



# Does demographics have an impact on income?

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## Introduction

- The goal of the research is to learn about the numerous factors that influence median income in the United States from 2015 to 2020.
- The data used comes from the United States Bureau of Labor Statistics, which keeps track of employment and pay.
- We want to see if demographic parameters like gender, age, race, the industry of employment, and educational qualification have an impact on an employee's pay.
- Fit a linear model to accurately estimate an employee's income based on their demographic data, and determine whether the demographic details have interaction.



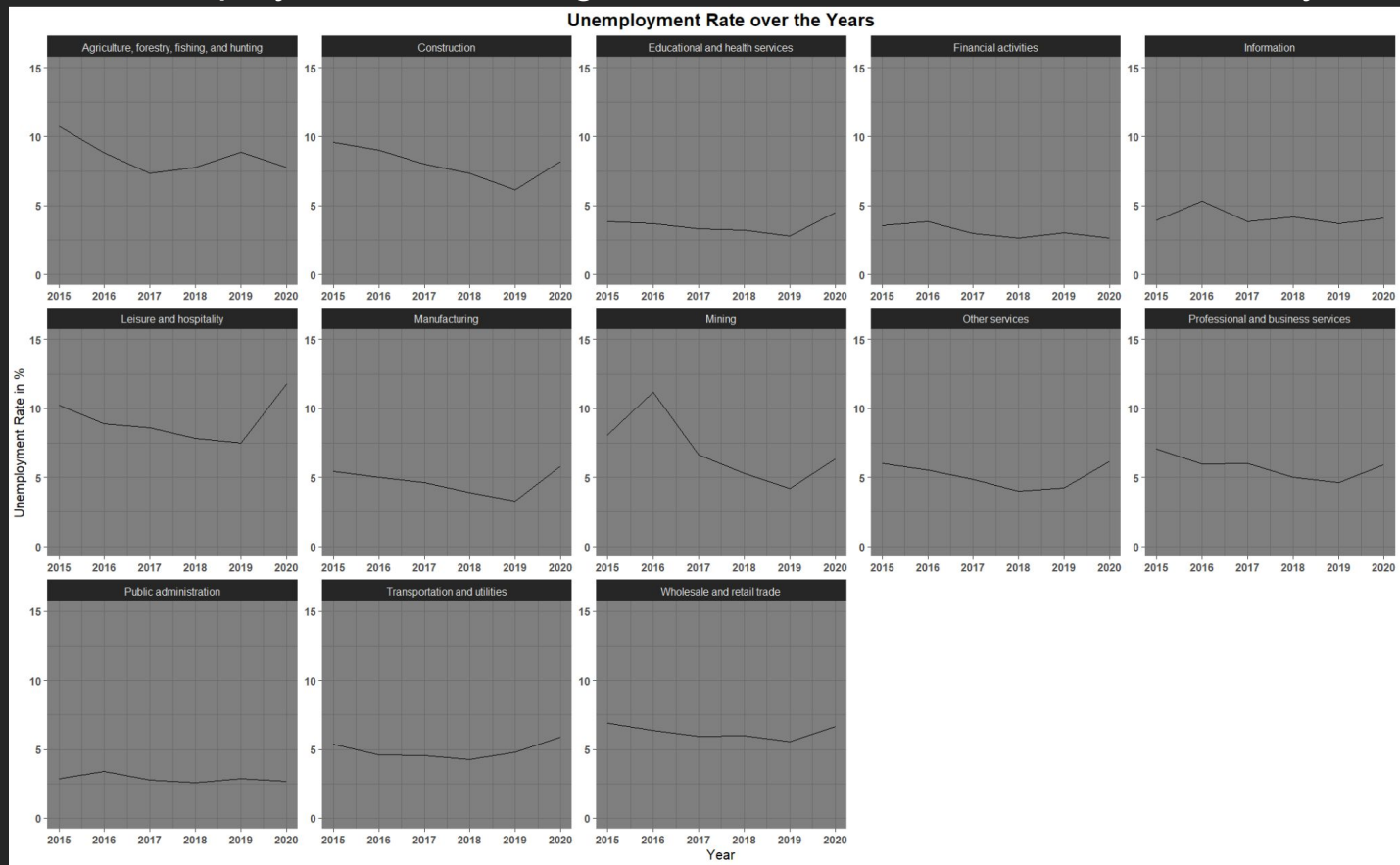
## Data and Pre Processing

- We used IPUMS data from the US Census Bureau and the Bureau of Labor Statistics, which was gathered and made available by CPS
- The Current Population Survey is a valuable source of information for studying social and economic developments in the United States over the last 50 years
- We look at data from 2015 to 2020 in terms of employment
- For our analysis, we divided the following demographic variables into groups:
  - Create distinct groups depending on 'Age,' which ranges from 0 to 60
  - White, Black, Asian, and Others are four separate 'races'
  - There are fourteen major industries
  - There are several educational groups

