



CURRICULUM VITAE

PERSONAL DETAIL

Name : Rahmat Zaeroby Sya'bani

Sex : Male

Place & Date Of Birth : Serang, 21 Febuari 1991

Religion : Moeslem

Address :Jl. Jalak No. 17 Pulomerak, Tamansari , Cilegon

Phone : +6281280104929

Email : Zaerobysya@gmail.com

EDUCATIONAL BACKGROUND

Mercu Buana University

Faculty Of Communication

Marketing Communication & Advertising

SMAN 1 Kramatwatu Serang

Social

ORGANIZATIONAL EXPERIENCES

OSIS SMAN 1 Kramatwatu Serang

SKILLS

Language

Bahasa
English

Software

Microsoft Office
Adobe Photoshop
Adobe Illustrator

Macromedia Dreamweaver
Corel Draw

WORKING EXPERIENCES

PT KHATULISTIWA PROMOSINDO

Sr. Account Executive
2015 - now

Job Descriptions :

Proposed media plan based on client brief.
Monitoring media placement.
Monitoring creative development to support media placement

Reporting with analytic of media placement.
Do client services.
Develop new clients.

Clients :

Yamaha Indonesia Motor Manufacturing
(DDS Tangerang Banten)
PT Jaya Real Property
PT Kaldu Sari Nabati Indonesia
Gudang Garam

Projects :

Blue Core Yamaha Motor Show 2016
Yamaha Xabre Branding Activation
Yamaha Mio Z Branding Activation
Yamaha Bluecore 50% Lebih Irit Branding Activation
Yamaha Creative Class 2015
Serpong Jaya Regular Monthly Branding Activation
Grand Batavia Regular Monthly Branding Activation
Richesse Nabati Branding Activation
Nextar Goes To Bandung Activation & Event
Lead For Speed 2015 Gudang Garam Intersport at Saburai Lampung & Maulana Yusuf Serang

PT SHOW PERKASA INDONESIA

Sr Production Staff
2013 - 2015

Job Descriptions :

Researching markets to identify opportunities for events
Liasing with clients to ascertain their precise event requirements
Producing detailed proposal for events (timelines, venues, vendors, budgets etc.)

Agreeing to, and managing a budget
Securing and booking suitable venue
Coordinating venue management, Stand Designer, Contractor & Equipments
Post event evaluation
Etc

Clients :

PT Yamaha Indonesia Motor Mtg
PT Nissan Motor Indonesia
Cargloss Pro Riders
PT Anggana Catur Prima
PT Bentoel International Investama

Projects :

Yamaha Xabre Launcing Event
Yamaha Special Exhibiton at PRJ 2015 & 2016
Yamaha Bluecore Motorshow 2015 & 2016
Nissan MPV Test Drive Goes to Office
Nissan MPV Exhibition at Gandaria City
Cargloss Pro Riders Store Launching at FX Sudirman
Dua Belibis Fun Kitchen at Emporium Pluit
Club Spot by Club Mild Jabodetabek Area
Etc