

DIMAS AJI HARIANSYAH

Malang, September 14th 1992

Jalan Pengadegan Utara no.29 RT.06 RW.08 Pancoran, Jakarta Selatan, 12770

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EDUCATION

Sampoerna University

Faculty of Business (Marketing Management)

Graduated : September, 2015

GPA : 3.09



COURSES & TRAININGS

- **Foundation of Marketing:** *Learning and understanding the basic theory and concept of marketing.*
- **Market Research:** *Understanding in doing research for testing the market.*
- **Strategic Marketing, Strategic Management:** *Learning the process to make the sustainability of company*
- **E-commerce:** *Learning and understanding the basic concept about e-commerce and digital marketing*
- **Brand Management, Consumer Behavior, Organizational Behavior, Leadership, Entrepreneurship, etc.**

WORKING EXPERIENCES

- **Stock Monitor in Home Improvement Depot (TB. Indo Mandiri Malang)**
April 2011 – June 2011
Responsible of all data input including information of the product. Monitoring inventory in warehouse and also do warehouse activity.
- **Communication Division in BUMI NAWA Digital Media**
November 2014 – January 2015
Responsible to help in making a proposal to the potential client with collecting information or research that will be use for evidence. Follow-up the customers or clients and promoting company's products.
- **PT. Metra Plasa – Blanja.com Joint Venture with eBay**
February 2015 – June 2015
Responsible of comparing the pricing data with the competitors which are, Lazada.co.id; Tokopedia.com; elevenia.com; bukalapak.com; and qoo10.co.id.

PROJECTS

- **Conwood Indonesia**
2014
Responsible in searching a research for proposal in terms of gain evidences, it used to support the concept or idea that offer to the client which is Conwood Indonesia.

ORGANIZATIONAL and EVENT EXPERIENCES

- **CSR Activities: Social Activity**
2012
- **Indonesian Infrastructure Week Event of Connect Expo Comm Indonesia and National Broadband Symposium in Jakarta Convention Center**
5-7 November 2014 as a Exhibitor for CISO Magazine
- **Indonesian Cyber Security Summit in Hotel Grand Hyatt Jakarta**
24 November 2014 as a Exhibitor for CISO Magazine
- **Indonesia CISO Forum**
8 December 2014 as a Organizer

ACHIEVEMENTS

- **Awarded Putera Sampoerna Foundation Scholarships 2011.**
2011-2015

An award of financial aid for higher education dedicate to selected bright students from all over Indonesia.

SKILLS & INTERESTS

Skills:

- English professional working proficiency
- Profound ability on management and marketing
- Proficient in operating Microsoft Office, Eviews, and SPSS
- Flexibility to work in a team
- Result and Target oriented

Interests:

- Economy and marketing industry
- Digital marketing or e-commerce