

DIDI

NOFENDRA

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## Final Project

2016 : Advocado Advertising  
(Media Planner)

## Internship

2015 : DDB Indonesia Intern  
(Account Executive)

## Volunter

2016 : UI Film Festival  
(Social Media Officer)

2015 : UI Film Festival  
(AV Producer)

2014 : SD Film Screening UI  
(Graphic Designer)

2014 : UI Art War Volunteer  
(Motion Graphie designer)

2008 : European Higher  
Education Fair  
"Perancis Masuk  
Kampus 2008"  
UNPAD  
(Liaison Officer)

## Personality

**Computer Savvy**  
**Self Learning**  
**Good Humour**  
**Responsive**  
**Commitment**

Bukittinggi / 22 November 1987

Single Male with A Blood Type

Jl. Kemuning V RT.014 RW.06 No.23/29

Pejaten Timur, Pasar Minggu, South Jakarta

## Education

2013: University Of Indonesia  
Communication Advertising GPA: 3,21.

2006: University Of Padjadjaran, France Major.

2003: 55 High School, South Jakarta.

## SEO Knowledge

### Site Accessibility

Creating site engines can easily crawl and index

### Keyword Research and Targeting

Choosing the right keywords & employing them effectively

### New Search Protocols

Schema.org, Rel=Author, etc.

### Link Building

Investigating, tracking and acquiring link opportunities

### Content Strategy

Set a plan of how to leverage the organization's resources to produce valuable, useful, relevant, share-worthy material.

### Social Signals (Social Media Promotion & Directory Site)

Employing Twitter, Facebook, LinkedIn, Google+, YouTube, etc. to improve searches

## PNBs Creation

Build network of authoritative websites used to build links to main site

## Youtube SEO

Create SEO tactic to drive more traffic on Youtube Channel

## Site Creation

Build the responsive site design website Wordpress SEO  
Friendly both Mobile or Destop

## Skill Set's

Creative Brief  
Media Planning  
Competitive Review  
Presentation Deck Design  
Basic Qualitative & Quantitative Research  
Translator France-Bahasa Indonesia  
Writing Long-form Document  
Video Making & Editing  
Basic Copywriting  
Design Graphic

## Technical

Microsoft Power Point, Word , Excel  
Wordpress, Balsamiq Mockups & Marvel app  
Buffer, Hootsuit, SEM Rush, Scrapebox  
Google Webmaster Tool & Google Adwords  
Adobe CC 2014

## Portofolio

UI Film Festival 2016  
Facebook, Instagram, Twitter (@uifilmfestival)  
Nomnom Healthy Project  
<http://bit.ly/29OICKU>  
Media Planning Portfolio :  
<http://bit.ly/2alpSzR>

## References

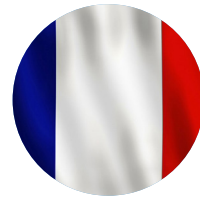
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## Speak - In

English



France



## Social Media



[Slideshare.com](https://www.slideshare.com)



[Wordpress](https://www.wordpress.com)



[Behance.net](https://www.behance.net)