

# **CURRICULUM VITAE**

**JEFFRY ALEXANDER**



## PERSONAL DATA

Name : Jeffry Alexander  
Place / Date of Birth : Jakarta, August 4, 1987  
ID Card Number : 3173080408870015  
NPWP Number : 72.963.302.4-086.000  
Gender : Male  
Age : 28 years old  
Nationality : Indonesia  
Phone Number : 082299006617  
Email : [jeffry@jeffryalexander.com](mailto:jeffry@jeffryalexander.com) / [alxr87@gmail.com](mailto:alxr87@gmail.com)  
Address : Jalan Pondok Jaya X no.51  
Mampang Prapatan V, Jakarta Selatan  
Education : Graduated from Universitas Pelita Harapan. Karawaci  
Tangerang, Banten. June 2013  
Faculty : Performance Art  
Specialization : Sound Design

## Experiences

May– October 2015 : SEO Specialist – Primehouse Media  
<http://primehousemedia.com>  
2011-2012 : Website Publisher in Google AdSense  
2011-2014 : Online Marketing Services in Ads-ID forum: <http://ads.id/>  
2012-Now : Vendor and affiliates in Warrior Plus and JVZoo  
(Marketplace for digital products)

## Websites Owner

1. Jeffry Alexander – <http://jeffryalexander.com>
2. ModelNesia – <http://modelnesia.com> (*in progress*)
3. Cerita Cerita Lucu – <http://ceritaceritalucu.com>
4. List Building Trainings – <http://listbuildingtrainings.com>
5. Private Bonus Club – Online Marketing Blog – <http://privatebonusclub.com>

## Digital Marketing Skills:

- SEO
- List Building
- Email Marketing
- Social Media Marketing
- Wordpress

## ADDITIONAL SKILLS:

1. Able to works with SEO tools and software  
(Google Analytics, Webmasters, SEO Profiler, SimilarWeb, Moz, SEO Powersuite, and else)
2. Familiar with the latest Google Updates and Google Trends
3. Good understanding about EPC, Conversion, CTR, ROI, and else
4. Access to thousands of Digital Marketing Products with Developer License
5. Able to work as a team and able to work under pressure
6. Able to works with Microsoft Office
7. Fluent in English (*writing, listening and speaking*)
8. Fast learner and willing to learn

## Share Online Marketing Tips:

<http://jeffryalexander.com/share-forum-ads-id/>

## Portfolio Page:

<http://jeffryalexander.com/portfolio/>

## PORTFOLIO

### 1. Ebook Twitter Marketing

<http://ads.id/forums/showthread.php/170314-SHARE-FREE-EBOOK-HOT-Gan-!-Cara-ane-dapetin-High-Value-targeted-TWITTER-Followers-!>

- Using Twitter as a Social Media Marketing to gain high value targeted followers based on our niches.

### 2. 900 Subscribers Case Study

Local Launch: <http://ads.id/forums/showthread.php/193465-SHARE-EBOOK-CASE-STUDY-Cara-Ane-Dapetin-900-Subscribers-Dengan-40!!Masuk-Gan!>

International Launch: <http://www.warriorforum.com/warrior-forum-classified-ads/1051926-free-wso-got-40-good-ill-show-you-how-you-can-get-900-subscribers-2-weeks.html>

- The case study reveals how to build your list fast in internet marketing niche. Within 2 weeks, you can get 900++ subscribers only with a low budget of \$40.

### 3. Pay-per-Lead: Resources and Tips

<http://listbuildingtrainings.com/ppl/>

- The short report explains how to make money online using Pay-per-Lead (PPL).

### 4. Secrets of Tweets Marketing Sources

<http://privatebonusclub.com/free-download-twitter-short-pdf/>

- Lists of cool resources for your Twitter Marketing Business. With these resources, your target market will have no option but to follow your account.

### 5. Optimasi Pinterest

<http://ads.id/forums/showthread.php/215571-SHARE-EBOOK-Optimasi-Pinterest-Kumpulan-lengkap-cara-marketing-di-Pinterest>

