

COPY WRITER

CV & PORTFOLIO

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CURRICULUM VITAE



PERSONAL DATA

Name : Kishi Ereny
Nick Name : Kishi
Place & Date of Birth : Jakarta, April 19th 1989
Sex : Female
Religion : Catholic
Marital Status : Single
Citizenship : Indonesian
Address : Jl. H. Saidi 1D/ No. 57, Cipete,
Jakarta Selatan
Mobile phone : 081298059561
Hobbies : Browsing internet, blogging,
reading, writing, playing music
E-mail : kizzi_pizza@yahoo.com
Blog : <http://glyceride.blogspot.co.id/>



FORMAL EDUCATION

· 2007 - 2011
Atma Jaya Catholic University, Majoring in English Department, Faculty of Education
· 2004 - 2007
Tarakanita I Senior High School, Jakarta
· 2001 - 2004
Don Bosco Junior High School, Jakarta
· 1995 - 2001
Ora et Labora Primary School, Jakarta



PERSONALITY

- Active in both oral and written communication skills in English and Bahasa
 - Communicative and flexible in new situation
 - Able to work in teamwork or individual
 - Honest, responsible, diligent, and hard worker
 - Daring to learn new things and do the best to achieve the maximum result
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WORK EXPERIENCE

(2009-now) Freelance article translator

Job description: Translating articles or interview records from English to Indonesia or Indonesia to English, proofreading manuscripts, generalizing sources related to articles' topics.

(2010) Private English teacher for kindergarten & elementary school kids

(Nov 2011 – Jan 2012) Customer Service staff at Ak.sa.'ra bookstore

Job description: Assisting customers and making sure to cater to their needs, organizing products on store, cashier, maintaining product knowledge, contributes to team effort by accomplishing goals.

Website: www.aksara.com

(Jan 2012 – Feb 2012) Intern reporter for PT Gaya Favorit Press - Femina Magazine

Job description: Reporting on events, writing articles allocated by the editorial team, collecting information of current trends, managing to submit work into deadline, generating topic for article content.

Website: www.feminagroup.com

(Feb 2012 – March 2012) Kindergarten Teacher's Assistant at Raffles International School

Job description: Working alongside teachers to support learning activities, helping to plan lessons and prepare teaching materials along with teaching aids, acting as a specialist assistant for particular subjects, leading classes under the direction of the teacher, understanding the pupils and helping them to cope up with their difficulties.

Website: www.raffles-international.org

(April 2012 – March 2013) Reporter at Media Satu Group – AREA Magazine

(April 2013 – March 2015) Junior Editor at Media Satu Group – AREA Magazine

Job description: Writing and editing articles, generating ideas for features with writing staff, interviewing sources, transcripts article, translates article, proofreading all pages before going to press. Raising magazine's profile, supporting editorial staff in all activities leading to publication, organizing and researching projects to tight deadlines, summarizing written material, writing online content including via social media.

Website: www.areamagz.com

(April 2015 - May 2015) Content Writer at Omeoo Digital Agency

Job description: Researching, writing, and editing website contents from scratch or based on material supplied by clients, proofreading final drafts of web pages, generating slogans, copywriting for various sources e.g: Frozz, Teh Pucuk Harum, Merries, BRAND'S, Konimex, MyMilk Ultra-jaya, and many more.

Website: www.omeoo.com

(Jun 2015 - Jan 2016) Copywriter at Trio SP eCommerce

Job description: Writing product descriptions, newsletter, articles, translations, campaigns, email blast, and other forms of marketing and advertising, brainstorming visual and copy ideas with the team to cater to the clients' needs, develop ideas and fresh concepts to make products appeal to customers.

