OLIVIA SITO

PROFILE

Full Name
Olivia Amanda Sito

Gender
Female

Place & Birth date
Ujung Pandang,
12 September 1992

Status
Single

Religion
Christian

Last Education
S1
Visual Communication Design

Address
Golf Lake Residence,
Sand Hills 2 no.9, Cengkareng
Jakarta Barat, 11730

Phone Number
0812-8095-0083/(021)550-2627

E-mail
oliviasito.design@gmail.com

IPK
3.45 of 4.00

WORK EXPERIENCE

Sept 2010 - Nov 2013

LAMPU HIJAU PRODUCTION EVENT AND WEDDING ORGANIZER

as Event Crew and Freelance Graphic Designer

Event Crew
- Managing to give the best services to fulfil the request of the bride's, groom's or their family's
- Ensure the wedding cake, and champagne was ready before the event began
- Monitoring food readiness during the event
- Helping head of banquet to supervise the staff banquet to work properly

Freelance Graphic Designer
- Creating promotion tools such as brochure, price-list, and banner

Mar 2013

VERTICAL INTEGRATION

as Freelance Graphic Designer

Wall Sticker Design
- Designing wall stickers design for class rooms and windows at University in Makassar
- Designing window sticker for meeting office
- Re-design company's logo
- Designing super-graphic that matched the logo
- Creating stationary design (envelope, id-card, business card, and letterhead)
- Creating graphic standard manual as a guide for the company to apply new logo as they needed

Apr 2013 – Jul 2013

TRAVELWORLD ASIA MAGAZINE

as Freelance Graphic Designer

- Designing the magazine title logo
- Designing the cover of the magazine from April to July issue
- Creating layout design for some articles and sections in the magazine
- Developing idea to create layout standard for the magazine
- Helping and teaching an intern to understand the layout standard of the magazine
- Help to supervising overall look of the magazine that need to be printed

Sept 2013 – Nov 2013

GOOD HOUSEKEEPING MAGAZINE, MRA GROUP

as Graphic Design Intern

- Creating layout design for lifestyle, QnA, Horoscope, Travel, Monthly Event, Fashion, Food, Health, and DIY article

EDUCATION

TK-SMP
San Marino School

SMA
Dian Kasih Nation Plus

University
Bina Nusantara University
2010-2014

TECH SKILLS

Adobe Photoshop
Adobe Illustration
Adobe InDesign
Ms. Office

LANGUAGE

Bahasa Indonesia
English

TRAINING

June - July 2010
Intensive English Program
at English First London

ORGANIZATION EXPERIENCES

2016 – present
Volunteer at GBI Gilgal Kids
as Graphic Design and Usher

WORK EXPERIENCE

- Creating layout design for section title and short story in the magazine
- Becoming an usher for the birthday event of the magazine
- Help to editing text article while did a layout to fit it on the page
- Editing pictures
- Manage to finding pictures that suitable for the article as requested by journalist, Art Director or Editor in Chief

Dec 2014 – Dec 2015

PT.FIXSIGN INDONESIA
as Graphic Designer

PASTEL PICTURES AND FILM
Graphic Design
- Handling production of the photo album as requested by client (start from designing to final artwork)
- Designing company's logo and stationary set design (business card, letterhead, and CD Case)
- Designing promotion tools such as price-list, brochure, social media ads, etc.
- Help to developing an idea for photo-shoots concept
- Creating mood boards for clothes style, make up, and hair do to match with the photo-shoot concept
- Helping client as a stylist on the photo-shoot day
- Designing interior for the booth of exhibition
- Handling client's complain and feedback
- Helping photo editor to edit pictures

Marketing
- Understanding product knowledge to sell product package to some potential clients through meeting and exhibitions

Others
- Managing company's social media forum at Bridestory and Bridedept
- Maintaining and updating company's website

NORAH EMILY STUDIO PRODUCTION HOUSE (NEST)
Graphic Design
- Designing company's logo and stationary set (business card, CD Case, and letterhead)
- Brainstorming ideas for the project with creative team
- Creating mood board as requested for the project
- Helping as a crew while shooting
- Helping as a stylist on the shooting day
- Make sure overall look of the final artwork match with the concept
- Assisting team in a meeting with client to explain

INTEREST & HOBBIES

- HISTORY
- CULTURE
- LANGUAGES
- FASHION
- TRAVELING
- MUSIC
- ILLUSTRATION / PAINTING
- LAYOUT
- TYPOGRAPHY

WORK EXPERIENCE

creative process, giving ideas, and limitation
- Creating design as requested by client and art director

Nov 2015 - Present

PINK AND MILK INVITATION
as Business Owner

- Designing company's logo and business card design
- Designing invitations and stationary products
- Creating illustration and design as needed and requested by client
- Handling the production process
- Make sure all products quality meet the standards
- Sell product package
- Handling client's complain, feedback and request
- Creating time line's of a project
- Determine deadline to make sure every project finish on time
- Creating the agreement for the convenience of both parties
- Make sure clients do understand about terms and condition, before signing agreement paper to avoid misunderstanding and miscommunication
- Determine price range for the package and product
- Managing all the financial process
- Coordinating with the third party to get participate in an exhibition

EXTRA INFORMATION

- **Good communication skills**
- **Able to work as a team**
- **Have a good time management**

