



HIMALAYA CAPITAL EXCHANGE
Unstoppable Capital on Smart Contracts
"nequit continehere dolor capituli est"

Swiss Crypto Assets Summit 2019

19-20 Jan 2019, St. Moritz, Switzerland



Crypto Assets & Institutional Investors Summit

19 -20 January 2019

Join us for an exclusive gathering of asset managers

Hotel Kulm
St. Moritz
Switzerland



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<http://t.me/capitalcoinico>

Presented by : HCX Unicorn Fund



@capitalcoinico

The crypto industry is going mainstream and coming to be increasingly accepted by the bastions of old money - institutional investors, who are taking a sheen to new money. Though the crypto Big Bang started with just one bitcoin, we have seen crypto evolve from Coins to Tokens to ICOs and now finally Security Tokens. Crypto liberated many stakeholders in the economy such as citizens, entrepreneurs, innovators and gave a new paradigm where rules were turned over their head to give a level playing field to new comers, so to speak.



This invited a denial followed by dazed reactions from the incumbents for some years, before they have finally come to accept that crypto is not a fad, but an inevitable universal upgrade. Even though we don't see the same brouhaha as last year, from ICOs raising billions of dollars in 2017 , the truth is some ICOs have rounded up astounding figures in private rounds in 2018, exclusively from institutional capital. EOS and Telegram ICOs which concluded their fundraising in 2018 are testimony to the gigantic institutional appetite for the relevant crypto projects. Crypto is going Institutional in more ways than one: Traditional private equity and venture capital funds are obtaining mandates from their existing LPs to invest in crypto.



Traditional financial institutions have all woken up to the potential of crypto, and are in a frenzy to introduce crypto brokerage products for their institutional and retail clients. JP Morgan, Goldman Sachs and TD Ameritrade have all forayed into brokerage services dealing in pure crypto products. Pure play crypto companies are blurring the borders, and getting into the well marked and protected territories of institutional players: Coinbase has obtained approvals to invest in regulated securities firms, which in turn will give it license to play in products that come into SEC purview. Circle has invested in a crowdfunding for seed equity platform. Binance, the most successful crypto exchange, is exploring licenses in select jurisdictions to extend its game from cryptocurrencies to securities. That the successful crypto players are now ready to play the game of the erstwhile incumbents is both a threat and an opportunity for the incumbents.



Over 350 new crypto funds have come into existence since mid 2017, with a focus on investing in purely crypto assets. Some of these are backed by marquee investors such as Andreessen Horowitz, Ari Paul. Endowments taking a leap into crypto: Yale University's \$29 billion endowment has invested in 2 crypto funds, the first behemoth pension fund to take a leap into crypto, paving way for other large institutional investors. After all, crypto as an asset class can't be beaten on the giddy returns generated for early investors. Laura Shin penned an article featuring the 18000 % returns that are being chased by dozens of these just born crypto funds. Endowment funds of Harvard, Stanford, MIT, Dartmouth College, and the University of North Carolina all followed suit and have each invested in at least one cryptocurrency fund through their respective endowments. These funds are buying into both crypto currencies, as well as equities in crypto firms.



Crypto has now attracted Institutional level diligence and scrutiny, to pave way for institutional money to come in. We are hosting the world's first ever institutional asset manager summit for crypto in Switzerland, home to both old money and new.

The Swiss Crypto Asset Summit 2019 will be held on 19-20 January ahead of the World Economic Forum 2019, which has already witnessed crypto's meteoric rise and heralded it as the trend for the next decade. World Economic Forum 2017 is when crypto went mainstream, where country premieres and several global leaders went home determined to embrace blockchain. WEF2019 will usher in the mass movement for security tokens and institutional capital embracing crypto.

Ladies and Gentlemen, it is our privilege to precipitate that movement on the precipitous cliffs of Alps.



