Problem Statement:

The primary goal of this data analysis project is to gain insights into Twitter conversations related to Bitcoin and various altcoins and to assess how sentiment in these tweets may be associated with cryptocurrency price movements.

```
import pandas as pd
import matplotlib.pyplot as plt
from textblob import TextBlob

from google.colab import drive
drive.mount('/content/drive')

Drive already mounted at /content/drive; to attempt to forcibly remount, call drive.mount("/content/drive", for
```

Data Loading

```
# Load the dataset
data = pd.read_csv('/content/drive/MyDrive/DAV Project/datewise2022.csv')
# Convert 'Date' column to datetime format
data['Date'] = pd.to_datetime(data['Date'])
target_month = 1
# Filtering data for the specified month
data_for_month = data[data['Date'].dt.month == target_month]
# Display the resulting DataFrame for the specified month
print(data_for_month.tail(5))
             Unnamed: 0
                             Date
                                              User \
                1488067 2022-01-31
    1488067
                                      deyonte btc
    1488068
                1488068 2022-01-31
                                      Baripondiss
    1488069
                1488069 2022-01-31
                                     galaxy_orion
     1488070
                1488070 2022-01-31 BitcoinFeesCash
                1488071 2022-01-31
    1488071
                                           inanksm
                                                        Tweet Subjectivity \
    1488067 one largest asset managers planet with 10 tril... 0.717857
     1488068 lol oh you just realized youre still early wel...
                                                                   0.633333
    1488069 i know he instruct his agency ban bitcoin russ...
                                                                  0.666667
    1488070 updated bitcoin transaction fees bch next bloc...
                                                                 0.000000
     1488071 is one most important inventions all human his...
                                                                  0.533333
             Polarity Sentiment Vader_Sentiment
     1488067 -0.107143 -0.071429
                                         -0.5859
    1488068 0.566667 0.111111
                                          0.7003
     1488069 0.200000 0.027027
                                         -0.8020
     1488070 0.000000 0.000000
                                         -0.8126
     1488071 0.364286 0.114286
                                          0.8555
# Load the datewise bitcoin price dataset
bit_data = pd.read_csv('/content/drive/MyDrive/DAV Project/bitcoin_2022-01-01_2022-01-31.csv')
bit_data.head()
```

	Start	End	0pen	High	Low	Close	Volume	
0	2022- 01-31	2022- 02-01	37913.239500	38669.258900	36692.124972	38472.006236	5.554980e+10	

Data Description

```
2 2022 37741.928400 38577.996300 37369.209771 38131.823600 4.335900e+10
data_for_month.shape
    (1488072, 8)
data_for_month.isnull().sum()
    Unnamed: 0
    Date
    User
                    215
    Tweet
                     0
    Subjectivity
    Polarity
    Sentiment
    Vader_Sentiment 215
    dtype: int64
bit_data.shape
    (31, 8)
```

Data Preprocessing

print(data.isnull().sum())
print(data.duplicated().sum())

0

0 215

Date

User

Tweet

Feature Extraction

```
data = data_for_month[['Date', 'User', 'Tweet']]
data
```

	Date	User	Tweet		
0	2022-01-01	CryptoNerdApp	current price bitcoin 46320 1 85 btc more info		
1	2022-01-01	MadStudentScie1	generating misunderstanding bitcoin		
2	2022-01-01	CryptoNerdApp	current price cardano 1 31 3 49 ada more infor		
3	2022-01-01	HourlyBTCUpdate	bitcoin 46197 31 122 01 last 1 hour 0 26 455 4		
4	2022-01-01	TrendSpider	btc continues bounce off ytd anchored vwap		
1488067	2022-01-31	deyonte_btc	one largest asset managers planet with 10 tril		
1488068	2022-01-31	Baripondiss	lol oh you just realized youre still early wel		
1488069	2022-01-31	galaxy_orion	i know he instruct his agency ban bitcoin russ		
1488070	2022-01-31	BitcoinFeesCash	updated bitcoin transaction fees bch next bloc		
1488071	2022-01-31	inanksm	is one most important inventions all human his		
1488072 rows × 3 columns					

