

Port -folio

**HI, I AM
ANGELINA TANOTO.**

A highly motivated person
who ready to face challenge.

CURRICULUM VITAE

Angelina Tanoto



BIRTHDAY

September 10th, 1993

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EDUCATION & EXPERIENCES

2011-2014

*B.A in Visual Communication Design
from Pelita Harapan University
with GPA 3.68*

2013

Internship at Y&R Indonesia

2014

Internship at XM Gravity (now Mirum)

ILLUSTRATOR



INDESIGN



PHOTOSHOP



FLASH



DREAMWEAVER



ORGANIZATIONAL ACTIVITIES

Head of Design Maghapuja 2012
for Keluarga Mahasiswa Vidya Buddhis UPH

Head of Vidya Wacana Magazine 2013
for Keluarga Mahasiswa Vidya Buddhis UPH

Staff of Design Unic Magazine 2013
for Badan Eksekutif Mahasiswa UPH

Head of Fund Raising Charity 2013
for Himpunan Mahasiswa Jurusan DKV

Head of Design 2013-2014
for Keluarga Mahasiswa Vidya Buddhis UPH

Head of Registration and Publication
Maghapuja 2014
for Keluarga Mahasiswa Vidya Buddhis UPH

ACHIEVEMENTS

Transforming Traditional Batik Philosophy
into Contemporary Batik Motif
granted by KRT Graura Mancacaritadiputra

Top Ten Finalist of Unilever Leadership on
Sustainability
granted by Unilever Indonesia

Third Winner of T-shirt Design Competition
granted by Buddhist Reborn

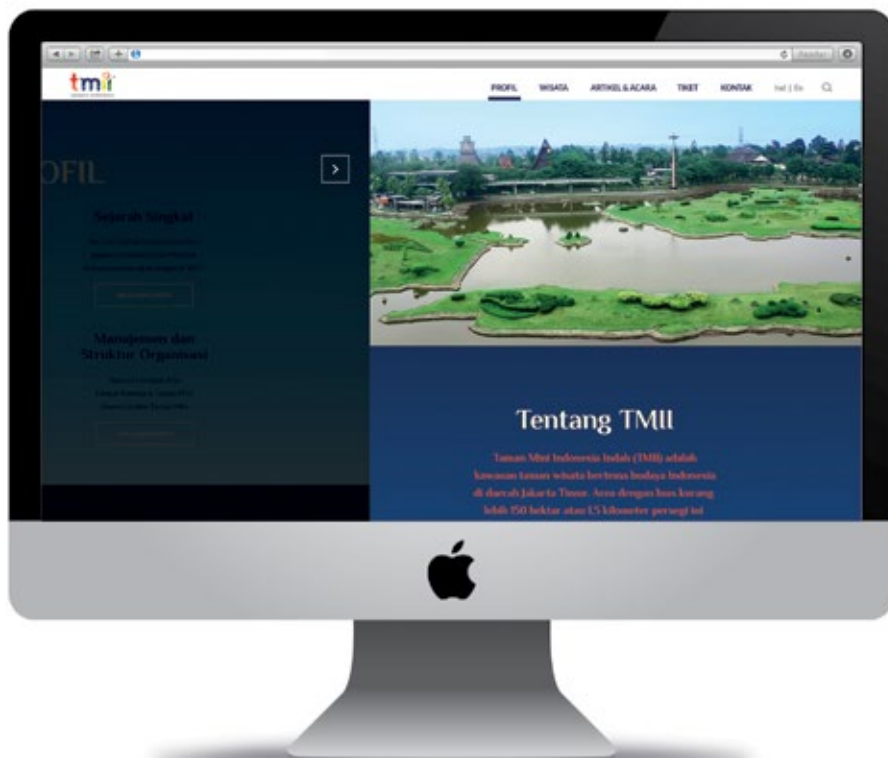
Runner Up of Digital Publishing
granted by Media Indonesia