REFERENCE

BRAM PHILIP TAMBUNAN
Director of
PT.Fixsign Indonesia
+62 812 8826 8381

NOVIOLINE SARISITO
Director & Owner of
Lampu Hijau Production
+62 878 8288 8929

MY PORTFOLIO

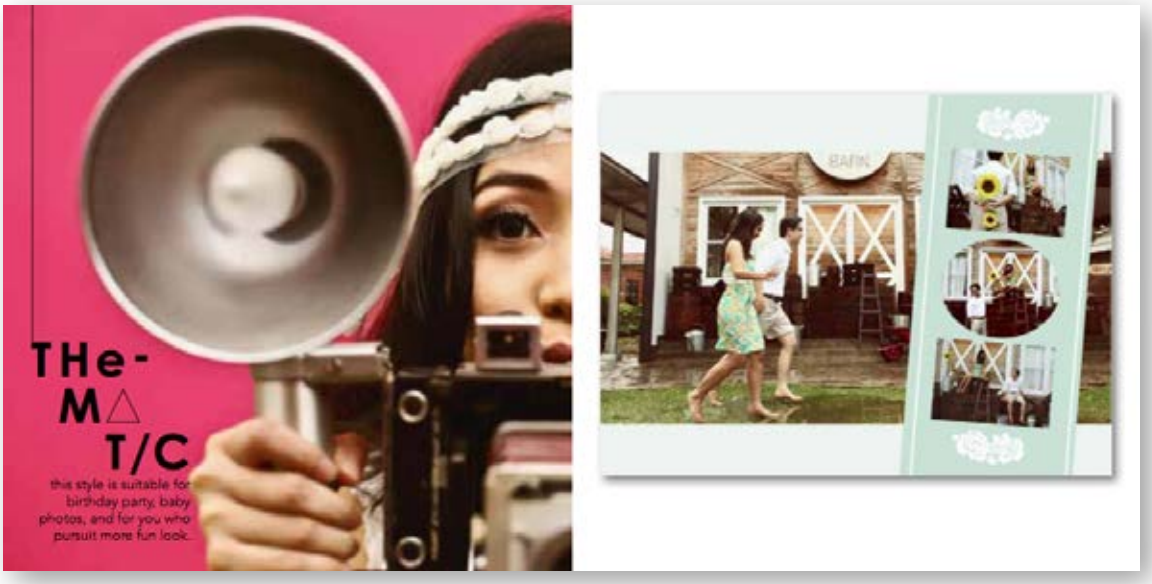
by Olivia Amanda Sieto

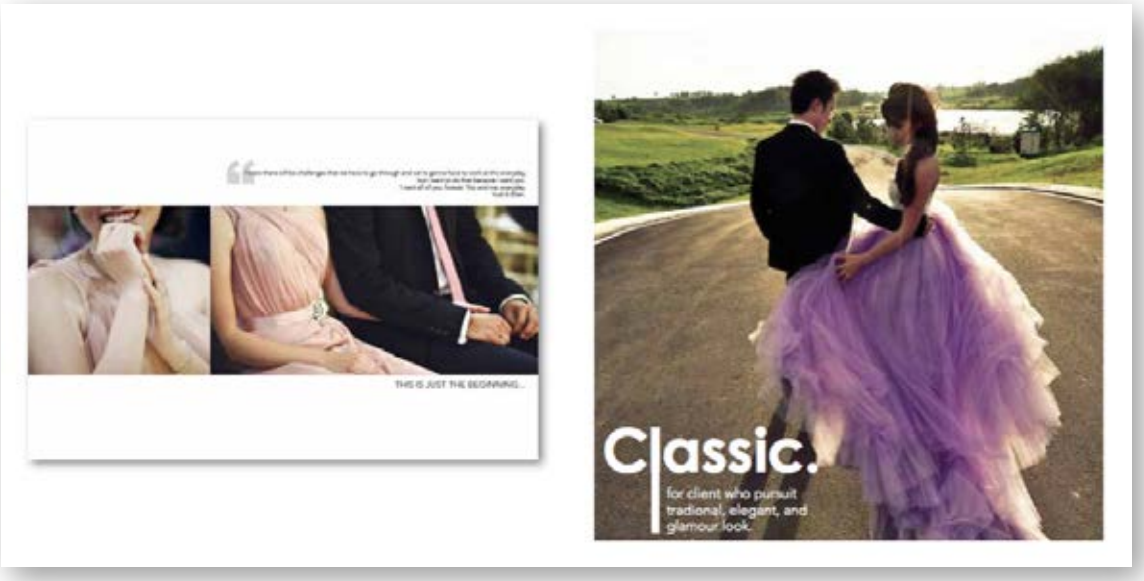
PROMOTION
MAGAZINE
BRANDING
LOGO
STATIONARY
OTHERS

PROMOTION

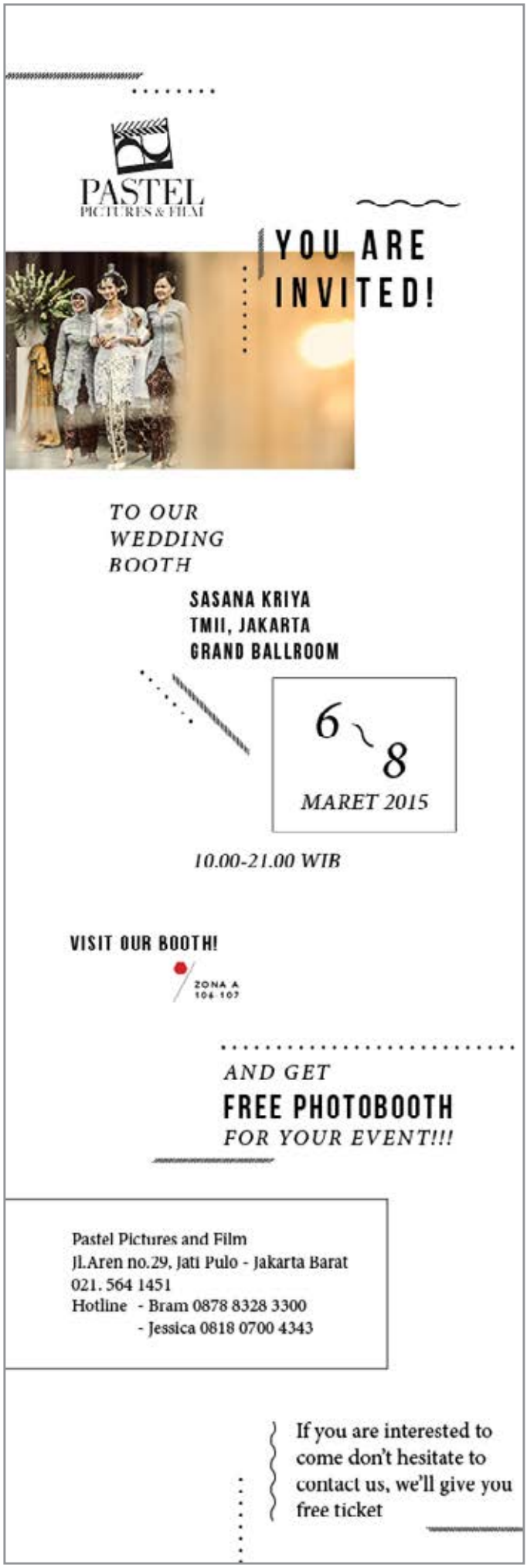
Album Pricelist and Portfolio

Design for layout
for Pastel Pictures and Film





Fun, minimalist and modern look with pastel colours, but still readable and inform client well about their price-list, design style, process and show some of their work.



Email Blast

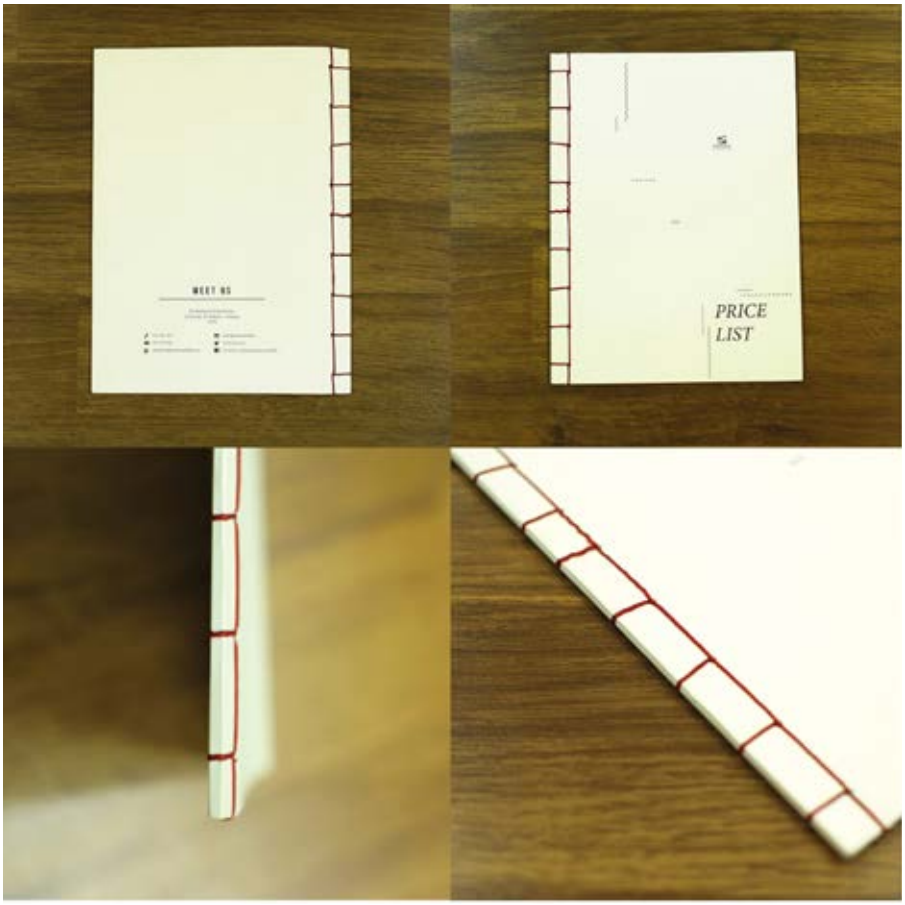
for
Pastel Pictures and FIlm

They requested a minimalist design that cover all of the important information at one page for an upcoming exhibition

Pricelist Book

for
Pastel Pictures and FIlm

They requested a minimalist design that cover all of the important information about service packages that they sell



CONTENT

PHOTOGRAPHY

FULL PACKAGE

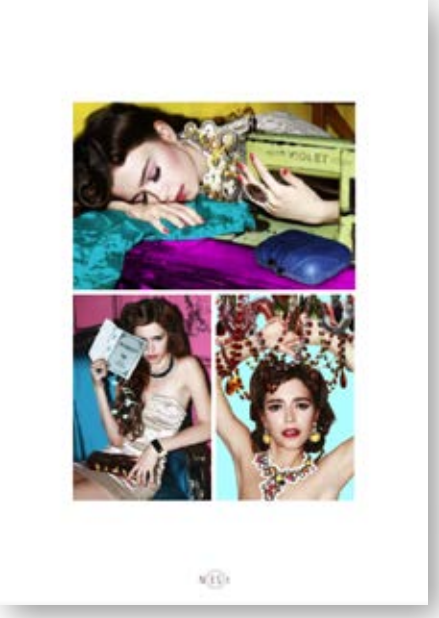
CINEMAMETRAPHY

SINGLE

DATING

PO TRA IT

RELATIONSHIP



Price-List & Portfolio

for NESt

They requested a minimalist and simple look because they want client focus more on their work on fashion industry photography

Norah Emily Studio (NESt) adalah sebuah perusahaan Production House yang kini menangani berbagai macam permintaan baik didunia fashion, commercial, maupun film. Beberapa jasa yang kami tawarkan diantaranya adalah commercial dan fashion photography.

