

SUSTAINABLE DEVELOPMENT GOAL 8

DECENT WORK & ECONOMIC GROWTH

(Group - 21)

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Primary reaserch

Statistics

**Old and Recent Statistics were read
carefully**

1. <https://economictimes.indiatimes.com> › Jobs
2. <https://tradingeconomics.com> › India

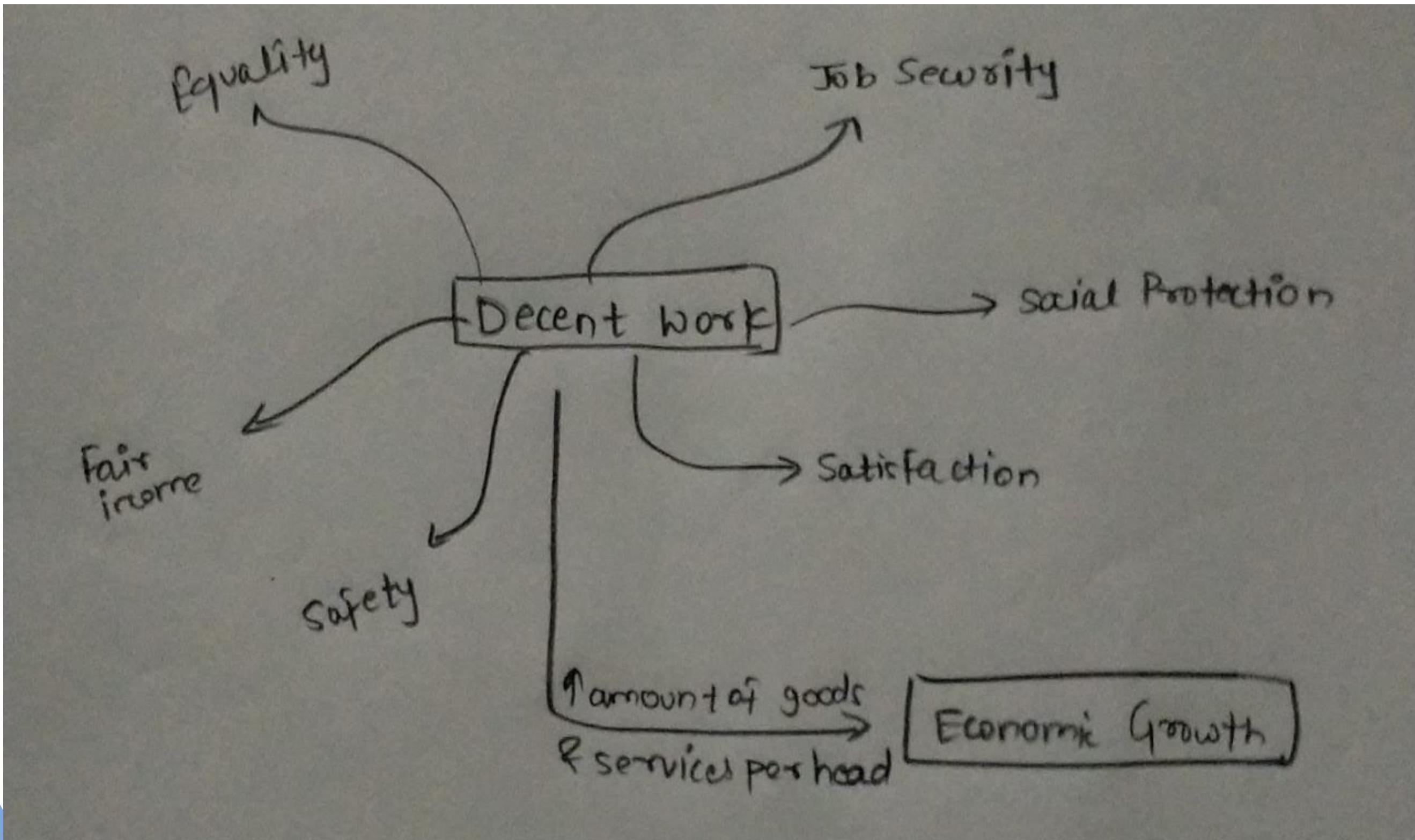
User Study

Interviews

1. **Conducted One to One Via Phone call**
2. **Conducted One to One by selecting random people in different places.**

Data collected is analysed properly

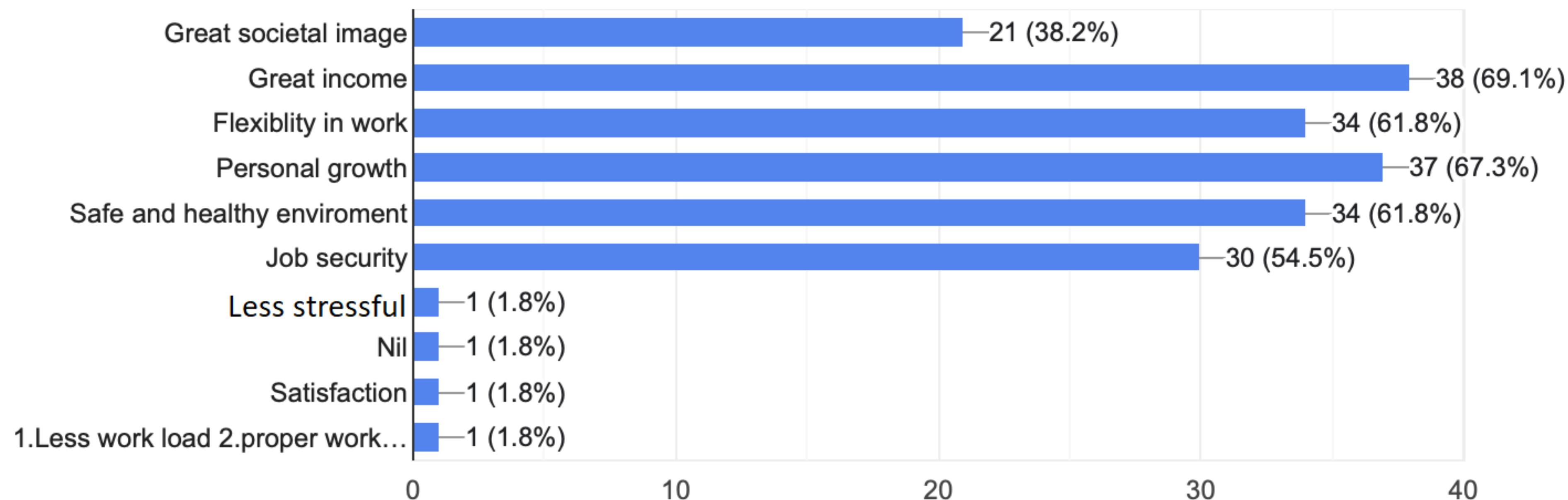
According to the International Labour Organisation (ILO)



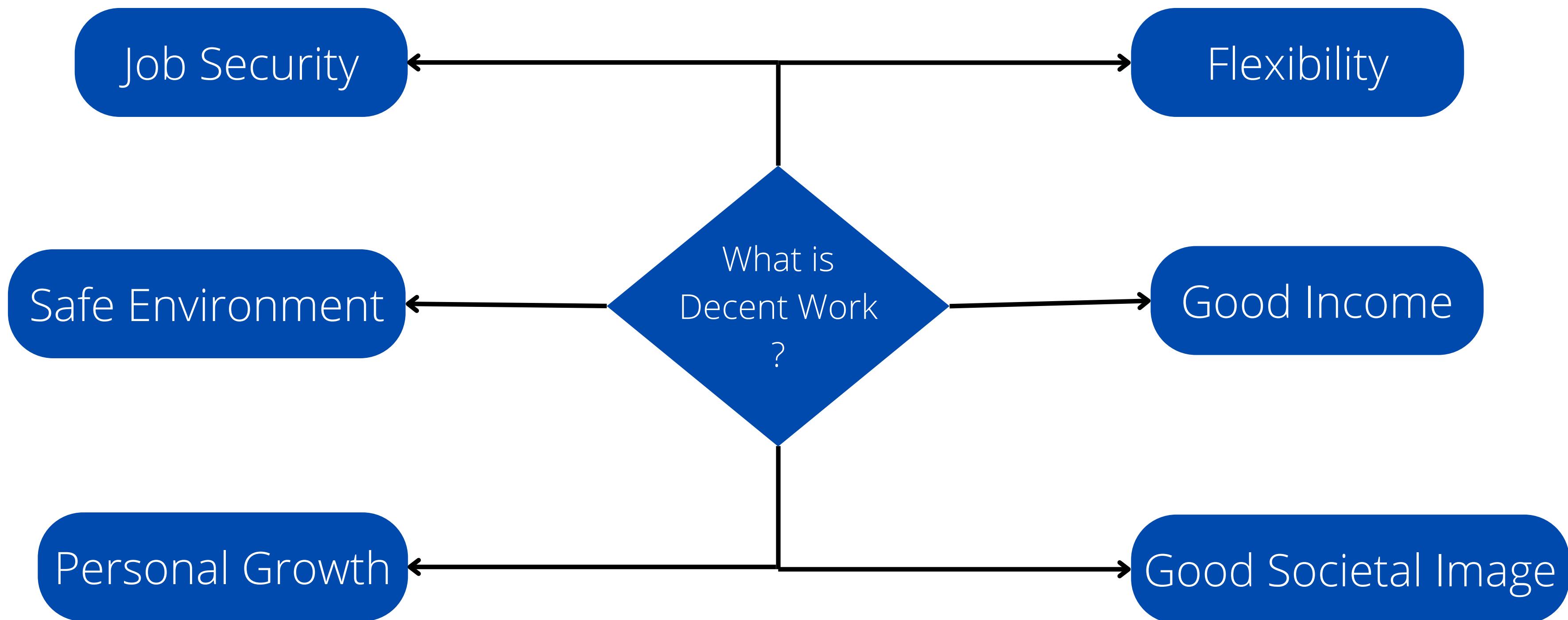
This question was asked to people to get what their opinion was on decent work and what it meant

According to you, what is decent work ?

