

## CHON KANCHAND

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My website: <https://him-chon.github.io/portfolio>

<https://www.linkedin.com/in/chon-kanchand> | <https://github.com/him-chon> | <https://public.tableau.com/app/profile/chon.kanchand>

### EDUCATION

**University of New South Wales, Kensington, NSW** February 2022 - Present

*Master of Information Technology - Artificial Intelligence, School of Computer Science and Engineering*

**Chulalongkorn University, Bangkok, Thailand**

July 2014 - August 2018

*Bachelor of Engineering in Nanotechnology, International School of Engineering*

### WORK EXPERIENCES

**Shopee Co., Ltd.**

May - June 2021

*Quality Assurance Analyst*

- Maintained quality assurance agents performance dashboard (Google Data Studio)
- Generated daily list of customer service cases based on predefined criteria and assigned to corresponding QA agents, both internal QA team and BPOs, for assessment.

**ShopBack Co., Ltd.**

April - November 2019

*Campaign Associate and Marketing Coordinator*

- Analysed online retail transactional data (Apache Superset, SQL, MS Excel) to support campaign development and operation
- Developed and carried out the majority of marketing campaigns as campaign owner
- Created reports from transactional database for each marketing campaigns and bi-weekly meeting
- Created and maintained country level dashboard
- Managed day-to-day UI placement and design based on transactional data and UI tracking data
- Planned (content writing and media design) daily CRM with appropriate target segmentations based on historical data
- Procure KOLs for social media posts and advertisements
- Coordinated with clients on resolving cookie tracking issues and request for specific data
- Coordinated with product team on implementing new features and specific UI requirements
- Worked with operation team on system limitation workaround and system (contents and operational) scheduling
- Worked with data team on creating specific country level reports
- Worked with business development team on clients/brands requested marketing campaign and general negotiation

**Biomedicine Laboratory, Faculty of Medicine, Chulalongkorn University**

February - April 2019

*Research Student*

- Conducted medical research on cancer drug delivery system using calcium carbonate nanoparticles as carrier

**National Metal and Materials Technology Center (MTEC)**

May 2017 - August 2018

*Research Intern*

- Designed and prototyped vapour generator for laboratory use
- Implemented a scalable, economical, and environmental-friendly process for graphene synthesis (polymer assisted graphite exfoliation)
- Developed graphene-carbon composite conductive ink for scalable circuitry printing

### SKILLS

**Language:** IELTS: 8 Overall (Listening 8.5, Reading 9, Writing 6.5, Speaking 8)

**Software:** C, Python, SQL, Tableau, Google Cloud Platform, sklearn, pytorch, Hadoop, Airflow, Spark, Superset, pandas, MS Office, Trello

### CERTIFICATIONS & COURSES

**Google Cloud, Data Engineering with Google Cloud Professional Certificate**

Ongoing

**SuperDataScience, Tableau 2020 A-Z: Hands-On Tableau Training for Data Science**

March 5, 2021

**Google Cloud Platform Big Data and Machine Learning Fundamentals**

March 2, 2021

**DataTH School, Road to Data Engineer**

January 6, 2021

**University of Michigan, Python Data Structure**

November 29, 2019

**University of Michigan, Programming for Everybody**

March 29, 2019

### ACTIVITIES

**Member, The International Society of Optics and Photonics and the Optical Society (SPIE/OSA)**

2016 - 2018

**Member, Engineering Basketball Club, Chulalongkorn University**

2014 - 2015

**Member, Engineering Boxing Club, Chulalongkorn University**

2014 - 2015

**President, Programming Club, Ekamai International School**

2013 - 2014

**Vice President, Computer and Technology Club, Ekamai International School**

2012 - 2014