**C U R R I C U L U M V I T A E**

Name : Errol Fajrie

Place/Date of Birth : Jakarta/July 9, 1982

Nationality : Indonesia

Marital Status : Single

**E D U C A T I O N**

**Paramadina University** 2001-2007

Majoring in Communication

**SMA Negeri 37, Jakarta** 1999-2000

Majoring in Bahasa

**SMA Negeri 82, Jakarta** 1997-1999

**W O R K I N G E X P E R I E N C E**

**PT Antar Mitra Prakarsa (M-Stars) 2008 – 2009**

***Working as Freelance sports news writer***

* Collects and analyzes information about newsworthy events to write news stories for publication or broadcast.
* Receives assignment or evaluates news leads and news tips to develop story idea.
* Gathers and verifies factual information regarding story through interview, observation, and research.
* Organizes material and writes story according to prescribed editorial style and format standards.

**PT Jaya Sportindo 2009 - 2010**

***Working as Writer/Editor for Sportindo Magazine and Website***

* Selects and researches topics
* Contacts and interviews sources
* Maintains notes and audio recordings
* Writes and edits articles

**Melodia Group 2010 - present**

***Working as Spv Marketing Communication & Digital Strategist***

* Work collaboratively with a diverse staff team to create and manage cross-organizational, integrated marketing strategies.
* Coordinate communications projects for the development and production of educational event promotional materials, web site production and other collateral.
* Provide writing and editing support for all outbound member communication including all promotional materials, website content and social media (facebook/twitter/instagram/youtube).
* Assist in developing new revenue sources.
* Serve as internal liaison to the meetings department and other staff resources.
* Review and edit existing promotional materials for marketing effectiveness, cross-selling implications and adherence to brand guidelines.
* Creates, organizes, and supervises every element of an event, meeting, or incentive.
* Event experience:
* MSI Kelapa Gading Launching at Mall of Indonesia
* Jazz Concert at The La Codefin Kemang
* Collaborate “Say no to drug” rally Event at Seven Eleven Stores
* Youth Blues and Jazz at @america Pacific Place
* Monster Drummer at @america Pacific Place
* Rolling Stone Indonesia 7th Anniversary Private Party
* Michael Angelo Batio Indonesian Tour (Jakarta, Palangkaraya, Surabaya and Bali)
* Monster Bass at Kemang Village
* Melodia Mobile Stage at Hai Day 2012
* Intense Bass with Hadrien Feraud
* Bass Battle with Barry Likumahuwa and Franky Sadikin
* Rock and Groove Road Show with Gugun GBS and Franky Sadikin
* Guitar Camp 2014 with Gugun GBS, Doni Suhendra and Andre Dinuth
* Intense Drum Road Show with Dylan Elise

***Working as Digital Strategist***

* Reviewing, rewriting, and editing article and video
* Planning the content of website, print advertisement and social media
* Reviewing and editing drafts of ads and video
* Offering comments to improve the work
* Suggesting possible titles
* Overseing the layout and appearance of articles and video (artwork, design, photography)
* Overseeing the production of publications

**A D D I T I O N A L Q U A L I F I C A T I O N**

* **Personal skills**
* Acceptable ability in English
* Capable to conduct research from any source. - Ability to write concise report and deliver oral presentation of result.
* Profesionally committed and a team player. - Willing to go the extra miles.
* **Computer skills**
* Microsoft Office, photoshop, adobe premiere pro and internet operating system.

**H O B B I E S**

Movies, music, sports, entertainment, traveling and literatures

Referees: Mr Yohanes Anrico, Marcom Manager Melodia Group +6281286134137