

2016

# Jessica Christiana

Design Portfolio



## ABOUT THE DESIGNER

Jessica is a hardworking designer who loves crisp typography and the comfort of consistent visual system. Her work aims to explore the visual possibilities in which a message can be conveyed in a way that is both efficient and aesthetically pleasing. She believes that design should be both visible and invisible.

She is a Visual Communication Design major in Universitas Pelita Harapan and currently on her senior year in college. On her spare time, she enjoys a warm bowl of noodle and 5-season worth of her favorite TV show to stream.



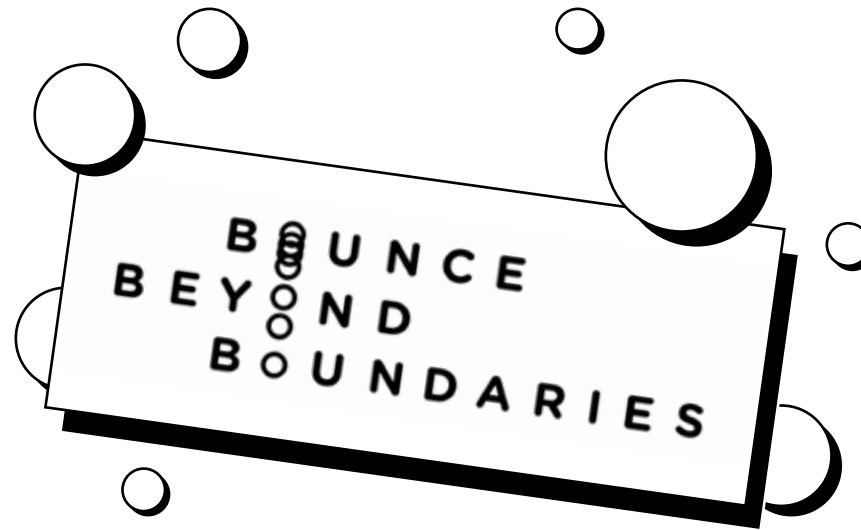
# GOOD SIGN

Identity — 2015

GOODSIGN is a casual clothing project serving as a platform of expressing bold ideas and creativity.

