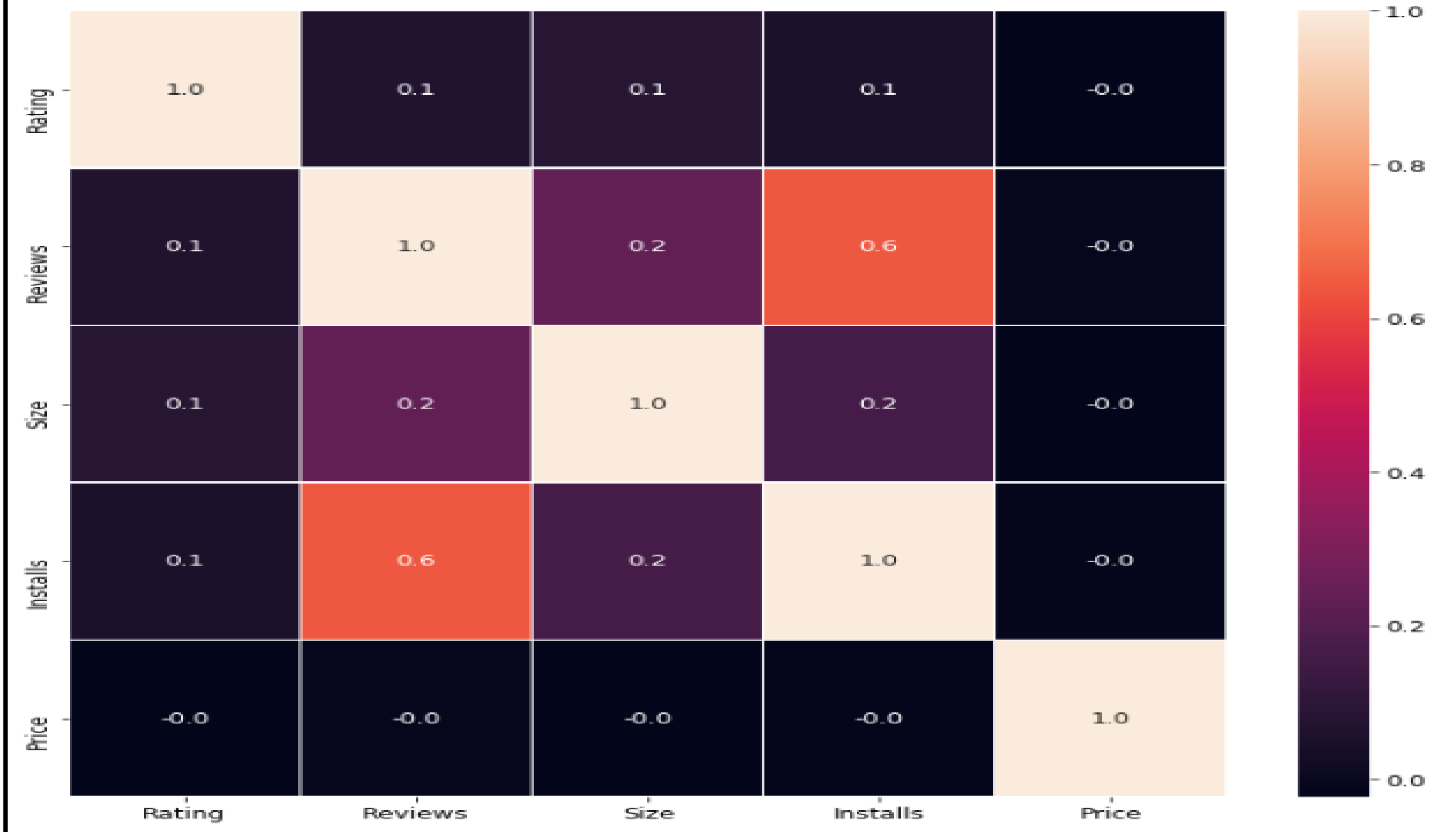
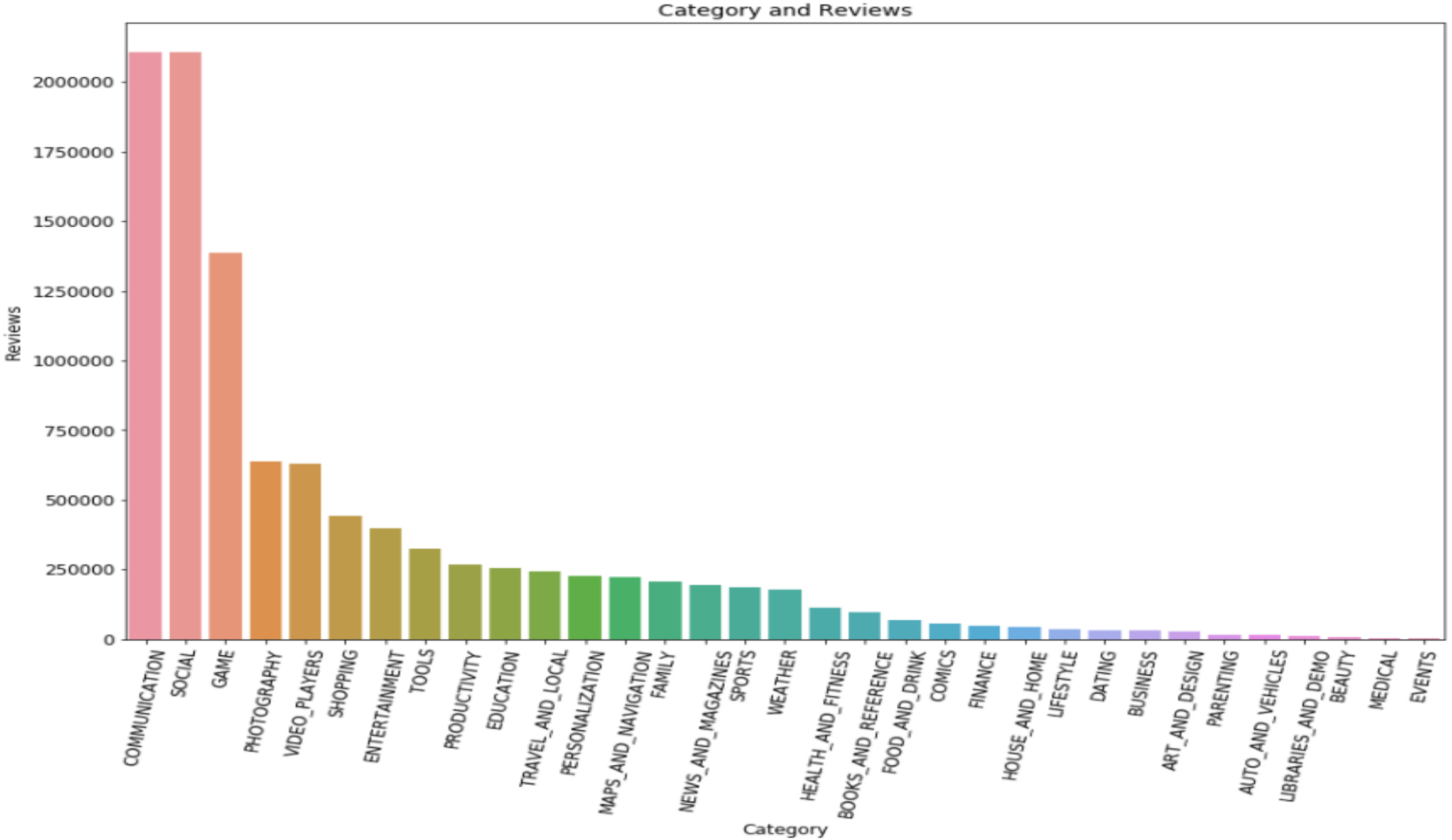
