



BAYERISCHE MOTOREN WERKE

Exclusively brought to you by BMW of North America, LLC.

A MASTER CLASS IN PERFECTION

SEDAN

The 7 offers an unparalleled driving experience with its state-of-the-art engineering, technology and luxury. The exterior features dynamic proportions, precise lines and sculpted surfaces that radiate power and elegance. A Carbon Core design makes the frame of this flagship sedan stronger than steel, yet 50 percent lighter. Oh, and it's fast: with its 601-hp BMW TwinPower Turbo V-12 engine, it roars from 0-60 in 3.6 seconds.¹

¹ Based on BMW M760i xDrive. BMW preliminary test results. BMW urges you to obey all posted speed laws and always wear safety belts.

THE

THE 7

AESTHETIC EXCELLENCE.

Self-assured, authoritative and formidable. That pretty much sums up the front end of the BMW 7 Series, with its broad frame, Active Kidney Grille and an air inlet extending along the entire front bumper that enhances the distinctive appearance.

Exterior colors

Upholstery

Interior trims

Wheels/Tires

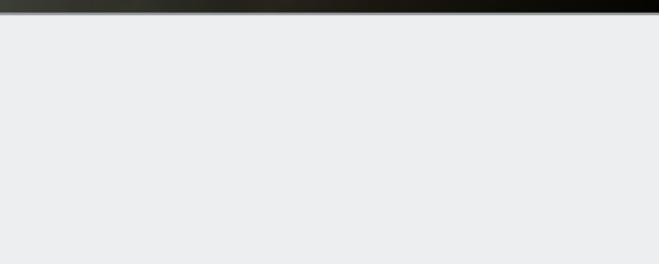
Packages

Technical data





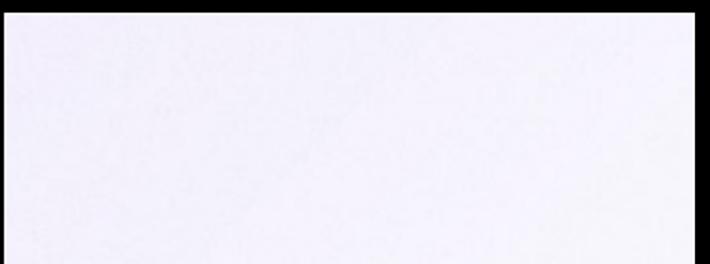
Exterior colors



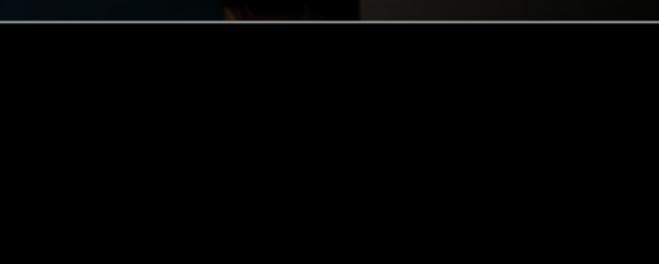
300 Alpine White (NonMetallic)



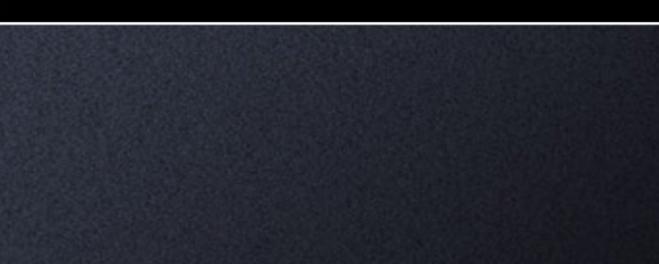
C27 Arctic Grey Metallic



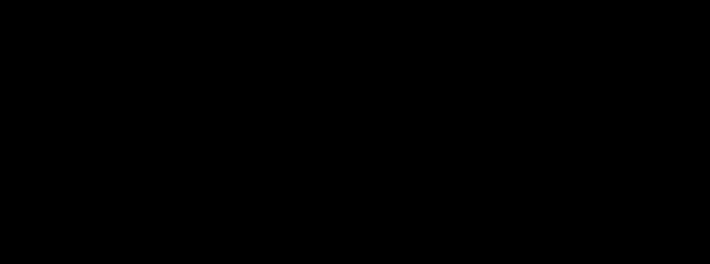
A96 Mineral White Metallic



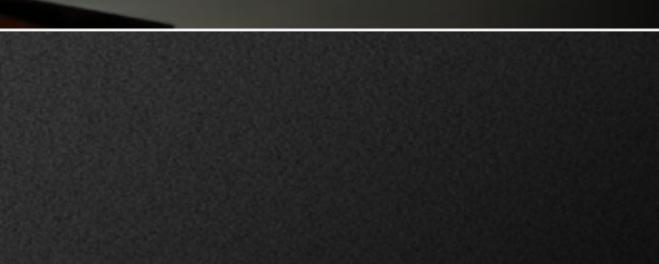
668 Jet Black (NonMetallic)



