**Curriculum Vitae**

**Personal Information**

* Name : Mohammad Nashiruddin
* Phone Number : 08888749288/ 085782000370
* Address : Komplek Inkopol, Jalan Kasuari, Blok E2/97 Bekasi Barat
* Hobby : Online, Reading, Learning and Futsal
* Email : m\_mohammadnashiruddin@yahoo.com
* Website : kapannikah.com | m-mohammadnashiruddin.blogspot.com
* Social Media : @nashiruddin (twitter) / mohammad nashiruddin (Facebook)

**Formal Education**

* Kindergarten – Senior High School in Al-Azhar Bekasi
* Bachelor Degree in Indonesia College of Economics (Major: Marketing Management)

**Course**

* Google Adwords – Dumet School
* Marketing – CMC Markplus Institute
* Brevet AB (Tax) – Ikatan Konsultan Pajak Indonesia (IKPI)
* English Course – LIA

**Works Experience**

1. **PT Siskem Aneka Indonesia (February 2013-April 2013)**

(Marketing Communication)

* Create Tagline Portofolio – Oassure, Ginjal ketiga anda !
* Selling B2B Market

1. **Digital Pressence Strategy (April 2013-September 2014)**

(There’s many job)

* Traffic Reporting for several website with Google Analytic and email blast with deepmail: Saratoga-Asia, Konimex, SPR Langgak, Commonwealth Bank, ANZ, CIMB Niaga
* Quality Assurance for several website & application (Flow Testing): Konimex, KakaoTalk, Cigna, Astra, UseeTv, Astra, etc.
* Technical Writer for user manual for several client like Astra, KakaoTalk, Kemendag, Bukit Baros, SPR Langgak
* Web Content for konimex and konimex store, padma resort and spr langgak
* Campaign Planner Team for Manulife Raksadana - Google Display Network Project

1. **Freelance (2012 – Now) :**

* The boys behind kapannikah.com (April 2014 - Now)
* Freelance Content Writer at Havas Wordwide Jakarta (October 2014- Now)
* Freelance User Manual Writer at Kemenpera (October - Now)
* Freelance Media Officer at PT Bumi Samudera Indonesia in Event “Sadar Energi” Kementrian ESDM (Pass : Oktober 2014)
* Freelance Research Project; Bank Muamalat Indonesia by STIE Indonesia about Advertising Efectivity with EPIC Method (Pass : Juni 2013)
* Writing All About Marketing & Experience in m-mohammadnashiruddin.blogspot.com (Pass : 2013)

