

PROPER TWELVE CHOCOLATES



TOTAL CUSTOMERS

323K

Delish

Jucies

Yummies

\$8.0M

TOTAL SALES

\$3.8M

TOTAL COST

\$4.2M

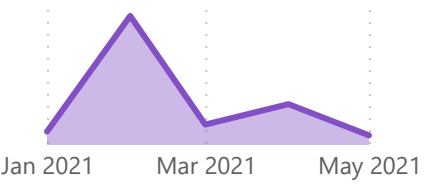
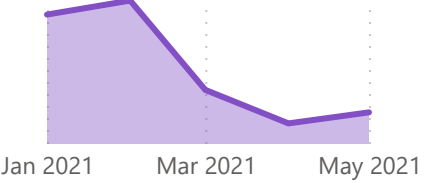
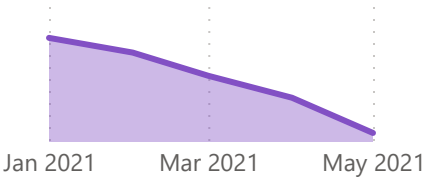
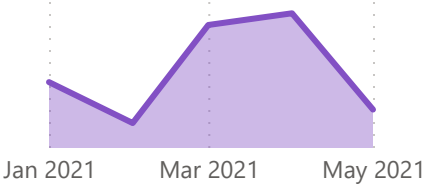
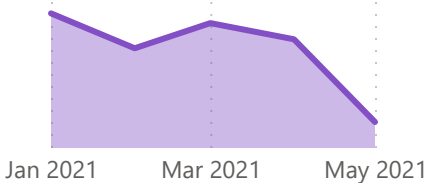
TOTAL PROFIT

52.9%

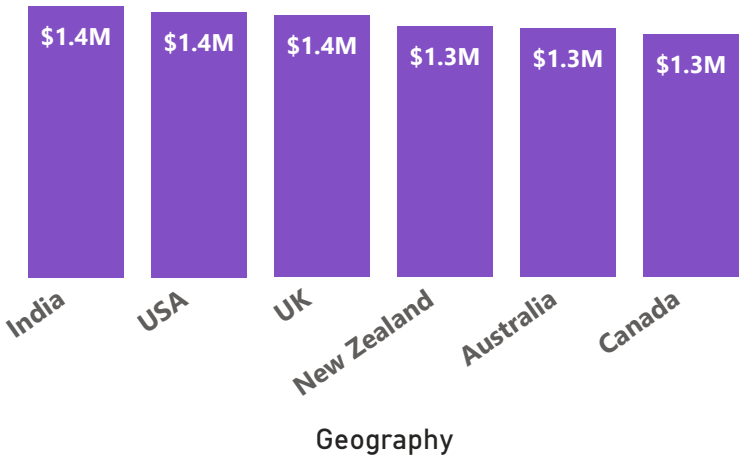
profit%

\$24.8

sale per customer



SALES BY COUNTRY



Picture	Sales person	profit%	\$ PER CUST	👍, 👎
	Barr Faughny	47.4%	\$25.3	👎
	Oby Sorrel	54.9%	\$23.3	👍
	Dennison Crosswaite	47.3%	\$22.9	👎
	Gunar Cockshoot	50.0%	\$28.6	👎
	Curtice Advani	62.4%	\$25.8	👍

Product	PROFIT	profit%	\$PER CUST
50% Dark Bites	\$1,66,988.1	49.2%	\$25.2
70% Dark Bites	\$2,40,035.0	64.9%	\$27.0
85% Dark Bars	\$99,934.3	27.0%	\$24.3
99% Dark & Pure	\$2,48,238.1	63.2%	\$27.2
After Nines	(\$54,591.1)	-14.1%	\$22.0
Almond Choco	\$1,98,002.0	61.4%	\$21.2
Baker's Choco Chips	\$29,026.4	9.2%	\$21.9
Caramel Stuffed Bars	\$2,43,893.4	60.9%	\$26.8
Choco Coated Almonds	\$3,18,045.8	84.0%	\$25.0
Drinking Coco	\$1,60,036.2	40.8%	\$25.5
Eclairs	\$1,24,165.0	39.9%	\$25.6
Fruit & Nut Bars	\$3,07,661.9	77.0%	\$27.2
Manuka Honey Choco	\$2,07,235.2	51.2%	\$24.0
Milk Bars	\$2,15,075.4	61.1%	\$24.1
Mint Chip Choco	\$2,28,963.6	68.3%	\$24.1
Orange Choco	\$2,70,079.3	72.5%	\$24.4
Organic Choco Syrup	\$93,369.2	23.9%	\$25.7
Peanut Butter Cubes	\$3,37,490.6	89.3%	\$27.2
Raspberry Choco	\$2,17,680.4	72.4%	\$23.2
Smooth Sliky Salty	\$3,34,711.0	86.6%	\$24.9
Spicy Special Slims	\$54,469.6	14.7%	\$24.6