

HIMANK SINGH

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TECHINAL SKILLS

Front End - React.js | TailwindCSS | Redux | Bootstrap | HTML | CSS | SCSS | Javascript

Back End - Node.js | Express.js | serverless | AWS Lambda | AWS EC2 | Firebase | python

Database - MongoDB | AWS DynamoDB | FirestoreDB

Miscellaneous - Figma | AWS S3 | AWS SNS

Version Control - Github | Git

WORK EXPERIENCE

Software developer 6 months - (Jul '24 - Dec '24)

Pookie

- **Skills Used :-** React, Node, express, AWS, Serverless, Git, Github
- **WEB ADMIN CONSOLE (pookie and zingroll):-**
 - Developed a **web admin console** for managing and controlling features of the **“Pookie”** (social media app) & **“Zingroll”** (AI movie streaming app).
 - implement options for **customization** of **user data, feed preferences, profiles, and social connections** (in pookie admin panel)
 - Integrated **microservices** to support **bulk SMS** and **in-app notifications** (in pookie admin panel).
 - Integrated a web based **trailer/template editor** for Zingroll app.
 - Built a robust UI using **React.js** and **managed state** seamlessly with **Redux** for efficient data flow and user interaction.
- **SwayGPT :-** (swaygpt.com)
 - Developed an **AI powered chat bot** that can simplify the process of **running ad campaign on facebook** all via chat system. utilizing **openAI function calling** along with **facebook marketing api**.
 - utilized **aws lambda** and **serverless, node.js** and **express.js** for backend, react fronfront-end
 - user can **create, edit** and **update** their **ad campaign, ad set, ads** or another advertisment related thing all throught chat.
 - user can also also get **insights** of their running add campaign, **impression, reach, click rate etc**.
- **Web App/website (pookie.fyi, zingroll.com, egg robotics) :-** (pookie.fyi, zingroll.com, eggrobotics.com)
 - Developed public facing website / web apps for pookie app, zingroll app and egg robotics (product selling website).
 - integrated sharable link for **user profile** share and **invitie link** on **pookie** and **zingroll web app**.
 - integrated **payment gateway** using **stripe** for **subscription** based payment for **egg robotics** pookie pet subscription.

Python Developer Intern 1 month - (Oct '23 - Nov '23)

Axe consultancy and security services

- **Skills Used :-** Python, Crob Jobs, Task Automation
- **Automated the task of uploading product details** (product name, price, variants etc). to the **product catalog** of a shopify store using **shopify API**.
- **Automated Report Generation** of shopify store. **Generated Weekly and Daily report** of sales and customer retention using cron jobs.
- **Automated** the task of **saving respots on google sheets**.

EDUCATION

BSc (Hons) Computer Science

2021 - 2024

Deen Dayal Upadhyaya College

Senior Secondary (12th)

2019 - 2021 (CBSE Baords)

Bal Bhawan International Shool

Secondary (10th)

2017 - 2019 (CBSE Baords)

Bal Bhawan International Shool