



# Adriana Panjiwijaya

emmanuella.adriana@gmail.com | +852 55982108 | <https://hk.linkedin.com/in/apanjiwijaya>  
West Kowloon, Hong Kong

## OBJECTIVE AND SUMMARY

---

After completing Bachelor of Commerce from The University of New South Wales with my management and economics major (business strategy and economic management), I went to Hong Kong to study Chinese while seeking job opportunity to start my career.

A hard working individual that is eager to learn and make a positive contribution in my work community. I have a strong desire to find a position that will support my professional development and provide me with the opportunity to grow and deliver to a high standard. I would like to learn from the best, develop knowledge and skills to provide the best customer experience I am capable of.

## QUALIFICATIONS

---



Bachelor of Commerce, University of New South Wales, 2012-2015  
Majored in *Business Strategy and Economic Management*  
Double Major in *Management*

Coursework included: *macroeconomics, statistics, managerial economics, economics of corporations, international business strategy*



Foundation Studies (Commerce) Certificate, University of New South Wales, 2011-2012  
*Received Scholarship for International High Achiever Awards 2012*

## EXTRA CURRICULAR ACTIVITIES

---

### Events Manager in Baking Society (2013-2014)

• leadership • organizing and planning • creating impact • sales

Plan and organize events for the group, promoting events and in charge of ticketing

- Maintain continuation of baking classes after problems with securing kitchen to use
- Successfully **lead the transition** from traditional ticketing method into an online process.
- Gained over 1000 members to join new club platform
- Doubled revenue and collect enough fund for future executives to invest in enhancing club experience

### Group leader in entrepreneurship group (2013)

• leadership • organizing and planning • problem solving • creative thinking • research

Manage and direct the team towards a goal, set and clarify task with respective deadlines

- The only group to deliver a working prototype of the project

### Co-leader in business simulation (Glo-bus)

• leadership • organizing and planning • problem solving • research

In Glo-bus simulation, we are required to position the company and created strategies and tactic to compete in the Industry (against other teams in the class) as managers of digital camera. Each week, we made a business decision both in the short term and long term, based on the changing environment. My team managed to **become No.1 in the Industry and global top 50 and 100 for earnings per share and stock price respectively**

### **Various Volunteering activities**

- sales • teaching • human resources • social media marketing
  - Front line sales experience by fundraising with Gene for Genes and Cancer Council
  - Learning and Teaching social entrepreneurship with One Can Grow
  - Became a part of HR team with Investing for Charity
  - In charge of social media marketing for baking classes with Baking Society in university

### **ADDITIONAL PROFESSIONAL DEVELOPMENT**

---

#### **Language:**

- Indonesian (Native)
- English (Fluent)
- Chinese (Interm, HSK4)

#### **Programming Language:**

- PHP (basic)
- HTML (basic)
- CSS (basic)

#### **Other Program Skills:**

- Adobe Photoshop (interm)
- Microsoft Word (interm)
- Microsoft Excel (interm)
- Microsoft Access (basic)
- Microsoft PowerPoint (interm)