



BAYERISCHE MOTOREN WERKE

Exclusively brought to you by BMW of North America, LLC.

THE ICON IS BACK COUPE

After 20 years, the legendary All-New 8 returns, offering the highest levels of luxury, performance and technology. The stunning design recalls the styling of both traditional sports coupes and classic BMW racecars. With its agility and precision, this advanced 2+2 seater delivers a thrilling – and unparalleled – driving experience.

THE 8

THE 8

Exterior Colors

Upholstery

Interior Trims

Wheels / Tires

Packages

Technical Data

HIGH ACHIEVER.

The all-new BMW M850i xDrive Coupe features a 4.4-liter TwinPower Turbo V-8 engine with 523 hp and 553 lb-ft torque. The engine is acoustically enthralling as well: Enhanced by the valve-controlled sport exhaust system, it boasts a versatile character that can adapt effortlessly to relaxed cruising as well. When you're ready for takeoff, go 0–60 mph in just 3.6 seconds.¹

¹ BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.





WORK OF ART.

The exquisitely designed All-New 8 Series is defined by its low-slung appearance, elongated silhouette with slim window pillars, a roofline with distinctive contouring, long wheelbase and wide track. Adding to the signature look are headlights with BMW Laserlight technology – the slimmest headlights of any BMW to date.

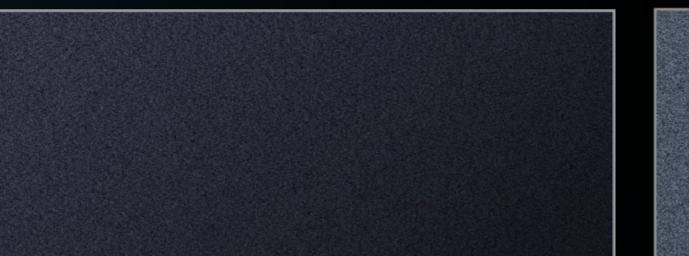
Exterior colors



300 Alpine White (NonMetallic)



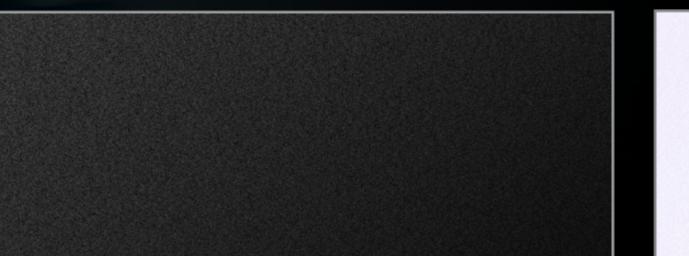
C36 Dravit Grey metallic



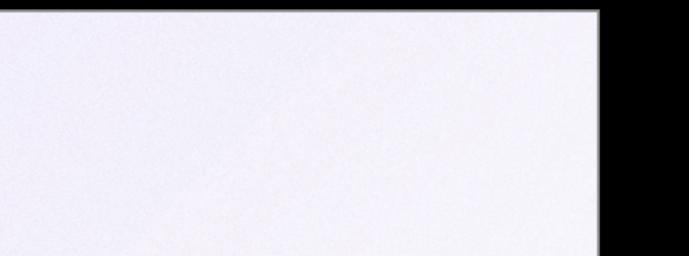
416 Carbon Black Metallic



C38 Barcelona Blue metallic



475 Black Sapphire Metallic



A96 Mineral White Metallic



C1A Sonic Speed Blue Metallic



C1X Sunset Orange Metallic

Get the look

Love the look shown here?
You can get it with these
selected options.



C38 Barcelona Blue metallic



BMW Laserlights



20" M V-spoke cerium grey
wheels, style 728M



LUXURY CABIN.

The 8 Series' cabin is a modern take on BMW's traditional interior design language and features BMW Live Cockpit Professional, a combination of digital display and control functions. There's also a leather-wrapped M sport steering wheel, glass-accented shifter and Multi-function front seats in BMW Individual Extended Merino Leather.

