



QINAN PRAYOGA

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ABOUT

Date Of Birth:

January 6th 1992

Place of Birth:

Jakarta

Sex:

Male

Religion:

Islam

Address:

Jl. Antariksa I No 103,

Jagakarsa - JakSel

Marital Status:

Single

GPA:

2.00

8 out of 10 said I'm a hardworker, right-brain and left-brain combination, both process and target oriented, learner, good at meeting new people, and I never stop learning.

I love many foods, random music, extreme sport, colossal & sci-fi movie, history book, creative stuff and think.

WORK EXPERIENCE

MARKETING & PROGRAMMING

Monsterfe.com | 2014 – 2016

In Marketing, I responsible to strategize and execute activities to increase brand awareness, reach, find potential clients and convert into sales. In Programming, I've produced content for the website, social media including Youtube, and marketing campaign.

MARKETING COMMUNICATION

Seasonism.com | 2015

On this role, I was responsible to strategize and execute a few key activities to increase brand awareness, engagement, number of audience, and also to support sales conversion. I've ran campaigns through a few social media contest, event, worked with several real-influencers, media, and created social media campaigns.

BRAND & PROJECT MANAGER

Rightbrain Group | 2013 – 2015

On this role, I was responsible to handle the whole activities that associated with the brands from data administration, photoshoot, to showcase and fashion show at "The Meet Up 2014".

On this role, i was responsible to create "Westhill Festival: Midnight Carnaval", "Night Out", and more events based on order and supervised directly from BoD.

LIAISON OFFICER

Lookats Market | 2013

On this role, I was responsible to handle three tenants in three days: two fashion brands and one nail art service. As a Volunteer, I learnt so many stuff from networking, raising my awareness of the local movement, and more.

MORE: Video, Blogging, and Stage Photography.

2010 - Present

SKILL

| DETAIL |
|------------------------------|
| Project Management ●●●●● |
| Strategic Planning ●●●●● |
| Sales ●●●●● |
| Digital Marketing ●●●●● |
| Content Strategy ●●●●● |
| Digital Media ●●●●● |
| Advertising ●●●●● |
| Public Relations ●●●●● |
| Social Media Marketing ●●●●● |
| Video Production ●●●●● |
| DSLR ●●●●● |
| Adobe Illustrator ●●●●● |
| Adobe Premiere ●●●●● |
| Ms Excel ●●●●● |
| Ms Word ●●●●● |

EDUCATION

| FORMAL | INFORMAL |
|---|--|
| PARAHYANGAN CATHOLIC UNIVERSITY LAW 2010 – 2016 BANDUNG | English First, 2012-2014, Bandung. (Course) AIESEC Indonesia Youth To Business "Asia Pasific Leaders Summit 2013" by AIESEC Bandung, 2013, Bandung. (Seminar) |
| 2 PUBLIC SENIOR HIGH SCHOOL SCIENCE 2008 – 2010 BANDUNG | "PERBANDINGAN SISTEM PENGADILAN AS DAN INDONESIA" by atamerica, 2013, Jakarta. (Seminar) |
| 6 PUBLIC SENIOR HIGH SCHOOL 2007 – 2008 BANDUNG | "How To Start Your Brand with Leonard Theosabrata" by Indoestri Makerspace, 2015, Jakarta. (Workshop) |
| KARTINI PRIVATE JUNIOR HIGH SCHOOL 2004 – 2007 BATAM | "Startup For Makers 101" by Freenovation, 2015, Bandung. (Workshop) |
| KARTINI PRIVATE PRIMARY SCHOOL 2001 – 2004 BATAM | "Writing Canvas" by KOLABORASI.CO x Writers Guild Indonesia, 2015, Bandung. (Workshop) |
| MUHAMMADIYAH PRIVATE PRIMARY SCHOOL 1998 – 2001 JAKARTA | "Youth Empowerment" by Nanno Business Partner x ButterflyAct, 2015, Bandung. (Training) |
| AR-RAHMAN MOTIK KINDERGARTEN SCHOOL 1996 -1998 JAKARTA | "DIGITAL MARKETING With Idea Imaji" by KOLABORASI.CO, 2016, Bandung. (Workshop) |
| | "NetMediatama Televisi 101: Introduction To Broadcasting For Television" by IndonesiaX, 2016, www.indonesiex.co.id . (Online Course) |
| | "Winning The Digital War" by IndonesiaX, 2016, Jakarta. (Seminar) |