Pitch project for a friend's upcoming project

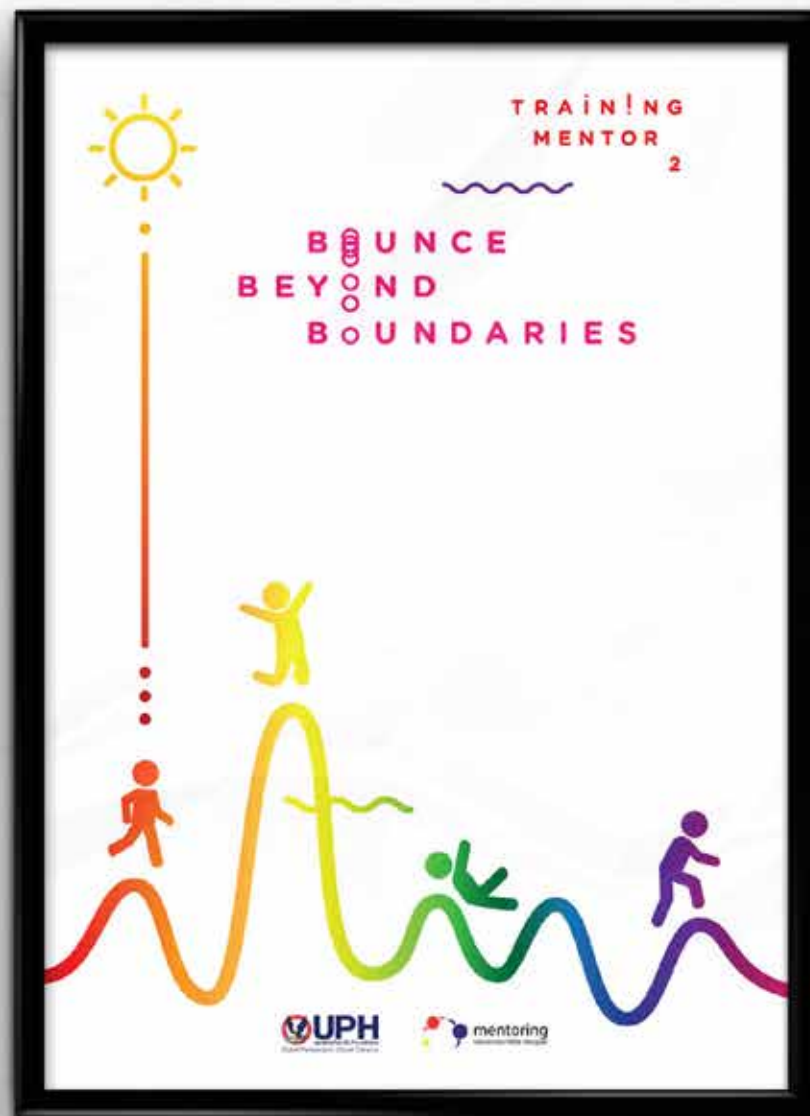




# BOUNCE BEYOND BOUNDARIES

Event — 2015

UPH Mentoring is a student organization which trains mentors for new students. Through tight selection processes, selected mentor candidates have to go through 2 trainings before officially become a mentor. Training Mentor 2 is the last process in becoming a mentor and in 2015, the head of committee chose "Bounce Beyond Boundaries" as their tagline.







# FREEFORM FABRICATION

Event — 2015

Freeform Fabrication (FFF) is Footurama's in-house label. In June 2015, FFF opened up a pop-up store in Art & Science, Grand Indonesia, Jakarta to further promote the FFF brand.

*Work done as intern in Studio 1212.*



# FREEFORM FABRICATION

A pop-up installation from the people  
behind Footurama. Taking inspiration  
from the conveyor belt of artistic,  
cultural, and sports references.  
This is Freeform Fabrication.

