



# FAIZA KUSUMARNI

## DIPLOMA OF COMMUNICATION

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### ABOUT

I Extremely motivated to constantly develop my skills and grow professionally. I am confident in my ability to come up with interesting ideas for marketing and also my knowledge in Public Relations field.



fb.me/faizakusumarini



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### EXPERIENCE






**SOCIAL MEDIA INTERN | THE BODY SHOP INDONESIA | JUN - SEPT 2015**

Creating social media framework  
Distributing press release  
Social media endorser listing

**PR INTERN | MARKETING OFFICE MALL @ ALAM SUTERA | JUN - AUG 2014**

Media monitoring  
Organizing social media content  
Uploading tenants promotion material

### SKILLS

- ADVANCE ENGLISH 
- MICROSOFT OFFICE 
- BASIC HTML 
- CREATE PRESS RELEASE 
- TEAM WORK 

### EDUCATION

**DIPLOMA OF COMMUNICATION, MAJOR IN PUBLIC RELATIONS**  
UNIVERSITY OF INDONESIA | 2013 - 2016

### ORGANIZATION

**MEMBER OF COMMITTEE**  
OLIMPIADE UNIVERSITAS INDONESIA 2014

**MEMBER OF COMMITTEE OF EVENT DIVISION**  
BINA DESA VOKASI UI 2014

**DEPUTY HEAD OF THE LOGISTICS DIVISION**  
CSR SARI HUSADA: BERSAMA UNTUK BUNDA

**DEPUTY HEAD OF THE ACCOMODATION DIVISION**  
"VOKOM EXPO: EMERGENCY" UNIVERSITAS INDONESIA 2015