www.shopdeca.com

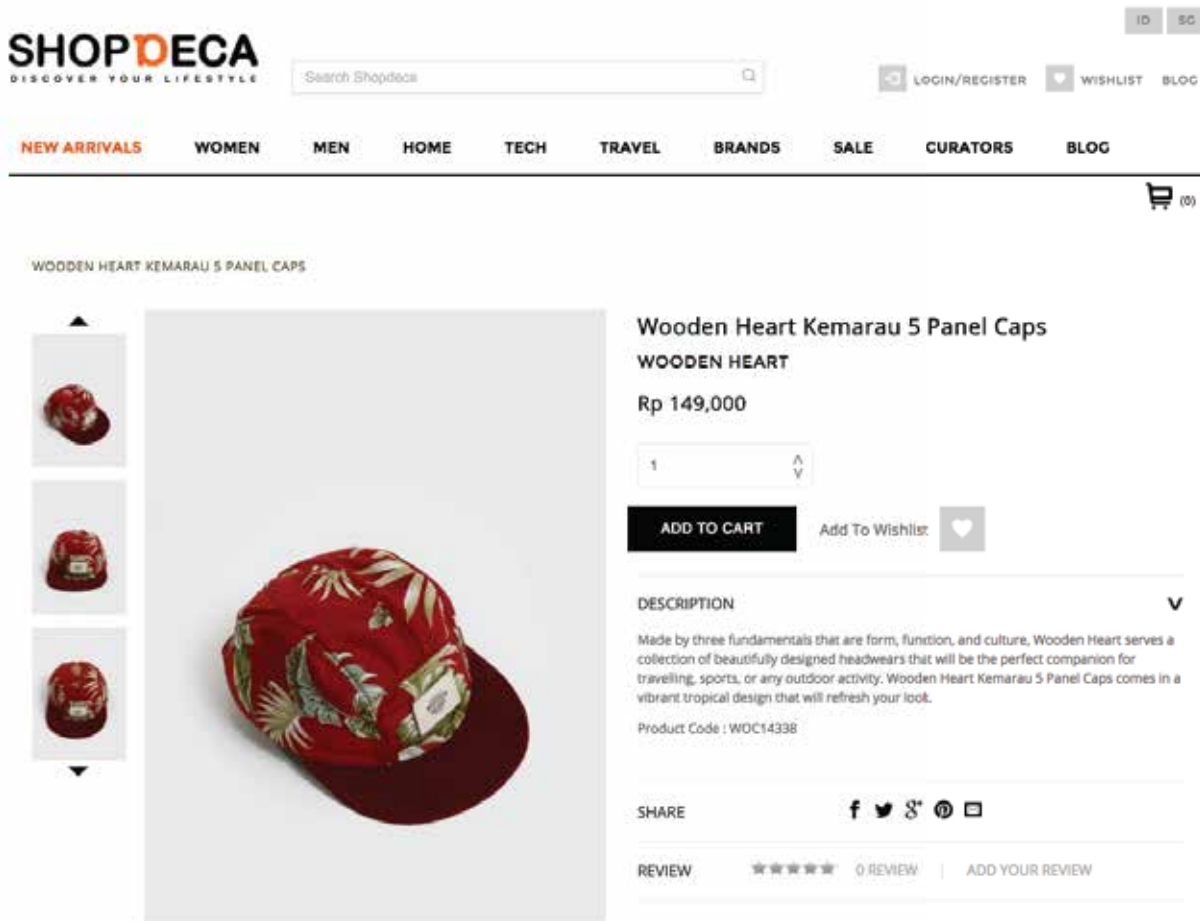
E-Commerce website

Job description:

- writing product description
- translating
- conducting research on materials for various local and international brands

Example : Wooden Heart

<http://www.shopdeca.com/catalogsearch/result/?q=wooden+heart>



The screenshot displays the Shopdeca website interface. At the top, the Shopdeca logo is on the left, and navigation links for ID, SC, LOGIN/REGISTER, WISHLIST, and BLOG are on the right. Below the header is a horizontal menu with categories: NEW ARRIVALS, WOMEN, MEN, HOME, TECH, TRAVEL, BRANDS, SALE, CURATORS, and BLOG. A shopping cart icon with '(0)' is on the far right. The main content area features a product titled 'WOODEN HEART KEMARAU 5 PANEL CAPS'. On the left, there are three small thumbnail images of the cap. The central image shows a red cap with a tropical floral pattern. To the right of the image, the product name 'Wooden Heart Kemarau 5 Panel Caps' is displayed, followed by the brand 'WOODEN HEART' and the price 'Rp 149,000'. Below the price is a quantity selector set to '1'. There are two buttons: 'ADD TO CART' and 'Add To Wishlist' with a heart icon. A 'DESCRIPTION' section follows, containing a paragraph about the brand's philosophy and the product's design, along with the product code 'WOC14338'. At the bottom, there is a 'SHARE' section with social media icons and a 'REVIEW' section showing '0 REVIEW' and an 'ADD YOUR REVIEW' button.