dtype: int64

Handling Mising Values & Duplicates

```
# Replace missing values in the "Date" column with the date above the row
data['Date'].fillna(method='ffill', inplace=True)
# Replace missing values in the "User" column with "User"
data['User'].fillna('User', inplace=True)
# Drop rows with missing values in the "Tweet" column
data.dropna(subset=['Tweet'], inplace=True)
#We are not dropping duplicate users
print(data.isnull().sum())
print(data.duplicated().sum())
      <ipython-input-15-47b7b59a9d73>:2: SettingWithCopyWarning:
      A value is trying to be set on a copy of a slice from a DataFrame
      See the caveats in the documentation: <a href="https://pandas.pydata.org/pandas-docs/stable/user-guide/indexing.html#ret">https://pandas.pydata.org/pandas-docs/stable/user-guide/indexing.html#ret</a>
        data['Date'].fillna(method='ffill', inplace=True)
      <ipython-input-15-47b7b59a9d73>:5: SettingWithCopyWarning:
      A value is trying to be set on a copy of a slice from a DataFrame
      See the caveats in the documentation: <a href="https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#ret">https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#ret</a>
        data['User'].fillna('User', inplace=True)
      <ipython-input-15-47b7b59a9d73>:8: SettingWithCopyWarning:
      A value is trying to be set on a copy of a slice from a DataFrame
      See the caveats in the documentation: <a href="https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#ret">https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#ret</a>
        data.dropna(subset=['Tweet'], inplace=True)
      Date
      User
      Tweet
                0
      dtype: int64
      83230
```

Model For Sentiment Analysis

```
def sentiment(Tweet):
  sentence = Tweet
  blob = TextBlob(sentence)
  sentiment score = blob.sentiment.polarity
  if sentiment score > 0:
      sentiment = 'Positive'
  elif sentiment score < 0:
     sentiment = 'Negative'
  else:
      sentiment = 'Neutral'
  return sentiment
def sentiment_score(Tweet):
  sentence = Tweet
  blob = TextBlob(sentence)
  sentiment_score = blob.sentiment.polarity
  return sentiment_score
```

Feature Engineering

```
#Adding Sentiment col
data['Continent ToytBlob'] = data['Typot'] apply/continent)
```

```
uara[ Sentiment_rextbion ] = uara[ rweet ].appty(Sentiment)
#Adding Sentiment Score col
data['Sentiment_score'] = data['Tweet'].apply(sentiment_score)
#Adding Tweet Length col
data['Tweet Length'] = data['Tweet'].apply(len)
      <ipython-input-18-d4bc96cbc30e>:2: SettingWithCopyWarning:
      A value is trying to be set on a copy of a slice from a DataFrame.
      Try using .loc[row_indexer,col_indexer] = value instead
      See the caveats in the documentation: <a href="https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#ret">https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#ret</a>
        data['Sentiment_TextBlob'] = data['Tweet'].apply(sentiment)
      <ipython-input-18-d4bc96cbc30e>:4: SettingWithCopyWarning:
      A value is trying to be set on a copy of a slice from a DataFrame.
      Try using .loc[row_indexer,col_indexer] = value instead
      See the caveats in the documentation: <a href="https://pandas.pydata.org/pandas-docs/stable/user-guide/indexing.html#ret">https://pandas.pydata.org/pandas-docs/stable/user-guide/indexing.html#ret</a>
        data['Sentiment_score'] = data['Tweet'].apply(sentiment_score)
      <ipython-input-18-d4bc96cbc30e>:6: SettingWithCopyWarning:
      A value is trying to be set on a copy of a slice from a DataFrame.
      Try using .loc[row_indexer,col_indexer] = value instead
      See the caveats in the documentation: <a href="https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#ret">https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#ret</a>
        data['Tweet Length'] = data['Tweet'].apply(len)
```

data.head()

	Date	User	Tweet	Sentiment_TextBlob	Sentiment_score	Twee Lengt
0	2022- 01-01	CryptoNerdApp	current price bitcoin 46320 1 85 btc more info	Positive	0.25	6
1	2022- 01-01	MadStudentScie1	generating misunderstanding bitcoin	Neutral	0.00	3
2	2022- 01-01	CryptoNerdApp	current price cardano 1 31 3 49 ada more infor	Positive	0.25	6
•						•

data.describe()

