

## MUHAMAD IKHSAN

Jl Mesjid Baru, Pasar Minggu - Jakarta Selatan Telp : 0857-1044-0529 Email: **ikhsanshahab@gmail.com** 

Age: 26

"Project Manager | Strategist | Analyst | Socmed | SEO"

Universitas Negeri Jakarta ' 2007-2011

| 03 ' 2012 - 07 ' 2015 | Account Executive ^ **PT. Nadyne Media Tama** 

- ➤ Social Media Yamaha Motor Indonesia | Content Manager | Analyst | Strategist | Reporting
- Website Achilles Radial Soccer Portal 'www.mu.achillesradial.com'
   | Project Manager | Content Manager
- ▶ Website Corsa Motorcycle Tire Soccer Portal | Project Manager | Content Manager
- ▶ Digital Campaign United Festival 'Corsa Motorcyle Tire ' | Project Manager | Reporting
- ▶ Website Motodream ' www.motodream.net ' | Project Manager | Analyst | SEO | Reporting | Content Manager
- ▶ Website YRFI ' www.yrfi.com ' | Project Manager | Analyst | SEO | Reporting | Activation
- Website Yamaha Motor Indonesia ' www.yamaha-motor.co.id '
   | Project Manager | Analyst | SEO | Reporting | Content Manager
   | Activation | Keyword Analyst | Strategist

| 08 ' 2015 - 11 ' 2015 |

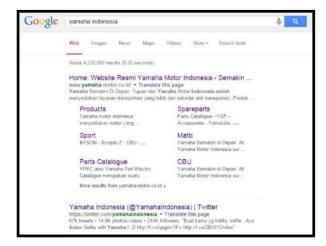
Senior Communication ^ PT. Bumi Nawa

Strategist > Project Manager > Content Manager > Analyst > Reporting

- ► Social Media Conwood Indonesia, CISO & VALUES Magazine
- ► Website Conwood Indonesia ' www.conwood.co.id '
- ▶ Website CISO 'www.ciso.co.id '
- Website VALUES ' www.valuesmag.com '

# **PORTFOLIO**

#### "SEO"



About 1, (60,000 results (8.39 seconds)

Yamaha N Max - Maximum Perfection - Yamaha Indonesia www.yamaha-motor.co.kimaar - Translate this page N Max merupishan peresal tehan worth ratic for Yamaha yang mengadaptasi ENA desan CBU Mate Yamaha T-Max. Dengan erosai tehand yang hang bersal tehan worth ratic day Yamaha yang mengadaptasi ENA desan CBU Mate Yamaha T-Max. Dengan erosai tehandog teringsy.

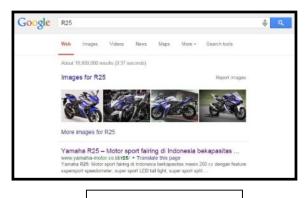
Mana yang Lebih Lengkap dan Canggih N-Honda PCX atau ... otomoti kompas comi - Marian yang Lebih Lengkap da ... + Translate this page Mar 27, 2015 - Kompas comi - Do Chitavian V yamaha MAMX, kivi) dan Honda Ali-New PCX benda fatir untuk menasik mind konsumen.

Siapa Lebih Gesit, Yamaha NMAX atau Honda PCX ... otomoti kompas comi - Jisapa Lebih Cesit Yamaha N. - Translate this page Apr 1, 2015 - Varnaha MAMX ata Wahada PCX sama sama menggendong jartung pacu 15fect, bagaraman performanya? Kompas Comordi berkesemputan ...

Spesifikasi dan Hargy Yamaha NMAX | semisena.com www.semisena.com on - Motor + Translate this page Spesifikasi dan Hargy Yamaha NMAX | semisena.com geodang ...

Yamaha Nmax Microsite

Yamaha Motor Indonesia Corporate Website



Yamaha R25 Microsite



Yamaha R15 Microsite

### "OTHERS"





Guerilla (Forum Nmax)



Social Media Campaign



Ads

## "WEBSITE"

- 1. Yamaha Motor Indonesia Corporate Site www.yamaha-motor.co.id
- 2. All of Yamaha product micrositenya:

R15 www.yamaha-motor.co.id/r15

Fino FI www.yamaha-motor.co.id/fino-fi

GT 125 www.yamaha-motor.co.id/gt-125

X-Ride www.yamahaxride.com

etc

- 3. Motodream <u>www.motodream.net</u>
- 4. Kudabezi www.kudabezi.com
- 5. YRFI www.yrfi.com
- 6. Yamaha CBU www.yamahacbu.com