

Hiroataka Imada

Postdoctoral Researcher at Kochi University of Technology
Curriculum Vitae

2-22, Eikokuji-cho, Kochi
Kochi, Japan.

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ACADEMIC POSITIONS

2023(Sept) –Incoming Lecturer at Royal Holloway, University of London
2022 – External Research Fellow at the Institute for the Study of Power, Crime, and Society, Royal Holloway, University of London
2022 – 2023 Postdoctoral Researcher at Kochi University of Technology
2022 – 2022 Research Assistant to Dr. Martha Newson
2019 – 2022 Associate Lecturer at University of Kent

EDUCATION

PhD in Psychology (2019 – 2022)
Thesis accepted with minor correction
University of Kent, Canterbury, UK.
Supervisors: Tim Hopthrow, Dominic Abrams, and Jim A. C. Everett

MSc by Research in Psychology (2018 – 2019)
Thesis accepted with no correction
University of Kent, Canterbury, UK.
Supervisors: Tim Hopthrow and Dominic Abrams

BA in Psychology (2014 – 2018)
GPA: 3.74
Sophia University, Tokyo, Japan.
Supervisor: Masataka Higuchi

Studying abroad (2016 – 2017)
GPA: 3.88
College of the Holy Cross, MA, USA.

HONORS, GRANTS, AND AWARDS

- 2023 The Project Grant by the Co-creation for Disaster Resilience, IRIDeS, Tohoku University (400,000 JPY)
- 2023 European Association of Social Psychology Seedcorn Grant (3000EUR)
- 2022 Japanese Society of Social Psychology Early Career Researcher Grant for Online Studies (100,000JPY)
- 2022 Young Researcher Award by Disaster Prevention Association (400,000JPY)
- 2021 Emerald Literati Awards for Outstanding Reviewer
- 2021 University of Kent COVID Mitigation Fund (300GBP)
- 2019 School of Psychology Research Scholarship (Graduate Teaching Assistantship)
- 2018 Sophia University Benefactors' Scholarship (400USD)
- 2017 Sophia University Student Award: Academic Excellence Award (70,000JPY)
- 2017 College of the Holy Cross Ignite Fund: Research Experience Grant (500USD)
- 2017 Dean's List, College of the Holy Cross
- 2016 Dean's List, College of the Holy Cross

PUBLICATIONS

Peer-Reviewed Journal Articles

- *Imada, H. The Relative Effectiveness of Positive and Negative Gossip in Promoting Prosocial Giving: The Examination of the Valence of Gossip Content and Reputational Consequences (in press). *Japanese Psychological Research*.
- Imada, H., Romano, A., & *Mifune, N. Dynamic Indirect Reciprocity: When is Indirect Reciprocity Bounded by Group Membership? (in press). *Evolution and Human Behavior*.
- Imada, H., & *Mifune, N, (in press). Experimental evidence suggests intergroup relations are, by default, neutral rather than aggressive. *Behavioral and Brain Sciences*.
- *Imada, H., Yamamoto, A., & Tsudaka, G. (2023). An apology with a tiny monetary compensation is no more effective than a verbal apology alone. *Letters on Evolutionary Behavioral Science*, 14(1), 32-36. <https://doi.org/10.5178/lebs.2023.106>
- *Imada, H., Ito, A., Hopthrow, T., Abrams, D., Willcox, K., Yansen, D., & Rumble, A., Intergroup Cooperation under Crossed Categorization. (Stage 1 RR accepted in principle). *Comprehensive Results in Social Psychology*.
- *Imada, H., Hopthrow, T., & Zibell, H. (2023). Does the Sense of Power Influence Reputational Concern? Tests With Episodic and Semantic Power Priming. *Social Psychological Bulletin*, 18, 1–18. <https://doi.org/10.32872/spb.7779>
- Delios, A., Clemente, E., Wu, T., Tan, H., Wang, Y., Gordon, M., Viganola, D., Chen, Z., Dreber, A., Johannesson, M., Pfeiffer, T., Generalizability Tests Forecasting Collaboration,

