# Himanshu Taviyad

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#### **EXPERIENCE**

### DROPSHIPPING: SELF-EMPLOYED | E-COMMERCE

Entrepreneur

2020 - 2022

- Developed and managed multiple online stores on Shopify, increasing revenue by 50%.
- Organized social media ad strategies that drove a 60% increase in engagement.
- Optimized digital marketing campaigns, increasing website traffic by 30%
- Improved customer service response times by 40%.

# **SELECTED PROJECTS**

#### DOCTOR APPOINTMENT SYSTEM | FULLSTACK DEVELOPER |

ACADEMIC PROJECT (TEAM LEAD)

Tech Stack: MongoDB, Express.js, React.js, Node.js

- Led a team in developing a doctor appointment system, increasing booking efficiency by 70%.
- Designed an intuitive user interface, enhancing accessibility and user satisfaction.
- Implemented secure authentication protocols using JWT, reducing unauthorized access by 95%.
- Developed RESTful APIs, improving the response of the backend and data handling by 30%.
- Optimized database queries, reducing data retrieval time and improving system scalability.

# **PROMPT-X** | FULLSTACK DEVELOPER | PERSONAL PROJECT Tech Stack: Next.js, NextAuth, Tailwind CSS, MongoDB

- Developed a web application with a glass-morphism design, boosting user engagement by 40%.
- Built functionalities for discovering, creating, editing, and deleting Al prompts, leading to a 60% rise in user-generated content.
- Integrated Google authentication via NextAuth, increasing user sign-ups by 35%.
- Built a fully responsive website, enhancing engagement by 25%.

**WEB CHAT APP** | FULLSTACK DEVELOPER | PERSONAL PROJECT Tech Stack: MongoDB, Express.js, React.js, Node.js, Zustand, ShadCN, TailwindCSS, Socket.IO

- Designed a visually appealing landing page, increasing user engagement by 30%.
- Implemented real-time communication using Socket.IO with 0.1ms response time.
- Optimized backend architecture, enhancing overall app performance and reducing latency by 20%.
- Improved user satisfaction through a seamless UX and efficient real-time features, boosting retention by 20%.

#### **EDUCATION**

#### **GUJARAT UNIVERSITY**

BACHELOR OF COMPUTER
APPLICATION (BCA)
June 2021 – April 2024 | Gujarat, India
Focused on building practical and
theoretical foundations
CGPA: 6.69/10

# **SKILLS**

#### **PROGRAMMING LANGUAGES**

JavaScript • HTML5 • CSS3

#### FRAMEWORKS & LIBRARIES

React.js • Next.js • Node.js • Express.js • Sass

#### **DATABASES**

MongoDB

#### **TOOLS & PLATFORMS**

Git • GitHub • REST APIs • Visual Studio Code

#### **OTHER**

Responsive Web Design •
Cross-Browser Compatibility •
Agile/Scrum • Facebook Ads

## **COURSEWORK**

#### **RELEVANT COURSEWORK**

Introduction to C Programming
Internet and HTML
Advanced C Programming
Database Management System I-II
Object-Oriented Concepts and
Programming
Core Java
ASP.NET
Data Communication and Networking

#### **LANGUAGES**

English: Intermediate Gujarati: Native Hindi: Fluent

# LINKS

Github:// himanshu-tyd LinkedIn:// himanshu-tyd X:// himanshu-tyd Portfolio:// himanshutaviyad