

TERRENCE TIFFANY

Jl. Kelapa Nias I PB 2 No.3, Jakarta Utara 14240 | +6281908022280 | terrence.tiffany@windowslive.com

SUMMARY

A graduate with proven ability to with diverse individual, strong communication skills and eager to be involved in the requiring marketing position.

EDUCATION

May 2015 University of San Francisco
B.S in Business Administration, Major in Marketing

Honors: *cum laude*
Dean's List

Activities: American Marketing Association
Entrepreneurs Club

July 2013 Diablo Valley College
Marketing major

Honors: Alpha Gamma Sigma
Activities: Toastmaster International
The United Nations Children's Fund (UNICEF)

EXPERIENCE

Marketing Specialist

Aesthetic Kay – Fillmore Center, San Francisco

Analyzing current problem faced by the company
Redefining target market
Creating and conducting survey using Qualtrics
Comes up with new marketing strategy (online and offline)

Marketing Intern

PT. Karyaputra Suryagemilang (KPSG) – Jakarta Selatan, Indonesia

Suggesting expansion of business field; IT (programming and cloud services)
Meeting with clients for them to complete satisfaction survey
Creating contract/agreement documents for KPSG and its clients
Translating Indonesia-English contract/agreement documents

Marketing Intern

PT. Argo Trans Mandiri – Jakarta Utara, Indonesia

Meeting with clients to create potential business
Observing how to negotiate with clients by accompanying the Managing Director in meetings

ACTIVITIES

Youth and Adult Tutor

The Young Men's Christian Association (YMCA) – San Francisco, CA

Motivating and giving support to class member
Providing education (mathematics, science and physics) for someone who needed assistance

SKILLS AND LANGUAGE

Google Analytics Certified
Mandarin (Elementary proficiency)
Japanese (Elementary proficiency)