55 responses



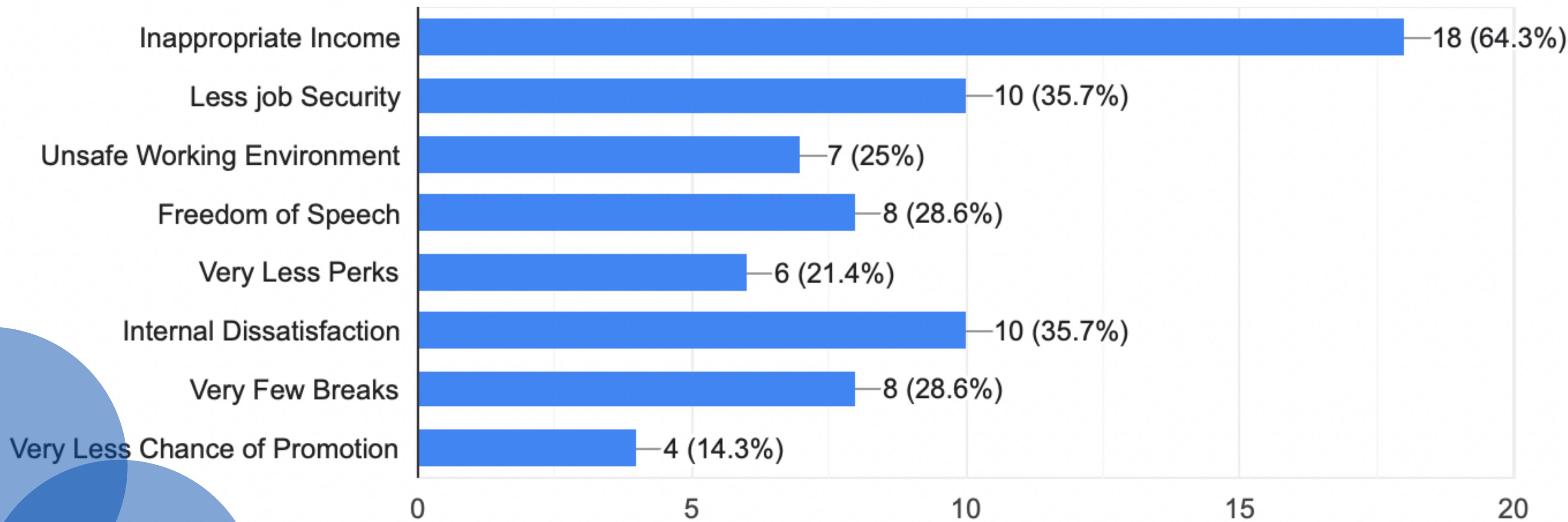
Other Definitions Of Decent Work



This question was only asked from people who are employed

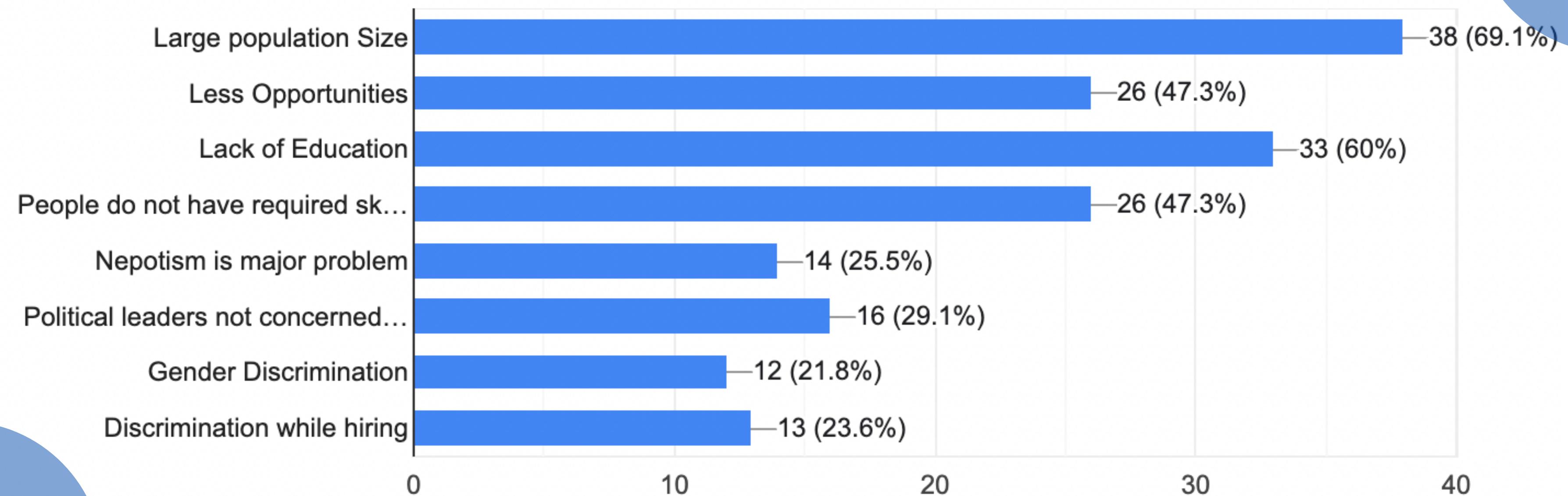
The reason behind your skillset not matching your current job is/are

28 responses



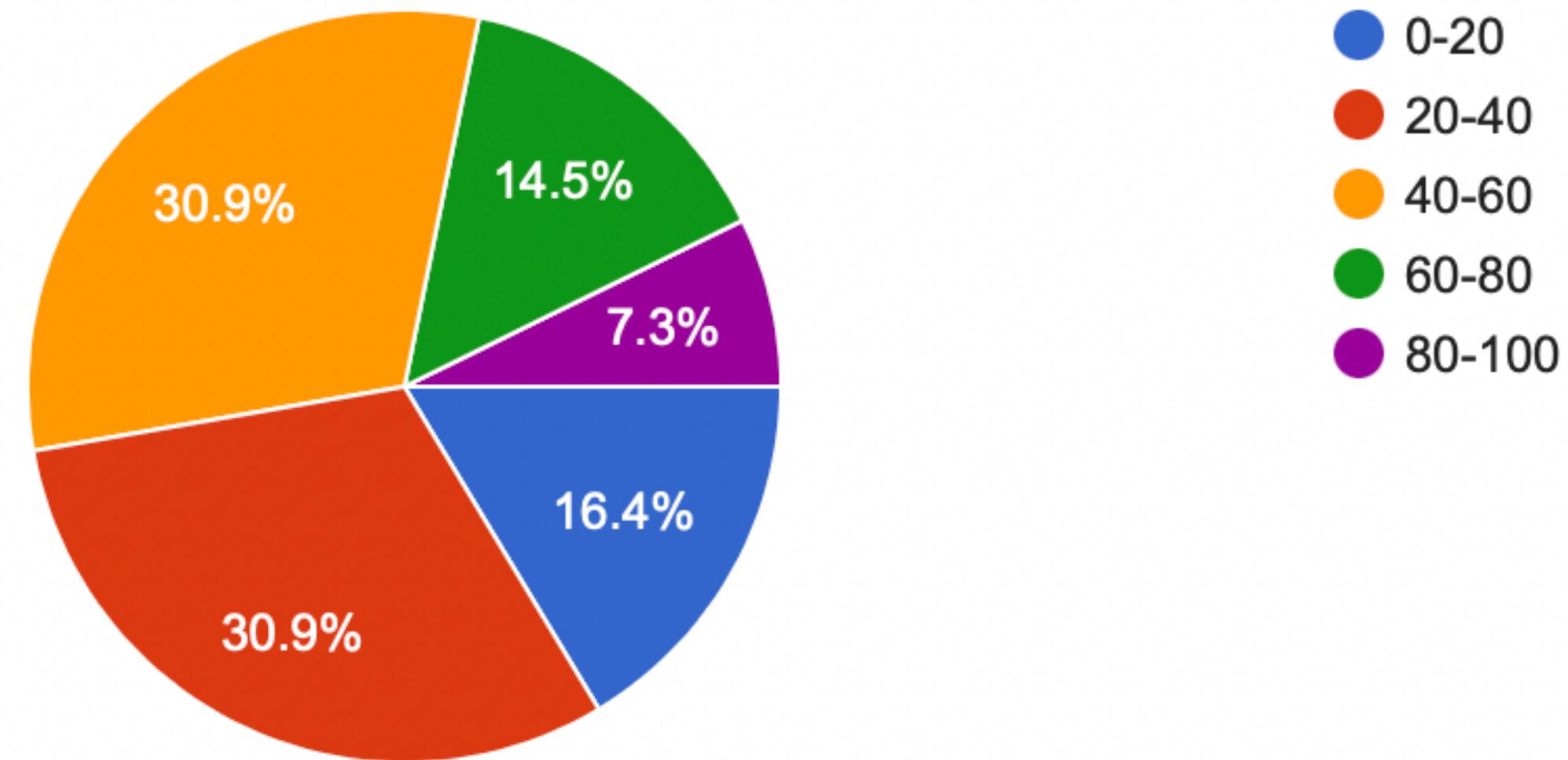
According to you, major reasons leading to unemployment in India?

55 responses



According to you , what is the unemployment rate in India(in%)

55 responses



According to the 'Centre for Monitoring Indian Economy data'

Currently the unemployment rate in India is 7.8% .The rate in rural india is 8.21% and the unemployment rate in urban india is 7.30%

Interview



Some Things (common problems) learnt from secondary research ,i.e, interviews and google forms)

Unemployment

Unemployment which has been a problem for ages is still a big problem. . Plus there is another form of unemployment called **disguised unemployment** , which has become very common now. In disguised unemployment ,the person does not perform the task he/she is good at (or has a expertise upon) but instead the person does something due to financial or some other form of pressure .Plus unemployment rates have gone up in rural areas instead of going down

**- This leads us to our next problem which is that
of lack of job satisfaction**

Lack of job satisfaction

Lack of job satisfaction may be due to a person having a different skillset(Disguised unemployment) or it could be because of too much stress or some other reason .Lack of job satisfaction is a huge problem because it reduces the output of the person , whereas it does not affect the unemployment rate but has a negative effect on the economic growth .

Lack of Education and skill development

It was observed that people in India have a lack of practical knowledge and useful skills .They generally do not have the skills to perform well in the corporate fields due to this lack of practical knowledge

Lack of awareness

People are genuinely not aware about the availability of jobs around them and due to this many people are not able to find jobs

What people want in their jobs

Skill development

Flexibility timings

Personal development

Good salary

Good working condition

Friendly colleagues and boss

Work from home

Well known profile

Jobs that match their skillset

Satisfaction

Good perks and benefits

Not being mistreated

Not working over-time

Good societal image

Less stressful work

Problems

Lack of skills

Lack of awareness

Over population

People aren't educated

Nepotism

Discrimination

Lack of desire

Under payment

Lack of opportunity

Gender inequality

Political leaders make being

Bad past experience

Lack of proper hiring system

Problem statement :

It has been noticed that a lot of people find it difficult to get work.

Some do not have the knowledge or the required skill-set, while others are not able to find the right platform.

Plus most people are not happy with their jobs, some have to do jobs, in which they are not interested because of weak financial conditions(or family pressure).

Things our solution must address

Only people who are interested should be selected for the job

Solution should provide a proper hiring system

Solution should be open for all

It should tackle disguised unemployment

Gender, inequality and nepotism should be prevented

There should be enough work ,i.e, almost all people should be able to work

Solution should ensure the persons job security

Prevent mistreatment by boss

People should be payed fairly

There shouldn't be any discrimination while hiring

People should be able to connect and be friends or get familiar

over population must be treated as a boon rather than a bane

Skill shall be taught to the people as and when it is needed

The person should not be forced into doing a job he/she doesn't wish to perform

There should have safeguards to ensure equality and prevent mis-treatment

Our solution

To address all of these problems we have created a free and open-source app and website that will help job seekers find work by connecting them to companies and can also grow their business. In this way, the people will get the option to choose what kind of job they want to do and can uplift their business, which is very likely to boost their productivity. Through this app, people get a platform to connect to the companies.

NAME

ROJGAAR

Symbol and logo:

People generally wear tie's to work or interviews(or other similar things).The tie has been used to symbolise a person with a job(or a person who is going for a job interview).

The 2 half men are representing the unemployed youth who are getting supported with well established companies .Plus there is one more perspective which is that the small startups or businesses get supported from well established companies or businesses .



