



With Maker's Lab, KIIT E-Cell aims to create a process to enable the student ecosystem to think of new and innovative solutions to problems which are currently existing or identification of a new problem followed by its solution. We are working towards creating a platform which students can use to give shape to their ideas. It will act as a starting point for solutions, which will have actual applications in the world.

Maker's Lab

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About

KIIT Entrepreneurship Cell

KIIT Entrepreneurship Cell aims to Imagine, Innovate, Implement. We at KIIT E-Cell firmly believe that emerging economies like India need the drive and innovation of young minds. Motivated by this vision, KIIT E-Cell targets fostering entrepreneurship culture amongst the students and establishing necessary support systems for aspiring entrepreneurs. We aim to nurture innovation at the grass-roots level, by facilitating the interaction between students so that they can discuss different ideas. Currently we are supporting more than 10 operational startups inside our University working in different domains adding greater workforce to the KIIT startups

Our Initiatives

From the day of its inception, KIIT Entrepreneurship Cell has taken multiple initiatives for popularizing entrepreneurship in the university. These initiatives primarily involve interaction with the student community and trigger their passion to startup on their own.

E-School

E-School is our initiative to provide an interactive curriculum on Entrepreneurship and Business Development. It is a certified course which runs for 34-36 hours in total. We aim to inculcate the knowledge of opening and establishing your own startup and all the real-time difficulties associated with it. We also provide comprehensive knowledge and develop competencies to start an independent business.

Community Learning

This initiative was taken by us to help our members to learn and master the skills they wish develop. The Community Learning sessions are conducted by our own members on weekly basis. Presently, there are weekly sessions on Data analytics, Python, Content marketing, app and web development. The interested people take up these interactive sessions and grow via experimenting with everything they learn.

Women on Web (WoW)

Through the initiative of Women on Web, we aim to provide a platform to engage with women in the field of technology, raise them as a brand, launch an app, or change careers through connecting to Women Who Code in the global network.

E-Radio

This is one of the coolest initiatives of KIIT E-Cell. E-Radio is a weekly podcast through which we dive into the lives of entrepreneurs across the nation. The USP of this initiative is that we will keep the stories raw and upfront. The hustle of one entrepreneur can inspire a million. We hope the E-radio does the same.

Our Startups

There are presently twelve operational startups in E-Cell.
The details of the following startups are mentioned below:

OZY FOODS

**Founded by Prince Raj,
ETC, 3rd year.**

Ozy Foods aims at catering to the demands of quality food services that doesn't burn a hole in the pocket. They offer a variety of services, ranging from food delivery to all kinds of parties, at affordable prices. They deliver food to the customers by collaborating with restaurants and providing them with exciting combo offers and coupons at affordable prices!

Yoken Online

**Founded by Prateek
Kunwar, ETC, 4th year**

Yoken (Yo- Your, Ken-Knowledge) stands by its meaning and facilitates the enhancement of a range of Growing minds with the help of necessary data and inspiring solution. Yoken Online acts as the student's very own advisor and brings the key institute best suited to their opted career under better light.

PLATES - live life together

**Founded by Sarthak
Mishra CSE, 3rd year.**

Plates is a social media start-up that plans to replace the conventional hashtags with a powerful combination of collaboration and curation tools, as well as respect for users' privacy. It aims towards providing the full story to the person trying to look at a moment on the social platform

THE WRITE ORDER

**Founded by Niket Raj
Mishra , CSE, 2nd year**

THE WRITE ORDER is essentially a publishing house with the aim of revolutionizing the entire publishing industry in India. Their primary aim is to end the cliched stories that are being made into movies. The startup wants to dig out strong and raw stories from India and restore India's legacy in the literature that was left behind by great writers like Rabin-dranath Tagore and Munshi Premchand.

BOW ON TOP

Founded by Oismita Mitra, EEE, 2nd year

Launched in 2016, “BOW ON TOP”, is an online marketplace that only sells “handmade goods”. This startup is the creative child of an E-CELL member, Oismita Mitra who went forth with the idea to start something of her own by utilizing the skills she had.

According to her, “The main motive for starting the company was not to make money but to make the customers believe that whatever we make is totally handmade and no machines are used.”

FETCHGIANT

Founded by Deviprasad Nayak ETC, 2nd year.

Fetchgiant.com is an e-commerce startup which aims at providing products at near cost price all across the country. It also has a BUY N SELL Column which enables users to sell their products online. The website has been providing one-day delivery services to a wide range of products in the capital city of Bhubaneswar and aims at providing ONE DAY DELIVERY SERVICES throughout the state.

