

# Coffee Shop



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## Coffee Shop Sales

**\$698,812.33**  
Total Sales

**149116**  
Total Footfall

**4.69**  
Avg Bill/Person

**1.44**  
Avg Order/Person

Month Name

January

February

March

April

May

June

Day Name

Sunday

Monday

Tuesday

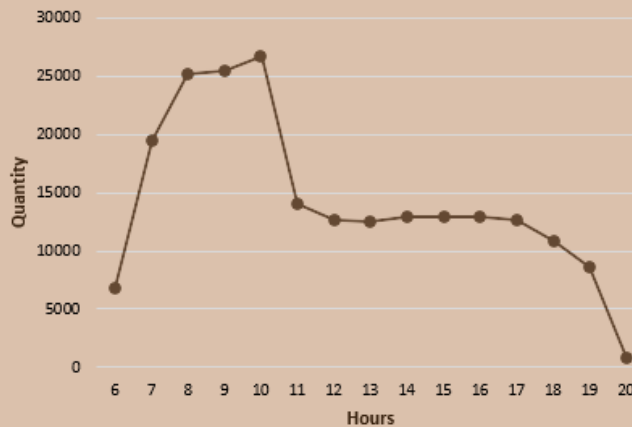
Wednesday

Thursday

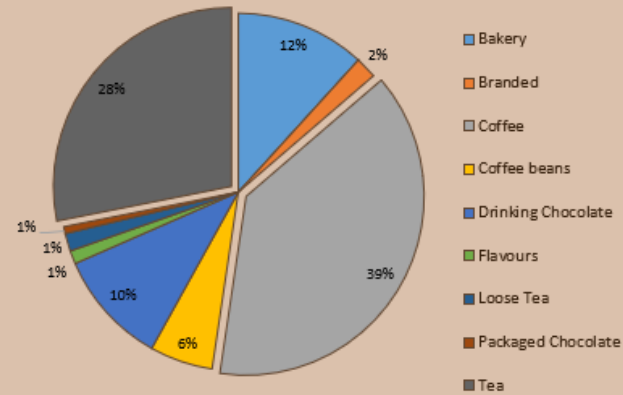
Friday

Saturday

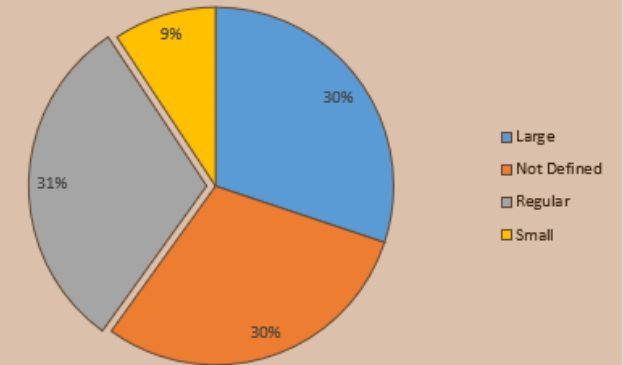
Quantity Ordered Based on Hours



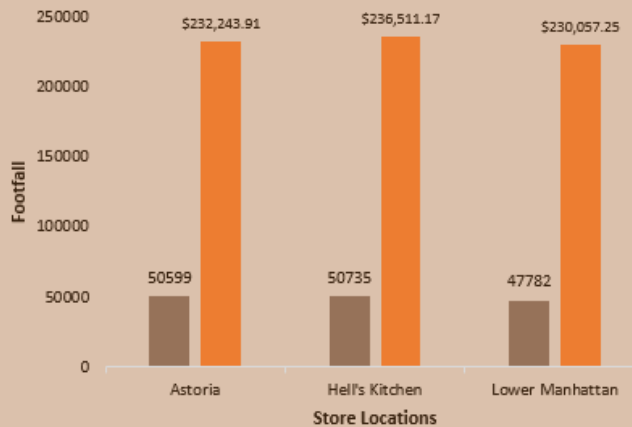
Categories % Distribution Based on Sales



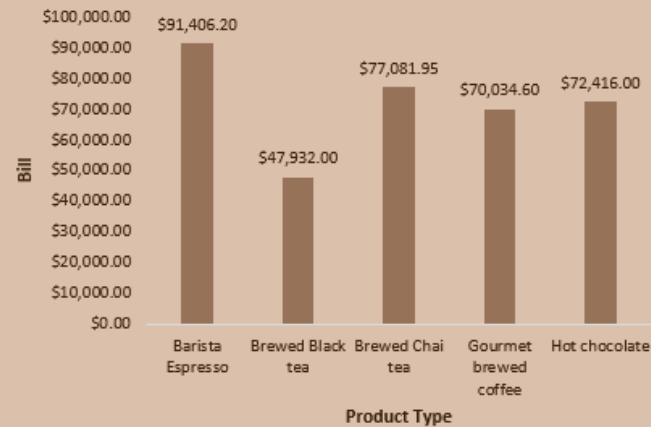
% Size Distribution Based on Orders



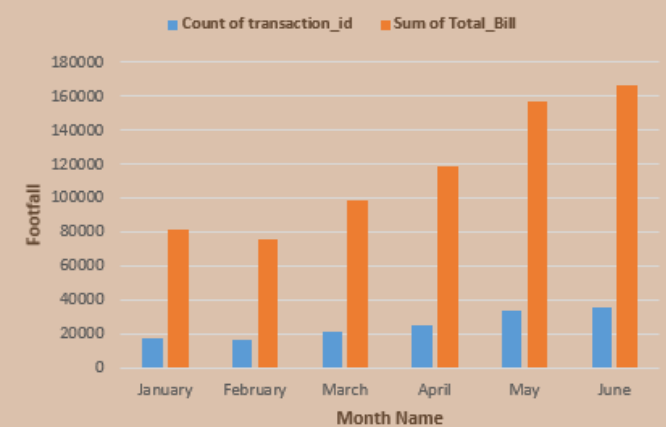
Footfall & Sales Over Various Store



Top 5 Products Based on Sales



Order on Month







The main objective of  
this project is to analyze  
retail sales data to gain  
actionable insights that  
will enhance the  
performance of the  
Coffee Shop.

**Start Your Day With Coffee**





## Recommended Analysis

- How do sales vary by day of the week and hour of the day?
- Are there any peak times for sales activity?
- What is the total sales revenue for each month?
- How do sales vary across different store locations?
- What is the average price/order per person?
- Which products are the best-selling in terms of quantity and revenue?
- How do sales vary by product category and type?