Sentiment_TextBlob

Sentiment_score

Tweet Length

dtype: int64

0

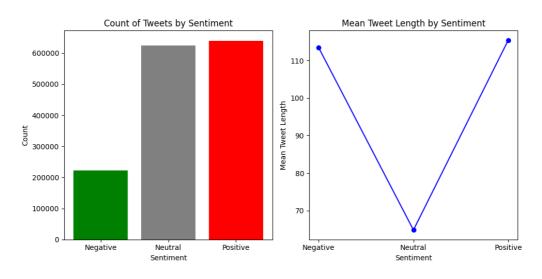
0

0

	Sentiment_score	Tweet Length	
count	1.487857e+06	1.487857e+06	ılı
mean	9.858781e-02	9.389415e+01	
std	2.426269e-01	6.117638e+01	
min	-1.000000e+00	1.000000e+00	

Analysis

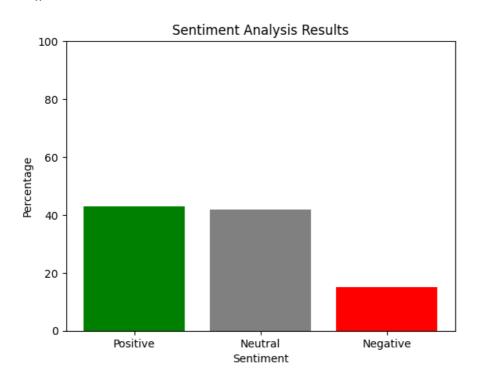
```
# Grouping by 'Sentiment' and calculating count and mean of 'Tweet Length'
grouped_df = data.groupby('Sentiment_TextBlob').agg({
    'Sentiment_TextBlob': 'count',
    'Tweet Length': 'mean'
}).rename(columns={'Sentiment_TextBlob': 'Count', 'Tweet Length': 'Mean Tweet Length'}).reset_index()
# Displaying the grouped DataFrame
print(grouped_df)
       Sentiment_TextBlob
                           Count Mean Tweet Length
     0
                 Negative 223088
                                          113.459854
                                          64.820484
     1
                 Neutral 624573
                 Positive 640196
                                          115.440295
     2
# Create bar chart for count
plt.figure(figsize=(10, 5))
plt.subplot(1, 2, 1)
plt.bar(grouped_df['Sentiment_TextBlob'], grouped_df['Count'], color=['green', 'gray', 'red'])
plt.title('Count of Tweets by Sentiment')
plt.xlabel('Sentiment')
plt.ylabel('Count')
# Create line plot for mean tweet length
plt.subplot(1, 2, 2)
plt.plot(grouped_df['Sentiment_TextBlob'], grouped_df['Mean Tweet Length'], marker='o', color='blue')
plt.title('Mean Tweet Length by Sentiment')
plt.xlabel('Sentiment')
plt.ylabel('Mean Tweet Length')
plt.tight_layout()
plt.show()
```



Observations:

- The high count of "Neutral" tweets suggests that a significant portion of the discussion on Bitcoin may be neutral or informational in nature.
- The longer mean length of "Positive" and "Negative" tweets could indicate that tweets expressing strong opinions or emotions tend to be more detailed.
- It's important to consider the context of the sentiment analysis results. For example, a high count of "Negative" sentiment tweets may indicate concerns or criticisms related to Bitcoin, but further analysis is needed to understand the specific content and reasons behind the sentiment.

```
# Sentiment Analysis
positive_percentage = (data['Sentiment_TextBlob'] == 'Positive').mean() * 100
neutral_percentage = (data['Sentiment_TextBlob'] == 'Neutral').mean() * 100
negative_percentage = (data['Sentiment_TextBlob'] == 'Negative').mean() * 100
# Display results
print("Positive Sentiment Percentage:", round(positive_percentage,2))
print("Neutral Sentiment Percentage:", round(neutral_percentage,2))
print("Negative Sentiment Percentage:", round(negative_percentage,2))
     Positive Sentiment Percentage: 43.03
     Neutral Sentiment Percentage: 41.98
     Negative Sentiment Percentage: 14.99
sentiment_labels = ['Positive', 'Neutral', 'Negative']
sentiment_percentages = [positive_percentage, neutral_percentage, negative_percentage]
plt.bar(sentiment_labels, sentiment_percentages, color=['green', 'gray', 'red'])
plt.title('Sentiment Analysis Results')
plt.xlabel('Sentiment')
plt.ylabel('Percentage')
plt.ylim(0, 100) # Set y-axis limit to 0-100%
plt.show()
```



