

CURRICULUM VITAE

NAME

WIRA WIBISANA, ST

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PERSONAL LIFESTYLE

I am perfectionist, idealist, creative and dreamer person. I really love music. My favorite band artist is Queen. I am also like art and digital technology. Steve Job is my inspiration for my life. Because he is smart, he loves art, he is optimistic and diligent person, and he has out of the box of the idea. He is an ideal person for me and he makes me always think out of the box and do innovation in every single work.

CAREER OBJECTIVE

I have a passion to work with creative people, explore the idea with them and it can bring some awesome creative works.

EDUCATIONAL BACKGROUND AND QUALIFICATION

2004 - 2011 Sepuluh Nopember Institute of Technology (ITS) Surabaya
Product Design, Industrial Product Design Department

WORK EXPERIENCES

FORMAL

Jan 2013 - Now : Digital Project Manager
PT Neo Fusion Indonesia

PT Neo Fusion Indonesia is an information technology based in Jakarta since 2003. Our service is giving the best solution to our Client through development in any platforms. We also act as a Digital Agency for a few Clients.

Responsibilities :

- Weekly report to Director.
- Creative concept and strategy for a new project.
- To ensure all project running based on timeline development.
- Collaborate and organize with Developer and Creative team in a project.

Projects :

- Interactive Media Display Spektra Multi Finance (part of FIF Astra Multi Finance Group)
- Dulux.co.id Mobile Site
- Coloursoftheworld.co.id Microsite (Dulux)
- Chatime Website
- Smart Taxi Application for Express Group
- Nestle Fitness Digital Activation

Aug 2012 - Jan 2013 : Senior Art Director
PT Neo Fusion Indonesia

Responsibilities:

- Create concept and strategy for Android and iOS platform
- Create concept design for UI and UX for Android and iOS
- Present this concept with Creative team (internal)

Projects :

- Dimension Application for Dunhill
- Radio Ramako Group : Mustang FM, Kiss FM, Lite FM
- Motion Radio FM
- Radio Pelita Kasih
- Sukamart.com mobile site
- Nestle Kids Cereal Breakfast (Koko Krunch)

October 2011 - August 2012:

Senior Designer

PT Kreasi Cipta Pratama

PT Kreasi Cipta Pratama is agency for internal event and promotion. Our Clients are Unilever, Nutricia, XL, Axiata, Permata Bank, Sariwangi Group

Responsibilities :

- Created events and design concepts
- Deal with the suppliers for booth display and Augmented Reality

Projects:

- Unilever for Magnum Walls, Axe, Rexona, Rinso, Molto,
- Nutricia for Nutrilon Royal 3
- Belfood for Belmart
- XL
- Sariwangi
- GSK for Sensodyne
- Permata Bank

FREELANCE JOB

- **September 2009 – March 2011 as a Product Designer**
Cedric Footwear

Freelance Job in Jakarta

- **September 2007 – June 2009 as a Photographer**
Silkscreen Photography

Freelance Job in Jakarta

SKILLS

Non - technical Skills :

- Able to develop good communication and organization skills
- Able to work adeptly as an individual or as a part of a team and set clear goals.
- Able to work under pressure and still have the ability to think creative and / or solve problems
- I learn quickly in the new environment and take pride in my work
- Ambitious, easy going, determined and highly motivated
- Honest, reliable, trustworthy and open minded
- Eager to try new things as I will take that as an experience that cannot be replaced