

# ERLANGGA MAHESA PRADIKA PUTRA

advertising



## ABOUT ME

Male - Indonesian - January 26, 1991

Muslim - Single

English/Indonesian/Sundanese

Jatiwaringin, Pondok Gede, Indonesia

## PERSONAL SKILLS

Honest and direct in communication.

Friendly and good at dealing with consumers.

Familiar with the change in the day today world.

Creates a friendly atmosphere around people.

Always on time and fully organized.

## OBJECTIVES

Seeking challenging prospects in a progressive and growth oriented organization where I can offer my acquired knowledge and experiences, and be a part of reputed company with the experiences and knowledge I have so that I am able to perform the duty successfully.

I would appreciate it if you would provide me with a great opportunity to serve you in your esteemed organization.

## WORK EXPERIENCE

### BRAND UNION

Jakarta, Indonesia.

- Internship as an Associate Consultant

September - November, 2014

### MULTI ARTA MAYIDA EO

Jakarta, Indonesia.

- Worked as Liaison officer for Austria at The International Folk Dance Festival

November - December, 2013

### LSPR STUDENT LEAGUE

Jakarta, Indonesia.

- Chosen in the LSPR Student League as a Head of Creative Department in LSPR Advertising Society Club

March - August, 2012.

### Mr. & Ms. LSPR

Jakarta, Indonesia.

- Top 10 Male Finalists of Mr & Ms LSPR 2012

June - August, 2012

### NOKIA

Mall of Emirates, Dubai, U.A.E.

- Promoting ovi internet services provided by Nokia for the Nokia users

November - December, 2009 & May - June, 2010

### AXIOM

Ibn Battuta Mall, Dubai, U.A.E.

- Promoting Nokia mobile phones in various shopping malls

June, 2009

### TOSHIBA COMPUTERS (Gitex)

World Trade Center, Dubai, U.A.E.

- Worked as a salesman in Gitex 2009

October, 2009

### ETISALAT

Mall of Emirates, Dubai, U.A.E.

- Worked as a promoter

July - September, 2009

### SHAKESPEARE & Co.

Emirates Hills, Dubai, U.A.E.

- Worked as a part-time waiter

December, 2008

## CAPABILITIES



### DIGITAL PUBLISHING

INTERACTIVE DIGITAL PUBLICATIONS  
FOR ANY MOBILE DEVICE.



### VECTOR GRAPHICS

LOGOS, ICONS, TYPOGRAPHY,  
ANYTHING...



### PRINT

MAGAZINES, FLYERS, BROCHURES,  
BUSINESS COLLATERAL.



### WEB GRAPHICS

BANNERS (ANIMATED), NEWS LET-  
TERS, SOCIAL MEDIA.



### CONCEPT

AD CAMPAIGNS, TVC, ANIMATED  
PRESERVATION GRAPHICS

## EDUCATIONAL ATTAINMENT

### SECONDARY

- STIKOM The London School of Public Relations  
Bachelor of Arts in Communication Studies  
Jakarta, Indonesia  
2011 - 2015
- American College of Dubai  
Dubai, U.A.E.  
2009 - 2010
- The Winchester School  
Dubai, U.A.E.  
2007 - 2009
- The Oxford School  
Dubai, U.A.E.  
2004 - 2007

### PRIMARY

- Apple International School  
Dubai, U.A.E.  
2000 - 2004
- SD-Angkasa IV Halim Perdana Kusuma  
Jakarta, Indonesia  
1997 - 2000

## COMPUTER SKILLS & STRENGTH

### MICROSOFT

Word



Powerpoint



Excel



### ADOBE

After Effects



Illustrator



InDesign



Premiere Pro



Photoshop



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+6287889011568  
erlg.mp@gmail.com

OR



RECYCLE