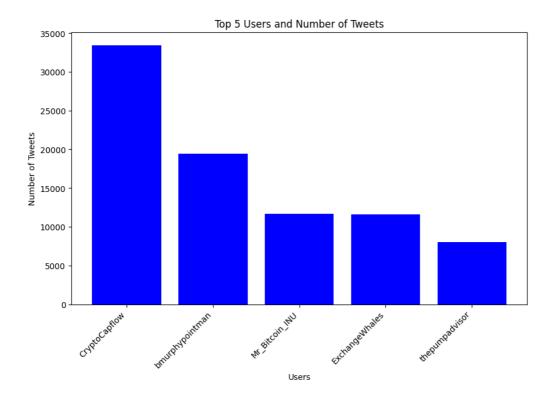
The sentiment analysis of tweets on Bitcoin indicates a relatively balanced distribution, with approximately 43.03% expressing positive sentiments, 41.98% being neutral, and 14.99% conveying negative sentiments.

```
# User Engagement
average_tweet_length = data['Tweet Length'].mean()
# Display result
print("\nAverage Tweet Length:", average_tweet_length)
     Average Tweet Length: 93.894151790125
Top 5 influencer's tweets analysis
# Define a function to get the top users based on the number of tweets
def top users by tweets(df, n, user column='User'):
    return df[user column].value counts().head(n).index
# Get the top 5 users
top_users = top_users_by_tweets(data, 5)
# Display behavior for each of the top users
for user in top_users:
    user_data = data[data['User'] == user]
    average_sentiment_score = user_data['Sentiment_score'].mean()
    most_common_sentiment = user_data['Sentiment_TextBlob'].mode().values[0]
    print(f"\nUser: {user}")
    print(f"Total Tweets: {len(user_data)}")
    print(f"Average Sentiment Score: {average_sentiment_score}")
    print(f"Most Common Sentiment: {most_common_sentiment}")
     User: CryptoCapflow
     Total Tweets: 33455
     Average Sentiment Score: -0.005415732576097245
     Most Common Sentiment: Neutral
     User: bmurphypointman
     Total Tweets: 19462
     Average Sentiment Score: 0.038346121045740825
     Most Common Sentiment: Neutral
     User: Mr_Bitcoin_INU
     Total Tweets: 11697
     Average Sentiment Score: 0.11058870357499279
     Most Common Sentiment: Positive
    User: ExchangeWhales
     Total Tweets: 11565
     Average Sentiment Score: -0.0010246433203631648
     Most Common Sentiment: Neutral
     User: thepumpadvisor
     Total Tweets: 8012
     Average Sentiment Score: 0.20180895323681147
     Most Common Sentiment: Positive
```

Inferences:

- The majority of the top influencers exhibit a mix of neutral and positive sentiments in their tweets.
- "Mr_Bitcoin_INU" stands out with a higher average sentiment score, indicating a more consistently positive tone.
- "CryptoCapflow" and "ExchangeWhales" have a significant number of neutral tweets, suggesting an objective or informational approach.
- "thepumpadvisor" appears to have a higher proportion of positive sentiments, possibly indicating a more bullish or optimistic perspective.
- · The most common sentiment for several influencers is neutral, emphasizing a balanced expression of opinions.

```
# Create a bar chart for the number of tweets by top users
plt.figure(figsize=(10, 6))
plt.bar(top_users, data[data['User'].isin(top_users)]['User'].value_counts(), color='blue')
plt.title('Top 5 Users and Number of Tweets')
plt.xlabel('Users')
plt.ylabel('Number of Tweets')
plt.ylabel('Number of Tweets')
plt.xticks(rotation=45, ha='right') # Rotate x-axis labels for better readability
plt.show()
```



Extract rows where 'User' is in the list 'top_users'
filtered_df = data[data['User'].isin(list(top_users))]
filtered_df.head()