416 Carbon Black Metallic



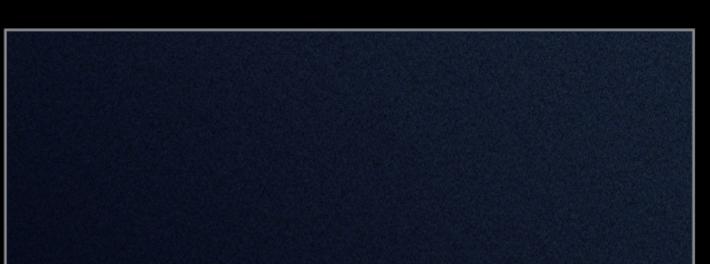
BMW Individual



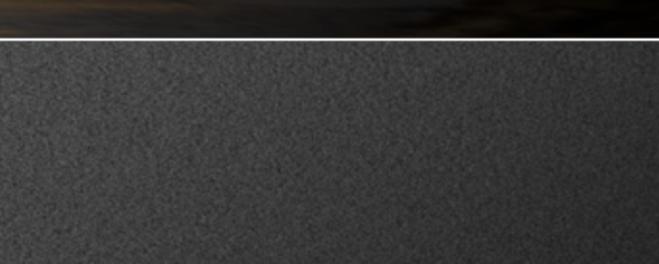
475 Black Sapphire Metallic



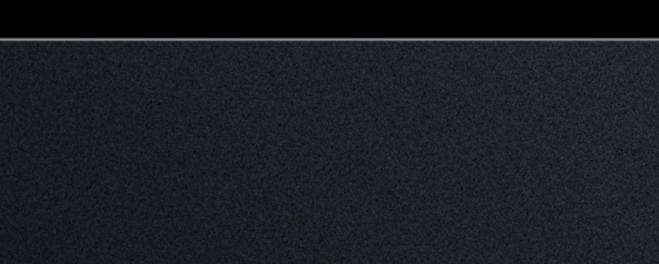
A83 Glacier Silver Metallic



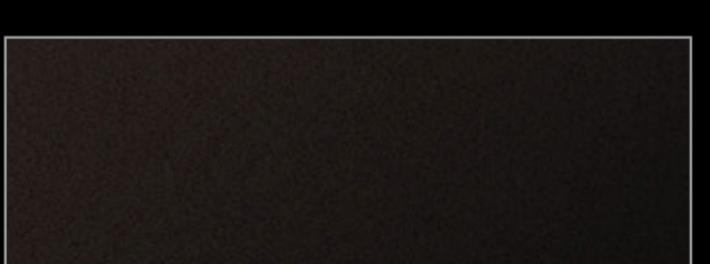
S34 Azurite Black Metallic



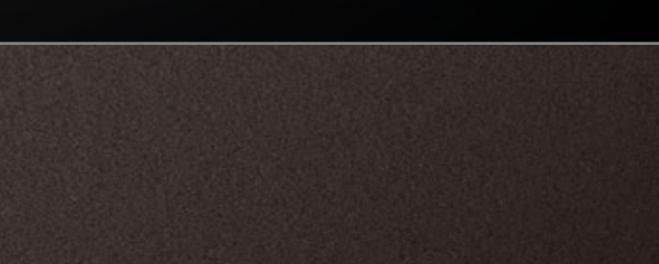
A90 Dark Graphite Metallic



B41 Singapore Grey Metallic



X03 Ruby Black Metallic



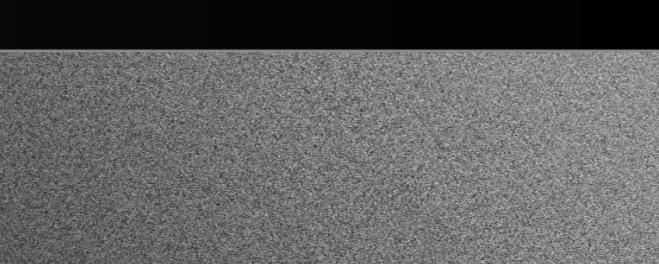
B65 Jatoba Brown Metallic



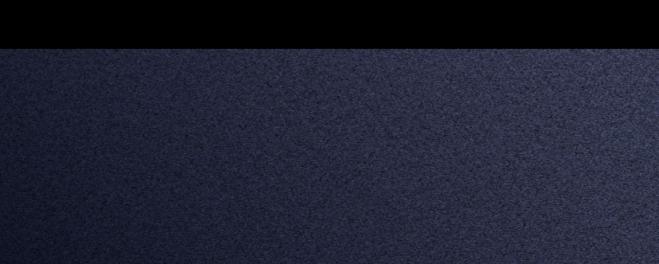
A72 Cashmere Silver Metallic



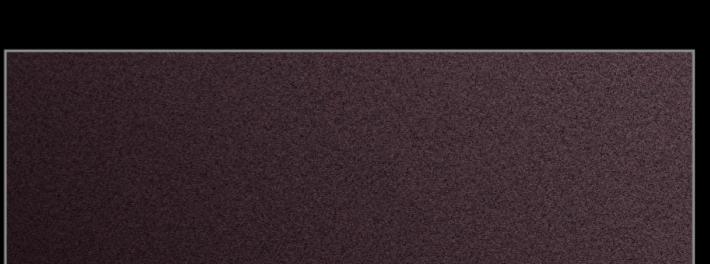
X04 Moonstone Metallic



C26 Magellan Gray Metallic



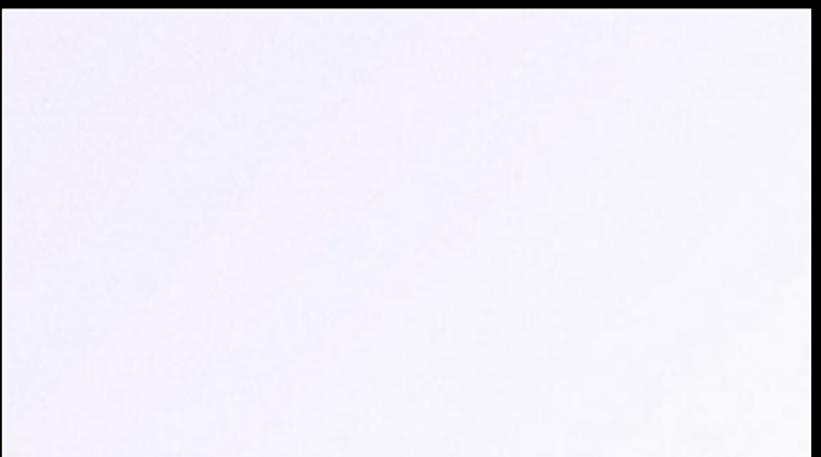
A89 Imperial Blue Metallic



X14 Almandine Brown Metallic

Get the look

Love the look shown here?
You can get it with these
selected options.



A96 Mineral White Metallic



ZMP M Sport Package



Style 648 20" Double Spoke
Bi color light alloy wheels

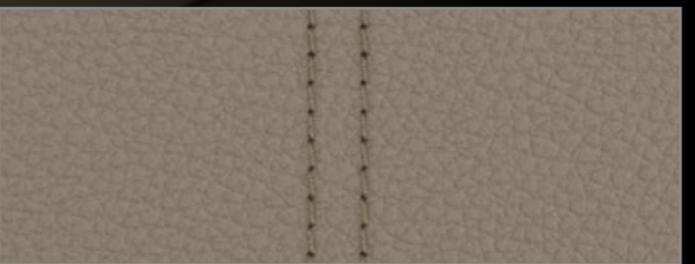
BEAUTY REDEFINED

The BMW 7 Series has a unique presence, highlighted by an eye-catching horizontal chrome bar in the rear that extends across the vehicle, creating an optical connection between the lights.

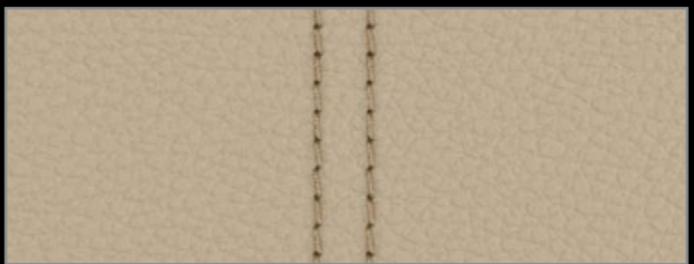
Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.



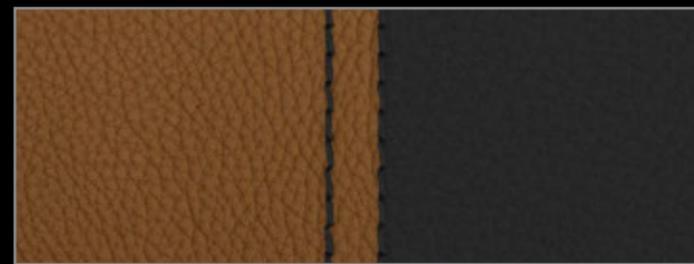
Upholstery



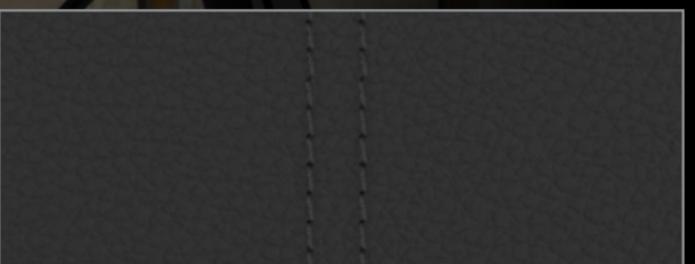
LCCY Canberra Beige
Dakota Leather



NAFZ Zagora Beige
Nappa Leather



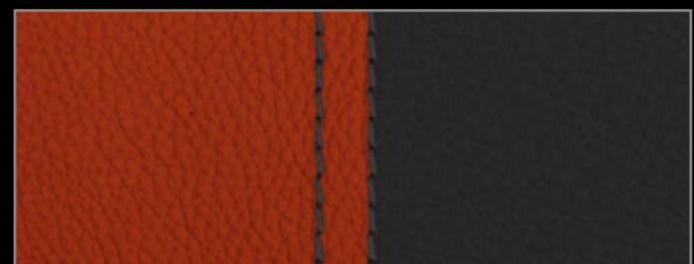
ZBCR Caramel/Black
Full Merino Leather



LCSW Black Dakota Leather



NAEW Ivory White and
Black Nappa Leather



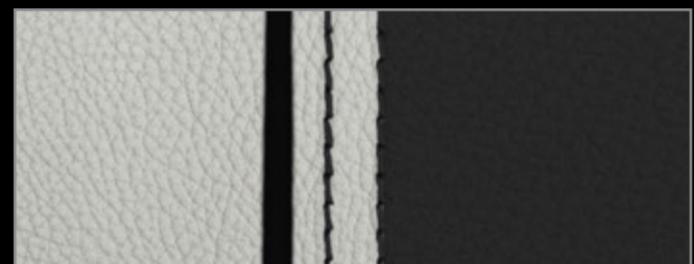
ZBFQ Fiona Red/Black
Full Merino Leather



LCMY Mocha Dakota Leather



NAMY Mocha Nappa Leather



ZBFU Smoke White/Black
Full Merino Leather



LCRI Cognac Dakota Leather



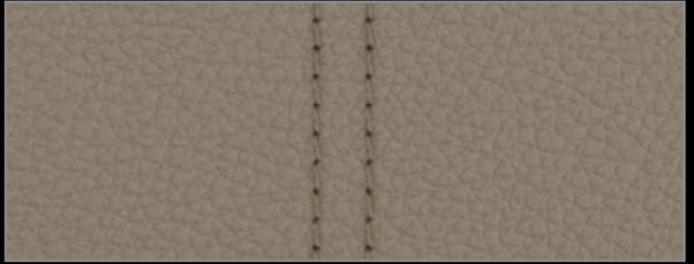
NARI Cognac Nappa Leather



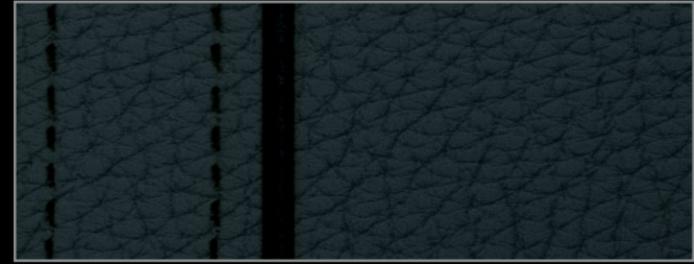
ZBKS Cashmere Beige/Black
Full Merino Leather



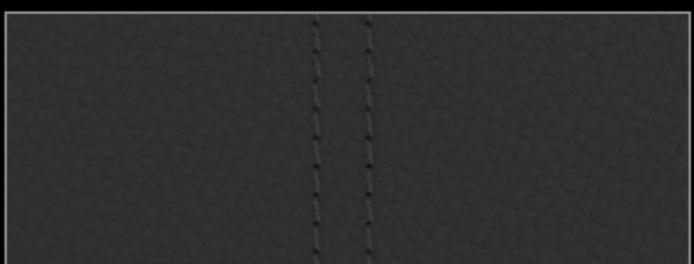
LCEW Ivory White and
Black Dakota Leather



NACY Canberra Beige
Nappa Leather



ZBSW Black Full Merino Leather



NASW Black Nappa Leather



ZBTQ Tartufo Full
Merino Leather

BEING IN CONTROL NEVER FELT SO GRAND

Step into the cabin and you'll find yourself at the center of command, whether navigating the iDrive 6.0 system with Gesture Control, toggling entertainment features, or using the standard WiFi Hotspot* to stream content directly from your mobile device.

