

# HIMANI BAJAJ

UX/UI Designer at DePaul iD Lab

I am passionate about creating better user experiences through empathy and problem solving.

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## WORK EXPERIENCE

### UX/UI Designer at HelpsyHealth

June 2021 – Sept 2021 || California

- Create a design and system of 50+ components on Figma to reduce technical debt for both designer and engineer.
- Added some features, changed style, and improved the color themes of the mobile app using Figma.
- Improved the accessibility and usability of the app by redesigning the navigation.
- Conducted 20+ usability testing on iOS and Android app.
- Exhibited excellent communication skills through a collaborative work environment.

### UX/UI Designer at Way of Digital

Sept 2019 – July 2020 || Remote || India

- Understand the brand and business goals to design client-facing responsive website.
- Created Information Architecture (IA), wireframes, high-fidelity visual & interactive mock-ups with associated specs for the development team across a responsive design experience.
- Collaborate with the graphic designer, developer, and marketing team to evaluate the product.
- Redesigned user experience and interface design of the website which leads to increased customer visits by 15%.

## OTHER PROJECTS

- TIDY: Focus on people who are facing difficulties in handling or managing their household chores.
- Amazon: Redesigned the user interface of the company using minimalist design trend.
- El Milagro: Redesigned the Information Architecture of the leading tortilla factory in the Chicago land area.

## EDUCATION

DePaul University Chicago

MS in Human-Computer Interaction

Sept 2020 – Present || 3.8 GPA

Quantum School of Business India

Masters of Business Administration

Aug 2012 – Jun 2014 || 3.67 GPA

## DESIGN SKILLS

User Research  
User Personas  
Storyboard  
Information Architecture  
Content Inventory  
Paper Sketches  
Wireframes  
Rapid Prototyping  
Visual Design  
Mobile Design  
Animation

## USABILITY & TESTING

User Interview, Contextual Inquiry,  
Card Sorting, Affinity Mapping,  
Heuristic Evaluation, Cognitive  
Walkthrough, Ethnography

## PROGRAMING LANGUAGE

HTML/CSS  
Java script

## TOOLS

Adobe Suite–  
(Adobe Xd, Photoshop, Illustrator,  
Indesign, AfterEffect, Lightroom,  
Premier Pro)

Sketch, Figma, Axure, Invision, Miro,  
Mural, Whimsical, Draw.io, Balsamiq,  
Treejack.