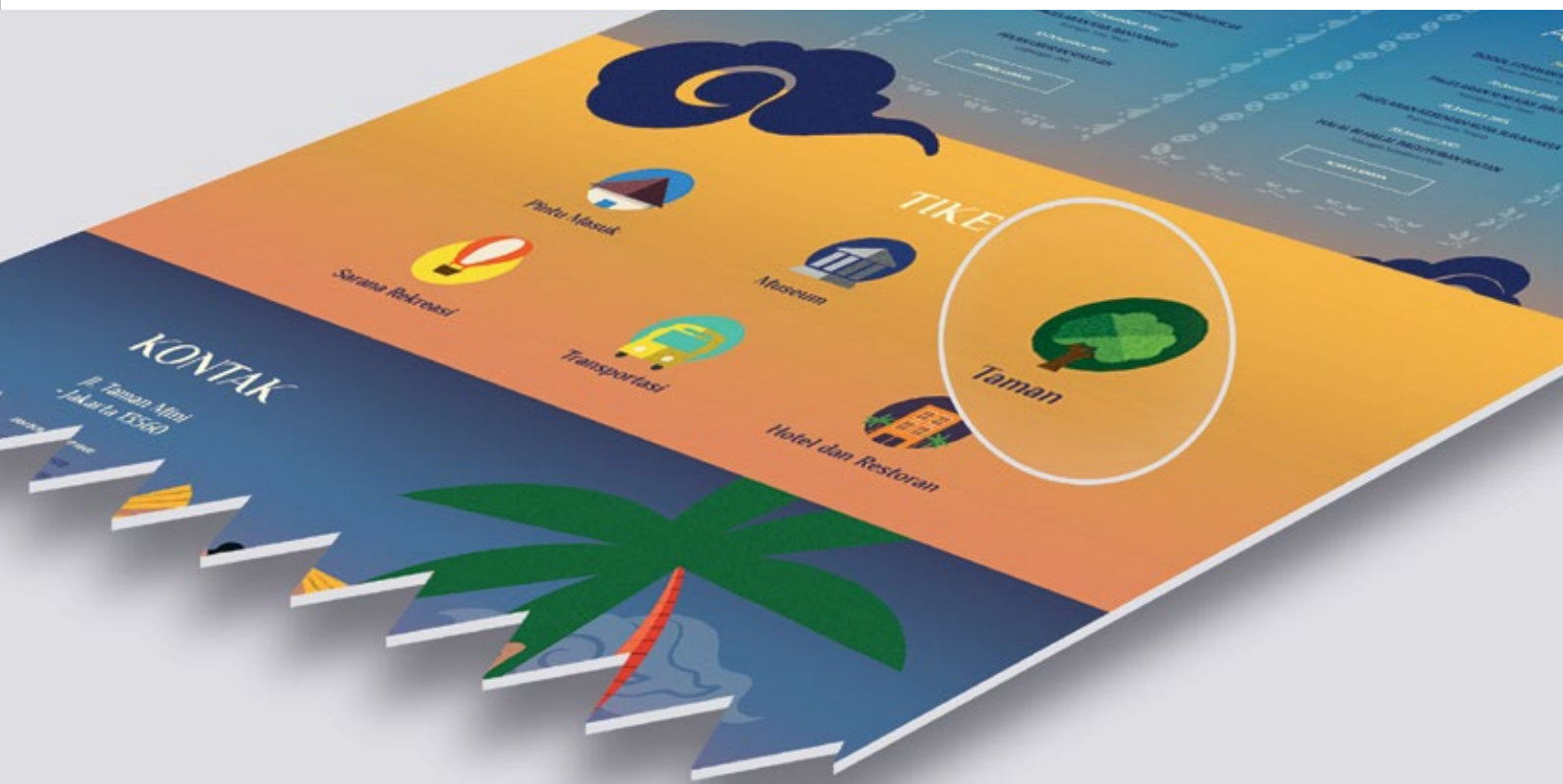
Taman Mini Indonesia Indah

Web Design

Taman Mini Indonesia Indah (TMII) is the prime showcase of Indonesia's rich cultural and natural diversity. The concept is users can explore the culture of all around Indonesia in one day. That is also the positioning of TMII.