*Includes a 3 GB or 3-month trial, whichever ends first, under an AT&T® contract.

Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.

Get the look

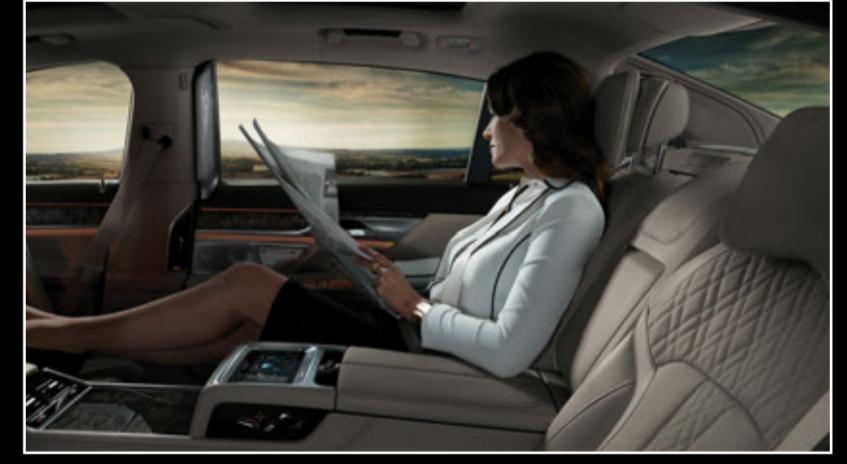
Love the look shown here?
You can get it with these selected options.



NAFZ Zagora Beige Nappa Leather

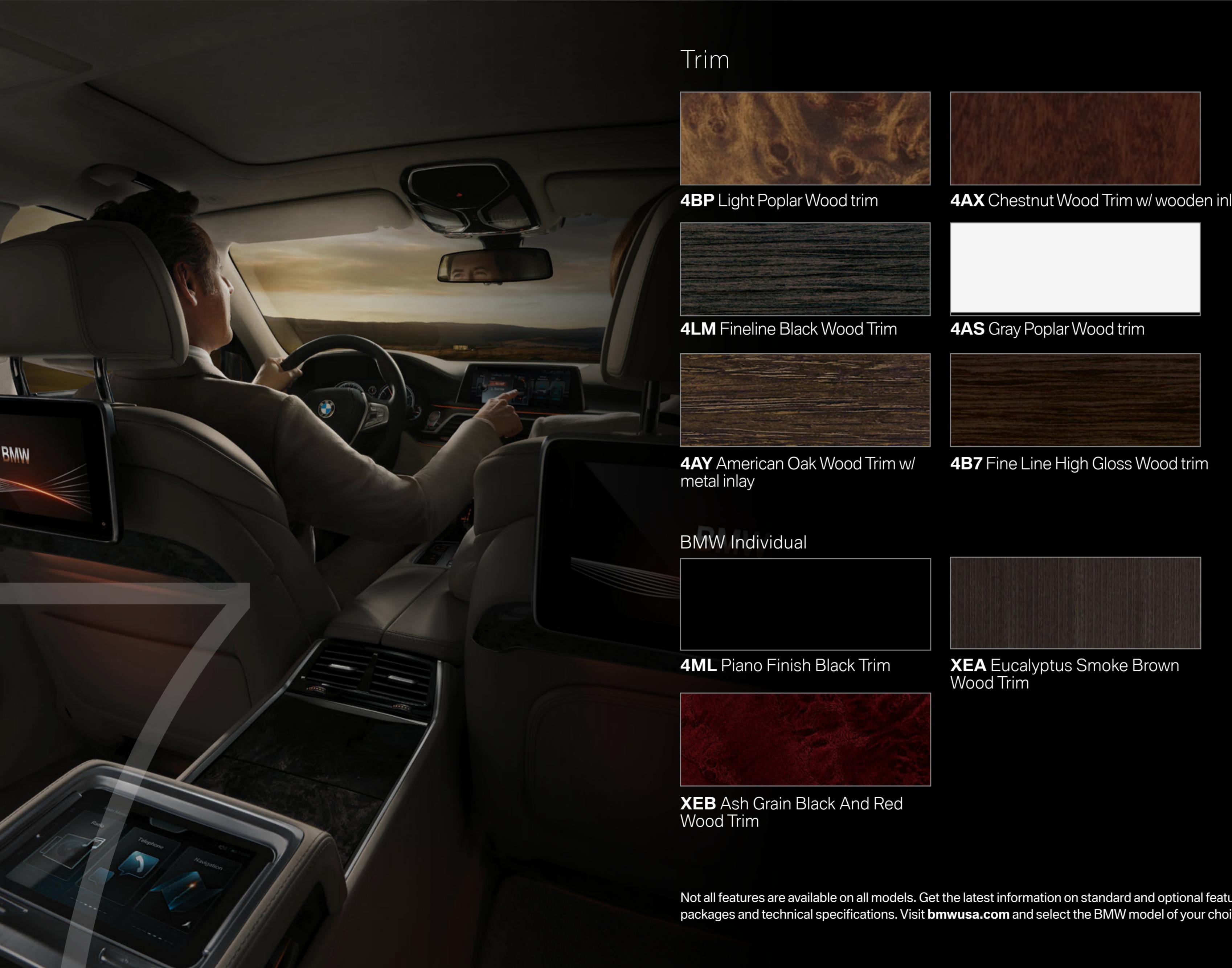


4LM Fineline Black Wood Trim



Interior Design Package

Leather on all seating surfaces; other components may be Leather or SensaTec.



Trim



4BP Light Poplar Wood trim



4AX Chestnut Wood Trim w/ wooden inlay



4LM Fineline Black Wood Trim



4AS Gray Poplar Wood trim



4AY American Oak Wood Trim w/
metal inlay



4B7 Fine Line High Gloss Wood trim

BMW Individual



4ML Piano Finish Black Trim



XEA Eucalyptus Smoke Brown
Wood Trim



XEB Ash Grain Black And Red
Wood Trim

Get the look

Love the look shown here?
You can get it with these
selected options.



