**CURRICULUM VITAE**

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| --- | --- |
| **Asgery Tri Yoga (Yoga)**   * Date of Birth : May 6th, 1987 * Address : Jalan Pesanggrahan Raya No. 88, Jakarta Barat, Daerah Khusus Ibukota Jakarta 11620; Apartemen Puri Park View CB/05/09 * Mobile : 087884904285 * Email :   + antonius.triyoga@gmail.com;   + antonius\_triyoga@yahoo.com * Marital status : Married | E:\DATA YOGA\IMAGE\Profil\ok.jpg |

**Educational Background**

2013-2015: Post Graduate Programme, Corporate Communications Major

London School of Public Relations (LSPR) with **GPA: 3.65**

2005-2011: Institut Bisnis dan Informatika Indonesia (IBII) currently known as

Kwik Gian Gie School of Business

2002-2005: SMA Santo Antonius, Jakarta

**Awards & Recognition, International Certification**

2014 : International Certificate with “High Distinction” rate in Strategic Issue

Management from LSPR in association with Faculty of Education and Arts

of Edith Cowan University, Australia

2012 : “Gold” Predicate of LACP Annual Report Award for BW Plantation

**Work Experience**

* **January 2015-Present**

AbraResto.com

<https://abraresto.com/>

Strategic Content Supervisor, Media Reporter, Creative Bunker – Website Content, etc.

Responsible for every content/copy (**compose, edit, supervise, translatation**) of the company, mainly on the blog (<https://abraresto.com/blog/>) for all things related to restaurant, F&B industry and other food-related lifestyle. I also perform **field report and interview** in any events of the company. I also made **press release copy** and responsible in **producing smartphone application copy** for the company. I also involved in **producing script writing** for any video shoot that the company needed.

* **October 2012-Desember 2014**

PT Sam Indonesia (Creative Agency)

<http://www.sam-design.com>; <http://www.samdesign.com/>

Strategic Content Consultant & Supervisor, Creative Bunker – Annual Report, Company Profile, Print Ad, etc.

Responsible in producing content/copy (**compose, edit, supervise, translation**) and/or **design theme** of client’s demand on corporate communication and/or marketing kit (calendar, catalogue, agenda, print ad, brochure, guideline book, Annual Report). **Specializing in Annual Report** copy based on Annual Report Award, Bapepam-LK for any industry (mining, gas, oil, finance, plantation, etc) with **interview** on Board of Commissioners and Directors of the company for Management Statement.

* **September 2011-September 2012**

PT 88DB Indonesia (JobsDB Holding Group)

<http://id.88db.com>

Strategic Content Director – Micro Sites, Company Profile, Marketing/Corporate Communication, etc.

Responsible in producing content/copy (**compose, edit, supervise, translation**) and/or **design theme** of client’s micro site. **Managing** two other content writers under my responsibility. Also cooperating with the company's corporate communication officer for producing **copy for corporate communication activity** such as press release, event report, etc.

* **November 2009-January 2010**

PT Dawar Indah

Marketing Support – Internships

* **Freelance & Other Projects (Since 2005)**
  + Annual Report projects
  + Public Relations strategy in Press Release, EDM, Q&A for Press Conference, etc
  + Freelance Content Seeder & Content Writer on Company’s Social Media and Lifestyle Websites for updaterus.com (Alternative Media Group) and BNI 46
  + Freelance Content Provider on sooperboy.com (Octovate Group), bosskeren.com, cancerhelps.com
  + Freelance Article Writer for various topics mostly in English and Indonesia on technology, phones, micro niche product, news-based websites, etc for SEO (Search Engine Optimization)
* **Published Articles**
  + <https://abraresto.com/blog/jajanan-anak-90an-vs-jajanan-anak-jaman-sekarang/>
  + <https://abraresto.com/blog/en/emotional-eating-and-its-side-effects/>
  + <https://abraresto.com/blog/11-makanan-indonesia-paling-enak-di-jakarta/>
  + <http://bosskeren.com/2014/02/baik-atau-buruk-unusual-seks-fantasi-untuk-kesehatan/>
  + <http://www.sooperboy.com/sooper-hot/festival-naked-run-di-seluruh-dunia-1401261.html>
* **Other Works**
  + Available upon request