

Himanshu Ajmera

[Portfolio](#) | himanshuajmera8@gmail.com | [LinkedIn](#) | +1-214-718-8041 | Cincinnati, OH

SUMMARY

Highly capable innovation leader with 4+ years of experience in products, engineering, entrepreneurship, and consulting experience in technology-focused business, seeking to leverage proven leadership and strategy skills to innovate and transform the customer experience. Led cross-functional initiatives to bring technological transformation to the enterprise.

WORK EXPERIENCE

Fifth Third Bank

Cincinnati, OH

Innovation Design Technologist

Aug 2019 - Present

- Spearheading product development for a mobile-based prototyping platform capable of leveraging modern technologies like AR, NFC, Lidar, Location awareness devices enabling customer onboarding experience & 8 core banking features
- Led the product vision, planning, & implementation of the Digital Messaging platform by enhancing NLU capabilities resulting in a 40% incoming call reduction at the operation center and an overall saving of \$465k+ to date
- Develop, define, & oversee the roadmap for a reporting solution utilized for decision-making and UI/UX improvements by 65+ stakeholders including multiple lines of businesses, agile squads & leaders across the enterprise
- Designing conceptual wireframes, information architecture diagrams, high-fidelity mockups & interactive prototype
- Collaborating on cross-functional initiatives with designers, technologists, & Line of Business partners

CUDIO ([Start-up](#))

Remote

Co-Founder

May 2020 - Present

- Created strategies for the digital transformation of an architecture firm using innovative technologies, derive KPIs & success metrics for marketing & business development initiatives to acquire 10+ customers and 4 global clients
- Formed team of professionals from diverse backgrounds of architects, content developers, & operations

University of Cincinnati

Cincinnati, OH

Software Engineer

Jan 2018 - Jun 2019

- Developed Asset Manager using Visual Studio capable of managing 6 categories of art and programming assets that contributed to increasing the overall team efficiency on JIRA by over 28% in 4 months
- Integrated Google Analytics plugin in various VR applications, collected user engagement data from 8+ locations
- Lead the software engineers & artists throughout the development of an Augmented Reality based mobile app
- Conducted usability test with HTC Vive, focused on virtual reality UI, controller-based interaction, and task flow

Printract.in ([Start-up](#))

Bhopal, India

Co-Founder

Jun 2016 - Jul 2017

- Launched an online service that provides an e-commerce based printing solution delivering 50+ monthly orders
- Collaborated with over two dozen suppliers to deliver custom printing solutions to 1000+ customers
- Executed market insight research to formulate advertising strategies on social media platforms resulting in ROI of 130%

PUBLICATIONS & CERTIFICATIONS

- "Virtual Reality in Healthcare" appeared in ICNC'20, held at Big Island, Hawaii, USA
- Certified Practitioner of Human-Centered Design, Luma Institute
- Certified Advanced Machine Learning with TensorFlow practitioner, GCP

EDUCATION

MS in Information Technology from the University of Cincinnati

Aug 2017 - Apr 2019

- Coursework: Intelligent Data Analysis, Machine Learning & Data Mining, Information Retrieval, HCI

SKILLS & ACTIVITIES

- Developed 15+ data pipelines leveraging Python, Tableau, SQL, Dataiku, Splunk, and AWS
- Managing technical projects from design to release utilizing Figma, Unity, Databases, APIs, & Version Control
- Successfully managing 25+ vendor and development partners relations across the globe & reviewing RFP responses
- Agile development & product management methodologies, product backlog, sprint review & retrospective
- Candidate Council Member for 2+ years at Workera.ai, working actively with the product design team as Alpha tester