



DECINTIA RAHMANINGRUM

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PROFILE

I studied at one of the top university in Indonesia, which makes me meet many different peoples and broadened my horizons. I am dedicated, passionate, easily adapt in a new environment, and enjoy working on a team. Constantly looking for dynamic teamwork experiences and personal growth opportunities. I am interested in brand, public relation, and marketing communication.



EDUCATION

2009-2014

Gadjah Mada University: I was majoring in Communication Studies (Strategic). My course studies include Communication Theory, Public Relation, Mass Communication, Advertising, Marketing Research, Consumer Behaviour, International Communication, Strategic Planning, Marketing Communication, Marketing Public Relation, Brand Management, etc. My final paper was about "Brand Management in Fashion Industry" and my GPA is 3.32.

2009 - 2006

SMA NEGERI 3 Semarang



EXPERIENCE

Oct 2014 - now

PT. Fleischindo Makmur Abadi, Operational Supervisor

I am working as an Operational Supervisor at a sausage home industry. We are supplying to hotels and restaurants. My job description here is to supervise all the operational work, including production, distribution, and management. I build and maintain the communication both intern and extern like supplier, clients, distributor. I also expanding the market by selling our products not only to hotels and restaurants, but also to individual consumers.

October 2013

Jakarta Fashion Week 2014, volunteer

I was working for a local designer brand, KLE, as a fitter.

October 2013

KLE (local designer brand), internship

I interned at KLE, a local designer brand for ready to wear clothes. I've worked as social media administrator and helping the preparation of their next show at Jakarta Fashion Week 2014. I've been represent KLE in a meeting with their client, making presentation, and organized files. I also helped Kleting to build her brand by making

campaign to raise brand awareness and create engagement with consumers.

Jan - Mar 2013

AIESEC OSTRAVA CZECH REPUBLIC, international participant

I was working for AIESEC in Ostrava, Czech Republic. AIESEC is non-profit student-run organization that provides students around the world with leadership training and internship opportunities at many organizations. I was joined a global community development program called EDISON, as an international participant, with others participants from 9 different countries. I was teaching english to children in Czech Republic and introducing Indonesian cultures.

Sept-Nov 2012

PT XL AXIATA Tbk Yogyakarta, internship

I interned at Promotion Department of PT XL AXIATA Yogyakarta. I was making campaign to increase our target audience's awareness of our products, making media plan for that campaign, making budget plan to support the campaign. I also worked as social media admin to promoting their campaign, organizing, or helping our merchant's events to increase our target audience's awareness of our products. Finding more merchants to join our program.

2012

MARINYANYI, volunteer

I was volunteering for Marinyanyi, an organization that care of children and making many children songs. Considering that now they're lack of children's song. I was teaching children in kindergarten singing and dancing with our songs.

2010-2012

GADJAH MADA CHAMBER ORCHESTRA, management team

I was a member of Gadjah Mada Chamber Orchestra (GMCO) management team, an organization for students who like to play orchestra. I was working in the management team, who organized the player. I also organized database of GMCO membership, rehearsal schedule for player, meeting with some clients who want to hire GMCO, organizing some events, and making a grand concert every year.

Dec 2010

Festival Film Dokumenter, volunteer

I was volunteering for Festival Film Dokumenter, an annual Film Festival in Yogyakarta. I was working as an usher and helping the preparation.



SKILLS

English (LBPP LIA)	High Intermediate Levels
TOEFL	560
Microsoft Word	Good
Microsoft Power Point	Good
Microsoft Excel	Good

Reference:

Kleting Titis Wigati, founder of KLE
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