Do you find yourself in similar situations?

What do you do next?

Currently, people have two **bad** options:

Google Search

- Blanket, mainstream suggestions
- No itinerary, no personalisation
- Feasibility? Safety? Budget?

Word of mouth

- Limited to your contacts
- Tedious and time consuming

ViBe Basket

simplify outings
through personal experiences

A One-Stop Solution to Going Out

We've built a community-based application where

people can pick outing itineraries

Add filters based on their moods and constraints

and then we streamline the tedious parts

Automate booking cabs, reserving tables/seats, Instagramming

users can upload their personal favourite outing routines
"ViBe Baskets"

for their own use

for others' use

and get points every time it's used by others

Community Based Application?

Collections Based on a Particular Theme?

 playlist ⟶ Songs

 smallcase ⟶ Investments

ViBe Basket ⟶ *Places to go / things to do*

Streamlined processes? ∪ B E R ⟷ Travel

 SWIGGY ⟷ Food Delivery

Business Aspects

Customer base

- Passionate foodies, bloggers
- Travellers and tourists
- College/school students

TAM: 3-4 Crore users

(BookMyShow - 7 crore/per month
MakeMyTrip - 2 crore/per month)

Revenue Model

First, build a large community
Then,

- Subscription for premium features
- Ad-revenue

The ViBe Basket Team

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Technical in-charge
Building the software

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Technical in-charge
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