



Liagusdhiani

E-mail § liagusdhiani@gmail.com

Website § <http://liagusdhiani.blogspot.co.id/>

Phone § +6285779251258

Address § Jalan Kebon Pedes I No. 03 RT 01/03 No.03 Kec. Tanah Sareal, Kota Bogor, Jawa Barat

INTERESTS

Reading books

Writing in my blog

Photograph

Sketching and Painting

WORK EXPERIENCE

Pekan Karya Polimedia

January 2013 — April 2013

Ass. Project Manager

Initiative, develop, and manage event Pekan Karya Polimedia. This is event in Politeknik Negeri Media Kreatif. The main event is brandstorming (seminars), competition, entertainment, and bazaar.

Think Digital Asia

January 2014 — May 2014

Social Media Specialist

In Think Digital, I have a lot experience about Social Media and Digital Media. Creating, developing, and evaluating social media's brands such as **Mie Sedaap Cup (FMCG)**, **Confidence (Health and Care)**, and **LG (Home Appliance)**.

Think.Web

July 2014 — December 2015

Content Writer

In Think.Web, creating and developing social media's brands especially for content needs. I'm creating and developing editorial plan for social media platform, article for website, ads needs, photoshoot and video script, and content for developing or reframe website clients. Now, I have handled brands such as **Wall's Buavita**, **Slai O'lai**, **Toyota Yaris**, **Acer**, **Paddle Pop Ice Cream**, **IZZI perfume**, and **Lip Ice**.

My achievement, **Toyota Yaris** get **Social Media Award** category **hatchback car**

EDUCATION

Multimedia

2008 — 2011

SMK Negeri 1 Cibinong

Advertising

2011 — 2014

Politeknik Negeri Media Kreatif

Campus Marketeers Club

2013 — 2014

Marketeers

Kelas Pagi Photography

2014

Kelas pagi

ADDITIONAL SKILL

Designer

Creating a good design for digital and print needs

Photograph

Make a good photo with concept and client needs.

Video Editor

Editing videos using video editing tool and make a great effect to enhance video.