



Pizza Sales Report

pizza category

All

01-01-2015

31-12-2015



817.86K

Total revenue



38.31

Avg order value



49574

Total pizza sold



21350

Total order



2.32

Avg pizza per order

BUSIEST DAY & TIME

DAY'S

Orders are **HIGHEST** on Weekends, **Friday/Saturday** evenings.

MONTHLY

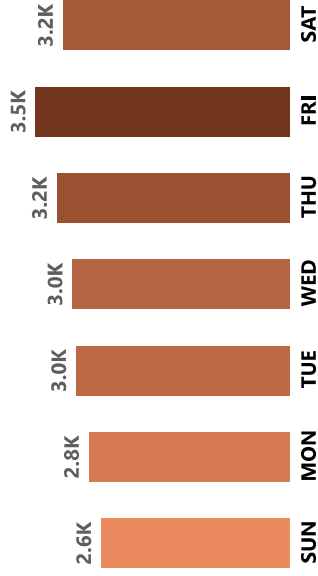
Orders are **HIGHEST** in **January/July**.

SALES PERFORMANCE

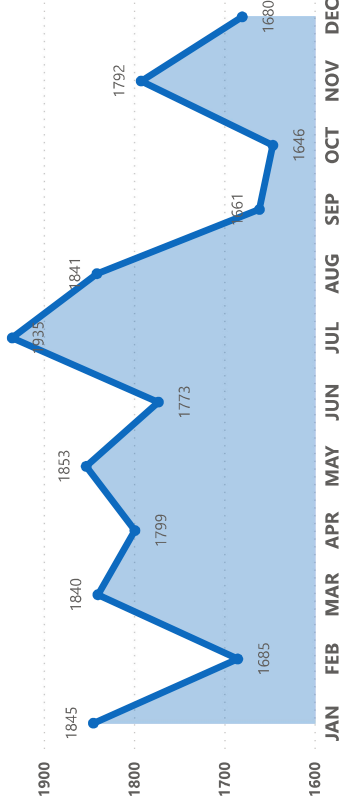
CATEGORY

CLASSIC Category contributes to **Maximum** Sales & Total Orders.

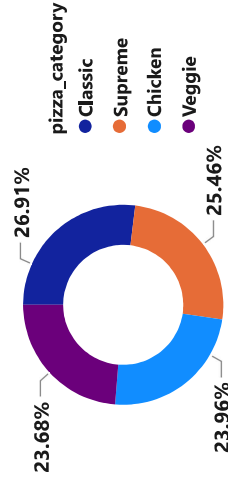
Daily Trends for Total Orders



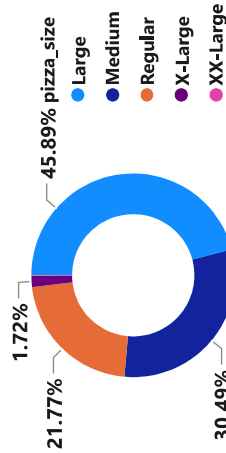
Monthly Trends for Total Orders



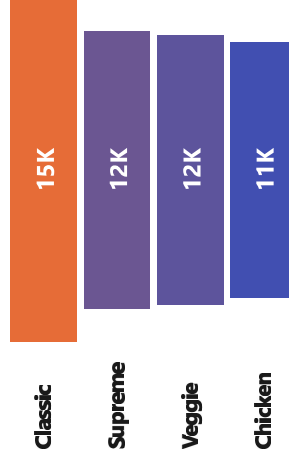
Percentage of Sales by pizza_category



% of Sales by Pizza Size



Total pizza sold by pizza_category





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BEST SELLERS

REVENUE

The Thai Chicken contributes to MAXIMUM revenue.

QUANTITY

The Classic Deluxe pizza contributes to MAXIMUM ordered quantity.

WORST SELLERS

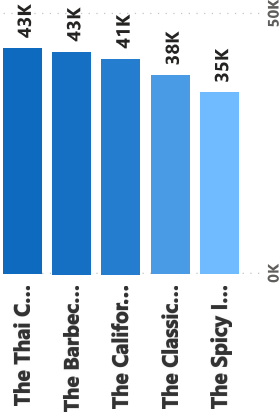
REVENUE

The Brie Carre contributes to MINIMUM revenue.

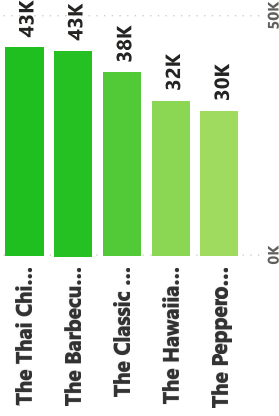
ORDERS

The Brie Carre

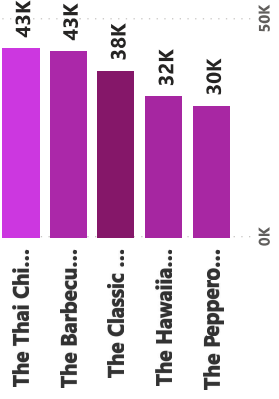
Top 5 by Revenue



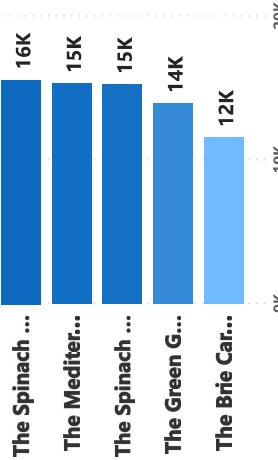
Top 5 Pizza by Quantity



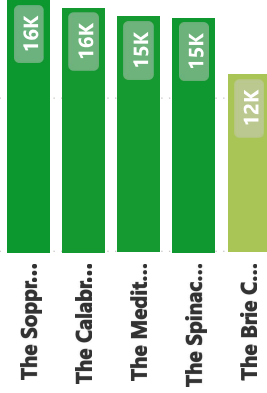
Top 5 Pizza by Orders



Bottom 5 Pizza by Revenue



Bottom 5 Pizza by Quantity



Bottom 5 Pizza by Orders