& Uhlmann, E.L. (2022). Examining the context sensitivity of research findings from archival data. *Proceedings of the National Academy of Sciences*. 119(30), e2120377119. <https://doi.org/10.1073/pnas.2120377119>. [Member of forecasting collaboration]

Imada, H., *Lalot, F., & Abrams, D (2022). Does COVID-19 Threat Relate to Intergroup Attitudes? A Test in the UK. *Evolutionary Behavioral Sciences*. Advance online publication. <https://doi.org/10.1037/ebs0000311>

*Imada, H., Rullo, M., Hopthrow, T., Van de Vyver, J., & Zagefka, H. (2022). Gossip about in-group and out-group norm deviations. *Comprehensive Results in Social Psychology*, 6(1-3), 113–133. <https://doi.org/10.1080/23743603.2022.2090327>

*Rumble, A. C., Willcox, K., Imada, H., & Yansen, D. (2022). Beyond Reciprocity: Forgiveness, Generosity, and Punishment in Continuing Dyadic Interactions. *Journal of Theoretical Social Psychology*, 2022, e7259257. <https://doi.org/10.1155/2022/7259257>

†Imada, H., †Fei Chan, W., †Ki Ng, Y., †Hing Man, L., †Sze Wong, M., Ley Cheng, B., *Feldman, G. (2022). Rewarding More Is Better for Soliciting Help, Yet More So for Cash Than for Goods: Revisiting and Reframing the Tale of Two Markets With Replications and Extensions of Heyman and Ariely (2004). *Collabra: Psychology*, 8(1), 2022. <https://doi.org/10.1525/COLLABRA.32572> [† joint first authorship]

Imada, H., & *Mifune, N. (2021). Pathogen Threat and In-group Cooperation. *Frontiers in Psychology*, 12, 678188. <https://doi.org/10.3389/fpsyg.2021.678188>

*Imada, H., Codd, D., & Liu, D. (2021). Intergroup Discrimination in Cooperation Among Moral and Non-Moral Groups. *Letters on Evolutionary Behavioral Science*, 12(1), 28–33. <https://doi.org/10.5178/LEBS.2021.86>

*Abrams, D., Lalot, F., Hopthrow, T., Templeton, A., Steeden, B., Özkeçeci, H., Imada, H., Warbis, S., Sandiford, D., Meleady, R., Fell, E., Abrams, Z., Abrams, A., Ngan, X. Q., Celina, S., Tanyeri, A., Gammon, M., Abrams, B., Fischer, L., ... Peckham, S. (2021). Cleaning up our acts: Psychological interventions to reduce engine idling and improve air quality. *Journal of Environmental Psychology*, 74, 101587. <https://doi.org/10.1016/j.jenvp.2021.101587>

*Tierney, W., Hardy, J., Ebersole, C. R., Viganola, D., Clemente, E. G., Gordon, M., Hoogeveen, S., Haaf, J., Dreber, A., Johannesson, M., Pfeiffer, T., Huang, J. L., Vaughn, L. A., DeMarree, K., Igou, E. R., Chapman, H., Gantman, A., Vanaman, M., Wylie, J., ... Uhlmann, E. L. (2021). A creative destruction approach to replication: Implicit work and sex morality across cultures. *Journal of Experimental Social Psychology*, 93, 104060. <https://doi.org/10.1016/j.jesp.2020.104060> [Member of forecasting collaboration]

*Eriksson, K., Strimling, P., Gelfand, M., Wu, J., Abernathy, J., Akotia, C. S., Aldashev, A., Andersson, P. A., Andrighetto, G., Anum, A., Arian, G., Aycan, Z., Bagherian, F., Barrera, D., Basnight-Brown, D., Batkeyev, B., Belaus, A., Berezina, E., Björnstjerna, M., ... Imada,

H., ... Van Lange, P. A. M. (2021). Perceptions of the appropriate response to norm violation in 57 societies. *Nature Communications*, 12(1), 1481.
<https://doi.org/10.1038/s41467-021-21602-9>

*Imada, H., Hopthrow, T., & Abrams, D. (2021). The Role of Positive and Negative Gossip in Promoting Prosocial Behavior. *Evolutionary Behavioral Sciences*, 15(3), 285–291.
<https://doi.org/10.1037/EBS0000218>

