

CRYPTOCURRENCY ANALYSIS DASHBOARD USING POWER-BI IN BUSINESS ANALYSIS

SUBMITTED IN PARTIAL FULFILMENT OF THE REQUIREMENTS FOR THE DEGREE OF

MASTER OF COMPUTER APPLICATION

BY

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UNDER THE GUIDANCE OF

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To Whom It May Be Concern

This is to certify that, **Shreya Ghosh, Roll No: 12071021008, Himadri Datta, Roll No: 12071021062,** students of 2'nd year, final semester in the Department of Computer Applications [2021–2023], Dr. B.C. Roy Engineering College, Durgapur – 713206, worked on the major project entitled.

"Cryptocurrency Analysis Dashboard Using Power Bi In Business Analysis"

They have worked sincerely, dedicatedly and enthusiastically under my supervision. To the best of my knowledge, this is an original and technically accurate work. I hereby recommend that the report prepared by them may be accepted as partial fulfillment of the requirement for the degree of Master of Computer Application (MCA) from Maulana Abul Kalam Azad University of Technology, West Bengal.

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DECLARATION

We hereby declare that this project work entitled "Cryptocurrency Analysis Dashboard Using Power-BI in Business Analysis" submitted to Dr. B. C. Roy Engineering College, Durgapur is a record of an original work, done by our group under the guidance of Prof. (Dr.) Pabitra Kumar Dey, Master of Computer Application Department and this project work is submitted in the partial fulfillment of the requirements for the award of the degree of MCA.

The results embodied in this project have not been submitted to any other university or institute for the award of any degree or Diploma.

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Abstract

The vast amount of data available on the Internet has led to the development of analysis systems. This project proposes the use of Microsoft Power Bi tool to develop analysis systems. It gives the Data Visualization & Business Intelligence that converts data from various sources to attractive dashboard.

This report provides a detailed summary of the project "Cryptocurrency Analysis Dashboard In Power Bi" as part of fulfillment of the Major Project, MCA Department, Dr. B.C Roy Engineering College. The report includes a description of the topic, system architecture, and provides a detailed description of the work done till point. Included in the report are the detailed descriptions of the work done: snapshots of the implementations, various approaches, and tools used so far. The report also includes the project schedule.

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Introduction

Power BI is an increasingly popular business intelligence and visualization tool from Microsoft that enables data analytics and data visualization. Ron George initially designed Power BI in the summer of 2010. The initial release was available for public download the following year. Power BI Desktop, Power BI Service, Power BI Gateway, Power BI Report Server, and Power BI Mobile Apps are the key components of the platform. In this article, we'll discuss the basics of Power BI Desktop and how to create a Power BI dashboard using Power BI Desktop. Then, we'll publish this dashboard on Power BI Service. Power BI is a Data Visualization and Business Intelligence tool that converts data from different data sources to interactive dashboards and BI reports. Power BI suite provides multiple software, connector, and services - Power BI desktop, Power BI service based on Saas, and mobile Power BI apps available for different platforms. These set of services are used by business users to consume data and build BI reports. Power BI desktop app is used to create reports, while Power BI Services (Software as a Service - SaaS) is used to publish the reports, and Power BI mobile app is used to view the reports and dashboards.

College Profile

Dr. B. C. Roy Engineering College (BCREC) is a private engineering college in Durgapur named after legendary physician Dr. Bidhan Chandra Roy, located in Paschim Bardhhaman district, West Bengal, about 200 kilometers from the city of Kolkata, India. It was established on 21 August 2000 with its first batch of students. It offers undergraduate and postgraduate courses in Engineering, Technology and Management. The college is affiliated under All India Council for Technical Education and Maulana Abul Kalam Azad University of Technology formerly known as West Bengal University of Technology (WBUT). Courses offered by the institute are: B. Tech, M. Tech, MBA and MCA. Admission to these courses will be done on the basis of Entrance Exams - WBJEE/JEE Main (B.Tech.), MAKAUT-PGCET/GATE (M. Tech.), JEMAT/MAT (MBA) and WB-JECA (MCA).