Tagline

'A way to employed India'

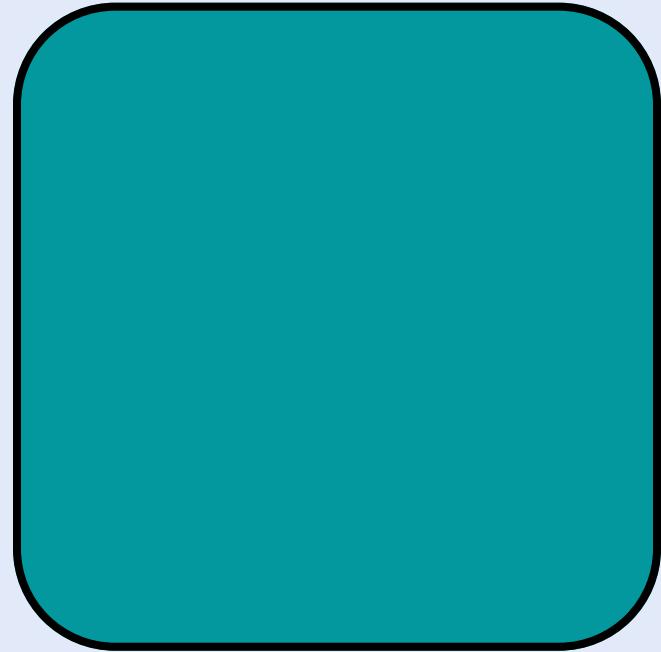
This is our tagline which represents as well as it states our ulterior motive which is top provide employment

Typography

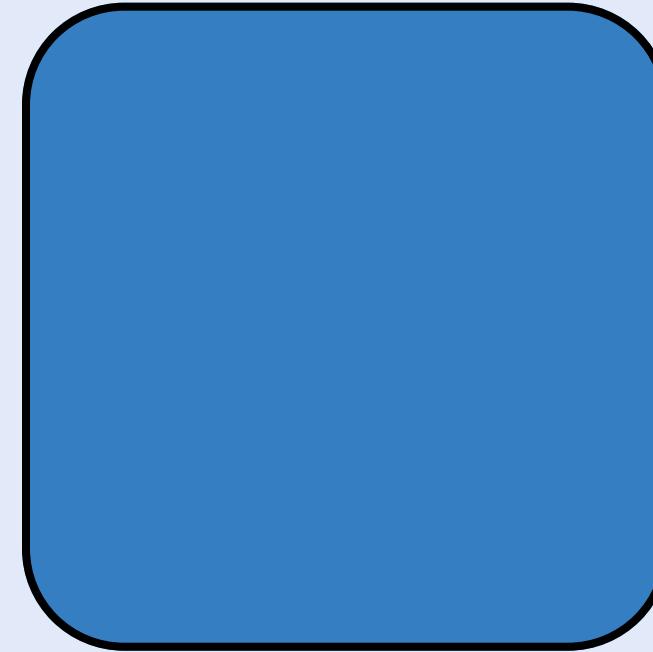
Alegreya bold has
been used just for
heading

Alegreya Medium has been the
body text (everything except
heading)

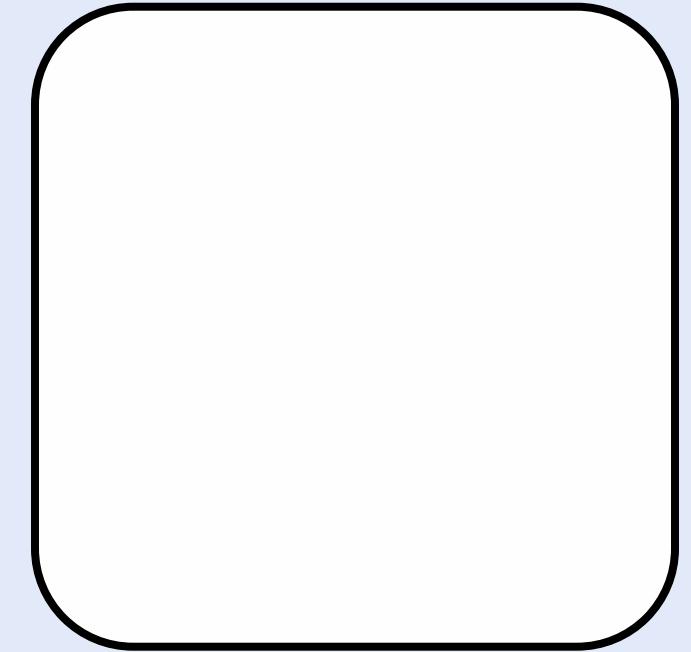
Colour palette



#03989e



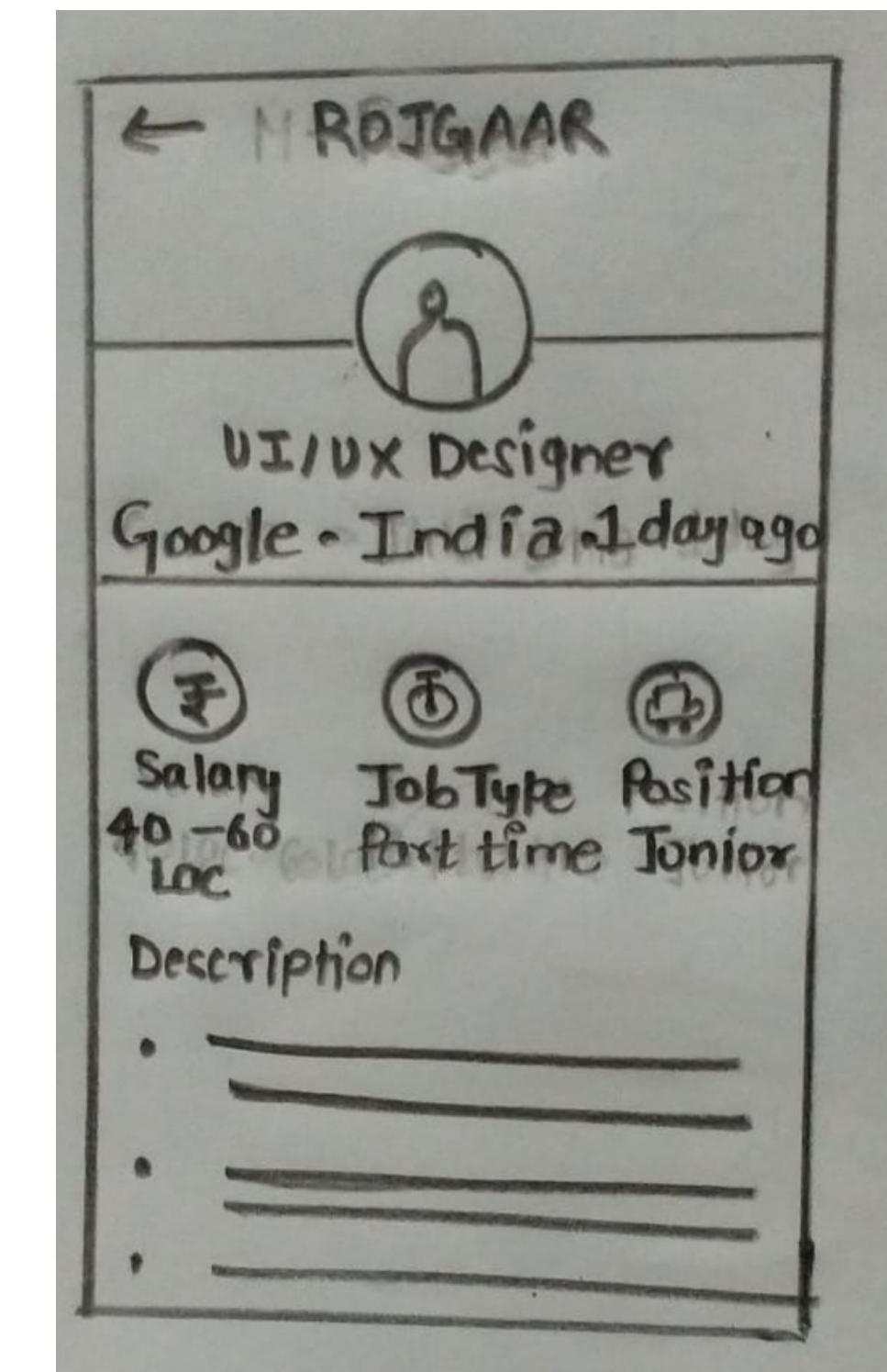
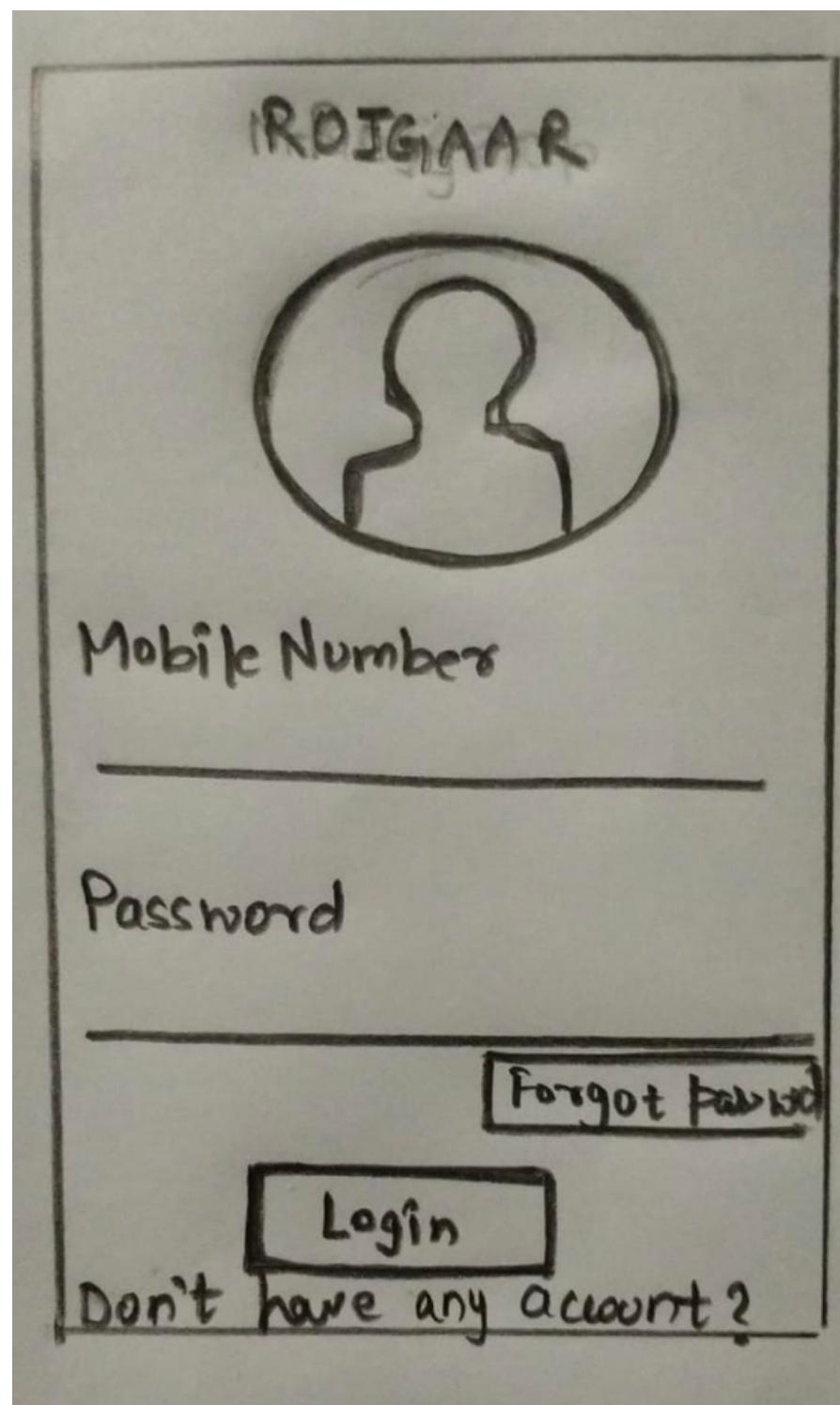
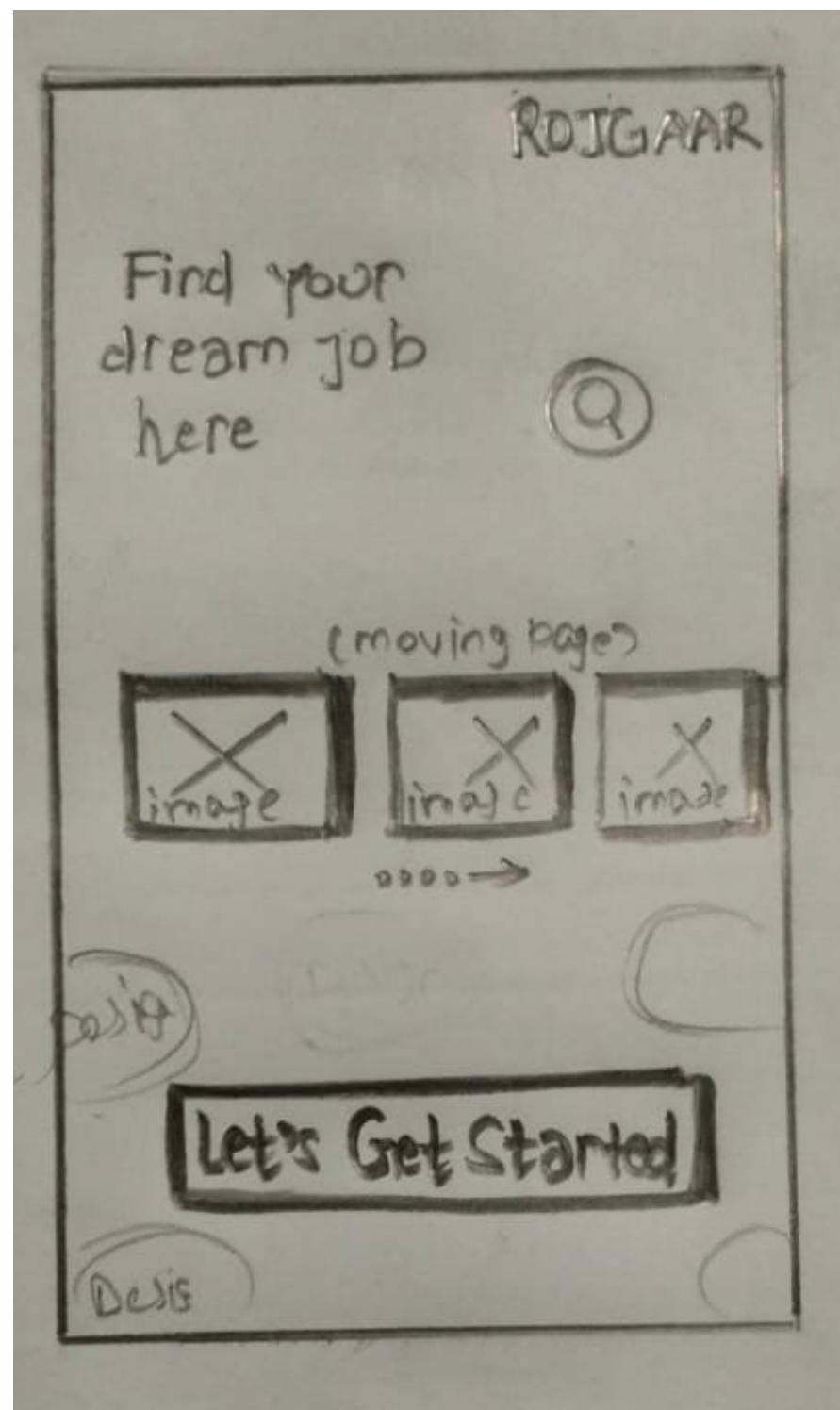
#357ec1



