

RESUME

Yahya A Yamin



SUMMARY OF QUALIFICATION :

- Three years experience in Account/Project Management and Marketing
- An organized and detail oriented person, able to prioritize and delegate tasks effectively to ensure timely project completion within a team environment
- Proficient in MS Word, Excel, PowerPoint, Visio, Photoshop, CorelDram, Premiere Pro

PROFESSIONAL EXPERIENCE :

- Marketing Manager
PT Bangunindo Teknusa Jaya
January 2014 – April 2015
 - o Accomplishes marketing and sales objectives by planning, developing, implementing, and evaluating advertising, merchandising, and trade promotion programs; developing field sales action plans.
 - o Maintains relationships with all media to ensure the most effective messaging and positioning of the organization.
 - o Recruits specialists and sub-contractors.
 - o Monitors sub-contractors to ensure guidelines are maintained
- Cofounder and CMO
Forspeedauto (Small Medium Business)
March 2012-December 2013
 - o Responsible for every decision that is made within a company
 - o Develops a business plan that clearly identifies the company's mission and goals
 - o Builds the team and delegate management responsibilities to them regarding marketing strategies, accounting methods, technology and other areas

EDUCATION

- Institut Teknologi Bandung
Bachelor's degree, Electrical Engineering
2008-2013

ORGANIZATIONAL EXPERIENCE :

- Project Manager
TEDxBandung
January 2011-October 2011
- External Relation Staff
Himpunan Mahasiswa Teknik Elektro ITB
2009
- Videography Crew Candidad Leader
Liga Film Mahasiswa ITB
2008
- Staff
Himpunan Pengusaha Muda Indonesia ITB
2012