

# Personal Data

**FERRY FEBRI SESANTO, S.I.Ikom**

(Tangerang, 23<sup>rd</sup> February, 1983)

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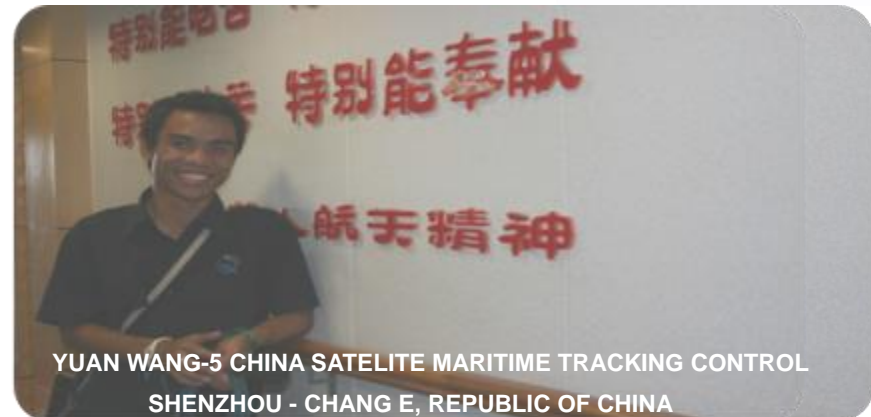
## QUALIFICATION

- Proven skill in writing script, making concept for event (team creative), and team work presentation skill. More than five year as a freelance in many different types of event organizer. Making negotiation and Lobby. Powered qualification to MS word, MS excel, MS PowerPoint, MS Outlook.
- Making budget release (cost estimate/cost advance), Presentation to client, Process approval for VAT exemption restitution with related vendor and supplier, Letter correspondent to government department in Indonesia.
- Following many training in communication skill, such as journalism, public relation, foreign language training and marketing communication & Promotion, etc.
- Executive director YAI channel and 107.9 FM University of Persada Indonesia of YAI, Jakarta. Responsibility 50 persons for production program and bureaucracy campus. My Challenge making seminar, talk show, TV production in YAI channel, and make some external relation with sponsorship.
- Be moderator and master of ceremony at YAI campus in any talk show also seminar/ Workshop. Activities. Executive director of broadcasting caster club UPI YAI. Part of senate FIKOM UPI YAI field in external relation for international program. I have link in some mass media (print and electronic).



## BACKGROUND EDUCATION

2004 – 2012	University Persada Indonesia YAI
S-1 Degree Studies	Faculty of Communications, Majoring Broadcasting (S-1 Degree).
Common 2005	PT Indomugi Pratama (IP Entertainment) MRA Media Group, Event Management
Mid 2005	ICU Broadcasting Journalism and News Production Training Program with SCTV & TPI.
1999- 2000	PT Multi Cinema Television Production Acting and Cinematography Training Program



## JOB EXPERIENCE

### A. MNCTV PT Cipta TPI (Sept 2008- Dec 2010)

- 1) Reporter Program Berita Kriminal (Desk Criminal) SIDIK Program Everyday
- 2) Creative Design Program KRIBO (KRIminal heBOh) 30" Program Twice a Week on Air
- 3) Reporter SIDIK KASUS & SIDIK KASUS Investigasi 30" Program Twice A Week On-Air
- 4) Reporter Regular News (Desk Politic, Law & Criminal) All Categories News Program Everyday
- 5) Reporter Segment "Gaya Hidup" Lintas Malam Every Night except Saturday & Sunday



### B. BDP (Broadcasting Development Program) MNCTV (PT Cipta TPI-MNC Group) (April-May 2008)

- 1) Regular News (Lintas Pagi-Sidik-Lintas Siang-Lintas Peristiwa-Lintas Malam)
- 2) News Documentation (Master Siar-Tape Library)
- 3) Administration of News Coordinator (News Schedule)
- 4) Coordinator of Bureau (Uplink via Satellite-Streaming Video via Fiber Optic)
- 5) Special Program (Sidik Kasus-Jendela-Gaya Hidup-Pasar Kita)







