

**Firdianti Safitri**

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**Education**

**2011-2015** **FACULTY OF ECONOMICS AND BUSINESS, DEPOK, INDONESIA**  
**UNIVERSITY OF INDONESIA**

Freshly graduated, majoring Marketing Management. GPA 3,28. Active at campus organization. Strategic Leader Candidate of Human Resources Division in Management Student Society (MSS FEUI, 2012). Associate Team Leader of Logistic Division in Indonesia Marketing Competition (IMOTION FEUI, 2012). Strategic Leader of Strategic Business Unit in Management Student Society (MSS FEUI, 2013). Managing Executives of The 10th National Marketing Conference, Seminar, and Training (The 10th MIST, 2013 – 2014).

**Experience**

**2014-2014** **PT. Jaya Beton Indonesia** **TANGERANG, INDONESIA**  
**Marketing Division, Intern.**

Work directly with marketing manager and staff, responsible with customer's data entry and management, discuss about marketing strategy for B2B commerce, help marketing manager and staff to accomplish their job in daily basis.

**Organizations**

**2012-2012** **MSS FEUI** **DEPOK, INDONESIA**  
**Human Resources Division**  
**Strategic Leader Candidate**

Do the Performance Appraisal for all members of the organization, help Strategic Leaders to hold the annual Management Trainee recruitment, organize the organization's outing activities, make sure that all members have a sense of belonging and chemistry within the organization, help to solve problem and mediating conflict among members, organize training for members, do the discussion and case study about current HR issues.

**2013-2013** **MSS FEUI** **DEPOK, INDONESIA**  
**Strategic Business Unit**  
**Strategic Leader**

Responsible for managing one of the biggest event owned by MSS, The 10th National Marketing Conference, Seminar, and Training (The 10th MIST), which is a semi-autonomous organizational unit. The 10th MIST is a profit center of the organization.

**Certification**

**2015** **Marketing Research Training with SPSS and LISREL** : a marketing research training with basic statistical application (SPSS and LISREL) certification from Laboratory of Computation Department of Management FEB UI.

**Skills and Interest**

Microsoft Office (Word, Excel, and Power Point), basic statistical application (SPSS and LISREL), basic photo editing (Adobe Photoshop).  
Interested in : Business, Marketing, Project Management, Self-development, and Travelling.