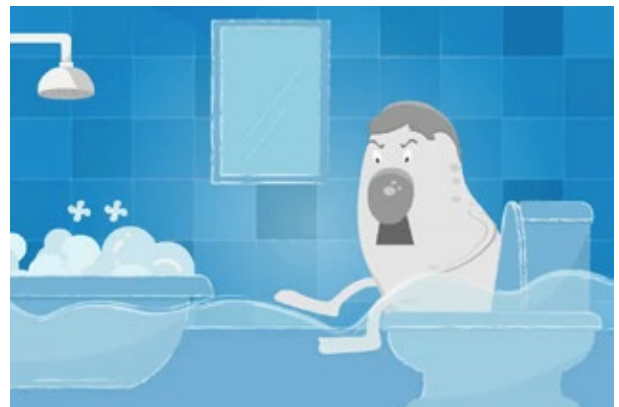
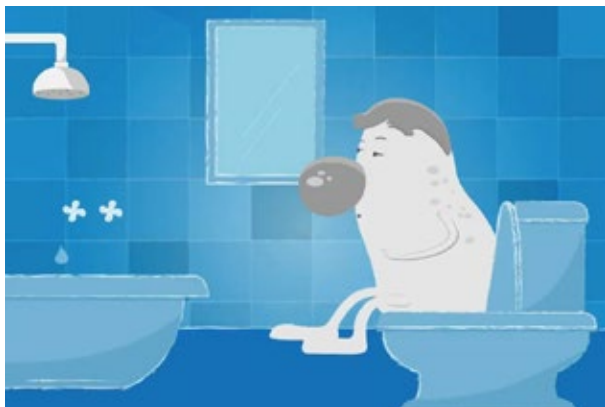
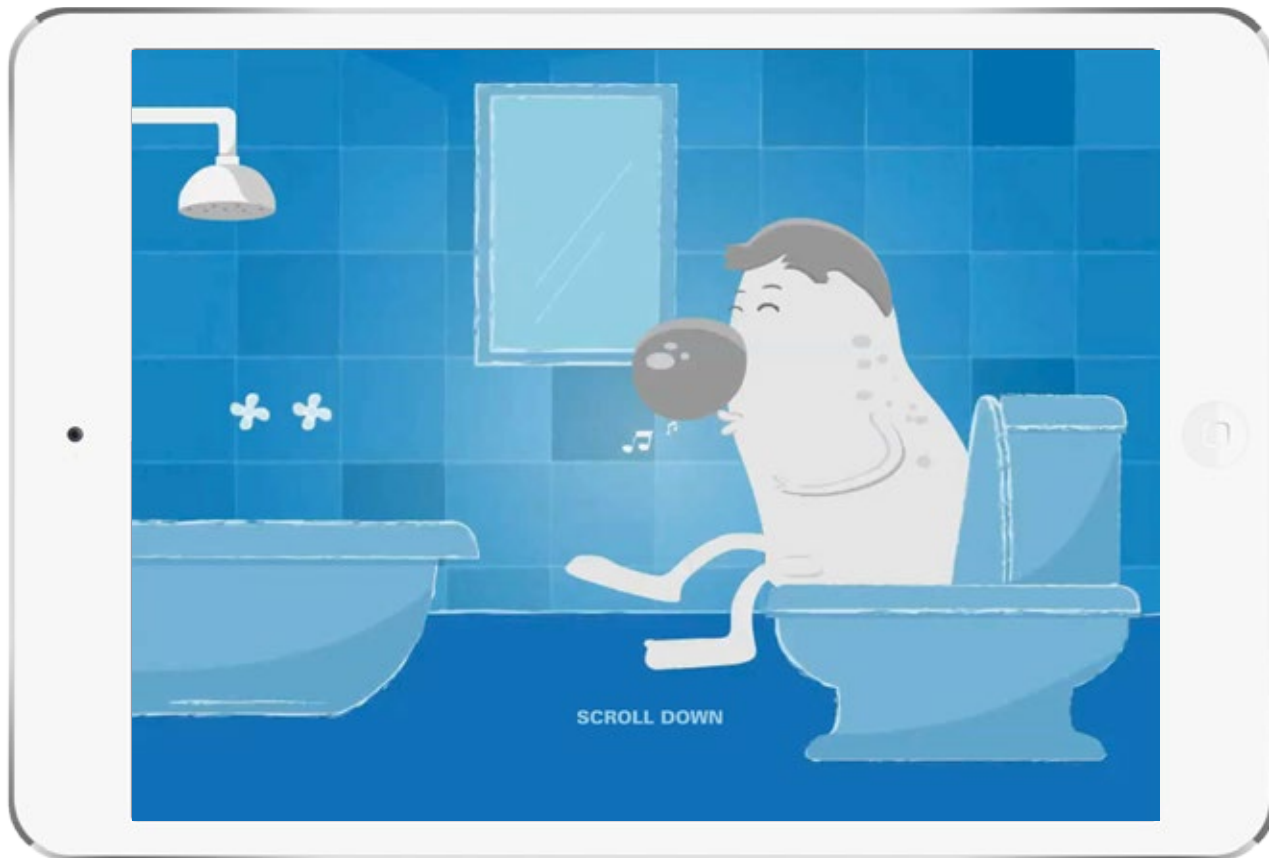


