

Curriculum Vitae



Inge Sari Purnama

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E-mail : Inge.saripurnama@yahoo.com
Birth of date : 26 September 1990, Jakarta
Gender : Female
Nationality : Indonesian
Marital status : Single

EDUCATIONAL BACKGROUNDS

- 2012 - 2014** **Master in Imagineering**
Master in Business Innovation from Experienced Perspective (MBI)
NHTV Breda University of Applied sciences, Netherlands
Areas of Study: Co-creation, Appreciative Inquiry, Creativity skills,
Design Thinking, etc.
- 2008 - 2011** **Bachelor of International Business**
Limkokwing University, Malaysia
Areas of Study: Finance, International Economy, Management,
Corporate Law, etc.

WORKING EXPERIENCES

- **Amsterdam Marketing, Researcher (September 2013 – February 2014)**

Designing a concept to engage entrepreneurs in Amsterdam Metropolitan Area (AMA) with Amsterdam Metropolitan Area project

- Appreciative Inquiry method to create the research objectives and questions for the semi-structured interviews
- Co-creation with all stakeholders who are involved in Leisure Lake area character
- Imagineering concept to engage entrepreneurs with Amsterdam metropolitan Area project
- Thematic analysis to analyze the final data

- **Bali James restaurant, Breda (February 2014 – Present)**

Bartender and waitress

- Drinks, cocktails and desserts
- Responsible for take away
- Cashier

PROJECTS

- **Academy of Urban development, Logistic and Mobility, “ Shaping Society”**

Design of an Imagineering concept for the recruiting process of new students

- **North project with Camping de Wildhoeve**

Design of an Imagineering concept to foster commitment of employees and loyalty of guests

- **Re-Framing the Capital of Malta (Valetta) Identity**

The concept has been chosen to be implemented for the campaign of Capital European Culture in 2018

SKILLS AND ABILITIES

RESEARCH

- Experience in researching story ideas including mobile interview, desk and library based research, database searches, online research and photo voice research
- Highly developed critical and analytical capabilities
- Experienced working to deadlines

INFORMATION AND TECHNOLOGY SKILLS

- Excellent computer skills and proficiency in:
 - Microsoft Word
 - Microsoft Power Point
 - Microsoft Excel
 - Prezi

COMMUNICATION SKILLS

- Excellent language skills – Written and oral:
 - Indonesian : Native language
 - English : Excellent in writing and speaking
 - Malaysian : Fluent in speaking
 - Dutch : Still learning
- Ability to work unsupervised and as part of a team

ORGANIZATIONAL SKILLS

- Member of Indonesian student association of Merah Putih Club as a head of logistic department, Limkokwing university.
- Member of Teh O Ais production, as a producer for 2 shorts movies and as an assistant producer for 1 motion picture called “Kain Warna-Warni”

INTERESTS

Travelling, Cooking, Fashion, Meeting Friends, Reading

REFEREES

1. Margo Schuffelers (Secretary of Imagineering Academy)
 - Phone : +31 76 533 22 80
 - Email : Schuffelers.M@nhtv.nl