Untuk fotografi kami menangani untuk campaign, lookbook, commercial, editorial, serta catalog dan lainnya sesuai dengan permintaan client.

Portofolio ini kami buat dan kami khususkan untuk memperlihatkan hasil karya kami di bagian fotografi. Kami dapat membuat sesuai dengan permintaan dan concept yang client inginkan.

untuk informasi lebih lanjut, dapat menghubungi kami di :
PT.FIXSIGN INDONESIA
JLAren no.28.
Jati Pulo - Tomang
Jakarta 11430
021. 564 1451
atau hotline ke,
Iram 0812 8826 8381

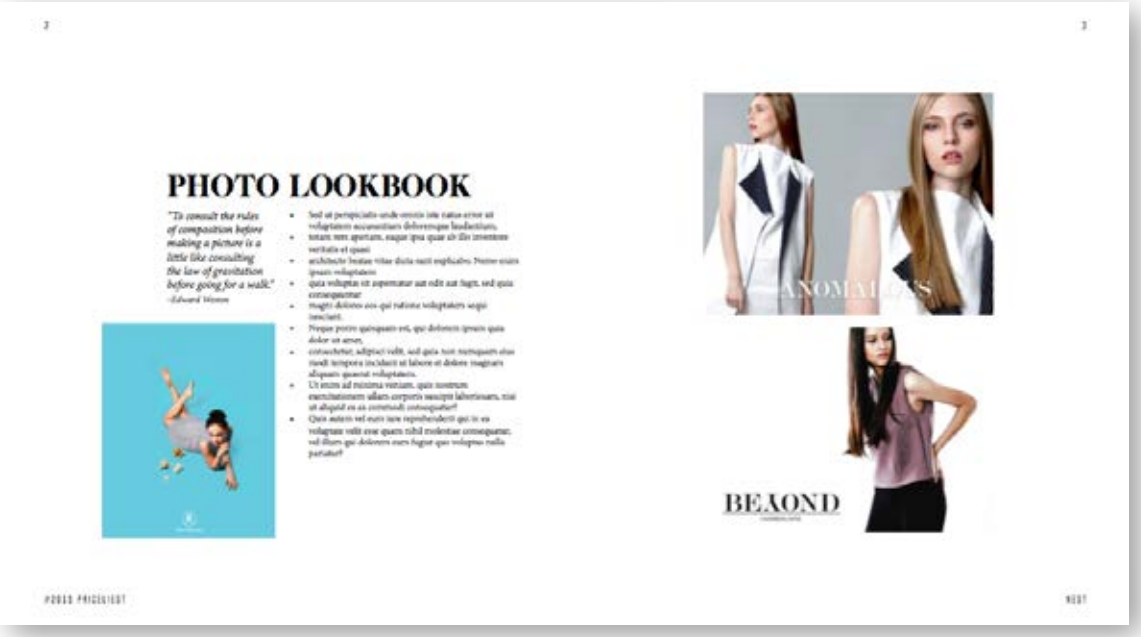
PERCEIVST

Photography
by Harsono H
Rp.20.000.000
that price include 15 edited frames, all original photos. 8 hours work. For extra frame will be charge Rp.1.000.000, -/frame.

for additional :
Make up and hair do by Novioline for Rp.2.000.000/-, model
Fashion stylist by Wingky W for Rp.3.000.000,-
Behind the scene video for Rp.5.000.000,
Studio rental, print, props, and decoration by request

Price-List
for NESt

New design with more information about the package.



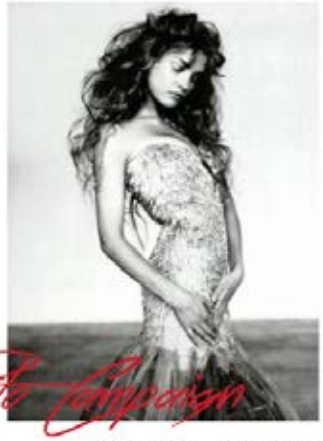


Photo Campaign

"Photography for me is not looking, it's feeling. If you can't feel what you're looking at, then you're never going to get others to feel anything when they look at your pictures."
-McCullin

- Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium,
- totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi
- architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem
- quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur
- magni dolores eos qui ratione voluptatem sequi nesciunt.

VIDEO
CAMPAIGN & COMMERCIAL

CAMPAIGN
IDR 10.000.000,-

- 1 times meeting for concept & creative
- 1 videographer & assistant
- 8 hours
- 1 teaser for social media (15sec)
- 1 video behind the scene for 1 - 1.30 minutes duration
- 1 revision
- will be done in 1 month
- include : lighting equipment & cinematography equipment

Commercial
IDR 25.000.000,-

- 2 times meeting concept
- 2 videographers & assistants
- 1 producer and DOP
- 1 creative team
- 1 BTS video
- 1 story board
- 1 times rehearsal (if needed)
- not include copyright for soundtrack
- 1 fashion stylist

ADDITIONAL

- props
- make up artist
- studio rental
- prints
- design

VIDEO
TEASER &BTS

IDR 5.000.000,-

- 1 videographer & assistant
- 4 hours
- 1 teaser for social media (15sec)
- 1 video behind the scene for 1 - 1.30 minutes duration
- 1 revision
- will be done in 2-4 weeks

Company Profile

for

PT.FIXSIGN INDONESIA

PASTEL
Photography
Cinematography.
Siapakah kami? Apa yang menjadi Visi dan Misi kami?
SECOND CHANCE
Photography
Cinematography.
Apa yang membedakan dengan Pastel Pictures and Film?

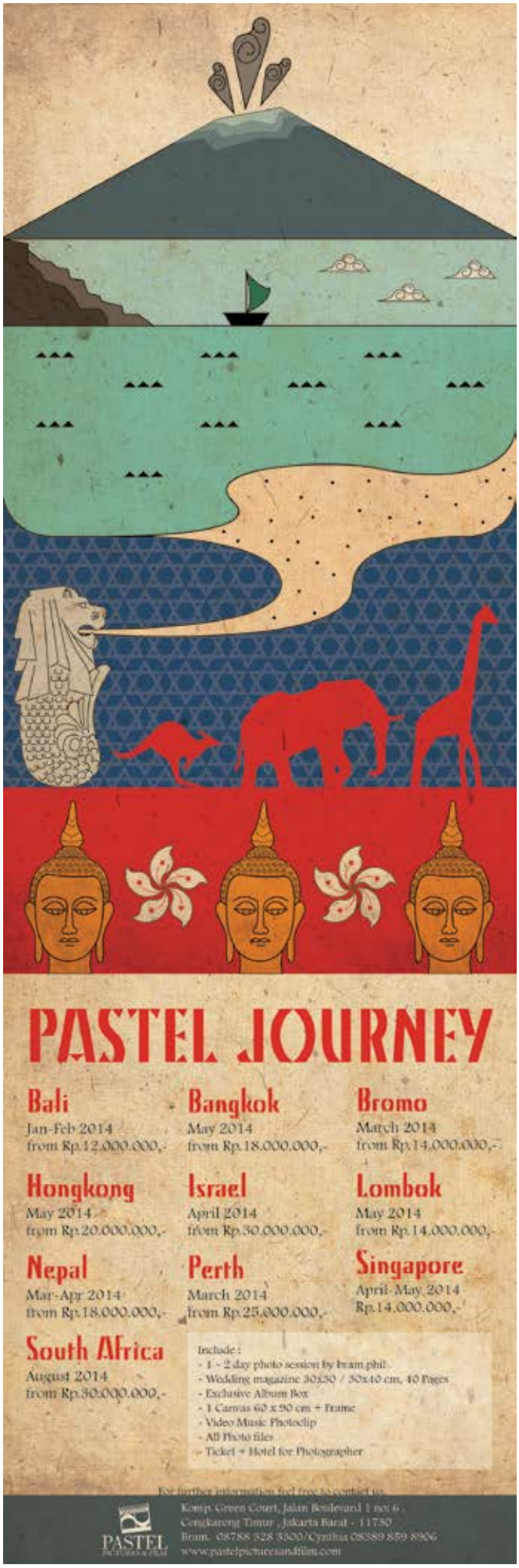
NORAH FAMILY STUDIO
Production
House.
Apa yang menjadi essence dalam NFS? Apa yang menjadi keunggulannya?
abdul&
VIOLET
sweet garden

Our
Experience With.
Good
marie claire
Shell
abdul&
AUGUST
FIORI
BVLGARI
DANONE
JOY
LONGCHAMP
PLAZA BAPINDO

Brochure
for
Pink & Milk

Brochure

as a Freelance Graphic Designer



Pastel Journey

for
Pastel Pictures & Film

Brochure design for
their special journey.