#ffffff

This colour palette with 3 colours was chosen because it brings out a sense of well-being and positivity in the user , which is espicially crucial for a user who is looking for a job .Proper consistency has been maintained in the app ,site and logo.

Lo-fi prototypes app



≡ search

Category ROJGAAAR

Design

Sub Category

UI/UX Design

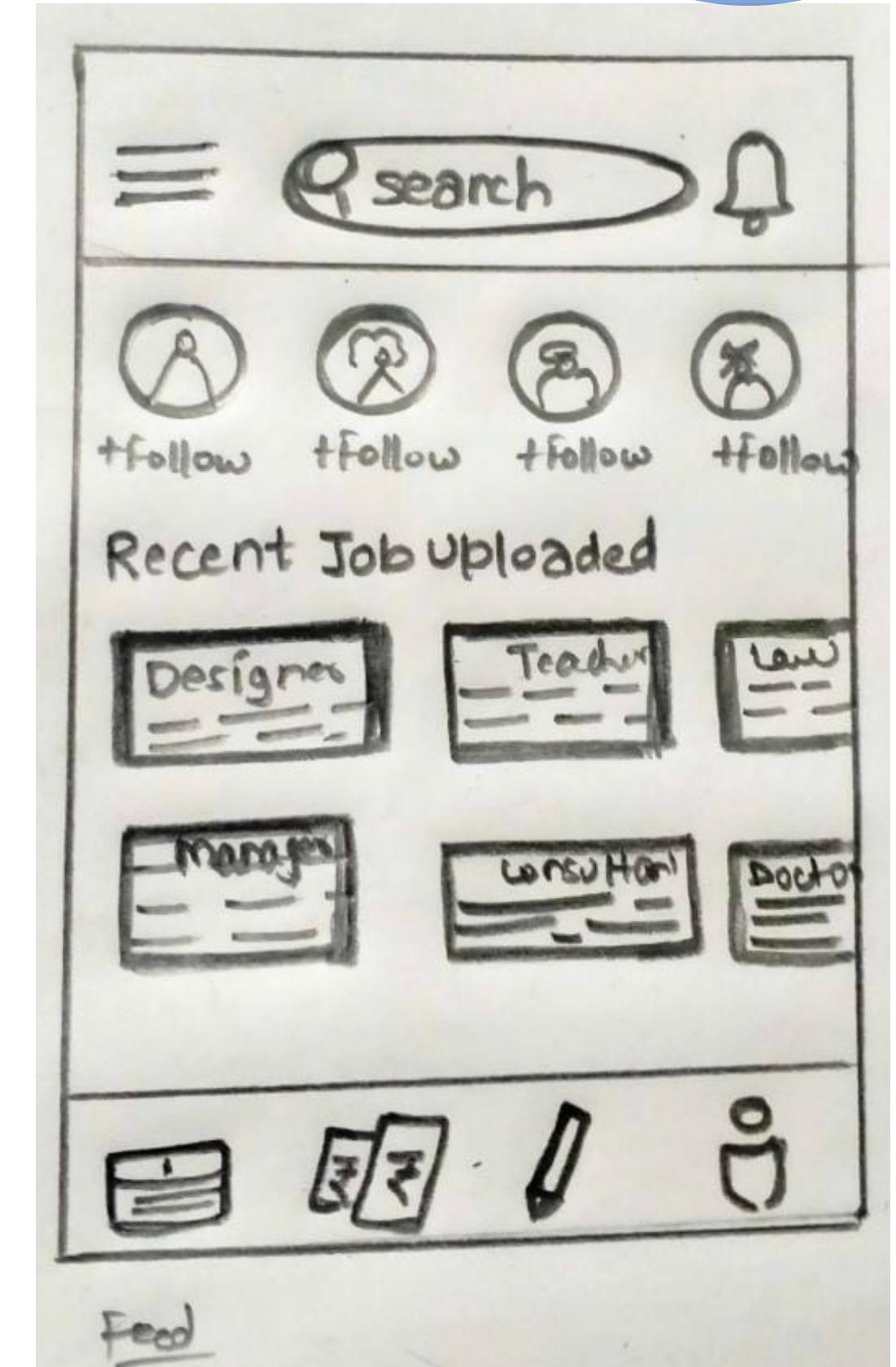
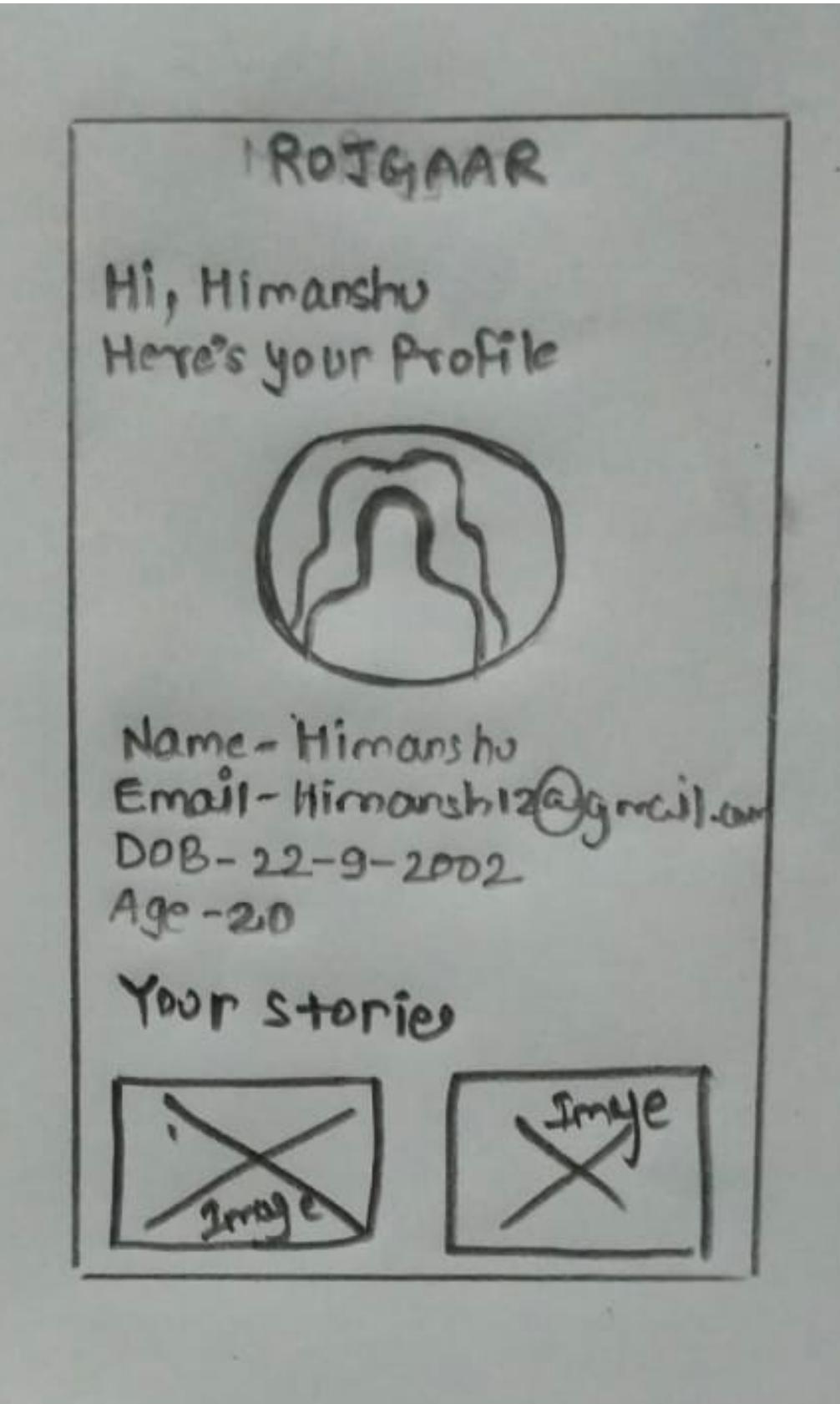
Location

India

Salary

Min Max

Apply Now



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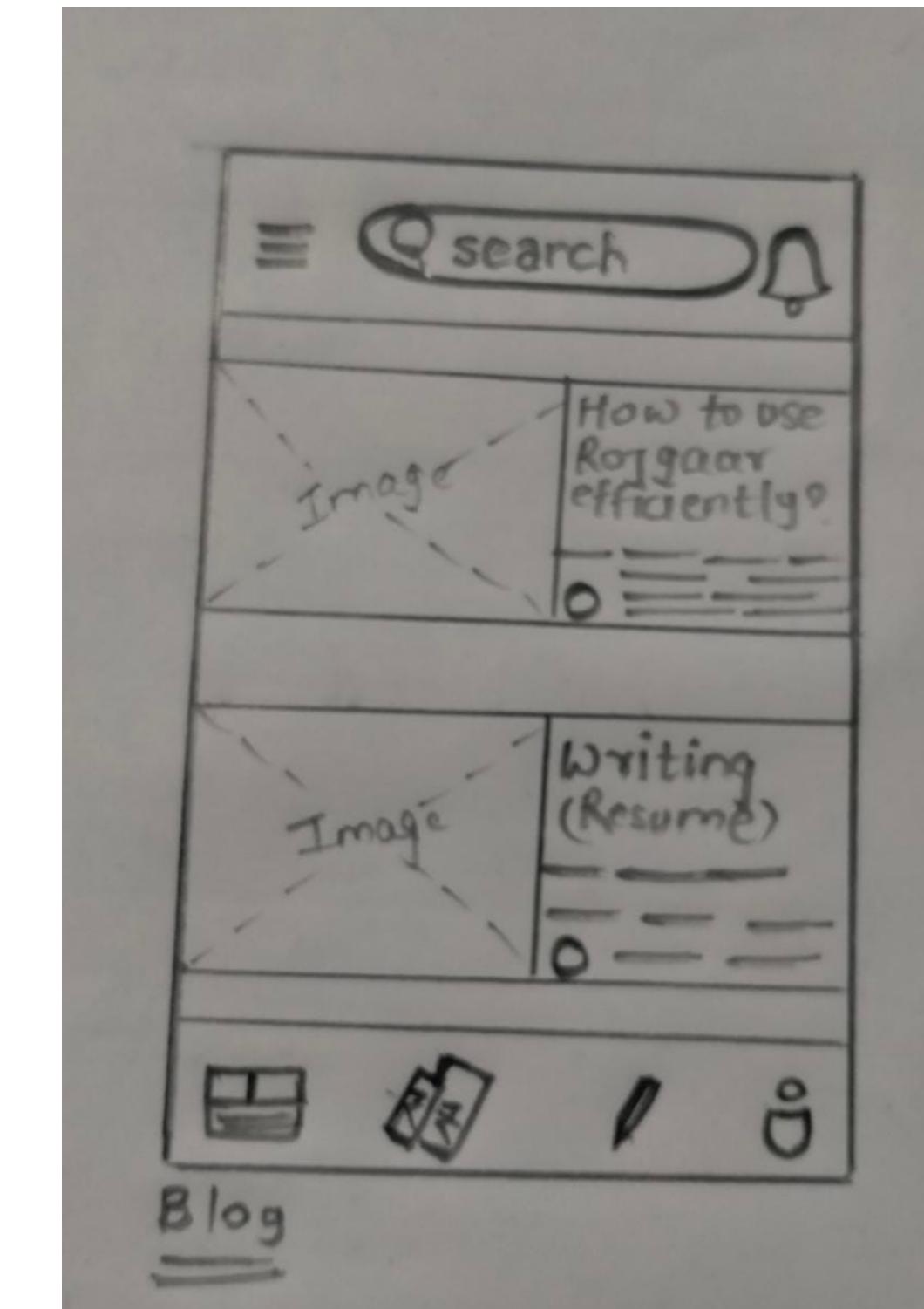
Name _____

