



IMAM PESUWARDYANTORO

BUSINESS STRATEGIC DEVELOPMENT

JAKARTA, FEBRUARY 11ST 1992

CONTACT

+62 85777842157

imam_pesuwardyantoro@yahoo.com

Imam Recognition :

a. http://www.undip.ac.id/index.php?option=com_content&view=article&id=2896:mahasiswa-undip-juara-inovasi-teknologi-air-tingkat-nasional&catid=78:latest-news



Imam Pesuwardyantoro



@imampesu



PROFILE

Imam is a dynamic, passionate and enthusiast person who has excellent communication, teamwork, analytical and interpersonal skills with high willingness to learn, especially in technology and business development.



EXPERIENCE

MARKETING MANAGER

PT. SAGARA ASIA TEKNOLOGI | FEB 2012 - DEC 2015

- Managed feasibility study and evaluate business growth
- Increased the value business growth with reliable ideas

BUSINESS DEVELOPMENT INTERNSHIP

MC KINSEY INDONESIA | JAN 2010 - JAN 2012

- Developed a business strategy to increase the business growth our company
- making a feasibility study, business plan, business case based on problem solving



EDUCATION

BACHELOR OF CIVIL ENGINEERING, ENGINEERING FACULTY
UNIVERSITY OF DIPONEGORO, SEMARANG | 2010 - 2014

GPA: 3.86



ORGANIZATION

MANAGING DIRECTOR OF BUSINESS DEVELOPMENT

STUDENT X CEOS INDONESIA | JAN 2014 - DEC 2014

- Managed feasibility study and evaluate business growth
- Increased the value business growth with reliable ideas

HEAD OF BUSINESS DEVELOPMENT

AIIESEC UNDIP | JAN 2013 - DEC 2013

- Managed feasibility study and evaluate business growth
- Increased the value business growth with reliable ideas



SKILLS

- Feasibility Study
- Risk Management
- Google Adwords Reporting
- Product & Business Research
- Copywriting
- Personal & Corporate Branding
- Project Management
- 3D Model Architecture
- Strategic Planning
- Market research



AWARDS

2ND WINNER OF NATIONAL COMPETITION PERTAMAX "APA IDEMU"
DEC 2014

1ST WINNER OF ECO-TECH ENVIRONMENTAL MINISTRY COMPETITION
OCT. 2014

