

### **CURRICULUM VITAE**

## PERSONAL INFORMATION

Name // Mega Aprilia
Date of Birth // 14 April 1988
Address // Jl Kesatrian VIII/H-19. Matraman. East Jakarta
Status // Single
Religion // Moslem
Mobile Phone // 0896-6886-9388
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ACADEMIC INFORMATION

2006 - 2010 // Akademi Bina Sarana Informatika - Broadcast

2003 - 2006 // SMU Negeri 4, Jakarta

2000 - 2003 // SLTP Negeri 7, Jakarta

1999 - 2000 // SD Negeri Kebon Manggis 11 Pagi, Jakarta

PERSONAL SKILL

Language // English - Medium Oral and Written
Computer // Word, Excel, Power Point, Photoshop

## EXPERIENCE as Event and Promotion Officer

### WORKING PT CREO SINERGI ( Juny 2013 - September 2014 )

- Meeting with client and partner
- Internal communication regarding the partnership
- \* Internal communication regarding request from client
- Maintain partnership communication
- Reporting result with team and management
- Filling document regarding proposal, review, invoice, etc.

#### as Project Manager

- Ensuring the ongoing project running on schedule
- \* Team coordination to manage the timeline
- \* Report to the supervisor according to the project details
- \* Filling documents regarding the project

#### as Social Media Specialist

- Day to day management and development of editorial content on social media platform
- Promotion and sharing the information of the ongoing event
- \* Community target research
- \* Assisting the Marketing Team for the programs

#### PT VTC Online Indonesia (2011 - 2013)

#### as Community Manager

- \* Monitoring and proactively interacting with online communities
- \* Monitoring the upcoming and or the ongoing event on the game
- \* Day to day management and development of editorial content on social media platform
- \* Having a responsibility to create the press release and sending it to the media parner
- Handling the Customer Service Online (CSO)
- Liaison VTC Online Indonesia with KakaoTalk



# EXPERIENCE as Content Writer

### WORKING PT LIMAS CENTRIC Indonesia Tbk (2011)

- \* Writing short article on lifestyle section
- \* Article update on CMS for publishing purposes

#### PT SINAR MUTIARA CEMERLANG (2007 - 2010)

as Sales Admin

- \* Preparing quotation letter for client
- \* Preparing delivery and shipping order
- \* Preparing invoice for client

