

Coffee Shop



Coffee Shop

Coffee Shop Sales ☕

\$698,812.33
Total Sales

149116
Total Footfall

4.69
Avg Bill/Person

1.44
Avg Order/Person

Month Name

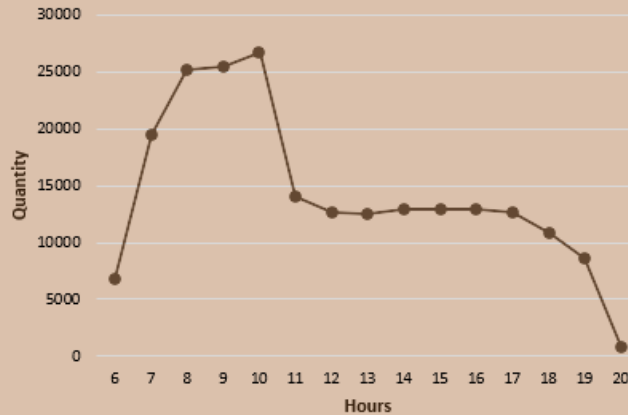
- January
- February
- March
- April
- May
- June

Day Name

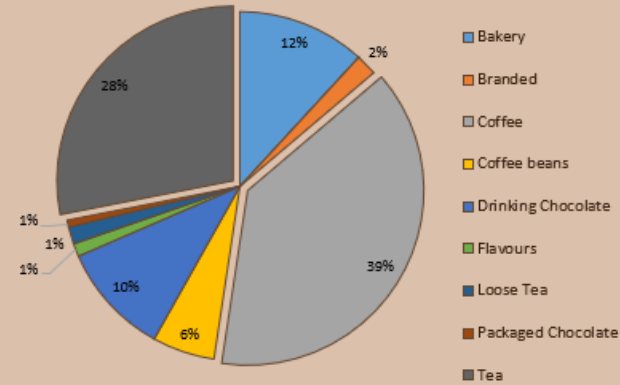
- Sunday
- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
- Saturday



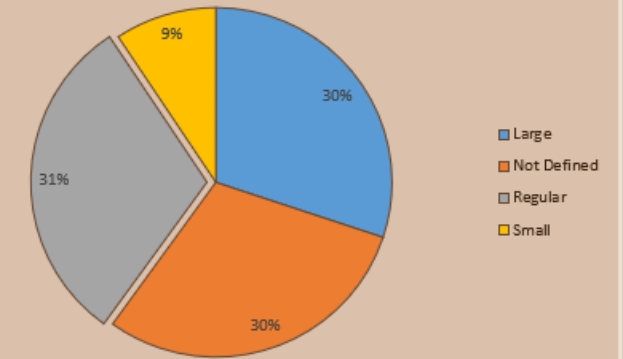
Quantity Ordered Based on Hours



Categories % Distribution Based on Sales



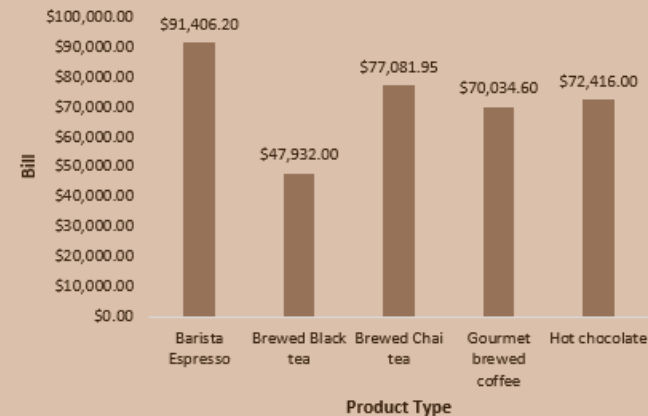
% Size Distribution Based on Orders



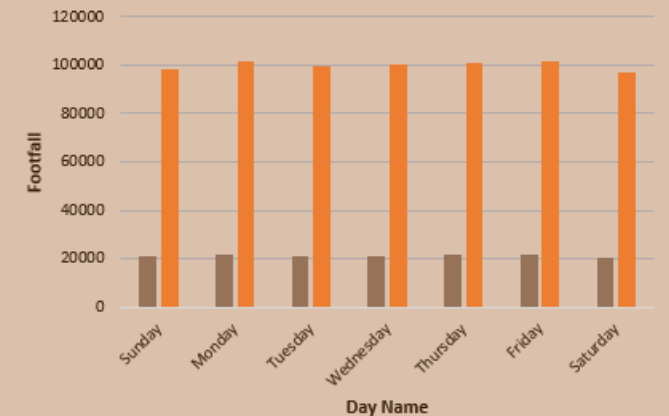
Footfall & Sales Over Various Store



Top 5 Products Based on Sales



Order on Weekdays





The main objective of
this project is to analyze
retail sales data to gain
actionable insights that
will enhance the
performance of the
Coffee Shop.

Start Your Day With Coffee



Recommended Analysis

- How do sales vary by day of the week and hour of the day?
- Are there any peak times for sales activity?
- What is the total sales revenue for each month?
- How do sales vary across different store locations?
- What is the average price/order per person?
- Which products are the best-selling in terms of quantity and revenue?
- How do sales vary by product category and type?