Pre-Wedding Vacation

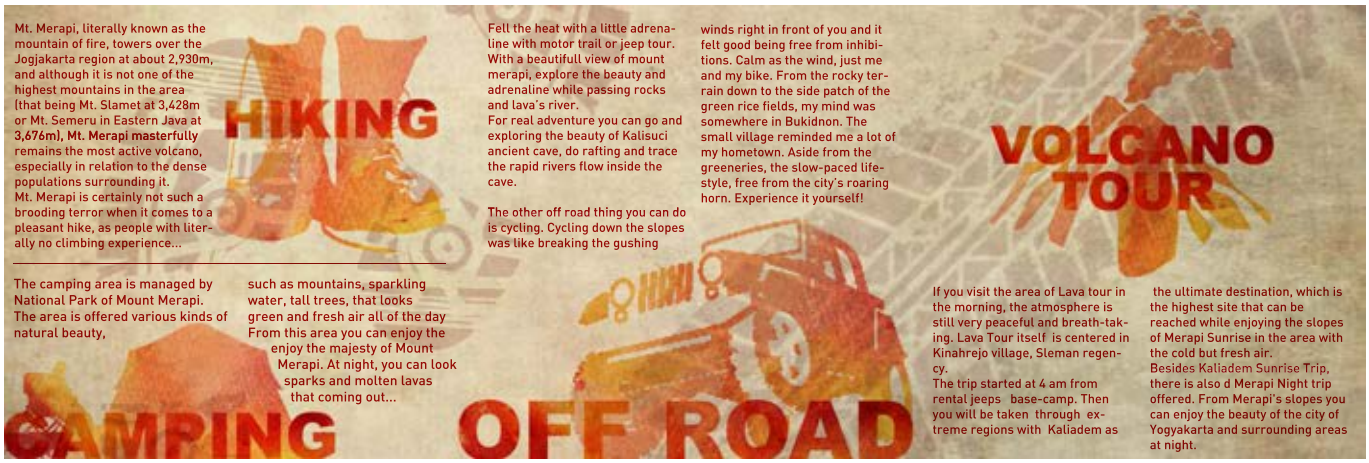
for
Pastel Pictures & Film

Brochure design for
their special journey.

Levi's Ads Assignment

for
University Assignment

One of my advertising assignment at university

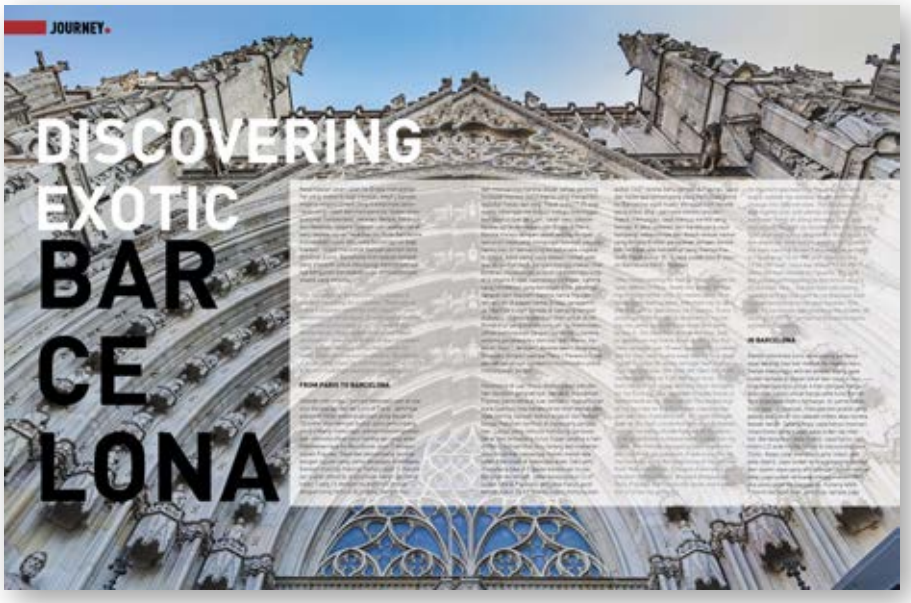


Merapi Travel Assignment

for
University Assignment

Leaflet for one of my campaign assignment at university

MAGAZINE



TravelWorld
Asia Magazine

a Day Getaway at Hotel Indonesia Kempinski

Wake up to the glorious morning in the Presidential Suite. Come and have a cup of tea with me. I do like a little bit of butter on my bread, by the way.

TAKE PLEASURE in The Night

MALOLO

MUSEUM OF AERO NAUTICAL SCIENCE

www.kyoto.travel.jp/en/museum/

The Museum of Aeronautical Science is an aviation museum located just outside of Nagoya. Most of the aviation hands-on fun comes. The museum and interactive installations are a real enthusiasts delight with lots of real aircraft on display, as well as models and other hands-on exhibits.

Inside the museum you can see full scale replicas of rockets, planes and components of modern aircraft, such as the landing gear and engine of a Boeing 747. You can also a flying simulator and a real enthusiasts delight with lots of real aircraft on display, as well as models and other hands-on exhibits.

Additionally, the museum's third floor has an outdoor observation deck with a view of the southern and Nagoya Airport's runway, while the fourth floor has a restaurant, and the fifth floor features an indoor observation mezzanine after a flight control room. Both observation areas and the restaurant have good views of planes taking off and landing.

On a space from of the museum there you can a model aircraft on display, predominantly contain smaller scales and helicopters. Some of the aircraft can be entered, and a few come with a simulator.

Besides the museum's observation decks, there are two public viewpoints around the airport from where you can watch the action on the runway.

The Sakura no Oka Observation Area is located near the southern end of the runway close to the museum, while the Sakura no Yama Observation Area is at the northern end. Observation decks are also found on each of the airport's terminal buildings.

HOW TO GET THERE

Museum of Aeronautical Science
Aichi Museum: Nishi-Kasugai-gun, Aichi-ken

The Sakura no Oka Observation Area is located near the southern end of the runway close to the museum, while the Sakura no Yama Observation Area is at the northern end. Observation decks are also found on each of the airport's terminal buildings.

Observation Areas

The observation areas are not served by public transportation, but can be accessed by car or taxi. By taxi, it costs about 3000 yen to get from the airport to the Sakura no Oka Observation Area and about 1000 yen to get to the Sakura no Yama Observation Area.

YAMOTO NO YU PUBLIC BATH HOUSE

www.kyoto.travel.jp/en/yamoto/

Yamoto no Yu is a modern, elegant public bath house rather than the traditional kind, just outside of the gate that surrounds the Kiyomizu-dera open up museum. It is a good distance from the travelers with connections and offers an open and fine dance to the cut a Japanese bath.

Yamoto no Yu's bath facilities offer outdoor and indoor pools and a sauna for each gender. There are also three small private baths that require extra day travel tickets. The baths are fed by geothermal water that are 70 degrees, at the source but get heated to around 41 degrees. Due to their temperature intensity (41 degrees), the waters are technically considered a mineral, and so bring 1 water bag, or wear 2 for spring 1 and bag, or consider multiple natural minerals with various health benefits.

In addition to the baths, there is a pleasant relaxation space, a Japanese restaurant, a cozy tea and a fitness gym and spa. Note that children below the age of six are not permitted in female Yu. So the other family there is no extra fee and there delivers.

HOW TO GET THERE

Yamoto no Yu is a non-consumptive conducted by public transportation. It can be reached in a 30-40 minute walk from the Keisei no Mono open up museum. It is a good distance from the travelers with connections and offers an open and fine dance to the cut a Japanese bath.

HOURS AND FEES

Hours	10:00 to 22:00
Closed	No closing days
Admission	700 yen (weekdays) 1000 yen (weekends)

Separate fees apply for a small room (300 yen), large room (700 yen), private baths (2000-4000 yen per hour), the fitness gym (1000 yen) and spa (various prices).