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Overview

Cryptocurrency analysis is the process of using data to understand the performance of cryptocurrencies. This can be done to track the price of a cryptocurrency, identify trends, and make predictions about future prices. Power BI is a business intelligence (BI) tool that can be used to analyze cryptocurrency data. Power BI provides a variety of features that can be used to clean, transform, and visualize data. This makes it a powerful tool for cryptocurrency analysis. To analyze cryptocurrency data using Power BI, you will need to gather data from a variety of sources. This data can include historical price data, market capitalization data, and social media sentiment data. Once you have gathered your data, you can import it into Power BI. Once your data is imported into Power BI, you can start cleaning and transforming it. This may involve removing duplicate values, correcting errors, or formatting the data in a way that is easier to read and understand. Once your data is clean and transformed, you can start creating visualizations. Visualizations are a great way to present your data in a way that is easy to understand and interpret. There are a variety of different visualizations available in Power BI, such as charts, tables, and maps. Once you have created your visualizations, you can start creating reports. A report is a collection of visualizations that are organized together to tell a story. You can add text, images, and other elements to your report to make it more informative and engaging. Finally, you can share your report with others. You can share your report by publishing it to the Power BI service, or by exporting it to a variety of different formats.

Objective

The project is a valuable resource for anyone who wants to learn more about cryptocurrency analysis. It can be used by investors, traders, and anyone else who is interested in the cryptocurrency market. The project includes a variety of visualizations, including charts, tables, and maps. The visualizations are used to present the data in a way that is easy to understand and interpret. The project uses a variety of data sources, including historical price data, market capitalization data, and social media sentiment data. The data is imported into Power BI and then cleaned and analyzed. The project also includes a dashboard that provides a summary of the key findings. The dashboard can be used to track the performance of different cryptocurrencies and identify trends.

Hardware and software used

Hardware Used:

Processor & Chipset:

a) Processor Manufacturer: Intel EVO

b) Processor Model: i5-8250Uc) Processor Speed: 1.80 GHz

d) Processor Core: i5

Screen Size:

a) Screen Size: 39.6 cm (15.6")b) Display Screen Type: LCD

Memory:

a) Standard Memory: 16 GB

b) Memory Technology: DDR3 SDRAM

Storage:

a) Total SSD: 512GB Software Used.

Operating System: Windows 10. Editor: VS Code (used for coding of

Website).

Data visualization Tool: Power BI

Power Query Editor:Excle

Browser: Mozilla Firefox, Google Chrome.

Front-end technologies: Html, CSS.

Background Study:

Used Domain: BA (Business Analysis)

About BA:

Business analysis is a combination of gaining insight from data using specific techniques, and performing tasks to identify the needs of a business—then, recommending changes and providing solutions that produce value for the stakeholders. Many of the solutions potentially have software and digital data-based components, but can also incorporate organizational changes, like improving processes, developing new policies, and engaging in strategic planning.

Some organizations also use the term "IT Business Analyst." Although there seems to be no clear consensus regarding the differences between the two positions (and, in fact, many organizations use them interchangeably), some circles note that the IT Business Analyst works more with software methodologies.

Once the business analysis definition is locked down, the more curiosity-driven reader may follow up by asking, "In that case, what is business impact analysis?" Business impact analysis is a practice that's of particular relevance in these days of pandemic-induced business shutdowns. Business impact analysis, or BIA, aims to predict and identify the financial and operational impacts of business disruption. You can be sure that before many businesses closed temporarily due to the coronavirus, they launched business impact analysis studies.

Now that we have gone through to understand what is business analysis, let us next look at the difference between business analysis and business analytics.

Difference Between Business Analysis and Business Analytics:

We should take a moment and clarify the distinction between these two concepts. Business analysis is more concerned with functions and processes, while business analytics covers data and reporting. Still, many organizations use the terms interchangeably. As we have learned what a business analysi is, let us understand business analysis uses.

How Does a Company Benefit from Business Analysis?

Business analysts bring a disciplined approach to creating and managing change within an organization. They identify vulnerabilities, define needs based on feedback and stakeholder communication, organize and implement solutions, and monitor the results.

In today's competitive environment, businesses of all sizes need every possible advantage that they can get, and the business analyst is a valuable resource for identifying the best moves to make, on both a tactical and strategic scale.

Furthermore, business analysts make ideal project managers. By employing a business analyst, companies gain a better understanding of themselves and their needs, and how best to meet them. As we have learned what is a business analyst, the various techniques, the business analysis process, and more let us look into the benefits of getting certified.

Used Tool:(Power BI)

■ What is Power BI?

