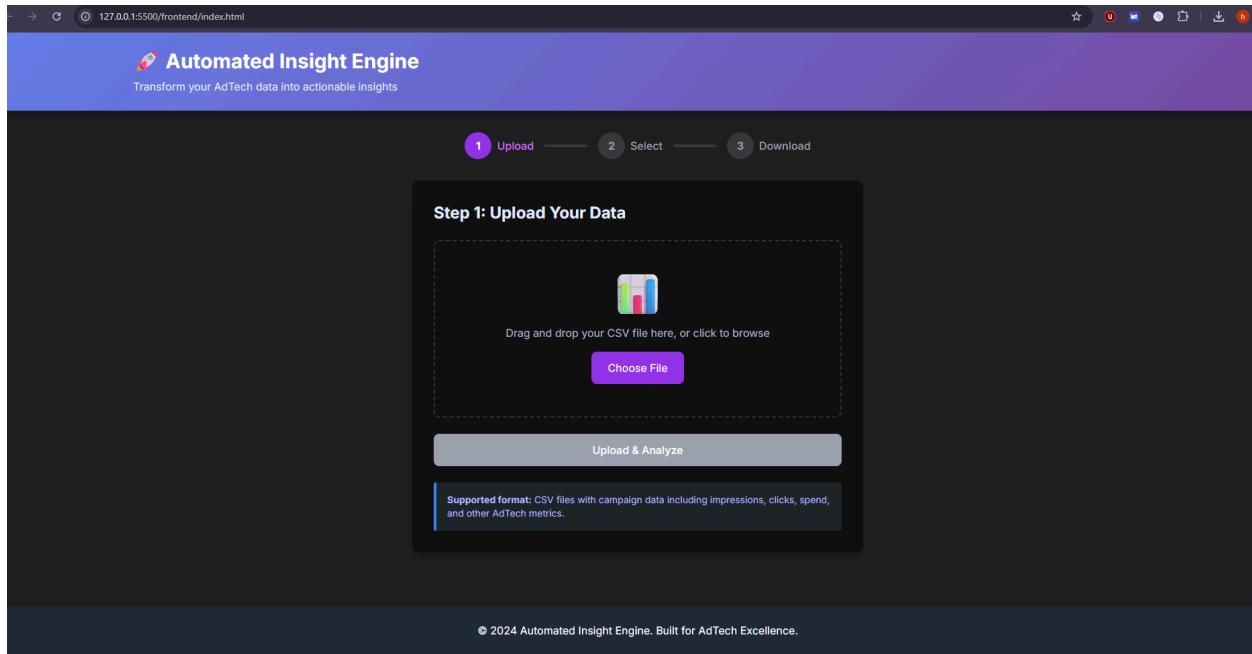
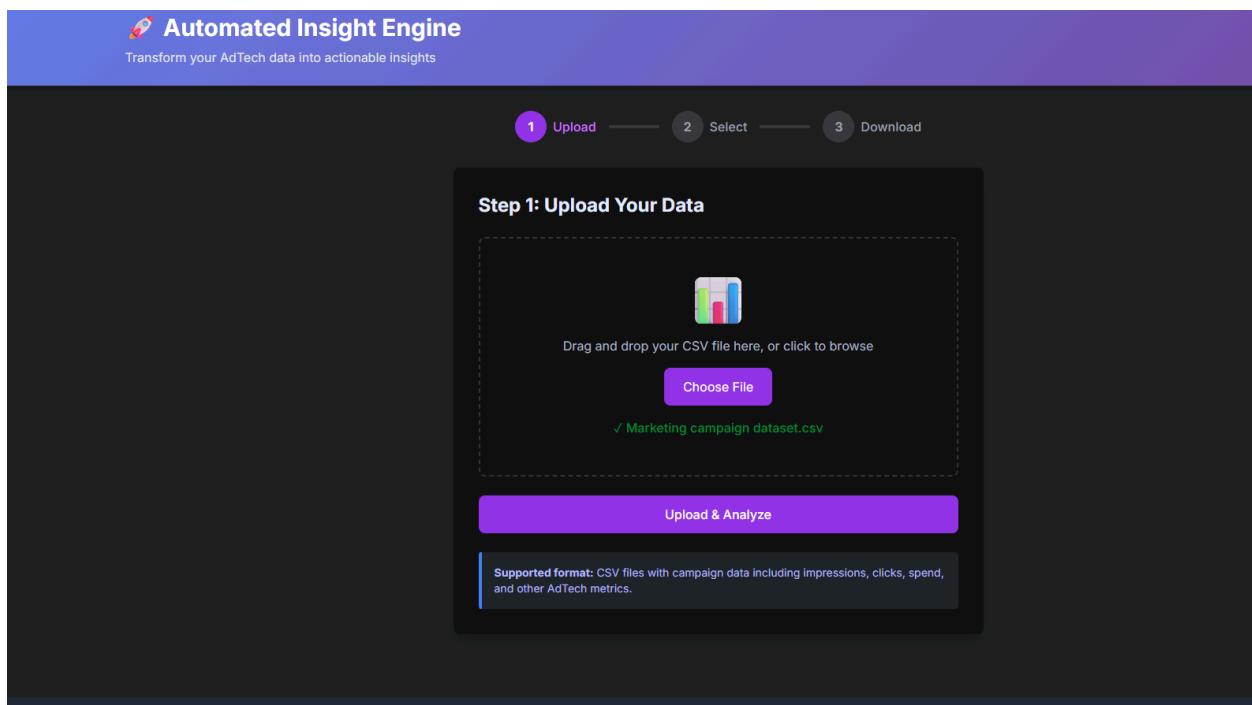


