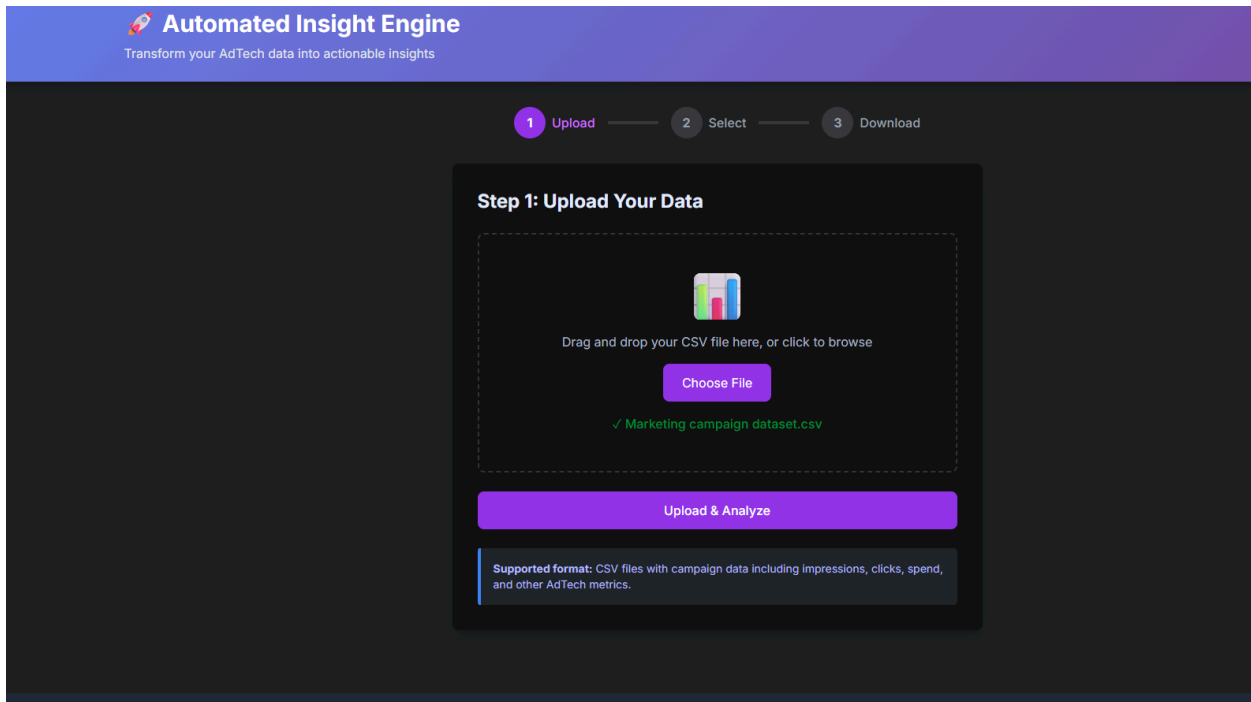
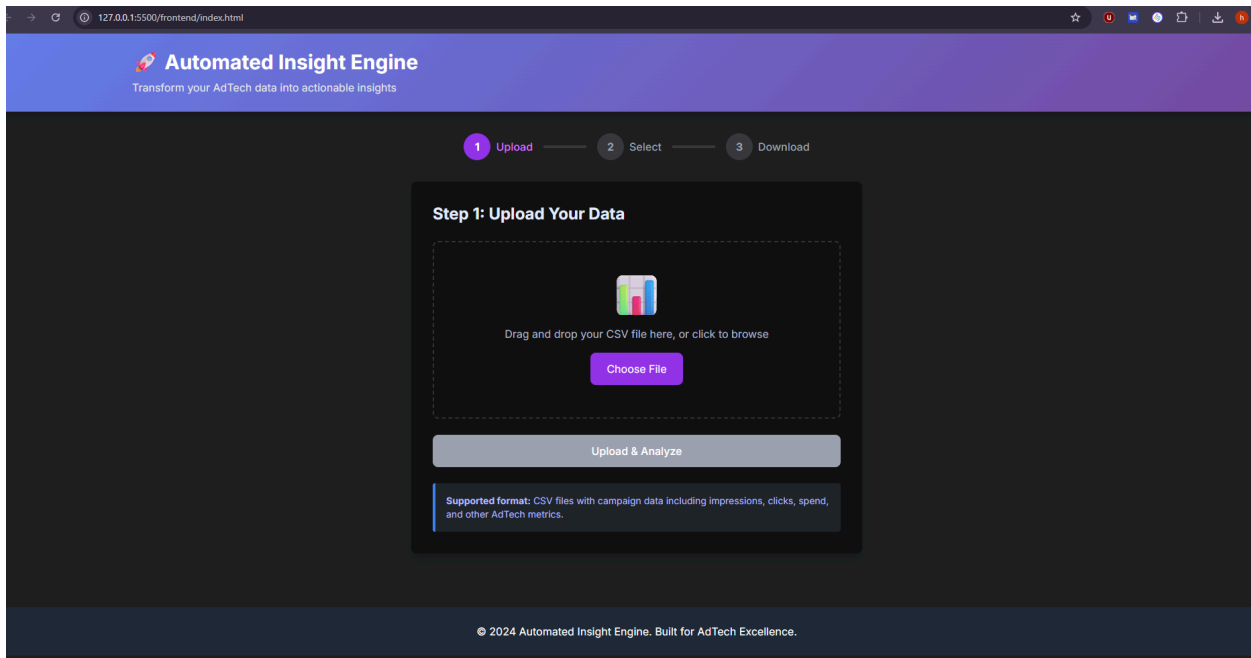