BRANDAD

Founded by Biswadeep Sarkar, Mechanical, 3rd year.

BrandAd is an advertising agency which has the vision to

revolutionize the current unorganized ad market and to bring in more opportunities for small-medium businesses or startups to reach out to their customers.

EXAVAGANZA

Founded by Rajat Yadav, CSE, 2nd year

Exavaganza is an e-magazine, started with an idea of providing all-around information, updates and news feed. It covers multiple genres i.e- technology, fashion, lifestyle, travel, entertainment and a few more with literature at its center along with hosting an interview in every issue containing holistic fun and curiosity content adding an edge to its uniqueness. It's a bi-monthly periodical, launched in July and has been functioning since then. Online Advertisements are its main source of revenue, the response has been amazingly good for a young magazine like this.

ADORE BEINGS

Founded by Sourav Dhal, EEE, 3rd year

Adore Beings' aim to collaborate with various salons, beauty parlors, spas etc. and provide services to the people at lower prices with a condition that the consumer will have to avail the same services from the same shop within 2 months of time.

They will provide coupons, combo offers and offers to the customers by amalgamating with the salons and parlors.

EDUFLICK

Founded by Rahul Anand, IT, 2nd year

EDUFLICK, basically an educational startup. It provides the required assistance and

Study materials for the students. Say it, materials for SAT, GATE, IIT-JEE etc. Educational magazines are also a feature of EDUFLICK.

PAPERMART

Founded by Aman Kumar, E&I, 3rd year

PAPERMART, specifically designed to help out students of KIIT University to get all the stationery items at any point of day or night. Well, it too has reached few hostels in the University.

NOTESCARE

Founded by Prince Raj, ETC, 3rd year

NotesCare is a web media/e-marketing platform that is looking to bank in the fast-paced penetration of technology and tailor it to the Indian businessman. It looks forward to changing the way small corporations operate and accelerate to the creation of digital India. Boost your business with a real-time tracking software.



why Makers



With Maker's Lab, KIIT E-Cell aims to create a process to enable the student ecosystem to think of new and innovative solutions to problems which are currently existing or identification of a new problem followed by its solution. We are working towards creating a platform which students can use to give shape to their ideas. It will act as a starting point for solutions, which will have actual applications in the world.

Makovation, which will be conducted at regular intervals, will be a budding ground for new ideas and will facilitate inter-departmental thought process among the students. It will act as a channel for community learning.

Maker's Lab will also serve the purpose of acting as a forum for KIIT E-Cell students to research on startups and other related topics. These research papers can later be used as a benchmark to help the startups which would be under KIIT E-Cell.

Lab

Idea of Maker's Lab

KIIT

E-Cell aims to create a process to enable the student ecosystem to think of new and innovative solutions to problems which are currently existing or identification of a new problem followed by its solution.

It will be a collaborative workspace where all the members of Maker's lab can brainstorm, ideate and work together on their ideas and also help each other's ideas and grow collectively.

The platform can be used to provide assistance to startups, technical as well as non-technical, in building their Minimum Viable Products. A unique and innovative approach to help the startups under the Maker's lab will be the Research lab, in which the core task of the KIIT E-Cell will be to conduct startup or startup idea-oriented research and thorough analysis, and hence create a case which can be used in future references.

Hackathon sessions will be conducted on a fortnight basis with the help of all the six schools present in the University. The problem statements will be made with the help of faculty members of various departments.