We welcome the most influential institutional asset managers to debate what the opportunities are, and what is lacking in the crypto industry today before crypto becomes integrated in the bastions of old finance, changing the game for everyone for once and all. Set in the majestic setting of the Kulm Resort in the Engadine, and coinciding with the St Moritz Gourmet Festival, it promises to be a memorable experience to take in sensory as well as cerebral stimulation. Cryptocurrencies as an asset class have come of age, to earn the validation of institutional money, which is a long term bet and not a short term speculative frenzy.

Sponsorships

Dear Sponsor

If you have your eyes set on occupying an important position in modern capital markets landscape, and care about building and nurturing real relationships with people who matter, our carefully curated unique experience of Swiss Crypto Assets & Institutional Investors Summit is just for you.

It is not a conference. It is a roundtable with people whose opinions matter, sprinkled with a lot of relaxed time for socialising and creating bonds. It is also an opportunity for crypto projects to meet accredited funds in one on one meetings.

Pleased to offer you a proposal to sponsor our St Moritz event just prior to WEF Davos 2019.

Hope you can come in as a lead sponsor.

Silver Sponsorship :

GBP15000 per crypto project

Includes :

- pitch spot of 30 minutes on Day -1
- complimentary invites to 5 accredited funds
- booth materials display on both dates
- featured logo and short article in print magazine,
- UK and Switzerland Press Release

Gold Sponsorship :

GBP20000 (per crypto project or fund)

Includes :

- 3 passes to 2 day summit + 5 complimentary invites to 5 accredited funds
- Speaker Spot of 30 minutes on both dates
- Sponsor of one dinner
- Booth materials for one project on display on both dates
- Publication featuring a 2 page full length article on the sponsor in the print magazine to be distributed at venue
- UK and Switzerland Press Release

Swiss Crypto Assets Summit St Moritz

Blockchain Storm

Saturday, January 19, 2019 at 10:00 AM
Sunday, January 20, 2019 at 6:00 PM (CET)

Saint Moritz, Switzerland, Swiss Crypto Assets Summit St Moritz

Ticket Information

TICKET TYPE	SALES END	PRICE	FEE
Investor Pitching & Networking Event 19 Jan 2019	Jan 18, 2019	€1,450.00	€80.74
Swiss Crypto Assets Summit 20 Jan 2019	Jan 19, 2019	€1,450.00	€80.74





Tentative Program

Day 1

Pitching of Crypto projects all day

Venue :

Hotel Kulm, St Moritz

Day 1 evening

Night Skiing

Day 2

Swiss Crypto Assets Summit
Suvretta Palace, St Moritz

Day 2 evening

Swiss Dinner and Party

Event Details

Join us during the World Economic Forum in splendid alpine surroundings in the most luxurious, unspoilt and blissful Swiss resorts for 2 days of exclusive networking with the institutional investors/ Asset managers and global thought leaders in crypto to explore the theme of Institutional Capital in Crypto.

Visit our website for details:

<http://stmoritz.capitalexchange.tech>

Register for tickets here

<http://cryptoassets2019.eventbrite.com>

Crypto Assets and Institutional Investors Summit



19 - 20 January | 2019

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Switzerland**

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Organizer

Blockchain Storm

Fintech Storm Series is a spectacular monthly series which started at Google Campus London for fintech folks by fintech folks. We started in 2014 and have hosted around 100 events featuring 100s of fintech & blockchain companies so far. Our famous speakers include Vitalik Buterin, founder of Ethereum,

and Nick Szabo. We have featured 100s of companies and CEOs before they hit big : such as Blockchain.info, Revolut, Currency Cloud, Boku, Zapp, Bango, Everledger, Realex Payments, Sage Pay, Azimo, Invoice Sharing, Friendly Score, Invest Up, Azimo, TransferGo, Ixaris, YoYo, iZettle etc.

