

DHIMAS PANJI SAPUTRA



Komplek Asrama BS
RT 004/010 No. 4,
Cililitan, Jakarta Timur



June 21, 1987



Contact

dhimas.panjisaputra@gmail.com
081218899490

Work Experiences

Januari 2016 – March 2016

**PT Wira Pamungkas Pariwara (Mirum- JWT)
as Digital Project Manager**

Managing digital campaign development, from brainstorming with creative team to identify brand positioning and objective, budgeting, managing team project resources, ensuring the productions process flows effectively and meet the deadline and KPI.

October 2015 – December 2015

**PT Bima Agri Sejahtera (XTRO)
as Event Manager**

June 2013 – September 2015

**PT SAM Creative Group Indonesia
as Digital Project Manager**

Managing digital projects development, from identify clients needs and requirements, daily communication with clients, managing team project resources, ensuring the productions process flows effectively and meet the deadline and KPI.

2010-2011

**Handle This Entertainment
as Co-founder & Creative**

Exploring new business opportunity from prospected and existing clients. Creating creative concept & strategy for any kind of event and ensuring the implementation well managed.

2010

**Muvel Advertising
as Production Assistant**

Supporting and assist production team in preparing technical needs. Ensuring the rundown and property running well.

Education Summary

2007-2012

Universitas Prof.Dr. Moestopo (Beragama)
Social & Politics Science Faculty
Majoring in Public Administration

2002-2005

SMA Angkasa 2, Jakarta

Skills and Knowledge

- ✓ Project Management ● ● ●
- ✓ Event Management ● ● ●
- ✓ Website Development & Analytics ● ●
- ✓ SEO Development & Maintenance ●
- ✓ Social Media Networking ●
- ✓ Strategic Planning ● ● ●
- ✓ Branding & Design ● ●
- ✓ English ● ●
- ✓ Ms. Office (Word, Excel, PowerPoint, Project, Visio) ● ● ●
- ✓ Adobe Photoshop ● ●

● Beginner ● ● Intermediate ● ● ● Advance

Digital Project Portfolio

HSBC Campaign #StartSekarang

Client: The Hongkong and Shanghai Banking Corporation Limited
2016

Toyota Prospect Management Mobile Apps

Client: PT Toyota Astra Motor
2015

Managing team in developing mobile application designed to support sales team in catch up the customer needs and interest in Toyota products.

Imajinesia Campaign Microsite

Client: PT Toyota Motor Manufacturing Indonesia
2015

Toyota Move Mobile Apps

Client: PT Toyota Astra Motor
2013-2014

Managing team to develop an apps that help user to get the latest information about Toyota (workshops, dealers, etc.), interesting tips driving, as well as traffic information in real time. This application can also be synchronize with the device Head Unit on your Toyota car.

Mitsubishi Fuso Corporate Website

Client: PT Krama Yudha Tiga Berlian
2014

Pertamina Hulu Energi WMO Corporate Website

Client: PT Pertamina Hulu Energi
2014

SCM e-Procedure Intranet

Client: PT Pertamina Hulu Energi WMO
2014

Sarihusada Website

Client: PT Sarihusada Generasi Mahardhika
2014

Bank Resona Perdania Corporate Website

Client: Bank Resona Perdania
2014

Toyota Astra Motor Corporate Website

Client: PT Toyota Astra Motor
2013-2014

Event Management Portfolio

Intel Exhibition

Client: Intel
2015

Social Media Campaign Dua Kelinci Junior Football League

2013

Regular Event "Thursday Madness @MU Cafe"

2012

SHOCK WAVE (Lets Get Madness on Tuesday)

2012

Interests

- ✓ Music
- ✓ Digital
- ✓ Football
- ✓ Movies
- ✓ Books
- ✓ Coffee & culinary
- ✓ Games
- ✓ Traveling