CHON KANCHAND

Website: https://him-chon.github.io/portfolio

https://www.linkedin.com/in/chon-kanchand | https://github.com/him-chon | https://public.tableau.com/app/profile/chon.kanchand

EDUCATION

University of New South Wales, Sydney, Australia   **February 2022 - December 2024**
Master of Information Technology, Artificial Intelligence

Chulalongkorn University, Bangkok, Thailand   **July 2014 - August 2018**
Bachelor of Engineering

Ekamai International School, Bangkok, Thailand   **Aug 2008 - May 2014**
College Preparatory Diploma, Engineering

WORK EXPERIENCES

Data Intern   **October 2025 - Present**

- Assists in data collection, data processing, creating analytical reports, dashboards, and visualizations (PowerBI)

Freshket   **June - August 2025**
AI Transformation Intern

- Developed and deployed LLM with RAG service for use in business process (approximate item matching).
- Implemented sales leads deduplication model, combining NLP, fuzzy matching algorithm, and generative AI.

Shopee Co., Ltd.   **May - June 2021**
Data Analyst, Customer Service Quality Assurance

- Maintained quality assurance agents performance dashboard (Google Data Studio)
- Generated daily list of customer service cases based on predefined criteria and assigned to corresponding QA agents, both internal QA team and BPOs, for assessment.

ShopBack Co., Ltd.   **April - November 2019**
Campaign Associate

- Analysed transactional data (Apache Superset, SQL, MS Excel) to support campaign development and operation
- Developed and carried out the majority of marketing campaigns as campaign owner
- Created and maintained country level dashboard
- Managed day-to-day UI placement and design based on transactional data and UI tracking data
- Planned (content writing and media design) daily CRM with appropriate target segmentations based on historical data
- Procure KOLs for social media posts and advertisements

Biomedicine Laboratory, Faculty of Medicine, Chulalongkorn University   **February - April 2019**
Research Student

- Conducted medical research on cancer drug delivery system using calcium carbonate nanoparticles as carrier

National Metal and Materials Technology Center (MTEC)   **May 2017 - August 2018**
Research Intern

- Designed and prototyped vapour generator for laboratory use
- Implemented a scalable, economical, and environmental-friendly graphene synthesis method and developed conductive graphene ink

SKILLS

Language: IELTS: 8 Overall (Listening 8.5, Reading 9, Writing 6.5, Speaking 8)

Software: Python, C, SQL, JavaScript, Tableau, Google Cloud Platform, Scikit-learn, PyTorch, Hadoop, Airflow, Spark, pandas, OpenCV

CERTIFICATIONS & COURSES

SuperDataScience, Tableau 2020 A-Z: Hands-On Tableau Training for Data Science	**March 5, 2021**
Google Cloud Platform Big Data and Machine Learning Fundamentals	**March 2, 2021**
DataTH School, Road to Data Engineer	**January 6, 2021**
University of Michigan, Python Data Structure	**November 29, 2019**
University of Michigan, Programming for Everybody	**March 29, 2019**

ACTIVITIES

Member, **The International Society of Optics and Photonics and the Optical Society (SPIE/OSA)**	**2016 - 2018**
Member, Engineering Basketball Club, Chulalongkorn University	**2014 - 2015**
Member, Engineering Boxing Club, Chulalongkorn University	**2014 - 2015**
President, Programming Club, Ekamai International School	**2013 - 2014**
Vice President, Computer and Technology Club, Ekamai International School	**2012 - 2014**