To see detailed profiles of speakers and to register visit:
<http://fintechstorm.eventbrite.com>

AGENDA TOPICS:

- Listen to expert investors and crypto fund managers
- Meet the most exciting blockchain startups
- Understand crypto regulations in Switzerland and Liechtenstein
- Be the first to learn about Smart Securities and developments in the Security Token landscape
- How to create and launch an ISTO (INITIALSECURITYTOKENOFFERING), as an alternative to IPO
- Understand risk-management, custody and other operational problems of investing in and managing crypto funds, crypto assets
- Learn about institutional grade custody solutions and other infrastructure coming to crypto economy
- Network with early institutional investors in crypto over 2 full days at the majestic alpine luxury resorts
- Forecasts on crypto trends in 2019 and beyond
- How to launch a crypto focused fund
- How to identify the best ICOs and STOs
- Learn about crypto fund management from veterans who manage institutional money in crypto



WHO WILL YOU MEET ?

- Accredited Funds
- Family Office Investors
- Pension Funds & Insurance Asset Managers
- Chief Investment Officers
- Endowments
- Foundation Managers
- Select Crypto Projects : ICOs & STOs

WHO SHOULD ATTEND?

- Blockchain entrepreneurs
- ICOs & STOs currently fundraising
- Risk Managers
- Blockchain Researchers
- Academicians
- Blockchain Consultants
- Crypto Investors
- High Networth Individuals exploring Alternative investment opportunities
- Representatives of Funds
- Crypto media



WHAT WILL BE DISCUSSED?

- A snapshot of the year gone by - 2018 and lessons for the future
- Select Pitches by ICOs , STOs & Crypto funds
- Industry Outlook : When will the crypto winter end?
- Investment theses presented by leading Digital Asset Investors
- Global update on crypto regulation
- An overview of Stable Coins
- An overview of new products being launched in crypto
- The emerging landscape : Wall Street Meets Crypto
- Is there any good news for crypto in 2019?

ABOUT THE SPONSOR

HCX (Himalaya Capital Exchange) :

A Security Token Issuance Platform

Himalaya Capital Exchange is a project aimed at creating a tokenised platform for Initial Public Offerings (IPOs) on a global, borderless, stock exchange. The Platform As a Service eco-system would offer an alternative to investment banks that are currently mandated to lead-manage IPOs, and give corporates, governments, and other entities raising public capital a less costly, and more democratic option with instant access to global investors. We are giving entrepreneurs everywhere the chance to create their own shares and bonds, and raise money within minutes from across the world frictionlessly. The platform would run on smart contract algorithms and at a later point make use of Machine Learning and AI in matching and creating a marketplace. This will be a first of its kind securities marketplace governed by token holders. Currently HCX is backed by John Puttick (Founder and Chairman of GBST), Arun Sharma (Deputy Vice-Chancellor at Queensland University), Leanne Kemp (CEO of Everledger), Ghanshyam Dass (ex Director of NASDAQ & Board Member of KPMG), Mario Pazos (Pazos Law, USA) and others. Currently in private token sale before launching the public pre sale of tokens in 2019.

HCX White Paper :

<http://wolfgangflatow.com/himalaya>

HCX Concept Paper :

<http://himalayalabs.com/Himalaya-Executive-Summary2.pdf>

<http://dgcamp.io>

<https://youtu.be/oSNNzFxuzrg>

<http://t.me/capitalcoinico>

Learn more about HCX :

