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Congratulations on completing the traceability chooser, there are  
**Your results**  
many business benefits to implementing traceability in your  
**your**  
Business. The answers you provided to us the below provides  
information about your business needs and selecting the best  
where to start, based on where you are now  
traceability system





Understand your  
needs  
Find and evaluate  
systems



Select the  
best system

## **your business**

You have indicated that your business is best described as [answer]. You may have had a little difficulty deciding which statement suits and may

have thought that you fit across two or more categories. Don't be too concerned because we use your answer to this question to help us determine where you should probably start in assessing your own readiness and need for different kinds of traceability systems and technologies. You will be able to access all the information and advice available in our resources library so you can add to the list yourself..

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## **Motivations & expectations**

Congratulations you have the basic building block for traceability in place. The product identifier system you use will be important information to discuss with any technology supplier.

The basic building block for a traceability system is to have a unique product identification system. The good news is that how you do this is completely your choice. We suggest that you go to our resources page [\[insert link\]](#) and have a look at how to set up a product identifier system

that suits your needs.

Congratulations you have the basic building block for traceability in place. The product identifier system you use will be important information to discuss with any technology supplier.

## **your markets**

The basic building block for a traceability system is to have a unique

product identification system. The good news is that how you do this is completely your choice. We suggest that you go to our resources page [insert link] and have a look at how to set up a product identifier system that suits your needs.

## **Digital Capabilities**

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The basic building block for a traceability system is to have a unique

product identification system. The good news is that how you do this is completely your choice. We suggest that you go to our resources page [insert link] and have a look at how to set up a product identifier system that suits your needs.

## **Time & resources**

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Congratulations you have the basic building block for traceability in place. The product identifier system you use will be important

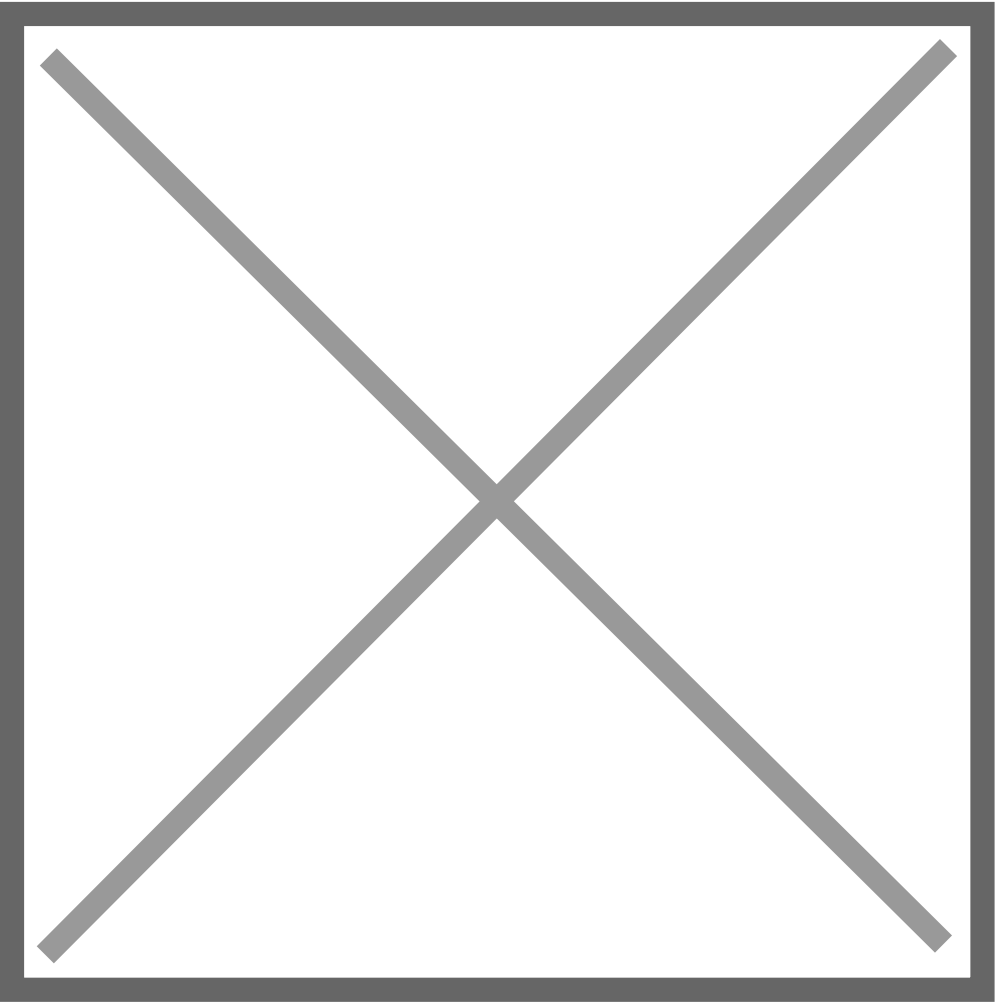
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information to discuss with any technology supplier.

