

**BROMO DRIVING  
XPERIENCE**

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**Sheer  
Driving Pleasure**



**BMW DESTINATION X.  
BROMO DRIVING XPERIENCE.**

One word comes to mind when talking about Bromo: epic. This majestic mountain sits in the Tengger Massif, a volcanic complex surrounded by a vast sea of black sand. It may not be the highest, but it is the most popular, and definitely the most interesting destination to embark upon.

It's time to leave the paved roads of the city and dig your tires into the sand. Take a cruise in the vast black dessert, living the local culture, and experiencing the magical sunrise, all of them are highlights. But during Destination X, you will find the 'X' side of Mount Bromo.



EXPERIENCE BROMO LIKE NEVER BEFORE.



# THE JOURNEY.

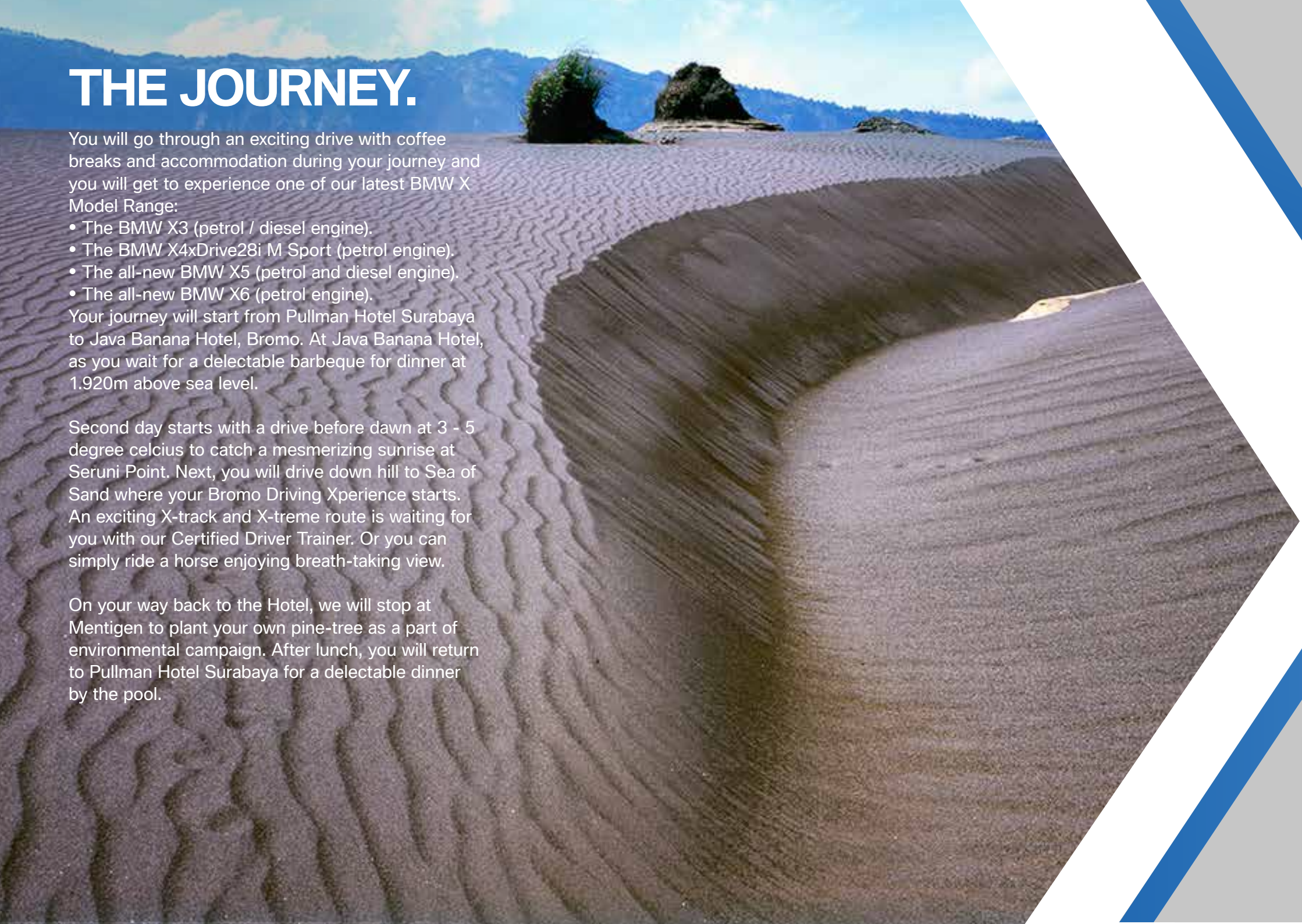
You will go through an exciting drive with coffee breaks and accommodation during your journey and you will get to experience one of our latest BMW X Model Range:

- The BMW X3 (petrol / diesel engine).
- The BMW X4xDrive28i M Sport (petrol engine).
- The all-new BMW X5 (petrol and diesel engine).
- The all-new BMW X6 (petrol engine).