TRAVELWORLDASIA
www.twamagazine.com
July 2013
Renata Kusmanto
BEAUTY icon
CLASSICAL BARCELONA
10 MOST DESIRED HOLIDAY PLACES
SACRED JAVA MAGELANG
HAMLEY TOYS HEAVEN
YACHT WEEK

TRAVELWORLDASIA
www.twamagazine.com
June 2013
Nadine Chandrawinata
LADY OF NATURE
The Beauty of Cinque Terre Italy
12 BEST SUMMER SPOTS
MARKET HOPPING in EUROPE
FASHION: A Weekend Getaway at Luxury Hotel
INDONESIA: TANJUNG BIRA beach, sand, & sunset

Good Housekeeping Magazine

Saat Istimewa

Inilah 10 tempat makan pilihan *GH Indonesia* untuk merayakan saat-saat bahagia.

DIKELILINGI LANGIT

Romantis lembayung senja atau gemerlap cahaya kota di malam hari, menyempurnakan hidangan istimewa di ketinggian Jakarta.

Sesuai namanya, *Altitude* terletak di ketinggian, tepatnya di lantai 46. Ada tiga restoran dengan pilihan sajian dan suasana berbeda.

1. PERTUNJUKAN DI ATAS MEJA

Penyuka masakan Jepang bisa memilih *Kimura*. Salah satu menu yang layak dipesanw adalah *assorted 7 kinds of sushiro*. Sebelum menikmati 7 macam *sushiro*, Anda akan disuguhi aksi menarik. *Sirsnam dry ice* pada *plate* memberi *smoke effect* yang mengjutkan. Sajian ini bisa Anda nikmati bersama pasangan atau keluarga.

Dengan yang *fabulous* ini, *Kimura* mengusung restoran *omakase* di *sushi bar* kota Tokyo lengkap dengan *sushi counter* kayu khas Jepang membawa Anda sejenak 'lari' dari penatnya Jakarta.

2. PASTA ORISINAL

Gaia, restoran dengan hidangan khas Italia ini menawarkan menu orisinal. Sekian pasta, Anda dapat memilih *grilled tuna kale "Tataki" with nutritional red capsicum, black olives and dill oil*. Daging tuna yang tebal terasa lembut dan *juicy* di lidah. *Red capsicum*, yang sedikit *spicy* membuat hidangan ini cukup aktif di lidah. Sebagai pemutup, pesanan kita Italia yang lezat. *Pilih Home Made Ice Cream Banana and Chocolate*. Rasa cokelat dan pisang berpadu manis dalam satu sendok lezat.

3. CITA RASA AUSTRALIA

Hidangan *fusion* modern Australia menjadi sugihan istimewa di *Salt Grill*. Restoran yang didirikan oleh **Luke Mangin** pertama kali di Sydney ini menawarkan suasana berlelar namun tetap hangat dan santai. Lakukan reservasi untuk mendapatkan tempat favorit di dekat jendela. Nikmati *roast duck breast, foie gras, confit duck leg, beetroot puree orange and cinnamon sauce*. Daging bebek yang lembut dan kaya bumbu berpada dengan *sauce orange* dan kaya manis yang segar. *Beetroot* yang renyah membuktikan sentuhan keseginan.

Altitude juga menyediakan *lounge* dan bar yang menyajikan koleksi wine dan *cocktail* terbaik. Jangan lewatkan *Twilight Dine* dan *Fruit of Summer*.

4. SUASANA DI VENICE

Sajian Italia dinikmati dalam suasana khas Venice.

Lokasi kasal Venice di salah satu sudut ruangan, dengan interior kayu pada kursi dan meja memberikan sentuhan klasik modern dengan *atmosfer* Italia. Penataan ruangan dibuat semirip mungkin dengan kedai-kedai yang ada di Venice. Menghadirkan suasana nyaman seketika.

Untuk menghadirkan cita rasa klasik Italia yang sesungguhnya, hidangan yang tersaji di *Bianco* dicoba tanpa menggunakan penyedap rasa. "Penyedap rasa biasanya digantikan dengan keju khas Italia," jelas **Gatot Susanto**, *Chef Executive Bianco*. Seperti salah satu menu andalannya, *Pagliarelle Al Nero Seppia*. Terbuat dari *home made egg of* ini *tagliatelle* pasta yang disajikan bersama udang, kerang hijau, dan *scallop*. Penyedap rasa digantti dengan bumbu (*jus seasafood*) yang berasal dari kepala udang dan kerang. Tak boleh dilewati *Pappardelle Al Funghi*. Pasta *pappardelle* yang terbuat dari bayam Italia disajikan dengan *jamur* dan *cheese cream sauce*. *Creamy* di lidah dengan sensasi buttiran lada hitam. Minuman yang disudahkan di resto ini adalah *Go Green*. Terbuat dari campuran nanas dan pokcoy. Sebagai penutup, tersedia *Torta Di Cioccolata*. Hangatnya cokelat lelah di dalam *chocolate cake* bercampur dengan manisnya *ice cream vanilla*.

5. KEDAI MEKSIKO

Menikmati makanan diantara sombreen.

Nuansa kedai ala Meksiko yang meriah langsung menyambut tamu.

Hidangan dengan tortilla, roti khas Meksiko yang terbuat dari bepang jagung mendominasi daftar menu. Patut dicoba *Mix Grill*, pizza ala Meksiko yang terbuat dari roti tortilla disajikan bersama *sombrero sauce*, keju, dengan pilihan daging ayam, sapi, ataupun sayuran. Pizza disajikan bersama *nachos* lengkap dengan *salsa* dan *guacamole sauce*. Menikmati pizza ini, bukan cita rasa keju yang mengoyak, melainkan sensasi jalapeno.

6. ES KRIM 4 MENIT

Semangkuk es krim untuk merayakan kebahagiaan.

Kedai es krim di lingkar Kemang ini memiliki ruangan apik dengan desain meja berbeda-beda. Desain *open kitchen* memibuat pengunjung dapat menyaksikan para *ice cream maker* beraksi. Teknik pembuatannya unik, menggunakan *liquid nitro* (es krim pesanan siap dalam 4 menit saja). *Merry strawberry* yang asam namun segar dalam bentuk sorbet, bisa dicoba. Atau *Affogatto*, tiga sendok sungi gelato vanila yang disiram dengan *espresso*. Jika ingin yang lebih mengoyangkan, pesan *waffle home made* untuk menemani es krim pilihan Anda.

7. MAKAN ENAK DI 'MUSEUM'

Menikmati hidangan istimewa sambil mengapresiasi koleksi seniman dunia.

Mempopsi lokasi barunya di *Pacific Place*, *Hard Rock Cafe Jakarta* menampilkan interior berbeda. Restoran bernis ini asakan terlahir kembali. Pengunjung dapat bersantai sambil melihat-lihat koleksi memorabilia khas *Hard Rock Cafe*. Mulai *the orange flame guitar* **Santana** hingga *souvenir* **Fergie** dan **Will.i.Am**.

Hidangan yang dihadirkan tetap istimewa. Nikmati *BBQ Boneless Ribs*. Lembut di lidah. Menu *signature* menawarkan sajian *BBQ* yang dibakar menggunakan arang kaya *hickory*. Penyuka burger jangan lewatkan *legendary burger*, *Hickory BBQ Bacon Cheeseburger*. Rasakan pengalaman menikmati koktail buatan tangan yang disajikan autentik dengan gelas koktail *Hard Rock Cafe*.

8. PANCAKE PARTY

Pancake, spaghetti, apple crumble untuk satu momen istimewa.

Di *Pancious*, menu *pancake* pun dirikmati untuk sarapan, makan siang, makan malam, hingga dessert. Di gerai terbaru yang di *Lotte Shopping Avenue*, suasana santai terasa kental tanpa mengilangkan kesan elegan lewat ornamen kayu di dinding dan desain *open kitchen*.

Anda bisa memilih aneka olahan *pancake* dengan pilihan rasa gurih maupun manis sesuai selera. Ingin sarapan berbeda? Coba menu *Full Breakfast* yang terdiri dari *pancake* atau *waffle*, *scrambled eggs*, *smoked beef*, *grilled pineapple*, and sausage.

Mengenyangkan. Penyuka pasta nikmati *Mushroom Pasta*, gurih dan *spicy*. Pilihan lain cobalah *steak Salmon with Teriyaki Salsa Sauce*. Pilih *Fresh Fruit Ice Tea Cocktail* yang cocok untuk semua makanan.

9. SURGA PENCINTA COKELAT

Sastnya cokelat dari Tabanan dan Aceh menjadi primadona di negeri sendiri.

