

CURRICULUM VITAE

rizaldyysf@gmail.com



Rizaldy Yusuf

Personal Information

Rizaldy Yusuf
Tangerang, October 21st, 1991
JL. Krakatau 3 No 32 RT 02 / RW 09
Perumnas 1 Tangerang
085716576758

Working Experience

2013	Fortune PR	Case Studies Writing for Wego Indonesia
2013	Universitas Bakrie	Member of brand groundwork, tagline, and new positioning designer for Bakrie University, with communication lecturers

Internship

2013	Dentsu Digital Division	Copywriter
2013	Plot Point Book Publishing	Promotion Division

Organization Experience

2012	Ad & Brand Club UB	Creative Director
2011 - 2012	UKMa Jurnalistik UB	Editor in Chief
2011-2012	Himpunan Mahasiswa Ilmu Komunikasi (HMILKOM)	Secretary of Education Department

Training and Seminars

2013	Creative Tribes with Saatchi & Saatchi
2012	Strategic Online Branding with Firzi Abidin, Fortune Indonesia
2012	Digital Marketing Communication with Janoe Arijanto, Dentsu Strat
2012	Magnum Ice Cream Case with Oky Andries, Unilever Brand Manager