*Imada, H. (2020). Preference for Anonymous Giving. *Letters on Evolutionary Behavioral Science*, 11(1), 22–26. <https://doi.org/10.5178/LEBS.2020.76>

Book Chapters

Imada, H., Hopthrow, T., & Abrams, D. (2021). Alcohol consumption and group decision making. In D. Frings and I. P. Albery (Ed.). *The Handbook of Alcohol Use and Abuse: Understanding from Synapse to Society*. Elsevier Academic Press. <https://doi.org/10.1016/B978-0-12-816720-5.00009-8>

Technical Reports

Abrams, D., Hopthrow, T., Imada, H., Ozkececi, H., Lalot, F., & Templeton, A. (2019). Can Car Engine Idling Be Reduced Using Persuasive Messages? Canterbury Air and Noise Experiment 2018-19. Project report. University of Kent.
[doi:10.22024/unikent/01.02.74587](https://doi.org/10.22024/unikent/01.02.74587).

Preprints (non-peer-reviewed manuscripts)

Imada, H., & Mifune, N. (2020) Null results for the effect of the behavioral immune system on intergroup cooperation. *PsyArXiv*. [10.31234/osf.io/7gs3w](https://doi.org/10.31234/osf.io/7gs3w).

*Takahashi, R., Imada, H., & Mifune, N. Cross-temporal replication of the relationship between SDO and political attitudes in Japan: SDO and attitudes shifted but the relationship holds.
<https://psyarxiv.com/w953n/>

Manuscripts under Review / in Revision

Andrighetto, G., Szekely, A., Guido, A., Gelfand, M., Abernathy, J., Arian, G., Ayman, Z., Bankar, S., Blumen, S., ... Imada, H., ... Eriksson, K. Norm Change and Disease Across the Globe.

*Takahashi, R., Imada, H., & Mifune, N. Cross-temporal replication of the relationship between SDO and political attitudes in Japan: SDO and attitudes shifted but the relationship holds

*Imada, H., Hopthrow, T., Abrams, D., & Everett, J. A. C. High Target Power Increases Prosociality among the Powerless via Reputational Concern.

*Tierney, W., Cyrus-Lai, W., Hoogeveen, S., Haaf, J. M., Landy, J. F., Hardy, J. H., Ebersole, C. R., ... Imada, H., ... *Uhlmann, E. L. Who respects an angry woman? A pre-registered reexamination of the relationship between gender, emotion expression, and status conferral.

*Andersson, P. A., Vartanova, I., Vastfjall, D., Tinghog, G., Wu, J., Akoita, C. S., Aldashev, A., ... Imada, H., ... Eriksson, K. Social Sanctions are Judged as More Appropriate by those who Feel Anger and Disgust, Especially in High Individual Autonomy Societies.

*Geiger, S. J., *Köhler, J. K., Delabrida, Z. N. C., Garduño-Realivazquez, K. A., Haugestad, C. A. P., Imada, H., Iyer, A., ... White, M. P. What we think others think about climate change: generalizability of pluralistic ignorance across 11 countries.

Manuscripts in Preparation

*Imada, H., & Mifune, N. Reactiveness to Pathogens and In-group Binding Moral Values.

*Imada, H., Hopthrow, T., Abrams, D., & Everett, J. A. C. Intra- and Intergroup Cooperation under a Power Hierarchy.

*[†]Imada, H., Horsham, Z., & Hopthrow, T. The Role of Social Value Orientation and Incentive Structure in the Trust Games. [[†] joint first authorship]

*Imada, H. & Yamamoto-Wilson, A. Group Reputation and Prosocial Behavior: Review and Future Directions.

*Imada, H., Tsudaka, G., Mifune, N., Mizuno, K., Schug, J., & K, Kusano. Intergroup Cooperation among Japanese and Americans.

