##### **Boys and Girls Club of the Foothills**

##### **Our Mission**

The mission of the Boys and Girls Club of the Foothills is to enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

Website Usability Audit

<https://foothillsbgc.org/>

##### **What We Need**

* Feedback on the current website’s layout, user functionality, mobile-friendliness, visual design, content, and other key features
* Clear articulation of the Organization’s goals for the website
* Recommendations for improvements to help achieve the Organization’s desired goals
* **Note**: If you are looking for a more specific, in-depth audit of your website's design and usability, try our [Website Usability Audit](https://www.catchafire.org/menu/project/519/website-usability-audit/) project

##### **What We Have In Place**

* We currently have a staff working on the website, which should make it easy for you to get started. We also have a design/hosting firm for more difficult tasks, and the ability to provide any other information you need.

##### Prep: Goal Setting

* Volunteer Manager provides overview of current website and any past analysis
* Professional connects with Volunteer Manager for a brainstorming/overview session and gathers information on the Organization’s goals, target audiences and desired functionality or uses of the website
* Professional and Volunteer Manager outline next steps and timeline for the project
* Both parties review our pro-tips for [Organizations](http://help.catchafire.org/en/articles/4724562-for-organizations-pro-tips-for-a-successful-website-development-process) and [Volunteers](http://help.catchafire.org/en/articles/4490576-for-volunteers-pro-tips-for-a-successful-website-development-process) to ensure the project is set up for success

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##### Milestone 1: Initial Review & Feedback

* Professional reviews current website pages, site map, any past statistical research into site performance and available traffic data
* Professional analyzes current site layout, visuals and content, and delivers a draft document detailing the strategies, objectives and recommended tactics for proposed changes to the website
* Volunteer Manager reviews draft and provides feedback to the Professional

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##### Milestone 2: Final Website Audit

* Professional delivers final strategy to the Organization after incorporating feedback, and provides recommendations for future overhaul or redesign efforts, based on staff capacity and budget

**Problem:** Team member reported that since 2012 there has been no changes made to the website.

**Goal:** Requested to conduct website usability audit to check if the website is working as expected.

**Significance:** The audit will help to fix or re-design the website, improve the usability of the website and help better user experience. Developers can estimate if it is feasible to fix the usability issues.

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| **Website UX/usability audit:** Provided in MS Excel sheet |  |  |  |  |  |  |
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