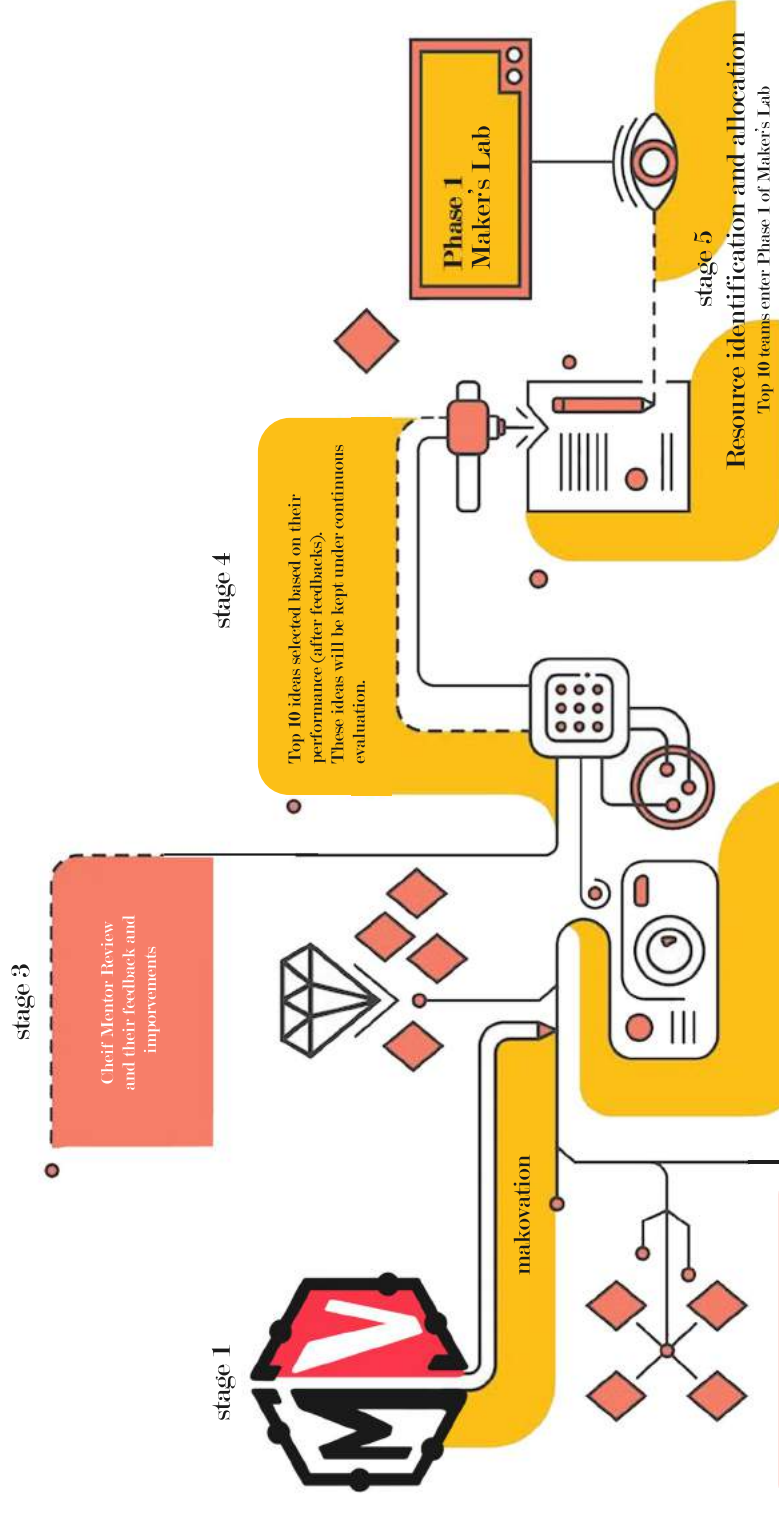
Hierarchy of Maker's Lab



A photograph of a man with a beard and glasses, wearing a dark t-shirt and khaki pants, working in a cluttered workshop. He is standing at a workbench, holding a small metal box. The workshop is filled with various tools, equipment, and materials. In the background, there are shelves with boxes and a fire extinguisher on the wall. The text "MAKE IT HAPPEN." is overlaid in a large, bold, serif font at the top of the image.

MAKE IT HAPPEN.

Processflow of Maker's Lab





GUIDELINES

- 1) Any student who wish to be a part of Maker's Lab should take part in first step of Maker's Lab i.e, Makovation.
- 2) Makovation is a unique platform where people from across different branches and domain will come together, collaborate, have productive exchange and build some innovative products. This will happen twice a month.
- 3) Makovation will be a theme based 24-hours rigorous product building session being coordinated by mentors and team members of E-cell. Makovation will have several checkpoints where the development of participants will be checked. There will be eliminations on these checkpoints.
- 4) Top ten ideas will be selected by the panel of judges judging that particular Makovation based on several parameters.
- 5) The decision of judges in this case will be final.
- 6) These 10 ideas will be the part of Maker's Lab.



7) After becoming the part of Maker's Lab, each individual or team will have to submit the details of their idea in a fixed format to KIIT E-cell Maker's Lab team.

8) After receiving the idea, the R&D wing of Maker's Lab will do a proper research on that idea based on several parameters like idea feasibility, product market fit and SWOT analysis. Also they will prepare a one page report on the basis of this research.

9) This one page report will contain all the requirements for that idea for proper execution. Further this one page report will be forwarded to mentors & alumni for feedback.

10) Finally after getting verified by mentors and alumni, the necessary resources, funding and incubation support will be provided. The decision of chief Advisor will be final in this case.

Outcomes of Maker's Lab

01

Maker's Lab will prove to be a beneficial platform for students to work on innovative ideas and take them forward to have their own startup.

