

(Please write your Exam Roll No.)

Exam Roll No. 358134718

END TERM EXAMINATION

THIRD SEMESTER [BBA] NOVEMBER-DECEMBER-2019

Paper Code: BBA-205

Subject: Business Ethics and Corporate Social Responsibility

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions including Q.No1 which is compulsory.

- Q1 Write short notes on any three:- (3x5=15)
(a) Wisdom worker
(b) Social Audit
(c) Consumerism
(d) Quality of Life
- Q2 Explain the process of ethical decision making with suitable illustrations. (15)
- Q3 A corporate body is made up of varying categories of personnel, operating at various levels with different responsibilities and rights. Describe ten points you will take into consideration while drafting the code of ethics to be implemented in your organization. (15)
- Q4 How Ethos from Bhagwad Gita can be implemented in present day business organizations? Explain. (15)
- Q5 What are the various sources of stress in organization and what can be the potential consequences of such stress? Explain with suitable examples. (15)
- Q6 What are the principles of competitive success? What prerequisites you must consider while preparing blue print of your organization's success explain. (15)
- Q7 What are the various unethical issues in business? How code of corporate governance can help deal with these unethical practices? (15)
- Q8 Write a short notes on any one:- (15)
(a) Success story of a Business Guru
(b) Concept of Karama

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Note: Attempt any five Questions.

- Q1 (a) Explain types and formation of values (7)
(b) Write a note on ethical decision making (8)
- Q2 What is the relevance of ethics and values in modern day business? Also explain the consequences of adopting unethical behaviour. (15)
- Q3 (a) Explain difference between knowledge and Wisdom worker (7)
(b) What are the consequences of stress and how stress can be managed?(8)
- Q4 Write notes on
(a) Total Quality Management (7)
(b) Work Life Balance (8)
- Q5 Explain needs process and challenges of transformation. (15)
- Q6 Discuss the success story of business gurus by taking suitable examples from the corporate world. (15)
- Q7 Discuss salient features of Consumer Protection Act, 1986. (15)
- Q8 Why corporate social responsibility is gaining greater significance in present context? (15)