Email _____

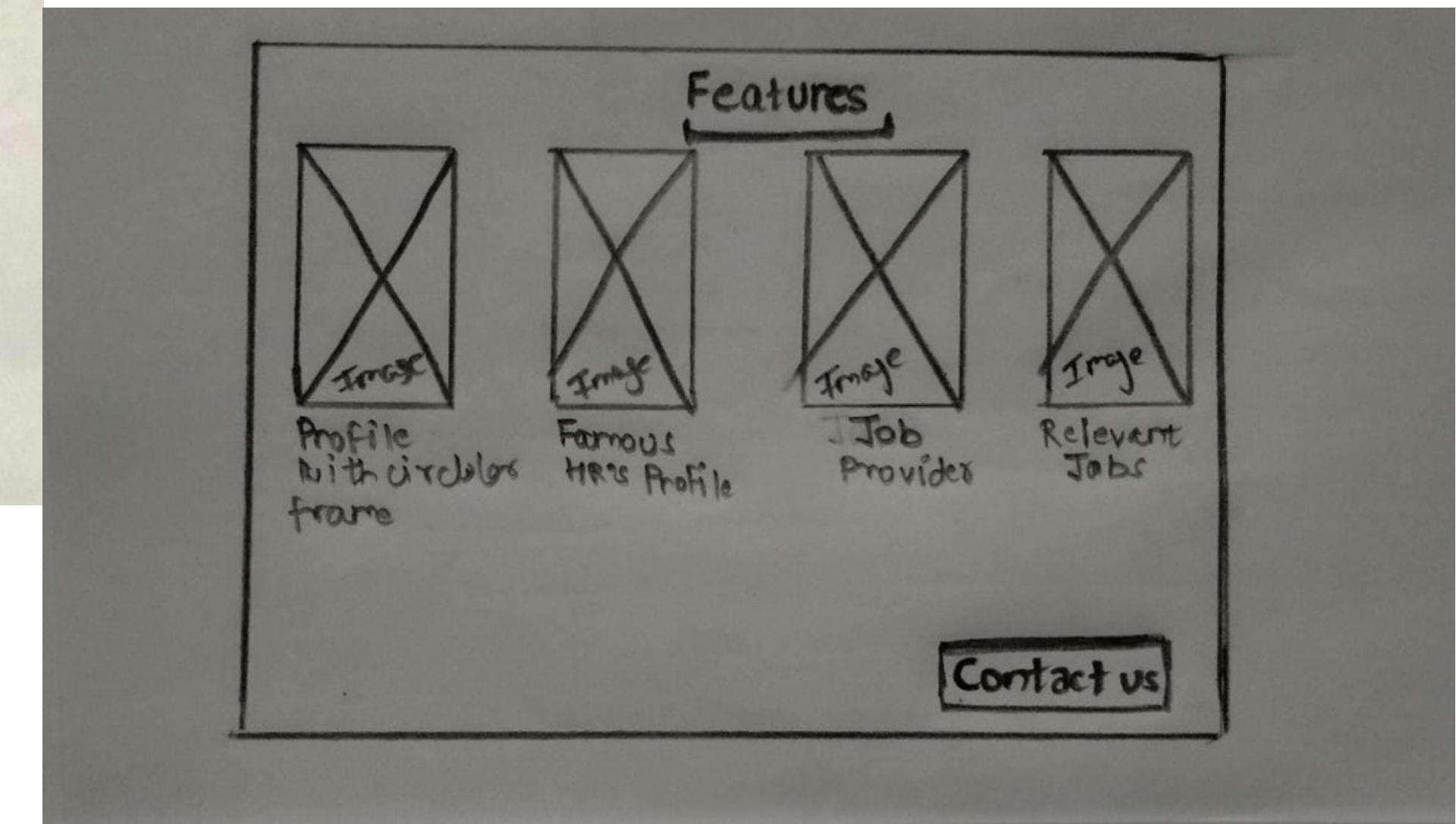
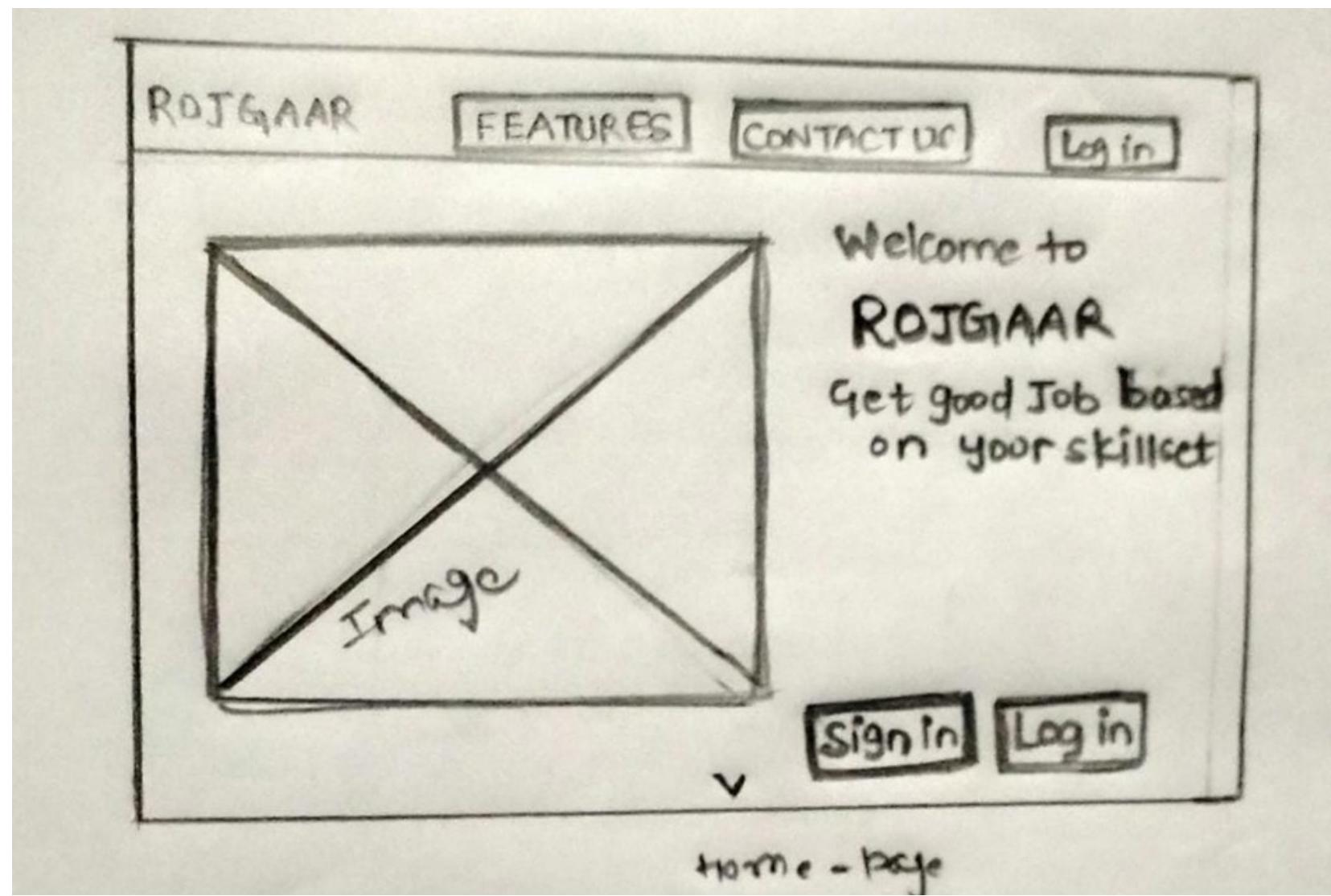
Password _____