Thursday  
June 11th 2015

Doors open 6PM

Art & Science

Grand Indonesia  
East Mall LG #40-41

Music by

Bergas & Ffonz

FOOTURAMA ART&SCIENCE



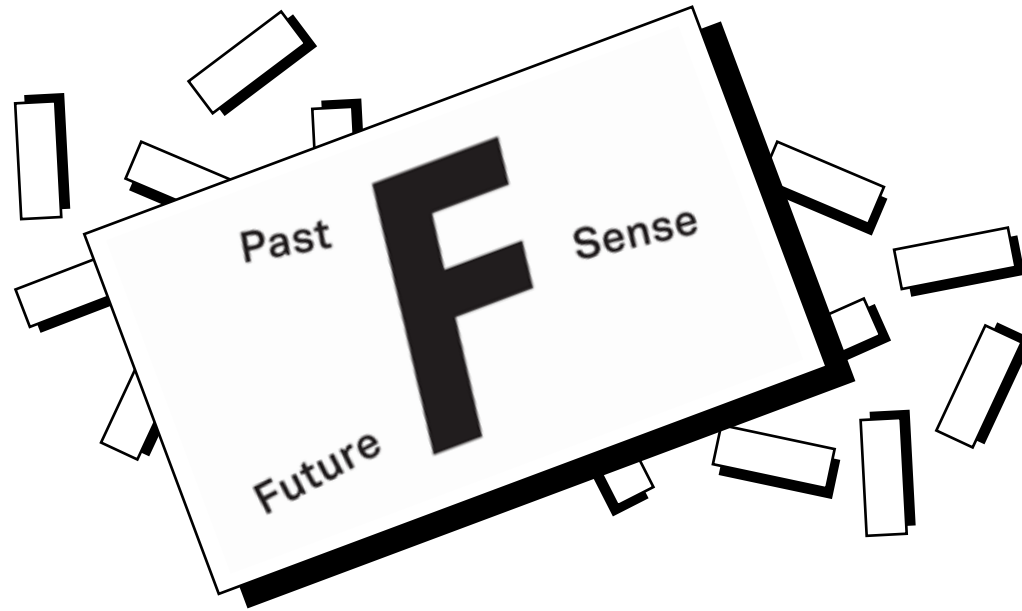


# FOOTURAMA

Men Women FFF Living **SALE** Features

Login Cart (0) Saved Items (0) Q



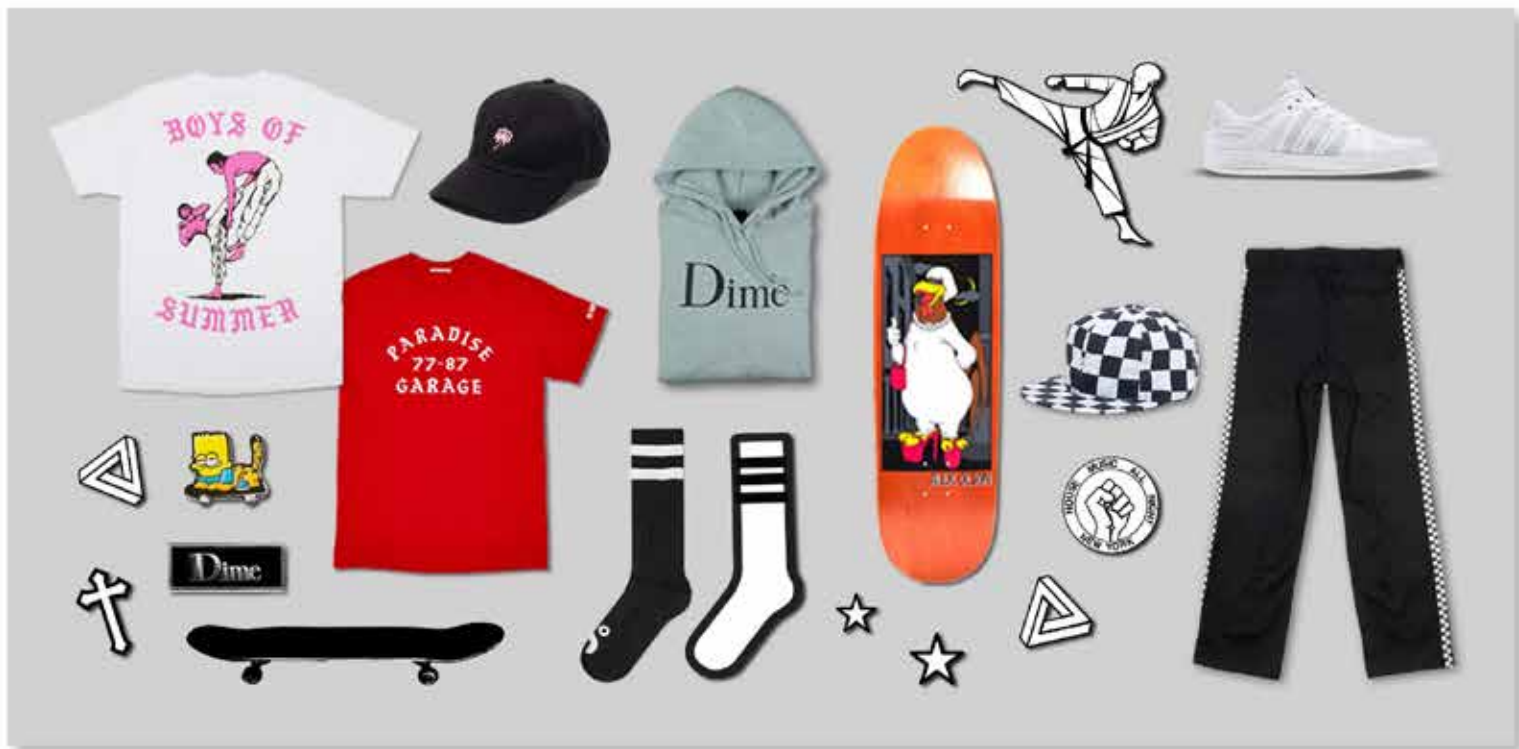


# FOOTURAMA

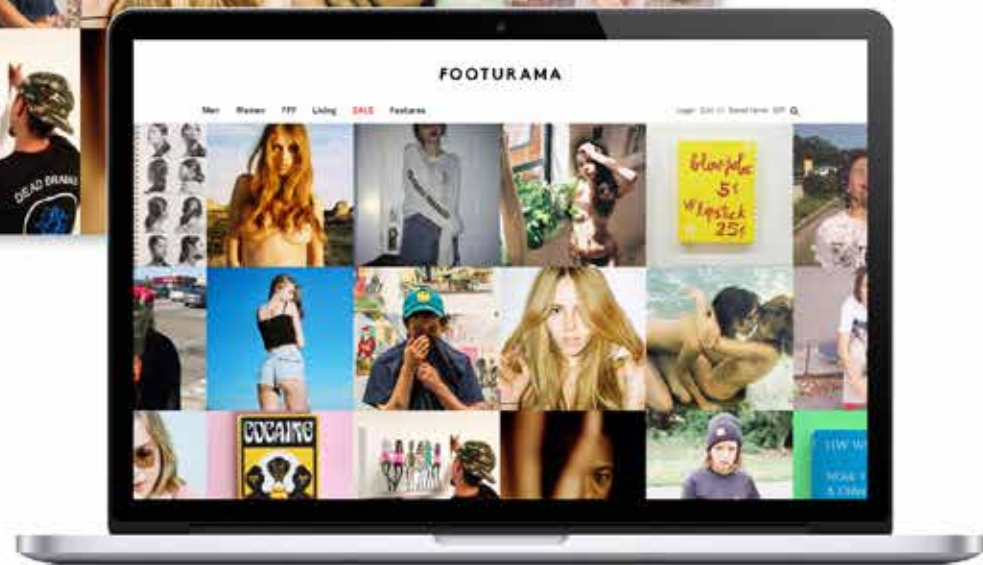
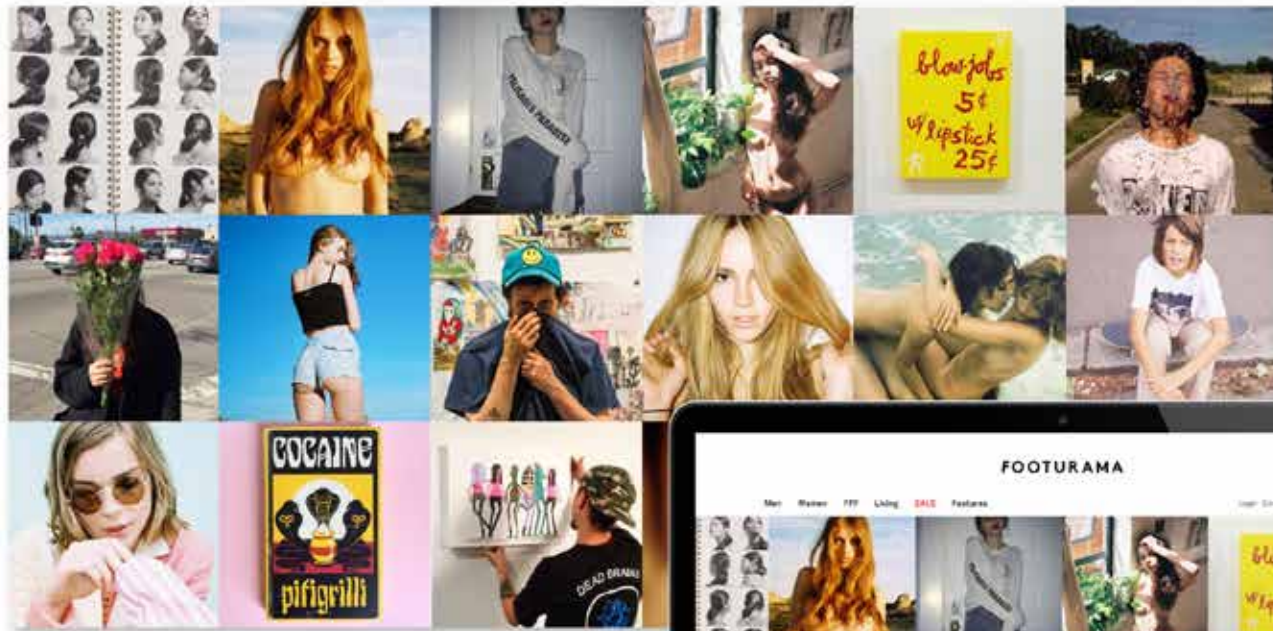
Marketing — 2015

Footurama in an online curated consignment store.  
These are some of the artworks for Footurama's  
marketing campaign.

Work done as intern in Studio 1212.











## NBA INDONESIA

PR — 2015

As part of the PR campaign, NBA Indonesia gives regular birthday greeting to the best players in NBA and Q&A contest on Twitter with original merchandise as the prize.

