

**PERSONAL INFORMATION**

Full Name : Linda Novianthy, S.Ikom

Nickname : Linda

Gender : Female

Marital Status : Married

Religion : Islam

Place & Date of Birth : Jakarta, 31st of January 1987

Nationality : Indonesian

Address : Jl. Cempaka IV No.12 RT 01/03, Kelurahan Rengas, Bintaro Sektor 2

Jakarta 15412

Mobile Numbe r : 0812 189 73920

Email : [linda.novianthy@gmail.com](mailto:linda.novianthy@gmail.com)

Salary : Rp.13.000.000,- (Negotiable)

**EDUCATIONAL BACKGROUND**

1993 - 1999, St. Maria Immaculata Elementary School

1999 - 2002, 6 Junior High School

2002 - 2005, 59 Senior High School

2005 - 2008, Diploma 3rd in STIKOM Interstudi Major Of Advertising with GPA 3,52 (Cumlaude)

2009 – 2011, Continued study to reach Bachelor Degree in STIKOM Interstudi Major of Advertising with GPA 3,62 (Cumlaude)

**WORKING EXPERIENCE**

***Accounting***

* 2008 – 2009 : Staff Accounting for Kineta Expedition

***Event Organizer***

* 2009 – 2011 : Project Manager Birthday Party for “Raph Organizer”
* February 2013 : Project Manager include booth production for Japanese Fashion brand Tokyo Runway on Indonesia Fashion Week 2013 at JHCC
* February 2014 : Project Manager include booth production for Japanese Fashion brand Olive des Olive on Indonesia Fashion Week 2014 at JHCC

***Freelancer***

* *Graphic Designer*
  + 2010 : Design photo album for Memories Book Birthday Party
* *Assistant Wardrobe*
  + 2009 : Preparation Ads for 3 Blackberry Messenger and Ads for Rinso Detergent
* *Government Campaign*
  + 2009 : Operational staff for Campaign Partai BARNAS at Lebak, Banten

***Account Executive – Senior Account Executive March 2012 – November 2013 (Digital Agency “MicroAd Indonesia”)***

*Handling Project :*

* ***Mirai Ocha***
  + July 2012 – November 2013
    - Project Manager for Social Media and Website Maintenance (Maintain with client, internal and all agencies (WIP Meeting) )
    - Supervision Social Media (Roadshow 10 cities Launching Mirai “Caravan Event”)
    - Up sales activity; Placement FB Ads and Develop Apps Ganbatte E-Card (Ramadhan)
    - Create budgeting for FB Ads and Development Apps
* ***Suntory Garuda Corporate***
  + June 2012 – November 2013
    - Project Manager Website Development and Maintenance
    - Create budgeting proposal for Website Development and Website Maintenance
* ***Mountea Sparkling***
  + March 2013 – November 2013
    - Project Manager for Social Media and Website Maintenance (Maintain with client, internal and all agencies (WIP Meeting) )
    - Supervision Social Media (Roadshow 3 cities Sampling Mountea School to School “Tongkrongan Bling2 Paling Happening”)
    - Up sales activity; Placement FB Ads and Buzzer Ads
    - Create budgeting proposal for FB Ads and Buzzer Ads
* ***HIS Travel Agency***
  + December 2012 – November 2013
    - Project Manager for Website Development and Maintenance (Maintain with client and internal, quality check for content website, WIP Meeting)
    - Create budgeting proposal for Website Development and Website Maintenace
* ***ELTI Gramedia and UTS Insearch***
  + November 2012 – April 2013
    - Project Manager for Social Media Maintenance (Maintain with client and internal)
    - Up sales activity; Placement FB Ads
    - Create budgeting proposal for FB Ads
* ***Sariayu Martha Tilaar***
  + May 2012 – December 2013
    - Project Manager of Development Games “Sariayu Kebun Cantik” (Maintain with client and internal)
    - Create budgeting proposal for Development Games
* ***Tokopedia (E – Commerce)***
  + April 2012 – February 2013
    - Back Up for SEM Project (Prepare for Reporting)
* ***Pegi – Pegi (travel agency website****)*
  + January – April 2013
    - Back Up for SEM Project (Prepare for Reporting)
* ***URBANINDO (property website)***
  + August 2013
    - Back Up for SEM Project (Maintain with client and internal)
    - Create budgeting proposal for SEM Campaign
* ***Lion Wings***
  + September 2013
    - Winning Pitch for Website Development
* ***Yeos Grape Tea Aloe Vera***
  + September 2013
    - Winning Pitch for Social Media Maintenance and FB Games Development
    - Create budgeting proposal for Social Media Maintenance and FB Games Development

***Account Manager December 2013 – July 2014 (Mobile Ads “VMS Indonesia”)***

*Client :*

* ***Mirai Ocha***
  + Branded Apps
  + Social Media Maintenance
* ***Systema & Zact (Lion Wings)***
  + Branded Apps
  + Brand Activation
  + Maintain Community
* ***Golds Gym (channel from ABM Entertainment)***
  + Digital product vms.to

***Account Manager November 2014 – Present***

***(JAX Digital Magazine & 3House Creative Agency)***

*Client :*

* ***RRD***

*November 2014 - Present*

* + Re – branding Logo and Collateral Indies Heritage Yogyakarta (Nov ’14 – Jan ‘15)
  + Re – branding Logo and Collateral The Masterpiece Empyreal (Dec 14’ – Feb 15’)
  + Branding The Grove Style and The Grove Inn (July 15’ – Present)
* ***Jamu Jago***

*January 2015*

* + TVC Production for BUMA
* ***MURI***

*January 2015*

* + Graphic Design for Office Equipment
* ***Sampoerna Foundation***

*August 2015*

* + Advertorial and Placement
* ***Yayasan Bina Museum Indonesia***

*June 2015 - Present*

* + Creative and Concept Development for project Jalur Rempah
  + Website Development

*Prospect Client*

* ***Kewpie***

*August 2015*

* + *Pitching Creative Development for POSM*
* ***Optik Melawai***

*August 2015*

* + *Pitching Creative Development for Apps*

*Long term Partnership*

* ***Ismaya Group***
* ***Uniqlo***
* ***Japan Foundation***
* ***Goethe Institute***
* ***Erasmus Huis***
* ***Gaikindo***
* ***KCC***

==================== **Thank you** ====================