Microsoft Power BI is a business intelligence (BI) platform that provides users with tools for analyzing and visualizing data. Power BI can be used to connect to a variety of data sources, including Excel spreadsheets, cloud-based databases, and on-premises data warehouses. Once data is connected, Power BI users can create interactive dashboards and reports that can be shared with others. Power BI is a powerful tool that can be used to make better business decisions. By providing users with a visual representation of data, Power BI can help them to identify trends, patterns, and outliers. This information can then be used to make informed decisions about how to improve operations, increase sales, or reduce costs. Power BI is a versatile tool that can be used by businesses of all sizes. It is easy to use, even for users with limited technical experience. Power BI is also affordable, making it a cost-effective solution for businesses of all budgets. Here are some of the key features of Power BI:

- Connect to a variety of data sources
- Create interactive dashboards and reports
- Share reports with others
- Analyze data with powerful tools
- Make better business decisions

If you are looking for a powerful and affordable BI platform, then Power BI is a great option. With its easy-to-use interface and versatile features, Power BI can help you to make better business decisions. Here are some of the benefits of using Power BI:

Increased visibility into data: Power BI provides users with a single view of their data,
 which can help them to identify trends, patterns, and outliers.

- Improved decision-making: By providing users with a visual representation of their data, Power BI can help them to make informed decisions about how to improve operations, increase sales, or reduce costs.
- Increased collaboration: Power BI makes it easy to share reports with others, which can help to improve communication and collaboration within an organization.
- Reduced costs: Power BI is a cost-effective BI solution, which can help businesses to save money on expensive BI software.

If you are looking for a BI platform that can help you to improve your business, then Power BI is a great option.

■ Why Power-BI Used Over Excel?

Power BI is a business intelligence platform that helps you analyze data and create interactive dashboards and reports.

It is a more powerful tool than Excel for data analysis and visualization.

Here are some of the reasons why Power BI is used over Excel:

- Power BI can handle larger amounts of data. Excel can only handle up to 1 million rows of data, while Power BI can handle up to 100 GB of data.
- Power BI has more powerful data analysis features. Power BI includes features such as data modeling, forecasting, and machine learning that are not available in Excel.
- Power BI can create more interactive dashboards and reports. Power BI dashboards and reports can be embedded in websites and apps, and they can be shared with others.
- Power BI is easier to use than Excel. Power BI has a user-friendly interface that makes it easy to create and share dashboards and reports.

Overall, Power BI is a more powerful and versatile tool than Excel for data analysis and visualization.

If you need to analyze large amounts of data or create interactive dashboards and reports, Power BI is the better choice.

• Here are some additional details about the advantages of Power BI over Excel:

- ➤ Power BI can connect to a wider range of data sources. Excel can only connect to a limited number of data sources, such as Microsoft SQL Server and Excel spreadsheets. Power BI can connect to a wider range of data sources, including cloud-based data sources, such as Azure SQL Database and Amazon Redshift.
 - Power BI has more powerful visualization features. Excel has a limited number of visualization options, such as charts and graphs.
- ➤ Power BI has a wider range of visualization options, including interactive dashboards and reports.
- ➤ Power BI is more collaborative. Excel is a desktop application that can only be used by one person at a time.
- ➤ Power BI is a cloud-based application that can be used by multiple people at the same time. It is more scalable. Excel can only handle a limited amount of data. It can handle much larger amounts of data.

If you are looking for a more powerful and versatile tool for data analysis and visualization, Power BI is the better choice.

Why Power-BI Use Over MATLAB?

Here are some reasons why Power BI is used over MATLAB:

Ease of use: Power BI is designed to be easy to use, even for non-technical users. MATLAB, on the other hand, is a more complex programming language that requires some technical knowledge.

Cost: Power BI is a freemium product, with a free version that offers basic functionality and a paid version that offers more features. MATLAB is a commercial product that is more expensive.

Collaboration: Power BI is designed for collaboration, making it easy to share reports and dashboards with others. MATLAB is not as well-suited for collaboration.

Data visualization: Power BI offers a wide range of data visualization options, making it easy to create visually appealing reports and dashboards. MATLAB does not offer as many data visualization options.

Integration with other Microsoft products: Power BI integrates seamlessly with other Microsoft products, such as Excel, SharePoint, and Azure. MATLAB does not integrate as well with other Microsoft products.

Overall, Power BI is a more user-friendly, affordable, and collaborative option than MATLAB for business intelligence and data visualization.