Work done as intern in Studio 1212.



SELAMAT ULANG TAHUN

**TIM DUNCAN**



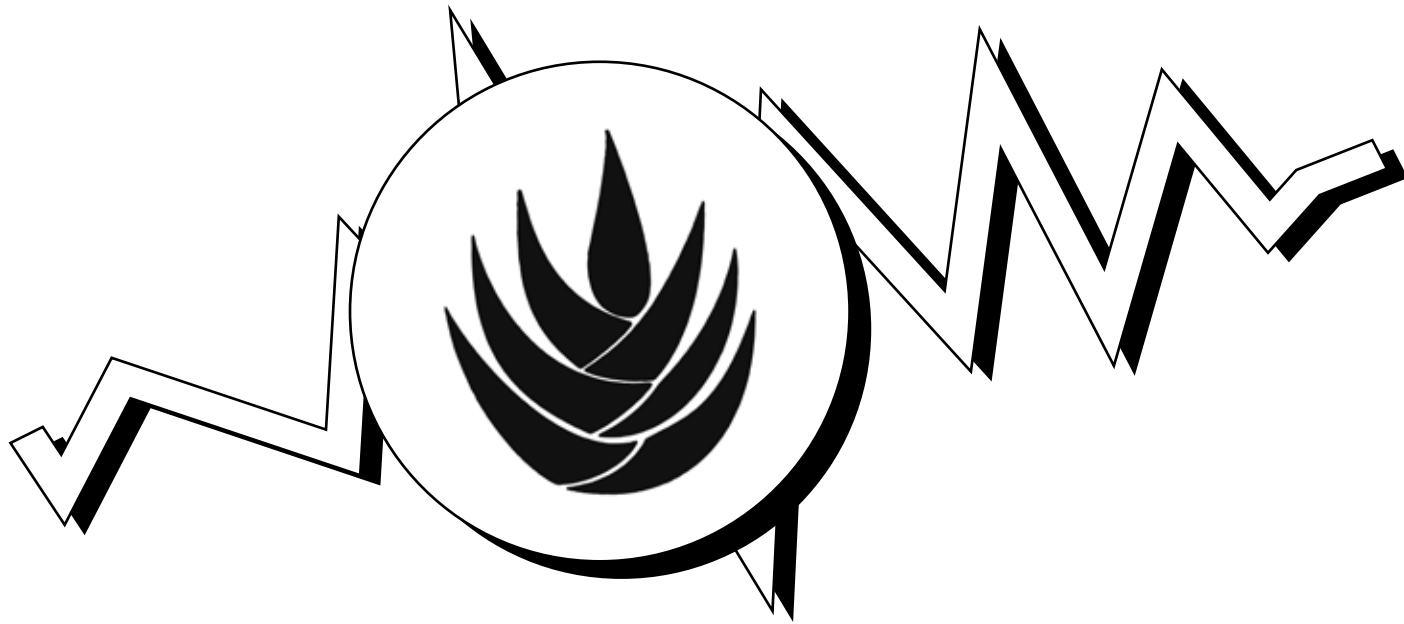


#TebakNBA

**Hanya satu pemain NBA yang berhasil mencetak lebih dari 20 assist di laga NBA Finals, dan dia mampu melakukannya dalam tiga saat yang berbeda.  
Siapakah dia?**

1. Retweet dan Favorite Tweet ini
2. Jawab dengan hashtags  
#NBAIndonesia & #TebakNBA
3. Jawaban benar pertama akan  
mendapatkan 1 T-shirt LA Lakers





# MPM UPH

PR — 2014-2015

MPM UPH is the highest student organization in Universitas Pelita Harapan. Consisting of students from every major, MPM UPH works to advocate student aspirations.

In the period of 2014/2015, the Communication & Information Media of MPM UPH aims to spread more awareness of the organization's existence within the community.



## MPM UPH 2014/2015 **RISE UP!**

RISE UP adalah visi dari MPM UPH, yaitu untuk menjadi organisasi tertinggi tingkat universitas yang siap sedia untuk berdin dan melayani mahasiswa sebagai lembaga perwakilan dan legislatif di Universitas Pelita Harapan. Misi kami adalah Berdin dan bersatu sebagai perwakilan mahasiswa, yang secara proaktif menjunjung tinggi nilai "servant leadership and spirit of excellence", dalam menampung dan mengolah aspirasi/kebutuhan mahasiswa secara objektif, mengoptimalkan fungsi legislatif dan evaluatif sebagai organisasi tertinggi tingkat universitas, serta membangun hubungan yang ideal dan harmonis antar Organisasi Kemahasiswaan Universitas Pelita Harapan.