<http://resourcelib.capitalexchange.tech>



Where to stay? HOTEL PARTNERS



Hotel Suvretta House St. Moritz



Hotel Saratz



Kulm Hotel St. Moritz



Hotel Schloss Pontresina



Hotel Schweizerhof St. Moritz



Youth Hostel St. Moritz

HCX Investor Roadshow

Europe & Asia

January - February 2019



14th January



LONDON

16th January



GENEVA

17th January



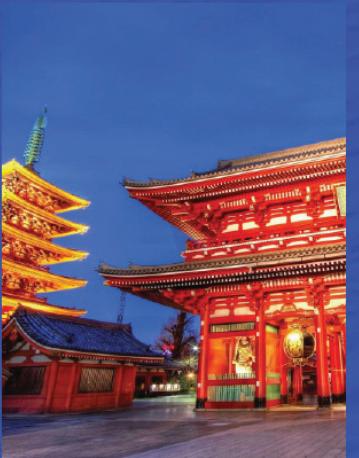
ZURICH

19th-20th January



ST MORITZ
SWITZERLAND

31st January



TOKYO

02nd February



SHANGHAI

05th February



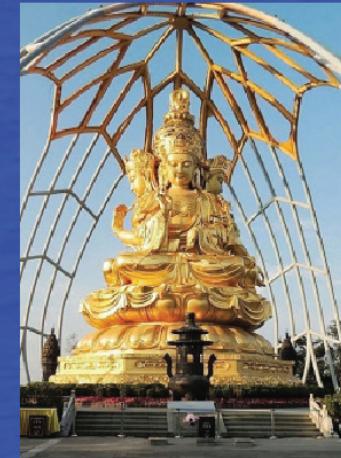
SEOUL

08th February



HONG KONG

09th February



SHENZHEN

11th February



SINGAPORE

13th-14th February



DUBAI

Page link :

<http://roadshow.capitalexchange.tech>

HCX to host Crypto Assets & Institutional Investors Summit during World Economic Forum

19-20 January 2019 in St Moritz

HCX to host Crypto Assets & Institutional Investors Summit during World Economic Forum 19-20 Jan 2019 in St Moritz to give a boost to crypto economy

LONDON, UNITED KINGDOM, December 18, 2018 / EINPresswire.com/-- London - 2018 will likely go down in history as a year that crypto became an institutional asset class, though the market sentiment continues to remain bearish. Himalaya Capital Exchange (HCX), a security token creation, issuance and exchange platform in making, will hold a two-day Swiss Crypto Assets Summit, in St. Moritz, Switzerland that will bring together some of the most exciting blockchain startups, crypto funds and institutional investors to learn, explore and forecast the future of the crypto industry in the backdrop of splendid alpine beauty.

The high-profile investor roundtable will coincide with the 2019 Annual Davos World Economic Forum , by far the most important annual gathering of global financial and economic elite and thought-leaders. Morgan Stanley announced crypto as an institutional asset class in 2018. In a survey of LPs conducted by Intralinks in 2018, 12% of global LPs stated that they would be making definite allocations to crypto in 2019. This is an exclusive opportunity for institutional grade managers of capital to learn more about this nascent and promising industry, meet some pioneer innovators of the crypto movement, and also learn from other institutions who invested early in crypto, in a relaxed setting.

We are reimagining capital markets, and creating a platform for wall street and crypto projects to do business together. Institutional asset managers and crypto leaders need to educate each other.”— Arifa Khan, CEO & Founder of HCX

Arifa Khan, chair of HCX, said : “When institutional participation in crypto economy is strengthening everyday by way of investments in crypto focused funds and startups, infrastructure creation for security tokens, partnerships between Wall Street incumbents and crypto pioneers, active role of institutional custodians like Fidelity Digital Assets, allocation commitments by traditional endowments such as Yale, and Morgan Stanley declaring crypto as an institutional asset class, the public sentiment on crypto is still bearish as public awareness of these encouraging developments that ought to have a positive impact on the fundamentals is still low.”

She added : “As crypto evangelists, we at HCX wish to play a serious role in bringing together institutional capital and crypto projects so as to educate both sides and bridge the lacunae to help capital formation of early stage entrepreneurs and to help take crypto mainstream.” Asked on how this is unique and different from the hundreds of blockchain and crypto conferences around the world, she elaborated “I have traveled around the world for 18 months evangelising crypto since first publishing the world’s first pioneering Security Token white paper in June 2017, and I did not see any serious crypto funds or institutional investors at these gatherings. So I wanted to create an exclusive LP and asset manager roundtable where serious deployers of capital can be well informed about crypto economy and meet crypto thought leaders face to face, separate the genuine industry opportunity from the fraud and hype that was rampant in 2017, dispel any misconceptions and forge a way forward. Crypto is the innovation Wall Street needs, not a threat to hide from. We will continue onward to a global investor roadshow starting February 2019 where the most promising crypto projects can join us and showcase to regional investors who cant make it to Davos.”