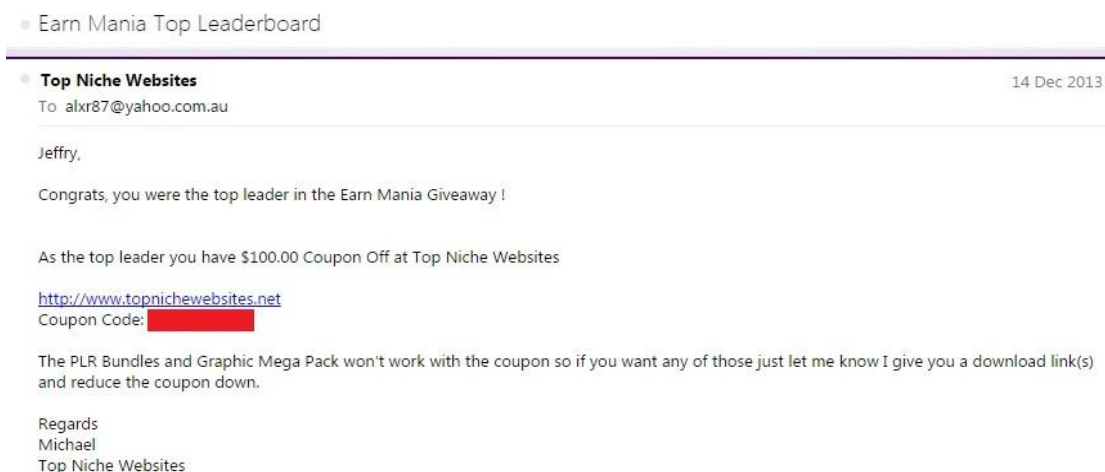
- Guide to use Pinterest as a Social Media Marketing

Blog post:

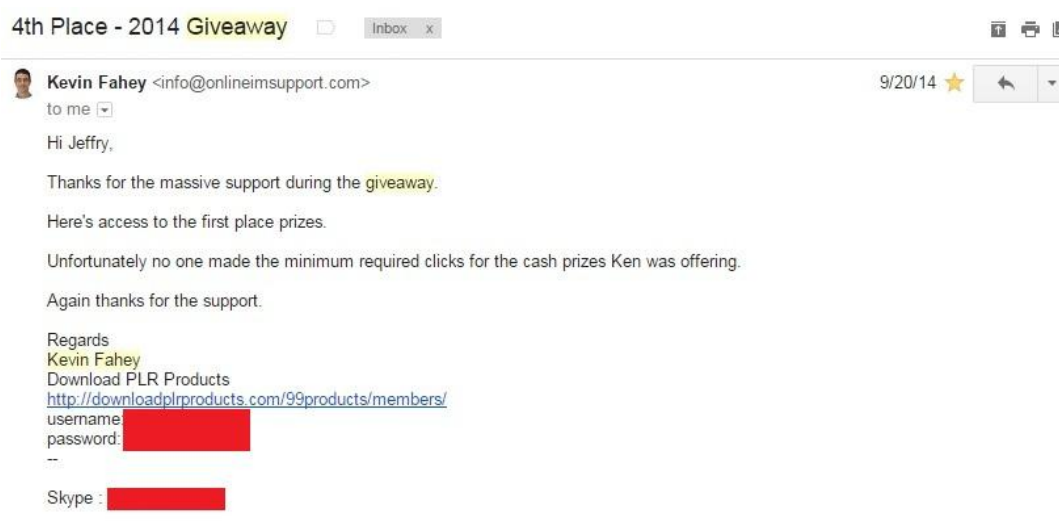
- <http://jeffryalexander.com/blog/optimasi-pinterest/>
- <http://jeffryalexander.com/blog/pinterest-secret-board-marketing/>
- <http://jeffryalexander.com/blog/tips-menggunakan-pinterest/>

## ONLINE MARKETING ACHIEVEMENTS

### 1. Top leaderboard in "Earn Mania Giveaway 2013"



### 2. 4th place "2014 Giveaway" from Kevin Fahey and Ken Reno



### 3. Top 25% affiliates in Warrior Plus (Digital Marketplace):

<https://warriorplus.com/member/jfalxr>



4. Ranked several times in JV Contest for digital product launches. Some of them (jfalxr):

This contest has ended.

**Start Date:** 2015-08-02 10:00:00

**End Date:** 2015-08-06 10:00:00

**Vendor:** [Alex.Langidis](#)

Rank	Affiliate
1	Jason Oickle
2	JasonJames
3	vanessazac
4	jfalxr

### Contest: Easy Weekend Cash Contest!

This contest has ended.

**Start Date:** 2014-12-13 13:00:00

**End Date:** 2014-12-19 13:00:00

**Vendor:** [Derek Thomas](#)

**Offer Name:** [Azon Christmas Cash Cow](#)

Rank	Affiliate
1	vickybabe
2	warriorplus
3	JasonJames
4	jfalxr
5	idreesfarooq

Rank	Affiliate	Rank	Affiliate
1	JasonJames	1	naidyphoon
2	warriorplus	2	gaurabborah
3	jfalxr	3	chris cole
4	gacott	4	Pensfan6636
5	Earl Smith	5	saulmaraney
6	OfferSauce	6	artflair
7	Aidentingley	7	warriorplus
8	PowerKing	8	Jimmy Mancini
9	imeasysales	9	jfalxr
		10	ebuchanan

#### SOCIAL MEDIA ACCOUNTS

Twitter : <https://twitter.com/WSOarchive>  
 GooglePlus : <https://plus.google.com/+JeffryAlexander1987/>  
 Pinterest : <https://pinterest.com/AlexJ87>  
 Facebook : <https://facebook.com/JeffryAlexanderIM>