

SANNY FREUDIAN PASARIBU

HELLO

+ CONTACT



085959020480



73CE9AB7



Freudiansanny@gmail.com



Sanny Freudian

PROFILE



I am a Creative Director, Project manager, Graphic Artist, Web Designer, UX and UI Designer, Mograph Artist, Video Director, Video Editor, Animator



Was born in Sawahlunto (West Sumatera) Oct, 18th 1986



Digital Technology and Digital Strategy Enthusiast



Passionate, Easy going, Humorous, love Creative Directing, Multitasking



University of Mercu Buana 2005 -2010
Major in Graphic Design & Multimedia



Jakarta Design School 2010-2011

EXPERIENCES

CREATIVE ARTIST

2011

METROTV

Broadcasting Media

Graphic artist
UI and UX Designer
DI Artist
Video Editor
Mograph Artist

PROMO & ADVERTISING PRODUCER

2013

AMAZINGEDU

Software Developer Company

Graphic artist
UI and UX Designer
DI Artist
Video Editor
Mograph Artist
Animator

CREATIVE DIRECTOR

2015

SPDCOMMUNICATION

Production House & Creative Agency

Digital Campaign
TVC (Television Commercial)
Above The line
Below The line
Mobile Ads and Apps

SOFTWARE SKILLS



ADOBE POTHOSHOP



ADOBE ILLUSTRATOR



ADOBE AFFTER EFFECT



ADOBE AFFTER EFFECT



FINAL CUT PRO



ADOBE MEDIA ENCODER



MICROSOFT WORD



MICROSOFT EXCEL



MAC OS



WONDOWS OS

SKILLS



CONCEPTUAL THINKER

Formulate the innovative concepts that support a company's brand, marketing, product, and web development goals

MANAGING PROJECT

Manage budgets, teams, timeline and projects while working across several departments



PROJECT EXECUTION

Insures the timely development and execution of plan, campaigns and projects to assure earnings, growth, and profit goals achieved (Research)

PARTICIPATE IN EXECUTION

Executing duties as creative director, managing team, doing graphic works, animation, video production and all creative works with artist and programmer (*freelancer*) to keep it still in the concept and also work timeline



PRESENT PROJECT

Presenting the concepts to Client, explaining the rationale behind each and why they'll be successful



DELIVER PROJECT

When me and team are good to go, i deliver the files to client

REVISE PROJECT

Asking client to choose one concept and focus on that. Then me and team work on revising the concept so it meets the goals outlined and makes client happy. sometimes there's one revision round, sometimes two, rarely more



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MY JOBS



ACHIEVEMENT

- TOP 10 Finalist NUgreentea TVC Contest 2010 www.nahninu.com
- TOP 32 Finalist Online Game Character Design (Digital Alliance Graphic Card) www.dagraphic.com
- Multimedia Trainer (Video Production, Design, Web Design) Christian Creative Department 2012 www.abbalove.com

PROJECTS

Rebranding **Paseo** Packaging Design,
John Robert Powers Indonesia 2D Cartoon Animation
John Robert Powers Indonesia website and mobile site
Rebranding **John Robert Power Indonesia** (Print ad Design and stationary)
Frisian Flag Video Interactive
PesonaEdu website
PesonaEdu Video Company Profile
Rebranding **Cantata Music school**
CD Interactive English
EduPrima Corporate Logo
and many more



I can do Many works cuz i am multi talented, Passionate, Love art so much in every detail, i love to explore how digital creative contents (Design,animation,Video, web, Mobile apps) engage campaign (brand) with its ways. God Bless **Sanny Freudian**.



Nomor Seri Ijazah : 0007.019-S.I/III/2011

UNIVERSITAS
MERCU BUANA

Berdasarkan Surat Keputusan Dirjen Dikti No : 1173/D/K-III/2010, tanggal 25 Januari 2010

Memberikan Ijazah kepada

Sannyto Mangebas Pasaribu

41907010111

Tempat dan tanggal lahir : Sawahlunto, 18 Oktober 1986

telah berhak menyandang gelar

Sarjana Desain (S.Ds)

Yang bersangkutan telah memenuhi persyaratan yang telah ditentukan dan dinyatakan lulus ujian Sarjana Program Pendidikan Strata Satu (S1) **Fakultas Teknik Perencanaan dan Desain** Program Studi **Desain Produk** kekhurusan **Desain Grafis dan Multimedia**, pada tanggal **25 Pebruari 2011**. kepadanya dilimpahkan segala wewenang dan hak yang berhubungan dengan Ijazah yang dimiliki.

Rektor

Dr. Ir. Arisetyanto Nugroho, MM.



Jakarta, 31 Maret 2011

Dekan

Ir. Henny Gambiro, M.Si.



PROVINSI DKI JAKARTA

NIK : 3173011810861001
Nama : SANNYTO MANGEBAS PASARIBU
Tempat/Tgl Lahir : SAWAHLUNTO, 18-10-1986
Jenis Kelamin : LAKI-LAKI Gol. Darah : O
Alamat : JL. MARGA JAYA

RT/RW : 006 / 003
Desa/Kel : RAWA BUAYA
Kecamatan : CENGKARENG
Kab / Kota : JAKARTA BARAT
Agama : KRISTEN Status Kawin: BELUM KAWIN
Pekerjaan : KARYAWAN SWASTA
Kewarganegaraan : WNI
Berlaku Hingga : 18-10-2016



Jakarta, 09-03-2011
a.n. CAMAT
LURAH

Tanda Tangan/Sidik Jari Pemegang KTP

İYAN SOPIAN HADI, S.SOS
NIP. 197402041993111001

DAFTAR HASIL STUDI (TRANSKRIP)

Nomor Induk : 41907010111
Nama Mahasiswa : SANNYTO MANGEBAS PASARIBU
Tempat dan Tanggal Lahir : Sawahlunto, 18 Oktober 1986

Fakultas : Teknik Perencanaan dan Desain
Program Studi : Desain Produk
Kekhususan : Desain Grafis dan Multimedia

No. Smt. Mata Kuliah	SKS	Nilai Huruf	Nilai Angka	Bobot	No. Smt. Mata Kuliah	SKS	Nilai Huruf	Nilai Angka	Bobot
1. I BAHASA INGGRIS I	3	B	3.0	9.0	23. IV TEKNIK PRESENTASI	3	A	4.0	12.0
2. I APRESIASI SENI DAN DESAIN	3	C	2.0	6.0	24. IV MULTIMEDIA II	3	B	3.0	9.0
3. I PENGETAHUAN WARNA	3	B	3.0	9.0	25. IV MULTIMEDIA III	3	B+	3.5	10.5
4. I HURUF DAN TIPOGRAFI	3	C+	2.5	7.5	26. IV AUDIO VISUAL II	3	B	3.0	9.0
5. I PENDIDIKAN AGAMA	2	B+	3.5	7.0	27. IV ANIMASI DIGITAL	3	B+	3.5	10.5
6. I KEWARGANEGARAAN	2	B+	3.5	7.0	28. V STUDIO DESAIN GRAFIS IV	6	A	4.0	24.0
7. I ETIKA	2	C+	2.5	5.0	29. V METODE PRODUKSI GRAFIKA	2	C+	2.5	5.0
8. I ESTETIKA BENTUK II	3	C+	2.5	7.5	30. V FOTOGRAFI DESAIN	3	C+	2.5	7.5
9. I APLIKASI KOMPUTER	3	C	2.0	6.0	31. V STUDIO DESAIN GRAFIS II	6	B	3.0	18.0
10. II MENGGAMBAR BENTUK	3	C+	2.5	7.5	32. V FILSAFAT SENI DAN DESAIN	3	B+	3.5	10.5
11. II KOMPUTER DESAIN 2 DIMENSI	3	C	2.0	6.0	33. V METODOLOGI DESAIN	3	C	2.0	6.0
12. II TEORI DASAR DAN PRAKTIK FOTOGRAFI	3	C+	2.5	7.5	34. VI BAHASA INDONESIA	2	C	2.0	4.0
13. II PENGANTAR STUDI SENI RUPA	3	C	2.0	6.0	35. VI DASAR-DASAR PERIKLANAN	3	B	3.0	9.0
14. II STUDIO DESAIN GRAFIS I	6	C	2.0	12.0	36. VI PROSES KOMUNIKASI	3	A	4.0	12.0
15. II MULTIMEDIA I	3	B	3.0	9.0	37. VI AUDIO VISUAL I	3	B+	3.5	10.5
16. II BAHASA INGGRIS II	3	C+	2.5	7.5	38. VII ESTETIKA BENTUK I	3	C	2.0	6.0
17. III STUDIO DESAIN GRAFIS V	6	A	4.0	24.0	39. VII KOMPUTER DESAIN 3 DIMENSI	3	C+	2.5	7.5
18. III BISNIS DAN KEPROFESIAN	3	B	3.0	9.0	40. VII SEMINAR	3	B	3.0	9.0
19. III MANAJEMEN STUDIO DESAIN	3	C+	2.5	7.5	41. VII PRAKTIK PROFESI	3	C+	2.5	7.5
20. III KEWIRAUSAHAAN LANJUT	3	B	3.0	9.0	42. VII KEWIRAUSAHAAN	3	B	3.0	9.0
21. IV STUDIO DESAIN GRAFIS III	6	C+	2.5	15.0	43. VIII TUGAS AKHIR	8	B+	3.5	28.0
22. IV PERANCANGAN MEDIA PUBLIKASI	3	C+	2.5	7.5					
Jumlah						144			416.0
Indeks Prestasi Kumulatif :						2.89			
Predikat Kelulusan :						Sangat Memuaskan			

Catatan :
LPM : Lembar Penyetaraan Matakuliah
Smt : Semester
SKS : Satuan Kredit Semester
Dikeluarkan Di : Jakarta
Tanggal : 31 Maret 2011

a.n. Rektor
Wakil Rektor Bidang Akademik

Ir. Dand Santoso, M.Eng.Sc, Ph.D



Rektor



Ir. Henny Gambiro, M.Si.