4B7 Fineline High-Gloss Wood trim

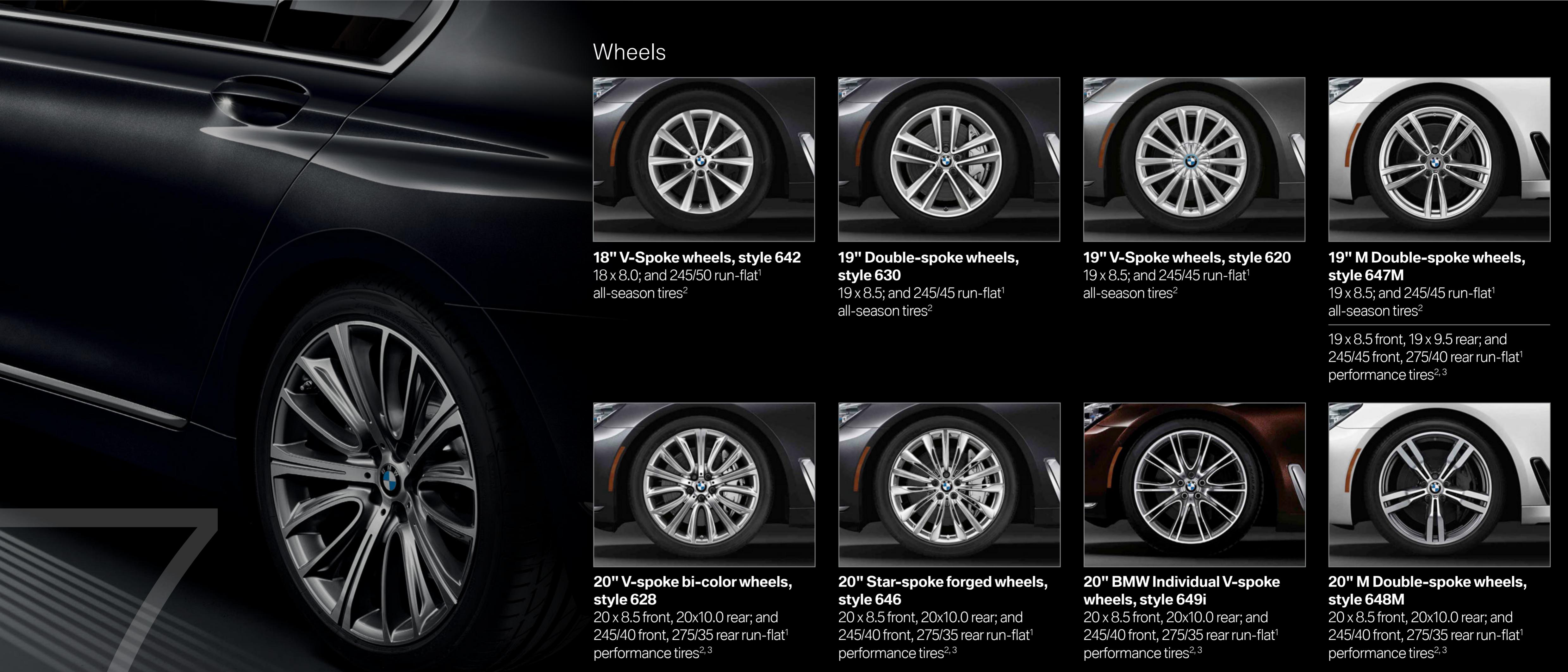


Panoramic Sky Lounge LED Roof



Gesture Control

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Wheels



18" V-Spoke wheels, style 642
18 x 8.0; and 245/50 run-flat¹
all-season tires²



**19" Double-spoke wheels,
style 630**
19 x 8.5; and 245/45 run-flat¹
all-season tires²



19" V-Spoke wheels, style 620
19 x 8.5; and 245/45 run-flat¹
all-season tires²



**19" M Double-spoke wheels,
style 647M**
19 x 8.5; and 245/45 run-flat¹
all-season tires²



**20" V-spoke bi-color wheels,
style 628**
20 x 8.5 front, 20x10.0 rear; and
245/40 front, 275/35 rear run-flat¹
performance tires^{2,3}



**20" Star-spoke forged wheels,
style 646**
20 x 8.5 front, 20x10.0 rear; and
245/40 front, 275/35 rear run-flat¹
performance tires^{2,3}



**20" BMW Individual V-spoke
wheels, style 649i**
20 x 8.5 front, 20x10.0 rear; and
245/40 front, 275/35 rear run-flat¹
performance tires^{2,3}

¹ Run-flat tires do not come equipped with a spare wheel and tire.

² Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

³ Performance tires are not recommended for driving in ice and snow conditions.

Wheel and tire specifications are subject to change. Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.

Packages



M Sport Package

M Sport exhaust system
19" M Double-spoke wheels, style 647M with all-season run-flat tires (option available)
Fineline Black Wood trim (options available)
Aerodynamic kit

Shadowline exterior trim (option available)
Anthracite Headliner (options available)
M door sills
M footrest
M sport design elements

Autobahn Package

Integral Active Steering
Active Comfort Drive with Road Preview

BMW Individual Composition

Anthracite Alcantara® Headliner (option available)
BMW Individual door-sill finishers
Almandine Brown Metallic paint (options available)
BMW Individual design elements

Piano Finish Black Trim (options available)
BMW Individual leather steering wheel with Fine Wood
Tartufo Full Merino Leather upholstery (options available)

Interior Design Package

Grab Handle in Wood Trim
Rear Seat Belt Cover in Wood Trim
Rear Center Armrest in Wood Trim
Luxury Rear Floor Mats
Alcantara® Headliner in Coordinated Upholstery Color (options available)

Luxury Rear Seating Package

Rear ventilated seats
Rear comfort seats
Heated Steering Wheel with Front and Rear Heated Seats and Armrests
Rear massaging seats
7-inch Touch Command Tablet

Rear Executive Lounge Seating Package

Electric Reclining Seat and Footrest
Executive Lounge Rear Center Console
Rear-seat entertainment Professional
Executive Lounge Seating

Executive Package

Power rear sunshade & rear side window sunshades
Front ventilated seats
Multi-contour seats
Nappa Leather-wrapped instrument panel
Ceramic Controls
Head-up Display

Driving Assistance Plus Package

Active Driving Assistant Plus¹
Active Cruise Control w/ Stop & Go²
Active Lane Keeping Assistant w/ side-collision avoidance

Traffic Jam Assistant
Evasion Aid
Front Cross-Traffic Alert
Head-up Display

Parking Assistance Package

Surround View Cameras
Parking Assistant

¹Active Driving Assistant Plus is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.

²Cruise control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle.

Tech Data

BMW 740i / 740i xDrive

Engine:	3.0-liter TwinPower Turbo inline 6-cylinder
Output:	320 hp @ 5500–6500 / 330 lb-ft @ 1380–5000
0–60 mph (sec) ¹ :	sDrive: 5.4 xDrive: 5.1
Mileage (City, Highway, Combined): ²	sDrive: 21 / 29 / 24 xDrive: 20 / 29 / 23