Attendants will get an opportunity to learn on such areas :

- Launching security token offerings (STOs)
- Launching crypto funds
- Managing operational and cyber risks in the crypto sector
- Identifying institutional grade custody solutions and service providers
- Forecasting crypto-trends in 2019

Invitees include investors from USA, Switzerland and rest of Europe, Middle East, Asia, Israel. Amongst those expected to attend the event are funds such as Block Tower Capital, Binance Labs, EOS Fund, Crypto Assets Management etc..

Crypto projects (ICOs and STOs) are invited to apply to pitch at the exclusive investor roundtable in St Moritz, and for the global investor roadshow in Feb 2019. Applications open until December 2018.

About Himalaya Capital Exchange:

Himalaya Capital Exchange (HCX) is a project aimed at creating a tokenized platform for Initial Public Offerings (IPOs) on a global, borderless, stock exchange. The platform as a service eco-system would offer an alternative to investment banks that are currently mandated to lead-manage IPOs, and give corporates, governments, and other entities raising public capital a less costly, and more democratic option with instant access to global investors. We are giving entrepreneurs everywhere the chance to create their own shares and bonds, and raise money within minutes from across the world frictionlessly on an automated investment banking platform. The platform would run on smart contract algorithms and at a later point make use of Machine Learning and AI in matching and creating a marketplace. This will be a first of its kind securities marketplace governed by token holders. Currently, HCX is backed by John Puttick, founder and chairman of GBST, Arun Sharma, deputy vice chancellor at Queensland University, Leanne Kemp, CEO of Everledger, Ghanshyam Dass, ex-director of Nasdaq and Board member of KPMG, Mario Pazos, of Pazos Law, USA, and others. Currently,

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HCX Resource Library:

<http://resourcelib.capitalexchange.tech>

HCX White Paper:

<http://wolfgangflow.com/himalaya>

For the conference details, please visit:

<http://stmoritz.capitalexchange.tech>

Invitation to Asset Managers

<http://stmoritz.capitalexchange.tech/image/CryptoAssetSummit.pdf>

Investor Roadshow Calendar 2019

<http://roadshow.capitalexchange.tech>

Upcoming Security Token events

<http://sto.capitalexchange.tech>

Telegram

<http://t.me/Capitalcoinico>

Media Contact:

Arifa Khan, CEO & Founder, HCX
team@himalayalabs.com
+44-7920030807, Telegram @ArifaCapitalCoin

Visit us on social media:

<https://www.facebook.com/CapitalCoin11/>
<https://twitter.com/fintechstorm>
<https://www.linkedin.com/company/fintech-storm>

HCX Investor Roadshow February 2019 for the hottest ICOs & STOs

Greetings from the Chair

2018 marks the end of a most eventful decade in the history of money, wealth and economics. From the 2008 banks freeze triggered by the collapse of gigantic institutions to the current crisis of confidence in banks, what a contrast we have seen in the past decade. 10 years ago, such a collapse of banking would have been seen as a cataclysmic event and rightly so, because we as a society were over-invested in banking and all things bigness represented. However, that visceral collapse was nothing compared to the invisible vaporisation of the traditional banking and its replacement by new technologies as abstract as the breath taking cosmic vistas that SpaceX would allow us to witness. The carpet was swept from under the feet of big institutions, as the new era internet giants Apple, Alphabet, Amazon and Alibaba all made inroads into our minds and wallets much more insidiously and permanently than even the genius founders of these enterprises would have imagined. Simultaneous with the disintegration of the solidity that banking represented, another more nimble, diffusive, amorphous, formless and pervasive technology started to make its presence felt. That technology is so powerful because it embodies the



Arifa Khan
CEO, Himalaya Labs

mandala concept, the self perpetuating patterns which form into same patterns of higher order the more they grow. We know that nature embodies this principle of replication of form at its tiniest cells - be it in atoms or DNA. A profound technologist Satoshi Nakamoto created a tangible manifestation of DNA, perpetuated by computers. This profoundness would have been lost on many a few years ago. But just a few years in existence, this new thing is taking phantom shapes that no one expected nor prepared for.

