



► Raden Dimas Rahady

Jl. Palapa 9 no 19 Pasar Minggu Jakarta Selatan

087710655474

dimasrahady@gmail.com

radendimasrahady@yahoo.com

Education

Formal

2008 - 2012 : STIKOM The London School Of Public Relations - Jakarta

- Majoring Marketing Communication, knowledge and competencies:
 - Marketing Plan
 - Market Research
 - Event Management
 - Online Marketing
- GPA : 3,16

Informal

Seminar

- Entrepreneurships and Leadership Seminar, The London School of Public Relations Jakarta 2010

Work Experiences

1. January 2015

2015 - Worked at PT. Mitra Jasa Maritim as a Sales Executive. Job description :

- Maintain and develop existing and new customer for special equipment.
- Plan and carry out direct marketing activities (principally direct mail) to agreed

budgets , sales volume, values, product mix and timescales.

- Responds to and follow up sales enquiries by mail, telephone, and sales visit.

2. July 2014

2014 – Worked at PT. Jardine Shipping as a Sales Officer. Job description:

- Maintain and develop existing and new customer through planned individual account support, and liason with internal order processing staff.
- Plan and carry out direct marketing activities (principally direct mail) to agreed budgets , sales volume, values, product mix and timescales.
- Responds to and follow up sales enquiries by mail, telephone, and sales visit.
- Monitor and report on activities and provide relevant management information.
- Carry out market research, competitor, and customer surveys.

3. February 2013

2013 – Worked at PT. RKS Architects as a Marketing Staff. Job description:

- To find and maintain new client to be aware with our brand and services
- To meet with all influential clients and offer our services
- Day to day management of ongoing relationship with client

4. January 2011

2011 – Internship at PT. Antar Mitra Prakarsa MSTAR digital advertising as a Business Officer. Job description:

- Make a social media strategy for mobile application

2011 – Internship at Pejaten Village Lippo Mall as a marketing communication staff. Job description :

- Make the cooperation agreement letter
- Support customer relation officer to manage complain handling from our tenant.

5. Desember 2006

2006 – Part time Barista At Coffee Corner Surabaya

Organizational Experiences

2011 – Promotion team for Intercultural Conference Event, “Namaste”, that was presented by STIKOM The London School of Public Relations Jakarta.

2011 - Backstage Crew for Intercultural Conference Event, “Namaste”, STIKOM The London School of Public Relations Jakarta

2007 - Team leader for Sunsilk Seminar Event at Hotel Novotel Surabaya, 2007

2006 - Head of Documentation for basketball competition event “STIKOM CUP”, Sekolah Tinggi Manajemen Informatika dan Teknik Komputer, Surabaya.

2001 – 2004 - Secretary of Sport Department at Osis SMU GIKI 1, Surabaya

- Documentation Team for Performing Arts Event presented by SMU GIKI 1 Surabaya

Achievements

2010 - Level 2 Certificate in English for Business Communication (EBC) from The City & Guilds of London Institute International Qualification (Pass)

LANGUAGES

Indonesia mother tongue

English good in oral and written

SKILLS

Internet

Microsoft Offices (Word, PowerPoint, Excel)

KNOWLEDGE

Basic Public Relations and Marketing Communication