Here are some additional details about each product:

Power BI

Power BI is a business intelligence (BI) platform developed by Microsoft. It helps users to collect data from a variety of sources, analyze it, and create interactive dashboards and reports. Power BI can be used by businesses of all sizes to make better decisions based on data.

MATLAB

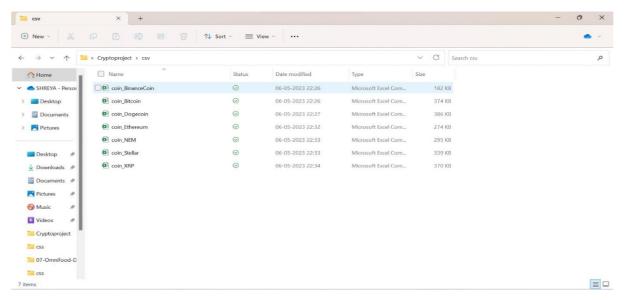
MATLAB is a programming language and numerical computing environment developed by MathWorks. It is used by engineers, scientists, and other technical professionals to solve a wide range of problems, including data analysis, machine learning, and signal processing. MATLAB is a powerful tool, but it can be complex to learn and use.

Ultimately, the best choice for you will depend on your specific needs and requirements. If you are looking for a user-friendly BI platform that is easy to learn and use, then Power BI is a good option. If you need a more powerful programming language for data analysis and machine learning, then MATLAB is a good option.

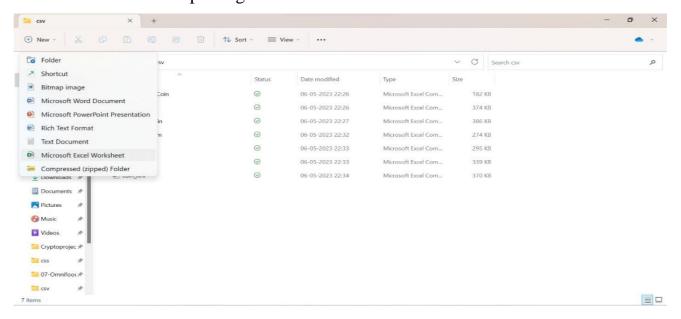
How Power BI Works?

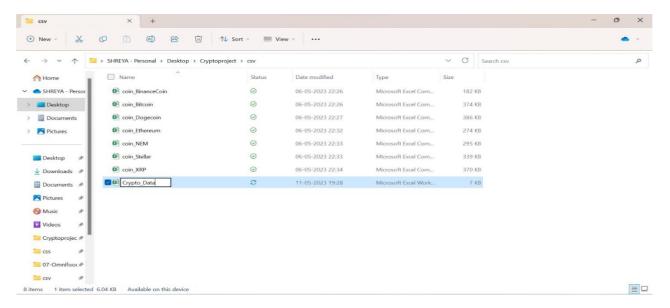
Here are some of the steps involved in using Power BI for business analysis:

Collect The Data: The first step is to connect Power BI to your data source. Power BI
can connect to a wide variety of data sources, including databases, files, and cloud-based
services.



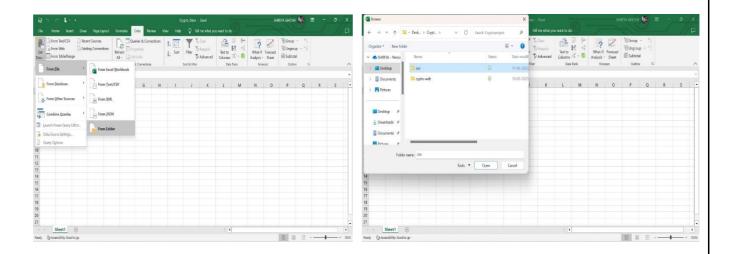
Here in our project we at first collect our data from Kaggle. It comes in a zip file. Then we have extracted the zip and got these **CSV** format file.