Source: <https://cps.ipums.org/cps/>

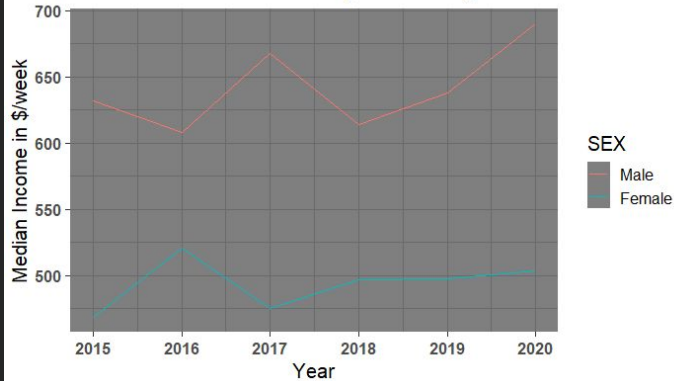


# How does unemployment rate changes across different industries over the years?

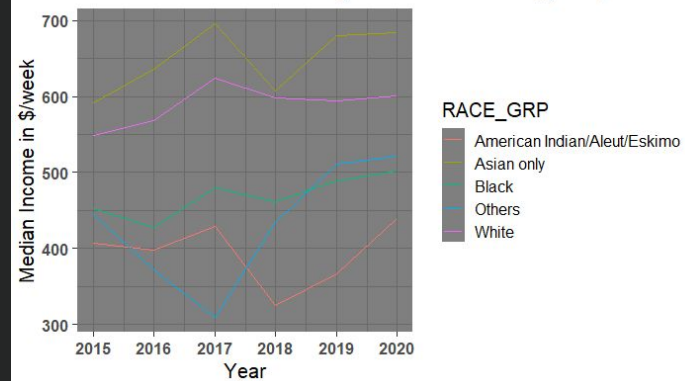


# How various demographics are affecting the median income?

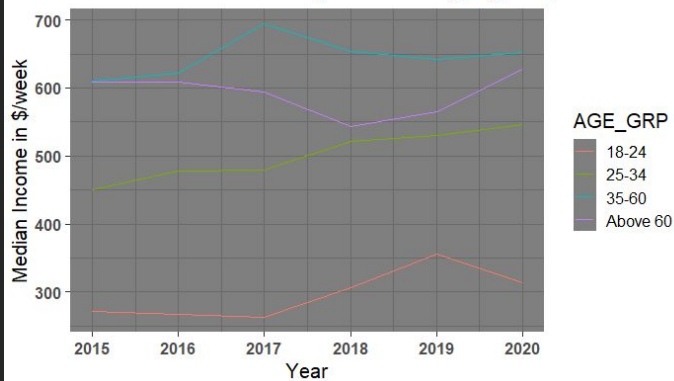
## Median income over years Vs gender



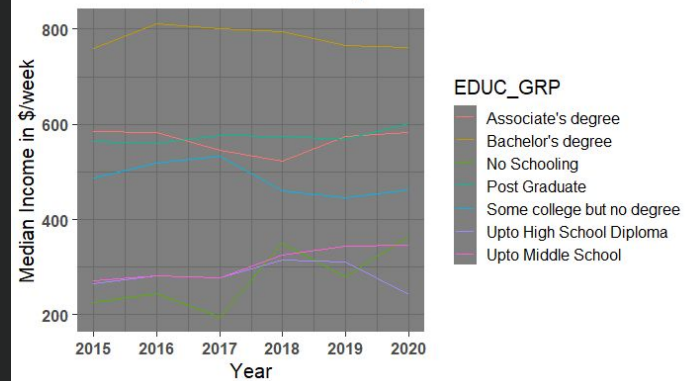
## Median income over years Vs racial groups



