



PRODUCT MANAGER POSITIONS @ EkStep

About EkStep

EkStep Foundation ("EkStep") is looking for a passionate, hands on Product Managers to help extend access to quality primary education to millions of children over the next 5 years. EkStep is a non-for-profit foundation that aims to extend learning opportunities to millions of Indian children through a collaborative, universal platform that facilitates creation and consumption of educational content. EkStep is founded by Nandan Nilekani, Rohini Nilekani and Shankar Maruwada in collaboration with the leadership team that was instrumental in developing the Aadhaar project.

Open Positions - Product Managers (3 positions)

- Product Manager (Mobile)
- Product Manager (Web)
- Product Manager (Learning Sciences)

Role of Product Manager at EkStep

At EkStep, we have an educational platform focused on developing the digital tools and infrastructure to enable access to learning opportunities for millions of young children at the primary level in India. The users of EkStep tools and products will be creators of educational content who will engage on the EkStep portal and young learners who will access the content on a mobile application (Android). The portal and application enables the learner and their ecosystem to discover and consume educational content. The EkStep Platform is built to infer learner's preferences and learning levels and in turn to continuously improve content and to make meaningful recommendations for the learner.

The Product Management team at EkStep works closely with our engineering partners to guide products from conception to launch. A Product Manager at EkStep bridges the technical and learning worlds and they design products for the end user and will have to work closely with a cross section of teams such as learning science, legal, design, initiatives and others. A key skill of the product manager is to function in an action oriented environment and the ability to break down complex problems into steps that drive product development at speed. A Product Manager at EkStep, is driven by the passion to make a difference and fulfil the societal mission that is inspired by the committed ecosystem driving education outcomes in the country. Working for a not for profit initiative the product manager is fuelled by the impact of his/her work to enhance learning opportunities for children.

Position: Product Manager (Mobile and Web)

Responsibilities

- Gather requirements.
- Help to define a product vision and strategy.
- Work closely with engineering partners.
- Collaborate and integrate with cross functional and specialised teams at EkStep.

Qualifications

- 3-5 Years product management or product design experience space
- (prefer) Experience in developing products in online-internet space or mobile apps. (Android preferred)
- Openness to learning and ability to quickly learn the needs of the education ecosystem
- Excellent written and oral communication skills
- Excellent organizational and analytical skills with strong technical abilities
- BE / ME in Computer Science and/or MBA

Key Benefits

- Chance to build products with meaningful impact
- Promise of national level reach in distribution
- High degree of ownership . Significant flexibility in setting your own priorities.
- Face to face time with highly accomplished, and recognized leadership team

Position: Product Manager (Learning Sciences)

Responsibilities

- Gather requirements.
- Help to define a product vision and strategy.
- Work closely with engineering partners.
- Collaborate and integrate with cross functional and specialised teams at EkStep especially the learning sciences team.
- Understand needs of field partners and user groups
- Continuously monitor the usage data to identify opportunities to make the product better

Qualifications

- At least 3-5 years product managing leading mobile/ internet product.
- Prefer experiences in E-learning, MOOC platform design, instruction design and /or experience managing products with strong data sciences and machine learning components.
- Experience working in Agile team with experience working with engineering and design teams
- Experience with Web/App analytics
- Excellent written and oral communication skills
- Excellent organizational and analytical skills with strong technical abilities
- M.Tech (Comp. Sciences) or MBA preferred

Location - Bangalore

Please send your resume with cover letter to **info@ekstep.org** with subject title "Product Manager - Mobile/Web/Learning Sciences".