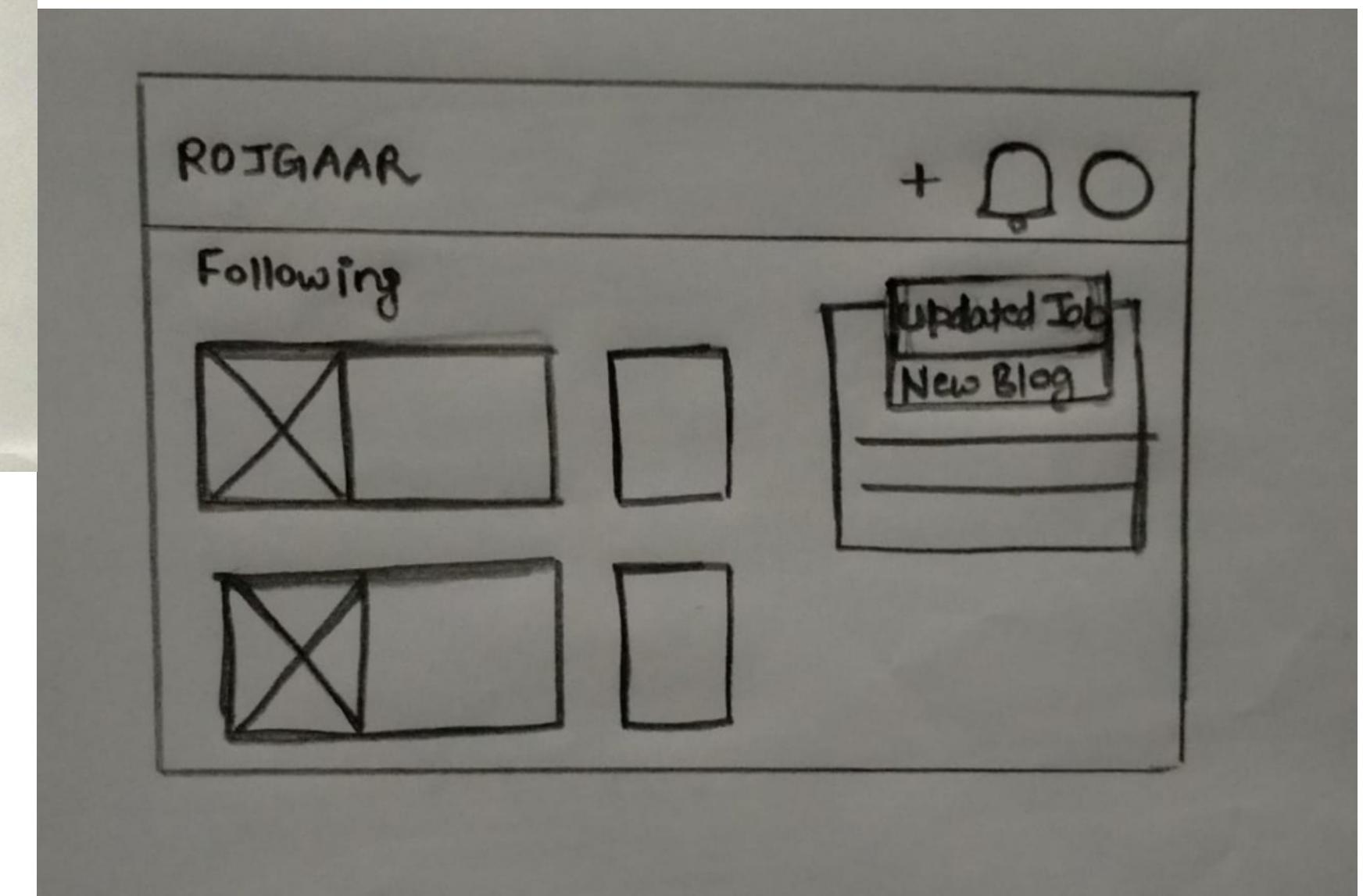
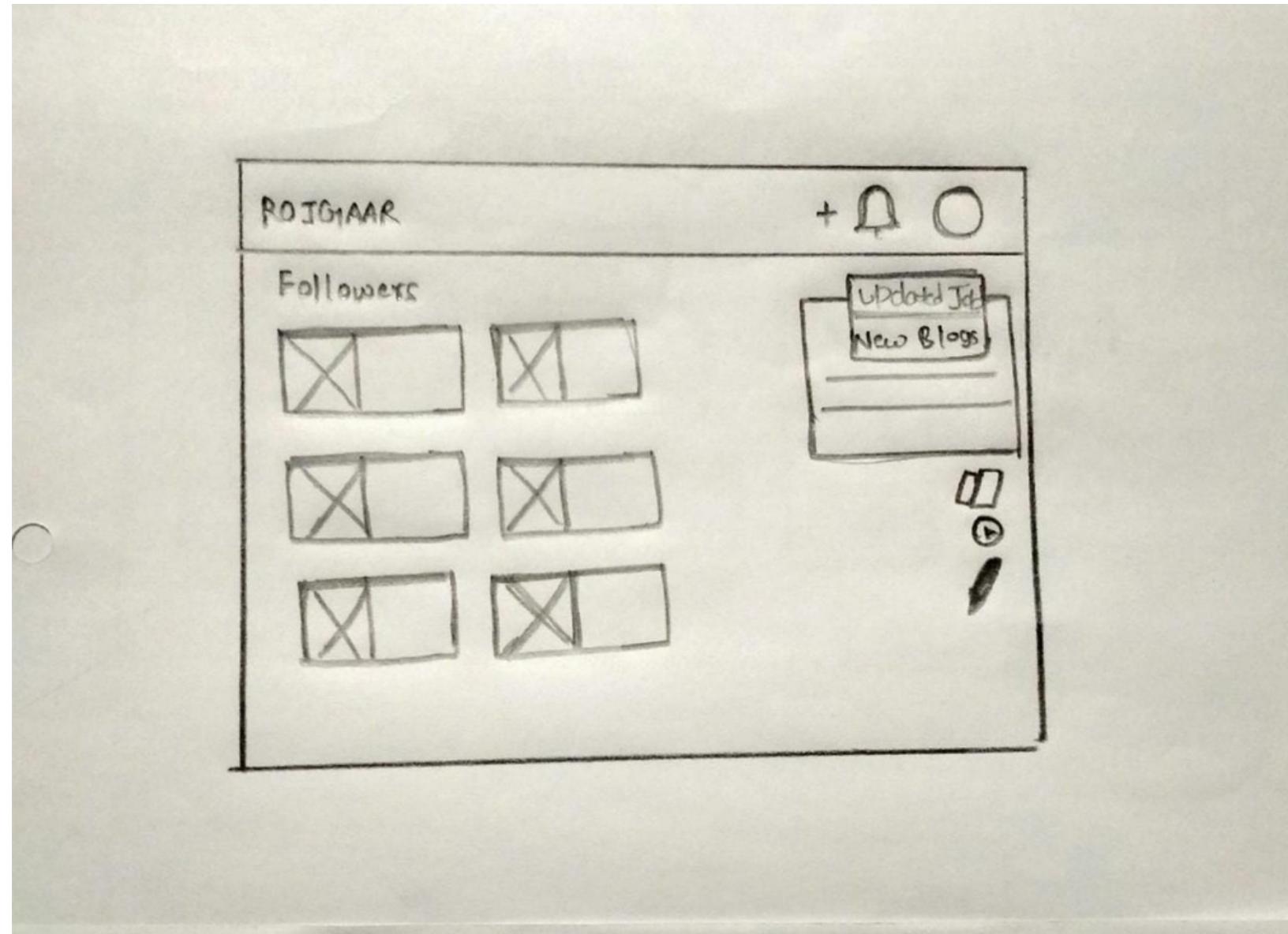
Confirm Password _____

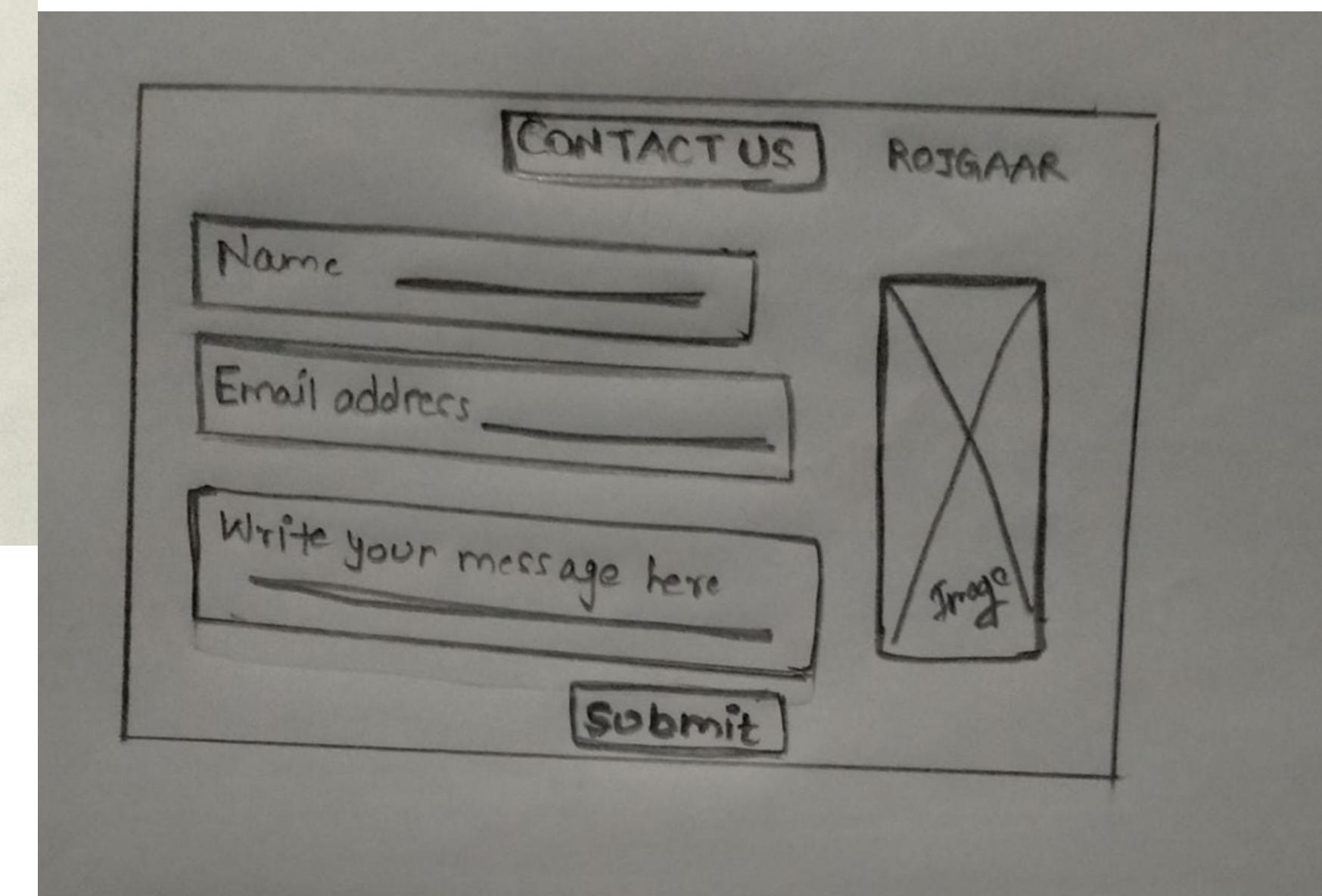
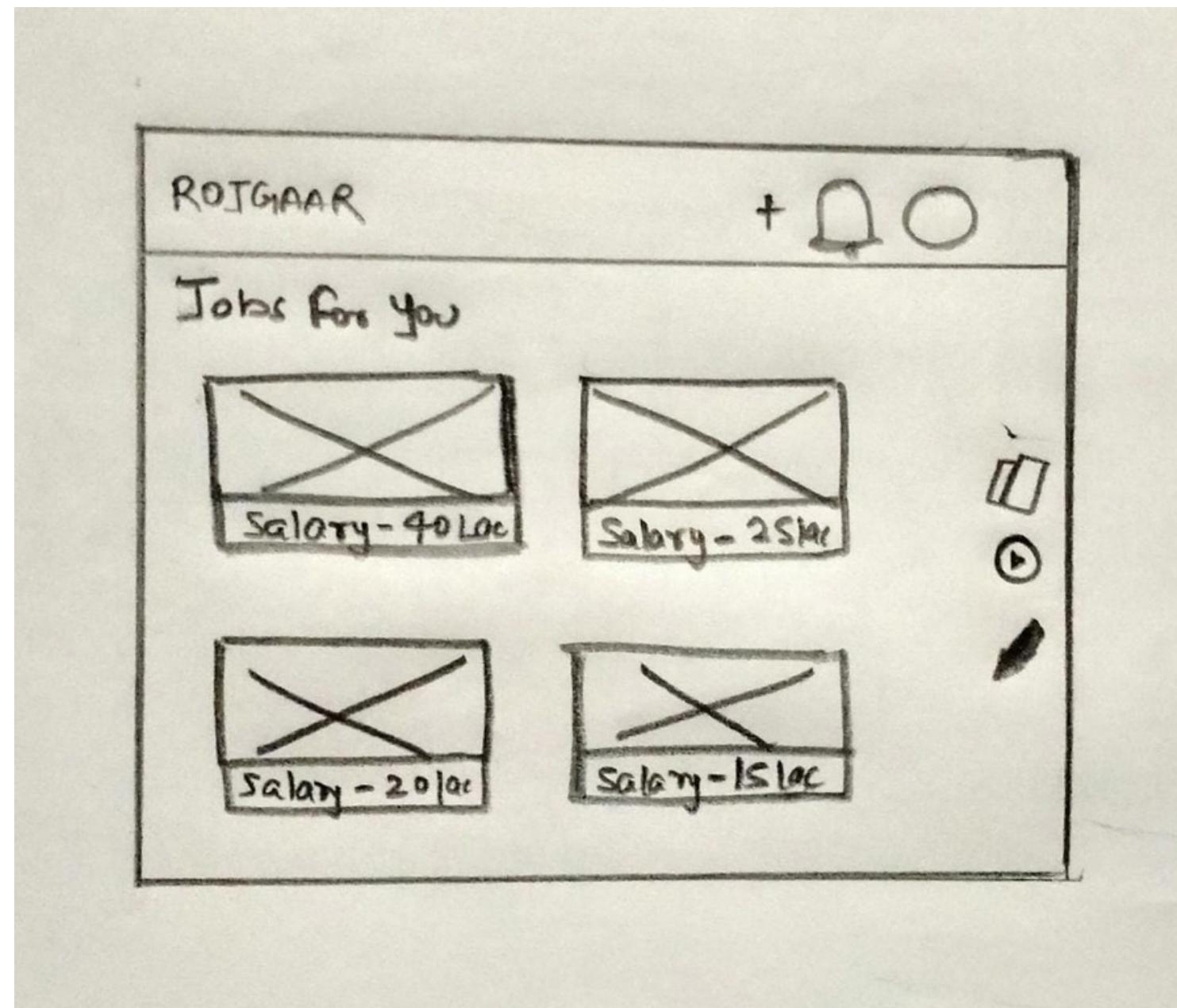
Remember me



