



IKE YUNINGSIH

Jakarta, June 6 1991 | Tebet Utara I No.29
P: +62 81314749741 | E: ike.yuningsih@gmail.com

OBJECTIVE

I present myself as a dedicated, dynamic, adaptable, fast learner individual who have 3 years of experience working in media industry. Im Looking for a position in your reputable company as an account executive where I am able to utilize all of my skills and experience to the benefits for the company

EXPERIENCES

- Freelancer at MRA Broadcast Media, July 2009 and August 2010
- Intern at **METRO TV** as a production assistant of 8-11 Show on May – July 2012
- Director & Script writer of a short movie entitled “Another Love Language”
- A volunteer of Count Me In Indonesia (a non-profit organization) on 2013
- Media Research Officer at Serikat Perusahaan Pers (SPS Pusat), April 2013 – February 2014.
 - Writing research article about Press Industry for internal monthly magazine PERSKITA
 - Managing data and members needed regularly
 - Managing annual event called Media Marketing Trend Forum 2013
- Young Readers Indonesia Coordinator at Serikat Perusahaan Pers (SPS Pusat), March – October 2014.
 - Managing engagement events between stakeholders and youth to increase reading habit and acknowledge media literacy.
 - Managing Indonesia Media Research Summit 2014 for academics
 - Managing local participants for World Young Reader Summit
 - Awarded as Center of Youth Engagement by WAN-IFRA
- Corporate Community Engagement at Serikat Perusahaan Pers (SPS Pusat) November 2014 – now
 - Maintaining relationship between PR and Media people
 - Project Coordinator of Indonesia inhouse Magazine Awards & Student Print Media Awards
 - Project Coordinator of ASEAN Public Relation Summit 2015
 - Marketing communication of PR Indonesia magazine

PROFESIONAL SKILL

Skillful in organizing event, planning the strategy and solving the problem, writing articles, making creative presentation, fluent in english both oral and written, communicative, able to work under high stress level, effectively finish the assignment before the deadline, computer literate, and understanding media industry environment

EDUCATION

Universitas Al Azhar Indonesia, Jakarta, 2009 – 2013.
Bachelor of Sciences in C ommunication, Cum Laude , GPA 3,57 of 4.00