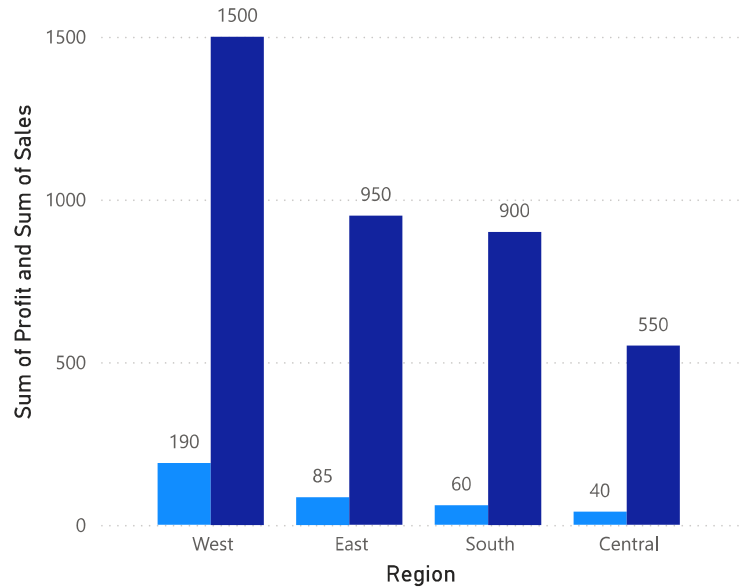


Sales and Profit by Region

● Sum of Profit ● Sum of Sales



Summary:

I created a **bar chart** that shows how much **Sales** and **Profit** each region made.

- **Regions shown:** East, West, Central, and South
- **Blue bars** show Sales (how much money came in)
- **Sky Blue bars** show Profit (how much money was left after costs)

What i learned in the chart:

1. The **West region** has the **highest sales** — a lot of customers are buying there.
2. But **profit in the West** is **not the highest** — maybe costs or discounts are high.
3. The **East region** has **good profit margins**, even if sales are not the highest.
4. The **South region** has **low profit** — something might be wrong there.

Business Insights:

This helps the business understand where money is coming in and where it's being lost — so they can focus on fixing low-profit areas or improve sales in high-profit regions.