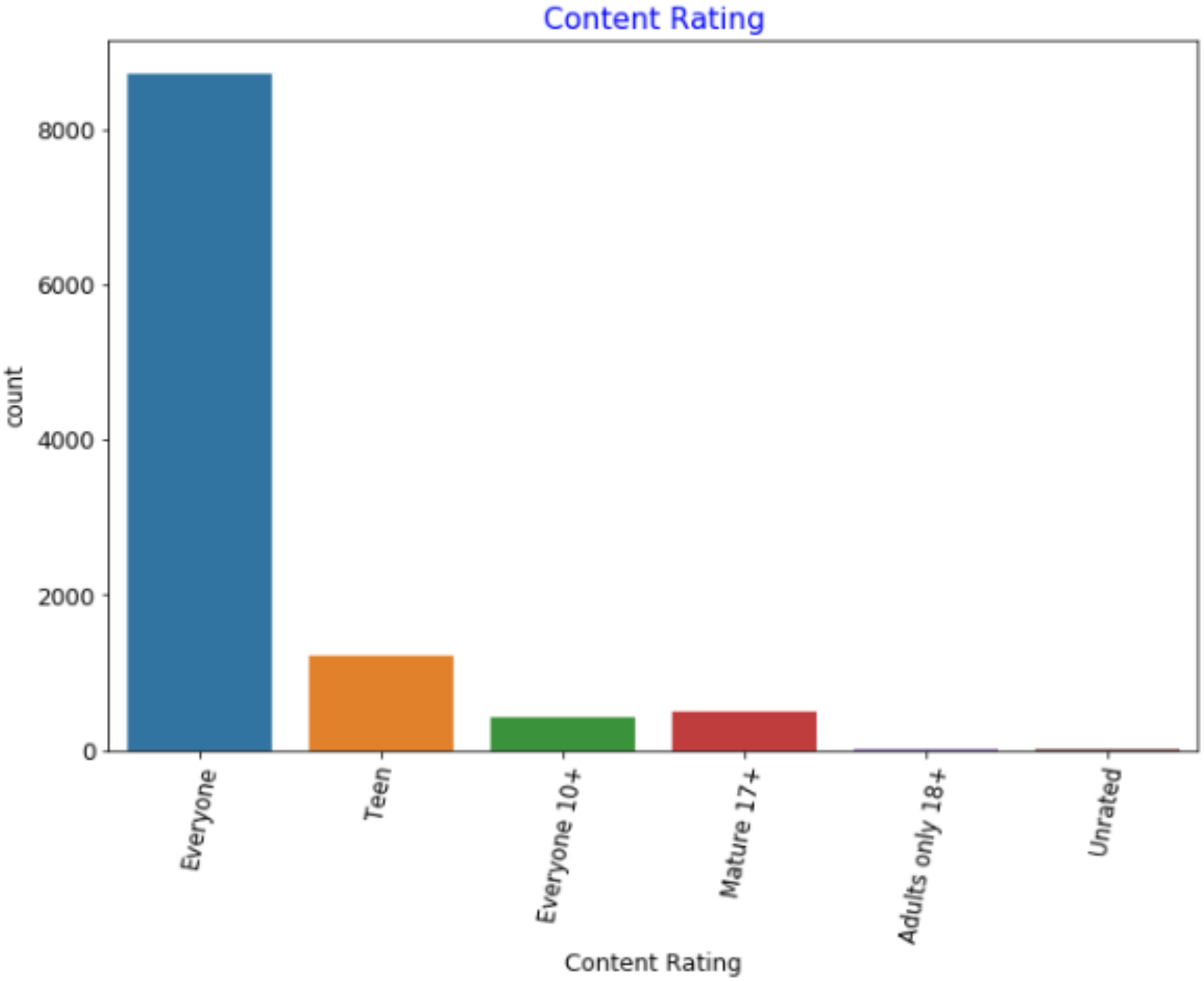