	Date	User	Tweet	Sentiment_TextBlob	Sentiment_score	Tweet Length
61	2022- 01-01	bmurphypointman	purchases over 25 at	Neutral	0.000	20
62	2022- 01-01	bmurphypointman	purchases over 25	Neutral	0.000	17
91	2022- 01-01	ExchangeWhales	2 865 340 btcusdt longed 46 260 69 0 00 51 utc by 2021	Neutral	0.000	46
4			a.i.ia a a)

Group by 'Date' and calculate the average sentiment score for each date of influencers
user_sentiment = filtered_df.groupby('Date')['Sentiment_score'].mean().reset_index()

```
# Display the resulting DataFrame
print(user_sentiment)
```

```
Date Sentiment_score
0.008569
2 2022-01-03
3 2022-01-04
                     0.000035
                    -0.000741
4 2022-01-05
                    0.042987
0.035390
5 2022-01-06
   2022-01-07
                     0.096033
  2022-01-08
8 2022-01-09
                     0.041781
                    0.052695
9 2022-01-10
                  0.032093
0.039008
0.015210
0.016113
0.023860
0.036853
0.034824
10 2022-01-11
11 2022-01-12
12 2022-01-13
13 2022-01-14
14 2022-01-15
15 2022-01-16
                     0.033043
0.048910
16 2022-01-17
17 2022-01-18
                     0.035777
18 2022-01-19
19 2022-01-20
                     0.058623
                   0.045080
0.029317
0.058982
0.041840
0.082023
0.084076
0.035463
20 2022-01-21
21 2022-01-22
22 2022-01-23
23 2022-01-24
24 2022-01-25
25 2022-01-26
26 2022-01-27
                     0.067872
0.091938
27 2022-01-28
                   0.09155
0.083719
0.71559
28 2022-01-29
29 2022-01-30
30 2022-01-31
```

Observations:

- The sentiment scores for tweets from the top 5 influencers show a generally positive trend throughout the month.
- Fluctuations in sentiment are observed, with some days experiencing higher or lower sentiment.
- Days like January 8th, 9th, 10th, 18th, 20th, 25th, 26th, 28th, and 29th exhibit higher sentiment.
- Further analysis is needed to correlate sentiment scores with specific events or news related to Bitcoin.
- Towards the end of the month (January 30th and 31st), sentiment remains relatively positive, indicating potential stability.

Temporal Analysis

```
# Temporal Analysis
data['Date'] = pd.to_datetime(data['Date'])
daily_sentiment = data.groupby('Date')['Sentiment_score'].mean()
# Display result
print("\nDaily Sentiment Trends:")
print(daily_sentiment)
    Daily Sentiment Trends:
    2022-01-01 0.114292
               0.104379
    2022-01-02
    2022-01-03
                 0.137353
               0.112046
    2022-01-04
    2022-01-05 0.094586
    2022-01-06 0.089266
    2022-01-07
                 0.093399
     2022-01-08
                 0.095967
                0.094522
    2022-01-09
    2022-01-10 0.095416
    2022-01-11 0.101085
    2022-01-12 0.099903
     2022-01-13
                 0.098898
                0.101109
    2022-01-14
```

```
2022-01-15
             0.109258
2022-01-16 0.101766
2022-01-17
            0.105723
2022-01-18 0.103058
2022-01-19
              0.097058
2022-01-20
              0.098120
2022-01-21
              0.082492
2022-01-22 0.086336
2022-01-23 0.089243
             0.086989
2022-01-24
2022-01-25
              0.096140
2022-01-26
              0.098498
2022-01-27
             0.093785
2022-01-28 0.100665
              0.105445
2022-01-29
2022-01-30
              0.101139
2022-01-31
              0.097766
Name: Sentiment_score, dtype: float64
<ipython-input-33-ef8ce0fb3fc7>:2: SettingWithCopyWarning:
A value is trying to be set on a copy of a slice from a DataFrame.
Try using .loc[row_indexer,col_indexer] = value instead
See the caveats in the documentation: <a href="https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#ret">https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#ret</a>
  data['Date'] = pd.to_datetime(data['Date'])
```

Daily User Sentiment Trends - January 2022

1. Fluctuating Sentiment:

 Daily sentiment scores show fluctuations throughout the month, indicating varying levels of positive sentiment among users.