Output:



1 Upload — 2 Select — 3 Download

### Step 1: Upload Your Data



Drag and drop your CSV file here, or click to browse

Choose File

Upload & Analyze

Supported format: CSV files with campaign data including impressions, clicks, spend, and other AdTech metrics.

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### Step 2: Select Campaigns

Total Campaigns  
**157**

Total Spend  
**\$858274**

Total Impressions  
**99,490,192**

Overall CTR  
**3.85%**

Select All

0 of 157 selected



#### Campaign 3050

Impressions: 4,997,447

Clicks: 352,415

CTR: 5.20%

Spend: \$57153.41

DV360

Facebook Ads

Google Ads



#### Campaign 2766

Impressions: 4,759,985

Clicks: 69,643

CTR: 1.38%

Spend: \$42098.07

Google Ads

DV360

Facebook Ads



#### Campaign 3104

Impressions: 3,350,304

Clicks: 210,140

CTR: 3.89%

Spend: \$41159.06

Google Ads

Facebook Ads

DV360

Back

Generate Report

## Step 2: Select Campaigns

Total Campaigns <b>157</b>	Total Spend <b>\$858274</b>	Total Impressions <b>99,490,192</b>	Overall CTR <b>3.85%</b>
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Select All

1 of 157 selected

<input type="checkbox"/>	<b>Campaign 3050</b> Impressions: 4,997,447   Clicks: 352,415   CTR: 5.20%   Spend: \$57153.41 DV360   Facebook Ads   Google Ads
<input checked="" type="checkbox"/>	<b>Campaign 2766</b> Impressions: 4,759,985   Clicks: 69,643   CTR: 1.38%   Spend: \$42098.07 Google Ads   DV360   Facebook Ads
<input type="checkbox"/>	<b>Campaign 3104</b> Impressions: 3,350,304   Clicks: 210,140   CTR: 3.89%   Spend: \$41159.06 Google Ads   Facebook Ads   DV360


Back	Generate Report
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1 Upload

2 Select

3 Download

Success  
Report generated successfully!



### Report Generated Successfully!

Your comprehensive AdTech performance report is ready for download.

**Report Includes:**

- ✓ Executive Summary with AI-powered insights
- ✓ Platform-level performance analysis
- ✓ Detailed campaign breakdowns with charts
- ✓ Channel and keyword performance metrics
- ✓ Cross-cutting insights and recommendations

Download PDF Report

Generate Another Report

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