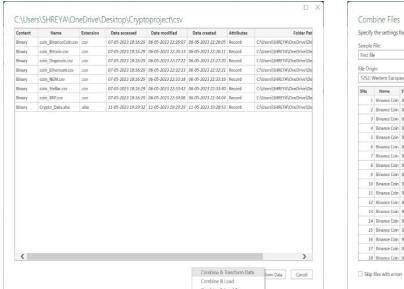


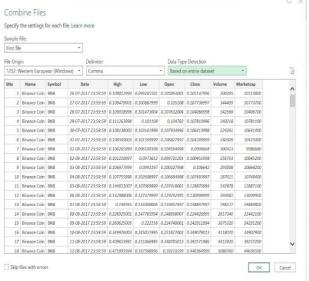
Then we combine these all **CSV** file into a new single **EXCEL** file by running **Power Query** to handle those data easily. It comes in an all new folder.

• Merging The Data: Once your data is connected, you may need to clean and prepare it before you can start analyzing it. This may involve removing duplicate data, correcting errors, and transforming the data into a format that Power BI can understand.

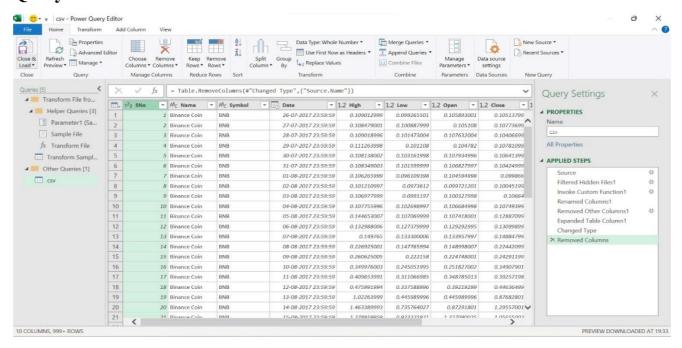


After making the new single excel file from the csv files ,we extract the data from the CSV file.

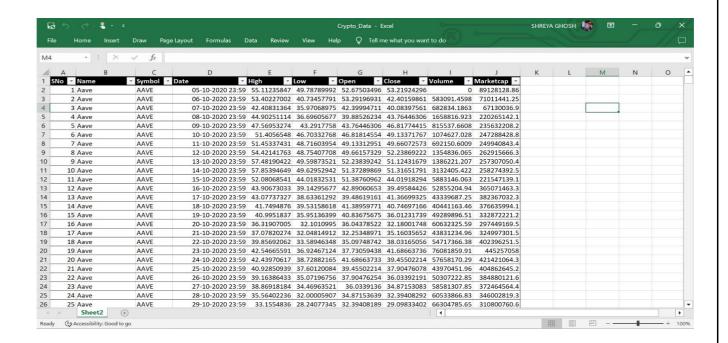




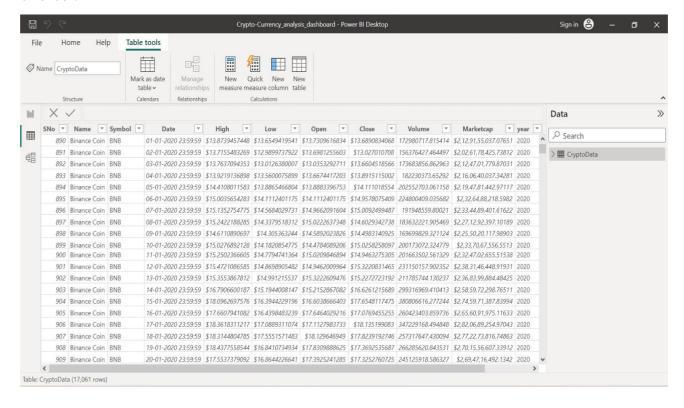
After getting the data from CSV files, we transform & load the data into microsoft excel Power Query. After that, we have got this page of microsoft excel Power Query.



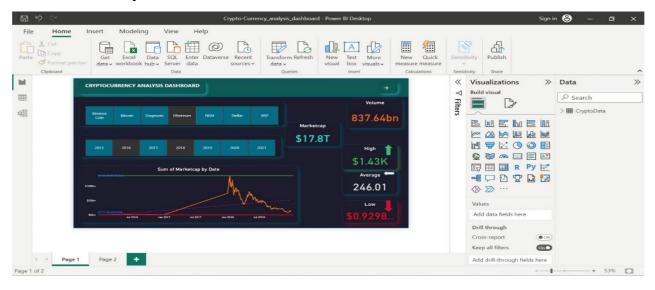
• **Get The Data Into Single Excel File:** After running the Power Query we have omitted the unnecessary rows of the csv file & load the file into excel. Finally we got the excel file with the data.