Your journey will start from Pullman Hotel Surabaya to Java Banana Hotel, Bromo. At Java Banana Hotel, as you wait for a delectable barbeque for dinner at 1.920m above sea level.

Second day starts with a drive before dawn at 3 - 5 degree celcius to catch a mesmerizing sunrise at Seruni Point. Next, you will drive down hill to Sea of Sand where your Bromo Driving Xperience starts. An exciting X-track and X-treme route is waiting for you with our Certified Driver Trainer. Or you can simply ride a horse enjoying breath-taking view.

On your way back to the Hotel, we will stop at Mentigen to plant your own pine-tree as a part of environmental campaign. After lunch, you will return to Pullman Hotel Surabaya for a delectable dinner by the pool.



# AGENDA

## DAY 1

### **Pullman Hotel Surabaya**

11:30 – 13:30

Lunch at Tangerine Restaurant

Event briefing

Safety Driving brief by Gerry Nasution

(Certified Driver Trainer BMW Group Indonesia)

### **Pullman Hotel Surabaya to Kebon Pring**

14:00 – 15:30

### **Kebon Pring**

15:30 – 16:30

Coffee break

### **Kebon Pring to Java Banana Hotel**

16:30 – 18:00

### **Java Banana Hotel**

18:00 – 18:30

Hotel check-in

### **Java Banana Hotel**

18:30 – 20:30

Dinner

### **Seruni Point**

04:30 – 06:00

Sunrise

### **Seruni Point to Sea of Sand**

06:00 – 06:30

### **Sea of Sand**

06:30 – 09:00

Bromo Driving Xperience

### **Sea of Sand to Mentigen**

09:00 – 09:30

### **Mentigen**

09:30 – 10:00

Give back to Bromo - Tree Planting

### **Mentigen to Java Banana Hotel**

10:00 – 10:30

### **Java Banana Hotel**

10:30 – 12:00

Rest and relax

## DAY 2

03:00 – 03:30

Wake up call

### **Belanga Restaurant**

03:30 – 04:00

Early breakfast

### **Java Banana Hotel to Seruni Point**

04:00 – 04:30

### **Java Banana Hotel**

12:00 – 13:30

Hotel check out and lunch

### **Java Banana Hotel to Gazebo at Bangil**

13:30 – 15:15

### **Gazebo**

15:15 – 16:00

Coffee break

### **Gazebo to Pullman Hotel Surabaya**

16:00 – 17:30

### **Pullman Hotel Surabaya**

17:30 – 19:30

Hotel check-in

Rest & relax

### **Pullman Hotel Surabaya**

19:30 – 21:30

Closing dinner by the pool

## DAY 3

### **Pullman Hotel Surabaya**

08:00 – 10:00

Breakfast respectively at  
Tangerine Restaurant

12:00

Hotel check-out





**UNKNOWN TERRITORY  
MEETS ENDLESS HORIZON.  
THE BMW X MODEL RANGE.**



The day starts with an early breakfast at Belanga Restaurant before all participants drive to catch a mesmerizing sunrise at Seruni Point. Take your best shots and win a special gift from BMW on Instagram Competition.

## **BROMO DRIVING XPERIENCE. SUNRISE AT SERUNI POINT.**



### 1. X-track

Special route for participant to drive the BMW X Model Range.

### 2. X-treme Ride

Participant can have a passenger ride with a Certified Driver Trainer to experience BMW intuitive xDrive technology. This will include the experience on our X-ramp.

### 3. Horse Riding & ATV

Participant can experience a horse riding with Tengger horse accompanied by a Tengger native or ride an ATV for an exciting feeling on the sand.

## BROMO DRIVING XPERIENCE. SEA OF SAND.





To protect the contour of Mount Bromo, BMW Destination X and all participant will donate 1000 mountain pine trees to Bromo. After the driving experience at Sea of Sand, all participants will drive to a conservation area at Mentigen and be part of a meaningful initiative. You will be able to plant your own mountain pine tree with your name on it.

**BROMO DRIVING XPERIENCE.  
GIVE BACK TO BROMO.**





**PARTICIPATION FEE!**

**IDR 22.000.000**  
Driver participant

**IDR 8.800.000**  
Partner (non-driving participant)

\*prices are net (incl. VAT)

**Fee includes**

- Surabaya – Bromo - Surabaya
- Accommodation and meals
- Memento: Photos and Video (to be sent to individual participant 2 weeks after the program)
- Amenities (jacket, polo shirt, beanie, scarf, gloves and socks)

\*fee excludes air ticket.

**Available dates**

- 1 - 3 June    • 8 - 10 June
- 3 - 5 June    • 10 - 12 June
- 5 - 7 June    • 12 - 14 June







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