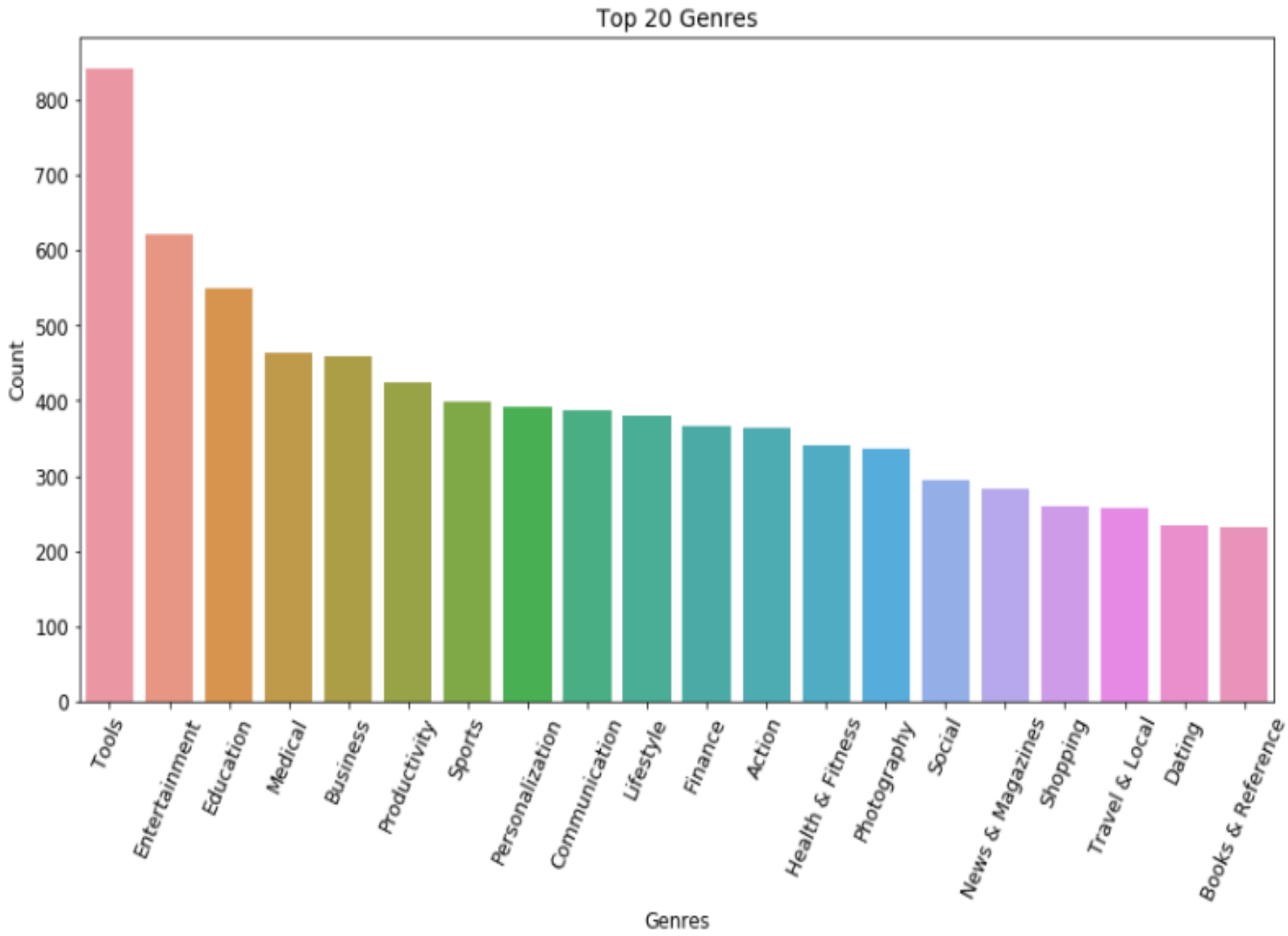
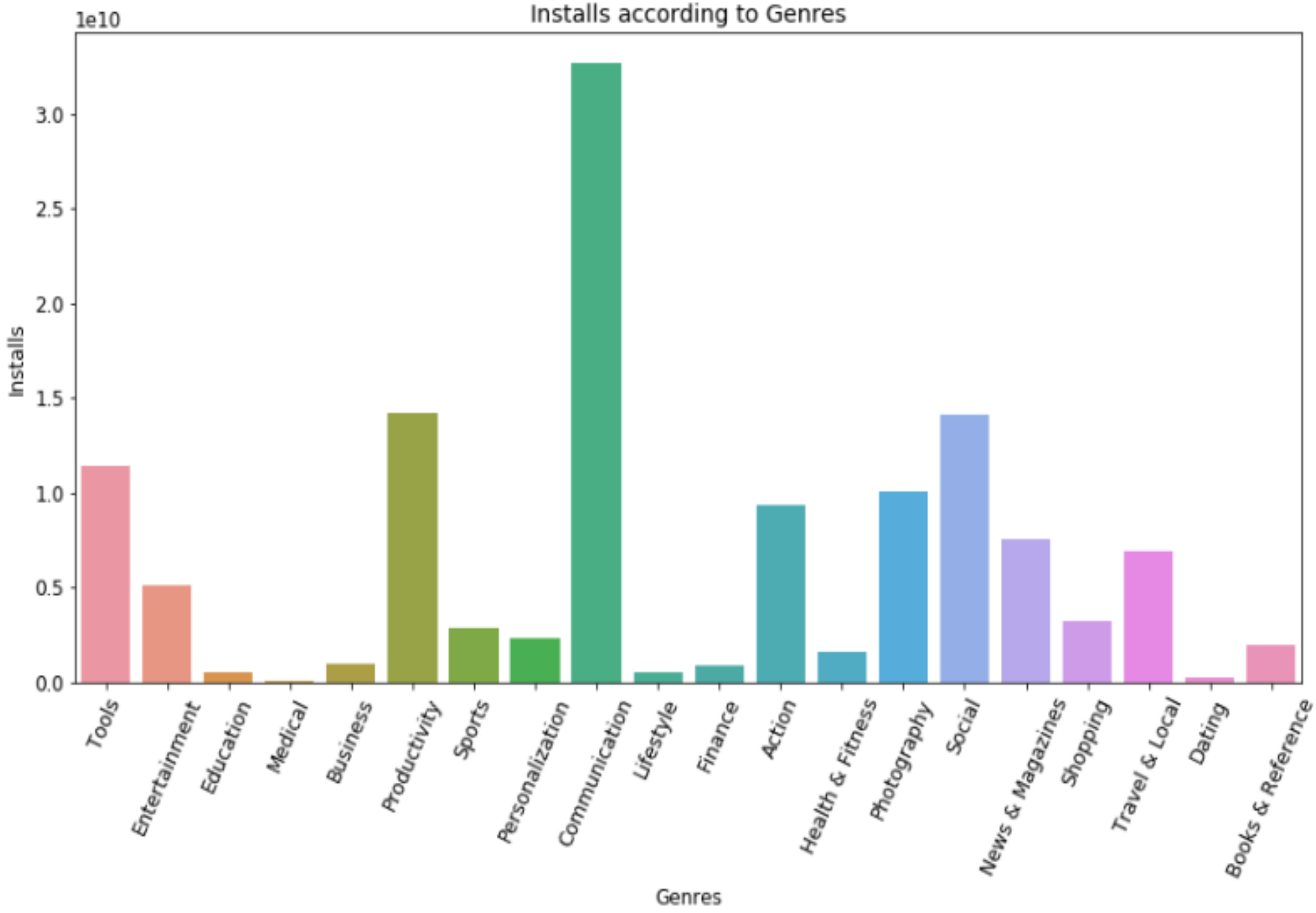

Rating
Reviews
Size
Installs
Price
1.0 0.1 0.1 0.1 -0.0
0.1 1.0 0.2 0.6 -0.0
0.1 0.2 1.0 0.2 -0.0
0.1 0.6 0.2 1.0 -0.0
-0.0 -0.0 -0.0 -0.0 1.0
Rating
Reviews
Size
Installs
Price
1.0
0.8
0.6
0.4
0.2
0.0

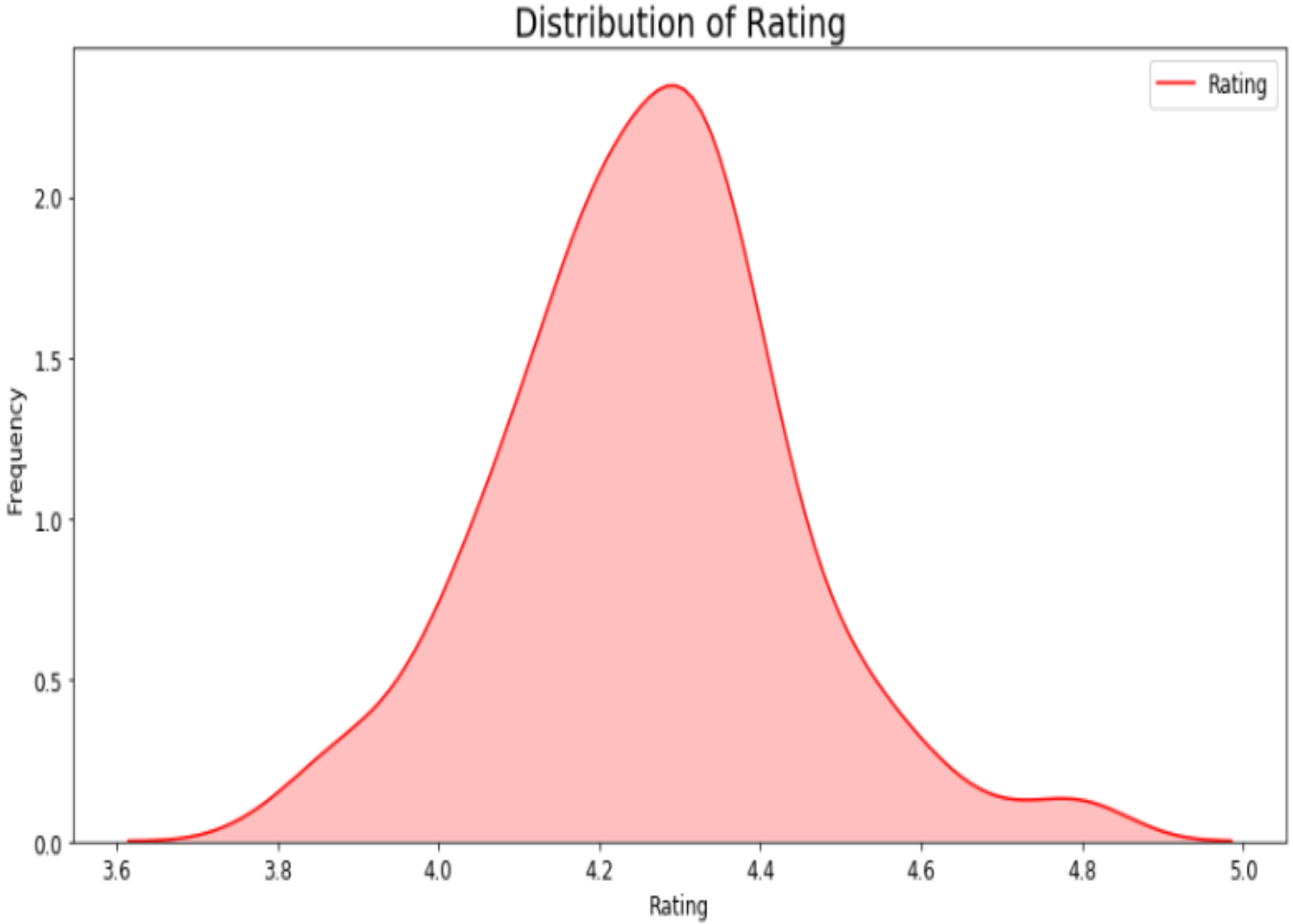