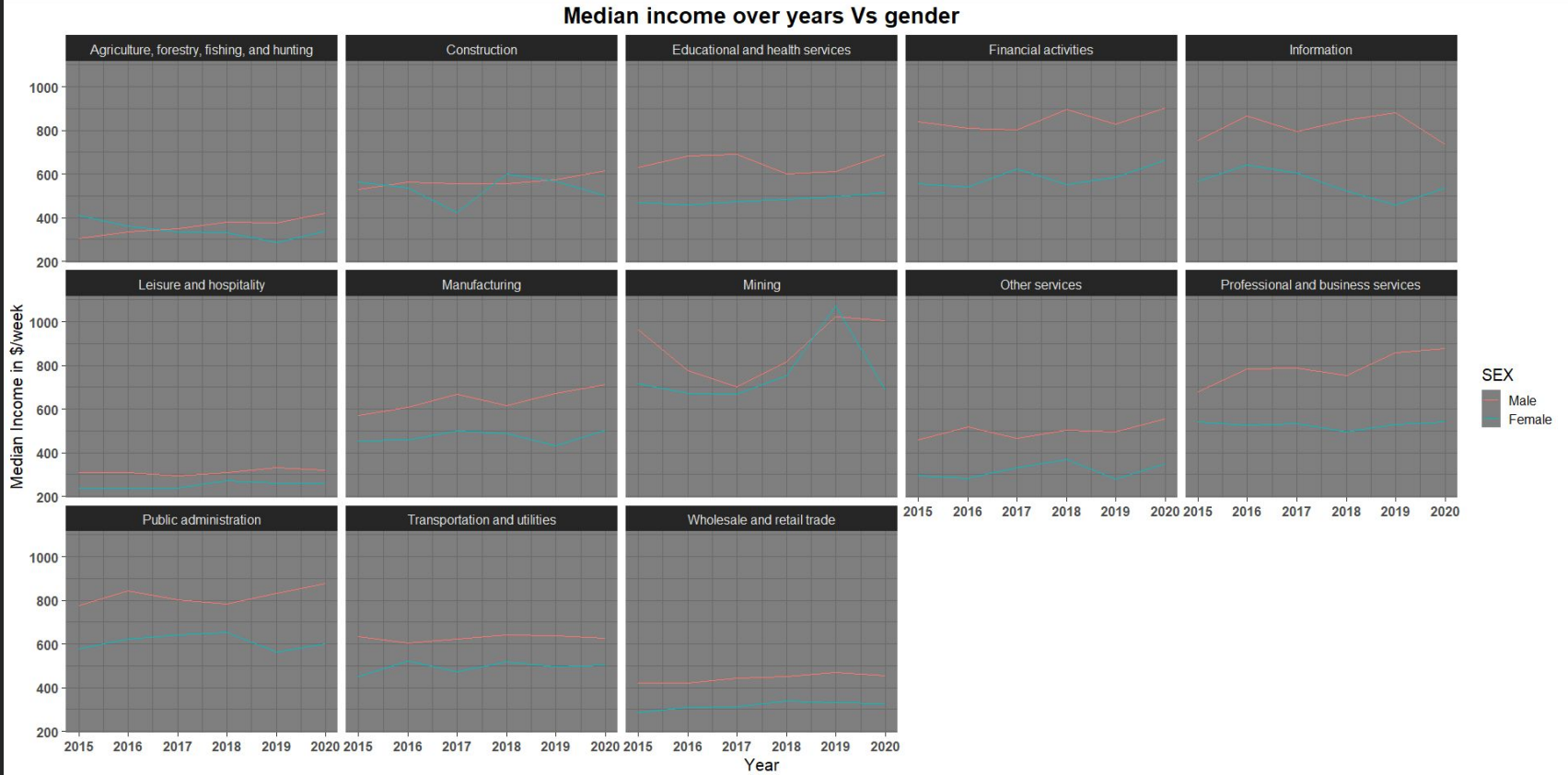
## Median income over years Vs age group



