

Jakarta, 2014



Dear Mr/Mrs,

Based on information about vacancy in your company, I am pleasure to apply and join with your company.

I am 24 years old, committed to a high standard of professionalism and willingness to learn. I've been graduated from Padjadjaran University majoring Management Communication, Media Concentration. I love traveling and reading. I am quick learner and able to work in a team. I had internship program at PT Pasundan Utama Televisi (STV) Bandung in Program and Production Division. I am Owner and General Manager of "Jatinangor On The Sky" Internet Radio in Jatinangor, West Java. Start from March 2013 I am a Marketing Communication Staff at PT. Oktagon Citra Mandiri. I create marketing communication plan for every month, handle event and company branding activity (social media).

Regards,

Putrasio Berlianda

CURRICULUM VITAE

PERSONAL DATA

Name	: Putrasio Berlianda
Sex	: Male
Current Address	: Jl. Sulaiman No.14E Kemanggisan, Jakarta Barat.
Home Address	: Jl. By Pass Raya, Komplek Pemda II no. 76 Gulai Bancah. Bukittinggi. Sumatra Barat. 26122
Place/Date of Birth	: Bukittinggi, August 22 nd , 1990
Mobile	: +62 852 631 22089 / +62 838 7939 7967
E-mail	: putrasio.berlianda@gmail.com
Marital status	: Single
Religion	: Moslem
Height	: 172 cm
Weight	: 57 kg
Interest/Hobbies	: Reading, Photography & Videography, Traveling, Hiking, Playing football.

EDUCATIONAL BACKGROUND

2008 – 2012	: Bachelor Degree of Media Concentration, Majoring Management Communication, Padjadjaran University.
2005 – 2008	: SMAN 1 Bukittinggi
2002 – 2005	: SMPN 6 Bukittinggi
1996 – 2002	: SDN 04 Bukittinggi

ORGANIZATIONAL EXPERIENCE

Mar 2014-present	: Soekarno Hatta 48 (Soeta48)
Oct 2011-present	: "Bukittinggi Muda" (Youth Movement From Bukittinggi)
2011-2012	: Himpunan Mahasiswa Manajemen Komunikasi
2009-2010	: PRAPATAN Production (Theater and Cabaret)
2009-2010	: COSMIC Unpad (Futsal Club)
2008-2009	: Unit Pecinta Budaya Minang (UPBM) Unpad
2007-2008	: SISPALA SMAN 1 Bukittinggi

Additional Course/Seminar/Workshop

January 2012	: Menulis Kreatif Bersama Raditya Dika
March 2011	: Kompas TV "TV Broadcasting Workshop"
Mei 2010	: Gerakan Berantas Kecurangan Akademik Fikom Unpad
December 2008	: Pendidikan dan Latihan Komunitas Musik Fikom (KMF) Universitas Padjadjaran

WORK EXPERIENCES

March 2013 – present	: Marketing Communication Staff at PT.Oktagon Citra Mandiri
March 2 nd , 2014	: Seminar "Berkarya Untuk Negeri" as Speaker
December 6 th , 2013	: Seminar "Communication Management Majors in Media Industry" as Speaker
June 22 nd 2012	: Seminar "Kreatif Bersama Radio-Mu as Speaker
October 2011- Nov 2013	: General Manager of Jatinangor On The Sky Online Radio
September 2011- present	: Public Relation and Web Administrator Staff of Twitter @bukittinggiku
Nov – Des 2011	: Internship at PT. Pasundan Utama Televisi (STV) Bandung
January 2011	: The Documentary Film "Kuliah Kerja Nyata Mahasiswa Unpad" as Camera Person and Editor
November 2010	: "Olimpiade Tradisional Unpad" as Photographer
June 2010	: Short Movie "VIEWFINDER" as Producer
June 2010	: Making a Television Program "KUIS INDOKLOPEDIA" as Camera Person
June 2010	: Making a Television Program " COMPASS" as Unit Production Manager

Putrasio Berlianda