[†]Horsham, Z., [†]Haydock-Symonds, A., [†]Imada, H., Ching Tai, H., Lui Shum, T., Zeng, Y., Tang Chow, H., & *Feldman, G. Does learning more about others impact liking them? Replication and extension of Norton et al.'s (2007) Lure of Ambiguity [[†] joint first authorship]

*[†]Imada, H., [†]Lalot, F., Hopthrow, T., & Abrams, D. Using road signage as a psychological intervention to reduce engine idling and improve air quality: A review [[†] joint first authorship]

*Imada, H., Shimizu, H., & Mifune, N. Psychological Mechanisms Underlying In-group Favouritism in Cooperation: Revisiting the Reputation Management and Expectation Hypotheses

Gligorić, V., Jost, J. T., Pezzia, A. E., Balabanova, A., Carlevari, A. V., Lazar, A., Kende, A., ...
Imada, H., ... Khosrowtaj, Z. National out-group favoritism in 32 non-WEIRD countries.

*Imada, H., Himichi, T., Takahashi, R., Mifune, N., & Tago, A. Development of the Japanese
version of the Short Social Dominance Scale (SSDO)

*Imada, H., & Nakawake, Y. You will bring the wrath of God upon us! Supernatural Beliefs
Promote Cooperation via Facilitating Peer Punishment

*Imada, H., Inoue, Y., Mifune, N., & Saijo, T. Intergenerational Intergroup Cooperation: The
Absence of “Future” In-group Favoritism in a Minimal Group Contexts

Media Coverage

Imada, Hirotaka. “How much and what to pay to get desired help?” *Psychology Today*, February,
2022, <https://www.psychologytoday.com/gb/blog/psychologys-credibility-revolution/202202/what-and-how-much-offer-solicit-desired-help>

Open Science Blog Posts

Imada, Hirotaka. “Publishing completely failed priming studies” January, 2023.
<https://note.com/hirompet/n/n0ff5d174417f> (in Japanese)

Imada, Hirotaka. “On publishing a registered report.” June, 2022.
<https://note.com/hirompet/n/n3d23e1e7ac6e> (in Japanese)

Imada, Hirotaka. “Things that I Learned from Replication (III): Conducting Replication is Hard,
and Publishing Replication is Harder.” October, 2021,
<https://note.com/hirompet/n/n612ce6b71ef0> (in Japanese)

Imada, Hirotaka. “Things that I Learned from Replication (II): How-tos.” October, 2021,
<https://note.com/hirompet/n/na4c31d8aeb5e> (in Japanese)

Imada, Hirotaka. “Things that I Learned from Replication (I).” October, 2021,
<https://note.com/hirompet/n/na681ab5e9> (in Japanese)

PRESENTATIONS

Talks

Imada, H., Mizuon, K., Takano, R., & Tateishi, W. (September, 2023). The relationship between
dysfunctioning of pool punishment and the decline of cooperation. Full oral talk accepted at

the 64th Japanese Society of Social Psychology Annual Conference

Imada, H. (July, 2023). Gossip about norm deviations in intergroup contexts. Full oral talk accepted as part of the symposium “The functions of gossip: novel insights from the lab and the field” at the 19th General Meeting of the European Association of Social Psychology

Imada, H. (December, 2022). Power and Prosociality: Reputational Concern Drives Prosociality among the Powerless. Research seminar delivered at Department of Law, Criminology, and Forensic Psychology, Royal Holloway, University of London.

Imada, H., & Hothrow, T. (September, 2022). The examination of the influence of a sense of power on reputational concern: preregistered power priming experiments. The 63th Japanese Society of Social Psychology Annual Conference

Imada, H., Hothrow, T., & Abrams, D. (July, 2022). Intragroup discrimination in cooperation under a power hierarchy. The 19th International Conference of Social Dilemmas.

Imada, H. (October, 2021). Intragroup Cooperation under a Power Hierarchy. A blitz talk delivered at the Cooperation Colloquia
(https://www.youtube.com/watch?v=xKfVuBnvxBI&list=PLaobP2p_7O-a95jheA8wd4EuNpp3wdsKQ).

Poster Presentations

Takano, R., & Imada, H. (February, 2022). Awe, superordinate identity, and intergroup bias. The 23rd Annual Meeting of Society for Personality and Social Psychology.