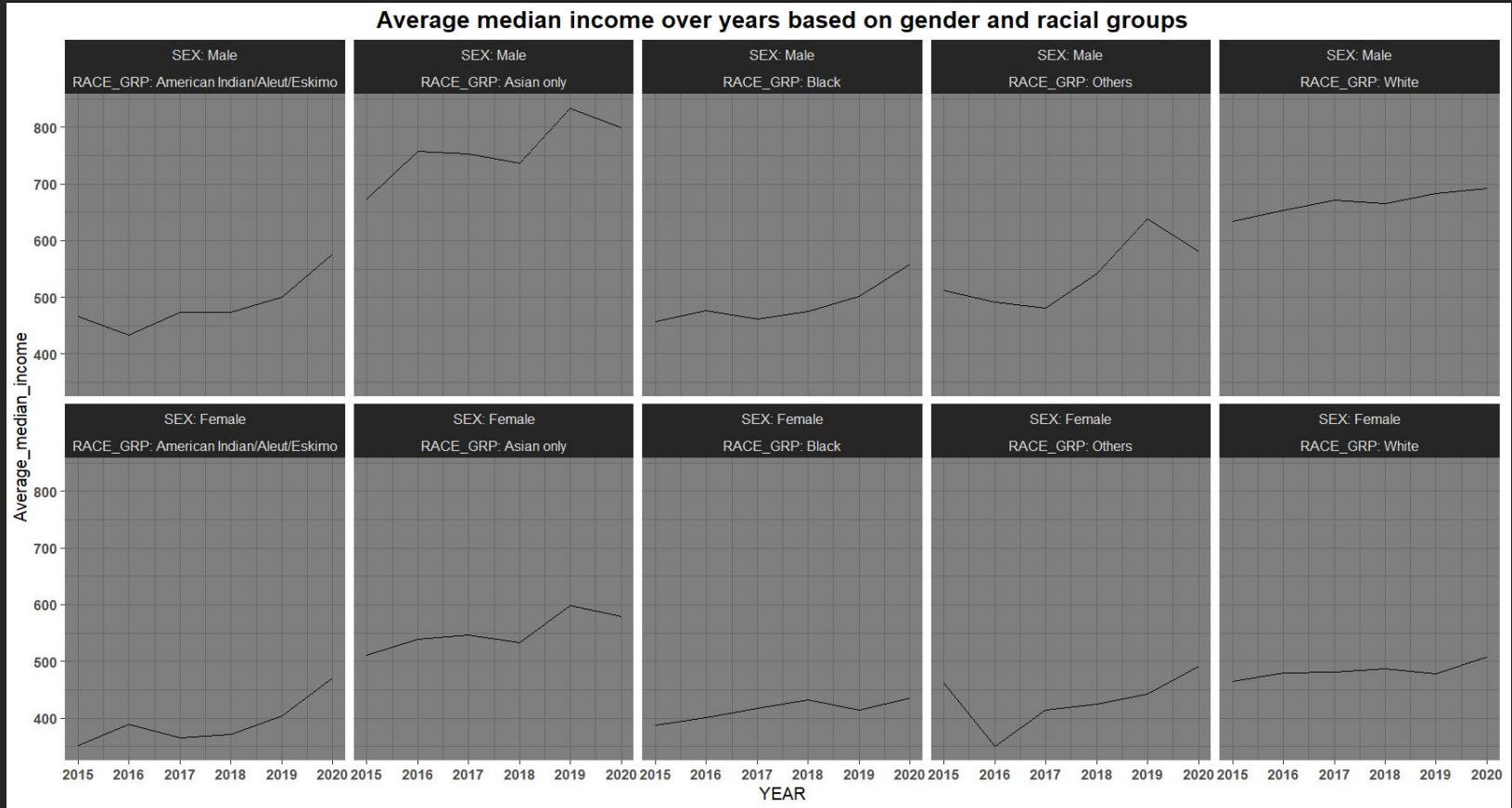
## Median income over years Vs education



# Does median income varies significantly for both genders across various industries?



# Does gender and racial groups affects employees average median income over the years?



## Findings so far

- Most industries saw an increase in unemployment except the Agriculture, forestry, fishing, and hunting, which instead saw a decrease in unemployment rate
- Racial group, gender, education and age effects the median income
- We notice significant wage gap between male and females, and it varies across various industries
- The trend remains same when we consider median income based on both gender and racial group



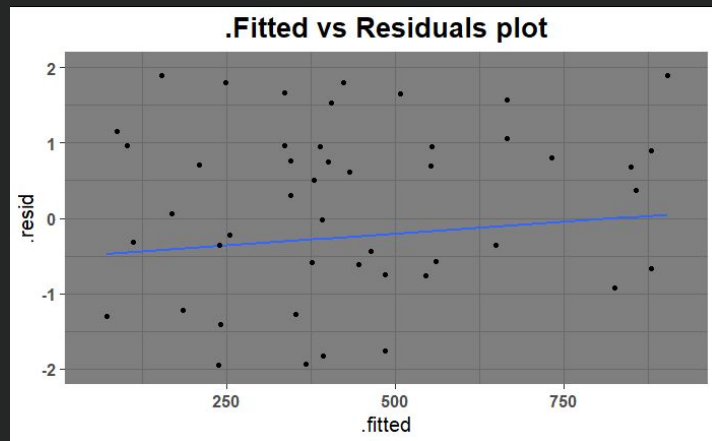


# Creating a model to predict median income based on demographic variables as predictors

- Model Equation:

```
lm(median_income ~ SEX + EDUC_GRP + RACE_GRP + YEAR, data =  
filtered_employee_data)
```

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## Further work

- Explore the interactions between the demographic variables
- Try to fit a model with all meaningful interactions and see if the model is a better fit



Questions/Suggestions ?

