

PERSONAL RESUME

AMANDA MICHIRU

DESIGN

ME

HELLO, MY NAME IS **AMANDA**
A **GRAPHIC DESIGNER** FROM JAKARTA, INDONESIA.

My objective is to obtain a level of position where i can gain experience and knowledge to improve my skills. I am highly interested in identity design, I believe every brand has its own background, an interesting story that differentiate to each other. To always reach better result, I always explore deeper and develop wider so that each of them has a strong and powerful signature identity.

CONTACT

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EDUCATION

BINUS INTERNATIONAL UNIVERSITY 2011 - 2016
School of Art & Design (Graphic Design Major)
Double Degree (Binus International & Northumbria University UK)

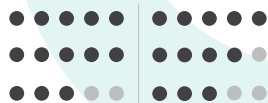
ACTIVITY

Classic Ballet	4 years
Figure Ice Skating	11 years
Classic Violin	12 years
Drum	3 years
Les Mills Instructor	4 years
Volleyball	3 years
Vocal Sing	5 years
Swimming	2 years
Soft Tip Dart	2 years

SKILLS

LANGUAGE SKILLS (WRITING | SPEAKING)

INDONESIAN
ENGLISH
CHINESE



EXPERIENCE

FREELANCE 2011 - present

GRAPHIC DESIGNER

Focused more in brand identity from company logo design to products application design, invitation, packaging, typography, but also doing many variety of designs as the request of clients.

WEB & MOBILE SITE DESIGNER

Building webpage composition and layout, making all related UI icons and mobile UX design elements based on the maximum development of client's desired request.

PHOTOGRAPHER

Specialised in beauty shot and fantasy editorial photograph. Full attention from the set, properties, make-up, to final photo editing.

MAKEUP ARTIST

Professional makeup artist for events, parties, even special FX makeup for themed movie or show. Still developing skill on hairdo to optimized the whole look.

PT. RISKSERY INDONESIA 2013 - present

STAFF ADMINISTRATION

Handling most of the documents from renewal to claim, including policy check or review, attending meetings and entertainment. Occasionally join the surveys to the locations for claim or bonding.

WATERMARK DESIGN 2015 - 2016

GRAPHIC DESIGN INTERN

GRAPHIC DESIGNER (PART-TIME)

Identity design for brands/companies from logo to collaterals, illustrating graphics or illustration elements for tv shows, designing illustrations for cards and helping the other on different projects.

HOGARTH & OGILVY 2016

GRAPHIC DESIGN INTERN

GRAPHIC DESIGN FREELANCE

Designing various advertisements for Hogarth & Ogilvy's clients: Bank Indonesia, ABC, Phillips, The Coca Cola Company, Polaris, Prasetya Mulya University, etc. Was a former member of H&O's Team Indosat Ooredoo as Graphic Designer.

SOFTWARE SKILL