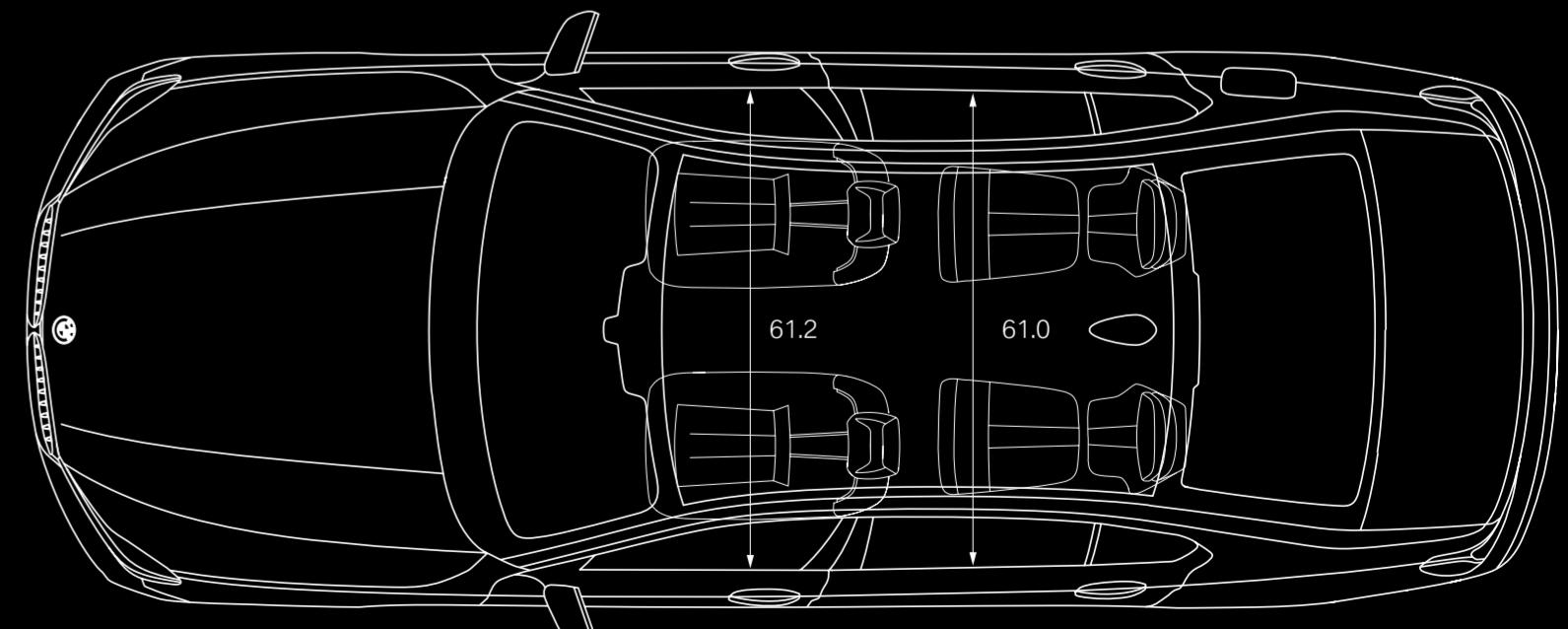
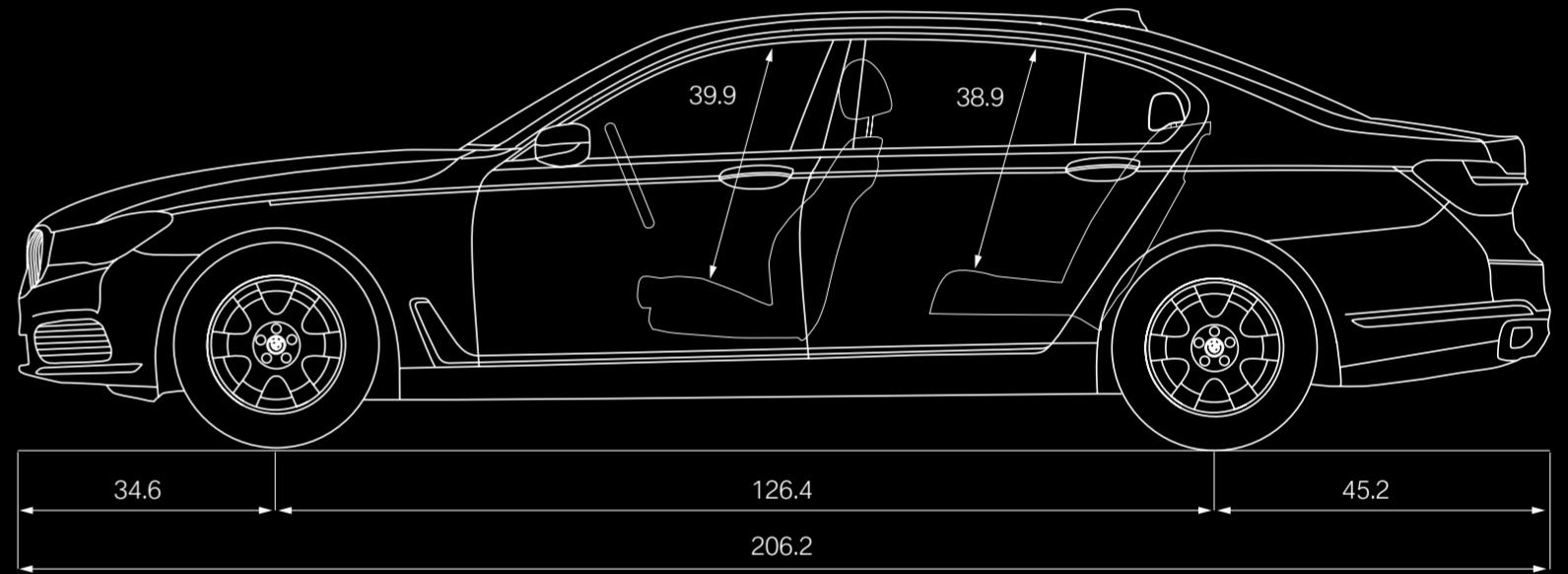
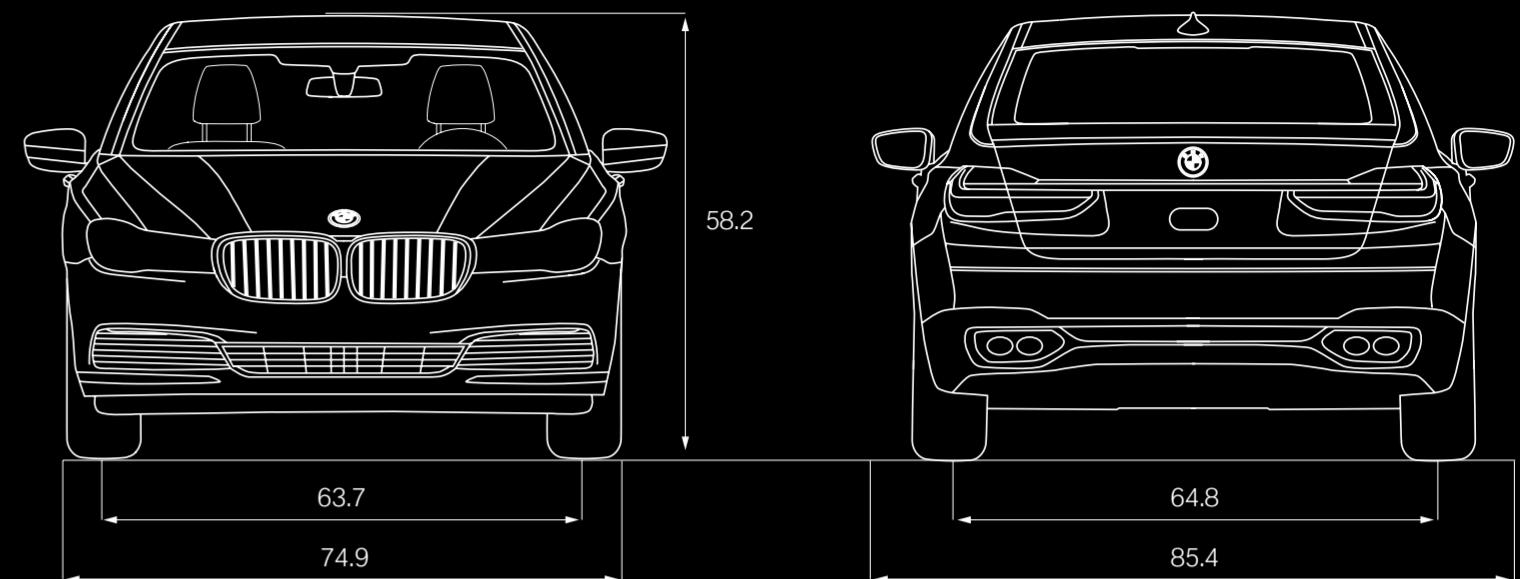
BMW 750i / 750i xDrive

Engine:	4.4-liter TwinPower Turbo V-8
Output:	443 hp @ 5500–6000 / 479 lb-ft @ 2000–4500
0–60 mph (sec) ¹ :	sDrive: 4.6 xDrive: 4.3
Mileage (City, Highway, Combined): ²	sDrive: 18 / 26 / 21 xDrive: 17 / 25 / 20

BMW 740e xDrive

Engine:	2.0-liter TwinPower Turbo inline 4-cylinder + eDrive electric motor
Combined Output:	322 hp / 369 lb-ft
0–60 mph (sec) ¹ :	5.1
Mileage (City, Highway, Combined): ²	TBP

Dimensions



All dimensions shown in inches.

¹BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

² Preliminary figures not available at time of publication.



MPOSE YOUR WILL.

Take BMW's vast motorsport knowledge, blend with the advanced technology and sophisticated features of a 7 Series, and you'll get one of our fastest road cars to date: the BMW M760i xDrive Sedan. Grip the wheel and hold on tight as 601 hp pulls you toward the horizon.



The M760i xDrive

Exterior

Upholstery

Trims

Wheels

Packages

Technical data



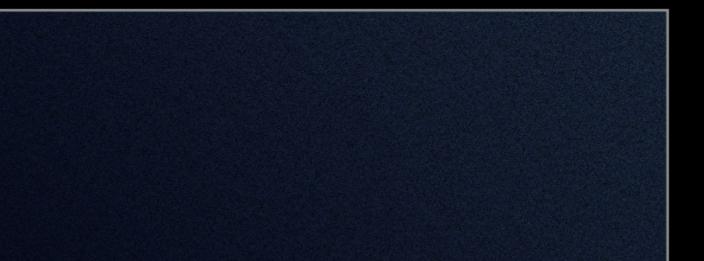
Exterior colors



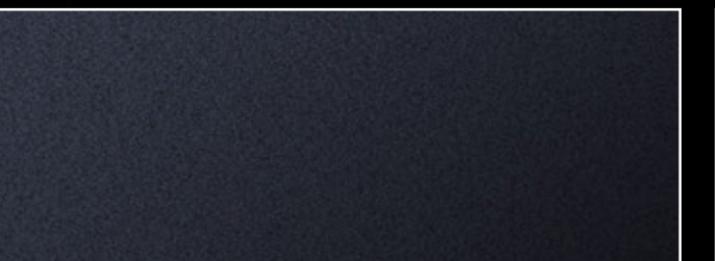
300 Alpine White (NonMetallic)



