduction to Political Science	21002	B-	2.7	3	8.1
3. Pengantar Ilmu Komunikasi / Introduction to Communication	21003	A-	3.7	3	11.1
4. Pengantar Sosiologi / Introduction to Sociology	22004	A	4	3	12
5. Pengantar Ilmu Ekonomi / Introduction to Economics	22005	C+	2.3	3	6.9
6. Bahasa Inggris II / English II	22006	A-	3.7	3	11.1
7. Teori Komunikasi / Communication Theory	22007	A-	3.7	3	11.1
8. Sistem Politik Indonesia / Indonesian Political System	22008	B	3	3	9
9. Komunikasi Massa / Mass Communication	23009	A-	3.7	3	11.1
10. Komunikasi Politik / Political Communication	23010	B+	3.3	3	9.9
11. Bahasa Inggris III / English III	23011	A	4	3	12
12. Dasar-Dasar Public Relations / Basic of Public Relations	23012	B	3	2	6
13. Dasar-Dasar Jurnalistik / Basics of Journalism	23013	A-	3.7	2	7.4
14. Dasar-Dasar Periklanan / Basic of Advertising	23014	B-	2.7	2	5.4
15. Psikologi Komunikasi / Psychology Communication	23015	B	3	3	9
16. Perkembangan Teknologi Komunikasi / Development of Communication Technology	24016	A	4	3	12
17. Statistik Sosial / Social Statistics	24017	A	4	3	12
18. Komunikasi Lintas Budaya / Intercultural Communication	24018	B+	3.3	3	9.9
19. Sosiologi Komunikasi / Communication Sociology	25019	B+	3.3	3	9.9
20. Komunikasi Internasional *) / International Communications *)	27020	B+	3.3	3	9.9
<b>III. Matakuliah Keahlian Berkarya / Opus Behaviour Courses/Subjects</b>					
1. Multimedia I / Multimedia I	51001	A-	3.7	2	7.4
2. Praktikum Multimedia I / Practice of Multimedia I	51002	A-	3.7	1	3.7
3. Multimedia II / Multimedia II	52003	A-	3.7	2	7.4
4. Praktikum Multimedia II / Practice of Multimedia II	52004	B+	3.3	1	3.3
5. Multimedia III / Multimedia III	53005	A-	3.7	2	7.4
6. Praktikum Multimedia III / Practice of Multimedia III	53006	B+	3.3	1	3.3
7. Multimedia IV / Multimedia IV	54011	A-	3.7	2	7.4
8. Praktikum Multimedia IV / Practice of Multimedia IV	54012	B	3	1	3
9. Manajemen Periklanan / Advertising Management	54307	A	4	3	12
10. Perencanaan Kreatif Iklan / Creative Planning of Advertising	54308	A	4	3	12
11. Fotografi Iklan / Advertising Photography	54309	A	4	2	8

Nama / Name : FARIZKY SHARFINA PUTRI  
NIM / Student ID Number : 1110411306

Mata Kuliah / Subjects	Kode Code	Prestasi / Grade			
		HM AGE	AM NG	K C	M G
12. Praktikum Fotografi Iklan / Practice of Advertising Photography	54310	A	4	1	4
13. Metode Penelitian Komunikasi I / Research Methods for Communication I	55013	B	3	3	9
14. Desain Grafis / Graphic Design	55014	A	4	2	8
15. Praktikum Desain Grafis / Practice of Graphic Design	55015	A	4	1	4
16. Account Planning / Account Planning	55316	A	4	3	12
17. Perencanaan Media Iklan / Media Planning of Advertising	55317	B	3	3	9
18. Penulisan Naskah Iklan / Advertising Copywriting	55318	B+	3.3	3	9.9
19. Metode Penelitian Komunikasi II / Research Methods for Communication II	56024	B	3	3	9
20. Komunikasi Pemasaran Terpadu / Integrated Marketing Communication	56320	A	4	3	12
21. Produksi Iklan Luar Ruang / Production of Outdoor Advertising	56322	B-	2.7	3	8.1
22. Produksi Iklan Media Cetak dan Online / Production of Print and Online Media Advertising	56324	B+	3.3	2	6.6
23. Praktikum Prod. Iklan Media Cetak & Online / Practice Prod. of Print & Online Media Advertising	56325	A-	3.7	1	3.7
24. Produksi Iklan Media Elektronik / Production of Electronic Media Advertising	56326	B+	3.3	2	6.6
25. Praktikum Produksi Iklan Media Elektronik / Practice Production of Electronic Media Advertising	56327	A-	3.7	1	3.7
26. Teknik Lobi Dan Negosiasi / Lobbying and Negotiation Techniques	56421	B+	3.3	3	9.9
27. Manajemen Event / Event Management	56422	A	4	3	12
28. Art Visualisasi *) / Art Visualization *)	57331	A-	3.7	2	7.4
29. Teknik Presentasi *) / Presentation Techniques *)	57430	A	4	2	8
30. Skripsi / Thesis	68001	B	3	6	18
<b>IV. Matakuliah Perilaku Berkarya / Opus Skills Courses/Subjects</b>					
1. Etika Filsafat Komunikasi / Communication Philosophy Ethic	37001	A	4	3	12
2. Etika Periklanan / Ethics of Advertising	37302	B	3	2	6
3. Perilaku Konsumen / Consumer Behavior	55319	A	4	3	12
<b>V. Matakuliah Berkehidupan Bermasyarakat / Coexistence Skills Courses/Subjects</b>					
1. PKL Dan Display Karya Iklan / Fieldwork Practice And Display Advertising Work	48003	B+	3.3	3	9.9
Judul SKRIPSI / THESIS Title : "Efektivitas Iklan Daebak Fan Cafe pada Media Sosial Twitter Dengan Brand Awareness Khalayak (Survei Pada Mahasiswa Unas Program Studi Bahasa Korea)"		Total		146	503.2
		IPK/GPA		3.45	

Predikat Kelulusan : Sangat Memuaskan  
Degree of Excellence Highly Satisfactory

Rektor / Rector,



Prof. Dr. Ir. Eddy S. Siradj, M.Sc.Eng



Jakarta, 30 Juli 2015

Dekan / Dean,



Dr. Fredy B.L. Tobing

Keterangan / Remark :

HM/AGE = Huruf Mutu / Alphabetic Grade Equivalent

K/ C = Kredit / Credit

M / G = Mutu / Grade

IPK/GPA = Indeks Prestasi Kumulatif / Grade Point Average





KEMENTERIAN RISET, TEKNOLOGI, DAN PENDIDIKAN TINGGI  
**UNIVERSITAS PEMBANGUNAN NASIONAL “VETERAN” JAKARTA**

*memberikan kepada*

**Farizky Sharfina Putri**

*lahir pada tanggal 03 Januari 1992 di Tebing Tinggi  
ijazah*

**Sarjana Ilmu Komunikasi (S.IKom.)  
Program Studi Ilmu Komunikasi  
Fakultas Ilmu Sosial dan Ilmu Politik**

*dengan segala hak dan kewajiban yang berhubungan dengan gelar akademik ini.*

**Rektor**

*Prof. Dr. Ir. Eddy S. Siradj, M.Sc.Eng*



**Jakarta, 30 Juli 2015  
Dekan**

*Dr. Fredy B.L. Tobing*

Lembar nomor : 1541128500722

Pemilik Ijazah ini dinyatakan lulus

Pada tanggal : 07 Juli 2015  
Nomor mahasiswa : 1110411306  
Nomor Ijazah : 448/285/KOM/FISIP/2015

I.S. 1. 15 - 000722

Tanda tangan Pemilik