Menikmati cokelat adalah salah satu cara merayakan momen istimewa. Di *Pipiltin* – hidangan atau dalam bahasa *Aztec* – Cocoa, cokelat disajikan dalam berbagai wujud, minuman hangat, dingin, *appetizer* hingga *dessert*. Pengunjung pun memang distimewakan.

Memasuki *Pipiltin Cocoa*, pengunjung disuguhi 'atraksi' *chef* yang mempersiapkan cokelat dari biji cokelat yang dikasilkan di Aceh dan Bali di pabrik mini yang diselat dinding kaca. Di lantai dua, ruangan dengan interior minimalis yang terinspirasi dari gua Aztec memberi rasa hangat. Menu layak coba adalah *Egg Nic Quesucoca* dengan sensasi chili, atau *Tabanan* (cokelat dengan *mousse*, *spiced creamcoca*, *chocolate pearl* dan *dehydrated chocolate mousse*). Juga tersedia pizza, dan salad. Pada waktu tertentu *Pipiltin Cocoa* membuka kelas mengenal cokelat.

10. PEDAS GURIH BUMBU MANADO

Makanan lezat bercita rasa Manado bisa memuaskan selera siapa saja.

Tidak ada yang lebih menyenangkan selain menyajikan hari bahagia bersama seluruh keluarga di tempat yang tepat. Menuju *Rarampa Restoran* bersan *friendly* langsung terasa. Sapaan pelayan yang ramah membuat pengunjung seketika merasa betah. Tidak jarang Ibu **Sylvi** salah satu pemilik menyapa langsung tamu yang datang.

Nuansa natural dengan warna alam mendominasi ruangan Kerei-kerei kayu dan bentangan kain bertenun khas Sulawesi Utara di salah satu sudut dinding memberi sentuhan tradisional pada ruangan. Langit-langit yang tinggi memberi kesan luas.

Menu khas Manado menjadi *signature* utama di *Rarampa*. Sebut saja ayam woku, cakalang fufu goreng rabe rica, buhur manado sampai bersebon cakalang dan perkedel ikan nike. Cicipi balap *filbf* yang kaya bumbu. Daging balap yang lembut menyatu dengan rempah-rempah. Sedikit pedas namun lezat. Di Rarampa, tempe goreng menjadi istimewa dengan bumbu saus rica tuhe. Cukup dikemas mini patik bangat, malam terasa nikmat. Pedas dan gurih.

Di Rarampa semua menu yang dimasak bebas dari MSG. *Chef* menghindari penggunaan penyedap rasa demi cita rasa asli untuk bumbu dan resep tradisional.

Jangan lewatkan *Bisa Bada*. Campuran sayuran berupa kacang panjang, jagung, dan terong yang dibumbi dengan taburan *panir*. Lagi-lagi rasa pedas menghampiri lidah. Namun bagi Anda atau anak-anak yang tidak menyukai rasa pedas masih ada pilihan menu lainnya seperti ayam sesuar, ayam bakar lecap, atau menu western seperti spagetti. Atau Anda dapat meminta *chef* untuk mengurangi rasa pedas pada menu pesanan Anda. Untuk menutuni hidangan, segelas *Ice Tea Lychee* atau *Lemon Rarampa* yang dapat disajikan panas maupun dingin dapat menetralisasi tenggorokan. Sebagai penutup cicipi keseguran *Es Kacang Merah Alpukat + Durian*.

GOOD★FOOD

Test-kitchen recipes, ideas, and tips

ONE-SENTENCE RECIPE

SARAPAN LEZAT

Lemon Curd

Campurkan 175 gr **gula**, 3 **kuning telur**, 6 sdm **butter**, sejumput **garam**, 1 sdm **parutan kulit lemon**, dan 160 ml **air perasan lemon** dalam panci masak dan aduk dengan api sedang (15 menit, jangan sampai mendidih). Tutup permukaannya dengan plastic wrap dan dinginkan dalam kulkas selama 3 hari. Sajikan dengan kulit pai, roti, atau kue.

Untuk camilan si kecil, ini kulit pie dengan curd, lalu tambahkan potongan buah-buahan

110 *You Say Tomato*

120 Mencicipi *Dessert* Oriental

121 Jika Anda Punya Jagung

123 *Hotdog* 4 Gaya

LOOK GOOD ★

7 YEARS YOUNGER

Stop the Clock Strategies

Mahkota Anda

Coba trik dari **Patrick Melville** (stylist rambut asal New York) agar rambut tampak lebih sehat.

1 SEMBUNYIKAN UBAN. Mewarnai rambut bukan satu-satunya cara menyamarkan uban. Potong rambut dengan gaya *layer* atau poni panjang yang bisa disisir ke samping. Teknik ini akan membantu menyembunyikan uban yang terlihat di sepanjang garis rambut.

2 BERI VOLUME. Rambut yang dicat bisa menjadi rapuh dan terlihat tidak bervolume. Akali dengan model rambut berpotongan *layer* panjang untuk kesan 'penuh' (*layer* pendek akan membuat ujung rambut berantakan). Cara cepat mengatasi rambut *flat*: usapkan *volumizing dry shampoo* dan ratakan hingga ke akar rambut.

3 LEBIH BERKILAU. Rambut hitam mudah tampak kusam dan tak bervolume. Segarkan penampilan dengan menyisir rambut menggunakan sisir datar berbentuk oval atau persegi panjang (biasa disebut *paddle brush*). Alternatif lain adalah dengan *blow-dry*. Panas *hair dryer* membantu 'mempegal' kutikel rambut. Ini membuat warna rambut menjadi lebih berkilau.

Tampil Natural

2 Hasil Saja

Angela Salveo, *personal trainer* dari New York memberi tip tampil alami:

Tinted Moisturizer melembapkan dan melindungi kulit hanya dalam satu langkah.

Brightener pada kantung mata. Siasat ini berguna mencerahkan mata.

Lip gloss warna nude mempercantik penampilan secara instan.

PERUT RATA

Para peneliti berspekulasi bahwa 'sedot lemak' kemungkinan besar berpotensi mengurangi daya hormon yang mengatur selera makan.

EYELINER UNTUK BULU MATA

Istirahatkan bulu mata dari maskara *waterproof*. Sebagai gantinya, gunakan *eyeliner*. *Eyeliner* cokelat tua dan perak cocok untuk kulit putih hingga sawo matang. Warna hitam lebih sesuai untuk kulit dengan tone lebih gelap (*makeup artist* **Pati Dubroff**).

BRANDING, LOGO, STATIONARY

Vertical **Integration**

VI-System

as a freelance graphic designer

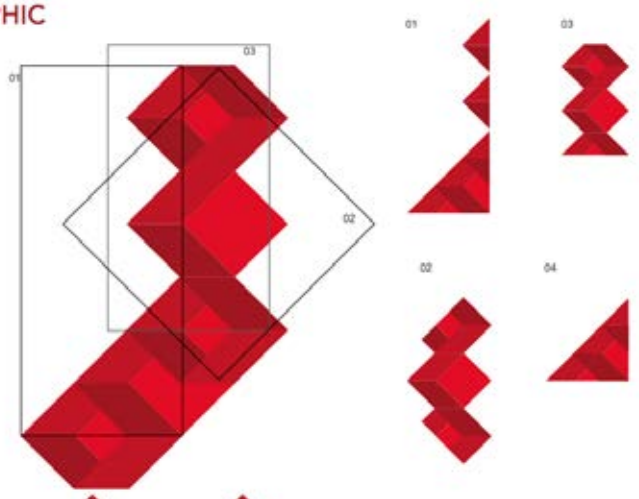
LOGO
CLEAR SPACE &
COLOUR

black & white

greyscale

C	:0	C	:15	C	:0	C	:0
M	:80	M	:100	M	:0	M	:0
Y	:94	Y	:100	Y	:0	Y	:0
K	:0	K	:7	K	:60	K	:0

SUPERGRAPHIC
CROPPING



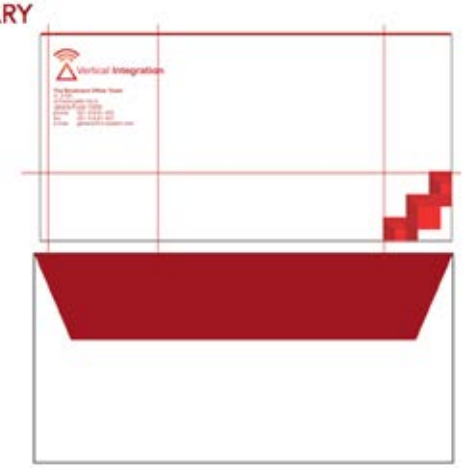
STATIONARY
LETTERHEAD

C	: 0
M	: 0
Y	: 0
K	: 60

Font : Helvetica Regular
Size : 7pt

STATIONARY

ENVELOPE



C : 23
M : 100
Y : 100
K : 20

font : Helvetica Bold
Helvetica Regular
size : 8pt

STATIONARY

BUSINESS & ID CARD

C : 23
M : 100
Y : 100
K : 20

C : 0
M : 0
Y : 0
K : 0

font : Helvetica Regular
size : 14pt & 10pt
card size : 5x8.5cm

C : 23
M : 100
Y : 100
K : 20
font : Helvetica Regular
Helvetica Bold
name : 9pt
info : 8pt
size : 8.5x5cm