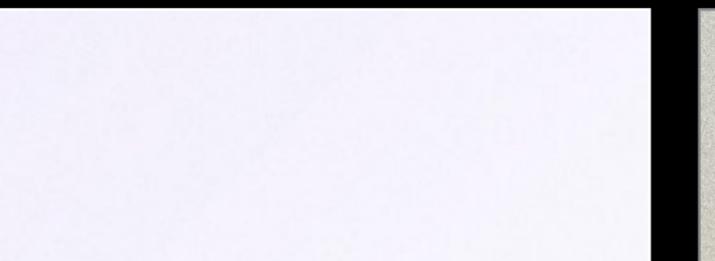
A83 Glacier Silver Metallic



S34 Azurite Black Metallic



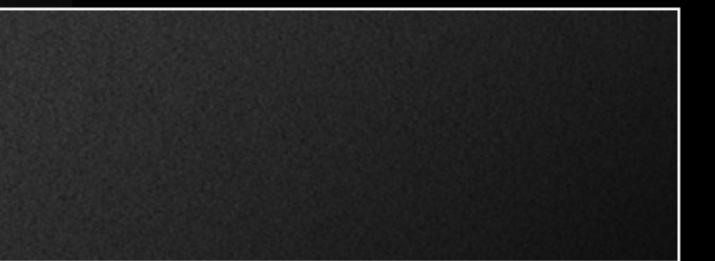
416 Carbon Black Metallic



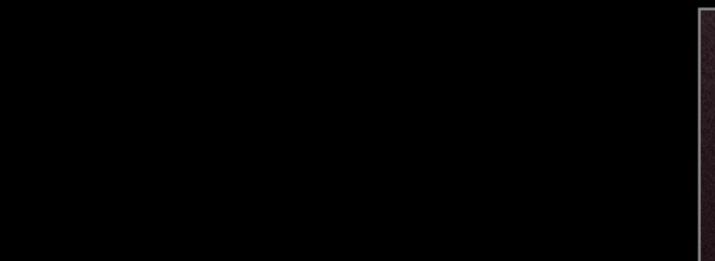
A96 Mineral White Metallic



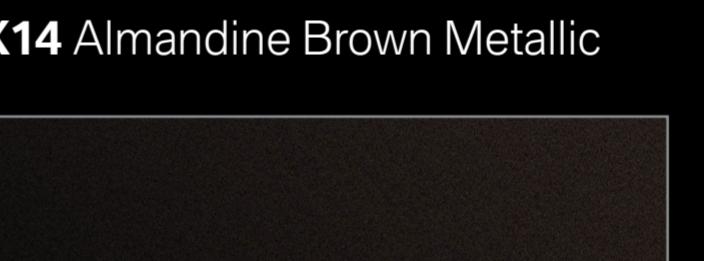
X04 Moonstone Metallic



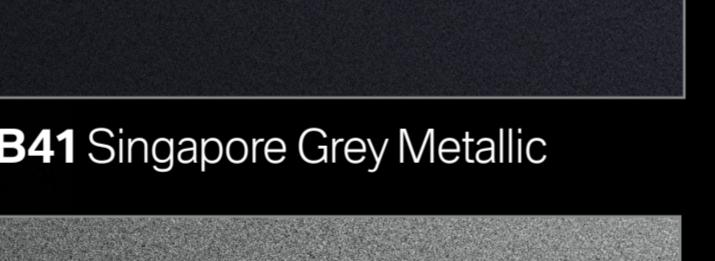
475 Black Sapphire Metallic



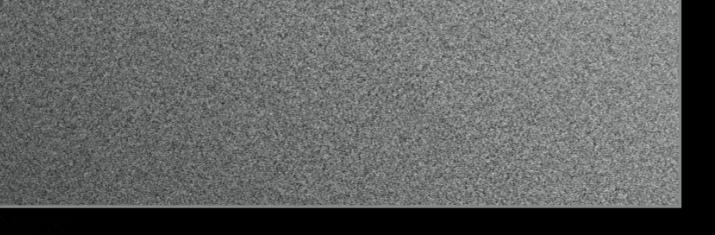
X14 Almandine Brown Metallic



X03 Ruby Black Metallic



B41 Singapore Grey Metallic



C26 Magellan Grey Metallic

BMW Individual²

Get the look

Love the look shown here?
You can get it with these
selected options.



BMW Individual Paint



BMW Individual Composition



Style 760M 20" Double Spoke
light alloy wheels

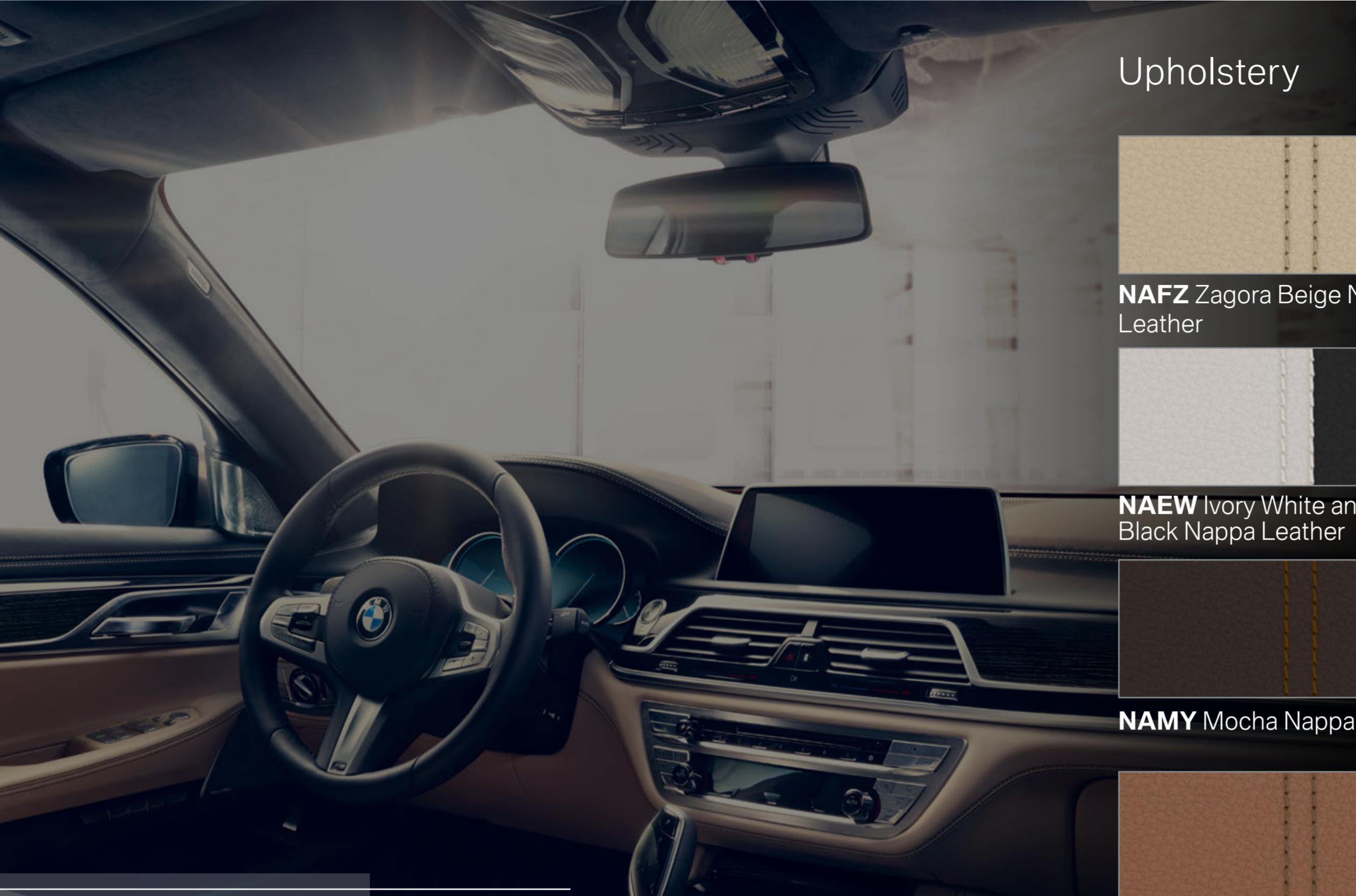
CONTROL YOUR HORSES

An advanced 8-speed Sport Automatic transmission gives instantaneous response, while xDrive intelligent all-wheel drive provides complete control over a variety of surface conditions and allows the M760i to launch from 0–60 in a breathtaking 3.6 seconds.¹

¹ BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style.

These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

² BMW Individual paints, upholsteries and trims require special consideration. Production of the vehicle could extend build time 6-8 weeks from the time your dealer confirms the order. Please discuss this customized build with your preferred BMW dealer.



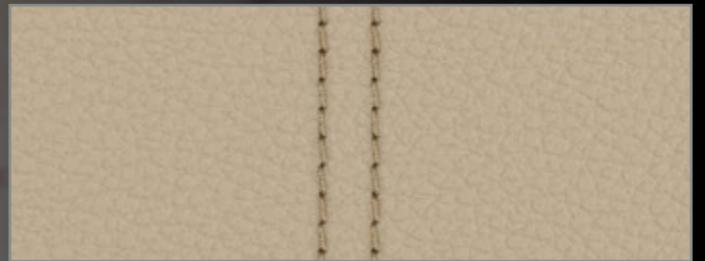
THE LUXURIOUS SIDE OF MOTORSPORT

Motorsport themes carry throughout the interior, with a thick-rimmed M sport steering wheel, illuminated V-12 door sills and aluminum pedals. Of course, BMW 7 Series luxury is well represented here, with Multi-contour seats, Extended Ambient Lighting and Apple CarPlay™ integration.

Apple CarPlay is a trademark of Apple Inc. CarPlay is compatible with iPhone 5 and later, and iOS 9.3 and later. For best results, please use the most recent version of iOS. Further information can be found at <https://www.apple.com/ios/carplay/>. Apple is responsible for all content and functionality which is displayed in the vehicle via Apple CarPlay.

