



Edriadi Rinaldi, B.A.Com.

Marketing Executive

Jakarta, Indonesia – Mobile +62 8212366 5491 – <https://id.linkedin.com/in/edriadi-rinaldi-32b37565> – er271188@gmail.com

Career Objective

To obtain a position in a company that will help me to achieve my life goals.

Personal Details

Full Name	Edriadi Rinaldi
Nick Name	Rendy
Date of Birth	Jakarta, 27 November 1988
Address	Jl. Shangrila 1 No.80 RT.06 RW.03, Kel. Petukangan Selatan, Kec. Pesanggrahan Jakarta Selatan 12270 - INDONESIA
Mobile Phone	+62 821 2366 5491
Email	er271188@gmail.com
Nationality	Indonesian
Marital Status	Single
Gender	Male
Religion	Islam
LinkedIn	https://id.linkedin.com/in/edriadi-rinaldi-32b37565

Work Experience

Marketing Executive

May 2014 - Present

PT Tunas BOLA Kompas Gramedia

- Handling print advertising placement for Brand Campaign.
- Handling advertising rate for Brand Campaign.
- Create advertising rate and campaign for Brand.
- Handling Event for Brand Campaign.

Account Executive

April 2013-April 2014

PT Indosat Ooredoo

- Set Meeting with a company for presentation product.
- Achieve target.
- Handling customer existing request.

Customer Service

October 2012 - March 2013

PT Menara Prambanan

- Handling all operations shopping Mall and Apartment
- Handling complains and needs from Tenant at Apartment and Shopping Mall.
- Create comfortable environment Shopping Mall and Apartment.

Volunteer

February 2012, 2014, 2015

American Indonesian Exchange Foundation (AMINEF)

- Representative for Colleges/Universities

Marketing Communication (Internship)

Oktober– November 2010

PT Rajawali Citra Televisi Indonesia (RCTI)

- Crowd Handling and Crew.

Organization	Member of Student Senate of Moestopo University <i>Faculty of Communication</i>	August 2007-September 2012
	Member of Student Organization of SMAN 32 <i>Sports Division</i>	January 2004- August 2007

Education	University of Prof. Dr. Moestopo (Beragama), Jakarta, Indonesia 2007 – 2012 <i>Bachelor's degree – Communication, GPA 3.11 out of 4</i>
	SMA Negeri 32 Jakarta, Indonesia 2004 – 2007 <i>Senior High School</i>
	SMP Negeri 29 Jakarta, Indonesia 2001 – 2004 <i>Junior High School</i>
	SD Muhammadiyah 05 Limau Jakarta, Indonesia 1996 – 2001 <i>Primary School</i>

Skills	Organisational Skills : <ul style="list-style-type: none"> • Have acceptional ATL BTL skills. • Have acceptional analytical skills. • Able to work as a team based on the work experience I had. • Interested in learning new things that can be useful for my life and future career. • Fast learner,good comprehension and adaption. • Creative and initiative.
	Communication Skills : <ul style="list-style-type: none"> • Acceptional communication skills gained through the work experience as an account executive. • Very sociable person, love to meet new people as well as easy to get along. • Able to communicate to all levels of workers.
	Job-related Skills : <ul style="list-style-type: none"> • Have passion in Digital Media and Event Management. • Proficient with any social media.
	Computer Skills : <ul style="list-style-type: none"> • Proficient in using Microsoft Office applications. • Internet browser programmes such as Internet Explorer, Google Chrome, Mozilla Firefox, Safari.
	Language : <ul style="list-style-type: none"> • Intermediate English Conversation, EEC Bintaro (English institution), 2011