



KRISNA ADI NUGROHO

A passionate & hard working achiever and a proven team player. Have extensive experience in event organizing, digital marketing including content writing & social media management. Passionate to learn the ins and outs for Business Management.

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Intern – Angel
Investment Network
(ANGIN) & Ciputra
GEPI Incubator (CGI)
Global Entrepreneurship
Program Indonesia

PROFFESIONAL E X P E R I E N C E

CGI is a business incubator, which is supporting small businesses by offering incubation programs, mentoring, co-working space, and business events. ANGIN is the largest seed investment fund in Indonesia.

- Designed& executed the digital strategy. Increasing the number of posts on Facebook and Twitter accounts, by writing articles on GEPI's website minimum 1 post per day and 5 Articles per week.
- Promoted the Investment Fund through newsletter, entrepreneurship groups and forums. Achieved over 150 applicants during 1 month promotion, which exceeded target with 50% for promotional on-line activities.
- Handled the business incubator by managing tenants, vendor, and contractors.Increased the incubator members with 150% by re-planning the working place. This resulted increasing CGI Revenue by 50% and Tenant Sales by 80% (From Q1 to Q2).
- Negotiated with 4 new suppliers and building management.
- Directly reported to the Heads of the Business Incubator and the Investment Fund.

ORGANIZATIONAL EXPERIENCE

**Danone Young Social
Entrepreneur
BangkuKita Team- 2014**

Arranged a social business plan competition for university students. Our team project aimed in empowering milk farmers while contributing to primary school education. Our Team proceeded through Top 10 Regional.

**Jogja International
Model of United Nation
Head of Program - 2014**

An International Model of UN competition in Yogyakarta.

- Working in a team of 9 people, planned and executed social night events.
- Negotiated with local nightclub and local art performer.
- Negotiated with Ramayana Prambanan Show resulted in 25% discounted price for 120 participants and 10 committes.

**Sociedad Indonesia para
America Latina**
**Head of Public Relations
Division- 2012-2013**

A student organization for Latin America Issue and Research supported by GadjahMada University.

- Worked in a team of 8 people, coordinated SIpALits first social project at a village in Sleman that contain 3 programs: English class for kids, Cooking & Handcraft classes for homemakers for 4 weeks every weekend.
- Increased the number of kids and homemakers participant weekly. By the end of our program, we had over 30 kids and 15 homemakers' participants.
- Planned and Executed Latin American Night, a social night event with Latin American theme. Gained profit over 400.000 IDR by ticket sales and sponsorship.

**KorpsMahasiswa HI UGM
Member of Arts
Departments- 2011-2013**

A student organization for GadjahMada University International Relations students.

- I was responsible to arranged short movie courses that contain 3 class sessions (Introduction, Script Writing, Technical) and 3 consultation sessions.
- Negotiated with a local production house and got discounted prices for the classes sessions.
- Gained 16 Participants resulted in 3 final products.

EDUCATION

**GadjahMada
University -
International Relations
2011-2015**

Bachelor of Art in International Relations December 2015

- GPA: 3.29/4.0
- Thesis: The Settlement of Indonesia – USA Trade Dispute on Clove Cigarettes.
- My study is focused on International political economy, International Economy, International Political Cooperation, World Trade Organization studies.

**SMA Kolese de Britto
Social Science
2008-2011**

LANGUAGES

BAHASA INDONESIA
ENGLISH

SKILLS& INTERESTS

Skills

- Social Media Management (Managed GEPI's social media accounts; Facebook page, Twitter, gepi.co).
- Content Writing (Wrote numerous articles on GEPI website).
- Interpersonal Communication in English & Bahasa (Worked as a travel buddy for tourists in Travellovers, Worked in a various group in organizations and Internship).

Interests

- Sales & Marketing (Experienced in digital content marketing, have a brief knowledge in SEO, worked on various fundraisings program for organizational events).