SHOPDECA
DISCOVER YOUR LIFESTYLE

Search Shopdeca

LOGIN/REGISTER WISHLIST BLOG

NEW ARRIVALS WOMEN MEN HOME TECH TRAVEL BRANDS SALE CURATORS BLOG

WOODEN HEART KEMARAU 5 PANEL CAPS

Wooden Heart Kemarau 5 Panel Caps
WOODEN HEART
Rp 149,000

1

ADD TO CART Add To Wishlist

DESCRIPTION

Made by three fundamentals that are form, function, and culture, Wooden Heart serves a collection of beautifully designed headwears that will be the perfect companion for travelling, sports, or any outdoor activity. Wooden Heart Kemarau 5 Panel Caps comes in a vibrant tropical design that will refresh your look.

Product Code : WOC14338

SHARE

REVIEW 0 REVIEW ADD YOUR REVIEW

www.sportdeca.com

E-Commerce website

Job description:

- writing product description
- translating
- conducting research on materials for various local and international brands

Example : Adidas

<http://www.sportdeca.com/catalogsearch/result/?q=adidas>

SPORTDECA
KEEP ON MOVING

Search your sport gear



(0)

PRIA WANITA AKSESORIS OLAH RAGA BRANDS NUTRITION CLEARANCE

HOME / PRIA / SEPATU /

SEPATU CASUAL ADIDAS SL STREET M19150



ADIDAS

Sepatu Casual Adidas SL Street M19150

Rp769,000.00

+ ADD TO WISHLIST

Be the first to review this product

Shoe Size *

Choose an Option...

* Required Fields

Size Chart

Qty:

1

ADD TO CART

DESCRIPTION

Sepatu Casual adidas SL Street terinspirasi oleh desain sepatu para pelari di era '80-an, yang kemudian dipeles kembali dalam tampilan masa kini yang lebih modern dan hip. Sepatu pria ini memiliki model vintage yang didukung oleh lapisan luar berbahan suede. Untuk kenyamanan sepanjang hari, ia turut dilengkapi oleh bantalan EVA dan sol karet berpola berlian untuk pijakan tepat setiap saat.

Product Code : M19150



Area Magazine - Media

Job description:

Writing and editing articles, generating ideas for features with writing staff, interviewing sources, transcripts article, translates article, proofreading all pages before going to press, supporting editorial staff in all activities leading to publication, organizing and researching projects to tight deadlines, summarizing written material, writing online content including via social media.

PUBLIK MARKETTE: EVERY DAY IS A CULINARY SURPRISE

Awal tahun ini, ISMAYA Group memperkenalkan anak restoran terbarunya yang mengusung sebuah konsep menarik. Kishi Ereny pun bergegas ke sana untuk mencari tahu.

Publik Markette berdiri manis di Grand Indonesia East Mall yang belakangan memang tengah diramaikan oleh sejumlah wajah-wajah restoran baru seperti Union Deli dan NOMZ. Sekilas, tampilan restoran yang telah resmi beroperasi semenjak akhir Januari silam ini mengingatkan akan Kitchenette yang juga masih merupakan 'saudara' mereka di bawah bendera ISMAYA Group.

Warna-warna natural layaknya coklat keemasan dan hijau asri yang berasal dari tanaman-tanaman gantung di langit-langit berpadu dengan apik dalam membubuhkan atmosfer modern namun tetap relaks. "Berhubung lokasinya berada di pusat kota yang juga dekat dengan wilayah perkantoran, suasana Publik Markette dibangun senyaman mungkin agar para tamu bisa bersantap sekaligus refreshing. Untuk melengkapinya, tersedia pula area outdoor yang pas buat bersantai," ujar April selaku bagian dari divisi Marketing Publik Markette.

Nah, konsep yang 'segar' turut diberlakukan pada sistem pemesanan makanannya. Ketika baru masuk, Anda akan diberi sebuah stik bernomor. Selanjutnya, langsung saja meluncur ke Food Gallery yang berada di bagian pojok restoran. Food Gallery ini bisa dibilang 'pengganti daftar menu' karena setiap hidangan yang tersedia pada hari itu dapat Anda jumpai di balik etalase kaca. Setelah memesan, silakan Anda duduk manis dan pelayan akan mengantarnya sesuai nomor ke meja Anda. Uniknyalah lagi, pilihan-pilihan menu Publik Markette berubah setiap harinya. Maka, Beef Short Ribs yang Anda nikmati pada hari ini, misalnya, tak akan dijumpai lagi di keesokan hari. Meski begitu, terdapat pula rangkaian menu tetap yang dapat dipesan secara ala carte.