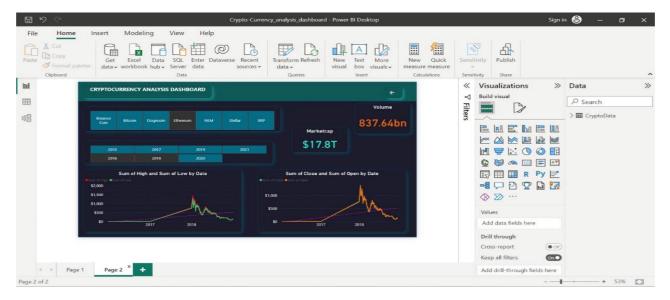
• Create Visualizations: Once the data is clean and prepared, can start creating visualizations. Visualizations are a great way to communicate the insights that you have gained from the data. Power BI offers a wide variety of visualization options, including charts, graphs, and maps. By using the excel file, we simply load the excel file into the power bi editor for the creation of the visualization & transforming the data as per our choice.



• Create Dashboards & Reports: Once you have created your visualizations, you can create dashboards and reports. Dashboards and reports are a great way to share your insights with others. Power BI makes it easy to create interactive dashboards and reports that can be easily shared with others.



PAGE 1



PAGE 2

By using the data, we have created a multipage; interactive; informative dashboard, here we have used 'Stacked Bar Chart' for the presentation some of the market capital by dates.

- 'Forecasting' for getting an approximate idea of the price of the crypto currencies.
- 'Card' for representing the market capital volume high, low and average cost of the particular crypto currency.

'Filter' for representing bitcoins & years in a more presentable way. Here, we can simply select any 2 or 3 years over a particular cryptocurrency.

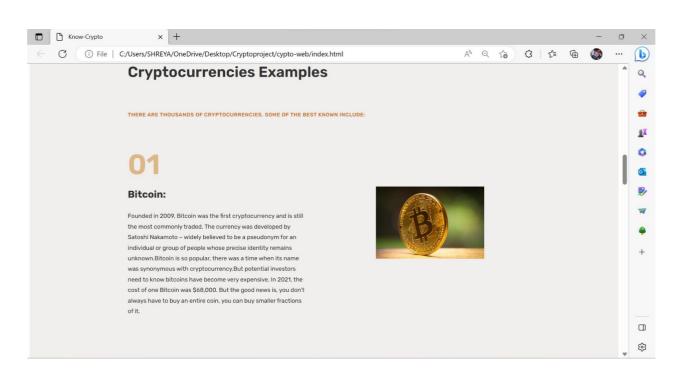
By using the arrow symbol, we make two pages connected by each other so that the same result will be shown in the another page also.

• **Share Our Insights:** Once you have created your dashboards and reports, you can share them with others. Power BI offers a variety of sharing options, including email, file sharing, and publishing to the web.

By following these steps, you can use Power BI to gain insights into your data and make better decisions for your business.

• Create An Informative Website: By using the HTML & CSS, we have created a simple website, which contains the information about the crypto currencies for creating our dashboard, this website gives an insights about the cryptocurrencies. So that, the people will easily understands how rapidly the popularity of the cryptocurrencies are booming now a days.





Views Of The Web Page

Future Scopes:

In the upcoming era we plan to build an Analysis on Cryptocurrency which will more accurate and efficient to find out the cost of the mostly known Currencies (i.e. Bitcoin, Ethereum, Ripple, etc.) at a glance for those who are not so much aware about Currencies and invest on those. Digital Currency analysis is a technique that assists investors in making sound financial decisions. As a result, investors are better aware of market trends and investing strategies. Analyzing the crypto market can be done by using technical analysis which will focus on statistical trends and checking on the price changes, historical volume and the activity in order to make forecasts and predictions on the price over the long-term and short-term

Conclusion:

Through this project we have devised a universal medicine recommendation system framework that applies machine learning technologies to help in the medical science domain, which consists of a large amount of dataset. We give a concrete implementation of each module based on an open dataset. With the help of such a project, doctor will be able to make a better informed decision on how to treat a patient. This will make our life easier when an emergency will occur and we need to take an immediate action. To implement this project, we first need to collect some data sets, then data preprocessing and data cleansing will be done by which we can train our Business Analysis algorithm for the proper analysis of Cryptocurrency. By representing in a statistical interface, we make our project more interactive and user friendly and for this thing we use Power BI framework by Microsoft.

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