

Ideation Report

Professional Resume : Software Developer

1. Introduction

- This high-quality personal website will serve as both portfolio and resume of a software developer that **strikes the perfect balance** between creative and professional.
- First of all, it's super user-friendly. It will tell end-user's personal story with interesting graphics and icons, using a **perfect color scheme**. Navigation through Profile, Experiences, Abilities, Projects, Work experience, Skills, Contact and About me pages is perfectly smooth and it's an incredible thing to do, as it will give accurate info about end-user's work. Also it also helps in digital marketing and promotions of the end-user's work.

2. Expected List of Features

- The site will most likely include the following features : Profile, Experiences, Abilities, Projects, Work experience, Skills, Contact and About me pages.
- By having these features visitors of website can get to know about end-user's work, skills, experiences , contact information etc. about the end-user.

3. Market Survey

- Following are five web sites that might have similar ideas as mine :

◆ https://www.rachelebsmith.com/	- Brooke Smith(Fitness Trainer)
◆ https://andrevv.com/	-Andrew MacCarthy(Designer)
◆ https://gruev.space/	-Vladimir Gruev(UI/UX Designer)
◆ https://www.justinbiebermusic.com/	-Justin Bieber(Singer)
◆ http://www.jackiechan.com/	-Jackie Chan(Actor)
- As content of the above websites can't be compared with mine because these websites are based upon an individual's own professional personality , But a lot can be learnt from them in form of web designing. But still I find the blueprint of my idea unique and different from all of them.

4. References

- All the reference websites are given in first subpoint of point no. 3. No other information is there related to that.