Credit Card Transaction Report

| Q4 | Q3 | Q2 | Q1 |

week_start_date
All
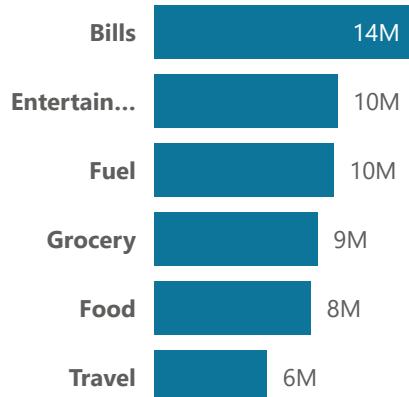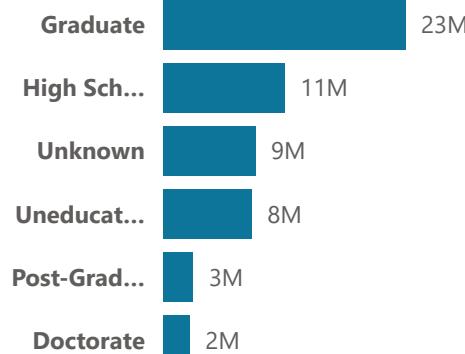
Revenue	Total Intrest	Txn Amount	Txn Count
57M	8.0M	46M	667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	**56517011**	**45533021**	**7982480**

Revenue and total_trans_ct by qtr

● Sum of Revenue   ● Sum of total_trans_ct

qtr	Revenue	total_trans_ct
Q1	14.0M	163.3K
Q2	13.8M	164.2K
Q3	14.2M	166.6K
Q4	14.5M	173.2K

| F | M |

| Gold | Silver | Blue | Platin... |

| Low | Med | high |

Revenue by exp_type

Bills	14M
Entertain...	10M
Fuel	10M
Grocery	9M
Food	8M
Travel	6M
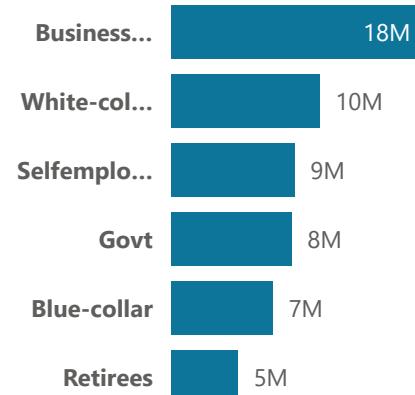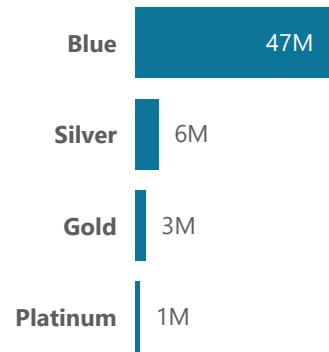
Revenue by Education Level type

Graduate	23M
High Sch...	11M
Unknown	9M
Uneducat...	8M
Post-Grad...	3M
Doctorate	2M
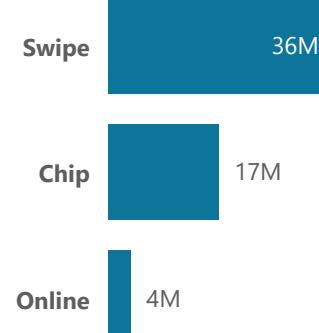
Revenue by Customer Job type

Business...	18M
White-col...	10M
Selfemplo...	9M
Govt	8M
Blue-collar	7M
Retirees	5M

customer acquisition by Card category

Blue	47M
Silver	6M
Gold	3M
Platinum	1M

card uses type

Swipe	36M
Chip	17M
Online	4M