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Upholstery



NAFZ Zagora Beige Nappa Leather



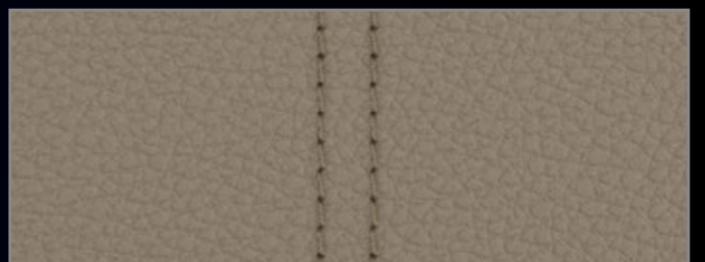
NAEW Ivory White and Black Nappa Leather



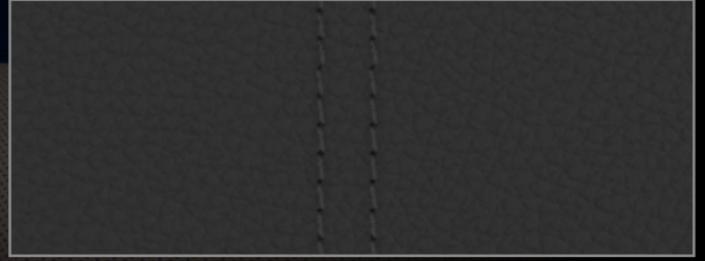
NAMY Mocha Nappa Leather



NARI Cognac Nappa Leather

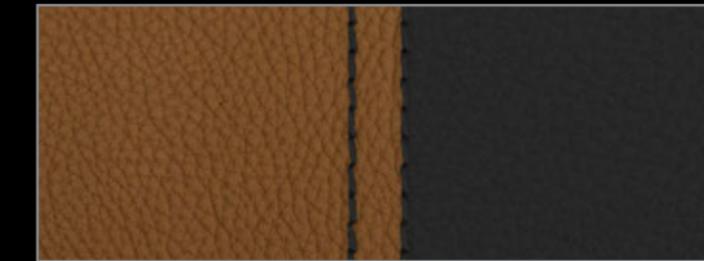


NACY Canberra Beige Nappa Leather

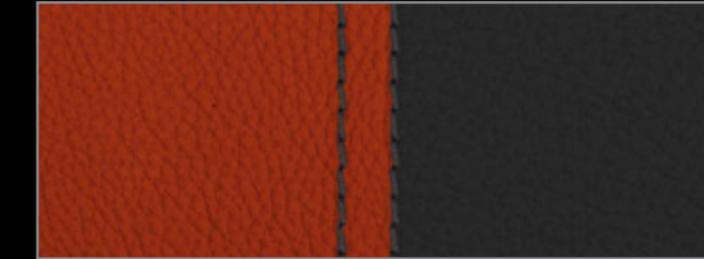


NASW Black Nappa Leather

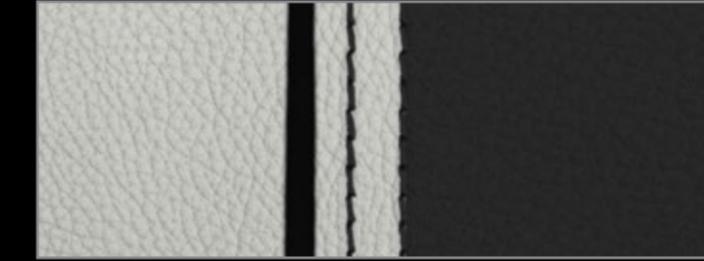
BMW Individual



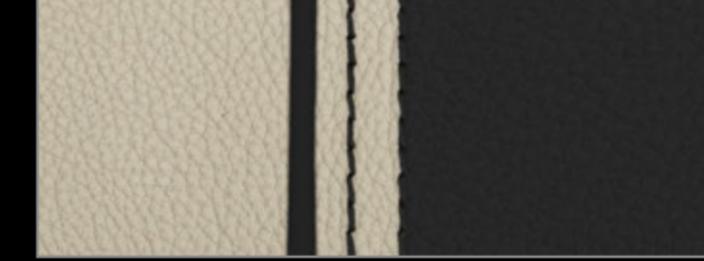
ZBCR Caramel/Black Full Merino Leather



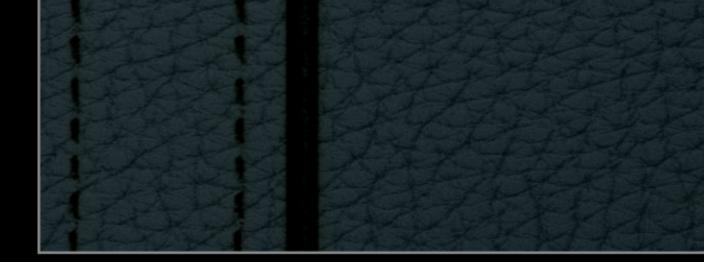
ZBFQ Fiona Red/Black Full Merino Leather



ZBFU Smoke White/Black Full Merino Leather



ZBKS Cashmere Beige/Black Full Merino Leather



ZBSW Black Full Merino Leather



ZBTQ Tartufo Full Merino Leather

Get the look

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ZBKS Cashmere Beige Full Merino Leather



4LM Fineline Black Wood trim



Interior Design Package

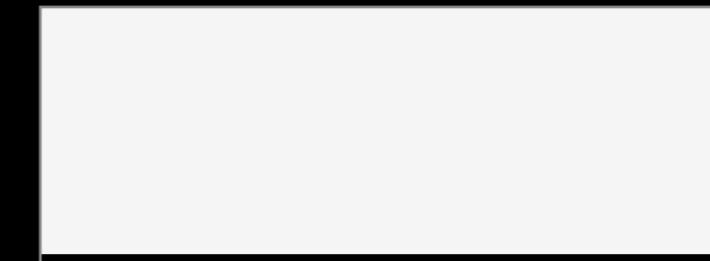
Leather on all seating surfaces; other components may be Leather or SensaTec.



Trim



4AX Chestnut Wood Trim w/
wooden inlay



4AS Gray Poplar Wood Trim



4LM Fineline Black Wood Trim



4B7 Fine Line High Gloss Wood trim

BMW Individual



4ML Piano Finish Black Trim



XEA Eucalyptus Smoke Brown
Wood Trim



XEB Ash Grain Black And Red
Wood trim

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selected options.



4B7 Fineline High-Gloss Wood trim



Panoramic Sky Lounge LED Roof



Gesture Control

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Wheels



19" M Double-spoke wheels, style 647M,

19 x 8.5; and 245/45 run-flat¹
all-season tires²

19 x 8.5 front, 19 x 9.5 rear; and
245/45 front, 275/40 rear run-flat¹
performance tires^{2,3}



20" M Double-spoke wheels, style 760M,

20 x 8.5 front, 20 x 10.0 rear; and
245/40 front, 275/35 rear non-run-
flat¹ performance tires^{2,3}

20 x 8.5 front, 20 x 10.0 rear; and
245/40 front, 275/35 rear run-flat¹
performance tires^{2,3}



20" M Double-spoke wheels, style 648M,

20 x 8.5 front, 20x10.0 rear; and
245/40 front, 275/35 rear run-flat¹
performance tires^{2,3}

¹ Run-flat tires do not come equipped with a spare wheel and tire.

² Driving over rough or damaged road surfaces, as well as debris, curbs and other obstacles, can cause serious damage to wheels, tires and suspension parts. This is more likely to occur with low-profile tires, which provide less cushioning between the wheel and the road. Be careful to avoid road hazards and reduce your speed, especially if your vehicle is equipped with low-profile tires.

³ Performance tires are not recommended for driving in ice and snow conditions.

Wheel and tire specifications are subject to change. Not all features are available on all models. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.

Packages

BMW Individual Composition

Anthracite Alcantara® Headliner
(option available)
Almandine Brown Metallic paint
(options available)
Piano Finish Black Trim (options available)

BMW Individual leather steering wheel
with Fine Wood
Tartufo Full Merino Leather upholstery
(options available)
BMW Individual design elements

Rear Executive Lounge Seating Package

Electric Reclining Seat and Footrest
Rear-seat entertainment Professional
with iDrive controller
Executive Lounge Rear Center Console

Luxury Rear Seating Package

Heated Steering Wheel with Front and
Rear Heated Seats and Armrests
Rear massaging seats
7-inch Touch Command Tablet

Driving Assistance Plus Package

Active Driving Assistant Plus¹
Active Cruise Control w/ Stop & Go²
Active Lane Keeping Assistant
w/ side-collision avoidance

Traffic Jam Assistant
Evasion Aid
Front Cross-Traffic Alert
Head-up Display

¹Active Driving Assistant Plus is not a substitute for the driver's own responsibility in maintaining safe control of the vehicle.

²Cruise control is not a substitute for the driver's own responsibility in adjusting speed and otherwise controlling the vehicle.