Digital Publishing

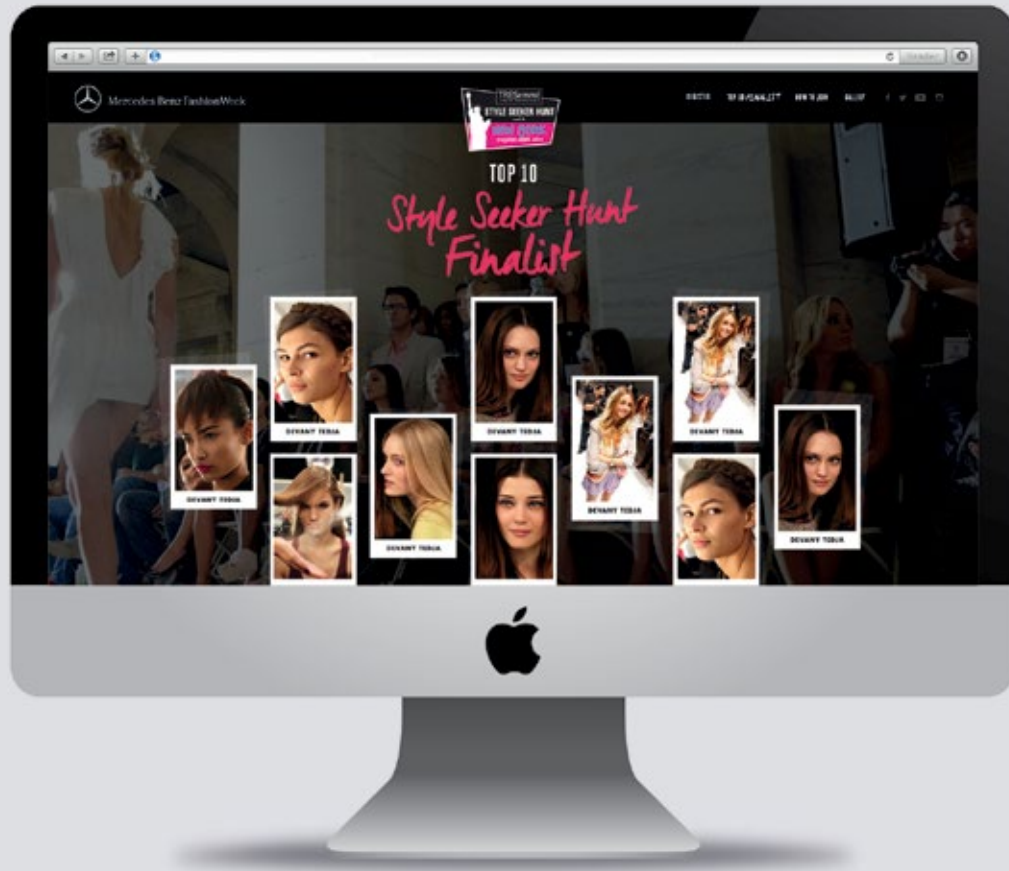


e-Magazine

Media Indonesia is developing digital publishing during this digitalize era. This is one of article that my team made for Digital Publishing Competition which was judged by Media Indonesia. This e-magazine also contains some interactive button to engage with the reader.







