

# CLAUDYA FRISCA SUSANNA



Jl. Puter I blok ED II no. 13 Bintaro Jaya Sektor V Tangerang 15222



081285141319



claudya.frisca@gmail.com



## Personal Statement

Passionate, hardworking, and creative. An International Business graduate from the University of Groningen. I have skills and knowledge regarding various aspects of management, particularly those of multicultural and international features. I am looking for a placement in a multinational company where my skills can finally influence real world decisions.



## Education

**University of Groningen**  
**(Rijksuniversiteit Groningen)**

2012 - 2014

B.Sc International Business

Cumulative Grade (Dutch Grading System) : 7/10

Completed 1 Bachelor Thesis: "Country-of-manufacture/assembly Effect on fast-fashion hybrid products in Indonesia's Market"

**University of Indonesia (UI)**

2010 - 2012

S.E, Management - International Undergraduate Double Degree Program

GPA: 3.33

Relevant College Courses:

International Strategic Management

Managing International Business Organization Game

International Marketing

Innovation Management in Multinationals

**Sekolah High/Scope Indonesia**

2007 - 2010

Graduated with Honors, GPA: 3.2

Major: Math & Science



## Work Experience

**Internship: CBS School of Communications**

2008

Interned at Charles Bonar Sirait School of Communication in a period of 6 months. In which I assisted in documenting the day-to-day operation of the owner and assisted in the media management of the institution.

## Internship: Movie Production

2008

Interned for Tito Imanda, now Head of School of Media and Communication of Binus University, for a period of 6 months. In which I learned about the early development stages of film-making, especially regarding character creation.



## Organizational Experience

### PORTRAITS

2012 - 2013

A series of events consisting of photography competition, seminar, and exhibition, held in Level One, Grand Indonesia.

As Vice Project Officer, I am responsible for the theme of the seminar and exhibition, productivity of the Human Resource & Registration division, Documentation & Design division, starting from pre-event until post-event.

## Economics International Society

2011 - 2012

A student society created to facilitate the academic needs and demand of the FEUI International Undergraduate Program.

As co-founder and Head of External division, I contributed in giving the visual branding of EIS, through the creation of logo, color choice, concept, presentation slides and letterheads. Also, being fully responsible of the publication of any material containing the designs.



## Skills

- Computer Software: Microsoft Office, iWork, Adobe, SPSS.
- Photography
- Social Media: Twitter, Instagram, Facebook, Tumblr
- Graphic design (Adobe Desktop software)
- Basic web design (Adobe Dreamweaver)



## Languages

English - Proficient, last IELTS overall score: 8  
Indonesian - Native proficiency  
Dutch - Beginner



## Miscellaneous

- Winner of the Business Panel Competition for AkzoNobel in the course Managing International Business Organizations in 2014. In which, my teammates and I presented a proposal in response to an important business problem to a business panel consisting of senior managers of the company.
- Team Leader of Design and Documentation division in Economic Talent 2011, a month-long event of sports competition, closed by an awarding night, showcasing the talent of FEUI students.
- Associate Team Leader of Design and Documentation division in FEUI CUP 2012, the biggest national competition for Faculty of Economics throughout Indonesia.
- Taught English and drawing as a part of charity mission in an underprivileged children in Bogor.