



ATIKA ZULFA

Photographer & Event Planer

DATE OF BIRTH
14 DESEMBER 1990

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THIS IS
EVERYTHING
ABOUT ME

I'M AVAILABLE
TO WORK

Photography - Adobe Photoshop - Adobe Illustrator - Adobe Premier - Sketch up 3D

ATIKA ZULFA

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EDUCATION

2007-2012

DIPLOMA 4

STATE POLYTECHNIC OF JAKARTA

majoring in MICE (Meeting Incentive Convention Exhibition) with
GPA 3,12 of 4,00



CERTIFIED

- + certified Event Registration Specialist, (BNSP)
- + certified Event Liason Officer Specialist, (BNSP)
- + MICE business process



EXPERIENCE

2011-2012

PT IMPRESA MEDIA KREATIF

BUSINESS DEVELOPMENT DEPARTMENT

+ Event Concept Screening

Provide a idea approach for the capture and analysist of event concept in order to identify and develop on event proposal with highest probability of success.

+ Event Define/Design/Development

Provide high level idea/design of event concept and to construct a framework for event development in order to commit designated event.

+ Implementation of Event

Manage the roll out of integration of event to related department.

+ Generate Report of Event

Develop report of the event to related department.

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EDUCATION

2014-2016

PT ANGAN KREASI SEMESTA

PROJECT EXECUTOR

- + Executing event concepting, implementing and reporting
- + Manage the roll out execution of event based on project planing
- + Develop report of the event and evaluating after execution

PT DAYA SOLUSINDO (BRIGHTSATRS)

MERCHANT RELATION

- + Working for Mobile Application 'Rockit Loyalty' being a Merchant Relation
- + Planing for Brand Activation of Rockit
- + Execute Brand Activation activity
- + Photo Design for Merchant
- + Supervise of Media Social Brand of Rockit Loyalty