

My contention is that creativity and imagination are more important than education. I really believe that, in the age of globalization we have to put a lot of creativity into our business, into our lives to be seen as different and come up with something original.  
Creative and inventive thinker, I crave a challenge and I'm not afraid to work outside my comfort zone.

## E Education

**Baccalaureate (High School Graduation Diploma) in marketing specialty,**

Private trade school at Strasbourg • '08 '09

**Bachelor degree in economic and social administration (AES) from the Law Faculty, political science and Management University at Strasbourg • '12 '13**

### Foreign Language:

French: Tongue mother

Literacy Arabic: Tongue mother

English: Fluent

Indonesian: Medium

### Computer skills:

Good skills of Pack Office 2012

Microsoft Dynamics AX 2012.

### Personal skills:

Entrepreneurial spirit

Persuasive & articulate Pro

Hands-on, Pro-active

## S Skills

## W Work Experiences

**Sales advisor, « company LR » Germany (1years) • May '11 May '12**  
**Food quality control assistant “ Knorr “ Duppigheim, France • June '12 August '12 (3months)**

**Sales management consultant, « CALLCEPT company » Strasbourg, France (6months) • Mars '12 August '12**

- ▶ Study on door-step selling, market research, maintaining the marketing database of clients and contacts
- ▶ Handling sales phones calls and emails, guiding the acquisition of conclude contracts

**Busines development & Marketing Assistant, « EuroManagement Indonesia » Jakarta - Indonesia (6 months) • Jun '13 Nov '13**

- ▶ Assembly and constitution of a franchise with the French Alliance Foundation: Study argued and coasted, opinion of the Embassy of France in Jakarta, estimated operating budget, research supports government
- ▶ Management and monitoring the progress of all agreements in place with partner universities
- ▶ Analysis management, analysis competitor, gives an advice to the management about operational activity
- ▶ Developing tools marketing: making a list price in booklet, making a promotion slide about Euro Management Indonesia, boost awareness of EuroManagement
- ▶ Presentations, Open house and seminars at school and at university all around Indonesia

**Assistant Brand Manager – YVES SAINT LAURENT Galeries**

**Lafayettes France Strasbourg - 'Jan 14• 'September 14• (9months)**

- ▶ Welcomed customers, provided assistance, managed store's inventory and visual merch.
- ▶ Analyzed brand requirement and recommended changes in strategies if required, Managed and ensure timely delivery of all new products, Maintained a high level of customer services.
- ▶ Coordinated with sales manager and insured achievement on monthly and annual sales goals. Ensured compliance to all company policies and procedures.
- ▶ Participated in weekly sales department meetings.
- ▶ Assessed client lifestyle and personality and made direct sales including: **Ferragamo, Biondini, YVS, Alexandre Mc queen.**
- ▶ Dealing with and resolving customer complaints and concerns.

**Assistant Executive Marketing Manager –JENGALA KERAMIK**

**Bali- Indonesia Marsh 15- September 15 (7 months)**

- ▶ Managed and coordinate all marketing, advertising and promotional staff and activities
- ▶ Conduct market research to determine market requirements for existing and future products
- ▶ Analysis of customer research, current market conditions and competitor information
- ▶ Develop and implement marketing plans and projects for new and existing products

### Activities and Interests:

**Sport:** Football and table tennis.

**Passion for:** Marketing, Reading, Traveling and for Audio-visual.

**Volunteer for Human Appeal France (1 months)**



**You are here ?**

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25 years old