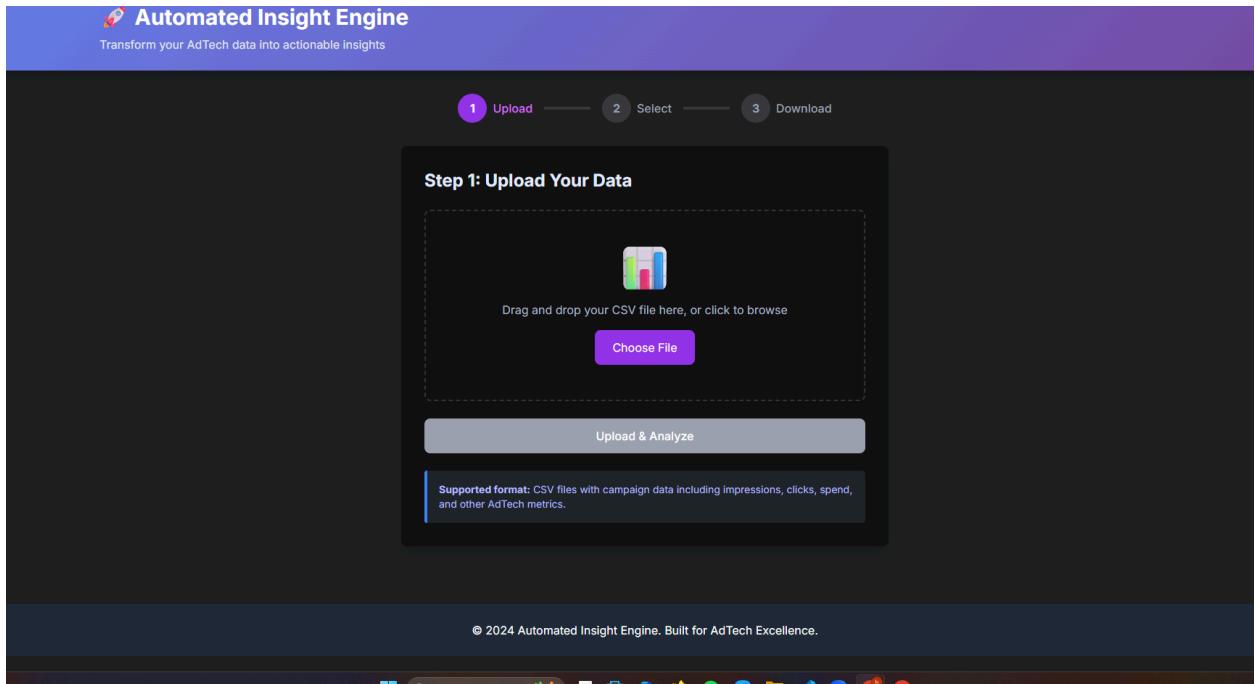
Output:



The screenshot shows the homepage of the "Automated Insight Engine". At the top, there's a purple header bar with the title "Automated Insight Engine" and a subtitle "Transform your AdTech data into actionable insights". Below the header, a navigation bar features three steps: "1 Upload", "2 Select", and "3 Download". The main content area is titled "Step 1: Upload Your Data". It contains a dashed box for file upload, a "Choose File" button, and a "Upload & Analyze" button. A note specifies supported CSV formats. At the bottom, a copyright notice reads "© 2024 Automated Insight Engine. Built for AdTech Excellence."



This screenshot is identical to the one above, but it includes a green checkmark and the text "✓ Marketing campaign dataset.csv" next to the "Choose File" button, indicating that a file has been selected for upload.



The screenshot shows the second step of the Automated Insight Engine. The title "Step 2: Select Campaigns" is at the top. Below it are four summary boxes: "Total Campaigns 157" (blue), "Total Spend \$858274" (green), "Total Impressions 99,490,192" (purple), and "Overall CTR 3.85%" (orange). A "Select All" button is on the left, and a "0 of 157 selected" counter is on the right. The main area lists three campaigns with checkboxes:

- Campaign 3050**
Impressions: 4,997,447 Clicks: 352,415 CTR: 5.20% Spend: \$57153.41
DV360 Facebook Ads Google Ads
- Campaign 2766**
Impressions: 4,759,985 Clicks: 69,643 CTR: 1.38% Spend: \$42098.07
Google Ads DV360 Facebook Ads
- Campaign 3104**
Impressions: 3,350,304 Clicks: 210,140 CTR: 3.89% Spend: \$41159.06
Google Ads Facebook Ads DV360

At the bottom are "Back" and "Generate Report" buttons.

Step 2: Select Campaigns

Total Campaigns
157

Total Spend
\$858274

Total Impressions
99,490,192

Overall CTR
3.85%

Select All

1 of 157 selected

Campaign 3050

Impressions: 4,997,447

Clicks: 352,415

CTR: 5.20%

Spend: \$57153.41

DV360 Facebook Ads Google Ads

Campaign 2766

Impressions: 4,759,985

Clicks: 69,643

CTR: 1.38%

Spend: \$42098.07

Google Ads DV360 Facebook Ads

Campaign 3104

Impressions: 3,350,304

Clicks: 210,140

CTR: 3.89%

Spend: \$41159.06

Google Ads Facebook Ads DV360

Back

Generate Report

1 Upload 2 Select 3 Download

Success

Report generated successfully!



Report Generated Successfully!

Your comprehensive AdTech performance report is ready for download.

Report Includes:

- ✓ Executive Summary with AI-powered insights
- ✓ Platform-level performance analysis
- ✓ Detailed campaign breakdowns with charts
- ✓ Channel and keyword performance metrics
- ✓ Cross-cutting insights and recommendations

Download PDF Report

Generate Another Report

© 2024 Automated Insight Engine. Built for AdTech Excellence.

Very humid
Now

Q Search

File Home Insert Page Layout References Mailings Review View

03-1

