

CLAUDYA FRISCA SUSANNA

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DOB: 19 September 1992

Personal Statement

Passionate, hardworking, and creative. I am a fast learner who's willing to go beyond what is expected. I am very much interested in global affairs, technology, media, culture, arts, and design.

Education

- University of Indonesia (2010-2014)
 - Sarjana Ekonomi (SE), Kelas Khusus Internasional-Manajemen (GPA: 3.33)
 - Enrolled in Double Degree program, transferred to University of Groningen in 2012
 - A member of Liga Fotografi FEUI, Training and Development division
- University of Groningen (2012-2014)
 - Bachelor of Science (B.Sc), International Business (Average Grade: 7.2)
 - Winner of the Business Panel Competition for AkzoNobel in the course Managing International Business Organizations. In which, my teammates and I present a proposal in response to an important business problem to a business panel consisting of senior managers of the company.

Work Experiences

- PT. Gelael Supermarket (2014 - 2015)
 - Marketing Staff

Gelael Supermarket is the first supermarket established in Indonesia, with branches all over Indonesia. Currently in the process of rebranding and renovation, my job in this company entails a lot of responsibility, such as market research and survey, developing and executing marketing programs.

- CBS School of Communications (2008)
 - Intern

Charles Bonar Sirait School of Communications is an institution dedicated to training and education bright, young minds in the field of broadcasting. In 6 months, I assisted in documenting day-to-day operations of the owner, and assisted in the media management of the institution.

Organizational Experiences

- **PORTRAITS 2012 (LIFO FEUI)**

- Vice Project Officer

PORTRAITS is a series of event consisting of photography competition, seminar, and exhibition. I was responsible for the theme of the seminar and exhibition. As the Vice Project Officer, I also take responsibility of the productivity of the Human Resource & Registration division, and also the Documentation & Design division, starting from pre-event until post-event.

- **Economics International Society (EIS)**

- Co-founder, Head of External Division (2011-2012)

Economics International Society is a student society created to facilitate the academic needs and demand of the FEUI International Undergraduate Program. It started as a group project for Entrepreneurship course, the project has flourished into an official organization under Badan Eksekutif Mahasiswa FEUI. As the Head of External Division, I contributed in giving the visual branding of EIS, through the creation of logo, color choice, concept, presentation slides and letterheads. Also, being fully responsible of the publication of any material containing the designs.

Language Abilities

- Bahasa Indonesia - Native Proficiency (Reading, Writing, Listening)
- English - Proficient, Last IELTS overall score: 8
- Dutch - Beginner

Miscellaneous

- Co-founded High Scope Film Festival (HiFFest), a short film festival and workshop, during junior high school as then vice president of the student council, under the supervision of Nia Dinata. The event is still held annually until now.
- Photography work was featured twice in **High End Teen** magazine.
- Taught English and drawing as a part of charity mission in an underprivileged kindergarten in Bogor.
- Team Leader of Design and Documentation division in Economic Talent 2011, a month long event of sports competition, closed by an awarding night, showcasing the talent of FEUI students.
- Associate Team Leader of Design and Documentation division in FEUI CUP 2012, the biggest national competition for Faculty of Economics throughout Indonesia held by Badan Eksekutif Mahasiswa (BEM) FEUI.