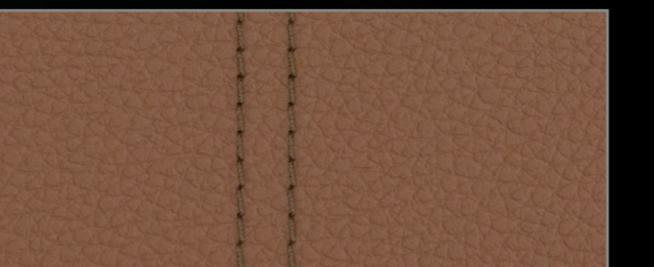
Upholstery



VAEX Ivory White Extended
merino Leather



VAHZ Fiona Red/Black Extended
Merino Leather



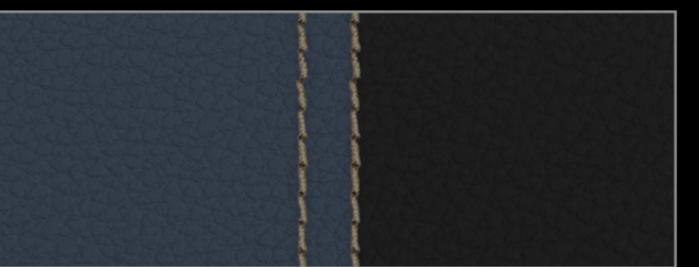
VARI Cognac Extended
Merino Leather



VAHY Tartufo/Black Extended
Merino Leather



VASW Black Extended
Merino Leather



VAHX Night Blue/Black
Extended Merino Leather

Get the look

Love the look shown here?
You can get it with these
selected options.



VAHY Tartufo/Black Extended
Merino Leather



4A2 Glass controls



4FM Multi-function Instrument Panel



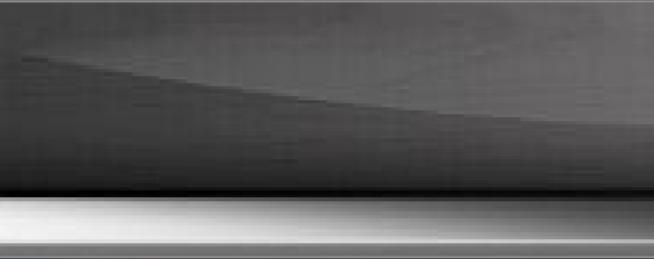
Interior Trims



4GP Stainless Steel Fabric Trim



4KV Fineline Copper Wood Trim



4LM Ash Grain Grey-Metallic Wood Trim

Get the look

Love the look shown here?
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selected options.



4GP Stainless Steel Fabric Trim



iDrive 7.0 System



Harman Kardon®
Surround Sound Audio System

Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.

Wheels / Tires



**20" M V-spoke jet black wheels,
style 728M,**
20 x 8.0 front, 20 x 9.0 rear; and 245/35 front,
275/30 rear non-run-flat high-performance tires^{2,3}

**20" M V-spoke jet black wheels,
style 728M,**
20 x 8.0 front, 20 x 9.0 rear; and 245/35 front,
275/30 rear run-flat¹ performance tires^{2,3}



**20" M V-spoke cerium grey wheels,
style 728M,**
20 x 8.0 front, 20 x 9.0 rear; and 245/35 front,
275/30 rear non-run-flat high-performance tires^{2,3}

**20" M V-spoke bi-color orbit grey wheels,
style 728M,**
20 x 8.0 front, 20 x 9.0 rear; and 245/35 front,
275/30 rear run-flat¹ performance tires^{2,3}



**20" BMW Individual V-spoke orbit grey
wheels, style 730i,**
20 x 8.0 front, 20 x 9.0 rear; and
245/35 front, 275/30 rear run-flat¹
performance tires^{2,3}



**19" M Double-spoke orbit grey wheels,
style 727M,**
19 x 8.0 front, 19 x 9.0 rear; and
245/45 front, 275/35 rear run-flat¹ all-season tires²

¹ Run-flat tires do not come equipped with a spare wheel and tire; non-run-flat tires come equipped with a Mobility Kit.

² Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

³ Performance tires are not recommended for driving in ice and snow conditions.

Wheel and tire specifications are subject to change. Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.

Packages

BMW Individual Composition

Anthracite Alcantara Headliner

Piano Black interior trim

20" BMW Individual V Spoke Orbit Grey wheels (style 730i)

Chrome Line Exterior (option available)

Comfort Seating Package

Remote Engine Start

Front ventilated seats

Heated Front Seats Armrests &
Steering Wheel

Cooling and High Performance

Tire Package

M Technology Package

20" V Spoke Jet Black wheels (Style 728M)

Extended Shadowline Trim

Mobility Kit

Driving Assistance Plus Package¹

Active Driving Assistant Pro

Active Cruise Control with Stop & Go²

Active Lane Keeping Assistant
with side-collision avoidance

Steering and Traffic Jam Assistant

Evasion Aid

Front Cross Traffic Alert

Automatic Lane Changing

¹ Driving Assistance Plus Package is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.

² This feature is not a substitute for the driver's own responsibility. Due to road, traffic and visibility conditions, the driver decides whether and how the system is used.

Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications.

Visit bmwusa.com and select the BMW model of your choice.

Technical Data

BMW M850i xDrive

Engine:

4.4-liter BMW M Performance TwinPower Turbo V-8

Output:

523 hp @ 5500–6000 / 553 lb-ft @ 1800–4600

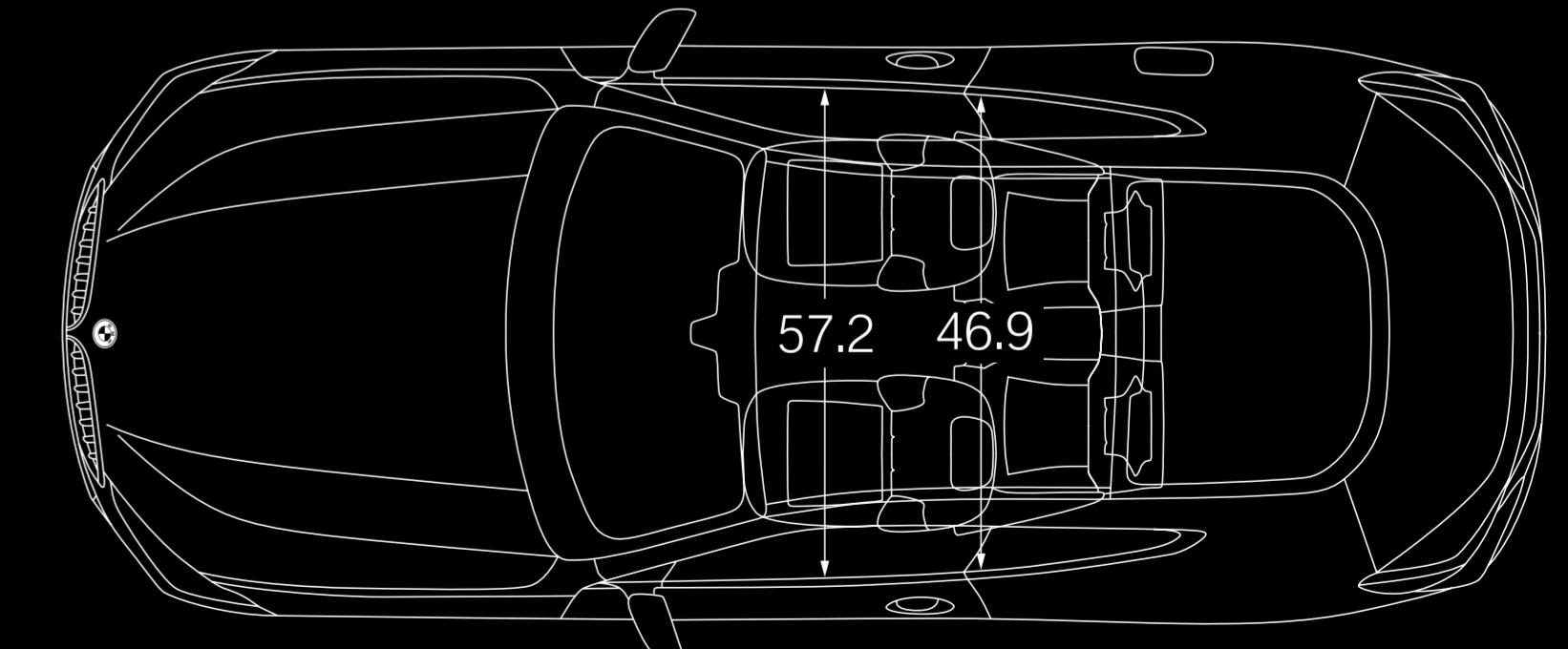
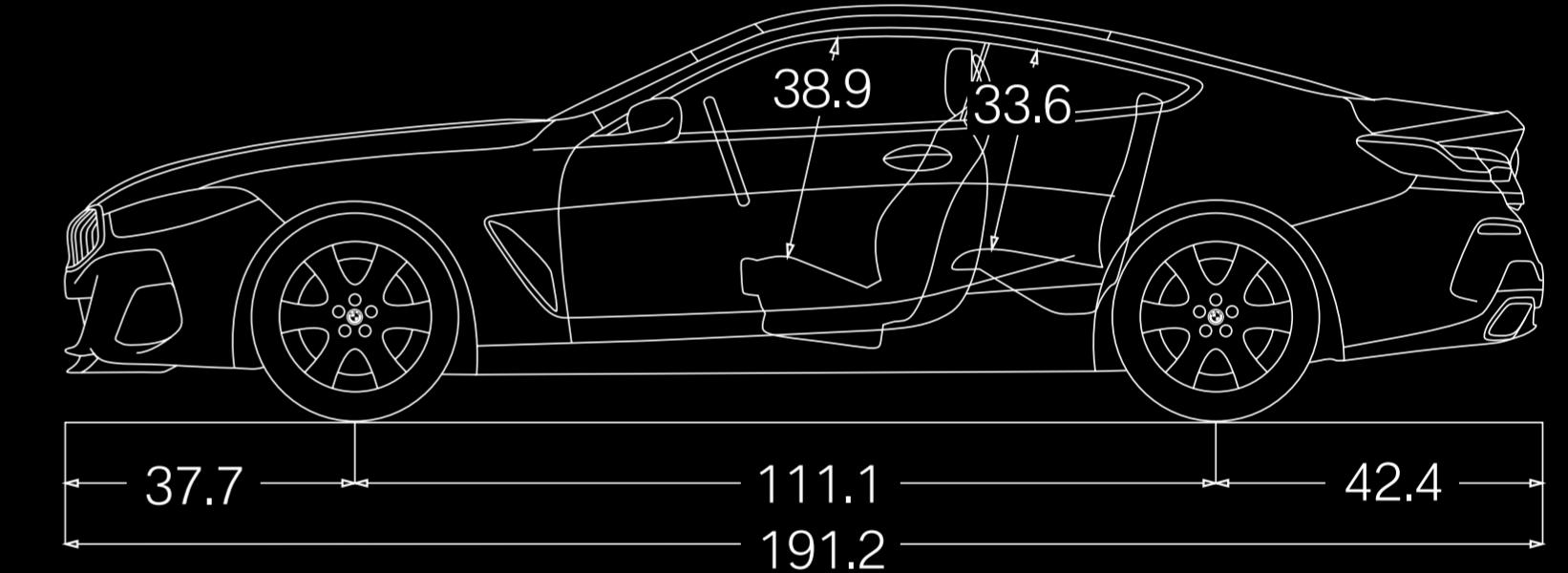
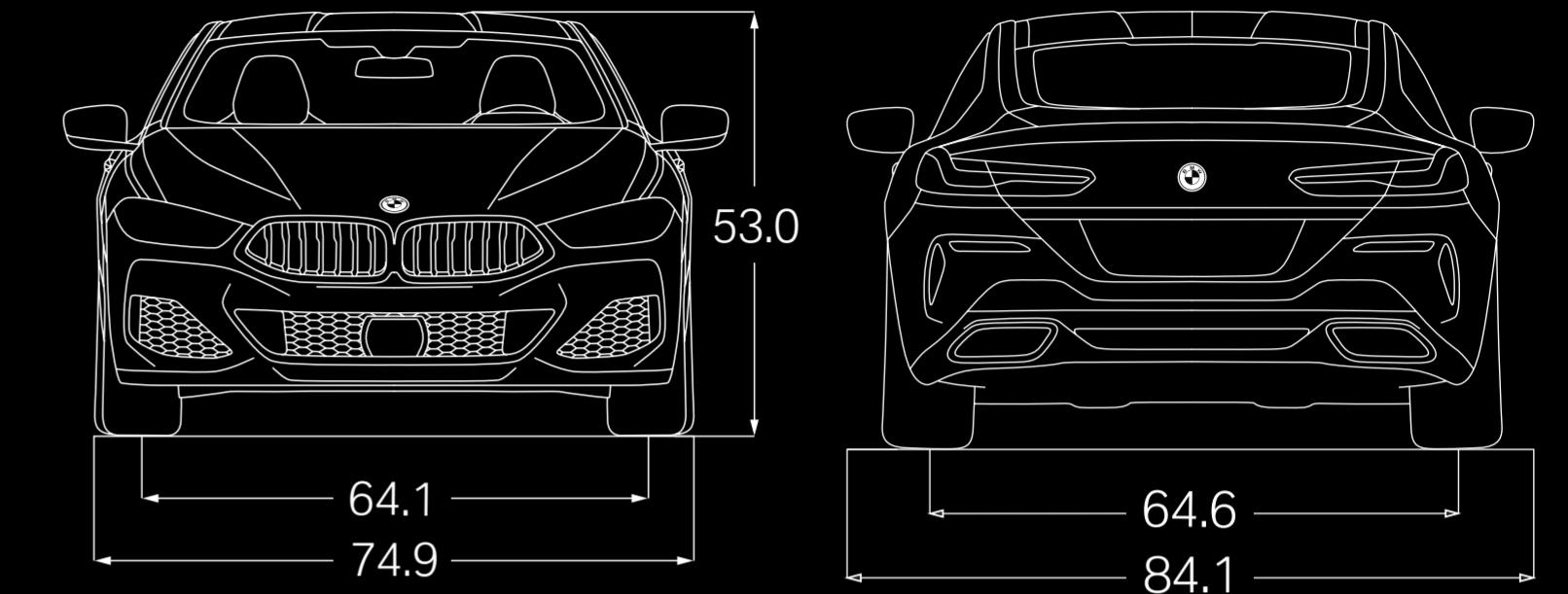
0–60 mph (sec)¹:

3.6

Mileage (City / Highway / Combined)²:

TBD

Dimensions



All dimensions shown in inches.

¹BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

²EPA-estimated figures are for comparison purposes only. Fuel economy figures not available at time of printing. Please go to bmwusa.com for the most up-to-date fuel consumption information. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower.

Figures are subject to change. Please visit your BMW Center for the most up-to-date information. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.