TRESemmè Style Seeker Hunt

Web Design

Tresemme is one of famous shampoo product at Indonesia and several country. To keep this brand engage with their consumer, they make a digital campaign named Tresemme Style Seeker Hunt. The microsite design reflects the image of modern, stylist, and glamour.



REGINA RAQUEL

Congratulations! THE WINNER

SELAMAT KEPADA PEMENANG YANG
AKAN BERANGKAT KE NEW YORK!

SELAMAT JUGA KEPADA PEMENANG JUARA FAVORIT,
TRESEMME AKAN MENGHUBUNGI KALIAN SEGERA!



ELIZABETH RAHAJENO

TOP 5 Style Seeker Hunt Favourite



NADIA JACOB



JENIFER PATRICIA



YUNITA VERONICA



CATHERINE SOEPADHI



YUMI KULSUM

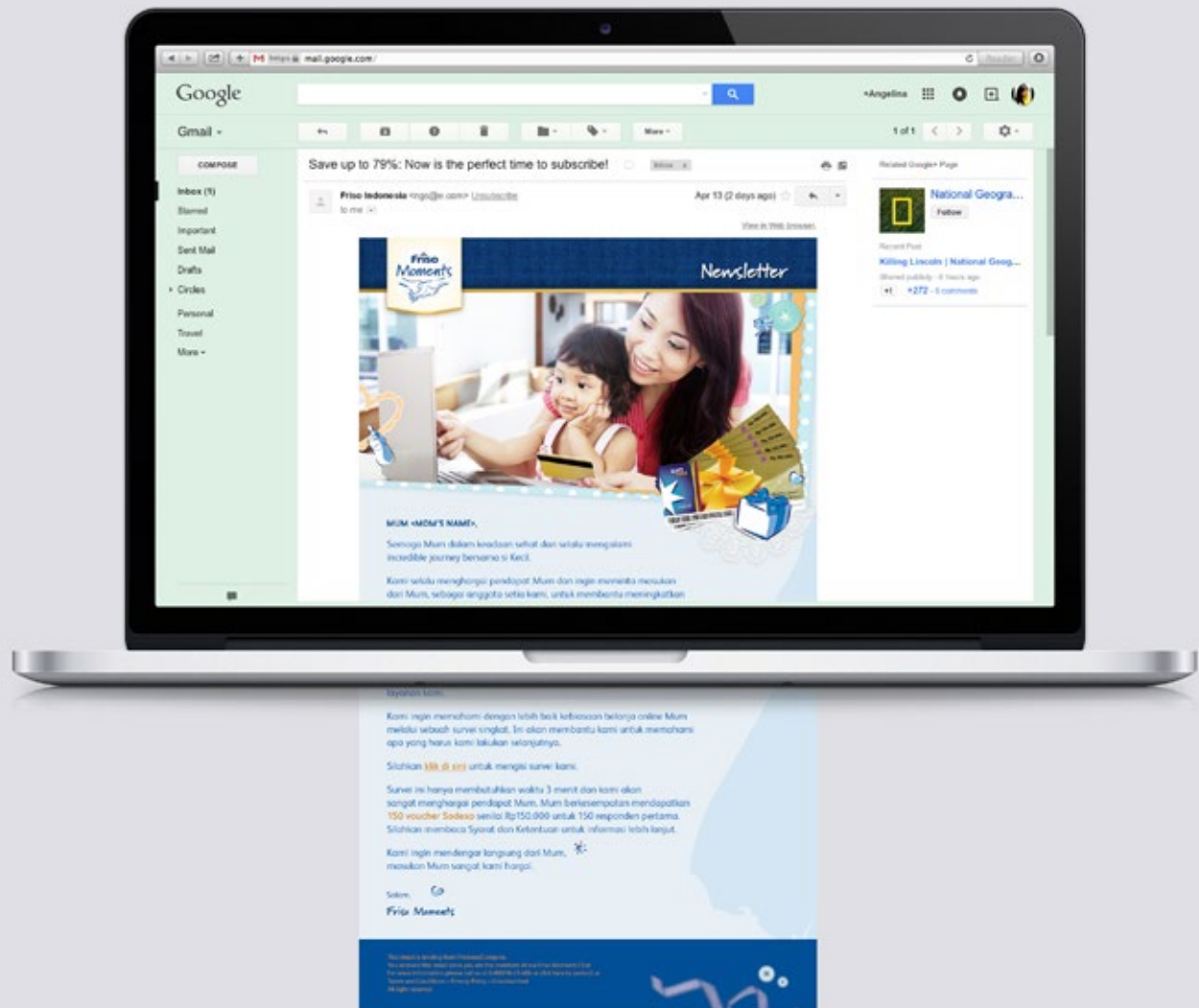
Galeri

TRESEMME ROAD TO NEW YORK

Selain mendapatkan kesempatan untuk datang ke Mercedes Benz Fashion Week yang akan diputuskan oleh dewan juri, foto favorit juga berkesempatan mendapatkan voucher belanja senilai Rp. 5.000.000. So ladies, ayo ajak teman-teman untuk vote foto kamu sebanyak-banyaknya!

SEARCH USER





Friso Indonesia

e-Newsletter

Friso is a new comer as baby milk powder at Indonesia. The design's concept of this brand is inspired by scrapbook. So that, the design is fill with pattern paper, ribbon, lace, button and many others.



2x Gulp! Everyday

Social Campaign

This social campaign is about minimize osteoporosis at women, by fullfilling their calcium needed. The image for this campaign has been infused with sense fun and dynamic. The way to approach young women is by showing osteoporosis' effect. Osteoporosis can ruin their favourite moment when they get older.



