Raynier Rizky

**Personal Details**

Personal Info



**Place & Date of Birth :** **Jakarta, January 19th, 1986**

**Gender : Male**

**Nationality : Indonesian**

**Marital Status : Single**

**Home Address : Jl. Tebet Dalam IV- D/No.1**

**Jakarta Selatan 12810, Indonesia**

**Mobile : +62878-878-22-999/+62812-82-999-000**

**Home : +6221-831-4030**

**Email :** [**raynier.rizki@gmail.com**](mailto:raynier.rizki@gmail.com)

**Academic Qualifications**

Personal Info

Education

Education

* 2004 - 2009 **Pelita Harapan Business School** - Karawaci, Tangerang

**Bachelor Degree of Economics - Marketing Management**

**Undergraduate Thesis: Effect of Security, Privacy, Brand Name, Word of Mouth, Experience, and Information on Brand Trust and its impact to Brand Commitment**

* 2001 - 2004 **Don Bosco Senior High School -** Pondok Indah, Jakarta

**Social Science Major**

**Professional Experiences**

Personal Info

* 2013 – 2014 **Global Investindo** – Sampoerna Strategic, Jakarta

**Project Support**

- Handling outbound client, presentation preparation, meeting report

- Desk research, **Project: Indonesia Tutorial Market Entry**

Gathered information for tutor list, tutor program, learning behavior

- Monthly report directly to Managing Partner

* 2010 – 2013 **Citibank, N.A** - Landmark Branch, Jakarta

**Business Development Associate**

- Serve as a primary channel to acquire customer

- Ensure that the prospective customer receive a consistently superior Citibank experience (local/foreign/company account)

- Organize, implement, and evaluate strategy performance productivity

- Involved in the process of monthly reporting directly to Manager and Branch Manager

- Daily checking and functional control for day to day business process

**Certifications**

Personal Info

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| * 2012 - **Citi Global Information Security** * 2012 - **Citi Critical Asset Course** * 2012 - **Citi Global Records Management Course**   **Side** **Project**  Personal Info   * **STARKENHALT POMADE SHOP** * Consumer behavior * Product competitive advantage * Brand awareness * Market Segmentation * Distribution channel * Pricing strategy   **Activities**  Personal Info   * Pelita Harapan College Student Orientation Team Building * Pelita Harapan Leadership Seminar * Pelita Harapan Music Festival, participated as marketing support   **Work Achievement**  Personal Info   * 2011 - **Citi achievement for best contribution (A+)**   **Skills**  Personal Info   * Good computer proficiency (Microsoft Outlook, Microsoft Word, Microsoft Excel, Microsoft Power Point) * Good English proficiency (reading, speaking, writing) |  |