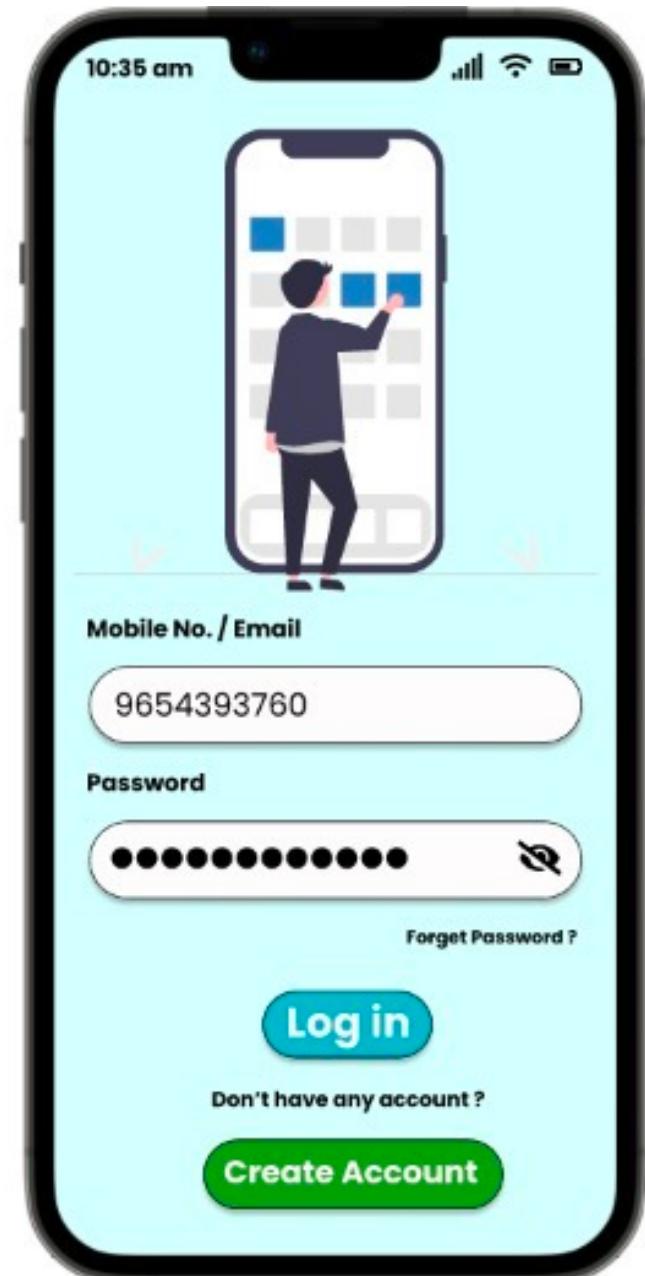
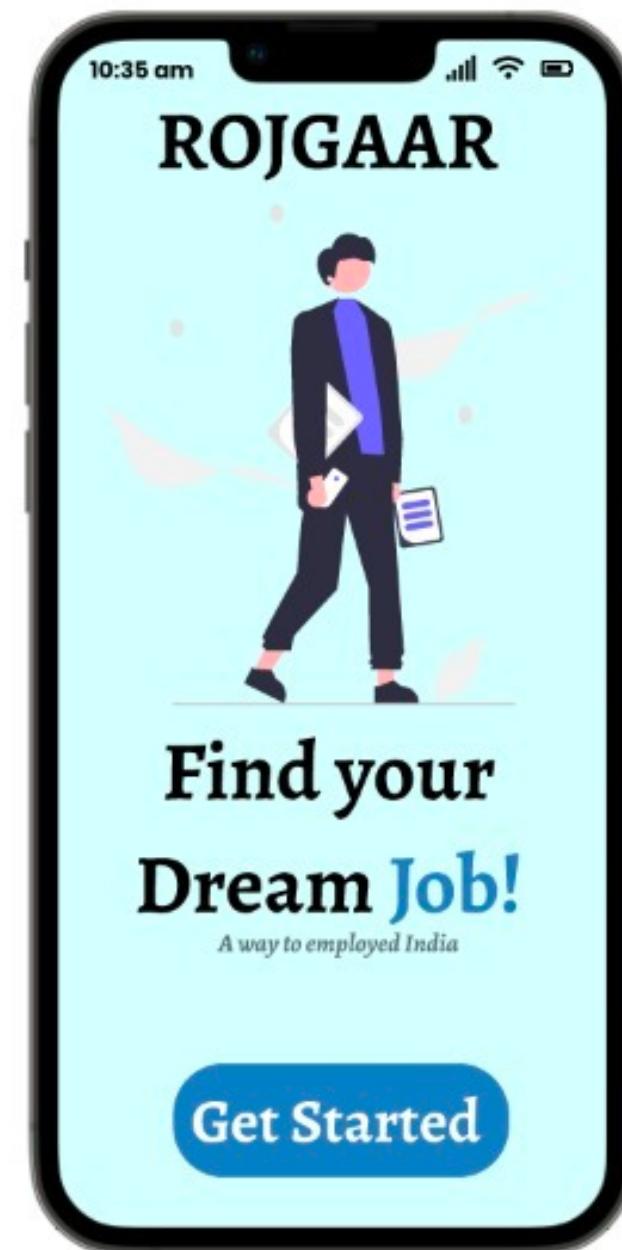
Website lo-fi prototypes

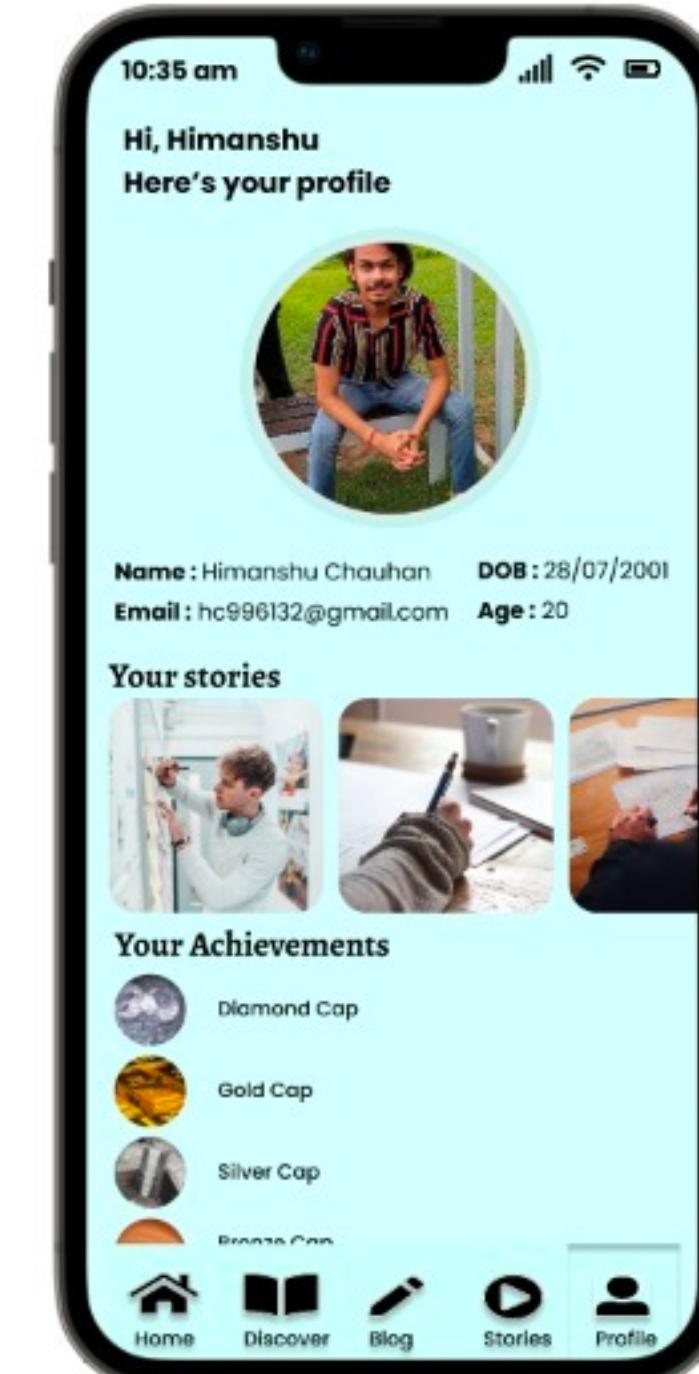
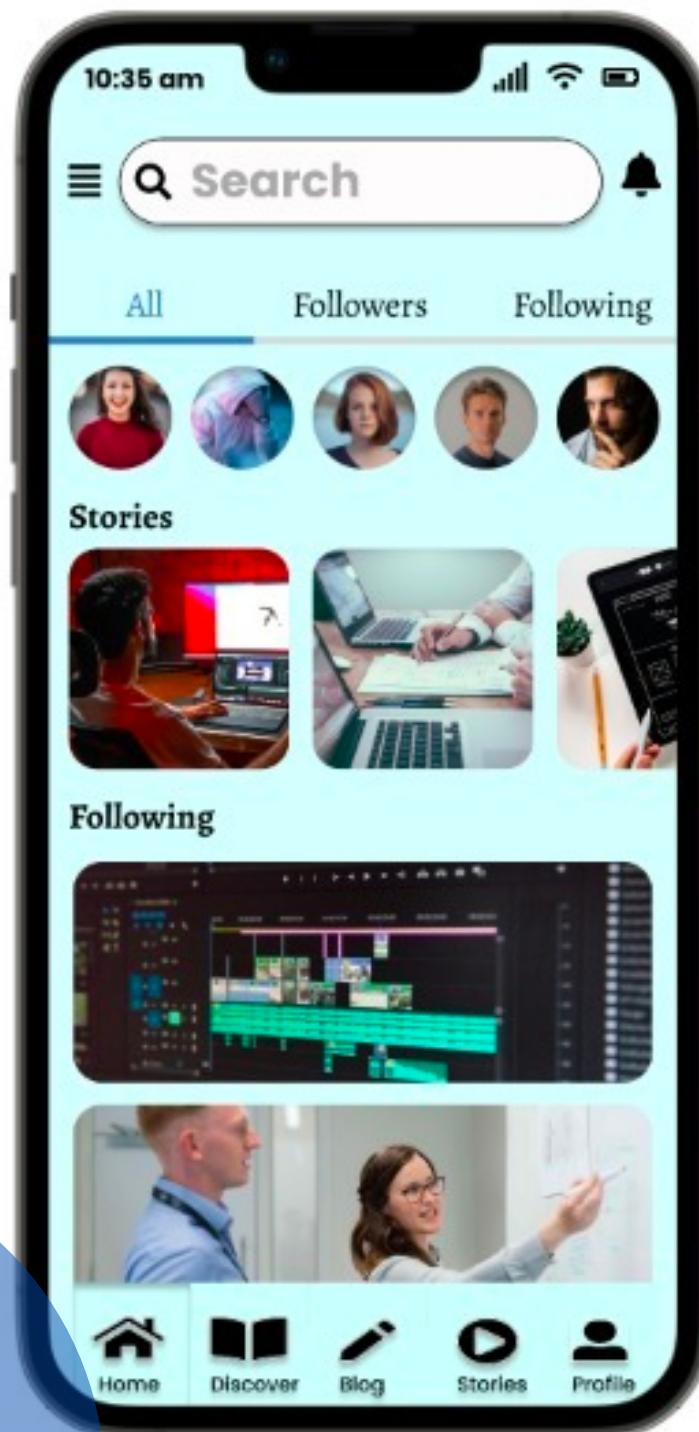






