



CURRICULUM VITAE

Zarjad Samsudewa, S.I.Kom

PERSONAL INFORMATION

Name : **Zarjad Samsudewa**
Nick Name : **Dewa**
Sex : **Male**
Place, Date of Birth : **Semarang, May 3rd 1991**
Height/Weight : **171cm/67kg**
Religion : **Christian**
GPA : **3.70 (Scale 4.00)**
Address : **Jl. Anggrek Garuda IV Blok G No.31
Kemanggisan, Jakarta Barat (Kost)
Jl. Pundensari I No.7 RT 7 RW 2
Karanganyar, Tugu, Semarang (Home)**
Contact Person : HP : **0812-8367-1813**
Whatsapp : **0857-7287-7159**
Email : zarjad_s@yahoo.co.id

References :

1. **Dr. Nia Sarinastiti** (Lecturer at UNIKA Atma Jaya Jakarta)
0816-979-631
2. **Yohanna Meilina** (Ass.Brand Manager PT. Sahabat Utama TraCo)
0812-9402-6842

Skill Information :

1. Personal : **Leadership, Communications, and Creative Things**
2. Language : **Indonesia (excellent), and English (good)**
3. Computer : **Ms.Office, and Photoscape (editor)**
4. Others : **Singing, Master of Ceremony and
Event Organizer**



Education Information

- 2010 to 2014 : **Communication Science at UNIKA Atma Jaya Jakarta (3.5 years)**
- 2009 to 2010 : **Civil Engineering at Diponegoro University, Semarang**
- 2006 to 2009 : **Senior High School No.6, Semarang**
- 2003 to 2006 : **Junior High School No.2, Semarang**

Organization

- 2012 to 2013 : **Event Staff Division at Merry Riana Campus Ambassador Batch 1**
- 2008 to 2009 : **Advertising Coordinator at SIXMA6Z (School Magazine)**
- 2007 to 2008 : **Leader of 1st Division at OSIS of Senior High School No.6, Semarang**
- 2004 to 2005 : **Leader of 4th Division at OSIS of Junior High School No.2, Semarang**

Seminar

- 2014 : **Nominee at The 3rd International Conference on Business and Communication**
- 2013 : **Committee at Koran SINDO Campus Time**
- 2012 : **Leader at Opening Session of Atma Jaya Broadcasting Club**

Achievement

- July 2014 : **1st Winner of PANIN BANK Pin Board National Competition**
- April 2014 : **Best Graduate of Majoring Communication Science (UNIKA Atma Jaya Jakarta)**
- January 2014 : **3rd Winner of The Academic Writing and Business Plan**
- December 2012 : **1st Winner Mr.Campus Face Indonesia (Campus Life Magazine)**
- May 2012 : **TOP 12 News Anchor National Competition (UMN)**
- May 2010 : **Favorite Winner of Pemilihan Wajah Model Remaja On Air TV**
- August 2007 : **PASKIBRAKA (Semarang City)**



WORKING EXPERIENCES

The logo for Sahabat Utama, featuring the word "sahabat" in blue and "utama" in orange.

TRADE MARKETING OFFICER (Promoted)

PT. SAHABAT UTAMA TRACO (Aug to Oct 2015)

- Marketing Strategy and Activity for a New Brand "O2O" (Nationwide – 103 Store)
- Sales Tracking and Monitoring (Nationwide – 103 Store)
- Community Relations

The logo for Sahabat Utama, featuring the word "sahabat" in blue and "utama" in orange.

BRAND EXECUTIVE

PT. SAHABAT UTAMA TRACO (Mar to July 2015)

- Marketing Strategy and Activity for a Existing Brand "Rotring and Ziegel" (Nationwide – 65 Store)
- Event and Promotions Coordinator (Nationwide – 65 Store)
- Social Media Campaign and Promotions



PaninBank

MANAGEMENT TRAINEE (Retail Lending Officer)

PT. PANIN BANK, Tbk (June to Oct 2014)

- Manage and Promote Business Relationship with New or Existing Customer (and Developer)
- Tracking, Maintaining, and Analyzing Customer Data
- Analyze Financial Statement and Manage Risks

