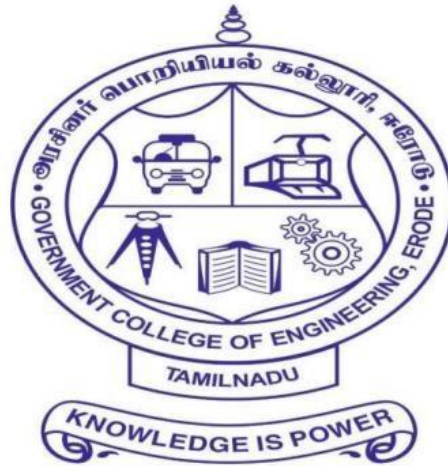# GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE - 638316

ELECTRICAL AND ELECTRONICS ENGINEERING

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

NAME: GOPISELVAM A

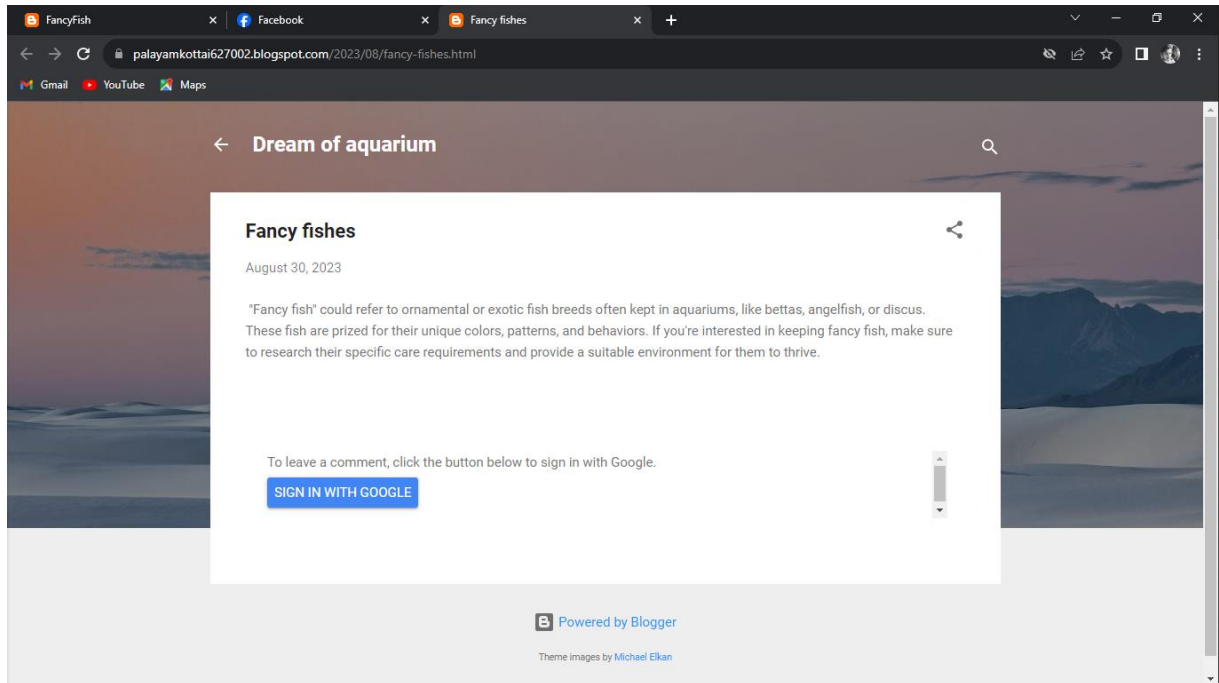NM ID: 239B9FE19CAFB989BEC48CC711EC00EA

BRAND NAME: FANCY-FISH

USER NAME: au731120105308

1.Create a blog or website using BlogSpot and Customize the theme design and post new article with 500 words.
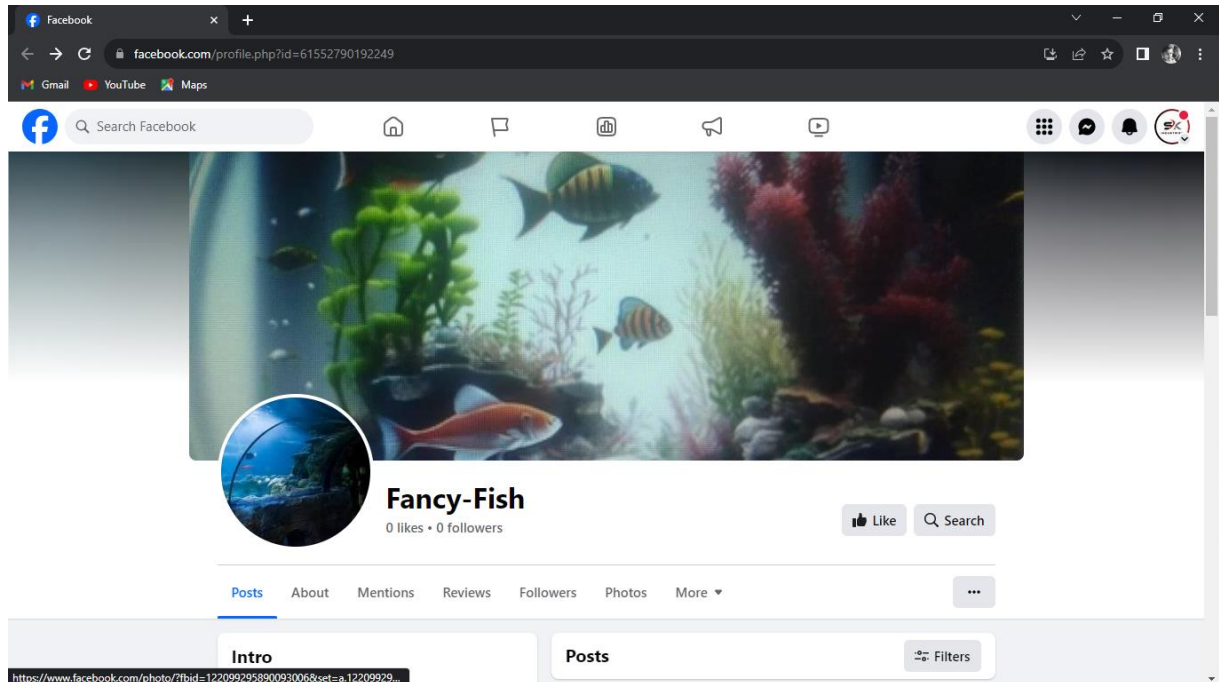