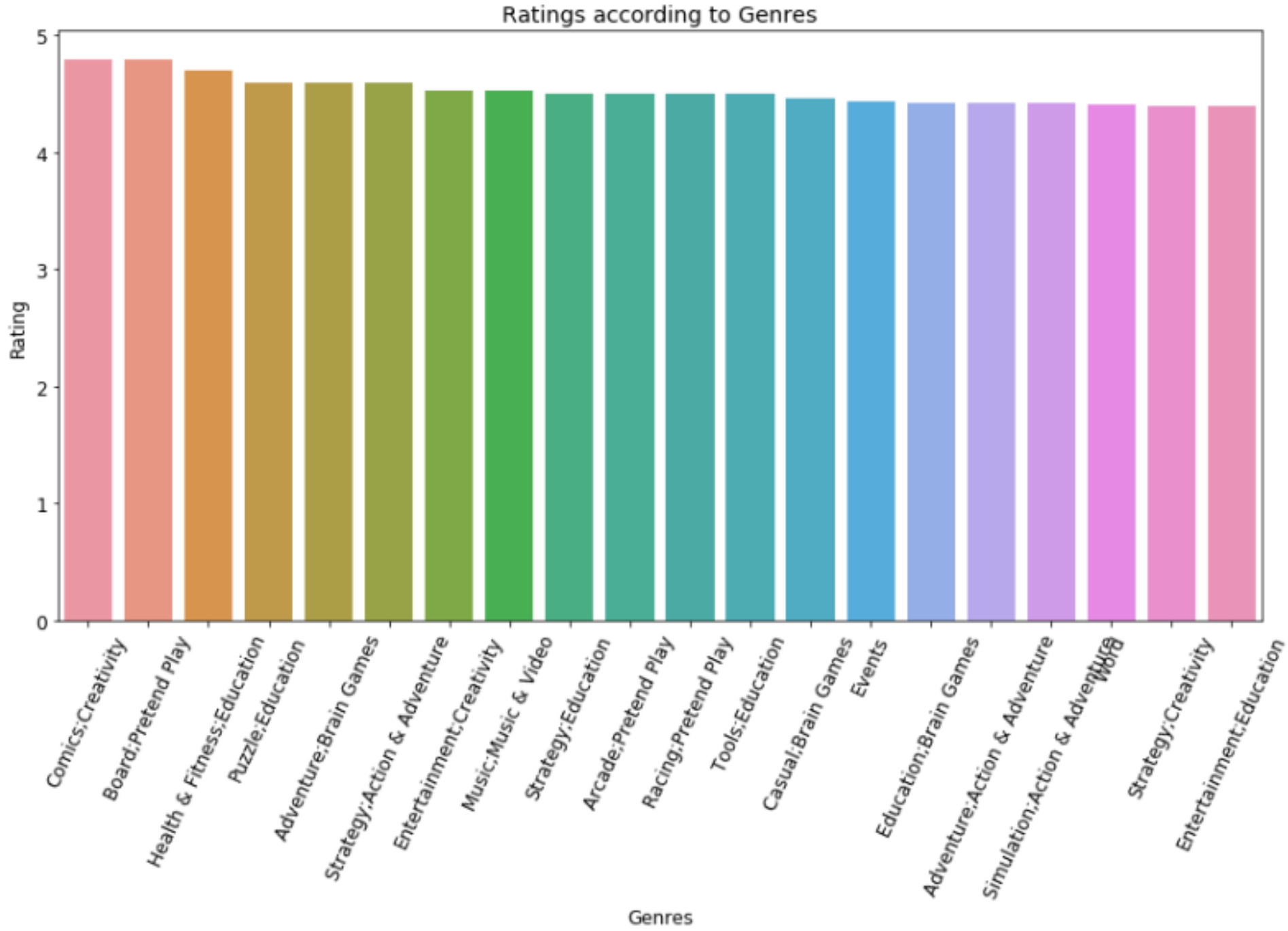
Category and Installs

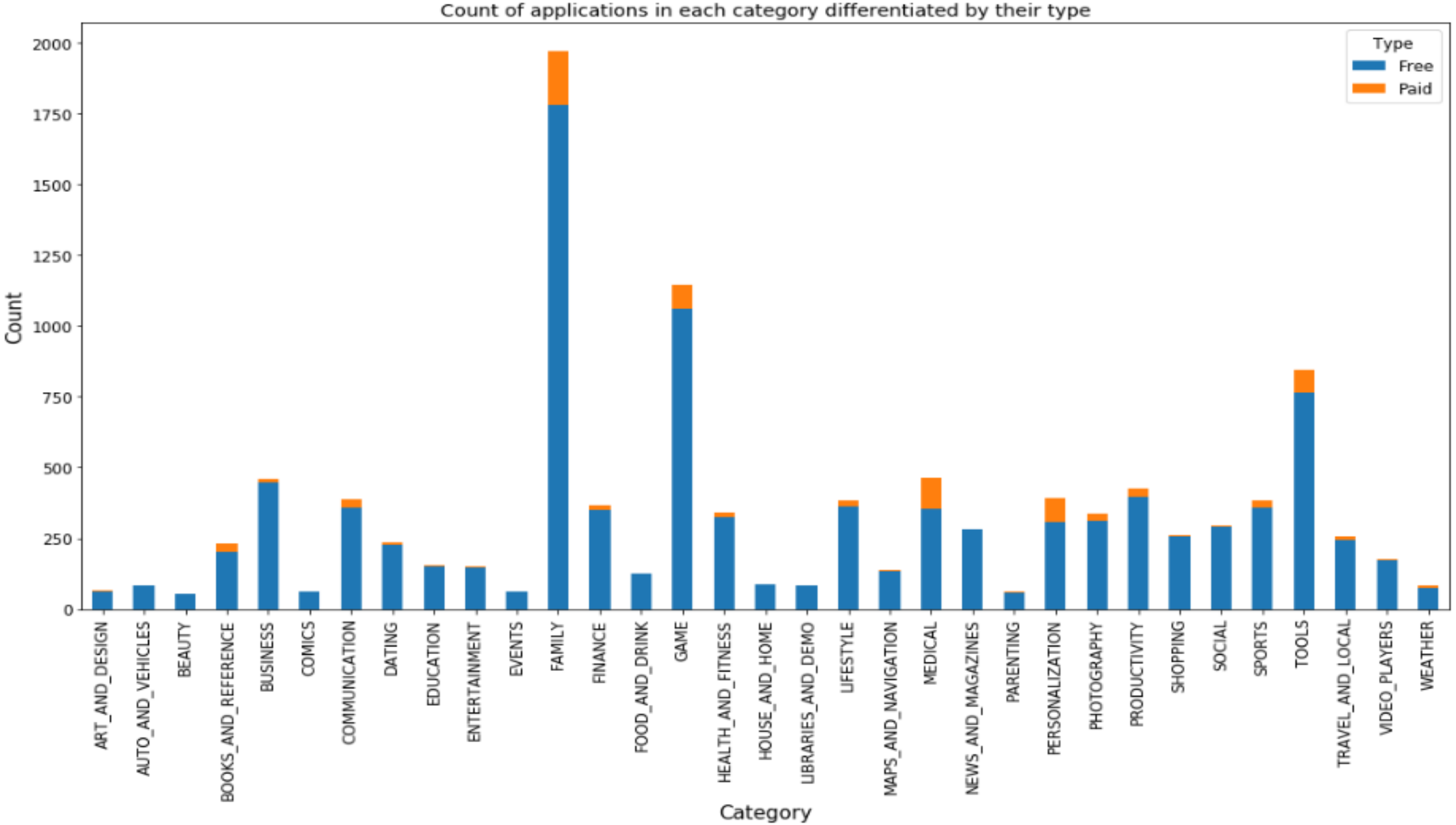

Content Rating
8000
6000
4000
2000
0
count
Everyone
Teen
Everyone 10+
Mature 17+
Adults only 18+
Unrated
Content Rating