Going by its sheer impact on the established order and magnitude (touching 0.8 trillion at its highs), we can deduce that crypto is profound. So profound are the changes that the world's powers have reacted to it with emotions ranging from morbid fear to utter awe, and continue to seesaw on their reactions akin to the perfect motion of an oscillating pendulum. The same

banking oligopolies that had initially secured dozens of patents on this new thing, and thought they were set for the next few decades were seen recoiling in discomfort if not horror when they beheld the sight of these aliens called bitcoins, cryptocurrencies. So much so that they had to admit in their annual reports in March 2018 for the first time that these aliens were to be strictly shunned and guarded with intransigence. 2017 had proven an annus mirabilis for many, and a bete noir for banks. It is a scarily unsettling time for some, and at the same time a windfall and a never before seen life for many!

From Governments to Mathematicians and Economists, from banking behemoths to startups with gumption, from strategists to coders, the most diverse of professional fields have been brought together by the sole phenomenon unleashed by bitcoin. It has taken different forms over the years - bitcoin, blockchain, virtual machine, cryptocurrencies and recently ICOs. If the last few decades didn't already put the power back in the hands of technocrats, wielding it from capitalists and industrialists, such an unmistakable tipping point is upon us right now. We would be unwise to miss it.

A moment of recognition that the next wave of power brokers may be let loose; that

the breakup of status quo is imminent; that the stakes may be with those who are the quickest to decipher the crypto wonderland!

For swathes of technophiles in finance, has there been a more exciting time than now?

For hordes of opportunists, could they hope for a more propitious time?

This moment belongs to the crypto adventurer!

Whilst India has the world's largest talent pool that will benefit the most by a technology revolution, the policy makers and the passively nodding regulators are ill equipped to lead its youth to enlightened technocracy. And the world is getting ahead of us, because they get technology like we Indians are not allowed to. Many cutting edge inventions such as the AI, Blockchain and cryptocurrencies are still largely unknown in India and are being exploited by quacks and charlatans. Himalaya Crypto Summit aims to bridge that gap!

A technology that is as far reaching in its potential impact, from the mundane business of collecting taxes to the crafty political science of which cryptocurrency to outlaw, from the intellectual adventures such as creating platform infrastructures

for coding smart contracts to the ethically daunting DAO dilemmas such as “when is an ICO big enough to close”, cryptocurrencies have all the drama of Shakespearean proportions. Caesar’s wife is never above suspicion in crypto!

The hundreds of crypto meet-ups sprouting all over the world, the staggering range and depth of multifarious talent uniting in their mission to unravel the mysteries of this new field, are inspiring us to elevate our cross-sector and cross-function coordination capabilities to another dimension.

The question to ponder is not “What use-cases to pursue?”

The question to ponder is “What will we be in the new crypto economy?”

Whether or not we pursue any use-cases, we cannot afford to be unprepared for this new world. The chorus on everyone’s lips is ... What is our place in this new landscape?

We have over the years brought some of the brightest minds to India and set off some sparks! The young 21 year old Vitalik kicked off India’s fascination for blockchain into high gear when he graced our Blockchain India Summit in Dec 2016. 100s of blockchain conferences

have followed in India, but the level of technological depth leaves much to be desired. In keeping with the tradition of our Himalayan ambition to fete the exalted geniuses, we featured Nick Szabo, whose genius and contributions have been relentless over the past many decades, and whose radiance is enough to spark a new revolution!

“Come enjoy this influential investor round table!

We cordially invite you to participate in “Swiss Crypto Assets and Institutional Investors Summit St Moritz 19-20 Jan 2019”

MEDIA PARTNERS



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SmartMoneyMatch





Let's Get In Touch!

E-mail : team@himalayalabs.com
Join Telegram : <http://t.me/capitalcoinico>