

Hack Proposal

Team Name: Abstract Coders

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Problem Statement (7): *Build a tool that helps people to navigate and understand different cultures & customs*

Why this problem?

Diversity is the spice of life and it is what adds flavour to it, globalisation has made the world even smaller and brought people together. Still there exist scope to bridge this gap and assist people in getting more comfortable with each other. Respecting others' culture and customs is a must for any stable and peaceful society and this requires compassionate understanding of each other's lifestyle. Its also a common scenario in our lives when we may need to adapt in a different region, among different people, for various reasons.

1. Peoples migrate from place to place due to jobs
2. Students migrate from place to place for education
3. Due to change of neighborhood
4. Due to changing the residence
5. Making new friends

Solution: *MeetNGreet*

We are going to build a web application where people can easily understand the other cultures by using MeetNGreet.club platform.

A web application that connects people who want to explore and navigate to cultures.

A platform that tells you about the similarities between yours and others' culture and makes your understanding and connection better.

Communities that include experienced and newbies which can help you to adapt into a new culture easily.

The platform will connect the user to people who have navigated to the same place as him/her and with natives who are willing to help people and make them feel welcomed in a new space.

How we understand culture:

Culture in itself is a very broad term which is governed by history and experiences of a society, this makes it a very sensitive and soft-handling topic, but it can be chiefly understood by gauging the following dimensions of a society:

- Lifestyle
- Language
- Food
- Traditions
- Festivities

Application Experience:

The proposed system will prompt the user for information about which community he wants to connect to and provide him with general trivia, important information about the culture and customs of the place. The application informs user about the similarities and common grounds between his own and the new culture so that the user can connect better emotionally.

Then the user is proposed with communities that might be useful for them and include people with similar background or migration history.

This gives the user a single stop shop for all the queries he might have about the cultural differences and lifestyle he might have.

Ensuring Genuity:

The posts and suggested content on the website is peer reviewed and can be upvoted or downvoted based on the reviewer's judgement. This helps to filter out genuine and false content on the platform.

The site will attract needy users in large numbers as it is supposed to save a lot of time and resources getting genuine information and promoting brotherhood and collective growth.

Revenue Generation:

Revenue can be generated through the platform, primarily running advertisements. As the platform is going to attract users from vast diversities, a wide variety of advertisement domains can be exploited while maintaining the reasonability of the kind of ads shown.

Features:

1. Trivia related to common links in different cultures, helps the user to connect to a new lifestyle
2. Online community of migrated and native people of same region
3. People can share experiences and practices that helped them adapt to the new environment
4. Users can chat with other members even if they speak different languages with auto language translate chat.

Tech Stack:

1. React js
2. Node js
3. JavaScript
4. HTML
5. CSS
6. Firebase

Future Scope:

We can add a feature in which users can explore posts in different languages with auto language translate. This way they can understand the viewpoints of people that they normally can't converse with, it helps in understanding alien culture better.