- mpm.uph.edu
- MPM UPH
- mpm@student.uph.edu
- @mpmuph
- mpmuph



MAJELIS PERWAKILAN MAHASISWA  
UNIVERSITAS PELITA HARAPAN

### STRUKTUR ORGANISASI

#### MAJELIS PERWAKILAN MAHASISWA UNIVERSITAS PELITA HARAPAN

2014/2015

##### Badan Pengurus Harian



##### Media Komunikasi dan Informasi



##### Komisi Kesejahteraan Akademik



##### Komisi Kesejahteraan Non-Akademik



##### Komisi Pengawasan Badan Eksekutif Mahasiswa







Kami akan mengirimkan hasil analisis secara online  
 kepada Anda. Kami di MPMOPH.

Valde Tr. juga dilintasi oleh jalan tol nasional yang, saat ini sedang dibangun dari arah kota Cirebon-jember. Pada perjalanan kami juga akan melewati kawasan perkebunan kelapa sawit yang diusahakan oleh orang-orang yang berkecukupan. Selain itu, kami juga akan melewati kawasan hutan lindung yang akan kami kunjungi untuk melihat keanekaragaman hayati yang ada di sana. Kegiatan yang akan kami lakukan saat berada di kawasan hutan lindung tersebut adalah melakukan observasi terhadap keanekaragaman hayati yang ada di kawasan tersebut, serta juga melakukan wawancara dengan masyarakat setempat mengenai keanekaragaman hayati yang ada di kawasan tersebut.



**P**ada malam Jumat 100 orang berkumpul di rumah Pak Hery, salah satu warga desa di Kecamatan Karamay, Kabupaten Karamay, Provinsi Kalimantan Tengah. Mereka berkumpul untuk menghadiri pertemuan rutin yang diadakan oleh kelompok ini. Pertemuan rutin kelompok ini diadakan setiap minggu. Pertemuan ini diadakan di rumah Pak Hery, salah satu warga desa di Kecamatan Karamay, Kabupaten Karamay, Provinsi Kalimantan Tengah. Pertemuan ini diadakan di rumah Pak Hery, salah satu warga desa di Kecamatan Karamay, Kabupaten Karamay, Provinsi Kalimantan Tengah.



**K**ris (Khalid) Williams didn't want to be president of the International Society for Professional Computing (ISPC) until he had a chance to meet the other members of the organization. But after a quick meeting, he was hooked. "I was very impressed with the people and the organization," he says. "I was very impressed with the people and the organization."

**M**illions of British people are flocking to the big screen to see the new movie, *Mr. Bean, which is based on the character created by Rowan Atkinson. The film is a comedy about a man who is very clumsy and who always gets into trouble. The film is very funny and is a great example of British humor. It is a must-see for anyone who loves comedy.*

**B**agi mahasiswa yang memiliki bakat di bidang teknik, hal yang paling penting adalah memiliki kemampuan yang terapan dalam menyelesaikan suatu permasalahan. Oleh karena itu, mahasiswa harus memiliki kemampuan yang terapan dalam menyelesaikan suatu permasalahan.

more informed conclusions must be based on peer review of the book.

<http://www.gutenberg.org/files/49499/49499-h/49499-h.htm>

confronted with the positive demand for the cultural value of music (2003). ■

[illegible]

Wangruoqi, Hui, 2014, *China's Economic Growth: 1978-2012*, China's Economic Growth and Development, Beijing: China Development Press.



Thapa dan rekan-rekannya telah menemukan bahwa orang-orang yang mengalami gangguan kecemasan memiliki kadar kortisol yang lebih tinggi. Mereka juga menemukan bahwa orang-orang yang mengalami gangguan kecemasan memiliki kadar kortisol yang lebih tinggi pada malam hari.