04

It will help startups with their ideation process as they will get beneficial inputs from mentors and faculties.

05

Assistance from E-Cell members would be provided to build their Minimum Viable Product.

02

It will be a major boost to KIIT Research and Development Wing and Centre of Excellence.

03

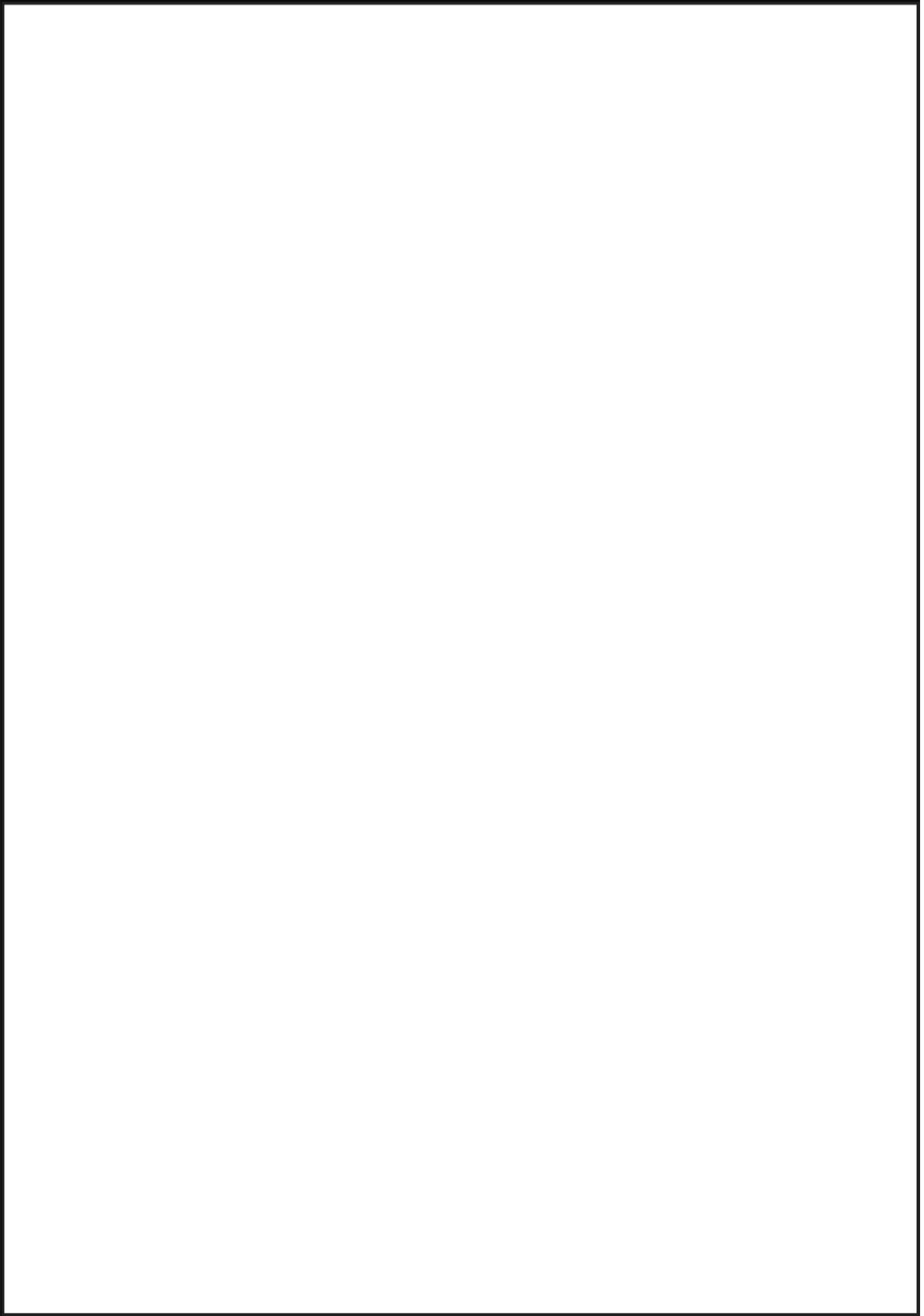
It will create its own repository of research paper contributed by the students.

06

Projects will be designed and built and viable projects will receive incubation & mentorship support.

07

It will help the college to inculcate the culture of entrepreneurship and become a self-generated system.





Build your own dreams,
or someone else will
hire you to build theirs.

– Farrah Gray





KIIT ENTREPRENEURSHIP CELL



Aditi +91- 7064265173



<https://ecell.org.in/makerslab>