

# SRI REJEKI RETNO WULANJARI



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*Passionate person with over eight years' experiences in creative industry. Being self-considered as a reliable, trustworthy, and discipline person who always enjoy working in groups. Eager to explore out-of-the-box kind of creativity and building concept together through limitless hours. Currently work as a freelancer and searching for the best opportunity to bring my expertise into the next level.*

## EXPERIENCE

February 2014 – present	<b>CREATIVE / COPYWRITER</b> - Freelance Making creative concept based on client's brief and demand into storyline / creative script / proposal, as well as maintaining creative content throughout production process.
July 2012 – February 2014	<b>CREATIVE</b> – Pan Multimedia (Production House) Making creative concept, script-writing and supervising production process for marketing purposes (filler, documentary video, off air events).
October 2010 – July 2012	<b>PRODUCER</b> – Esa TV Bengkulu (Local TV Station) Making creative concept for production and marketing needs, also supervising & fully responsible in conducting all production process for in-house programs in Bengkulu, Jakarta, and Bandung.

December 2007 – October 2010	<b>CREATIVE – O Channel (Local TV Station)</b>  Making creative concept & script for : <ul style="list-style-type: none"> <li>Marketing &amp; Corporate Communication Division (filler, TVC, promotion tools, print-ad, advertorial, spot radio, off air events).</li> <li>On Air Promo Division (monthly themes, regular, episodic, filler).</li> </ul>
June 2005 – December 2007	<b>PRODUCTION ASST – O Channel (Local TV Station)</b>  <ul style="list-style-type: none"> <li>Fully responsible in pre-production, including talents scout &amp; guest-stars management, scripts, budgeting.</li> <li>Conduct the production team, including assist &amp; give suggestions to camera person and directing talents.</li> <li>Involve in post-production, including structure the content, give suggestions to the editors regarding the special effects (if needed), and make sure the programs is ready to be aired.</li> </ul>

## EDUCATION

1998 – 2004	<b>PUBLIC RELATIONS - Faculty of Communication</b>  Science at Padjadjaran University, Bandung  GPA : 3,06
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## SKILLS

Languages Technical	English Microsoft office (word, excel, powerpoint)
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