



WIDYA ATIDHIRA RATRI RAMANITYA

Gender: Female
Marital Status: Single
Citizenship: Indonesian



Jakarta, August 18th 1993



ratriramanitya@yahoo.com



+62 8788 019 1918



Perbanas Block C no. 2
Bintaro Sektor 3A, Tangerang Selatan



Twitter @ratriramanitya
Instagram ratri.r

ratriramanitya.tumblr.com

<https://www.facebook.com/RatriRamanitya>

AWARDS

2013

First Winner for Marketing Research
(Kriminalitas di Kalangan Remaja)
Marketing Attack Day

Promotion of Indonesian Culture
during THE XXII International Folklore
meeting Interfolk Kolobzerg 2013
and The Folk Festival Plock 2013
Republik Poland

2014

First Winner for Leisure and Tourism,
Tourism Marketing Planning for Aerotravel

2014

10 Finalist Brand Management,
New Branding for 2Tang

2012

Third Winner for Consumer Insight,
Esia

EDUCATIONAL BACKGROUND

FORMAL EDUCATION



Bachelor of Economic / Sarjana Ekonomi, Majoring in Marketing
Prasetiya Mulya School of Business and Economics
BSD City, Tangerang Selatan, Indonesia

2011 – 2015

SMA N 6 Jakarta
Senior High School
Jakarta, Indonesia

2008 – 2011

NON-FORMAL EDUCATION



Look Modelling School, 2013
John Robert Power Course, 2012
English First, Conversation Course, 2009
OQ Grooming School Course, 2008
Sempoa Indonesia Pratama Course, 2004
Lembaga Indonesia Amerika Course, 2004

WORK AND ORGANIZATIONS EXPERIENCES



Leo Clubs LEMOYALTY Jakarta Charity Organization ;
Public Health, Membershie, Youth and Children

2012 – 2015

Prasetiya Mulya Business School event : "Mooseum"
as a Coordinator Decoration

2014

Leo Clubs LEMOYALTY: Dedikasi Untuk Edukasi
as a Publication and Design 2014

2014

Leo Clubs LEMOYALTY: Villain Village (Visual Art of Halloween)
as a Publication 2014

2014

Community Development II by Prasetiya Mulya :
Social Work Home Stay and Build Entrepreneur skill within community
at Cibeber Desa Cikondang, Cianjur 2014

2014

Prasetiya Mulya Business School event : "Marketing Attack Day"
as a Decoration

2013

Community Development I by Prasetiya Mulya :
Social Work at Pendidikan Anak Usia Dini (PAUD)
at Kampung Dadap, Serpong

2012

Prasetiya Mulya Business School event : "SANSKERTA"
as a Licensing

2012

Prasetiya Mulya Business School event : "SOCIAL EVENT"
as an Event

2011

WORK EXPERIENCES



PT. Haduo Herbatech (Kleo Beauty Salon)
as a Assistant Creative Intern, 2015

2015

PT. Nutrimedindo Neutreceutecatama
as a Social Media Planner Intern, 2015

2015

TRAININGS & SEMINARS

2012

- Awaken Giants Within You by Tung Desem Waringin, Jakarta

2011

- Presentonomics by Sumartok, Jakarta

- Outbond Leadership Traning by Pelopor Adventurer, Jatiluhur

SKILLS AND ABILITIES

01 Photography

- DSLR (Digital)
- Mirrorless CMC

02 Computers

- MAC OS
- Windows Operating Systems
- Microsoft Office
(Ms. Word, Ms. Excel, Ms. Power Point)
- Photoshop CS5/CC
- Photoshop for MAC

03 Language

Oral

Written

English