2. No Clear Trend:

 There is no distinct upward or downward trend in daily sentiment scores, suggesting a dynamic and responsive sentiment environment.

3. Notable High Sentiment Days:

 Some days, such as January 3rd, 15th, 17th, and 28th, exhibit relatively higher sentiment scores, potentially influenced by events or discussions.

4. Overall Positive Sentiment:

• The overall sentiment appears to be positive, with most daily scores ranging between 0.08 and 0.14.

5. Influence of Real-time Events:

• Fluctuations in sentiment may be influenced by real-time events, news, or discussions in the cryptocurrency space.

Conclusion: The daily sentiment trends suggest a generally positive sentiment among Bitcoin users throughout January 2022, with fluctuations indicating a responsive sentiment environment influenced by real-time events.

```
# Correlations
correlation_sentiment_length = data['Sentiment_score'].corr(data['Tweet Length'])
# Display result
print("\nCorrelation between Sentiment and Tweet Length:", correlation_sentiment_length)

Correlation between Sentiment and Tweet Length: 0.06279322243953996
```

The correlation coefficient of 0.0628 indicates a weak, positive relationship between sentiment and tweet length.

```
bit_data_high = pd.DataFrame(bit_data['High'])
bit_data_high
```

- 38669.258900
- 38287.754600

- 38577.996300
- 37929.944800
- 37201.842347
- 38891.825200
- 37434.676100
- 37205.164000
- 36411.915053
- 36690.317652
- 41050.389906
- 43443.984971
- 42472.497065
- 42582.425900
- 43120.079196
- 43421.956700
- 43728.012905
- 43387.738252
- 44290.042287
- 44168.127900
- 43049.982352
- 42217.654000
- 42687.531506
- 42298.479500
- 43136.994447
- 43733.316500
- 46991.005500
- 47493.993100
- 47514.360018
- 47869.110700
- 47840.310785

Group by 'Date' and calculate the mean sentiment score for all users daily_mean_sentiment = data.groupby('Date')['Sentiment_score'].mean().reindex() daily_mean_sentiment=pd.DataFrame(daily_mean_sentiment) daily_mean_sentiment

0.104379 0.085084

0.137353 0.085729

0.112046 0.084289

0.094586 0.082671 0.089266 0.086426

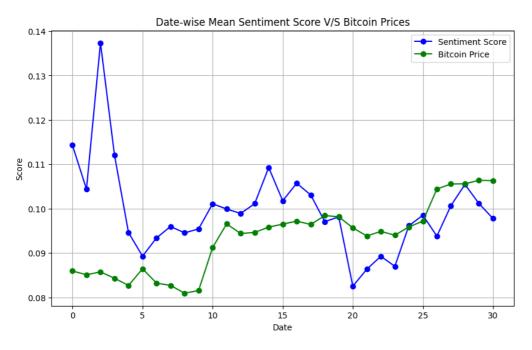
1 2

3

4

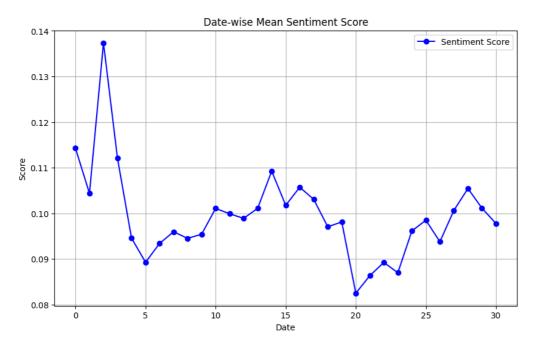
```
6
          0.093399 0.083188
          0.095967 0.082678
7
          0.094522 0.080915
          0.095416 0.081534
9
10
          0.101085 0.091223
11
          0.099903 0.096542
          0.098898 0.094383
12
13
          0.101109 0.094628
          0.109258 0.095822
          0.101766 0.096493
15
          0.105723 0.097173
16
17
          0.103058 0.096417
          0.097058 0.098422
18
          0.098120 0.098151
19
          0.082492 0.095667
20
21
          0.086336 0.093817
22
          0.089243 0.094861
          0.086989 0.093997
23
          0.096140 0.095860
25
          0.098498 0.097185
          0.093785 0.104424
26
27
          0.100665 0.105542
28
          0.105445 0.105587
29
          0.101139 0.106376
          0.097766 0.106312
```

```
# Plotting the line chart for sentiment
plt.figure(figsize=(10, 6))
plt.plot(daily_mean_sentiment.index, merged_data['Sentiment_score'], marker='o', linestyle='-', color='b', label='Se
plt.plot(daily_mean_sentiment.index, merged_data['High'], marker='o', linestyle='-', color='g', label='Bitcoin Price
plt.title('Date-wise Mean Sentiment Score V/S Bitcoin Prices')
plt.xlabel('Date')
plt.ylabel('Score')
plt.legend()
plt.grid(True)
plt.show()
```