Will you let osteoporosis
ruin your look?

www.osteoporosis.org.uk
@osteoporosisuk



Will you let osteoporosis
ruin your romantic moment?

www.osteoporosis.org.uk
@osteoporosisuk



Will you let osteoporosis
ruin your date time?

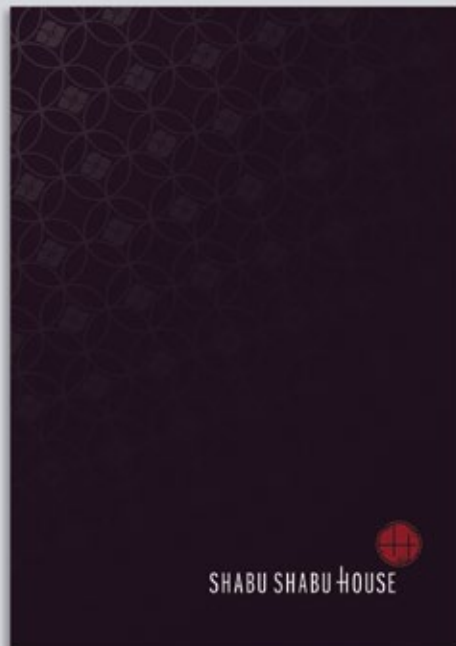
www.osteoporosis.org.uk
@osteoporosisuk



Will you let osteoporosis
ruin your shopping time?

www.osteoporosis.org.uk
@osteoporosisuk





Shabu Shabu House

Branding

Shabu Shabu House is a Japanese restaurant that open at Jakarata and Surabaya. After few years running their business, thay want to change their target market from middle up to high plus.

I developed its global identity including the logo, stationery, booklet, menu, paper bag, and other visual communication platforms. The pattern was inspired by a traditional Japanese pattern, called Shippou. It's mean seven jewel which represent harmony, luck and luxury.

Sincerely,

Alfabeto Warck
Graphic Designer

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SHABU SHA


SHABU SHABU HOUSE


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SHABU SHABU HOUSE

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tel. +6221 7278 1609

Grand Indonesia
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Surabaya Town Square
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tel. +6231 563 2967





Thank you

**FOR MORE INFORMATION,
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