Sebuah perusahaan yang berbasis di New York telah mengajukan permohonan untuk menjual asetnya kepada perusahaan yang berbasis di Hong Kong. Perusahaan tersebut telah mengajukan permohonan untuk menjual asetnya kepada perusahaan yang berbasis di Hong Kong.

Untuk mengetahui lebih lanjut tentang kami yang lebih mendetail, email [LPTN\\_hnl@msn.com](mailto:LPTN_hnl@msn.com) dapat digunakan di ponsel & komputer. ■

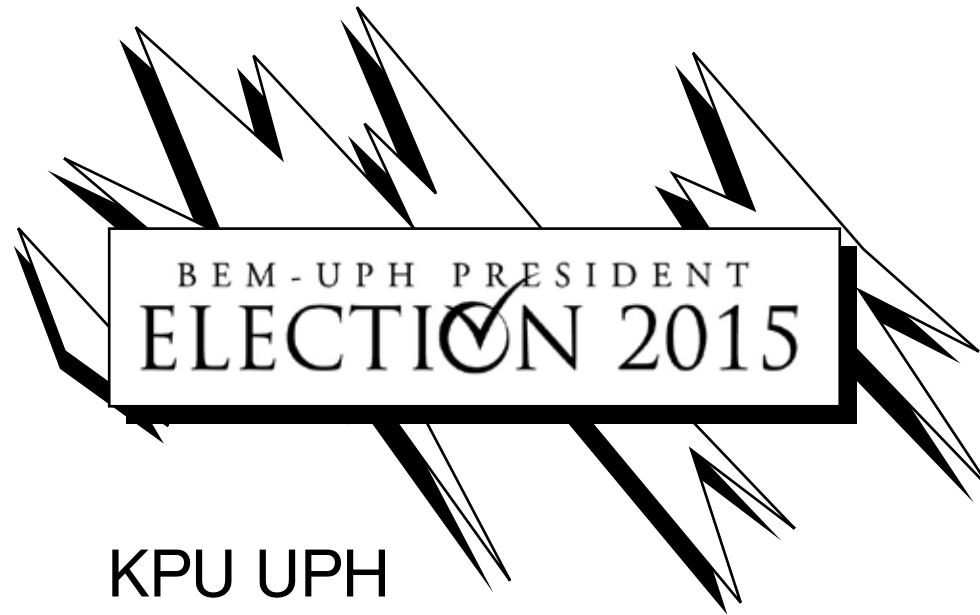
**P**ada tanggal 4 April 1994, IMF telah mengeluarkan laporan tentang situasi keuangan Indonesia yang dianggap telah mencapai tingkat yang berbahaya. IMF yang merupakan salah satu lembaga keuangan internasional terbesar di dunia, menyatakan bahwa situasi keuangan Indonesia yang dianggap telah mencapai tingkat yang berbahaya. IMF yang merupakan salah satu lembaga keuangan internasional terbesar di dunia, menyatakan bahwa situasi keuangan Indonesia yang dianggap telah mencapai tingkat yang berbahaya.



© 2000 Blackwell Science Ltd *Journal of Internal Medicine* 247: 101–107

Address: 2000 University Avenue, Suite 200, Berkeley, CA 94704  
 Phone: (415) 841-2200  
 Fax: (415) 841-2201  
 E-mail: [info@openstax.org](mailto:info@openstax.org)





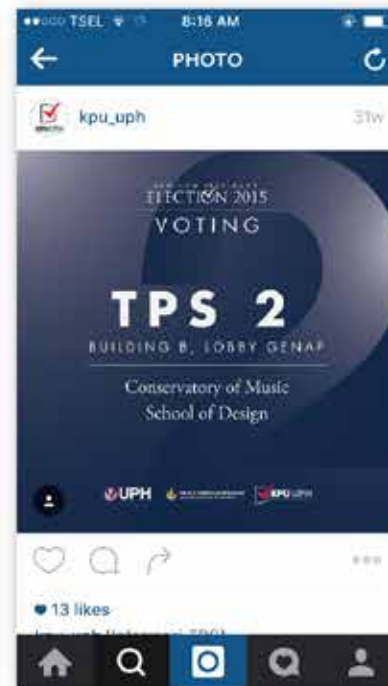
## KPU UPH

Event — 2015

BEM-UPH Election 2015 (shortened as Election 2015), is the biggest annual student election in UPH. Hold by KPU UPH, Election 2015 continued the tradition of electing a new leader, and offering a new concept with new rules taking place and new graphic system for all publication materials. Under KPU UPH, Publication & Student Relations Bureau is in charge of developing a visual system and applying it throughout the whole election process