The correlation coefficient of -0.0984 suggests a weak negative relationship between user sentiment scores and high prices of Bitcoin. This indicates that changes in sentiment have a limited impact on Bitcoin prices, with other factors likely influencing market behavior more significantly.

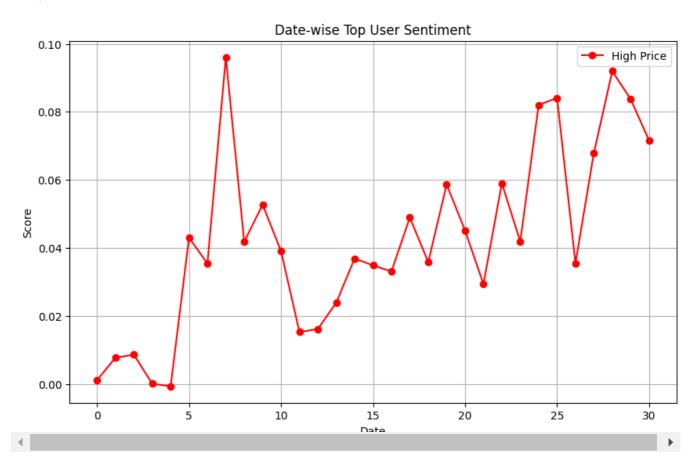
```
# Plotting the line chart for sentiment
plt.figure(figsize=(10, 6))
plt.plot(daily_mean_sentiment.index, daily_mean_sentiment, marker='o', linestyle='-', color='b', label='Sentiment S
plt.title('Date-wise Mean Sentiment Score')
plt.xlabel('Date')
plt.ylabel('Score')
plt.legend()
plt.grid(True)
plt.show()
```



```
# Plotting the 'High' column for price
plt.figure(figsize=(10, 6))
plt.plot(daily_mean_sentiment.index,bit_data['High'], marker='o', linestyle='-', color='r', label='High Price')
plt.title('Date-wise Bitcoin price')
plt.xlabel('Date')
plt.ylabel('Price')
plt.legend()
plt.grid(True)
plt.show()
```

Date-wise Bitcoin price High Price 46000 44000 40000

```
# Plotting the 'High' column for price
plt.figure(figsize=(10, 6))
plt.plot(daily_mean_sentiment.index,user_sentiment['Sentiment_score'], marker='o', linestyle='-', color='r', label='|
plt.title('Date-wise Top User Sentiment')
plt.xlabel('Date')
plt.ylabel('Score')
plt.legend()
plt.grid(True)
plt.show()
```



correlation_Top_sentiment_price = user_sentiment['Sentiment_score'].corr(bit_data['High'])
correlation_Top_sentiment_price

0.46360125803372076

A correlation coefficient of 0.4636 indicates a moderate positive relationship between the sentiment of the top 5 influencers and high prices of Bitcoin. This suggests that, to some extent, positive sentiment from these influencers may coincide with higher Bitcoin prices.

In this project, we conducted sentiment analysis on Bitcoin-related tweets, considering both general user sentiment and sentiments expressed by the top 5 influencers. The analysis revealed a generally positive sentiment among users, with fluctuations observed throughout the month. The sentiment of top influencers showed a moderate positive correlation with high prices of Bitcoin, implying a potential influence of their sentiments on market behavior. However, it's crucial to note that correlation does not imply causation, and other external factors may also contribute to Bitcoin price movements.