App hi-fi prototypes





Website hi-fi prototypes



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Home

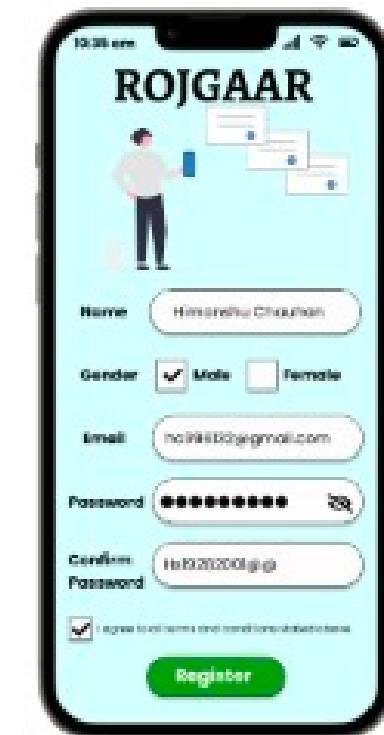
Features



Profile with
circular frame to
show credibility



Relevant Jobs



Create an account



Home Screen

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[Home](#)

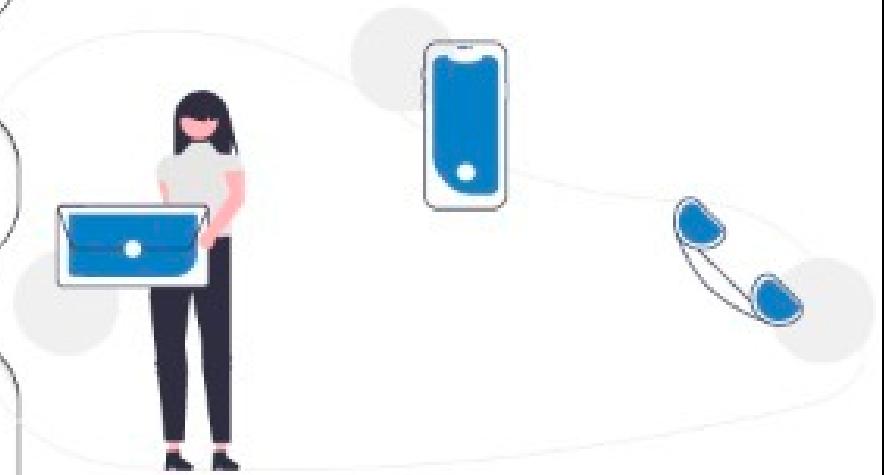
[Contact Us](#)

Name

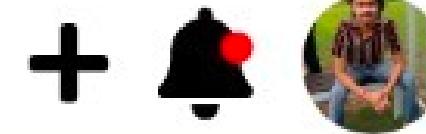
Email address

**Write your message
here**

[Submit](#)



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Following

(People you follow for better jobs)



RN India Ltd.

Jobs available as a role of senior Data Analyst near Greater Kailash. Salary will be between 30 - 40 thousand.

Himanshu Chauhan



Mock trop Ltd.

Jobs available as a role of Digital Designer @ Rohtak.....

Himanshi Chauhan



SOFTWARE INT.

Jobs available as a role of Software Developer @ Germini.....

John Kit



Tiro Tech.

Jobs available as a role of Data Scientist in England.....

Anshika Singh



Flyers ket Ltd.

Jobs available as a role of Consultant @ Punjab.....

Ankit Raj

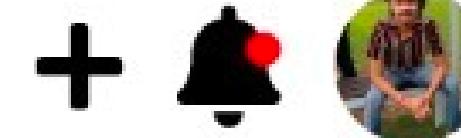


KTG India Ltd.

Jobs available as a role of Chemical engineer....

Himanshu Chauhan

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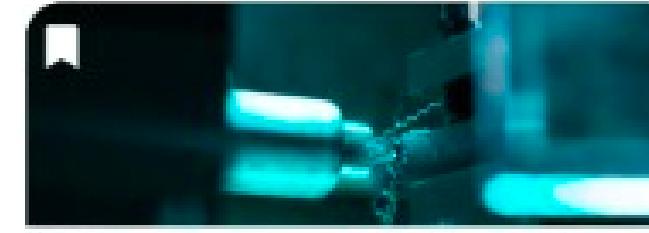


Jobs For you

(Best jobs according to your skillset)



Digital Design



Software Developer



Data Analyst



Teacher



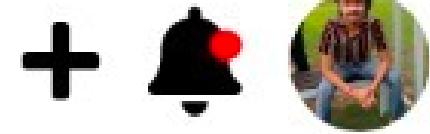
Consultant



Finance officer



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Followers

(People who follow you for startups and better job opportunities)



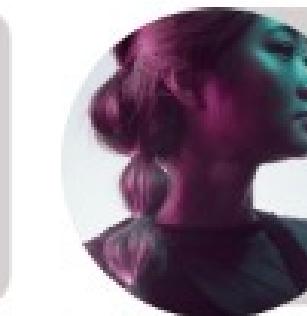
Himanshi Garg
(Follows you)



Sehroz Khan
(Follows you)



Shivam Raj
(Follows you)



Shweta Jha
(Follows you)

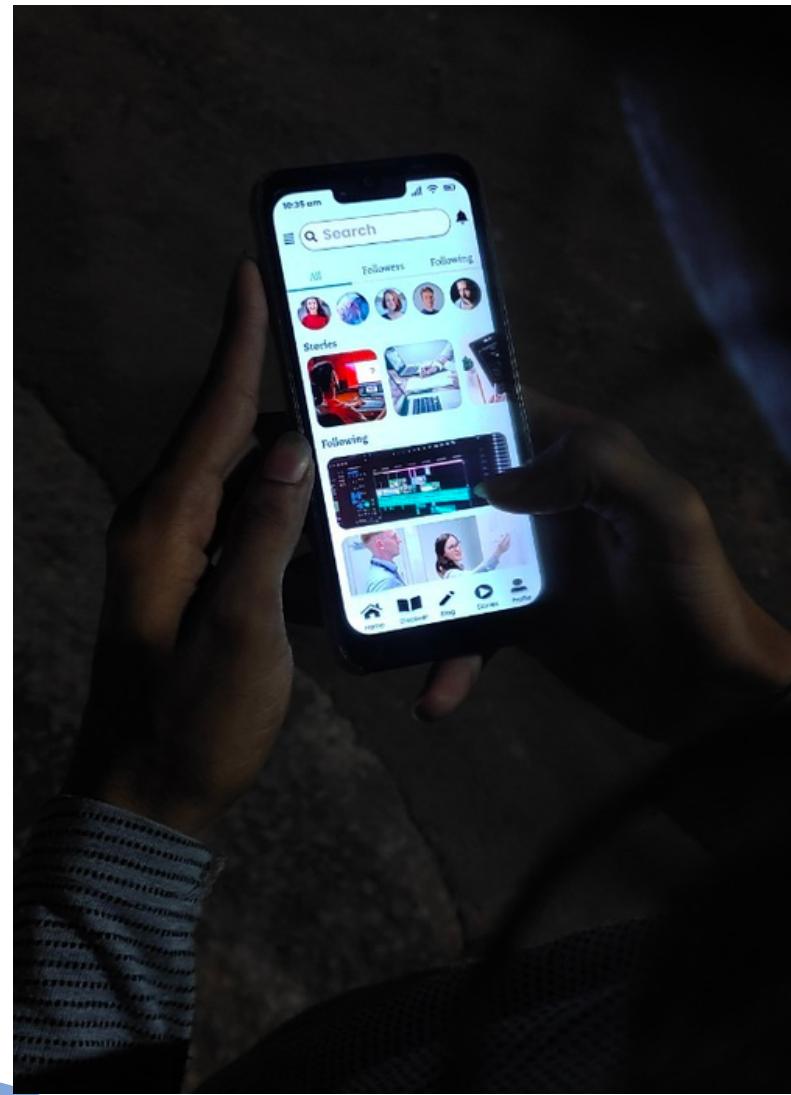


Ravi Negi
(Follows you)

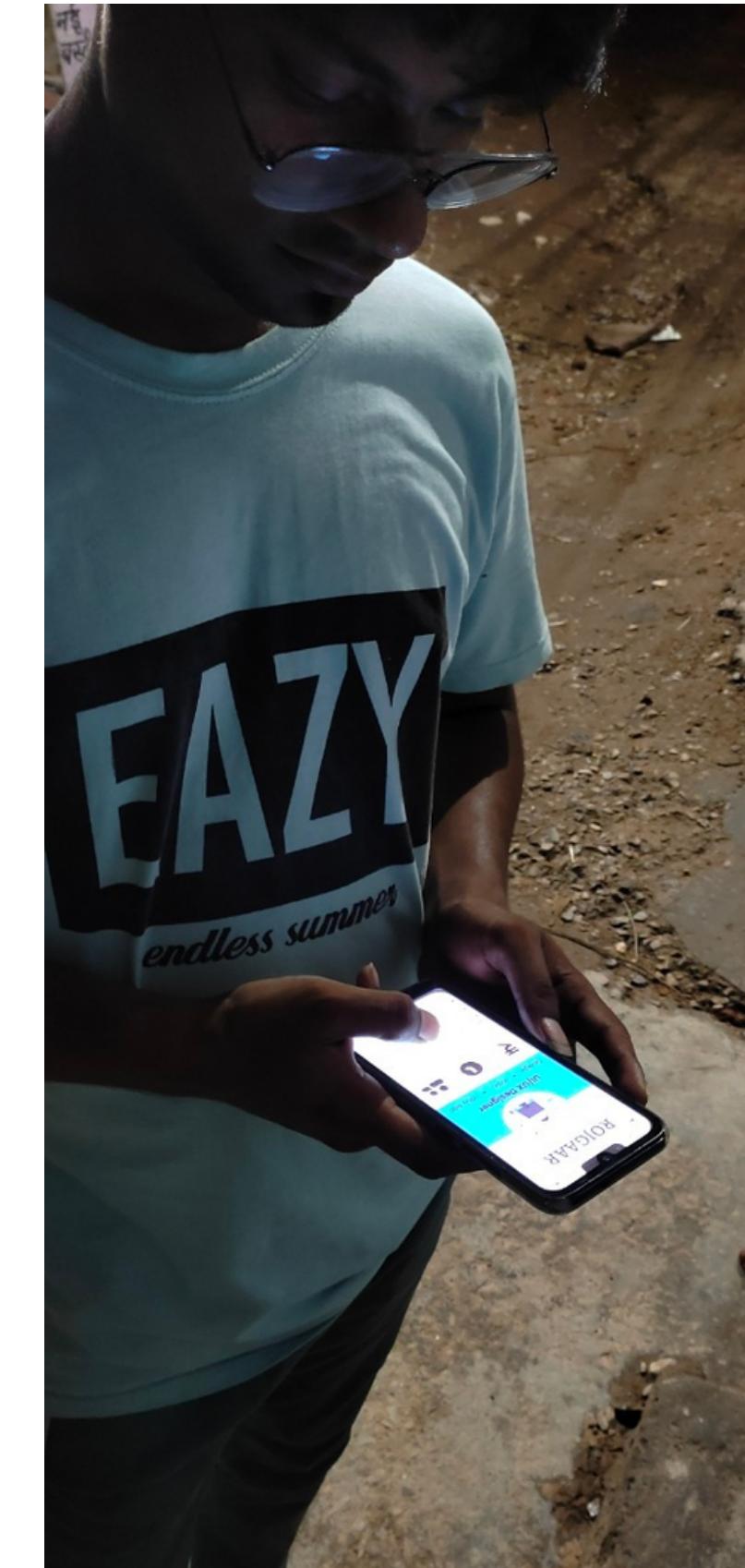


Amin Khan
(Follows you)

Feedback from user



The users found the color combination very appealing. And they suggested some improvements related to accessibility, to us which were implemented then. For example, initially, we had a home screen with a large number of options, whereas later it was changed to just a screen with minimal options. And cognitive Laws(Fitt's Law, Gestalt Law, etc.) were taken care of. We tried to make the app and website accessible .



Thank you