



# M. Ichsan Kusuma

## Data Diri

Alamat : Jl. Boral No. 13 RT/RW. 09/09 Jati Makmur  
Pondok Gede Bekasi 17413  
No. Telepon : 081316699078 / 021-8465892  
E-mail : icankusuma@rocketmail.com  
Tempat Lahir : Jakarta  
Tanggal Lahir : 7 Agustus 1988  
Agama : Islam  
Hobi : Mendengarkan musik  
Kebangsaan : Indonesia  
Tinggi Badan : 168 cm  
Berat Badan : 65 kg

## Pendidikan Formal

1993 - 1994 TK Tunas Asri  
Jl. Bontang Raya Jatiwaringin Pondok Gede Bekasi  
1994 - 2000 SDN Jatiwaringin Asri 2  
Jl. Bontang Raya Jatiwaringin Pondok Gede Bekasi  
2000 - 2003 SMP Yadika 4 Jatiwaringin  
Jl. Wadas Raya Ujung No. 38 Jatiwaringin Pondok Gede  
2003 - 2006 SMA Yadika 4 Jatiwaringin  
Jl. Wadas Raya Ujung No. 38 Jatiwaringin Pondok Gede  
2006 - 2013 Universitas Paramadina  
Jl. Gatot Subroto Kav.97, Mampang Prapatan Jakarta

## Pendidikan Informal

2006 English Pro Course, Bekasi.  
2006 Pendidikan Komputer PT. Aneka Prima Sukses Mandiri, Bekasi.  
2006 Protraining 06 Universitas Paramadina, Jakarta.  
2006 TOEFL Course Universitas Paramadina, Jakarta.

## Pengalaman Kerja

2011 - 2012	Owner Overleven Wear
2014	Concept & Creative Big Oret Clothing
2014	Production Assistant PT. Cerahati New Media Works (Production House)
2015	Project Executive Brand SK-II PT. Eka Anugrah Kreasindo (Twister Communication)

## Kemampuan

- Microsoft office
- Internet skill
- Kreatif
- Kemampuan analisa
- Mampu berkomunikasi dengan baik
- Mampu bekerja secara individu & kelompok
- Mampu bekerja di bawah tekanan
- Multitasking

## Portofolio

- Production Assistant Iklan "Tanda Funtastrip Bank OCBC NISP"  
PT. Cerahati New Media Works (Mei 2014)  
Link <https://www.youtube.com/watch?v=yq4YBvt2A8Q>
- Production Assistant Film Dokumenter "Garuda Wishnu Kencana"  
PT. Cerahati New Media Works (Juni 2014)
- Production Assistant Iklan "Pili KB Andalan All Brand Versi All Woman Unite (30 Detik)"  
PT. Cerahati New Media Works (September - November 2014)  
Link <https://www.youtube.com/watch?v=UQvbSpJElyQ>
- Production Assistant Iklan "Pili KB Andalan FE Versi All Woman Unite (15 Detik)"  
PT. Cerahati New Media Works (September - November 2014)
- Production Assistant Iklan "Pili KB Andalan Regular Versi All Woman Unite (15 Detik)"  
PT. Cerahati New Media Works (September - November 2014)
- Production Assistant Iklan "Pili KB Andalan Laktasi Versi All Woman Unite (15 Detik)"  
PT. Cerahati New Media Works (September - November 2014)
- Project Executive "Event Mini Atrium SK-II Sogo Emporium Pluit Mall"  
PT. Eka Anugrah Kreasindo - Twister Communication (8-14 Juni 2015)
- Project Executive "Event Mini Atrium SK-II Sogo Alam Sutera Mall"  
PT. Eka Anugrah Kreasindo - Twister Communication (8-14 Juni 2015)
- Project Executive "Event Mini Atrium SK-II Sogo Central Park"  
PT. Eka Anugrah Kreasindo - Twister Communication (22-28 Juni 2015)
- Project Executive "Event Semi Main Exhibition SK-II Metro Pondok Indah Mall"  
PT. Eka Anugrah Kreasindo - Twister Communication (22-28 Juni 2015)
- Project Executive "Event SK-II Sweet Treat Promo Pondok Indah Mall 1 & 2"  
PT. Eka Anugrah Kreasindo - Twister Communication (22-28 Juni 2015)
- Project Executive "Event Mini Atrium SK-II Sogo Paris Van Java Bandung"  
PT. Eka Anugrah Kreasindo - Twister Communication (22-28 Juni 2015)
- Project Executive "Event Beauty Workshop SK-II Metro Bandung Supermall"  
PT. Eka Anugrah Kreasindo - Twister Communication (27 Juni 2015)
- Project Executive "Event Great Sale SK-II di 27 counter SK-II"  
PT. Eka Anugrah Kreasindo - Twister Communication (25-28 Juni 2015)
- Project Executive "Event Tea Party SK-II Lotte Shopping Avenue"  
PT. Eka Anugrah Kreasindo - Twister Communication (27-28 Juni 2015)
- Project Executive "Event SK-II Sweet Treat Promo Lotte Shopping Avenue"  
PT. Eka Anugrah Kreasindo - Twister Communication (27-28 Juni 2015)
- Project Executive "Event Mini Atrium SK-II Metro Mall Taman Anggrek"  
PT. Eka Anugrah Kreasindo - Twister Communication (13-26 Juli 2015)
- Project Executive "Event Mini Atrium SK-II Sogo Pondok Indah Mall"  
PT. Eka Anugrah Kreasindo - Twister Communication (13-26 Juli 2015)

No Ijazah : UPM/PPK/13/0061  
Tahun Masuk : 2006

No : 001925



Universitas Paramadina memberikan kepada

***Mochammad Ichsan Kusuma***

Lahir pada tanggal 7 Agustus 1988 di Jakarta

Program Studi

*Ilmu Komunikasi*

Nomor Induk 206000196 Tanggal lulus 11 Oktober 2013

Gelar

*Sarjana Ilmu Komunikasi (S.I.Kom)*

Berikut segala hak dan kewajiban yang melekat pada gelar tersebut.



Jakarta, 24 Maret 2014

Rektor

Aniel Rasyid Baswedan, Ph.D.