Imada, H., Hothrow, T., & Abrams, D. (August, 2021). Reputation-based intragroup discrimination in prosocial behavior. Poster presented at British Psychological Society Social Section Annual Conference 2021.

Imada, H., Hothrow, T., & Abrams, D. (July, 2021). Reputation-based intragroup discrimination in prosocial behavior. Poster presented at the 14th Biennial Conference of the Asian Association of Social Psychology.

Imada, H., Hothrow, T., & Abrams, D. (July, 2020: canceled due to COVID19). Reputation-based intragroup discrimination in prosocial behavior. Poster accepted at 19th General Meeting of the European Association of Social Psychology.

Imada, H., & Higuchi, M. (February, 2018). The influence of the arousal of reputational concerns on the conformity to injunctive norms concerning prosocial behavior. Poster presented at Presentation of undergraduate dissertations at the Department of Psychology at Sophia University.

Imada, H. (September, 2017). The role of in-group identity in parochial prosocial behavior. Poster presented at British Psychological Society Social Section Annual Conference 2017, Leicester, UK.

Imada, H. (May, 2017). Reducing intergroup discrimination in altruistic behavior: extending in-group favoritism to out-group members. Poster presented at 24th Annual Conference for Advanced Research in Psychology at College of the Holy Cross, Worcester, MA, USA.

ADDITIONAL TRAININGs AND EXPERIENCES

24/7/2022 – 6/8/2022 European Association of Social Psychology Summer School 2022, at University of Wroclaw SWPS University, Poland

4/7/2022 - 7/7/2022 The Computational Summer School on Modeling Social and Collective Behavior (COSMOS), at University of Konstanz, Germany

29/5/2022 – 10/6/2022 Toulouse Summer School in Quantitative Social Science, The Evolution of Human Sociality, at University of Toulouse, France

Associate Fellowship Awarded (PR233455) in recognition of attainment against the UK Professional Standards Framework for teaching and learning support in higher education

Professional English-Japanese Translation for Social Science Research

Professional English Editing and English Writing Tutoring for non-native speakers (example: <https://www.nature.com/articles/s41598-021-04729-z>)

TEACHING EXPERIENCE

2021-2022: University of Kent

PSYC8010 Statistics and Methodology

PSYC8570 Organizational Psychology MSc Statistics and Methods

PSYC6050/6060 Biological and Cognitive Psychology

PSYC8440 Groups, Teams, and Organizations

Open and Reproducible Statistics with R (a 4-day workshop offered for postgraduate students and faculty members)

2020-2021: University of Kent

SP801 Statistics and Methodology

SP857 Organizational Psychology MSc Statistics and Methods

SP 605/606 Biological and Cognitive Psychology

2019-2020: University of Kent
SP605/606 Biological and Cognitive Psychology

2017-2018: Sophia University
PSS105 Seminar in Psychology

REVIEWING EXPERIENCES

Journal of Interpersonal Relations, Intergroup Relations, and Identity
International Journal of Organization Theory and Behavior
Journal of Applied Social Psychology
Frontiers in Psychology
Applied Economics

ASSOCIATION / SOCIETY Memberships

The Japanese Society of Social Psychology
European Association of Social Psychology

UNIVERSITY, SOCIETY, AND COMMUNITY SERVICE EXPERIENCES

2021 – 2022	Lab Manager, Group Lab, at University of Kent (PI: Dominic Abrams)
2020 – 2021	University of Kent Buddy Scheme, Volunteer Buddy
2019 – 2020	Student representative of MSc by Research at University of Kent
2018	Volunteered at Tokyo Rainbow Pride 2018
2016 – 2017	Worked at Digital Transgender Archive
2016	Volunteered at the 31st International Congress of Psychology
2016	Volunteered at Tokyo Rainbow Pride 2016
2015 – 2016	Student President of Boy Scouts of Meguro
2014	Received Juveniles Community Service Award from Meguro City, Tokyo
2012 – 2015	Equipment Manager of the Boy Scouts of Meguro, Tokyo
2012 – 2018	Boy Scouts of Meguro, Tokyo