

## IDEATION PHASE

### BRAINSTORM & IDEA PRIORITIZATION TEMPLATE

Date	FEBRUARY 2026
Team ID	LTVIP2026TMIDS58720
Project Name	ToyCraft tales: tableau's vision into toy manufacturer data
Maximum Marks	4 Marks

Step-1: Team Gathering, collaboration and select the problem statement







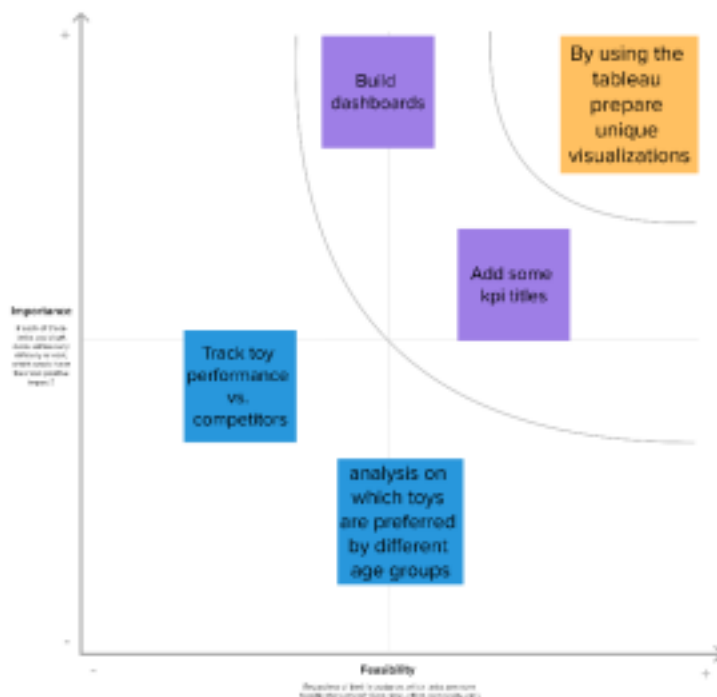
## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

45 minutes

Tip

Use this grid to compare ideas. Rank ideas in terms of importance and feasibility. Use the grid to determine which ideas are important and which are feasible.



## After you collaborate

You can export the model as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons

- Share the model**  
Share a view link to the model with collaborators who have access to the model or the data source.
- Export the model**  
Export a report of the model as a PDF or PPT to share with stakeholders, including the data source and the model.

### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template](#)
- Customer experience journey map**  
Understand customer needs, motivations, and objectives for your organization.  
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) for your organization.  
[Open the template](#)