



Healthier Life Starts Here



Our Story

Established in 2012, **Urban Remedy Indonesia** is the first cold-pressed juice cleansing program in Indonesia. Our products are created by nutritionists to be effective and nutritionally balanced. Our special juicers extract maximum nutrients from the most fresh and high quality organic* ingredients and produce. **Urban Remedy Indonesia** cleanses are especially designed to be easily and conveniently applied to the hectic urban lifestyle. **Urban Remedy Indonesia** will guide you through your cleansing days, from the moment you sign up, and every step of the way. We will send you tips everyday to help you stay focused and on track towards a healthier lifestyle.

BRAND POSITIONING

Nature's Elixir of Life

Urban Remedy Indonesia offers nature's finest in a bottle, from the use of the freshest ingredients to our experienced nutritionists. We strive to provide you with the best remedy to enhance your life.

Nature's elixir awaits on each bottle.
An experience that will enrich your body & soul. Healthier life starts here.



BRAND ATTRIBUTES

AUTHENTIC

The Pioneer of cold-press
juice cleansing in Indonesia

INNOVATION

Created by Nutritionists &
Innovative flavors

QUALITY

Finest ingredients,
Hand-picked, Natural

EMPOWERING

Enabling people to live
better and healthier

DELIGHTFUL

Customer focus,
Personalized service

Our Logo

The logo is our sacred ground. It is a visual representation of our characters and values. **Urban Remedy Indonesia** logo are made from two key elements, a circle and a pair of leaves. The circle symbolizes “Wholeness” and “Protection” which represent the purpose of our products. And the pair of leaves convey “Freshness” and “Commitment” which lies as the core of our products.





Our Products

100% Raw & Organic
Ingredients

Cold Pressed

Freshly Made

Never Heated

Full of Nutrients, Vitamins,
Antioxidant, and Minerals

More Fruits & Vegetables
Variety

Delivered Daily

Ask us for the full product range

Juice Cleansing

LOOK AND FEEL BEAUTIFUL
FROM THE INSIDE AND OUTSIDE

Our cold-pressed juice cleanse program is designed with our customers' lifestyles in mind. We strive to improve and transform lives by championing green & healthy living in Indonesia, all the while holding the highest regard for convenience.

It's proven that cutting out processed foods and giving your digestion a break – a process which uses 50% of your body's energy – gives your body the energy to do other important things. Like heal itself, get rid of nasty toxins built up, and generally bedazzle your insides out. Other benefits might include: weight loss, an improved sense of taste and smell, and less cravings post-cleanse.





Ala-Carte

Urban Remedy Indonesia offers each juice individually, so you can try each one, or mix-and-match based on your preference. We have over 24 different types of juices to choose from. Ala-Carte is available in 350ml bottles.

Juice Catering

Let us surprise you every morning with our 100% freshly made, raw and organic cold-pressed juices.

Weekly or monthly plans are available. The products will be delivered to your door every morning (9am-11am).

We give convenience and freshness a whole new meaning.





Business with Us

There are many ways to work together with us; we have numerous business relationships ranging from consignments, wholesale and events supply.

We all know how much work and mess juicing may create in your kitchen - Urban Remedy Indonesia can help. We have the manpower, the promised freshness quality, and brand credibility. By entrusting us in supplying your fruit and vegetable juices, it will definitely help your kitchen efficiency and increase your economies of scale.

Contact us directly for more information.



Thank you

www.urbanremedyindonesia.com

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