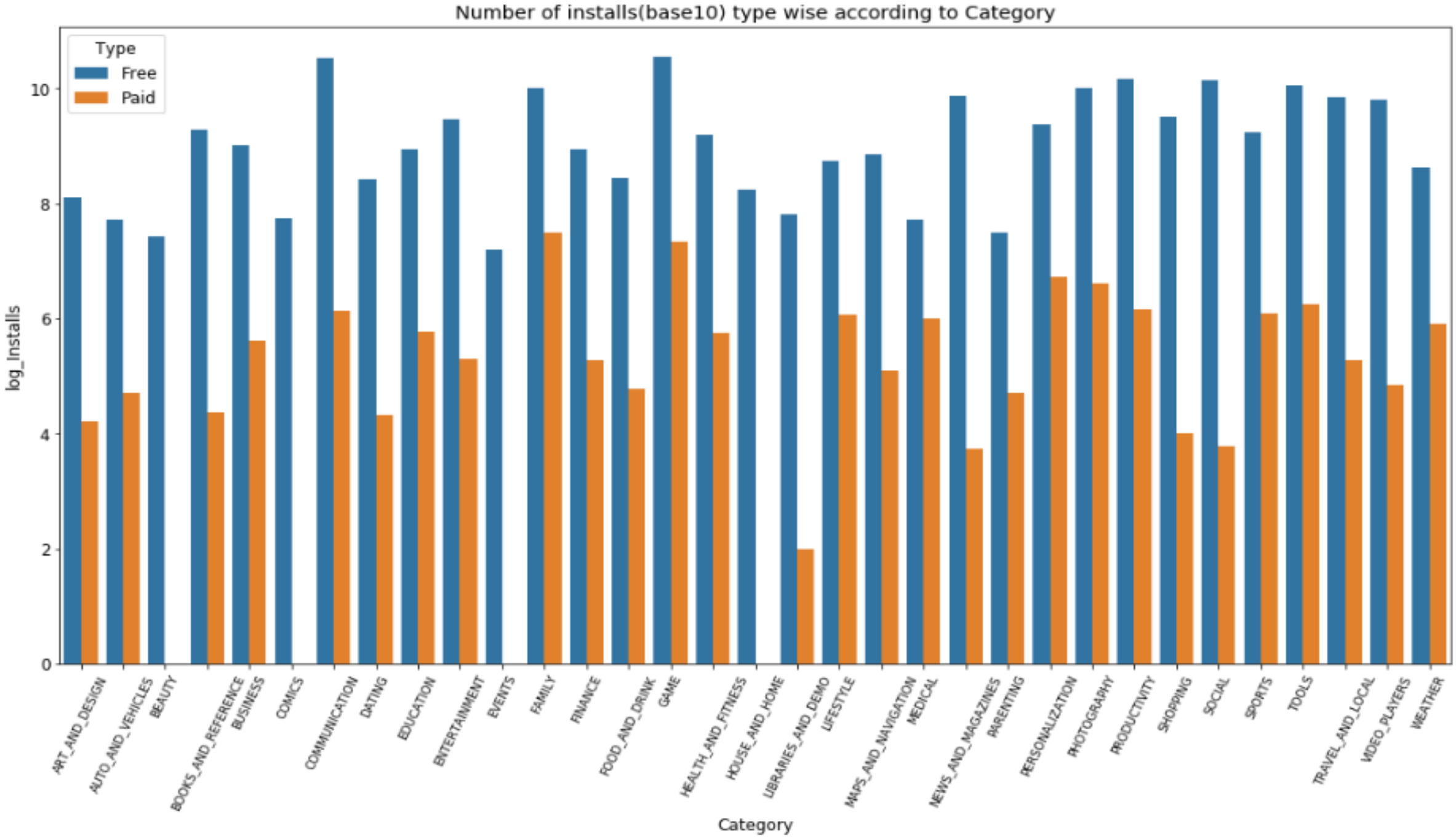

Top 20 Genres
Count
0
100
200
300
400
500
600
700
800
Tools
Entertainment
Education
Medical
Business
Productivity
Sports
Personalization
Communication
Lifestyle
Finance
Action
Health & Fitness
Photography
Social
News & Magazines
Shopping
Travel & Local
Dating
Books & Reference
Genres

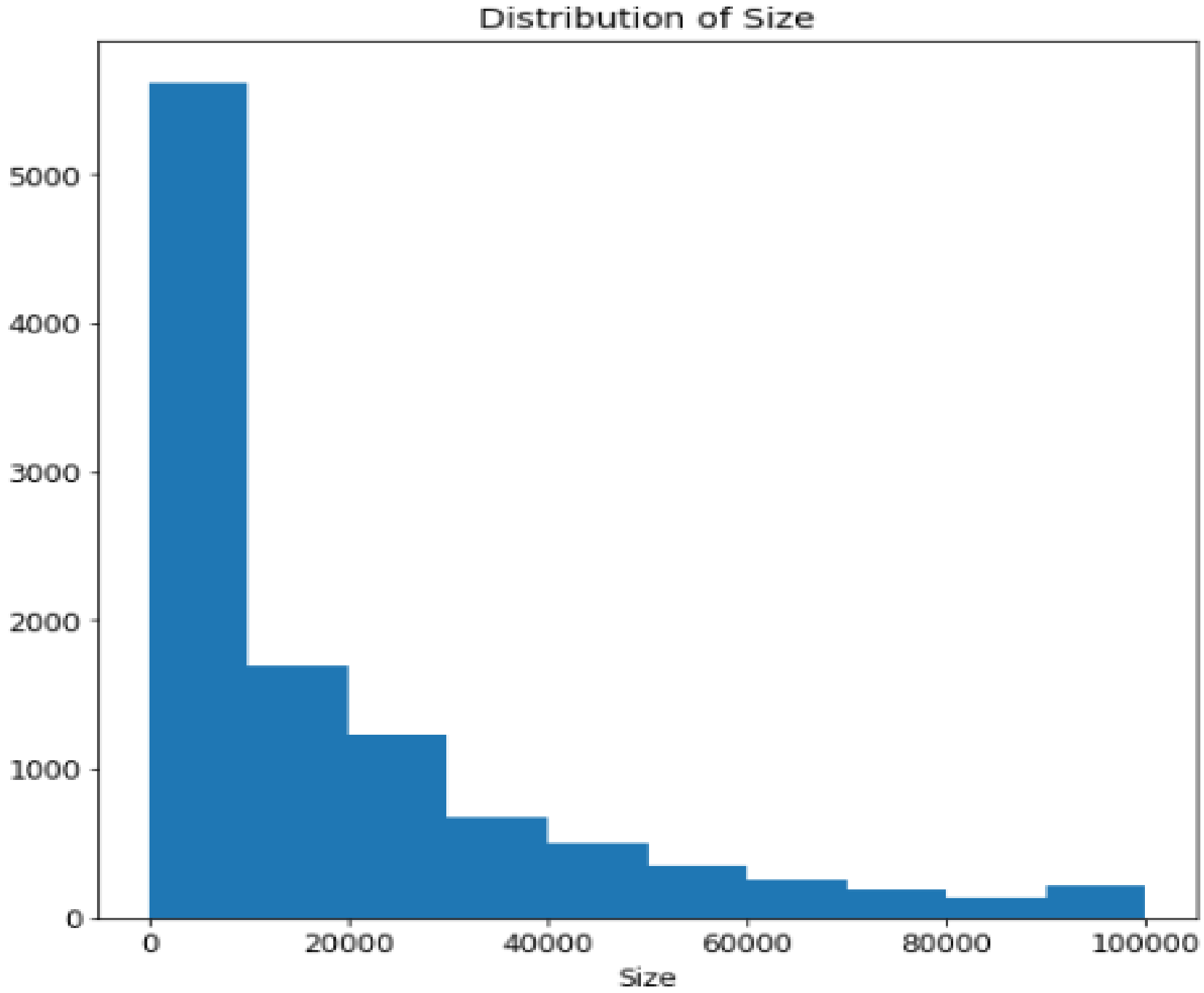

Installs according to Genres
1e10
3.0
2.5
2.0
1.5
1.0
0.5
0.0
Installs
Tools
Entertainment
Education
Medical
Business
Productivity
Sports
Personalization
Communication
Lifestyle
Finance
Action
Health & Fitness
Photography
Social
News & Magazines
Shopping
Travel & Local
Dating
Books & Reference
Genres