Pada hari itu, deretan sajian menggugah yang tertata di balik kaca di antaranya ada Beef Brisket with Gremolata, Blackened Barramundi with Olive Tapanade, Crispy Pork Belly with Salsa Verde, serta Korean BBQ Chicken. Oh, ya, setiap pesanan sudah dilengkapi side dish masing-masing, seperti kentang, nasi, saus, jamur, dan sayur-sayuran. Sedangkan, aneka heavy bites, pasta, salad, sampai dessert tentunya menjadi varian menu tetap yang selalu tersedia.

Tak hanya tampilan cantik, soal rasa, Publik Markette juga menjaga betul kualitas makanan mereka. Salah satunya dengan memasak kembali menu yang Anda pilih agar senantiasa nikmat tat kala disantap. Beralih ke minuman, Publik Markette memiliki rangkaian fresh juice yang menjadi favorit mayoritas para pengunjungnya. But if you're in the mood for cocktails, hampiri saja area bar yang siap menghadirkan koleksi signature cocktails yang diambil dari judul-judul film ikonik, sebutlah Clockwork Orange, The Italian Job, dan Mango Pulp Fiction.

Kunjungan ke Publik Markette pun berakhir dengan cukup memuaskan, terlebih didukung oleh servis yang friendly dan helpful. Untuk mengetahui daftar menu yang mereka sediakan setiap hari, pantau saja akun sosialnya di @publikmarkette (Instagram).


Frozz - Brand

Job description:

Researching materials, writing articles about lifestyle, hobbies, music.

Link:

<http://frozaholic.com/hangout/nyantai-di-5-rooftop-bar-lounge-terbaik-di-jakarta>



[EVENT](#)
[CONTEST](#)
[FROZZ PRODUCTS](#)
[JOIN OR LOGIN](#)

HOW FROZZAHOLIC ARE YOU?
— KLIK DISINI! —

BE TOPICAHOLIC

Nyantai di 5 Rooftop Bar & Lounge Terbaik di Jakarta

HANGOUT NEWS | By Cherry Mint - 11 May 2015


[f Recommend](#) 0
 [Tweet](#) 0

Setelah 'diterjang' oleh aktivitas yang menumpuk ditambah padatnya lalu lintas ibukota, pastinya Frozzaholics ingin mencari spot yang pas buat bersantai sembari menikmati semilir angin sore yang menenangkan. Apalagi kalau ditambah pemandangan kota metropolitan yang semakin indah setelah matahari terbenam. Nah, kalo kamu tertarik untuk mencobanya, berikut rekomendasi *rooftop bar & lounge* yang pantas buat kamu tengok!


Cloud




LATEST NEWS




Baterai Handphone Android Boros? Mungkin Dimakan sama Aplikasi!




Jangan Ngaku Pecinta Cokelat Kalau Belum Ke Sini!



Band-band Ini Terpaksa Menunda Tur Mereka di Paris



Call of Duty Bakal Ada Movienya?



Tex Saverio, Bukti Kalau Desainer Muda Bisa Bikin Bangga!

FROZZ EVENT 2014

NOVEMBER

19

Teh Pucuk Harum - Brand

Job description:

Making commercial slogans, digital campaign



Merries

Job description:

Making commercial slogans, digital campaign



Ever E

Job description:

Making commercial slogans, digital campaign



F&B post - Blog Articles

(<http://glyceride.blogspot.co.id/>)

Tuesday, November 10, 2015

NEW DISHES FROM THE HOLY CRAB!

finally we're back with another food review yay! this time i got the chance to try out the newest lunch menu selections from The Holy Crab. i believe many of you are already familiar with this restaurant, which is located at one of the hippest culinary spots in town, Jl. Gunawarman. it's quite famous for the Western style crab dishes for it uses a special Louisiana sauce that you won't find anywhere else in local seafood places. well, having crabs for lunch sounds like a wonderful idea but you know, it can be a hassle sometimes because it takes more effort to eat than any other comfort food and it can get quite messy if we're not careful right? therefore The Holy Crab came up with some choices of tasty lunch menu to satisfy your seafood cravings in a more practical package!



the first one is Mixed Seafood Dirty Rice. honestly i have no idea why they called it 'dirty rice'. i was thinking maybe because they trashed out various kinds of topping into it all at once? but according to The Holy Crab, this is one of traditional Cajun cuisines which is already well known in its origin. the rice is rich in flavor and it tastes buttery in mouth. the creaminess of it is complemented very nicely with the fresh seafood additions like prawns, squids, and scallops. oh, it also has chicken liver as a part of the toppings for a more delectable flavor. personally i like this menu a LOT because the combination of creamy and savory it offers apparently caters to my palette very well that i cant stop savoring it even though its a rather heavy menu for the tummy.