C : 16
M : 100
Y : 100
K : 7
font : Helvetica Regular
size : 9pt

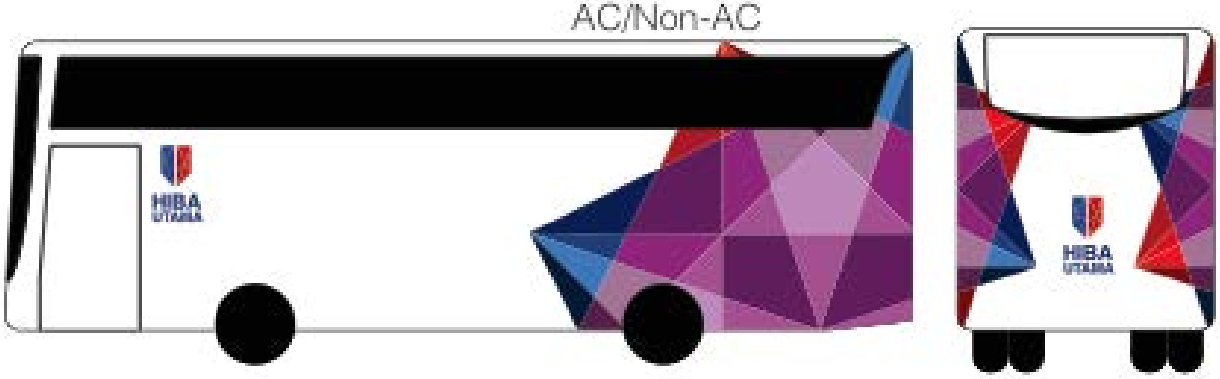
HIBA UTAMA

Hiba Utama Re-branding

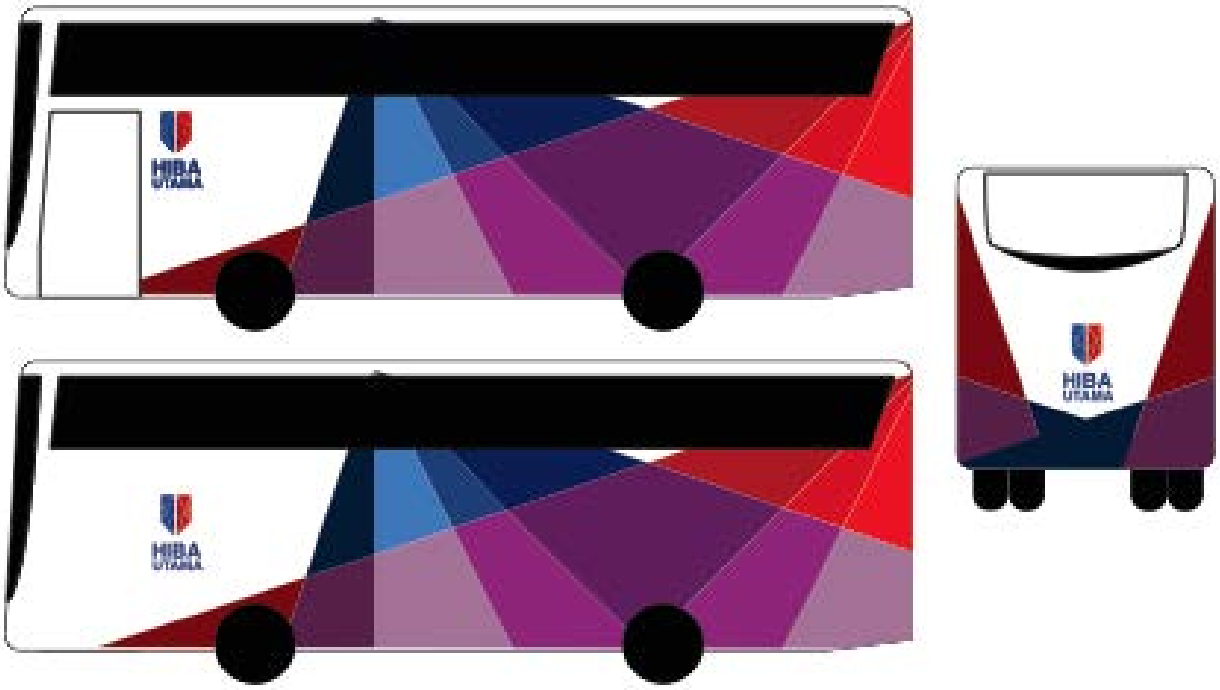
for
University Assignment

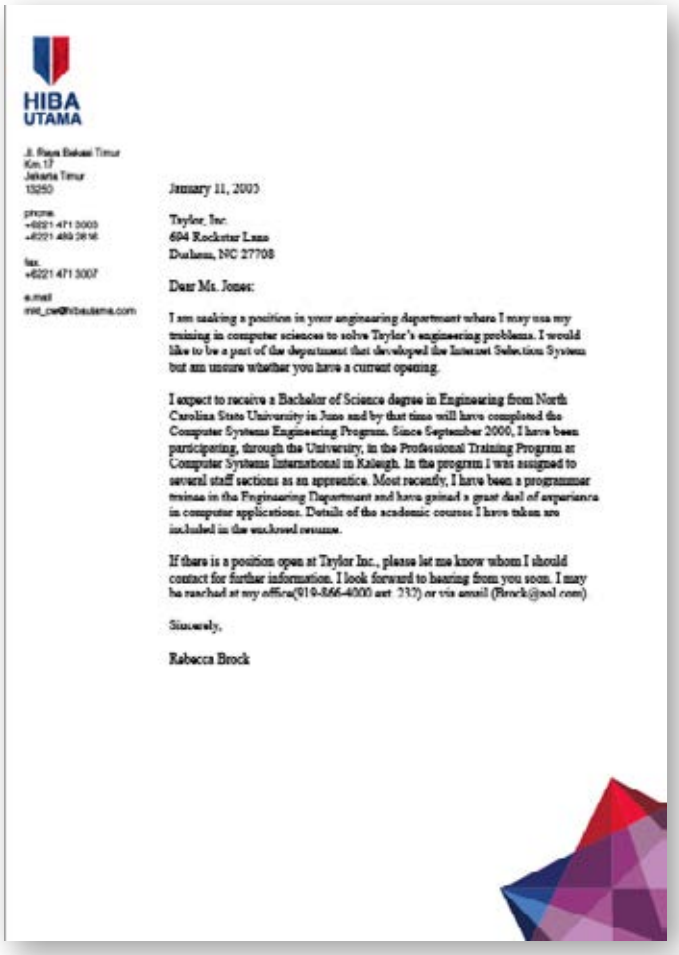
Branding assignment at university

AC/Non-AC



Luxury





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mkt_pw@hibautama.com

January 11, 2003

Taylor, Inc.
694 Rockster Lane
Durham, NC 27708

Dear Ms. Jones:

