# 01 copy.jpgJESSICA JASMINE FITRIA

Jln. Permai 17 no.10 Komplek Margahayu Permai, Bandung, 40218.

(+6222)5405597/+628172323972 | jasminejessica72@gmail.com

**OBJECTIVE**

To obtain new skills, knowledge, and enhance creative ideas in my professional career.

**PERSONAL PARTICULARS**

Name : Jessica Jasmine Fitria

Address : Jln. Permai 17 no.10 Komplek Margahayu Permai, Bandung 40218, Jawa Barat - Indonesia

Tel : (Home) +6222-5405597 / (Cellphone) +62817-2323-972/ 0813-2102-4318

E-mail : [jasminejessica72@gmail.com](mailto:jasminejessica72@gmail.com)

Place & Date of Birth : Bandung, 3 January 1990

Nationality : Indonesia

Gender : Female

**WORK EXPERIENCE**

**PT. Graha Seribusatu Jaya** – Jl.Lingkar Kencana Ruko A7 - A8 Komplek Bumi Kopo Kencana, Bandung, Indonesia (August 26th 2014 – present)

*Marketing Communication*

* Participate in the development of an integrated marketing plan and ensure strategic linkage.
* Review, enforcing brand, and corporate messaging guidelines across company’s websites, print, and electronic publications.
* Meeting with clients, communicate, develop relationships between companies and seeking contracts to collaborate for product branding on events and CSR (Company Social Responsibility).

**Batik Komar** – Jl. Cigadung Raya Timur I no. 1, Bandung, Indonesia (January 2013 – February 2013) (*internship*)

*Pattern Designer*

* Provide and researching new patterns for batik designs in the workshop to be produced into batik cloths and fashion.
* Designing batik patterns manually (by hand-drawn) or computerized based on the research with Mr. Komar’s direct assist and supervise.
* Cooperating with the batik workers and staffs in the workshop to maintain and observe the production of the batik cloth with the chosen designs.

**EDUCATIONAL BACKGROUND**

**Bandung Institute of Technology** – Bandung - West Java, Indonesia (August 2007 – June 2013)

Bachelor of Design, June 2013

Major: Textile Craft

Relevant Coursework: Fashion management, Craft entrepreneurship, Theory of Advertising, Sosiological Communication, Design methodology, Basic design, Fashion illustration, Job training, Textile dyeing (Batik and Tie-dye).

**SKILL**

* **Computer skills**:
* Adobe Photoshop
* Corel Draw
* MS Word
* MS Excel
* MS Power Point
* Adobe Premiere
* Ulead Video
* Open Office
* **Language**:
* Indonesia

Spoken : A Read : A Written : A Listen : A

* English

Spoken : A Read : A Written : B Listen : B

* Japanese

Spoken : C Read : B Written : C Listen : C

(Scale: A = excellent, B = intermediate, C = beginner)

**EXHIBITION**

2008 : Exhibition of TPB FSRD 2007 Student’s Art projects at Gedung Serbaguna ITB, Bandung

2009 : Exhibition of Kriya 1 Studio Project ‘Image Analysis’ at Gedung CC ITB, Bandung

2010 : Exhibition of Kriya 3 Studio Project Fashion ‘ANATOMY’ at Gedung CC ITB, Bandung

2011 : Exhibition of Batik and Tie-dye Workshop with Joachim Blank at Gedung CC ITB, Bandung

2013 : Exhibition of Kriya Final Studio Students’ Project at Gedung CC ITB, Bandung

**ORGANIZATIONAL EXPERIENCE**

2005 - 2007 : Active member of Teater Nuansa SMAN 11 Bandung

2008 – 2011 : Active member of KMSR (Keluarga Mahasiswa Seni Rupa) ITB 2007

2009 – 2012 : Active secretary of HIPPMA (Himpunan Pemuda Pemudi Masjid Al-Amin)