



TEGUH APRIANTO

Social Media Specialist



ABOUT ME

I am a kind of guy who is passionate on entrepreneurship, digital and technology. I like to learn from lot of people. I love SEO, SEM, SMO and all about Digital Marketing.



[linkedin.com/in/teguhmicro](https://www.linkedin.com/in/teguhmicro)



[/Teguhmicro](https://www.facebook.com/Teguhmicro)



[@TeguhMicro](https://twitter.com/TeguhMicro)



CONTACT ME



Jl. Pemuda No. 29
Depok, Jawa Barat, Indonesia 16431



www.kitabeda.com
teguh@kitabeda.com



+62 8127 662 3445



MY SKILLS



Social Media Planner



Digital Marketing



Search Engine Optimization



Web Development



Analytics



WORK EXPERIENCE

FOUNDER & DIRECTOR

KITABEDA CREATIVE OCTOBER - PRESENT

Digital Creative Agency based in Jakarta, Indonesia. Integrated digital strategy, implementation, and management to grow companies across borders. Web Development, Search Engine & Social Media Optimization, Video, Photo & Music Production Experts

DIGITAL MARKETING MANAGER

SLIMGOURMET APRIL - SEPTEMBER 2015

Plan and execute all web, SEO/SEM, marketing database, email, social media and display advertising campaigns. Design, build and maintain our social media presence. Identify trends and insights, and optimize spend and performance based on the insights.

SOCIAL MEDIA PLANNER & SEO

HOSTFORLIFE JUNE - DECEMBER 2014

Responsible for developing and overseeing the execution of strategic social media and digital initiatives, including developing and managing viral marketing campaigns, creating and supervising high-profile channel.



EDUCATION

DEGREE OF BROADCASTING

BINA SARANA INFORMATIKNA 2013 - 2015

The first year of the Journalism - Broadcast program allows students to develop skills that stretch across all news media. The main emphasis is on the fundamentals of reporting: research and interviewing, journalism law and ethics, and the basics of news writing.

SOCIAL SCIENCES

SMA N 4 KARIMUN 2010 - 2013

The Research Methods in Social Science is designed to expose students to the basics of the scientific method. Students are introduced to the basic steps related to exploration of research methods to include: formulation of a research problem; review of the related literature; study of survey research design; analysis of data and discussion of findings based on scientific evidence.



LANGUAGES



ENGLISH



INDONESIAN



MALAY