Tech Data

BMW M760i xDrive

Engine:

6.6-liter M Performance TwinPower Turbo V-12

Output:

601 hp @ 5500–6500 / 590 lb-ft @ 1550–5000

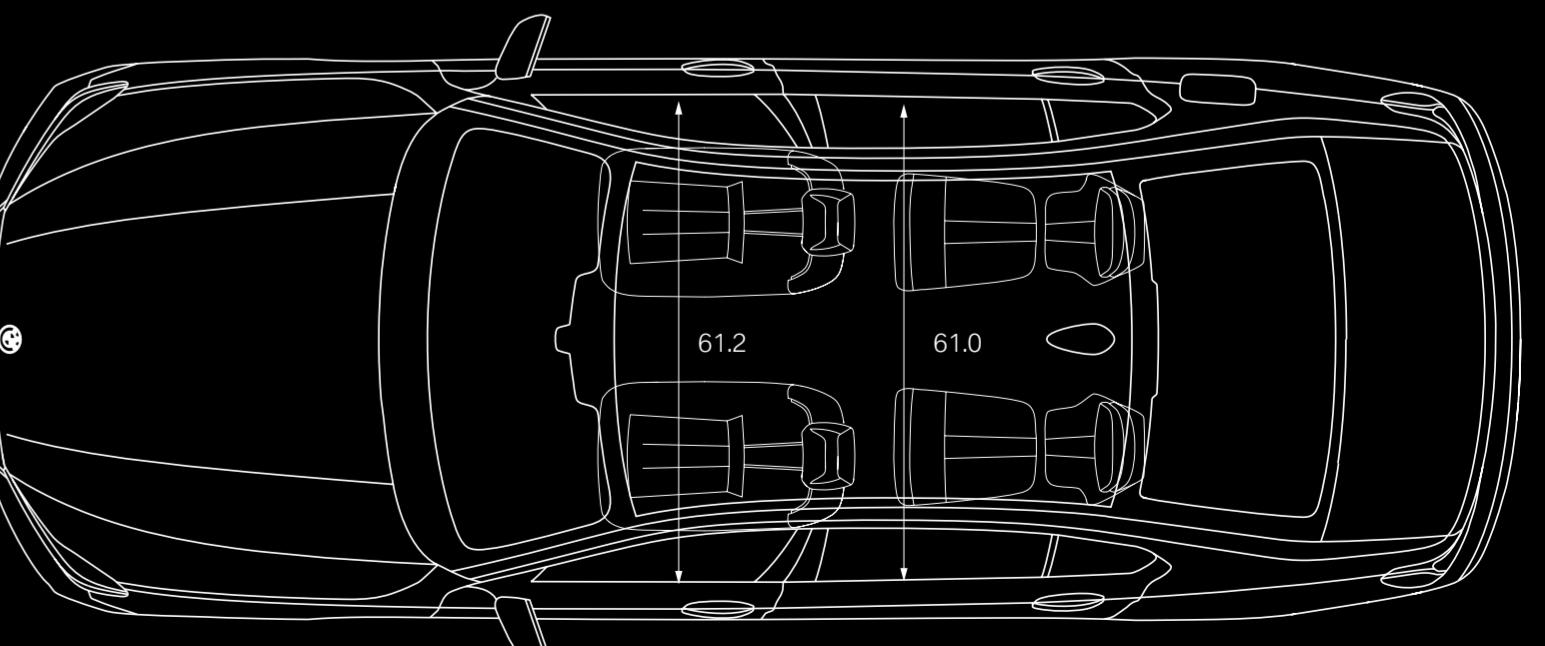
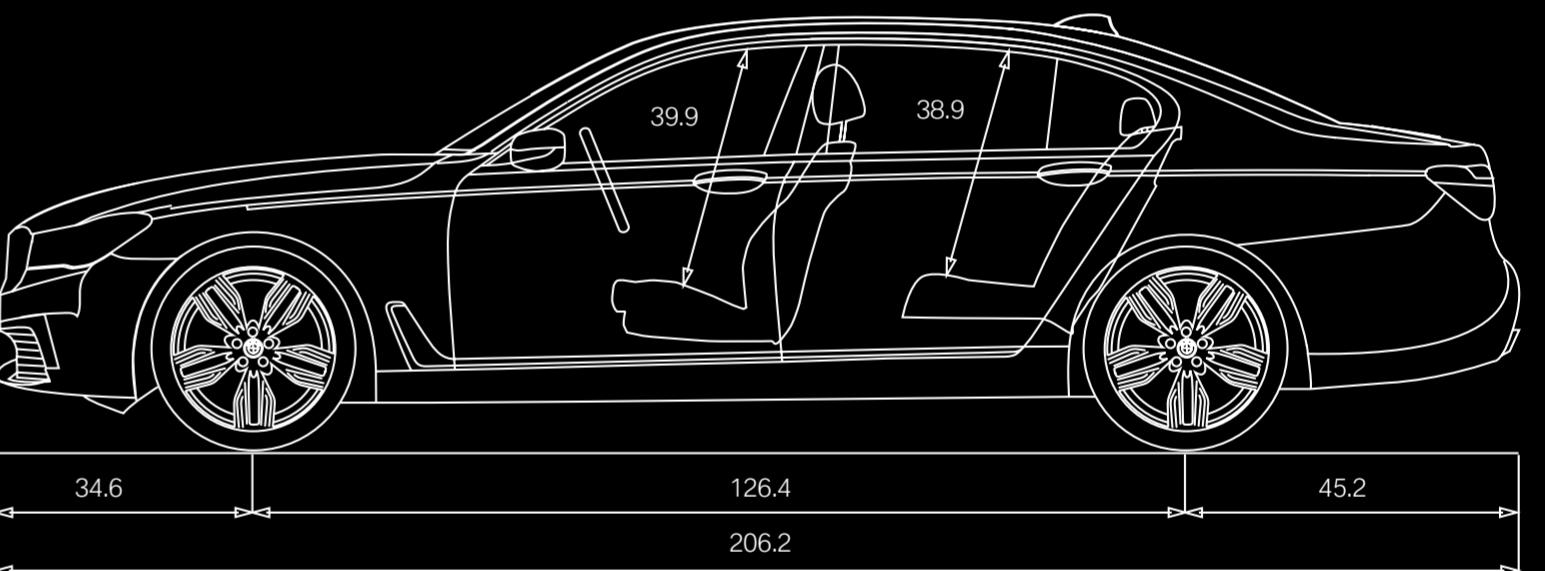
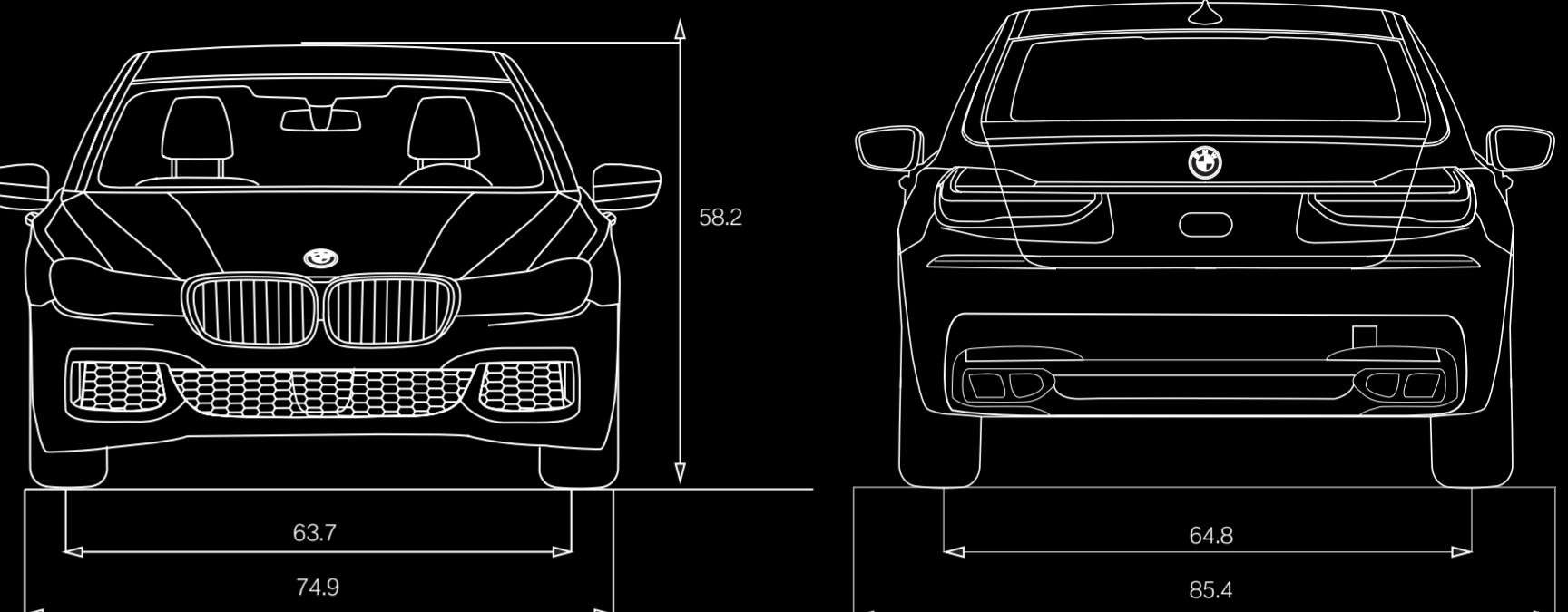
0–60 mph (sec)¹:

3.6

Mileage (City, Highway, Combined):²

TBP

Dimensions



All dimensions shown in inches.

¹BMW AG preliminary test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

² Preliminary figures not available at time of publication.

Figures subject to change. Please visit your BMW Center for the most up-to-date information. Get the latest information on standard and optional features, packages and technical specifications. Visit bmwusa.com and select the BMW model of your choice.