## Select your tech

Now you can assess the available technology and we have provided a selection of questions to ask a tech provider to make the right decision

[Orange\\_list](#)



Technology  
list download



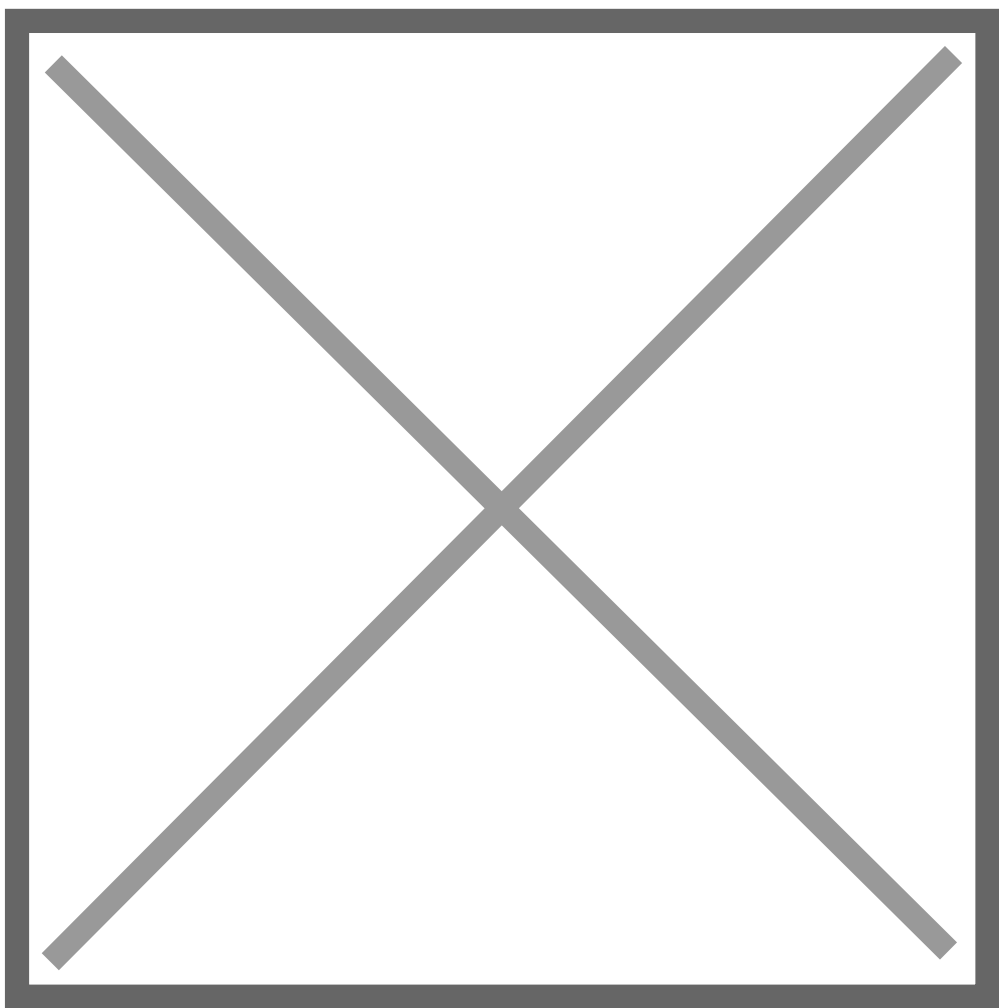


Questions to

ask a tech provider

# Other useful information

Based on the answers you provided to us, the below provides information about your business needs and





A large, thick grey 'X' is drawn across the entire graphic. The top portion of the 'X' is over an orange rectangular box. Inside this box, the text 'Tell your Provenance story' and 'Download guidebook' is written in white. The bottom portion of the 'X' is over a white rectangular area.

**Tell your  
Provenance story  
Download guidebook**



Traceability Chooser is funded by the Australian Government, Department of Agriculture Water and the Environment and developed by Honey and Fox Pty Ltd