

Curriculum Vitae

Ervina Fernandes



BACHELOR OF ARTS (S,Sn),
PETRA CHRISTIAN UNIVERSITY, SURABAYA

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Perumahan Galaxi Bumi Permai
Surabaya 60119, Surabaya - Indonesia

Citizenship : Indonesia

Birth Place/DOB : Surabaya, 14 November 1991

Personal statement

I am a self-motivated, hardworking and enthusiastic individual with excellent range of skills, knowledge and experience in Art Directing, Advertising and Photography industry. I am able to work and adapt to new situations and work well with new people. I have excellent track record of committed work ethic, team player attitude, excellent customer service, verbal and nonverbal communication skills, attention to details, efficiency and willingness to learn new skills and knowledge.

Education

2004 – 2007

Angelus Custos 1
Catholic Junior High School Surabaya

2007 - 2010

St. Louis 1
Catholic Senior High School Surabaya

2010 - 2014

Visual Communication Design,
Petra Christian University Surabaya

Latest GPA : 3.50, Latest CGPA : 3.27

Key skills

- Vision and strategy planning
- Analytical and problem solving skills
- Cultural awareness and adaptability
- Verbal and nonverbal communication skills
- Inspire and innovative concepts making
- Networking and relationships
- Graphic design
- Advertising and art direction
- Photography
- Public speech, discussion, and debate
- Willingness to learn
- Attention to details
- Approachable and professional
- Writing and story telling
- Listening and empathy
- Layouting
- Corporate identity and branding
- Digital Imaging

Computing: Microsoft Word, Microsoft Excel, Microsoft Power Point, Adobe Photoshop, Adobe Illustrator, Adobe InDesign.

Languages: Indonesian, Javanese, and English.

Work Experiences

June 2013 - August 2013

(Internship)

in 2H+ Photography, Commercial Photography in Jakarta

Worked as the photographer's assistant (Heret Frasthio and Henky Christianto, both of them are the commercial photographers and have professional skills and experiences in creative industry, especially photography and digital imaging since 2004). This employment was an opportunity to develop knowledge in commercial photography working in the field, which was very valuable for me to understanding the selling point and attraction of "making of" photo to the consumers through the photography for the creative and advertising world. The clients such as : Sampoerna, Samsung, Aqua, Panasonic, Nutrilon, and the others products brands.

December 2013 - Present

Freelancer Photographer & Graphic Designer

Award

On The Spot Scomdex 22

Photography Competition 2012

"Duo Japanese" **as the 2nd winner**

On The Spot FBE Universitas Surabaya

Photography Competition Festive 2012

"Young and Shine" **as the 1st winner**

On The Spot Women

Photo Hunting Competition 2013

"Live in Color"

On The Spot

Photography Competition Festive 2013

"Back In Time"

Organization & Leadership Experiences

Adiwarna 2012

Final Project Exhibition of

Visual Communication Design UK Petra

Bursa Buku

Books Exhibition of UK Petra

"Write Your Own Story"

Story Telling Workshops at UK Petra

Personal interests

My favourite hobbies are watching movies and travelling. I enjoy exploring new places, meeting new people and learning about different cultures and customs. I like all about fashion, photography, food and books.

See my online portfolio : www.behance.net/ervinafernandes