CHON KANCHAND

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EDUCATION

University of New South Wales, Kensington, NSW

February 2022 - Present

Master of Information Technology - Artificial Intelligence, School of Computer Science and Engineering

Chulalongkorn University, Bangkok, Thailand

July 2014 - August 2018

Bachelor of Engineering in Nanotechnology, International School of Engineering

WORK EXPERIENCES

Shopee Co., Ltd. May - June 2021

Quality Assurance Analyst

- Maintained quality assurance agents performance dashboard (Google Data Studio)
- Generated daily list of customer service cases based on predefined criteria and assigned to corresponding QA agents, both internal QA team and BPOs, for assessment.

ShopBack Co., Ltd. April - November 2019

Campaign Associate and Marketing Coordinator

- · Analysed online retail transactional data (Apache Superset, SQL, MS Excel) to support campaign development and operation
- · Developed and carried out the majority of marketing campaigns as campaign owner
- · Created reports from transactional database for each marketing campaigns and bi-weekly meeting
- · Created and maintained country level dashboard
- Managed day-to-day UI placement and design based on transactional data and UI tracking data
- · Planned (content writing and media design) daily CRM with appropriate target segmentations based on historical data
- · Procure KOLs for social media posts and advertisements
- Coordinated with clients on resolving cookie tracking issues and request for specific data
- · Coordinated with product team on implementing new features and specific UI requirements
- Worked with operation team on system limitation workaround and system (contents and operational) scheduling
- Worked with data team on creating specific country level reports
- Worked business development team on clients/brands requested marketing campaign and general negotiation

Biomedicine Laboratory, Faculty of Medicine, Chulalongkorn University

February - April 2019

Research Student

Conducted medical research on cancer drug delivery system using calcium carbonate nanoparticles as carrier

National Metal and Materials Technology Center (MTEC)

May 2017 - August 2018

Ongoing

2012 - 2014

Research Intern

- Designed and prototyped vapour generator for laboratory use
- Implemented a scaleable, economical, and environmental-friendly process for graphene synthesis (polymer assisted graphite exfoliation)
- Developed graphene-carbon composite conductive ink for scalable circuitry printing

SKILLS

Language: IELTS: 8 Overall (Listening 8.5, Reading 9, Writing 6.5, Speaking 8)

Google Cloud, Data Engineering with Google Cloud Professional Certificate

Vice President, Computer and Technology Club, Ekamai International School

Software: C, Python, SQL, Tableau, Google Cloud Platform, sklearn, pytorch, Hadoop, Airflow, Spark, Superset, pandas, MS Office, Trello

CERTIFICATIONS & COURSES

SuperDataScience, Tableau 2020 A-Z: Hands-On Tableau Training for Data Science	March 5, 2021
Google Cloud Platform Big Data and Machine Learning Fundamentals	March 2, 2021
DataTH School, Road to Data Engineer	January 6, 2021
University of Michigan, Python Data Structure	November 29, 2019
University of Michigan, Programming for Everybody	March 29, 2019
ACTIVITIES	
Member, The International Society of Optics and Photonics and the Optical Society (SPIE/OSA)	2016 - 2018
Member, Engineering Basketball Club, Chulalongkorn University	2014 - 2015
Member, Engineering Boxing Club, Chulalongkorn University	2014 - 2015
President, Programming Club, Ekamai International School	2013 - 2014