BEM-UPH PRESIDENT  
**ELECTION 2015**

---

OPEN REGISTRATION

REGISTRATION PERIOD  
**March 10 - March 27, 2015**

*Form available by request  
through our Contact Person\**

SOCIALIZATION

With guest speaker Karina Sungkono (President of BEM-UPH 2011/2012)  
and Vinsentius Dicky Kangari (President of BEM-UPH 2012/2013)  
Thursday, March 5, 2015, 4.30PM @MYC Multipurpose Room

\*CONTACT PERSON  
Earl (0857 4062 2815)  
Kerla (0818 962 909)

BEM-UPH PRESIDENT  
**ELECTION 2015**

---




VOTING

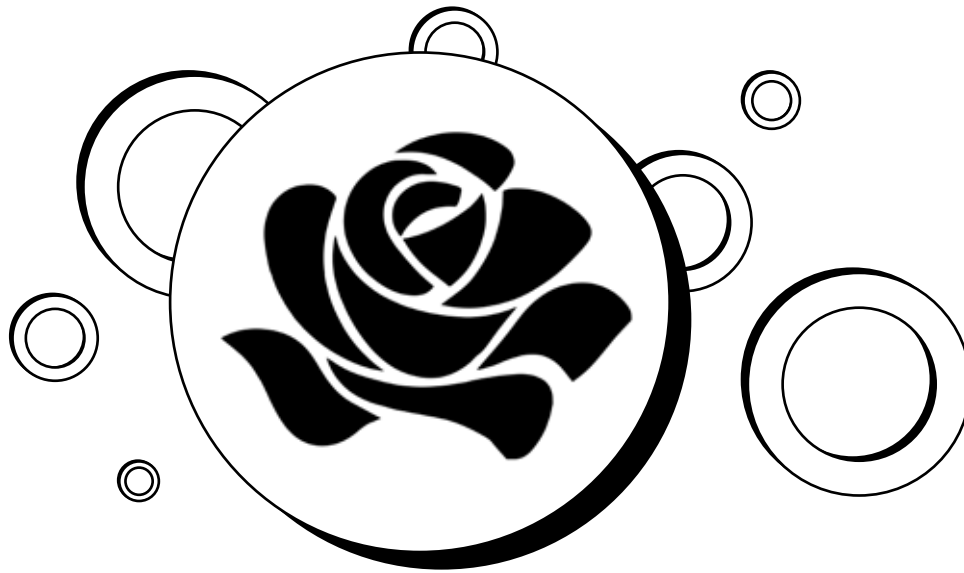
**TPS 1**

BUILDING B, LOBBY GANJIL

Civil Engineering      Biotechnology  
Electrical Engineering      Food Technology  
Industrial Engineering      Psychology  
Applied Mathematics

BRING YOUR SMARTCARD  
TO THE DESIGNATED LOCATION



# KMK PERSEVERA UPH

Event — 2014

Mawar Cup is a intercollegiate sports event organized by Keluarga Mahasiswa Katolik (KMK) Persevera UPH, an organization of Catholic students in UPH.

The design is done for the event's promotional campaign and is being published in some universities in Tangerang and Jakarta.

KMK PERSEVERA UPH  
PRESENTS



MAWAR  
CUP

SPORTS

BASKETBALL

3-ON-3  
Basketball Games

BADMINTON

Mixed Doubles  
Men's Doubles

FUTSAL

Mini Games  
(Men only)

WEEKEND 1

11-12  
Oktober  
2014

WEEKEND 2

18-19  
Oktober  
2014

VENUE

TO BE ANNOUNCED SOON

REGISTRATION

BASKETBALL  
FUTSAL

IDR 250,000,-

BADMINTON

IDR 150,000,-

CONTACT PERSON

BASKETBALL

Vinanda 089609991486

FUTSAL

Monica 081212747148

BADMINTON

Sheila 081928233336

SUPPORTED BY





See the whole archive at

[HTTP://JESSICACHRISTIANA.COM](http://jessicachristiana.com)