LINK: https://palayamkottai627002.blogspot.com/2023/08/fancy-fishes.html

SCREENSHOTS:

2 Create a New Facebook Business Page and post one social media poster for your brand.

LINK: https://www.facebook.com/profile.php?id=61552790192249

3.Create and design a social media advertisement poster using Canva.

LINK : https://palayamkottai627002.blogspot.com/2023/08/fancyfish.html
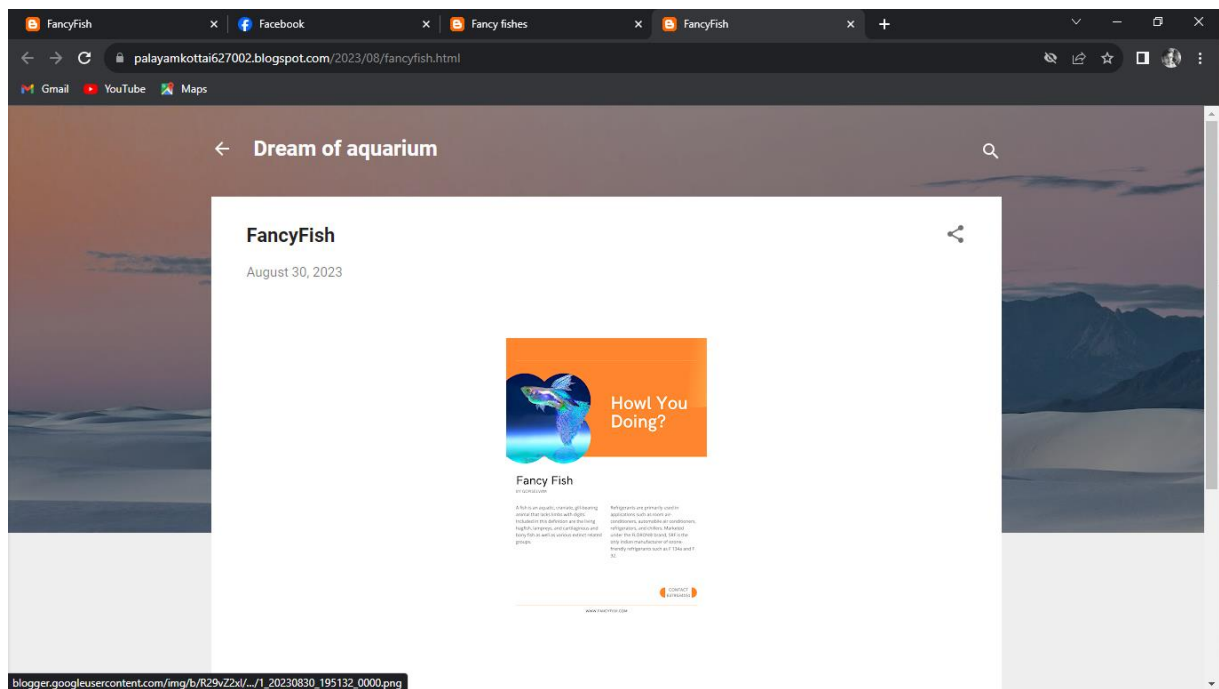
SCREENSHOTS:

4 Create Email Newsletter design using Canva tool.

LINK: https://palayamkottai627002.blogspot.com/2023/08/fancy-fish.html

SCREENSHOTS: