



# LIA RAHMADIA

SOCIAL MEDIA  
ENTHUSIASM

## CONTACT

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## PROFILE

I am an experienced social media seeking a full-time position in the field of social media and marketing communications, where I can apply my knowledge and skills for continuous improvement.



## EXPERIENCE

### SOCIAL MEDIA OFFICER

INDORELAWAN (NGO) | NOV 2014 - JAN 2015

- Managed social media accounts and created social media contents for daily postings.
- Increased social media following and clicks by many followers.

### SOCIAL MEDIA OPTIMIZER

DG TRAFFIC INDONESIA | JUNE - SEP 2015

- Developed a social media strategy to increase the following of the company's social media
- Spearheaded a viral campaign for one of the company's new products
- Managed social media accounts and created social media contents for daily postings.



## EDUCATION

### BACHELOR OF SHARIA BANKING

UNIVERSITY OF MUHAMMADIYAH PROF DR HAMKA 2010-14

GPA: 3.3



## SKILLS

- Social Media
- Marketing
- Adobe Illustrator
- Layout design
- Photo editing
- Market research



## MOTO

"IF LIFE GIVE YOU LESS, SOCIAL MEDIA AND TRAVEL MORE"