### C. Media Broadcasting Campus UPI Y.A.I (2004-2008)

- 1) Program Director & Chief Editor 107.9 YAI FM & YAI Channel.
- 2) News Caster (News Line) and Presenter BISIK (Bincang aSIK) YAI Cha
- 3) Radio Announcer and Music Director 107.9 YAI FM
- 4) Production & Creative Director 107.9 YAI FM dan YAI Channel
- 5) Mentoring for Radio Announcer 107.9 YAI FM and TV Presenter YAI Ch
- 6) Mentoring *"Teknik Lobby & Negosiasi"* for KEDAI UPI YAI
- 7) Mentoring *"Public Speaking"* for Caster Club UPI YAI
- 8) Moderator *"Public Speaking with Hapsa Et Studia, How to Work In Journalism with RCTI & HOTLINE, How to Work in Mass Media With Fira Basuki, Beauty Class by. Oriflame & Media Indonesia with Meitha Ratu"*
- 9) Mentoring *"Teknik Lobby & Negosiasi"* KEDAI UPI YAI
- 10) Mentoring *"Public Speaking"* Caster Club UPI YAI
- 11) MC for LA LIGHT goes to Campus With TAHTA feat. Crystal @ YAI Campus Road show
- 12) MC for Apple Goes To Campus With Apple Computer & iTunes @ YAI Campus
- 13) MC for Ramadhan & Baksos bersama Ustad Jefri Al Buchori Campus UPI YAI Salemba
- 14) MC *"Ramadhan Akhirnya Datang Juga"* Bersama Ustad Mansyur By. ISLAHUPI YAI
- 15) MC Gathering Guinness @ Millenium Jakarta



#### D. Communications Relationship Field (2002-2011)

- 1) Radio Announcer & Producer Radio Community 98.7 Pamners FM (Sekarang Gen FM)
- 2) Audience Coordinator INDOSIAR, RCTI, TRANS TV
- 3) Marketing Tele Direct Sales Credit Card PERMATA Bank
- 4) Staff Administration & Finance St. Ursula English Course Jakarta
- 5) MC Theatre BOBO BOBUMBA JHCC by CEREBROFORT
- 6) Gathering Guinness @ Millennium Executive Club Jakarta

#### E. PT Indomugi Pratama (IP Entertainment – MRA Media Group) (2005-2007)

- 1) Citibank Ultima Card, Grand Hyatt-Plaza Indonesia.
- 2) Vitality Academy PT Unilever Indonesia , Hotel Bidakara.
- 3) Dinner with Delon By. Frank& Co. Jewelry, Grand Hyatt Jakarta.
- 4) Tax Campaign, Bundaran Senayan Jakarta.
- 5) World Food Programmed Fight Hunger, Plaza Barat Senayan.
- 6) TV Day ANTV 2007, Forbidden Citi, Resto & Lounge.

#### F. HARRY KISS Production (2006-2007)

- 1) Tiens Award Celebration The Spirit of Jakarta, Pantai Carnaval.(MURI)

#### G. LOOK Model Entertainment Indonesia (2007-2008)

- 1) Calvin Klein Fashion Show, Dragon Fly-Jakarta.
- 2) Eye on Fashion by. Tara Jamon & Ojero, La Moda Café Jakarta.
- 3) 70<sup>th</sup> Anniversary Mr. Subowo, Dharmawangsa Hotel-Jakarta.
- 4) Citibank Gala Dinner “*Business Investing*” Mr. Syariq House-Pondok Indah.
- 5) Fashion Show 1000 Warna Gaya Indonesia, JaCC-Jakarta.(MURI)



#### H. International Education (2011)

- 1) Trainer Tumble Tots International School @ Kemang
- 2) Teacher Right Steps Pre-Kindergarten & Kindergarten
- 3) Teaching of International School Certification from Southamton, England-UK
- 4) Master of Trainer Marketing Social Condom National, USAID
- 5) National Secretary Junior Chamber International Indonesia (United National-PBB)

#### I. PT Kudos Indonesia (2013)

- 1) Junior Account Executive
- 2) Client Service and Marketing Communication

#### I. Achievement (2010)

- 1) Nominator Panasonic Gobel Award 2010 Ke-13 Sub-Kategori *Feature* (Kriminal)  
SIDIK KASUS Episode “*Jejaring Maut, Jejaring Sosial...*”
- 2) *Presenter/ News Anchor Favorite* JakTV @ YAI Campus
- 3) *Link:*

<http://swa.co.id/youngsterinc/enterpreneur-youngsterinc/komunitas-barbie-lover-jual-produk-ke-australia>

<http://grosirkita.com/komunitas-barbie-lovers-menjual-produk-ke-australia/>

<http://swa.co.id/tag/sanggar-maksima-lpa-karya-bhakti>

<http://swa.co.id/enterpreneur/komunitas-barbie-lovers-jual-produk-ke-australia/attachment/barbie-lovers>

<http://swamagazine.blogspot.com/2013/01/youngster-inc-entrepreneur-komunitas.html>

I have excellent references and would be delighted to discuss any possible On Job Vacancy with you at your convenience. In case you do not have any suitable openings at the moment, I would be grateful if you would keep my CV on file for any future possibilities.

Thank you for your attention to this matter. I look forward to hearing from you

Your Sincerely,

**FERRY FEBRI SESANTO S.I.Ikom**