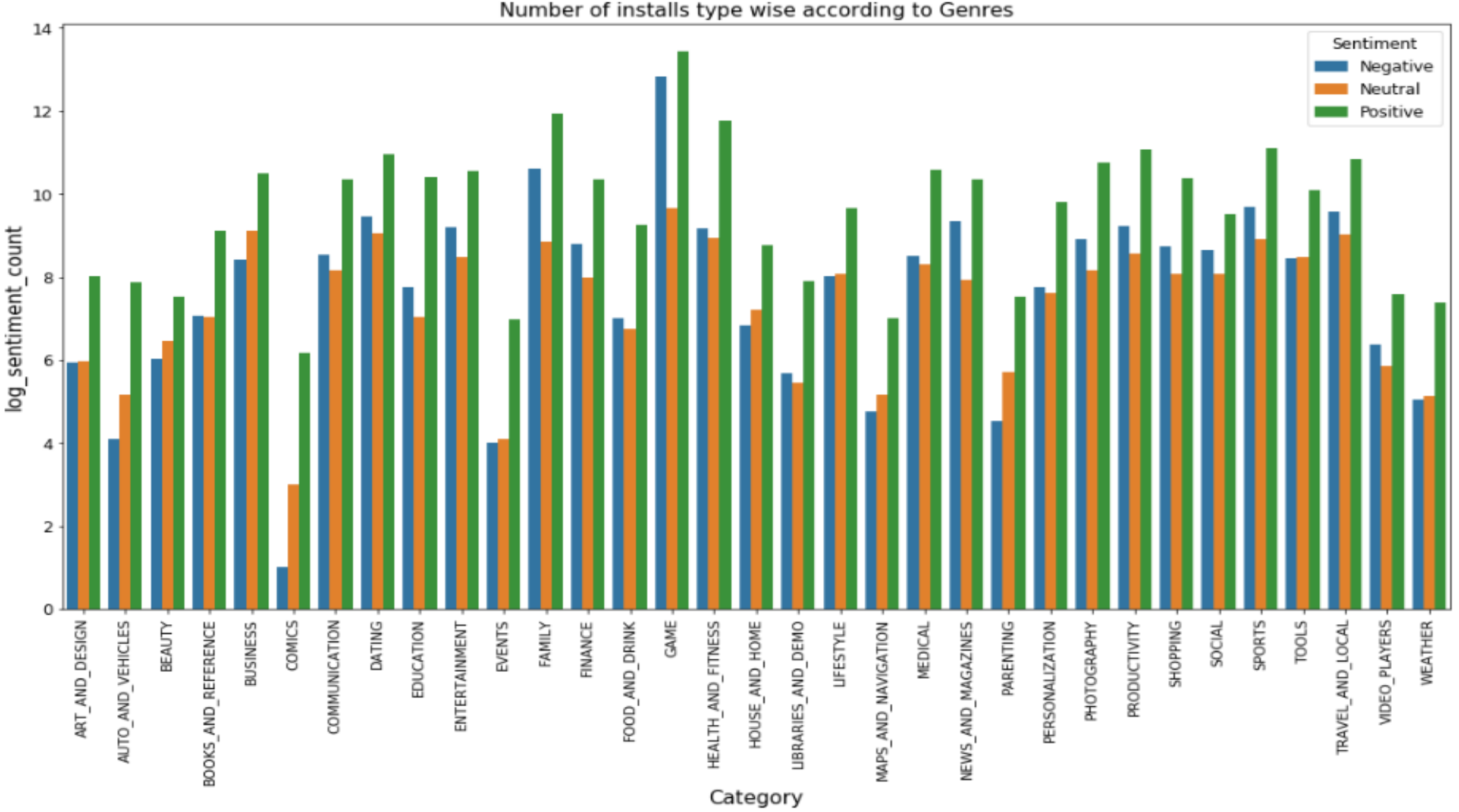

Distribution of Rating
Rating
Frequency
2.0
1.5
1.0
0.5
0.0
3.6
3.8
4.0
4.2
4.4
4.6
4.8
5.0
Rating

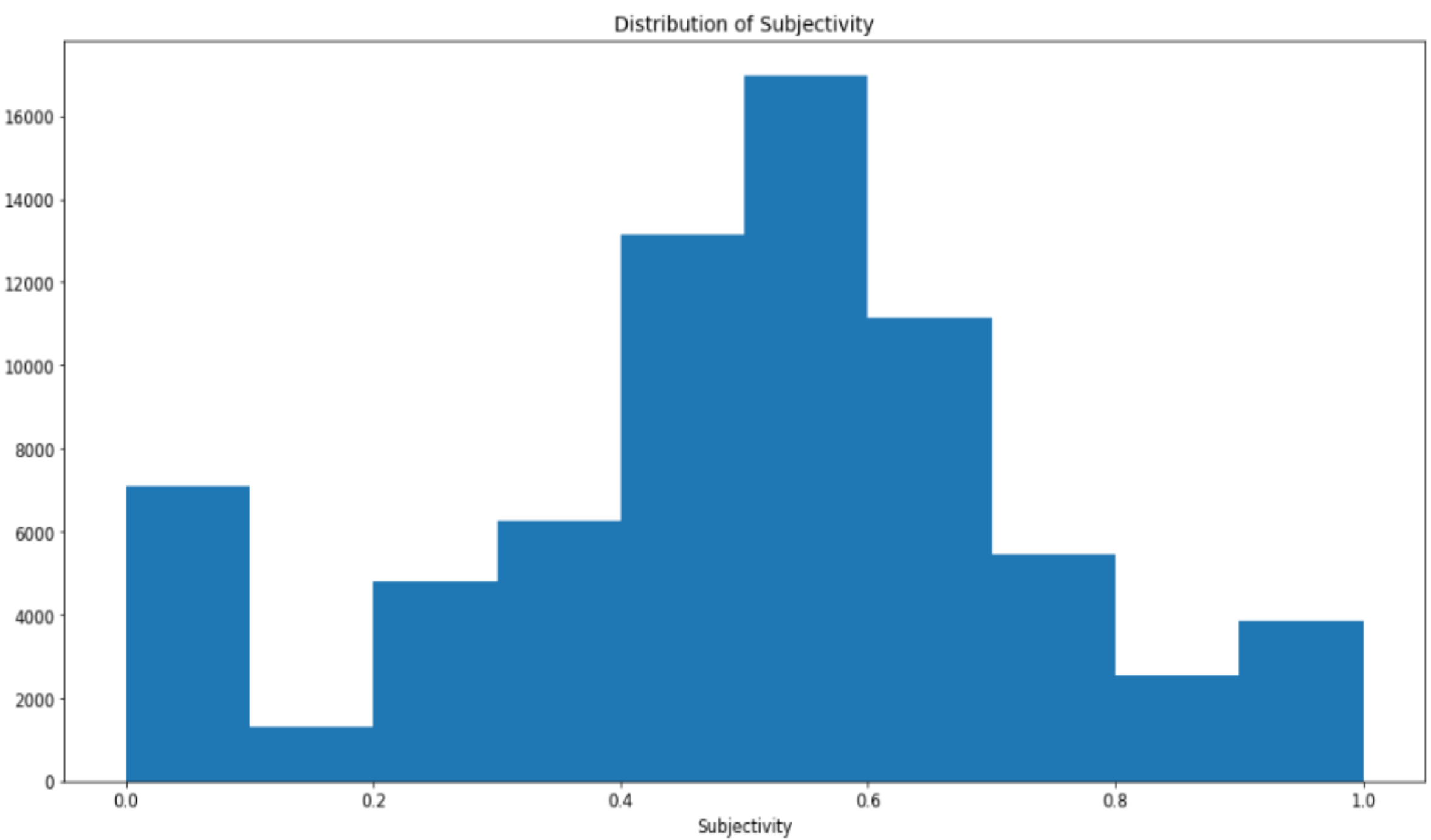

Ratings according to Genres
Rating
0
1
2
3
4
5
Comics;Creativity
Board;Pretend Play
Health & Fitness;Education
Puzzle;Education
Adventure;Brain Games
Strategy;Action & Adventure
Entertainment;Creativity
Music;Music & Video
Strategy;Education
Arcade;Pretend Play
Racing;Pretend Play
Tools;Education
Casual;Brain Games
Events
Education;Brain Games
Adventure;Action & Adventure
Simulation;Action & Adventure
Strategy;Creativity
Entertainment;Education
Genres

