



THEME:

# BLOCK CHAIN

BY CRUSADERS



# 01

## **OBJECTIVE**

**BLOCKCHAIN IS KEY**

**USING CONSENSUS  
VALIDATION IN  
BLOCK CHAIN TO  
IDENTIFY FAKE  
NEWS**

# ROLES OF USERS

## CHECK NEWS

IF A USER WANTS A NEWS TO BE VERIFIED THEN HE CAN REQUEST TO INSERT THE NEWS IN THE BLOCKCHAIN. THE USER CAN ALSO VALIDATE A NEWS ALREADY PRESENT IN TH LEDGER.

# ROLE OF CREATORS

## CREATE NEWS

EACH CREATOR HAS A TRUST VALUE WHICH KEEPS ON DECREASING WITH THE NUMBER OF FAKE NEWS LODGED UNDER HIS KEY.

# 02



## BENEFITS

In an age when fake news bounces around Facebook's echo chambers, and readers see no difference between online hoaxes and the careful reporting of The New York Times, the possibility of creating a digital market for facts becomes a real concept and solution.



# 03



# **FUTURE PROSPECTS**

The first product platform aims to build an incentive-based system which allows digital content to be backed by tokens. The reputation token will both gain value within its walled categories and applications and have liquidity in that they are tradeable for other currencies to create a mechanism by which content creators and curators can generate revenue for sharing authenticated content. This will ultimately incentivize and enable the guardians.



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**THOSE WHO LACK THE SELF  
CONFIDENCE NECESSARY TO FORM  
THEIR OPINION ARE APPARENTLY  
OVERCONFIDENT IN THEIR ABILITY  
TO FORM AN OPINION ON WHAT  
EVERYONE THINKS**

**CRUSADERS**



**THANKS  
A LOT**