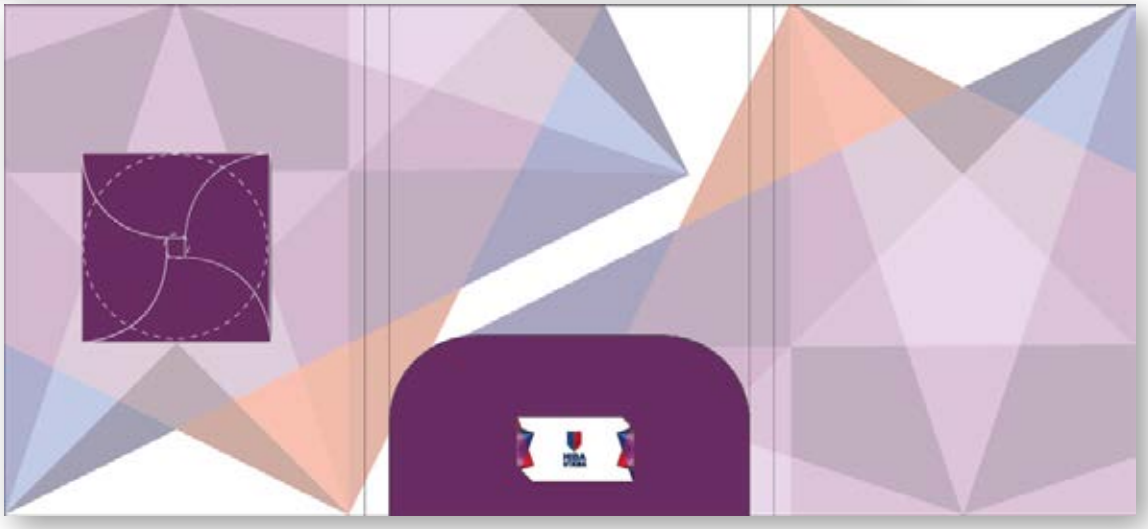
I am seeking a position in your engineering department where I may use my training in computer sciences to solve Taylor's engineering problems. I would like to be a part of the department that developed the Internet Selection System but am unsure whether you have a current opening.

I expect to receive a Bachelor of Science degree in Engineering from North Carolina State University in June and by that time will have completed the Computer Systems Engineering Program. Since September 2000, I have been participating, through the University, in the Professional Training Program at Computer Systems International in Raleigh. In the program I was assigned to several staff sections as an apprentice. Most recently, I have been a programmer trainee in the Engineering Department and have gained a great deal of experience in computer applications. Details of the academic courses I have taken are included in the enclosed resume.

If there is a position open at Taylor Inc., please let me know whom I should contact for further information. I look forward to hearing from you soon. I may be reached at my office(919-866-4000 ext 232) or via email (Brock@aol.com)

Sincerely,

Rebecca Brock



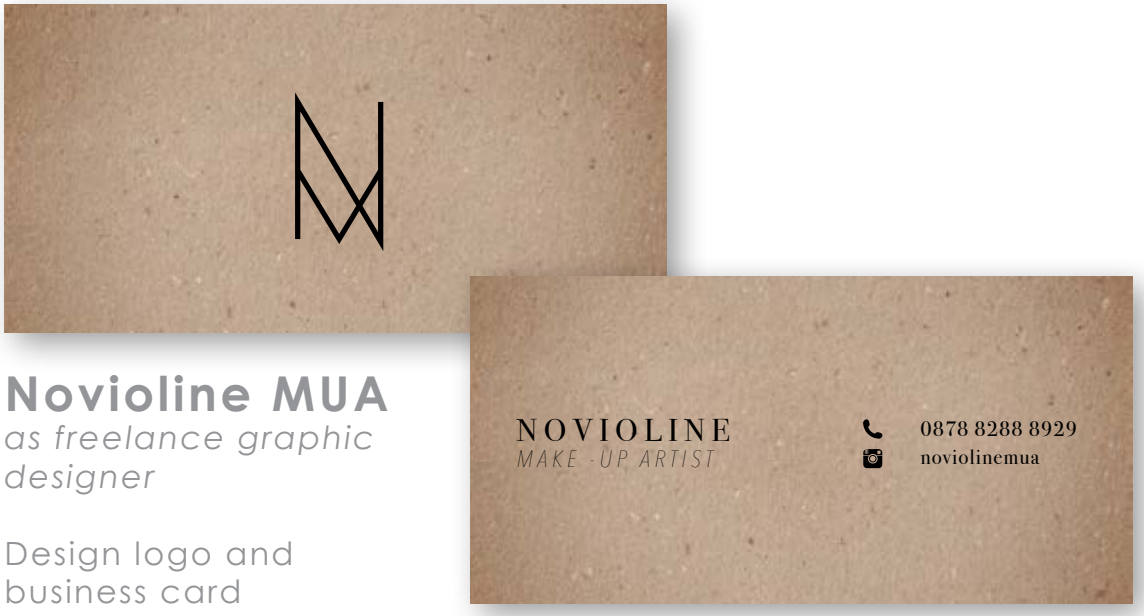
HIBA
UTAMA

HIBA
UTAMA

HIBA
UTAMA
KUSMANDY INDRAWAN
HIBA
UTAMA

Business Card
for Travelworld Asia

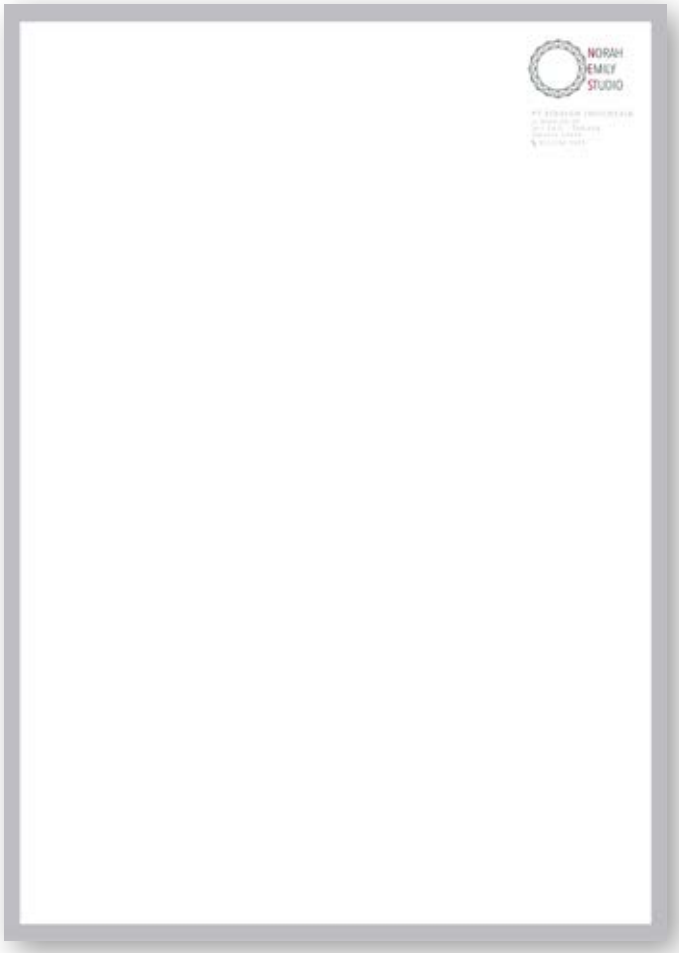
PT. MAKS
as a freelance graphic designer



Novioline MUA

as freelance graphic designer

Design logo and business card



Norah Emily Studio (Nest)

Design logo and stationary

Second Chance

as a freelance graphic designer

Design logo and business card

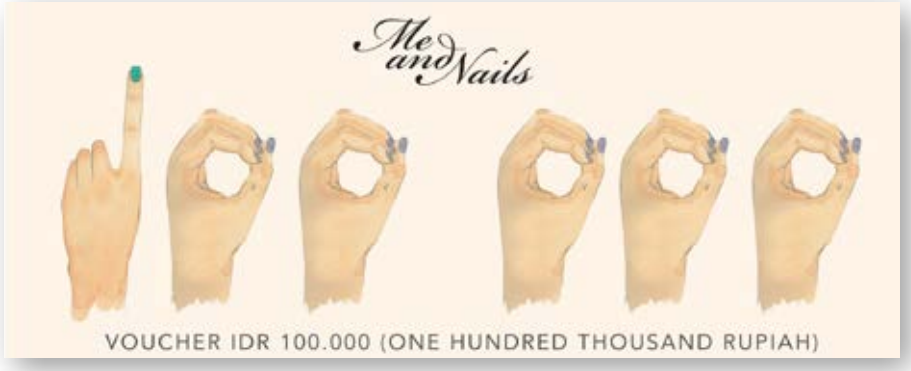
Other Logo Design

as a freelance graphic designer

Ell's Kitcher

as a freelance graphic designer

Illustration and design for Ell's Kitchen Business card, Package Belt, and Sticker



Me and Nails

as a freelance graphic designer

Illustration and design for Me and Nails voucher and business card

GBI Gilgal

as a volunteers

Illustration (digital painting) for Kids Campaign and Event

Invitation & Stationary

for Pink & Milk

Some of work for Pink & Milk invitation and stationary