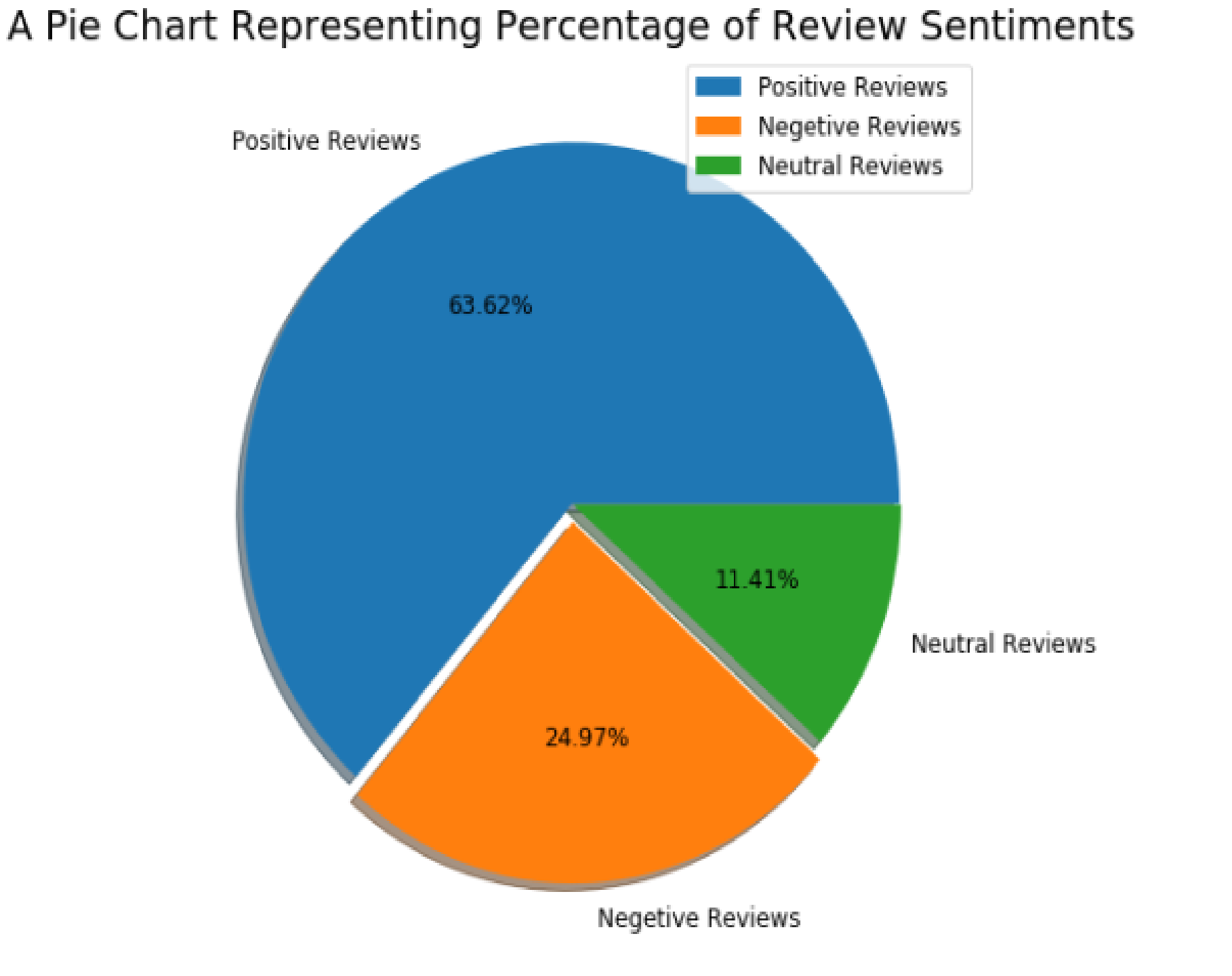

Count of applications in each category differentiated by their type
Type
Free
Paid
Count
2000
1750
1500
1250
1000
750
500
250
0
ART_AND_DESIGN
AUTO_AND_VEHICLES
BEAUTY
BOOKS_AND_REFERENCE
BUSINESS
COMICS
COMMUNICATION
DATING
EDUCATION
ENTERTAINMENT
EVENTS
FAMILY
FINANCE
FOOD_AND_DRINK
GAME
HEALTH_AND_FITNESS
HOUSE_AND_HOME
LIBRARIES_AND_DEMO
LIFESTYLE
MAPS_AND_NAVIGATION
MEDICAL
NEWS_AND_MAGAZINES
PARENTING
PERSONALIZATION
PHOTOGRAPHY
PRODUCTIVITY
SHOPPING
SOCIAL
SPORTS
TOOLS
TRAVEL_AND_LOCAL
VIDEO_PLAYERS
WEATHER
Category


Number of installs(base10) type wise according to Category
Type
Free
Paid
log_Installs
0
2
4
6
8
10
ART_AND_DESIGN
AUTO_AND_VEHICLES
BEAUTY
BOOKS_AND_REFERENCE
BUSINESS
COMICS
COMMUNICATION
DATING
EDUCATION
ENTERTAINMENT
EVENTS
FAMILY
FINANCE
FOOD_AND_DRINK
GAME
HEALTH_AND_FITNESS
HOUSE_AND_HOME
LIBRARIES_AND_DEMO
LIFESTYLE
MAPS_AND_NAVIGATION
MEDICAL
NEWS_AND_MAGAZINES
PARENTING
PERSONALIZATION
PHOTOGRAPHY
PRODUCTIVITY
SHOPPING
SOCIAL
SPORTS
TOOLS
TRAVEL_AND_LOCAL
VIDEO_PLAYERS
WEATHER
Category


Distribution of Size
5000
4000
3000
2000
1000
0
0
20000
40000
60000
80000
100000
Size


Number of installs type wise according to Genres
log_sentiment_count
Category
Sentiment
Negative
Neutral
Positive
0
2
4
6
8
10
12
14
ART_AND_DESIGN
AUTO_AND_VEHICLES
BEAUTY
BOOKS_AND_REFERENCE
BUSINESS
COMICS
COMMUNICATION
DATING
EDUCATION
ENTERTAINMENT
EVENTS
FAMILY
FINANCE
FOOD_AND_DRINK
GAME
HEALTH_AND_FITNESS
HOUSE_AND_HOME
LIBRARIES_AND_DEMO
LIFESTYLE
MAPS_AND_NAVIGATION
MEDICAL
NEWS_AND_MAGAZINES
PARENTING
PERSONALIZATION
PHOTOGRAPHY
PRODUCTIVITY
SHOPPING
SOCIAL
SPORTS
TOOLS
TRAVEL_AND_LOCAL
VIDEO_PLAYERS
WEATHER


Distribution of Subjectivity
16000
14000
12000
10000
8000
6000
4000
2000
0
0.0
0.2
0.4
0.6
0.8
1.0
Subjectivity


A Pie Chart Representing Percentage of Review Sentiments
Positive Reviews
Negetive Reviews
Neutral Reviews
Positive Reviews
63.62%
11.41%
Neutral Reviews
24.97%
Negetive Reviews